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## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-EPT1-003		<b>Course name:</b> (E)motion – movement atane in emotions 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 101			
abs	n	p	v
83.17	16.83	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 23.02.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> U-1-AP		<b>Course name:</b> Academy of Business	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. PhDr. Lucia Rýsová, PhD., Ing. Lenka Theodoulides, PhD., MBA			
<b>Last changed:</b> 14.02.2024			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Ucto1	<b>Course name:</b> Accounting 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: - 2 written tests, each for 30% of the assessment b) final assessment: - written test 40%. To successfully complete the subject, the student must obtain at least 65% of the points from the midterm and final test combined. c) correction deadline: written test from the semester curriculum (the student must obtain at least 65%)	
<b>Learning objectives:</b> Student: 1. applies acquired knowledge in securing and supporting financial management processes, 2. is able to understand the essential context of knowledge in the field of accounting and related topics, understands the conceptual basis of financial accounting and preparation of financial statements, 3. applies relevant assumptions and principles of balancing, valuing and reporting of individual items from assets, equity and liabilities in specific transactions and events of the company, 4. assess the significance and informative value of reported items, is able to competently work with accounting information and analyse it, 5. evaluates the mutual linkages and interconnections between individual items of assets and sources of their financing, 6. is able to create relevant documents for the closure of accounts according to the accounting standards of the Slovak Republic.	
<b>Brief outline of the course:</b> Conceptual framework of financial accounting. Legal regulation of accounting in the Slovak Republic. Testing of application of generally accepted accounting assumptions and principles. The process of keeping financial accounts in a company and other institution. Balancing, valuation and reporting of non-current assets. Balancing, valuation, reporting of current assets. Balancing, valuation and reporting of receivables and liabilities.	
<b>Recommended literature:</b>	

1. Farkaš, R. 2020. Účtovná závierka obchodných spoločností. Prvé vydanie. Bratislava: Wolters Kluwer SR s.r.o. 1 223 s. ISBN 978-80-571-0247-2.
2. Ištók, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB. ISBN 978-80-557-1789-0.
3. Krištofik, P., Saxunová, D., Šuranová, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Druhé vydanie. Bratislava: IURA Edition. 803 s. ISBN 978-80-8078-396-9.
4. Máziková, K., Mateášová, M., Ondrušová, L. 2016. Účtovníctvo podnikateľských subjektov 1. Bratislava: Wolters Kluwer, s. r. o. 292 s. ISBN 978-80-8168-405-0.
5. Opatrenie MF SR č. MF/15464/2013-74 v znení všetkých neskorších predpisov (Účtovná závierka) [Decree of the Finance Ministry of the Slovak Republic No. 23377/2014-74 of 3 December 2014 as amended (in force since 1.1.2022)].
6. Opatrenie MF SR č. 23054/2002-92 v znení všetkých neskorších predpisov (Postupy účtovania platné od 1.1.2022) [Decree of the Finance Ministry of the Slovak Republic No. 23054/2002-92 of 16 December 2002 as amended (in force since 1.1.2022)].
7. Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov [Act No. 222/2004 Coll. on value added tax as amended].
8. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov [Act No. 431/2002 Coll. on Accounting as amended]
9. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov [Act No. 595/2003 Coll. Income Tax Act as amended].

**Language of instruction:**

Slovak, English

**Notes: student time load:**

180 hours, out of which:

- combined study: 52 hours (2/2)
- self-study: 100 hours
- collecting of information: 28 hours

**Course assessment**

The final number of assessed students: 211

A	B	C	D	E	FX(0)	FX(1)
1.9	1.9	8.53	15.64	39.34	9.48	23.22

**Instructor:** Ing. Michal Ištók, PhD., Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

**Last changed:** 06.09.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SSzU	<b>Course name:</b> Accounting Seminar
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The evaluation of the subject consists of two tests, from which the student must obtain a total of at least 65%. 1. written interim test - 20 points 2. written final test - 20 points The corrective test consists of the course material from the entire semester, of which the student must achieve at least 65%.	
<b>Learning objectives:</b> The student: 1. will use the acquired knowledge in the performance of management and decision-making tasks in various types of companies and institutions in the Slovak Republic and in the international business space, 2. is able to assess the degree of implementation of IFRS in the accounting law of the Slovak Republic, 3. applies the acquired knowledge about the principles of accounting, valuation, reporting and presentation according to IFRS to the conditions of accounting, valuation, reporting and presentation according to Slovak accounting law, 4. will assess the discrepancies between IFRS and Slovak accounting and their impact on the data presented in the financial statements, 5. evaluates the financial and performance situation of the company based on IFRS - financial statements and financial statements according to Slovak accounting law, 6. will create a "transmission bridge" in the direction of IFRS - financial statements → financial statements according to Slovak accounting law, or in the opposite direction.	
<b>Brief outline of the course:</b> Implementation of international IFRS financial reporting standards into the national accounting system of the Slovak Republic. Comparison of IFRS and the accounting system of Slovak companies in the area of assets, equity, liabilities, costs and revenues. Comparison of IFRS - financial statements and financial statements of Slovak companies - basic financial statements (balance sheet, profit and loss statement) and other components of financial statements.	
<b>Recommended literature:</b>	



1. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: <https://eurlex.europa.eu/oj/direct-access.html?locale=sk>
2. FARKAŠ, R. 2013. Comparison of IFRS and Slovak Accounting Regulations. Bratislava: KPMG. 162 s.
3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
4. Ištók, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB.
5. KPMG. 2021. Vzorová účtovná závierka. Bratislava: Wolters Kluwer. 225 s.
6. Právne akty bilančného práva Slovenskej republiky.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

90 hours, of which:

- combined study (P, S, K): 22 hours
- self-study: 52 hours
- information gathering: 16 hours

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

**Last changed:** 28.10.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_AvCR	<b>Course name:</b> Animation in Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points earned for continuous and final evaluation to correspond to 100 % on the grading scale. Passing grades are received for students who have obtained over 65 % in the final assessment. <b>a) continuous assessment:</b> elaboration of seminar paper (0-50 points) <b>b) final assessment:</b> written exam (0-50 points)	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. become capable to exploit the acquired knowledge in practical work in animation,</li> <li>2. apply modern animation techniques to use with leisure visitors in tourism,</li> <li>3. assess the feasibility of conditions for providing animation services in tourist facilities,</li> <li>4. evaluates the moral assumptions interested in the implementation of selected animation activities,</li> <li>5. create a program of selected animation activity usable in practice.</li> </ol>	
<b>Brief outline of the course:</b> Animation in tourism. Animation in the process of meeting the needs of visitors in tourism. Providing animation services. Animation activities in tourism. Physical and sports activities. Social and entertainment activities (sociability). Creative activities. Educational, cognitive, exploring activities. Adventure activities. Meditative activities. Activities for children and youth.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BABIAR, M. 2013. Outdoorové animácie v cestovnom ruchu - Organizácia voľného času v prírode. Bratislava : Vydavateľstvo Stageman, 145 s. ISBN 978-83-937-1641-8.</li> <li>2. BACZEK, B. J. 2013. Animácia voľného času – Praktická príručka pre animátorov. Bratislava : Vydavateľstvo Stageman, 115 s. ISBN 978-83-928-7027-2.</li> <li>3. BACZEK, B. J. 2013. Leisure-Time Animation – A Practical Handbook for Animators. London : Publisher STAGEMAN Group, 157 s. ISBN 978-83-928-7027-2.</li> <li>4. FINGER, C., GAYLER, B. 2003. Animation im Urlaub. München; Wien: R. Oldengourg Verlag. 354 s. ISBN 978-34-86273-63-2.</li> <li>5. JAKOVLEV, Z., DIMITROV, N. V., KOTESKI, C. 2017. Animation and Tourism. Balti: Publisher Lap Lambert Academic Publishing, 88 p. ISBN 978-33-303-1917-2.</li> </ol>	

6. ORIEŠKA, J. 2003. Animácia v cestovnom ruchu. Banská Bystrica: EF UMB a Občianske združenie Ekonómia. 112 s. ISBN 80-8055-858-2.
7. ORIEŠKA, J. 2011. Služby v cestovnom ruchu. 2. časť. Banská Bystrica: Slovak-Swiss Tourism. 149 s. ISBN 978-80-89090-94-5.
8. Selected articles from journal Ekonomická revue cestovného ruchu.

**Language of instruction:**

Slovak

**Notes:student time load:**

120 hours, out of which:

Combined study (Lectures, Seminars, Consultations): 26

self-study: 50

collection of data: 10

preparation of the project: 10

seminar paper: 24

**Course assessment**

The final number of assessed students: 133

A	B	C	D	E	FX(0)	FX(1)
13.53	25.56	27.07	15.04	14.29	4.51	0.0

**Instructor:** prof. Ing. Kristína Pompurová, PhD., Mgr. Kristína Medeková

**Last changed:** 25.11.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-VA1-003		<b>Course name:</b> Art studio I.	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 108			
abs	n	p	v
68.52	31.48	0.0	0.0
<b>Instructor:</b> PaedDr. Renáta Pondelíková, PhD., Mgr. Lenka Lipárová, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SkBP	<b>Course name:</b> Bachelor Thesis Seminar
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> active participation in solving tasks in seminars (0-50 points) <b>b) final assessment:</b> elaboration and submission of the first chapter of the bachelor thesis, including a list of bibliographic references (0-50 points)	
<b>Learning objectives:</b> A student: <ol style="list-style-type: none"> <li>1. is able to define the object and subject of the research and on the basis of it to process a literary search on the researched issue,</li> <li>2. is able to use the acquired knowledge in developing a bachelor's thesis syllabus,</li> <li>3. can apply the content of current guidelines in the formal arrangement of the bachelor's thesis, as well as the choice of adequate structure and scope of the bachelor's thesis,</li> <li>4. can formulate the main goal and partial goals of the bachelor thesis,</li> <li>5. is able to suggest appropriate research questions in connection with the researched issue,</li> <li>6. is able to identify and justify an appropriate research sample, appropriate methods of empirical research and methods of processing the obtained data,</li> <li>7. can apply adequate data collection methods and techniques,</li> <li>8. be able to evaluate the data obtained and interpret them adequately on the basis of appropriate quantitative and qualitative methods;</li> <li>9. can determine the appropriate methodological procedure for solving the bachelor's thesis ,</li> <li>10. is able to use appropriate theoretical research methods in the elaboration of the bachelor's thesis,</li> <li>11. is able to independently process the bachelor's thesis, submit it and defend it.</li> </ol>	
<b>Brief outline of the course:</b> Introduction to the issue of final theses. Sources of information, citations, list of bibliographic references. The structure of the bachelor thesis. Formal composition of the bachelor thesis. The aim of the thesis, material, methods of data collection, scientific methods in the processing of thesis and their use. Submission and bachelor's thesis defence.	

<b>Recommended literature:</b> 1. Directive of the Faculty of Economics of Matej Bel University in Banská Bystrica S - 02 – 21 university theses, final theses and habilitation theses. 2. Directive of Matej Bel University in Banská Bystrica no. 9/2021 on final, rigorous and habilitation theses at Matej Bel University in Banská Bystrica. 3. Scientific journals with a focus on economics and management. 4. Selected electronic databases - Science Direct, Proquest, Ebsco, Emerald, etc.	
<b>Language of instruction:</b> Slovak, English	
<b>Notes:student time load:</b> 120 hours, out of which combined study (lecture, seminar, consultations): 26 elaboration of a literary research on the topic of the bachelor thesis: 10 elaboration of bachelor thesis structure: 2 elaboration of selected procedure of bachelor thesis solution: 10 information collection: 10 elaboration of the 1st chapter of the bachelor thesis: 62	
<b>Course assessment</b> The final number of assessed students: 159	
abs	n
83.02	16.98
<b>Instructor:</b> doc. Ing. Andrej Malachovský, PhD., doc. Ing. Radka Marčeková, PhD., Mgr. Ivana Šimočková, PhD.	
<b>Last changed:</b> 29.09.2022	
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.	

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> DE_1_BPsO	<b>Course name:</b> Bachelor Thesis with Defence
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined	
<b>Number of credits:</b> 10	
<b>Recommended semester/trimester:</b> 5., 6..	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> writing and submitting a bachelor thesis within the specified time <b>b) final assessment:</b> bachelor thesis defence in front of the state exam board	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. use the theoretical knowledge acquired during the study in the treatment of the bachelor thesis topic,</li> <li>2. formulate the objective of research, identify the problem and possible ways of its solution,</li> <li>3. apply a logical structure and the latest knowledge acquired during the study in the process of solution of a particular problem from business practice, analyze primary or secondary data,</li> <li>4. assess the state-of-the-art of the examined issue at home and abroad, formulate his/her own view of the examined topic and make arguments,</li> <li>5. evaluate the results of research and analysis of the collected data used in the thesis,</li> <li>6. prepare a presentation to defend the bachelor thesis and advocate his/her own opinions.</li> </ol>	
<b>Brief outline of the course:</b> Application of the knowledge from the bachelor seminar in the bachelor thesis final version, to be written in compliance with the current directive, in the required extent and within the specified time. Demonstration of the knowledge, skills and abilities acquired during the study in the proposed solutions to the formulated problems. Defence of the bachelor thesis in front of the state exam board.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Directive of the Faculty of Economics of Matej Bel University in Banská Bystrica S - 02 – 21 university theses, final theses and habilitation theses.</li> <li>2. Directive of Matej Bel University in Banská Bystrica no. 9/2021 on final, rigorous and habilitation theses at Matej Bel University in Banská Bystrica.</li> <li>3. Scientific literature according to the chosen topic of the bachelor thesis.</li> </ol>	

<b>Language of instruction:</b> Slovak, English						
<b>Notes:student time load:</b> 300 hours, out of which Self-study and resources searching: 100 Data collection: 75 Analysis of data: 75 Synthesis of data: 40 Preparation of the presentation and bachelor thesis defence: 10						
<b>Course assessment</b> The final number of assessed students: 59						
A	B	C	D	E	FX(0)	FX(1)
30.51	30.51	27.12	10.17	1.69	0.0	0.0
<b>Instructor:</b>						
<b>Last changed:</b> 08.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-117		<b>Course name:</b> Biodiversity - news in its protection	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 7			
abs	n	p	v
71.43	28.57	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-uSDP	<b>Course name:</b> Brief History of Law
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. <b>a) continuous assessment:</b> Continuous evaluation is not performed. <b>b) final assessment:</b> The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
<b>Learning objectives:</b> The aim of the subject is to present the basic features of the development of the state and law from ancient times to the 20th century. It is intended to clarify to the student how law was born, what stages of development it went through in terms of form and content, with an emphasis on the development of public and private law (basically) in the countries of Europe and the USA. After completing the subject, the student should be able to understand the historical context, understand the authentic meaning and content of contemporary terms, clarify the meaning and content of legal institutes, critically evaluate historical legal institutes, the philosophical and value roots of law, and on their basis should be able to create his own opinion on current law and legal systems (not only) in the European area.	
<b>Brief outline of the course:</b> Basic characteristics of the state establishment in the Greek poleis. Greek ancient law. Ancient Rome – constitutional development in individual periods. Brief basics of Roman law - selected institutes. Medieval state and law; feudalism and the feudal system. Sources of medieval law in Europe. Reception of Roman law. Medieval public and private law. Specifics of the Anglo-Saxon legal system. Modern age - anti-feudal revolutions, constitutionalism, modern law codifications. The origin and development of the United States of America. US law. The French Revolution, the codification of law during the reign of Napoleon, the influence on the development of modern law.	
<b>Recommended literature:</b> ŠOŠKOVÁ, I.: Praktikum k štúdiu dejín práva štátov Európy a USA. 2. dopl. a preprac. vydanie. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2022. 132 s.	

ISBN 978-80-557-1968-9; SKALOŠ, M. – ŠOŠKOVÁ, I.: Vývoj inštitútov súkromného práva (vybrané problémy). 1. vyd. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2023. 224 s. ISBN 978-80-557-2081-4 ŠOŠKOVÁ, I. - LETKOVÁ, A.: Dejiny práva štátov Európy a USA. Banská Bystrica : Belianum - Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2021. ISBN 978-80-557-1869-9. Kol. autorů Právnické fakulty UK: Dějiny evropského kontinentálního práva. 3. vydání. Praha : Leges, 2010. 808 s. ISBN 978-80-87212-54-7. SELTENREICH, R. – KUKLÍK, J.: Dějiny angloamerického práva. 2.vydání. Praha : Leges, 2011. 872 s. ISBN 978-80-87212-87-5.			
<b>Language of instruction:</b> Slovak language			
<b>Notes:student time load:</b> 90 hours combined study (L, C): 26 hours self-study: 64 hours			
<b>Course assessment</b> The final number of assessed students: 2			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> doc. JUDr. Ivana Šošková, PhD.			
<b>Last changed:</b> 05.02.2024			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK-nj	<b>Course name:</b> Business Communication (in German)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> discussions during consultations: 0 - 20 points <b>b) final assessment:</b> completion of the semester work and presentation of the final project: 0 - 80 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. use communication strategies at workplace</li> <li>2. communicate effectively in various business situations, with different partners: colleagues, partners, manager</li> <li>3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations)</li> <li>4. make an effective phone-call, negotiation, argumentation</li> <li>5. write different business letters (orders, complaints, minutes, memo, e-mail)</li> <li>6. join discussions assertively, express opinions, agreements, disagreements, advice</li> <li>7. present the results of survey or research</li> </ol>	
<b>Brief outline of the course:</b> Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BECKER, M.: Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch.. München: Buchverlag Gräfelting, 2002. ISBN 3-930084-03-1</li> <li>2. EISMANN, V.: Erfolgreich in der geschäftlichen Korrespondenz. Berlin: Cornelsen Verlag, 2010. ISBN 978-3-06-020325-3</li> </ol>	

3. EISMANN, V.: Erfolgreich am Telefon und bei Gesprächen im Büro. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020265-2
4. EISMANN, V.: Erfolgreich in Besprechungen. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020264-5
5. DAUM, S./HANTSCH, H.-J.: 55 kommunikative Spiele. Stuttgart: Ernst Klett Sprachen GmbH, 2012. ISBN 978-3-12-675518-1
6. HOHMANN, S.: Einfach schreiben! Stuttgart: Ernst Klett Sprachen GmbH, 2011. ISBN 978-3-12-676231-1
7. NAMUTH, K./LÜTHI, T.: Gesprächstraining. Deutsch für den Beruf. Kommunikation am Arbeitsplatz. Ismaning: Max Hueber Verlag, 2000. ISBN 3-19-007246-9

**Language of instruction:**

German

**Notes: student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

**Course assessment**

The final number of assessed students: 4

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK1-aj	<b>Course name:</b> Business Communication 1 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> discussions during consultations: 0 - 20 points <b>b) final assessment:</b> completion of the semester work and presentation of the final project: 0 - 80 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. use communication strategies at workplace</li> <li>2. communicate effectively in various business situations, with different partners: colleagues, partners, manager</li> <li>3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations)</li> <li>4. make an effective phone-call, negotiation, argumentation</li> <li>5. write different business letters (orders, complaints, minutes, memo, e-mail)</li> <li>6. join discussions assertively, express opinions, agreements, disagreements, advice</li> <li>7. present the results of survey or research</li> </ol>	
<b>Brief outline of the course:</b> Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Bill Mascull: Market Leader Upper-Intermediate, Pearson Longman, 1998, ISBN1-405-81345-8</li> <li>2. Scott Mc Lean: Business Communication for Success, Flat World Knowledge, Inc. 2010, ISBN 978-0982361856</li> <li>3. Paul A. Argenti: Corporate Communication, Mc Graw Hill, 2012, ISBN 9780073403175</li> </ol>	

4. Other sources						
<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 90 hours combined study (lectures, seminars, consultations): 26 self-study: 44 assignments: 20						
<b>Course assessment</b> The final number of assessed students: 235						
A	B	C	D	E	FX(0)	FX(1)
67.66	18.3	8.51	0.43	0.0	5.11	0.0
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OK2-aj	<b>Course name:</b> Business Communication 2 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous evaluation: discussions, oral presentations 0-20 points b) final evaluation: presentation of semester project 0-80 points	
<b>Learning objectives:</b> Student will be able: 1. Collaborate and communicate effectively while working on a team project. 2. Learn to collect and select information, create a hypothesis, look for solutions and evaluate your findings. 3. Solve problems - propose a solution procedure, argue and defend one's position, listen to the opinions of opponents, accept a compromise	
<b>Brief outline of the course:</b> Communication as a foundation for cooperation. Cooperation between partners - negotiating, arguing, listening to partners (empathy), solving problems and making compromises. The basic form of work during the classes is team work on a project, where students practically test their communication skills (soft skills), work with resources, evaluate and select the credible and relevant resources for project processing. The emphasis will be on building an assertive relationship between partners, the ability to listen to them and respond appropriately to their stimuli.	
<b>Recommended literature:</b> 1. MAGINN, MICHAEL. 2004. Making teams work, McGraw-Hill Professional Education, 2004. 2. PARKER, GLENN.M.2008. Team Players and Teamwork : New Strategies for Developing Successful Collaboration, John Wiley & Sons Inc.2008 3. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 90 hours Combined study (lecture, seminar, consultations): 26 Self-study: 54 Assignments: 20	



<b>Course assessment</b>						
The final number of assessed students: 99						
A	B	C	D	E	FX(0)	FX(1)
66.67	19.19	3.03	2.02	6.06	1.01	2.02
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EP	<b>Course name:</b> Business Economics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Written test: 50 points <b>b) final assessment:</b> Written test 2: 50 points The condition for graduation of a mandatory term are the same as for proper term.	
<b>Learning objectives:</b> After completion of the course, the student: <ol style="list-style-type: none"> <li>1. uses the acquired knowledge in economic assessment of processes in different types of tourism enterprises, namely those at lower levels of management,</li> <li>2. can bring together the knowledge related to different economic tools,</li> <li>3. applies the acquired knowledge in a specific type of a corporate subject (an individual or a legal entity),</li> <li>4. assesses the state of assets in tourism enterprise, level of costs, revenues, and their development,</li> <li>5. makes cost and price calculations as a basis for creating revenues and the profit/loss of the tourism enterprise,</li> <li>6. evaluates the economic situation of tourism enterprise on the basis of development of costs, revenues, and profit/loss of management, according to individual areas of business activities of the enterprise.</li> </ol>	
<b>Brief outline of the course:</b> Characteristics of an enterprise and tourism enterprise, its objectives, and functions. Definition of corporate environment. Life cycle of an enterprise. Long-term and short-term assets of an enterprise. Basics, classification, and structure of costs. Costs from managerial perspective. Factors influencing the costs. Cost calculation - characteristics of individual types and methods. Basics and types of prices and their structure in tourism enterprises. Business approaches to pricing. Cost and profit-oriented pricing in production, trade activities, and services. Foreign prices in relation to business partners from the EU countries and the third world countries. Demand-oriented pricing (price tests and types of prices). Basics and structure of business revenues. Factors influencing business revenues. Profit or loss as the result of business operation.	
<b>Recommended literature:</b>	

1. VINCZEOVÁ, M., HRONCOVÁ VICIANOVÁ, J. 2022. Zbierka príkladov z ekonomiky a financovania podniku. Banská Bystrica: Belianum. 188 s. ISBN 978-80-557-2032-6.
2. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica: Univerzita Mateja Bela; Ekonomická fakulta, 164 s. ISBN 978-80-557-0985-7.
3. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica: Univerzita Mateja Bela; Ekonomická fakulta, 102 s. ISBN 978-80-557-0987-1.
4. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2010. Ekonomika podniku cestovného ruchu. 2. prepracované vydanie. Knižnica cestovného ruchu 14. Banská Bystrica: Slovak-Swiss Tourism. 141 s. ISBN 978-80-89090-75-4.
5. KUČEROVÁ, J., ŠMARDOVÁ, Ľ. 2016. Podnikanie v cestovnom ruchu. Bratislava: Wolters Kluwer, ISBN 978-80-8168-396-1.
6. MAJDÚCHOVÁ, H. a kol. 2020. Podnikové hospodárstvo. Bratislava: Wolters Kluwer. ISBN 978-80-5710-271-
7. Odborná časopisecká literatúra.
8. Príslušné právne normy (zákony, vyhlášky, nariadenia Vlády SR).

**Language of instruction:**

Slovak

**Notes: student time load:**

180 hours, from those:

Combined study (L, S): 52 hours

Self-study: 70 hours

Processing of information and legislation: 58 hours

**Course assessment**

The final number of assessed students: 152

A	B	C	D	E	FX(0)	FX(1)
1.97	14.47	16.45	18.42	38.82	5.26	4.61

**Instructor:** doc. Ing. Radka Marčeková, PhD., doc. Ing. Ľubica Šebová, PhD., Ing. Jana Hroncová Vicianová, PhD., doc. Ing. Miroslava Vinczeová, PhD.

**Last changed:** 18.01.2024

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG-aj	<b>Course name:</b> Business Graphics (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: tasks 0-40, test: 0-20 b) final assessment: project: 0-40	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other</li> <li>2. compare various graphics file formats according to their practical usage in business</li> <li>3. use various graphics application for creation &amp; modification of both vector &amp; bitmap graphics</li> <li>4. create graphics that can be used in business practice</li> </ol>	
<b>Brief outline of the course:</b> Design principles & fundamentals <ul style="list-style-type: none"> <li>- Contrast</li> <li>- Repetition</li> <li>- Alignment</li> <li>- Proximity</li> <li>- Type</li> <li>- Colors</li> </ul> Graphics File Formats <ul style="list-style-type: none"> <li>- Bitmap graphics               <ul style="list-style-type: none"> <li>o Resolution &amp; Color depth</li> <li>o Uncompressed graphics</li> <li>o Compressed graphics</li> </ul> </li> <li>- Vector graphics</li> </ul> Applications for creation & modification of vector & bitmap graphics. Conversion of file formats. <ul style="list-style-type: none"> <li>- Inkscape, Corel Draw, Google Draw</li> <li>- Photopea, IrfanView, Canva</li> </ul>	
<b>Recommended literature:</b> Recommended literature: <ol style="list-style-type: none"> <li>1. McWADE, J. 2005. Before &amp; After Graphics for Business. Berkeley : Peachpit Press, ISBN 978-0-321-33415-2</li> </ol>	

2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, ISBN 978-0-321-53404-0.
3. Graphics standards of internet defined by World Wide Web Consortium: <https://www.w3.org>
4. On-line tutorials and documentation of Inkscape: <https://inkscape.org/learn/>
5. On-line tutorials and documentation of CorelDraw Suite: <https://learn.corel.com/>

**Language of instruction:**

English

**Notes:student time load:**

90 hours

Combined study: S: 26

Self-study: 24

Tasks during seminars: 20

Preparation of project: 20

**Course assessment**

The final number of assessed students: 20

A	B	C	D	E	FX(0)	FX(1)
35.0	15.0	25.0	10.0	5.0	5.0	5.0

**Instructor:** Ing. Peter Laco, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SP	<b>Course name:</b> Business Protocol
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. <b>a) continuous assessment:</b> semestral project: 0 -50 points <b>b) final assessment:</b> written exam: 0 -50 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. will acquire skills of social behaviour in professional and social intercourse,</li> <li>2. is able to conduct business and diplomatic negotiations in the appropriate style,</li> <li>3. regulates behaviour in relation to colleagues, customers, business partners in accordance with the rules of social intercourse,</li> <li>4. will assess and react appropriately to different situations including social and work, formal and informal contacts both with domestic and foreign partners,</li> <li>5. with the use of the acquired knowledge he directs resolutions of specific issues in the situations of social intercourse,</li> <li>6. is competent to plan and organize particular social events, business and diplomatic events.</li> </ol>	
<b>Brief outline of the course:</b> Morality, ethics, etiquette. Public opinion, legal awareness, protocol. Basic social rules and social networking. Preparing for social communication. The primary social impressions (personal image, verbal and nonverbal communication, clothes for different occasions). Social intercourse on different occasions. Selected social and gastronomic events. Preparation and organization of social events. The behaviour of managers in labour relations. Specificities of social networking in foreign countries. The rules of social behaviour and inter-cultural specificities in business negotiations with foreign partners. Fundamentals of diplomatic protocol.	
<b>Recommended literature:</b> 1. BÓDIS, A. 2019. Etiketa pre mladých. Trio Publishing.	

2. FILIPOVÁ, E. 2014. Etiketa se šarmem. Praha: Exempla. ISBN 9788090443631.
3. GULLOVÁ, S. 2013. Mezinárodní obchodní a diplomatický protokol. Praha : Grada. ISBN 978-80-247-44186.
4. ŠPAČEK, L. 2019. Moderní etiketa. Praha : Mladá Fronta. ISBN 978-80-204-5445-4
5. VESELÝ, Z. 2018. Diplomacie. Praha : Aleš Čeněk. ISBN 9788073807276.
6. WELLNITZOVÁ, A. 2007. Pravidlá mezinárodního bontonu. Bratislava : Noxi, s. r. o. ISBN 9788-0891-795-65.

**Language of instruction:**

Slovak, English, Czech

**Notes: student time load:**

120 hours, out of which

Combined study (Lectures, Seminars, Consultations): 26 (0/2)

Self-study: 50

Preparation of project: 44

**Course assessment**

The final number of assessed students: 224

A	B	C	D	E	FX(0)	FX(1)
25.45	27.68	20.54	13.39	10.27	2.23	0.45

**Instructor:** doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Radoslav Kožiak, PhD.

**Last changed:** 27.02.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ET-aj	<b>Course name:</b> Business Terminology (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> active in-class participation: 0-50 points <b>b) final assessment:</b> preparation and presentation of the final project: 0-50 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. understand basic business terminology from the fields of marketing, management, finance, banking and public services</li> <li>2. acquire and improve business vocabulary in these fields</li> <li>3. use business terminological expressions and specific terminological neologisms</li> <li>4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice</li> <li>5. enhance language skills and competences in Business English</li> <li>6. understand and analyze professional business texts from different sources</li> </ol>	
<b>Brief outline of the course:</b> The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Cate Farrall, Marianne Lindsley: Professional English in Use – Marketing. Cambridge University Press, 2008. ISBN 978-0-521-70269-0</li> <li>2. Nick Robinson: Cambridge English for Marketing. Cambridge University Press, 2010. ISBN 978-0-521-12460-7</li> <li>3. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008.</li> <li>4. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000.</li> </ol>	



5. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004.  
 6. ALLISON, J. – APPLEBY, R. – DE CHAZAL, E. 2009. The Business – Advanced. Macmillan, 2009.  
 7. Newspapers: The Economist, The New York Times, The Wall Street Journal, The Guardian, Hospodárske noviny, Trend, company websites, other sources.

**Language of instruction:**

English

**Notes:student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

**Course assessment**

The final number of assessed students: 21

A	B	C	D	E	FX(0)	FX(1)
80.95	4.76	4.76	0.0	0.0	9.52	0.0

**Instructor:** Mgr. Dagmar Škvareninová, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ET-nj	<b>Course name:</b> Business Terminology (in German)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> active in-class participation: 0-50 points <b>b) final assessment:</b> preparation and presentation of the final project: 0-50 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. understand basic business terminology from the fields of marketing, management, finance, banking and public services</li> <li>2. acquire and improve business vocabulary in these fields</li> <li>3. use business terminological expressions and specific terminological neologisms</li> <li>4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice</li> <li>5. enhance language skills and competences in Business German</li> <li>6. understand and analyze professional business texts from different sources</li> </ol>	
<b>Brief outline of the course:</b> The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BECKER, Norbert/BRAUNERT, Jörg/SCHLENKER, Wolfram. 2009. Unternehmen Deutsch. Stuttgart: Klett. ISBN 9783126757409.</li> <li>2. DANIELS, Albert et al. 2012. Mittelpunkt - neu B2. Lehrbuch. Stuttgart: Klett Sprachen. ISBN 9783126766524.</li> <li>3. FEARNs, Anneliese. 2009. Kommunikation in der Wirtschaft. Berlin: Fraus, Cornelsen. ISBN 9783464212363.</li> </ol>	

4. JENTGES, S. et al. 2011. Aussichten B1.1. Stuttgart: Klett. ISBN 9783126762250.
5. SPECHT, Franz. 2012. Zwischendurch mal Landeskunde. Deutsch als Fremdsprache, Niveau A1-B1. Ismaning: Huber. ISBN 9783193010025.
6. [www.tagesschau.de](http://www.tagesschau.de)
7. [www.wiwo.de](http://www.wiwo.de)
8. [www.iwkoeln.de/infodienste/iwd](http://www.iwkoeln.de/infodienste/iwd)

**Language of instruction:**

German

**Notes: student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_EP-PŠ	<b>Course name:</b> Case Studies from Business Economics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) ongoing assessment: During the semester, students solve 6 case studies, for which they sign up in groups (2-3 students). Student assessment consists of two parts: 1) max. 40 points for the preparation of a selected case study (preparation of documents and data for solution of the case study at the seminar), 2) max. 60 points (5 x 12 points) for active work in solving case studies in a group (2-3 students) during seminars. b) final assessment: Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies). <b>b) final assessment:</b> Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies).	
<b>Learning objectives:</b> The student <ol style="list-style-type: none"> <li>1. can confront theoretical knowledge with the practical functioning of economic processes and connect selected areas of business economic,</li> <li>2. is able to obtain and prepare relevant data and information in the selected area of the economy enterprise for the work of students at seminars,</li> <li>3. can set a goal and propose a procedure for solving a case study,</li> <li>4. is able to interpret the results and formulate conclusions of case studies.</li> </ol>	
<b>Brief outline of the course:</b> Comparison of entrepreneurship through establishment of trade and company (administrative, time, tax and levy requirements of starting and running a business). Establishing a business and doing business abroad (employing workers). Business in addition to employment, in addition to studies, in addition to maternity and parental leave. Permanent employment vs. business vs. personal leasing vs. agreements on work performed outside the employment relationship (obligations of employers and employees). Entering into cooperation with a limited liability company as a substitute for a permanent employment relationship. Business result for legal and natural persons, taxation and	

distribution of profit. Possibilities of disbursement of funds from a one-person business company - owner, statutory holder, employee.

**Recommended literature:**

1. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 164 s. ISBN 978-80-557-0985-7.
2. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 2. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 142 s. ISBN 978-80-557-0986-4.
3. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2015. 102 s. ISBN 978-80-557-0987-1.
4. TAUŠL PROCHÁZKOVÁ, P., JELÍNKOVÁ, E. 2018. Podniková ekonomika - kľúčové oblasti. Praha : Grada, 2018, 256 s. ISBN 978-80-271-0689-9.
5. MANKIW, N. G., TAYLOR, M. P., ASHWIN, A. 2016. Business Economics. Hampshire : Cengage Learning EMEA, 2016, 594 s. ISBN 978-1-4737-2244-6.
6. HORNBY, W., GAMMIE, B., WALL, S. 2001. Business Economics. Harlow : Pearson Education Limited, 2001, 456 s. ISBN 978-0-273-64603-7.
7. HARRIS, N. 2014. Business Economics. Abingdon : Routledge, 2014, 369 s. ISBN 978-0-750-64454-9.
8. YIN, R. K. 2009. Case Study Research: Design and Methods. London : Sage Publications, 2009, ISBN 978-1-4129-6099-1.

**Language of instruction:**

Slovak

**Notes:student time load:**

Time load:

90 hours

combined study 26 h

Self-study: 26 h

Preparation and presenting of the case: 20 h

Collection of information: 18 h

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

**Last changed:** 26.10.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PsZCR1	<b>Course name:</b> Case Studies in Tourism 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> Elaboration and presentation of case study (0-60 points). <b>b) final assessment:</b> Written exam (0-40 points).	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. is able to use the acquired information to extend the knowledge from the field of tourism,</li> <li>2. is able to use the knowledge to practical solution of case studies,</li> <li>3. applies modern techniques of case studies solution,</li> <li>4. can evaluate the reality and choose the right steps to solve case study in a tourism business.</li> </ol>	
<b>Brief outline of the course:</b> Family business in tourism. Adaptation of employee on new workplace in a tourism businesses. E-marketing in tourism businesses. Loyalty program, management of complains in tourism businesses. Tourism business economics. Financial analysis. Innovations in tourism businesses.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3.</li> <li>2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3.</li> <li>3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s. ISBN 80-8055-842-6.</li> </ol>	
<b>Language of instruction:</b> Slovak.	
<b>Notes:student time load:</b>	

120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PsZCR1-aj	<b>Course name:</b> Case Studies in Tourism 1 (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> Elaboration and presentation of case study (0-60 points). <b>b) final assessment:</b> Written exam (0-40 points).	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. is able to use the acquired information to extend the knowledge from the field of tourism,</li> <li>2. is able to use the knowledge to practical solution of case studies,</li> <li>3. applies modern techniques of case studies solution,</li> <li>4. can evaluate the reality and choose the right steps to solve case study in a tourism business.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Family business in tourism.</li> <li>2. Adaptation of employee on new workplace in a tourism businesses.</li> <li>3. E-marketing in tourism businesses.</li> <li>4. Loyalty program, management of complains in tourism businesses.</li> <li>5. Tourism business economics.</li> <li>6. Financial analysis.</li> <li>7. Innovations in tourism businesses.</li> </ol>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3.</li> <li>2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3.</li> <li>3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s.</li> </ol>	



ISBN 80-8055-842-6.						
<b>Language of instruction:</b> English.						
<b>Notes:student time load:</b> 120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-KTPM1-003		<b>Course name:</b> Ceramics and creations from natural materials 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 95			
abs	n	p	v
85.26	14.74	0.0	0.0
<b>Instructor:</b> Mgr. Lenka Lipárová, PhD.			
<b>Last changed:</b> 04.04.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_CSMaZ-aj	<b>Course name:</b> Chinese Ways of Thinking and Living
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) Continuous evaluation: partial outcomes – activities: 60 points b) Final assessment: final exam : 40 points	
<b>Learning objectives:</b> student Upon successful completion of this course, the students will be able to: 1. Understand some basic and essential aspects of the Chinese culture. 2. Avoid some common taboos in the Chinese culture. 3. Develop basic Chinese cultural learning and communication strategies and have preliminary cross-cultural consciousness. 4. Get improved in their cross-cultural communication skills with the Chinese.	
<b>Brief outline of the course:</b> East or West, Which is Best? The Golden Mean. This is My Family. Writing with brush? The Temple of Heaven. Music: Ancient and Pop. Chinese Opera. Tea or Coffee. Cheers! To Your Health! Folk Arts: Paper-cutting/Chinese Knots. Am I a Dragon or a Snake? QR My Life. Chinese on the Global Stage.	
<b>Recommended literature:</b> 1. Dan Sperber, Deirdre Wilson, Relevance: Communication and Cognition 2. Dan Sperber, Explaining Culture 3. Geert Hofstede, Culture's Consequences	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 90 hours Combined form (Lecture, Seminar, Consultation): Self-study: 26 Preparation of partial outcomes: 24 Preparation for final exam: 40	

<b>Course assessment</b>						
The final number of assessed students: 30						
A	B	C	D	E	FX(0)	FX(1)
76.67	13.33	0.0	0.0	0.0	10.0	0.0
<b>Instructor:</b> Jianwei Wang						
<b>Last changed:</b> 25.03.2020						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-313/23		<b>Course name:</b> Chémia naša každodenná	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> RNDr. Barbora Benická, PhD., doc. RNDr. Jarmila Kmeťová, PhD., MBA, doc. RNDr. Marek Skoršepa, PhD.			
<b>Last changed:</b> 29.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-CCS-513		<b>Course name:</b> Civil society and non-profit organizations in democratic societies					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b>							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 1							
A	B	C	D	E	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
<b>Last changed:</b> 08.09.2023							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG	<b>Course name:</b> Computer Graphics for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final assessment is based on tasks, test, and final project. <b>a) continuous assessment:</b> tasks 0-40, test: 0-20 <b>b) final assessment:</b> project: 0-40	
<b>Learning objectives:</b> After successful completion of the course, the student can: <ol style="list-style-type: none"> <li>1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other</li> <li>2. compare various graphics file formats according to their practical usage in business</li> <li>3. use various graphics application for creation &amp; modification of both vector &amp; bitmap graphics</li> <li>4. create graphics that can be used in business practice</li> </ol>	
<b>Brief outline of the course:</b> Basic design principles. Software tools for computer graphics. Graphics fileformats. Vector graphics editors: Inkscape, CorelDRAW, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Software tools for bitmap manipulation. Computer usage in creation of classic and electronic publications, on-line publishing.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. LACO, P., ŠAMÍK, I. 2010. Počítačová grafika pre ekonómov. Banská Bystrica: EF UMB, 2010. ISBN 978-80-557-0026-7.</li> <li>2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040.</li> <li>3. WILLIAMS, R. 2002. Grafická úprava pod vedením profesionálů. Praha : Mobil Media, 2002. ISBN 80-86593-32-0.</li> <li>4. Grafické štandardy internetu definované konzorciom World Wide Web: <a href="http://www.w3c.org">www.w3c.org</a>.</li> <li>5. On line tutoriály a dokumentácia k Inkscape: <a href="https://inkscape.org/en/learn/">https://inkscape.org/en/learn/</a></li> <li>6. On line tutoriály a dokumentácia k programom CorelDraw Suite: <a href="http://learn.corel.com/">http://learn.corel.com/</a></li> </ol>	
<b>Language of instruction:</b>	

slovak						
<b>Notes:student time load:</b> 90 hours combined study: S: 26 self-study: 24 tasks during seminars: 20 project preparation: 20						
<b>Course assessment</b> The final number of assessed students: 153						
A	B	C	D	E	FX(0)	FX(1)
41.18	19.61	20.92	3.27	11.11	0.65	3.27
<b>Instructor:</b> Ing. Peter Laco, PhD.						
<b>Last changed:</b> 25.10.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PG_cuvp	<b>Course name:</b> Computer Graphics for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final assessment is based on tasks, test, and final project. <b>a) continuous assessment:</b> tasks 0-40, test: 0-20 <b>b) final assessment:</b> project: 0-40	
<b>Learning objectives:</b> After successful completion of the course, the student can: <ol style="list-style-type: none"> <li>1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other</li> <li>2. compare various graphics file formats according to their practical usage in business</li> <li>3. use various graphics application for creation &amp; modification of both vector &amp; bitmap graphics</li> <li>4. create graphics that can be used in business practice</li> </ol>	
<b>Brief outline of the course:</b> Basic design principles. Computer graphics applications. Graphics fileformats. Vector graphics editors: Inkscape, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Bitmap manipulation applications. Computer usage in creation of classic and electronic publications, on-line publishing.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040.</li> <li>2. Internet graphics standards World Wide Web: <a href="http://www.w3c.org">www.w3c.org</a>.</li> <li>3. Inkscape on-line tutorials and documentation: <a href="https://inkscape.org/en/learn/">https://inkscape.org/en/learn/</a></li> </ol>	
<b>Language of instruction:</b> slovak	
<b>Notes:student time load:</b> 90 hours combined study: S: 26 self-study: 64	

<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Ing. Peter Laco, PhD.			
<b>Last changed:</b> 24.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_KvOF_cuvp	<b>Course name:</b> Cryptocurrencies in Personal Finances
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment – active participation 50 points; b) final assessment – presentation of current topics 50 points.	
<b>Learning objectives:</b> The student will: <ol style="list-style-type: none"> <li>1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.</li> <li>2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.</li> <li>3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.</li> <li>4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.</li> <li>5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects</li> <li>6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.</li> <li>7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.</li> </ol>	
<b>Brief outline of the course:</b> The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: <ul style="list-style-type: none"> <li>- examine the theory and principles of functioning of digital currencies;</li> <li>- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;</li> <li>- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;</li> </ul>	

<ul style="list-style-type: none"> <li>- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;</li> <li>- discuss the latest developments (such as tokenization, DeFi and CBDC).</li> </ul> <p>The course will consist of the following topics:</p> <ol style="list-style-type: none"> <li>1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.</li> <li>2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.</li> <li>3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.</li> <li>4. Taxes, regulations and risks of cryptocurrencies.</li> </ol>											
<p><b>Recommended literature:</b></p> <ol style="list-style-type: none"> <li>1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley &amp; Sons, 286 p. ISBN 978-1-119-47386-2.</li> <li>2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.</li> <li>3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.</li> <li>4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.</li> <li>5. CHOIVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.</li> <li>6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distributed Lab.</li> <li>7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <a href="https://bitcoin.org/bitcoin.pdf">https://bitcoin.org/bitcoin.pdf</a></li> <li>8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.</li> <li>9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.</li> <li>10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.</li> </ol>											
<p><b>Language of instruction:</b> Slovak, English</p>											
<p><b>Notes:student time load:</b> 90 hours Combined study: 26 h. Self-study: 50 h. Presentation preparation: 14 h.</p>											
<p><b>Course assessment</b> The final number of assessed students: 49</p> <table border="1"> <thead> <tr> <th>abs</th><th>n</th><th>p</th><th>v</th></tr> </thead> <tbody> <tr> <td>53.06</td><td>44.9</td><td>0.0</td><td>2.04</td></tr> </tbody> </table>				abs	n	p	v	53.06	44.9	0.0	2.04
abs	n	p	v								
53.06	44.9	0.0	2.04								
<p><b>Instructor:</b> Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.</p>											
<p><b>Last changed:</b> 23.03.2023</p>											

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-fpv-227		<b>Course name:</b> Cultural Regions of the World					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b> 2., 4., 6.							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 111							
A	B	C	D	E	FX(0)	FX(1)	n
69.37	10.81	4.5	2.7	0.0	12.61	0.0	0.0
<b>Instructor:</b>							
<b>Last changed:</b> 03.02.2017							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_KP	<b>Course name:</b> Culture of Communication
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> electronic presentation: 0-40 points <b>b) final assessment:</b> written test: 0-60 points	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. use the acquired knowledge and information in work and personal life,</li> <li>2. structure a professional text, report, seminar paper effectively, conduct literature research on a selected topic, cite references to literary resources,</li> <li>3. apply the acquired knowledge for shaping and presentation of the seminar paper and other types of qualification papers,</li> <li>4. assess their skills and abilities for successful university study and prove of their competency in the practice,</li> <li>5. evaluate their expectations in accordance with the academic ethics and etiquette, with the requirements related to personal and written communication,</li> <li>6. create a rational model of their behaviour and study activities during their university study.</li> </ol>	
<b>Brief outline of the course:</b> The personality of a university student. Organizational teaching forms at a university – lecture, seminar, training, tutorial, practice, excursion. Written and oral communication of a student – student's language expression, information sources, excerpt. Formal writing - structure of a written text, paper and seminar paper, student scientific work, research literature, citing information sources, bibliographic references, abstract. Listening and reading techniques. Shaping the electronic presentation. Presentation recitation - preparation for recitation, way of recitation, form of recitation, body language. Electronic presentation. Principles of telephoning and electronic communication on the academic grounds. Academic ethics and etiquette. The appearance of a university student.	
<b>Recommended literature:</b>	

1. ORIEŠKA, J., VETRÁKOVÁ, M., GAJDOŠÍKOVÁ, Z., MAKOVNÍK, T. 2018. Kultúra prejavu. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta, 2018, 194 s. ISBN 978-80-557-1451-6.
2. APPS, J. 2019. The Art of Communication: How to be Authentic, Lead Others, and Create Strong Connections. Oxford : John Wiley and Sons Ltd., 2019, 208 p. ISBN 978-08-5708-807-9.
3. ECO, U. 2015. How to Write a Thesis. Massachusetts : Mit Press Ltd., 2015, 256 p. ISBN 978-02-6252-713-2.
4. NYGAARD, L. P. 2017. Writing Your Master's Thesis. New York : Sage Publications Ltd., 2017, 224 p. ISBN 1473903939.
5. Riadiaca norma S-02-19 Úprava písomných vysokoškolských prác, záverečných prác a habilitačných prác. Banská Bystrica : Ekonomická fakulta UMB, 2019.
6. Smernica č. 12/2011 o záverečných, rigorózných a habilitačných prácach na UMB v Banskej Bystrici, 2011.

**Language of instruction:**

Slovak

**Notes:student time load:**

120 hours, out of which:

Combined study (lectures, seminars, consultations): 26

self-study: 50

preparation of report: 24

collection of data: 10

electronic presentation: 10

**Course assessment**

The final number of assessed students: 193

A	B	C	D	E	FX(0)	FX(1)
21.24	22.8	21.24	21.76	10.36	2.59	0.0

**Instructor:** Mgr. Ivana Šimočková, PhD.

**Last changed:** 25.11.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-DEP -513		<b>Course name:</b> Digital empowerment and participation	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 2			
<b>Recommended semester/trimester:</b>			
<b>Level:</b> I., P			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Zuzana Heinzová, PhD.			
<b>Last changed:</b> 08.09.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-DZP-513		<b>Course name:</b> Dizajny záverečných prác v štruktúre IMRAD					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 156 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b>							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 7							
A	B	C	D	E	FX(0)	FX(1)	n
42.86	0.0	0.0	0.0	0.0	0.0	57.14	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
<b>Last changed:</b>							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1e-DZP-513		<b>Course name:</b> Dizajny záverečných prác v štruktúre IMRAD					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 156 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b>							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 13							
A	B	C	D	E	FX(0)	FX(1)	n
69.23	0.0	0.0	0.0	7.69	23.08	0.0	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
<b>Last changed:</b>							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_HP	<b>Course name:</b> Economic Policy
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Attendance at lectures - a student may obtain a maximum of 10 points for attendance in the case of no absences, 9 points in the case of one absence and 8 points in the case of two absences throughout the semester. If a student has more than two absences, he/she receives 0 points for attendance. 2. Attendance at lectures with practitioners - there will be two lectures by practitioners during the semester. The student may obtain 5 points for attending each of these, for a total maximum of 10 points. 3. Presentation of current information as scheduled - a student may obtain 20 points for presenting current economic or economic policy information from home or the world. <b>b) final assessment:</b> final test - the student will take a final test within the scope of the syllabus and may obtain a maximum of 60 points.	
<b>Learning objectives:</b> The student: <ol style="list-style-type: none"> <li>1. acquires the theoretical background of the current economic policy,</li> <li>2. analyses and critically evaluates the application of tools and achieving the goals of economic policy,</li> <li>3. applies knowledge of basic Macroeconomics in the broader economic and political context,</li> <li>4. assesses the role of the state in the economy,</li> <li>5. creates his/her own views on the economic and political life and can discuss current socio-economic problems,</li> <li>6. makes economic and political decisions and bear responsibility for them.</li> </ol>	
<b>Brief outline of the course:</b> Theory of economic policy and its evaluation. Economic-political conceptions. Goals and tools of economic policy. Process of economic-political decision making. Monetary policy. Fiscal policy. Foreign trade policy. Competition policy. Social policy. Environmental policy. Transformation process and economic policy. Integration and globalization influence on economic policy.	
<b>Recommended literature:</b> 1. URAMOVÁ, M. a kol. 2003. Hospodárska politika. Banská Bystrica: EF UMB, 2003.	

2. KLIKOVÁ, CH., KOTLÁN, I. a kol. 2019. Hospodářská a sociální politika. 5. vyd. Ostrava: Vysoká škola sociálně správní, 2019.
3. LUKÁČIK, J. a kol. 2013. Hospodářská politika. Teória a prax. BRATISLAVA : Sprint 2 s.r.o. 2013.
4. BALDWIN, R., WYPLOSZ, Ch. 2008. Ekonomika evropské integrace. Praha : Grada Publishing, 2008.
5. ŽÁK, M. Hospodářská politika. Praha : VŠEM, 2007, 210 s.
6. VINCÚR, P. a kol. 2005. Teória a prax hospodárskej politiky. Bratislava: Sprint, 2005.
7. SLANÝ, A. a kol. 2003. Makroekonomická analýza a hospodářská politika. Praha : C. H. Beck, 2003. ISBN 80-7179-738-3.
8. Časopisecká literatura: TREND, Hospodárske noviny, Ekonomický časopis, Politická ekonómie a i.

**Language of instruction:**

Slovak

**Notes: student time load:**

120 hours

Combined form (L, C): 26

Self-study: 54

Presentation processing: 40

**Course assessment**

The final number of assessed students: 33

A	B	C	D	E	FX(0)	FX(1)
42.42	6.06	24.24	15.15	12.12	0.0	0.0

**Instructor:** Ing. Ján Kollár, PhD.

**Last changed:** 14.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DoEP	<b>Course name:</b> Economic debates
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Short seminar works: 100 points	
<b>Learning objectives:</b> The student can: 1. identify leading economists since the classical economics until today 2. interpret, analyse and evaluate their arguments and discuss the views of these economists on current socio-economic issues.	
<b>Brief outline of the course:</b> The aim of the course is to gain deeper knowledge of chosen economic theories (both mainstream and alternative) and discuss how they approach current issues of inequality, poverty, global environmental problems, labour division in households, irrational behaviour of economic subjects, asymmetric information etc. The course covers development of past and recent economic theories, from classical economics thorough neoclassical, neokeynesian and neoconservative theories. But the main emphasis will be given on current economic theories, such as behavioral economics, ecological economics, development economics, household economics etc.	
<b>Recommended literature:</b> 1. Horehaj, J. – Šuplata, M. 2015. A Concise History of Economic Theories 2. Heilbroner, R. L. 1999. The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers	
<b>Language of instruction:</b> Slovak	
<b>Notes:student time load:</b> 90 hours Combined study (lecture, seminar, consultation): 26 Self-study: 63	

<b>Course assessment</b>						
The final number of assessed students: 25						
A	B	C	D	E	FX(0)	FX(1)
48.0	16.0	16.0	4.0	4.0	12.0	0.0
<b>Instructor:</b> Ing. Anna Vallušová, PhD., doc. Ing. Mária Horeháková, PhD., Ing. Žaneta Lacová, PhD.						
<b>Last changed:</b> 13.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PvCR	<b>Course name:</b> Entrepreneurship in Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> working out of a business plan (0-60 points) <b>b) final assessment:</b> written exam (0–40 points)	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. has a broad knowledge in the field of tourism business, including knowledge of the practical context and relations to related fields,</li> <li>2. is able to solve professional tasks and coordinate sub-activities, can identify and evaluate the ethical, social and other contexts of the problems, can independently acquire new knowledge and actively expand the knowledge.</li> <li>3. can use cross-sectional knowledge from several subjects of the field in the elaboration of a business plan for a specific small and medium-sized tourism enterprise,</li> <li>4. is able to actively obtain the information needed to develop marketing and financial plan for a specific tourism enterprise, can critically assess the suitability and adequacy of the chosen methods and procedures,</li> <li>5. is able to assess the impact of the factors of the enterprise surroundings on the financial management of the proposed tourism enterprise,</li> <li>6. creates a business plan in such a form that it can be presented to potential investors,</li> <li>7. evaluates the success of own business plan.</li> </ol>	
<b>Brief outline of the course:</b> The basic of business in tourism. Business environment in tourism. Legislative regulation of business in tourism. Small and medium tourism enterprises support. Family business. Socially responsible business. Functions and methodology of creating a business plan. SWOT analysis and competition analysis in tourism companies. Marketing plan of a tourism enterprise. Strategic and tactical planning in a tourism business. Labor relations and the need for employee planning in	



tourism enterprises. Financial assumptions of costs and revenues in tourism enterprises. Financial planning. Current issues of business in tourism.

**Recommended literature:**

1. KUČEROVÁ, J., ŠMARDOVÁ, Ľ. 2016. Podnikanie v cestovnom ruchu. Bratislava: Wolters Kluwer, 2016. 208 s. ISBN 978-80-8168-396-1.
2. PAPULA, J. a kol. 2015. Podnikanie a podnikateľské myslenie I. Kto a prečo podniká. Praha : Wolters Kluwer, 2015. 240 s. ISBN 978-80-7478-950-2.
3. PAPULA, J. a kol. 2016. Podnikanie a podnikateľské myslenie II. Ako smerovať a viesť podnik k udržateľnému úspechu. Praha : Wolters Kluwer, 2016. 236 s. ISBN 978-80-7478-994-6.
4. PAPULA, J. a kol. 2018. Ako začať a úspešne podnikat'. Podnikateľské príbehy, vízie, stratégie a modely. Praha : Wolters Kluwer, 2018. 280 s. ISBN 978-80-7552-985-5.
5. ŠEBOVÁ, Ľ., MARČEKOVÁ, R., POMPUROVÁ, K. 2017. Selected aspects of tourism business environment evaluation in Slovakia. In 20. mezinárodní kolokvium o regionálních vědách: sborník příspěvků, Kurdějov, 14.–16. června 2017. Brno: Masarykova univerzita. ISBN 978-80-210-8586-2. s. 667-673.
6. ŠEBOVÁ, Ľ. 2017. Dlhodobý vývoj finančnej situácie odvetvia ubytovacích a stravovacích služieb na Slovensku. Studia oeconomica. Banská Bystrica: Vydavateľstvo Univerzity Mateja Bela – Belianum. 140 s. ISBN 978-80-557-1280-2.
7. ALBERTOVÁ, A., ŠEBOVÁ, Ľ., MAKOVNÍK, T. 2021. Nové trendy v ponuke produktu sieťových hotelov v Slovenskej republike. In 9. Mezinárodní vědecká konference Aktuální trendy lázeňství, hotelnictví a turismu : recenzovaný sborník on-line konference. Karviná : Slezská univerzita v Opavě, Obchodně podnikatelská fakulta v Karviné. ISBN 978-80-7510-462-5, s. 1-11.
8. MARČEKOVÁ, R., ŠEBOVÁ, Ľ., POMPUROVÁ, K., ŠIMOČKOVÁ, I. 2021. Tourism transportation services provided on the principle of sharing economy. In Culture and tourism in a smart, globalized, and sustainable world : Springer proceedings in Business and economics: 7th international Conference of IACuDiT, Hydra, Greece. Cham: Springer, 2021. ISBN 978-3-030-72468-9, s.. 231-250.

**Language of instruction:**

Slovak

**Notes:student time load:**

180 hours, out of which  
Combined study (Lectures, Seminars, Consultations): 52  
Self-study: 68  
Information update, Legislation study: 20  
Preparation and fulfillment of forms and tasks: 40

**Course assessment**

The final number of assessed students: 155

A	B	C	D	E	FX(0)	FX(1)
7.1	21.94	30.32	20.65	12.26	7.74	0.0

**Instructor:** doc. Ing. Radka Marčeková, PhD., doc. Ing. Ľubica Šebová, PhD., Ing. Diana Kvasnová, PhD., Ing. Matúš Marciš, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> ESN1		<b>Course name:</b> Erasmus student network 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I., II.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 11			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.			
<b>Last changed:</b>			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> U-1-EUŠRMČ		<b>Course name:</b> European Union - structure, decision-making mechanisms, membership	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 2			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Vladimír Müller, PhD., doc. PhDr. Lucia Rýsová, PhD.			
<b>Last changed:</b> 14.02.2024			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-fpv-211		<b>Course name:</b> Field course abroad					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 120s <b>Method of study:</b> combined							
<b>Number of credits:</b> 6							
<b>Recommended semester/trimester:</b> 2., 4., 6.							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 39							
A	B	C	D	E	FX(0)	FX(1)	n
53.85	0.0	0.0	0.0	0.0	46.15	0.0	0.0
<b>Instructor:</b> doc. RNDr. Alfonz Gajdoš, PhD.							
<b>Last changed:</b> 03.02.2017							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-118		<b>Course name:</b> Field course in zoology	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 3			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> prof. RNDr. Peter Bitušík, PhD.			
<b>Last changed:</b> 28.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-133		<b>Course name:</b> Financial literacy	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 16			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> Ing. Janka Crmanová			
<b>Last changed:</b> 28.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-210		<b>Course name:</b> First Aid Basics	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 114			
abs	n	p	v
95.61	4.39	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 22.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ3_CR	<b>Course name:</b> Foreign Language I - English for Tourism 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: -- describe motives and ways of travelling in the past - discuss recent and current developments in tourism - analyse tourism development statistics - design and promote new products of cultural tourism - plan a training workshop for staff in international tourism - take part in discussion and express own opinion at the meeting to prepare a workshop	
<b>Brief outline of the course:</b> History of travel and tourism. New trends in tourism. Analysis of graphs and tables to illustrate the development in tourism. Forms of tourism. Description of a niche tourism product. Cultural tourism. Sightseeing, museums, exhibitions. Planning of an exhibition. Support system for social tourism. Travellers with special needs. Designing and planning a training workshop for staff in international tourism. Taking part in a meeting to plan a training workshop.	
<b>Recommended literature:</b> 1. WALKER, R., HARDING, K. Tourism 3. 2009. Oxford University Press, 2009. ISBN 0194551067 2. STRUTT, P. 2013. English for International Tourism, Upper Intermediate Coursebook. Pearson Education, Harlow, 2013. ISBN 9781447923916 3. STRUTT, P. 2013. English for International Tourism. Intermediate Coursebook. New Ed. Harlow: Pearson Education. ISBN 9781447923831	



<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 169						
A	B	C	D	E	FX(0)	FX(1)
31.36	28.99	21.89	10.06	5.33	1.78	0.59
<b>Instructor:</b> Mgr. Petra Strnádová, PhD.						
<b>Last changed:</b> 04.12.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ4_CR	<b>Course name:</b> Foreign Language I - English for Tourism 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - explain the services of accommodation and restaurant facilities - analyse skills and personal qualities needed for work in accommodation and restaurant facilities - write an answer to a guest complaint - write a review of accommodation and gastronomy services - design a tour with focus on gastronomy tourism -- make a presentation of a theme park	
<b>Brief outline of the course:</b> Types of accommodation facilities. Hotel equipment and services. Dealing with guest complaints. Hotel grading. Hotel management. Jobs and human resources in a hotel. The biggest hotel chains. Structure of accommodation facilities. Gastronomy and restaurants. Gastronomy tourism. Describing food and dishes. Built attractions grading. Theme parks, presentation of a theme park design.	
<b>Recommended literature:</b> 1. WALKER, R., HARDING, K. Tourism 3. 2009. Oxford University Press, 2009. ISBN 0194551067 2. STRUTT, P. 2013. English for International Tourism, Upper Intermediate Coursebook. Pearson Education, Harlow, 2013. ISBN 9781447923916 3. SEYMOUR, M. 2011. Hotel and Hospitality English. Harper Collins Publishers, London, 2011. ISBN 978-0-00-743198-4	

4. McCARTHY, M. et al. 2009. Grammar for Business. Cambridge : CUP 2009						
<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 143						
A	B	C	D	E	FX(0)	FX(1)
25.17	30.07	20.98	10.49	10.49	2.8	0.0
<b>Instructor:</b> Mgr. Petra Strnádová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 04.12.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ5_CR	<b>Course name:</b> Foreign Language I - English for Tourism 5
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the topics of the semester -- describe different approaches to passengers at the airport - analyse the benefits of different means of transport - explain the importance of the airport security - communicate with the customer and solve conflict situations - introduce a tailor-made package tour	
<b>Brief outline of the course:</b> Transport and travel. Means of transport, advantages, disadvantages. Business travel. Job incentives, team building. Airport infrastructure. Passenger security, baggage handling. Solving conflict situations. Tour operation management. Communication with the customer. Tour operations and contracts, developing a tour package. Case study: Tailor a package tour.	
<b>Recommended literature:</b> 1. WALKER, R., HARDING, K. Tourism 3. 2009. Oxford University Press, 2009. ISBN 0194551067. 2. STRUTT, P. 2013. English for International Tourism, Upper Intermediate Coursebook. Pearson Education, Harlow, 2013. ISBN 9781447923916. 3. STRUTT, P. 2013. English for International Tourism. Intermediate Coursebook. New Ed. Harlow: Pearson Education. ISBN 9781447923831.	
<b>Language of instruction:</b>	

English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 38						
A	B	C	D	E	FX(0)	FX(1)
55.26	23.68	13.16	5.26	2.63	0.0	0.0
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 04.12.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ6_CR	<b>Course name:</b> Foreign Language I - English for Tourism 6
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the respective topics - explain arrangements related to organizing tourism events - offer advice on organizing trips - explain the importance of activities supporting sustainable tourism - make a presentation on eco-friendly policy in tourism - estimate future trends in tourism from statistics	
<b>Brief outline of the course:</b> Popular tourist destinations. Case study: Develop a destination. Offering advice on organizing a trip or a holiday. National tourism organizations. Designing a trade fair stand. Preparing a market profile and building a brand. Organizing and running a meeting. Events management – the job of events organizer. Briefing and clarifying arrangements. Tomorrow's tourism. Security and disaster management. Future trends and statistics. Hypothesizing. Sustainable tourism. Minimizing the tourism footprint. Presenting an eco-friendly policy ecotourism operators.	
<b>Recommended literature:</b> 1. WALKER, R., HARDING, K. Tourism 3. 2009. Oxford University Press, 2009. ISBN 0194551067 2. STRUTT, P. 2013. English for International Tourism, Upper Intermediate Coursebook. Harlow: Pearson Education, Harlow, 2013. ISBN 9781447923916 3. Current Internet resources	

<b>Language of instruction:</b> English						
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Petra Strnádová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 04.03.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ3_CR	<b>Course name:</b> Foreign Language I - German for Tourism 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: --describe motives and ways of travelling in the past, - discuss recent and current developments in tourism, --analyse tourism development statistics, - design and promote new products of cultural tourism, - take part in discussion and express own opinion at the meeting.	
<b>Brief outline of the course:</b> History of travel and tourism. New trends in tourism. Forms of tourism. Description of a niche tourism product. Cultural tourism. Sightseeing, museums, exhibitions. Tourists.	
<b>Recommended literature:</b> 1. Lévy-Hillerich, D. 2005. Kommunikation im Tourismus. Spoločné vydanie: Fraus, Cornelsen. ISBN 3-464-21233-5 2. Blažević, N. 2004. Deutsch im Tourismus 2. Zagreb: Školska knjiga. ISBN 978-953-0-21318-0 3. Current Internet resources.	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	



<b>Course assessment</b>						
The final number of assessed students: 7						
A	B	C	D	E	FX(0)	FX(1)
0.0	42.86	0.0	42.86	14.29	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ4_CR	<b>Course name:</b> Foreign Language I - German for Tourism 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - explain the services of accommodation and restaurant facilities - analyse skills and personal qualities needed for work in accommodation and restaurant facilities - write an answer to a guest complaint - write a review of accommodation and gastronomy services - make a presentation of a theme park.	
<b>Brief outline of the course:</b> Types of accommodation facilities. The biggest hotel chains. Gastronomy and restaurants. Hotel equipment and services. Dealing with guest complaints. Hotel management. Jobs and human resources in a hotel. Structure of accommodation facilities. Theme parks - Disneylandisation.	
<b>Recommended literature:</b> 1. Urte, A., Kosta, G. 2015. Berufssprachführer in der Gastronomie und Hotellerie. Ismaning : Hueber. ISBN-13: 9783190074778 2. Blažević, N. 2004. Deutsch im Tourismus 2. Zagreb: Školska knjiga. ISBN 978-953-0-21318-0 3. Current Internet resources.	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	

<b>Course assessment</b>						
The final number of assessed students: 7						
A	B	C	D	E	FX(0)	FX(1)
28.57	14.29	14.29	14.29	28.57	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ5_CR	<b>Course name:</b> Foreign Language I - German for Tourism 5
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the topics of the semester - describe different transport possibilities -- analyse the benefits of different means of transport - explain the importance of the airport security - communicate with the customer and solve conflict situations.	
<b>Brief outline of the course:</b> Transport and travel. Means of transport, advantages, disadvantages. Business travel. Job incentives, team building. Airport infrastructure. Solving conflict situations. Tour operation management. Communication with the customer.	
<b>Recommended literature:</b> 1. Lévy-Hillerich, D. 2005. Kommunikation im Tourismus. Spoločné vydanie: Fraus, Cornelsen. ISBN 3-464-21233-5 2. Blaževič, N. 2004. Deutsch im Tourismus 2. Zagreb: Školska knjiga. ISBN 978-953-0-21318-0 3. Current Internet resources.	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	

<b>Course assessment</b>						
The final number of assessed students: 1						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ6_CR	<b>Course name:</b> Foreign Language I - German for Tourism 6
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the respective topics - offer advice on organizing trips - explain the importance of activities supporting sustainable tourism - make a presentation on eco-friendly policy in tourism - estimate future trends in tourism from statistics.	
<b>Brief outline of the course:</b> Popular tourist destinations. Analysis of tourism in the selected country. National tourism organizations. Designing a trade fair stand. Preparing a market profile and building a brand. Organizing and running a meeting. Events management. Future trends and statistics. Sustainable tourism. Presenting an eco-friendly policy ecotourism operators.	
<b>Recommended literature:</b> 1. Lévy-Hillerich, D. 2005. Kommunikation im Tourismus. Spoločné vydanie: Fraus, Cornelsen. ISBN 3-464-21233-5 2. Blaževič, N. 2004. Deutsch im Tourismus 2. Zagreb: Školska knjiga. ISBN 978-953-0-21318-0 3. Current Internet resources.	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 04.03.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ3_CR	<b>Course name:</b> Foreign Language I - Russian for Tourism 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - describe motives and ways of travelling in the past - discuss recent and current developments in tourism - analyse tourism development statistics - design and promote new products of cultural tourism - take part in discussion and express own opinion at the meeting.	
<b>Brief outline of the course:</b> History of travel and tourism. New trends in tourism. Forms of tourism. Description of a niche tourism product. Cultural tourism. Sightseeing, museums, exhibitions.	
<b>Recommended literature:</b> 1. Граудыня, Ж. 2020. Русский язык для индустрии туризма. Издательство "Русский язык". Курсы. ISBN 978-5-88337-792-0 2. Трушина Л.Б. et al. 2005. Русский экзамен туризм. Москва: Издательство ИКАР, ISBN 975- 6008-32-8 3. Скорикова. Т.П. 2017. Встречи, переговоры, переписка: бизнес-курс по русскому языку. Издательство "Русский язык". Курсы. ISBN 978-5-88337-415-8	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	



<b>Course assessment</b>						
The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
25.0	75.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ4_CR	<b>Course name:</b> Foreign Language I - Russian for Tourism 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - explain the services of accommodation and restaurant facilities - analyse skills and personal qualities needed for work in accommodation and restaurant facilities - write an answer to a guest complaint -- write a review of accommodation and gastronomy services - make a presentation of a theme park.	
<b>Brief outline of the course:</b> Types of accommodation facilities. The biggest hotel chains. Gastronomy and restaurants. Hotel equipment and services. Dealing with guest complaints. Hotel management. Jobs and human resources in a hotel. Structure of accommodation facilities. Theme parks - Disneylandisation.	
<b>Recommended literature:</b> 1. Граудыня, Ж. 2020. Русский язык для индустрии туризма. Издательство "Русский язык". Курсы. ISBN 978-5-88337-792-0 2. Трушина Л.Б. et al. 2005. Русский экзамен туризм. Москва: Издательство ИКАР, ISBN 975- 6008-32-8 3. Казнышкина, И. В. Хавроница, С. А. 2014. Пять звёзд: Экспресс-курс по русскому языку для работников сервиса. Издательство "Русский язык". Курсы. ISBN 978-5-88337-227-7	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
50.0	50.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ5_CR	<b>Course name:</b> Foreign Language I - Russian for Tourism 5
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the topics of the semester - describe different transport possibilities - analyse the benefits of different means of transport - explain the importance of the airport security - communicate with the customer and solve conflict situations.	
<b>Brief outline of the course:</b> Transport and travel. Means of transport, advantages, disadvantages. Business travel. Job incentives, team building. Airport infrastructure. Solving conflict situations. Tour operation management. Communication with the customer.	
<b>Recommended literature:</b> 1. Граудыня, Ж. 2020. Русский язык для индустрии туризма. Издательство "Русский язык". Курсы. ISBN 978-5-88337-792-0 2. Трушина Л.Б. et al. 2005. Русский экзамен туризм. Москва: Издательство ИКАР, ISBN 975- 6008-32-8 3. Скорикова, Т.П. 2017. Встречи, переговоры, переписка: бизнес-курс по русскому языку. Издательство "Русский язык". Курсы. ISBN 978-5-88337-415-8	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ6_CR	<b>Course name:</b> Foreign Language I - Russian for Tourism 6
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: - use specific vocabulary related to the respective topics - offer advice on organizing trips - explain the importance of activities supporting sustainable tourism - make a presentation on eco-friendly policy in tourism - estimate future trends in tourism from statistics.	
<b>Brief outline of the course:</b> Popular tourist destinations. Analysis of tourism in the selected country. National tourism organizations. Designing a trade fair stand. Preparing a market profile and building a brand. Organizing and running a meeting. Events management. Future trends and statistics. Sustainable tourism. Presenting an eco-friendly policy ecotourism operators.	
<b>Recommended literature:</b> 1. Граудыня, Ж. 2020. Русский язык для индустрии туризма. Издательство "Русский язык". Курсы. ISBN 978-5-88337-792-0 2. Трушина Л.Б. et al. 2005. Русский экзамен туризм. Москва: Издательство ИКАР, ISBN 975- 6008-32-8 3. Current Internet resources.	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 04.03.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ1	<b>Course name:</b> Foreign Language I – Business English 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: 1. provide basic information about the university and the student's study 2. describe the organization of economics 3. explain the hierarchy of relationships in a company and the functions of a manager 4. distinguish between motivation factors in the work of a manager 5. introduce a company and its activities and departments in the form of a presentation 6. be aware of the importance of cultural specifics for work in an international environment	
<b>Brief outline of the course:</b> Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Personal responsibility in a team. Culture specifics in the management of an international company. Division of countries into culture units. Giving advice to business people coming to Slovakia.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	



4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN 9788055701776.

**Language of instruction:**

English

**Notes:student time load:**

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

**Course assessment**

The final number of assessed students: 957

A	B	C	D	E	FX(0)	FX(1)
24.03	24.24	26.96	10.14	8.78	4.28	1.57

**Instructor:** M.A. David Cole, PhD., Mgr. Petra Strnádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 15.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.AJ2	<b>Course name:</b> Foreign Language I – Business English 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: 1. describe the recruitment process 2. write a professional CV and a letter of application 3. assess the quality of a job applicant 4. present his/her own skills and abilities at a job interview 5. give arguments in a discussion about job related issues 6. explain new trends in employment	
<b>Brief outline of the course:</b> Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive. Developing self-reflection.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	
<b>Language of instruction:</b> English	

**Notes:student time load:**

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

**Course assessment**

The final number of assessed students: 667

A	B	C	D	E	FX(0)	FX(1)
20.24	28.64	26.24	13.79	9.45	1.2	0.45

**Instructor:** doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnádoá, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

**Last changed:** 15.12.2021**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ1	<b>Course name:</b> Foreign Language I – Business German 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. provide basic information about the university and the student's study</li> <li>2. describe the organization of economics</li> <li>3. explain the hierarchy of relationships in a company and the functions of a manager</li> <li>4. distinguish between motivation factors in the work of a manager</li> <li>5. introduce a company and its activities and departments in the form of a presentation</li> <li>6. be aware of the importance of cultural specifics for work in an international environment.</li> </ol>	
<b>Brief outline of the course:</b> Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Culture specifics in the management of an international company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. GUENAT, G. et al. 2010. Deutsch für das Berufsleben B1. Stuttgart : Klett Verlag, 2010</li> <li>2. DEMČIŠÁK, J. 2015. Fachsprache: Unternehmen. Hamburg : tredition GmbH, 2015.</li> <li>3. SANDER, I. et al. 2012. Mittelpunkt neu. Lehrbuch. Stuttgart : Klett Verlag 2012.</li> <li>4. SANDER, I. et al. 2012. Mittelpunkt neu. Arbeitsbuch. Stuttgart : Klett Verlag 2012.</li> </ol>	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26	

Self-study: 54						
Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 29						
A	B	C	D	E	FX(0)	FX(1)
20.69	24.14	13.79	20.69	13.79	6.9	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.NJ2	<b>Course name:</b> Foreign Language I – Business German 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. describe the recruitment process</li> <li>2. write a professional CV and a letter of application</li> <li>3. assess the quality of a job applicant</li> <li>4. present his/her own skills and abilities at a job interview</li> <li>5. give arguments in a discussion about job related issues</li> <li>6. explain new trends in employment.</li> </ol>	
<b>Brief outline of the course:</b> Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. BECKER, M. 2002. Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch. München : Buchverlag Gräffelfing, 2002.</li> <li>2. EISMANN, V. 2006. Erfolgreich in Besprechungen. Berlin : Cornelsen, 2006.</li> <li>3. GUENAT, G. et al. 2014. Berufspraxis Deutsch B1. Stuttgart : Klett, 2014.</li> <li>4. MÜLLER, A. et al. 2013. Im Beruf. Ismaning : Max Hueber Verlag, 2013.</li> </ol>	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 21						
A	B	C	D	E	FX(0)	FX(1)
33.33	19.05	28.57	9.52	9.52	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 01.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ1	<b>Course name:</b> Foreign Language I – Business Russian 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. provide basic information about the university and the student's study</li> <li>2. describe the organization of economics</li> <li>3. explain the hierarchy of relationships in a company and the functions of a manager</li> <li>4. distinguish between motivation factors in the work of a manager</li> <li>5. introduce a company and its activities and departments in the form of a presentation</li> <li>6. be aware of the importance of cultural specifics for work in an international environment</li> </ol>	
<b>Brief outline of the course:</b> Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021.</li> <li>2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007.</li> <li>3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.</li> </ol>	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	



Written assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 9						
A	B	C	D	E	FX(0)	FX(1)
11.11	11.11	44.44	11.11	22.22	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 04.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_I.RJ2	<b>Course name:</b> Foreign Language I – Business Russian 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. describe the recruitment process</li> <li>2. write a professional CV and a letter of application</li> <li>3. assess the quality of a job applicant</li> <li>4. present his/her own skills and abilities at a job interview</li> <li>5. give arguments in a discussion about job related issues</li> <li>6. explain new trends in employment.</li> </ol>	
<b>Brief outline of the course:</b> Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021.</li> <li>2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007.</li> <li>3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.</li> </ol>	
<b>Language of instruction:</b> Russian	
<b>Notes:student time load:</b> 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	

<b>Course assessment</b>						
The final number of assessed students: 9						
A	B	C	D	E	FX(0)	FX(1)
22.22	33.33	22.22	11.11	0.0	11.11	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 04.02.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ1	<b>Course name:</b> Foreign Language II – Business English 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. provide basic information about the university and the study</li> <li>2. describe the organizational structure of the company and to name operations of departments</li> <li>3. discuss the hierarchy relationships in the enterprise</li> <li>4. use the professional vocabulary within the context of particular issues</li> <li>5. introduce a particular company in the form of presentation</li> <li>6. compare the importance of cultural diversity for the work of companies in the international context</li> </ol>	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. COTTON, FALVEY, KENT. 2010. Market Leader – Intermediate, 3rd Edition. Harlow : Longman, 2010.</li> <li>2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> <li>3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002.</li> <li>4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.</li> <li>5. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.</li> </ol>	
<b>Language of instruction:</b> English	

**Notes:student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 6

A	B	C	D	E	FX(0)	FX(1)
50.0	0.0	50.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Dagmar Škvareninová, PhD.**Last changed:** 07.06.2022**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ2	<b>Course name:</b> Foreign Language II – Business English 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. describe the process of recruitment</li> <li>2. specify qualities of a job seeker</li> <li>3. use the professional vocabulary within the context of particular issues</li> <li>4. compare the suitability of databases when selecting the vacancies</li> <li>5. prepare a CV and a cover letter</li> <li>6. discuss about equality of opportunities</li> </ol>	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010.</li> <li>2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> <li>3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002.</li> <li>4. ARMITAGE-AMATO, R. 2005. Obchodní korespondence a komunikace. Angličtina. Praha : Klett, 2005.</li> <li>5. ASHLEY, A. 2009. Oxford Handbook of Commercial Correspondence. New edition. Oxford : Oxford University Press, 2009.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 5						
A	B	C	D	E	FX(0)	FX(1)
40.0	40.0	20.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> PaedDr. Marta Valihorová, PhD., Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ3	<b>Course name:</b> Foreign Language II – Business English 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. explain the key concepts within the context of the specific issues</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. compare the suitability of promotional techniques and media</li> <li>4. present the selected product / service</li> <li>5. interpret and compare marketing strategies of enterprises</li> <li>6. express an opinion in regard with respect for ethical principles in advertising</li> </ol>	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010.</li> <li>2. COTTON, FALVEY, KENT. 2006. Market Leader – Upper Intermediate. Harlow : Longman, 2006.</li> <li>3. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.</li> <li>4. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002.</li> <li>5. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.</li> <li>6. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours	



Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
50.0	50.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.AJ4	<b>Course name:</b> Foreign Language II – Business English 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can 7. understand the figures in economic texts and interpret graphs 8. use the professional vocabulary within the context of particular issues 9. describe bank products 10. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 11. compare the sources of company financing 12. interpret graphs illustrating the the development of financial indicators in the enterprise	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008. 3. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000. 4. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004. 5. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 6. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b>	

120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
25.0	75.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ1	<b>Course name:</b> Foreign Language II – Business German 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can to provide basic information about the university and the study 1. describe the organizational structure of the company and to name operations of departments 2. discuss the hierarchy relationships in the enterprise 3. use the professional vocabulary within the context of particular issues 4. introduce a particular company in the form of presentation 5. compare the importance of cultural diversity for the work of companies in the international context	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Ismaning : Max Hueber Verlag, 2008. ISBN 3-19-001591-0. 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.	
<b>Language of instruction:</b>	

German						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 71						
A	B	C	D	E	FX(0)	FX(1)
50.7	15.49	9.86	7.04	9.86	5.63	1.41
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ2	<b>Course name:</b> Foreign Language II – Business German 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. describe the process of recruitment</li> <li>2. specify qualities of a job seeker</li> <li>3. use the professional vocabulary within the context of particular issues</li> <li>4. compare the suitability of databases when selecting the vacancies</li> <li>5. prepare a CV and a cover letter</li> <li>6. discuss about equality of opportunities</li> </ol>	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Max Hueber Verlag, 2008. ISBN 3-19-001591-0.</li> <li>2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.</li> <li>3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.</li> <li>4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.</li> </ol>	
<b>Language of instruction:</b> German	
<b>Notes:student time load:</b> 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 50						
A	B	C	D	E	FX(0)	FX(1)
36.0	22.0	22.0	10.0	2.0	6.0	2.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ3	<b>Course name:</b> Foreign Language II – Business German 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. explain the key concepts within the context of the specific issues</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. compare the suitability of promotional techniques and media</li> <li>4. present the selected product / service</li> <li>5. interpret and compare marketing strategies of enterprises</li> <li>6. express an opinion in regard with respect for ethical principles in advertising</li> </ol>	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.</li> <li>2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.</li> <li>3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.</li> <li>4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5.</li> <li>5. Ondřková E. – Liřková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.</li> </ol>	
<b>Language of instruction:</b> German	



**Notes:student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
44.44	22.22	16.67	11.11	0.0	5.56	0.0

**Instructor:** Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber**Last changed:** 20.06.2022**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.NJ4	<b>Course name:</b> Foreign Language II – Business German 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. understand the figures in economic texts and interpret graphs</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. describe bank products</li> <li>4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia</li> <li>5. compare the sources of company financing</li> <li>6. interpret graphs illustrating the development of financial indicators in the enterprise</li> </ol>	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sources of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.</li> <li>2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.</li> <li>3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.</li> <li>4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5.</li> <li>5. Ondřeková E. – Lišková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.</li> </ol>	

<b>Language of instruction:</b> German						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 15						
A	B	C	D	E	FX(0)	FX(1)
20.0	33.33	20.0	20.0	6.67	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ1	<b>Course name:</b> Foreign Language II – Business Russian 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. provide basic information about the university and the study</li> <li>2. describe the organizational structure of the company and to name operations of departments</li> <li>3. discuss the hierarchy relationships in the enterprise</li> <li>4. use the professional vocabulary within the context of particular issues</li> <li>5. introduce a particular company in the form of presentation</li> <li>6. compare the importance of cultural diversity for the work of companies in the international context</li> </ol>	
<b>Brief outline of the course:</b> Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.</li> <li>2. PUHAJEVA, L. S., OLCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt - Peterburg – Moskva : Zlatoust, 2002. ISBN 5-86547-195-3.</li> <li>3. STOLAROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8.</li> <li>4. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2.</li> <li>5. ANTONOV, V.V. 2001. Vvedenije v ekonomiku. Moskva, 2001.</li> </ol>	

6. KOREŇKOV, A. a kol. 2006. Reálie rusky hovoriacich krajín. Bratislava : Ekonóm, 2006.  
 7. Current materials from the Russian press and the Internet.

**Language of instruction:**

Russian

**Notes: student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
27.78	33.33	11.11	0.0	0.0	27.78	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 20.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ2	<b>Course name:</b> Foreign Language II – Business Russian 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. describe the process of recruitment</li> <li>2. specify qualities of a job seeker</li> <li>3. use the professional vocabulary within the context of particular issues</li> <li>4. compare the suitability of databases when selecting the vacancies</li> <li>5. prepare a CV and a cover letter</li> <li>6. discuss about equality of opportunities</li> </ol>	
<b>Brief outline of the course:</b> The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.</li> <li>2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštině. Plzeň : Fraus, 2004. ISBN 80-7238-155-5.</li> <li>3. PUHAJEVA, L. S., OLCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt-Peterburg-Moskva : Zlatoust, 2002. ISBN 5-86547-195-3.</li> <li>4. STOLAROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8.</li> <li>5. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2.</li> <li>6. VAVREČKA, M., KUPCEVIČOVÁ, J. 2005. Obchodní korespondence v ruštině. Brno : Computer Press, a.s., 2005. ISBN 80-251-0588-1.</li> </ol>	

7. Current materials from the Russian press and the Internet.						
<b>Language of instruction:</b> Russian						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 13						
A	B	C	D	E	FX(0)	FX(1)
38.46	15.38	23.08	0.0	0.0	23.08	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ3	<b>Course name:</b> Foreign Language II – Business Russian 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. explain the key concepts within the context of the specific issues</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. compare the suitability of promotional techniques and media</li> <li>4. present the selected product / service</li> <li>5. interpret and compare marketing strategies of enterprises</li> <li>6. express an opinion in regard with respect for ethical principles in advertising</li> </ol>	
<b>Brief outline of the course:</b> Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.</li> <li>2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5.</li> <li>3. STOL'AROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8.</li> <li>4. L'UBUŠIN, N.P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2.</li> <li>5. ŠEBESTOVÁ, V. a kol. 1993. Russkij jazyk v rynočnoj ekonomike, II. časť. Bratislava : Edičné stredisko VŠE Bratislava, 1992. ISBN 80-225-034-6.</li> <li>6. Current materials from the Russian press and the Internet.</li> </ol>	



<b>Language of instruction:</b> Russian						
<b>Notes:student time load:</b> 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
<b>Course assessment</b> The final number of assessed students: 3						
A	B	C	D	E	FX(0)	FX(1)
66.67	0.0	0.0	33.33	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Viera Krešáková, PhD.						
<b>Last changed:</b> 20.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_II.RJ4	<b>Course name:</b> Foreign Language II – Business Russian 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> writing skills 0-30 points speaking skills 0-30 points <b>b) final assessment:</b> final exam including all language skills 0-40 points	
<b>Learning objectives:</b> After completion of the course, the student can <ol style="list-style-type: none"> <li>1. understand the figures in economic texts and interpret graphs</li> <li>2. use the professional vocabulary within the context of particular issues</li> <li>3. describe bank products</li> <li>4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia</li> <li>5. compare the sources of company financing</li> <li>6. interpret graphs illustrating the the development of financial indicators in the enterprise</li> </ol>	
<b>Brief outline of the course:</b> Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.</li> <li>2. STOL'AROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8.</li> <li>3. L'UBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2.</li> <li>4. CHAVRONINOVÁ a kol., 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997.</li> <li>5. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5.</li> </ol>	

6. ŠEBESTOVÁ, V., ŠEBESTA, J. 1999. Komerčná ruština v praxi. Bratislava : Elita, 1999. ISBN 80-8044-052-2.
7. STRELKOVÁ, K. a kol.: 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997.
8. Current materials from the Russian press and the Internet.

**Language of instruction:**

Russian

**Notes: student time load:**

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

**Course assessment**

The final number of assessed students: 2

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Viera Krešáková, PhD.

**Last changed:** 20.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica						
<b>Faculty:</b> The Faculty of Economics						
<b>Code:</b> D_1_FJpE		<b>Course name:</b> French Language for Economists				
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined						
<b>Number of credits:</b> 3						
<b>Recommended semester/trimester:</b> 2., 4., 6.						
<b>Level:</b> I.						
<b>Prerequisites:</b>						
<b>Course completion conditions:</b>						
<b>Learning objectives:</b>						
<b>Brief outline of the course:</b> France and Francophonie - realities. Current macroeconomic problems (economic growth, inflation, unemployment, international trade). Social and economic inequalities in society. Selected problems of enterprise management. Intercultural differences and their economic consequences.						
<b>Recommended literature:</b> 1. Piketty, T.: Une breve histoire de l'égalité. 2021. Paris: Seuil. ISBN 978.2.02.148597.4 2. L'état du Québec. 2023. Montréal: LEDEVOIR. ISBN 9.782982.099753 3. Marasová, J., LAcová, Ž. 2015. Economie pour les non-économistes. Banská Bystrica: Belianum. 4. Halušková, A: Méthode de francais spécialisé en économie I. 2009. Banská Bystrica: EF UMB. ISBN 978-80-8083-873-7 5. Aktuálna časopisecká literatúra						
<b>Language of instruction:</b>						
<b>Notes:student time load:</b>						
<b>Course assessment</b> The final number of assessed students: 1						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Gautier Quentin Crept, Ing. Žaneta Lacová, PhD.						
<b>Last changed:</b> 08.12.2023						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_GaV	<b>Course name:</b> Gastronomy and Nutrition
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained at least 65 out of 100 points from the subject for fulfilling the specified conditions. <b>a) continuous assessment:</b> Active work and participation in seminars: 0-25 points Participation in the processing of a team task with a creative solution: 0-25 points <b>b) final assessment:</b> written exam 0-50 points	
<b>Learning objectives:</b> Student can: <ol style="list-style-type: none"> <li>1. use the acquired knowledge as a basis for decision-making processes in the conditions of hospitality facilities,</li> <li>2. compile a qualified menu, calculate the energy value of meals, manage the production processes of a hospitality company, prepare and implement gastronomic social events and dining,</li> <li>3. apply the principles of proper nutrition, differentiated and dietary food in the creation of the offer of hospitality facilities,</li> <li>4. assess the suitability of the use of technological procedures in the light of trends in nutrition, the raw materials used and the combination of individual types of food with beverages,</li> <li>5. assess the quality of food and drink on the basis of established rules and procedures,</li> <li>6. create proposals for the food and beverage menu with regard to the acquired knowledge about nutrition and trends in gastronomy and nutrition,</li> <li>7. create a proposal for a set of innovations for the offer of the selected hospitality facility with regard to the competition.</li> </ol>	
<b>Brief outline of the course:</b> Historical context of Slovak gastronomy with social development and the Central European region. The essence of gastronomy and nutrition of the population. Principles of proper nutrition. Differentiated diet. Dietary meals. Nutritional and energy value of food. Technological procedures with regard to trends in diet. Evaluation of food quality. Evaluation of beverage quality. Gastronomic principles of creating a menu. Drinks. Wine and its special place in gastronomy. Menu analysis methods. Dining principles. Gastronomic social events.	

**Recommended literature:**

1. MALACHOVSKÝ, A., ŠIMOČKOVÁ, I., ŠEBOVÁ, Ľ. 2021. Gastronómia a výživa. Banská Bystrica: Belianum. 138 s. ISBN 978-80-557-1811-8.
2. FIŠERA, M. a kol. 2017. Gastronomie – vybrané kapitoly. Praha: 2THETA. 300 s. ISBN 978-80-86380-78-0.
3. STOLIČNÁ, MIKOLAJOVÁ, R., NOVÁKOVÁ, K. 2013. Kulinárna kultúra regiónov Slovenska. Bratislava: Veda. 495 s. ISBN 978-80-224-1257-5.
4. SAURABH, K. D. 2021. Routledge Handbook of Gastronomic Tourism. London: Routledge. ISBN: 576 s. ISBN 0367768119.
5. Journals- Ekonomická revue cestovného ruchu, Gastro – selected articles.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

120 hours, of which:

Combined study 26

self-study: 60

preparation of seminar work and its presentation: 24

information collection: 10

**Course assessment**

The final number of assessed students: 172

A	B	C	D	E	FX(0)	FX(1)
21.51	27.91	24.42	16.28	9.3	0.0	0.58

**Instructor:** doc. Ing. Andrej Malachovský, PhD., Mgr. Ivana Šimočková, PhD.

**Last changed:** 27.01.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_GISpE	<b>Course name:</b> Geographic Information Systems for Economists
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Final project (elaboration and presentation of a project on the topic of geographical information systems): 0-100 marks	
<b>Learning objectives:</b> The student <ol style="list-style-type: none"> <li>1. can explain the basic concepts of geoinformatics,</li> <li>2. knows the principles of digital representation of geographic data, basic functions of geographic information systems (GIS),</li> <li>3. knows how to use publicly available geoinformation technologies,</li> <li>4. knows and uses publicly available sources of geographic information/data,</li> <li>5. can analyze and present data obtained from database systems for GIS in various reports, with support of Business Intelligence Tools.</li> </ol>	
<b>Brief outline of the course:</b> Introduction to GIS issues, basics of geoinformatics, software tools for processing of geographic data, publicly available applications. Data sources for GIS, data digitization, data manipulation, analysis and modeling, data visualization and creation of outputs. Own processing of geographic data. Analysis and presentation of data from a real GIS database.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. HOFIERKA, J. 2003. Geografické informačné systémy a diaľkový prieskum zeme, Prešovská univerzita, 2003, 116s., ISBN 80-8068-219-4.</li> <li>2. TUČEK, J. 1998. Geografické informační systémy, Principy a praxe, Computer Press, Praha, 1998. ISBN 80-7226-091-X.</li> <li>3. DAVIS D. E. (z angl. orig. prel. Salay I.): GIS pro každého, Computer Press, Praha, 2000. ISBN 80-7226-389-7 (Ekonomická študovňa UMB)</li> <li>4. CHMELÁR, M. 2018. Reporting v Power BI, PowerPivot a jazyk DAX. Smart People, spol. s r.o., 2018. ISBN: 978-80-973078-0-6.</li> <li>5. On-line návody k QGIS: <a href="https://training.gismentors.eu/qgis-zacatecnik/">https://training.gismentors.eu/qgis-zacatecnik/</a></li> <li>6. On-line Geoinformačné minimum: <a href="https://www.envirovzdelavanie.sk/geominimum/">https://www.envirovzdelavanie.sk/geominimum/</a></li> </ol>	
<b>Language of instruction:</b> Slovak, English	

**Notes:student time load:**

90 hours, of which:

Combined study (L, S, K): 26,

Self-study: 24,

Project preparation: 40.

**Course assessment**

The final number of assessed students: 10

A	B	C	D	E	FX(0)	FX(1)
40.0	10.0	10.0	0.0	0.0	30.0	10.0

**Instructor:** Ing. Jolana Gubalová, PhD., Ing. Zuzana Rigová, PhD.

**Last changed:** 02.11.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-107		<b>Course name:</b> Geographical learning of Europe	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 1036			
abs	n	p	v
93.34	6.66	0.0	0.0
<b>Instructor:</b>			
<b>Last changed:</b> 24.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_GCR	<b>Course name:</b> Geography of Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> assessment: seminar paper and its presentation: 0-40 points <b>b) final assessment:</b> written exam: 0-60 points	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. use the acquired knowledge in the creation of a tourist product and its commercialization, in the work as a tourist guide, and in the subsequent courses of the study program,</li> <li>2. estimate the potential of a region from the point of view of the conditions of tourism development,</li> <li>3. apply the knowledge on the tourism potential in a specific region,</li> <li>4. evaluate the negative effects on the environment of destinations,</li> <li>5. estimate the natural and anthropogenic potential of tourism and evaluate this potential on the basis of local scale and determine its functions and importance,</li> <li>6. create a seminar paper with an application to a selected region, in which evaluates the potential for tourism development, analyses the spatial concentration of secondary supply and tourist flows.</li> </ol>	
<b>Brief outline of the course:</b> Characteristics of tourism geography (definition of tourism geography, geographical models of tourism, classification of tourism, cartographic approaches and methods in tourism). Territorial units of tourism (typology of territorial units of tourism, territorial units in regional tourism - destinations). Subject and tasks of tourism geography (study and evaluation of natural and cultural-historical potential of the area for tourism, evaluation and spatial analysis of the secondary offer of tourism, analysis of tourist flows, definition and classification of destinations, study of the impact of tourism on the destinations). Geography of tourism in Slovakia (conditions of development and spatial analysis of tourism in Slovakia (geographical environment of Slovakia, natural conditions, cultural and historical conditions, transport infrastructure, tourism infrastructure in self-governing regions). Geographic conditions of international tourism development in Europe; countries of central, western, northern, eastern and southern Europe. Geographic conditions of	

tourism development in regions outside Europe - America, Africa, Asia, and Australia and Oceania. Tourism flows in the world.						
<b>Recommended literature:</b> 1. Gúčík, Gajdošík, Kvasnová, Marciš. 2021. Geografia cestovného ruchu: Slovensko. Banská Bystrica: Belianum. 2. Orságová, K. 2020. Regióny cestovného ruchu na Slovensku. Banská Bystrica: Belianum. 3. BONIFACE, B., COOPER, R., COOPER, C. 2021. Worldwide Destinations. The Geography of Travel and Tourism. London: Routledge. 4. HAMARNEH, I. 2012. Geografie turismu. Mimoevropská teritoria. Praha: Grada Publishing.						
<b>Language of instruction:</b> Slovak, English						
<b>Notes:student time load:</b> 150 hours, out of which Combined study (Lectures, Seminars, Consultations): 52 Self-study: 60 Seminar project and its presentation: 38						
<b>Course assessment</b> The final number of assessed students: 195						
A	B	C	D	E	FX(0)	FX(1)
18.46	22.05	23.59	15.9	16.92	1.03	2.05
<b>Instructor:</b> doc. Ing. Tomáš Gajdošík, PhD., Ing. Diana Kvasnová, PhD.						
<b>Last changed:</b> 11.01.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-GSP-513		<b>Course name:</b> Global Social Problems					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b>							
<b>Level:</b> I.							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 0							
A	B	C	D	E	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> prof. PaedDr. Peter Jusko, PhD.							
<b>Last changed:</b> 08.09.2023							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-ajc-300	<b>Course name:</b> Global skills
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Active participation in seminars, self-study of recommended materials provided by instructor. <b>b) final assessment:</b> Active participation in seminars, studying relevant sources recommended by the teacher.	
<b>Learning objectives:</b> At the end of the Global Skills course, students will be able to: <ul style="list-style-type: none"> <li>- explain the importance of global skills in different domains of our wellbeing (intellectual, emotional, occupational, social, etc.),</li> <li>- analyse different sources aligned with different aspects of global skills,</li> <li>- use critical thinking and creativity when working on individual and group assignments,</li> <li>- give constructive feedback to their peers,</li> <li>- reflect on their peers' opinions and self-reflect their own learning,</li> <li>- develop their autonomy in learning,</li> <li>- incorporate global skills activities in their future jobs.</li> </ul>	
<b>Brief outline of the course:</b> Selected global skills: <ol style="list-style-type: none"> <li>1. Communication and collaboration – the ability to use verbal and non-verbal forms of communication and to work effectively with others in order to achieve shared goals;</li> <li>2. Creativity and critical thinking – generating new ideas and solutions and analysing information to form a balanced judgement;</li> <li>3. Intercultural competence and citizenship – the social and interpersonal skills necessary for managing cross-cultural encounters in an appropriate way, with respect and openness to others;</li> <li>4. Emotional self-regulation and wellbeing – the ability to recognize and understand one's emotions and the awareness of positive physical and mental health practices;</li> <li>5. Digital literacies – individual technological skills necessary for working with digital communication channels.</li> </ol>	
<b>Recommended literature:</b> SLATINSKÁ, A. 2022. Introduction To Selected Global Skills And Exploration Of Culture In EFL Context As Part Of Trainee Teachers' Professional Development: Textbook for Trainee Teachers of English and other Courses, Banská Bystrica: Belianum. ISBN: 978-80-557-2018-0	

CAROL, R. 2022. How to Develop Global Skills. [2022-11-07]. Available at: <https://www.macmillanenglish.com/se/training-events/events-webinars/event/how-to-develop-global-skills-with-pre-school-children>

CHONG SUAN, CH. 2021. Successful International Communication. Pavilion. 176 p. ISBN 978-1-912755-13-4

HANESOVÁ, D. 2014. From Learning Facts to Learning to Think. Banská Bystrica: Pedagogická fakulta UMB. 95 s. ISBN 978-80-557-0655-9

MERCER, S. et al. 2019. Creating Empowered 21st Century Citizens. Available at: <https://elt.oup.com/feature/global/expert/global-skills?cc=sk&se>

**Language of instruction:**

English B2-C1

**Notes: student time load:**

**Course assessment**

The final number of assessed students: 26

abs	n	p	v
57.69	42.31	0.0	0.0

**Instructor:** Mgr. Anna Slatinská, PhD.

**Last changed:** 24.03.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZdrCR	<b>Course name:</b> Health Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the overall evaluation of the course is 100. It corresponds to the classification scale of evaluation in accordance with the study regulations of the faculty. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 points out of 100. <b>a) continuous assessment:</b> active work on solving assignments in seminars throughout the semester: 0-20 points <b>b) final assessment:</b> elaboration and presentation of a project / seminar work / case study, which deals with a specific problem in the field of health tourism: 0-80 points	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>masters the basic concepts, knowledge and principles of the existence and functioning of the market of medical spa, wellness and medical tourism,</li> <li>is able to independently search, analyze and process information related to health tourism in Slovakia and abroad,</li> <li>can identify and understands development trends in health tourism,</li> <li>is able to apply the latest knowledge about health tourism and examples from practice in Slovakia and abroad to the project / seminar work / case studies,</li> <li>has an overview of the development, nature and organization of health tourism in Slovakia and abroad,</li> <li>knows the current state of supply and demand on the health tourism market, the prospects for its further development and the conditions for providing its services,</li> <li>is able to solve professional tasks related to health tourism and critically assess the suitability and adequacy of various methods applied in their solution,</li> <li>is able to independently acquire and further expand knowledge about individual types of health tourism in Slovakia and abroad,</li> <li>is able to work in a team and independently and within a team to create a project related to health tourism and its development in the international market,</li> <li>can apply critical thinking and a creative approach to solving problems and case studies in the field of health tourism,</li> </ol>	

11. can actively present the acquired knowledge, information, results of own research in the field of health tourism 12. is able to take responsibility for the presented results and identify the ethical and social context of the solved problems independently and within the team.						
<b>Brief outline of the course:</b> Health tourism and its focus - definition of the basic concepts. Development of the spa tourism in Europe. Development of the spa tourism in Slovakia. Spas in the tourism system and its functions. Legal regulation of the spa care. Organization of spas in Slovakia and abroad. Spa destinations and their protection. Business peculiarities' in the spa tourism market. Spa services market in Slovakia. Wellness tourism in the tourism system, its development and essence. Product and quality of the wellness tourism services. Medical tourism in the tourism system. The development potential of the medical tourism and trends in the health tourism market.						
<b>Recommended literature:</b> 1. JAKUBÍKOVÁ, D., VILDOVÁ, E., JANEČEK, P., TLUCHOŘ, J. 2019. Spa: management and marketing. Prague: City. 336 p. ISBN 9788027124619. 2. MARČEKOVÁ, R., POMPUROVÁ, K., GÚČIK, M. 2015. Health tourism. Banská Bystrica: Belianum. 170 p. ISBN 978-80-557-0989-5. 3. ELIÁŠOVÁ, D. 2007. Spa. Protection of natural healing spas in Slovakia. Bratislava: Vydavateľstvo EKONÓM. 141 p. ISBN 978-80-225-2452-0. 4. KOTÍKOVÁ, H. 2013. New trends in the tourism offer. Prague: Grada Publishing. 208 p. ISBN 978-80-247-4603-6 5. ORIEŠKA, J. 2011. Tourism services. Part 2. Banská Bystrica: Tourism Library 19. Slovak-Swiss Tourism. 150 p. ISBN 978-80-89090-94-5. 6. SMITH, M., PUCZKÓ, L. 2014. Health, Tourism and Hospitality: Spas, Wellness and Medical Travel. 2nd edition. Oxford: Routledge, 224 p. ISBN 9780415638654. 7. Gustavo, N.S. 2010. A 21st-Century Approach to Health Tourism Spas: The Case of Portugal. In Journal of Hospitality and Tourism Management. pp. 127–135. ISSN 1447-6770. 8. Selected articles from the scientific and professional press and relevant Internet sources.						
<b>Language of instruction:</b> Slovak, English						
<b>Notes:student time load:</b> 120 hours, out of which Combined study (Lectures, Seminars, Consultations): 26 Self-study: 44 updating information, working with the legislation: 10 preparation and completion of the forms: 10 other: solution of the case studies: 30						
<b>Course assessment</b> The final number of assessed students: 96						
A	B	C	D	E	FX(0)	FX(1)
56.25	15.63	10.42	8.33	9.38	0.0	0.0
<b>Instructor:</b> doc. Ing. Radka Marčeková, PhD.						
<b>Last changed:</b> 26.11.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DK1	<b>Course name:</b> History of Culture 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> individual seminar work: 0-30 points <b>b) final assessment:</b> team work- project: 0-70 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. is able to individually gain new knowledge and actively use critical thinking to expand knowledge about history and history of culture,</li> <li>2. has a broad knowledge and understanding of intercultural differences in Europe and Slovakia, including knowledge of context and relations with related issues,</li> <li>3. is able to solve practical tasks from the history of music and literature of the Period of Humanism and the Renaissance,</li> <li>4. can apply the abstract logical thinking and creative solutions of specific information on architectural styles, abstract workflows and abstract workflows and challenges in unforeseen conditions,</li> <li>5. can find a problem in the field of folk culture in Slovakia, formulate basic information about the problem and its solution for others and is aware of the place in the team,</li> <li>6. is able to solve professional tasks and coordinate partial activities and to be responsible for team results</li> </ol>	
<b>Brief outline of the course:</b> Periodization of the history of culture. Definitions of basic terms. UNESCO. Culture in prehistoria and antiquity. The Great Moravian Empire and its cultural manifestations in Slovakia. Ranofeudal development and Roman style. Roman monuments in Slovakia and Europe. Feudalism and gothic. Gothic monuments in Slovakia and Europe. Humanism and the Renaissance. Renaissance monuments in Slovakia and Europe. Baroque and rococo. Monuments of the Baroque and Rococo in Slovakia and Europe. Capitalism and classicism. Romanticism and realism in literature and fine arts. Folk culture in Slovakia.	

**Recommended literature:**

1. ABRAHAM, G. 2019. Stručné dejiny hudby. Bratislava : Hudobné centrum, 2019, 844 s. ISBN 9788089427406.
2. FRIGERI, F. 2021. Ženy umelkyne. Bratislava : Slovart, 2021. 176 s. ISBN 9788055645766.
3. Ikar. 2021. Knihy, ktoré ovplyvnili dejiny. Bratislava : Ikar, 2021. 256 s. ISBN 9788055176642.
4. RODAN, M. 2020. Naša neznáma európska kultúra. Dunajská Lužná : MilaniuM, 2020. 318 s. ISBN 978-80-89178-75-9.
5. PIJOAN, J. 1997-2002. Dejiny umenia I. - XII. Bratislava : IKAR, 1997-2002.
6. SLUŠNÁ, Z. 2015. Súčasná kultúrna situácia z pohľadu teórie a praxe. Bratislava: UK, 2015. ISBN 978-80-223-4026-7
7. Web umenia Web umenia
8. The Yale Historical Review The Yale Historical Review
9. NÁDASKÁ, K. 2021. Čím žila slovenská rodina. Bratislava : Fortuna Libri, 2021. 256 s. ISBN 9788057301844.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

120 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 26  
 Self-study: 50  
 Seminary work: 24  
 Teamwork on final project: 20

**Course assessment**

The final number of assessed students: 56

A	B	C	D	E	FX(0)	FX(1)
25.0	23.21	23.21	21.43	5.36	1.79	0.0

**Instructor:** Mgr. Ivana Šimočková, PhD.**Last changed:** 25.11.2021**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DK2	<b>Course name:</b> History of Culture 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> individual seminar work: 0-30 points <b>b) final assessment:</b> team work- project: 0-70 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. is able to individually gain new knowledge and actively use critical thinking to expand knowledge about history and history of culture,</li> <li>2. has a broad knowledge and understanding of the 20th century culture, including knowledge of practical contexts and relations with related fields (history, sociology, etc.),</li> <li>3. is able to solve practical tasks from the literature of the first third of the 20th century using the usual research development procedures, with a critical assessment of their suitability and adequacy,</li> <li>4. can apply the abstract logical thinking and creative solutions of specific information modern art, and abstract workflows and challenges in unforeseen conditions,</li> <li>5. can find a problem in routine situations, formulate basic information about the problems of feminism and equality in culture and its solutions for others, and realizes a place in the team ,</li> <li>6. is be able to address the professional tasks of cultural diversity and coordinate sub-activities and be responsible for the results of the team.</li> </ol>	
<b>Brief outline of the course:</b> Culture in the context of the 20th century. 1st third of the 20th century in fine arts. Cubism. Paris school. Dadaism, constructivism. Surrealism. Expressionism. 2.WW and its impact on culture in the world and in Slovakia. Pop-art, street-art. Asamblage, junk-art, land-art. Feminism and culture. Promoting cultural diversity - International Fund for Cultural Diversity.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. DEMPSEY, A. 2020. Moderné umenie. Bratislava : Slovart, 2020. 176 s. ISBN 9788055643984.</li> <li>2. MATTANZA, A. 2018. Street Art. Bratislava : Slovart, 2018, 256 s. ISBN 9788055633961.</li> </ol>	

3. NUNN, N. 2012. Culture and the historical process. In Economic History of Developing Regions Vol. 27 (S1), 2012, ISSN 2078-0389.
4. PIJOAN, J. 1997-2002. Dejiny umenia I. - XII. Bratislava : IKAR, 1997-2002.
5. SLUŠNÁ, Z. 2015. Súčasná kultúrna situácia z pohľadu teórie a praxe. Bratislava: UK, 2015. ISBN 978-80-223-4026-7
6. Ikar. 2021. Knihy, ktoré ovplyvnili dejiny. Bratislava : Ikar, 2021. 256 s. ISBN 9788055176642.
7. Web umenia Web umenia
8. The Yale Historical Review The Yale Historical Review
9. UNESCO.2021. Creative Resilience Art by Women in Science. Dostupné online: <https://unesdoc.unesco.org/ark:/48223/pf0000379451>
10. UNESCO. 2019. Protecting Culture In Emergencies. Dostupné online: 2019\_clt\_emergencies\_brochure\_en.pdf (unesco.org)
11. PASIKOWSKA- SCHNASS, M. 2019. Podpora Európskej kultúry. EPRS Výskumná služba Európskeho parlamentu. Dostupné online: Podpora európskej kultúry (what-europe-does-for-me.eu).
12. Komisia Európskych Spoločenstiev. 2007. Oznámenie o európskej stratégii pre kultúru v globalizovanom svete

**Language of instruction:**

Slovak, English

**Notes:student time load:**

120 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 26  
 Self-study: 50  
 Seminary work: 24  
 Teamwork on final project: 20

**Course assessment**

The final number of assessed students: 13

A	B	C	D	E	FX(0)	FX(1)
46.15	7.69	46.15	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Ivana Šimočková, PhD.

**Last changed:** 25.11.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Hotel	<b>Course name:</b> Hospitality Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> elaboration of seminar paper: 0-30 points <b>b) final assessment:</b> written exam: 0-70 points	
<b>Learning objectives:</b> Student will be able to: <ol style="list-style-type: none"> <li>1. give reasons for importance of the hotel Industry services and activities of accommodation and hospitality facilities,</li> <li>2. apply new knowledges in operation management of accommodation and hospitality facilities,</li> <li>3. evaluate contemporary level of operation management of accommodation and hospitality facilities,</li> <li>4. make the operation of accommodation and hospitality facilities more effective,</li> <li>5. understand the requirements on equipment of accommodation and hospitality facilities,</li> <li>6. adopt technological processes in accommodation and hospitality facilities,</li> <li>7. practise and evaluate working operations in accommodation and hospitality facilities,</li> <li>8. perceive new trends in operation of accommodation and hospitality facilities,</li> <li>9. use acquired knowledges in praxis.</li> </ol>	
<b>Brief outline of the course:</b> The relation of hotel industry and tourism. The essence and importance of hotel industry services. Classification and categorization of the facilities providing hotel industry services. Hotel management. Hotel accomodation department - accomodation operation (dispositional solution, equipment, technological processes), housekeeping. Hotel F & B department – warehousing, productive and selling operation (dispositional solution, equipment, technological processes). Ecologization of operations in the hotel. Guest security in the hotel.	
<b>Recommended literature:</b> 1. BARDI, J. A. 2010. Hotel Front Office Management. New York : John Wiley & Sons Inc., 2010. ISBN 978-0470637524.	

2. DAVIS, B., LOCKWOOD, A., ALCOTT, P., PANTELIDIS, I. S. 2018. Food and Beverage Management. London : Taylor & Francis Ltd., 2018. ISBN 978-1138679313.
3. HAYES, K. D., NINEMEIER, J. D., MILLER, A. A. 2016. Hotel Operations Management. USA : Pearson Education, 2016. ISBN 978-0134337623.
4. HUĽO, P. 2020. Hotelový manažment. Bratislava: Slovenské pedagogické nakladateľstvo, 2020. 172 s. ISBN 978-80-100-2607-4.
5. MALACHOVSKÝ, A. 2013. Úlohy hotelierstva v rozvoji cestovného ruchu v podmienkach Českej republiky a Slovenskej republiky. In Regionálny rozvoj cestovného ruchu, hotelníctví a gastronómie: zborník príspevků z šestej mezinárodnej konferencie, Brno, 25. dubna 2013. Brno: Vysoká škola obchodní a hotelová. ISBN 978-80-87300-42-8, s. 1-9.
6. MALACHOVSKÝ, A., HRUŠKA, M. 2016. Vplyv investícií na konkurencieschopnosť vybraných hotelov. In Místní bohatství a cestovní ruch: recenzovaný zborník z mezinárodnej konferencie Aktuální problémy cestovního ruchu, Jihlava 24. - 25. února 2016. Jihlava: Vysoká škola polytechnická. ISBN 978-80-88064-21-3, s. 253-262.
7. MALACHOVSKÝ, A., MAKOVNÍK, T. 2023. Hotelierstvo. Banská Bystrica : Belianum. Vydavateľstvo UMB v Banskej Bystrici. Ekonomická fakulta, 2023. ISBN 978-80-557-2034-0.
8. MALACHOVSKÝ, A., MARČEKOVÁ, R. 2019. Slovak and Austrian tourism strategies and products. In 22. mezinárodní kolokvium o regionálních vědách. Brno: Masarykova univerzita, 2019. ISBN 978-80-210-9268-6. s. 508-515.
9. ORIEŠKA, J. 2011. Služby v cestovnom ruchu. 1. časť. Banská Bystrica: Ekonomická fakulta UMB, 2011. 138 s. ISBN 978-80-89090-93-8. (4. a 5. kap.).
10. Potravinový kódex SR – Zásady správnej výrobnjej praxe (2. časť, 8. hlava). [online]. Bratislava: Štátna veterinárna a potravinová správa SR, 2013 [cit. 2013-02-05]. Dostupné na internete: <[http://www.svssr.sk/legislative/legislative\\_kodex.asp](http://www.svssr.sk/legislative/legislative_kodex.asp)>.
11. RAGHUBALAN, G., RAGHUBALAN, S. 2016. Hotel Housekeeping: Operations and Management. New Delhi: OUP India, 2016. ISBN 978-0199451746.
12. SCHOELLGEN, S., KUNZ, M. N. 2019. Best Unique Hotels & Retreats. Kempen : teNeues Publishing UK Ltd., 2019. ISBN 978-3961711895.
13. SCHOLZ, P. 2021. Ubytovací zařízení – historie a současnost, provoz, management. Praha: Idea Servis, 2021. 428 s. ISBN 978-80-85970-96-8.
14. VALLEN, J. J., VALLEN G. K. 2018. Check-In Check-Out – Managing Hotel Operations. New Jersey: Pearson, 2018, 512 p. ISBN 978-013-430-350-5.
15. VALLEN, K. G., VALLEN, J. J. 2017. Check-In Check-Out: Managing Hotel Operations. USA : Pearson Education Ltd., 2017. ISBN 978-0134303505.
16. VICTION, V. 2017. Boutique Hotels & Hostels. North Point : Victionary, 2017. ISBN 978-9887774631.
17. HUĽO, P. 2020. Gastronomický manažment. Bratislava: Slovenské pedagogické nakladateľstvo, 2020. 189 s. ISBN 978-80-100-2846-7.
17. Vyhláška MH SR č. 277/2008 Z. z., ktorou sa ustanovujú klasifikačné znaky na ubytovacie zariadenia pri ich zaradovaní do kategórií a tried.
18. Vyhláška MZ SR č. 259/2008 Z. z. o podrobnostiach o požiadavkách na vnútorné prostredie budov a o minimálnych požiadavkách na byty nižšieho štandardu a na ubytovacie zariadenia.
19. Vyhláška MZ SR č. 533/2007 Z. z. o podrobnostiach o požiadavkách na zariadenia spoločného stravovania.
20. Zákon NR SR č. 152/1995 Z. z. o potravinách v znení neskorších predpisov.
21. Zákon NR SR č. 250/2007 Z. z. o ochrane spotrebiteľa v znení neskorších predpisov.
22. Zákon NR SR č. 355/2007 Z. z. o ochrane, podpore a rozvoji verejného zdravia v znení neskorších predpisov.
23. Zákon NR SR č. 377/2004 Z. z. o ochrane nefajčiarov v znení neskorších predpisov.

**Language of instruction:**

Slovak, English						
<b>Notes:student time load:</b> 180 hours, out of which: Combined form (lecture, seminar, consultation): 52 self-study: 70 elaboration of seminar paper and its presentation: 40 data collection: 18						
<b>Course assessment</b> The final number of assessed students: 182						
A	B	C	D	E	FX(0)	FX(1)
15.93	27.47	26.37	12.64	14.29	3.3	0.0
<b>Instructor:</b> doc. Ing. Andrej Malachovský, PhD.						
<b>Last changed:</b> 19.09.2023						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Hotel-aj	<b>Course name:</b> Hospitality Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> elaboration of seminar paper: 0-30 points <b>b) final assessment:</b> written exam: 0-70 points	
<b>Learning objectives:</b> Student will be able to: <ol style="list-style-type: none"> <li>1. give reasons for importance of the hotel Industry services and activities of accommodation and hospitality facilities,</li> <li>2. apply new knowledges in operation management of accommodation and hospitality facilities,</li> <li>3. evaluate contemporary level of operation management of accommodation and hospitality facilities,</li> <li>4. make the operation of accommodation and hospitality facilities more effective,</li> <li>5. understand the requirements on equipment of accommodation and hospitality facilities,</li> <li>6. adopt technological processes in accommodation and hospitality facilities,</li> <li>7. practise and evaluate working operations in accommodation and hospitality facilities,</li> <li>8. perceive new trends in operation of accommodation and hospitality facilities,</li> <li>9. use acquired knowledges in praxis.</li> </ol>	
<b>Brief outline of the course:</b> The relation of hotel industry and tourism. The essence and importance of hotel industry services. Classification and categorization of the facilities providing hotel industry services. Hotel management. Hotel accomodation department - accomodation operation (dispositional solution, equipment, technological processes), housekeeping. Hotel F & B department – warehousing, productive and selling operation (dispositional solution, equipment, technological processes). Ecologization of operations in the hotel. Guest security in the hotel.	
<b>Recommended literature:</b> 1. BARDI, J. A. 2010. Hotel Front Office Management. New York : John Wiley & Sons Inc., 2010. ISBN 978-0470637524.	



2. DAVIS, B., LOCKWOOD, A., ALCOTT, P., PANTELIDIS, I. S. 2018. Food and Beverage Management. London : Taylor & Francis Ltd., 2018. ISBN 978-1138679313.
3. HAYES, K. D., NINEMEIER, J. D., MILLER, A. A. 2016. Hotel Operations Management. USA : Pearson Education, 2016. ISBN 978-0134337623.
4. RAGHUBALAN, G., RAGHUBALAN, S. 2016. Hotel Housekeeping: Operations and Management. New Delhi: OUP India, 2016. ISBN 978-0199451746.
5. SCHOELLGEN, S., KUNZ, M. N. 2019. Best Unique Hotels & Retreats. Kempen : teNeues Publishing UK Ltd., 2019. ISBN 978-3961711895.
6. VALLEN, J. J., VALLEN G. K. 2018. Check-In Check-Out – Managing Hotel Operations. New Jersey: Pearson, 2018, 512 p. ISBN 978-013-430-350-5.
7. VALLEN, K. G., VALLEN, J. J. 2017. Check-In Check-Out: Managing Hotel Operations. USA : Pearson Education Ltd., 2017. ISBN 978-0134303505.
8. VICTION, V. 2017. Boutique Hotels & Hostels. North Point : Victionary, 2017. ISBN 978-9887774631.
9. HULO, P. 2020. Gastronomický manažment. Bratislava: Slovenské pedagogické nakladateľstvo, 2020. 189 s. ISBN 978-80-100-2846-7.
10. KIRÁĽOVÁ, A., MALACHOVSKÝ, A. 2019. Strategic management tools as a prerequisite for maintaining competitiveness in the Slovak hotel industry. In Modern management tools and economy of tourism sector in present era: 4th international thematic monograph. Beograd : Association of Economists and Managers of the Balkans, 2019. ISBN 978-86-80194-29-5, s. 1-15.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

180 hours, out of which:

Combined form (lecture, seminar, consultation): 52

self-study: 70

elaboration of seminar paper and its presentation: 40

data collection: 18

**Course assessment**

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	100.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Andrej Malachovský, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MH	<b>Course name:</b> Hotel Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained at least 65 out of 100 points from the subject for fulfilling the specified conditions. <b>a) continuous assessment:</b> active work and participation in seminars: 0-25 points, participation in the processing of a team task with a creative solution: 0- 25 points <b>b) final assessment:</b> written exam 0-50 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. can understand the importance of hotels in tourism and current trends in the hotel industry,</li> <li>2. knows the legislative, economic and material conditions of business in the hotel industry,</li> <li>3. is able to search, process and analyze information on hotel management in the domestic and international context,</li> <li>4. can use knowledge of hotel management to assess and address selected issues in the team,</li> <li>5. is able to integrate knowledge from various subjects to solve current problems of hotel management,</li> <li>6. can assess hotel product, hotel cost management, revenue management, hotel innovation management, complaints management and hotel crisis management and make recommendations for their improvement.</li> </ol>	
<b>Brief outline of the course:</b> Hotels and their role in tourism. Legislative conditions of business in the hotel industry. Economic and material conditions of activity. Hotel product. Trends in the hotel industry. Investment in a hotel. Ecological management of the hotel. Hotel cost management. Hotel revenue management. Innovation management in the hotel. Management of complaints and reputation of the hotel. Hotel crisis management. International hospitality.	
<b>Recommended literature:</b> 1. CLARKE, A., CHEN, W. 2017. International Hospitality Management. 396 pp. ISBN: 0750666757	

2. TESONE, D. 2018 Principles of Management for the Hospitality Industry. London: Taylor and Francis. 406 pp. ISBN 1856177998.
3. WOOD, R. C. 2015. Hospitality Management. London: Sage. 208 pp. ISBN 1446246957.
4. KŘÍŽEK, F. – NEUFUSS, J. 2011 Moderní hotelový management. Praha: Grada, 2011. 200 pp. ISBN 9788024738680
5. MALACHOVSKÝ, A., KNIŽKA, M. 2014. Uplatňovanie moderných metód v manažmente hotelov . In Nové trendy v gastronómii, hotelníctví a cestovním ruchu: sborník příspěvků ze sedmé mezinárodní konference, Brno, 24. dubna 2014. Brno: Vysoká škola obchodní a hotelová. ISBN 978-80-87300-55-8, s. 130-136.
6. MALACHOVSKÝ, A. 2013. Úlohy hotelierstva v rozvoji cestovného ruchu v podmienkach Českej republiky a Slovenskej republiky. In Regionální rozvoj cestovního ruchu, hotelnictví a gastronomie: sborník příspěvků z šesté mezinárodní konference, Brno, 25. dubna 2013. Brno: Vysoká škola obchodní a hotelová. ISBN 978-80-87300-42-8, s. 1-9.
7. KIRÁĽOVÁ, A., MALACHOVSKÝ, A. 2019. Strategic management tools as a prerequisite for maintaining competitiveness in the Slovak hotel industry. In Modern management tools and economy of tourism sector in present era: 4th international thematic monograph. Beograd : Association of Economists and Managers of the Balkans, 2019. ISBN 978-86-80194-29-5, s. 1-15.
8. MALACHOVSKÝ, A., HRUŠKA, M. 2016. Vplyv investícií na konkurencieschopnosť vybraných hotelov. In Místní bohatství a cestovní ruch: recenzovaný sborník z mezinárodní konference Aktuální problémy cestovního ruchu, Jihlava 24. - 25. února 2016. Jihlava: Vysoká škola polytechnická. ISBN 978-80-88064-21-3, s. 253-262.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

120 hours, of which:

Combined study 26

self-study: 60

preparation of seminar work and its presentation: 14

information collection: 20

**Course assessment**

The final number of assessed students: 93

A	B	C	D	E	FX(0)	FX(1)
95.7	4.3	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Andrej Malachovský, PhD.

**Last changed:** 27.01.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HAT1-003		<b>Course name:</b> Hra a tanec 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Practical / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 19			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. art. Martin Urban, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MLZ-c	<b>Course name:</b> Human Resources Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> Continuous evaluation in total: 0 - 40 points Students in groups will prepare presentation on topics according to the subject schedule. Presentation will contain HR process proposal for virtual company. Every presentation can reach from 0 to 5 points. <b>b) final assessment:</b> Final evaluation: 0 – 60 points Written exam (6 open-ended questions, 0-10 points each) Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. Within the resit examination student takes only final evaluation. The points for the continuous evaluation will be kept.	
<b>Learning objectives:</b> After completion of the course, the student can: <ol style="list-style-type: none"> <li>1. search, process and analyze information on personnel work from various sources,</li> <li>2. apply critical analysis in evaluating personnel activities and confront the theory of human resources management with the results of the sociological interview,</li> <li>3. strategically respond to new situations and flexibly and creatively perceive personnel work system in organization,</li> <li>4. conduct the admission procedure of jobseekers,</li> <li>5. evaluate his/her human potential and prerequisites for employability and further development,</li> <li>6. create basic forms for job analysis, employees' evaluation, career plan.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Human and intellectual capital in the organization. HR policy and strategy. The object and content of human resources management (HRM). The strategic aspects in HRM.</li> <li>2. Work analysis and its methods. Human resources planning. Job description.</li> <li>3. The process of staff recruitment. The flexibility of employees.</li> <li>4. Adaptation, professional development, career development.</li> <li>5. Evaluation of employees.</li> <li>6. Work evaluation.</li> </ol>	

7. Employees' relations. Employees' welfare.
8. Job motivation.
9. Fluctuation and release from work.
10. HR department. HR information system.
11. HRM specificities in intercultural environment. International HR management.
12. Personnel marketing, insourcing and outsourcing of human resources and personnel activities.

#### **Recommended literature:**

1. SMEREK, L., ĎURIAN, J. 2021. Manažment ľudských zdrojov. Banská Bystrica : Belianum. 294 s. ISBN 978-80-557-1892-7.
2. SEKOVÁ, M. et al. 2013. Manažment II. Bratislava : Iura Edition. 172 s. ISBN 978-80-807-8511-6.
3. DVOŘÁKOVÁ et al. 2012. Řízení lidských zdrojů. Praha : Grada. 592 s. ISBN 978-80-740-0347-9.
4. HITKA, M. et al. 2013. Rozvoj ľudských zdrojov II. Zvolen : Technická univerzita 264 s. ISBN 978-80-228-2614-3.
5. JONIAKOVÁ, Z. et al. 2016. Riadenia ľudských zdrojov. Bratislava : Wolters Kluwer. 456 s. ISBN 978-80-8168-532-3.
6. KOUBEK, J. 2007. Řízení lidských zdrojů. Praha : Management Press. 399 s. ISBN 978-80-726-1168-3.
7. SMEREK, L., VETRÁKOVÁ, M., ŠIMOČKOVÁ, I. 2021. International Human Resource Management System. Radom: Kazimierz Pulaski University of Technology and Humanities in Radom. 146 s. ISBN 978-83-7351-914-5.
8. ŠIKÝŘ M., 2014. Nejlepší praxe v řízení lidských zdrojů. Praha : Grada. 200 s. ISBN 978-80-247-5212-9.
9. VETRÁKOVÁ, M., SEKOVÁ, M., ELEXOVÁ, G., ĎURIAN, J. 2011. Ľudské zdroje a ich riadenie. Banská Bystrica : Ekonomická fakulta UMB. ISBN 978-80-557-0149-3.
10. VETRÁKOVÁ, M. 2017. Riadenie ľudských zdrojov v ubytovacích zariadeniach hotelového typu. Bratislava : Wolters Kluwer. 275 s. ISBN 978-80-8168-612-2.
11. ARMSTRONG, M., TAYLOR, S., 2014. Armstrong's Handbook of Human Resource Management Practice. 13th edition. London : Kogan Page. 842 s. ISBN 978-07-494-6964-1.
12. HARZING, A. W., PINNINGTON, A. H. 2015. International Human Resource Management. London : Sage. 540 s. ISBN 978-14-462-6731-8.
13. Zákoník práce v platnom znení.
14. E-zdroje so zameraním na MLZ/MMLZ.

#### **Language of instruction:**

Slovak

#### **Notes:student time load:**

student time load 180 hours in classes, of which:  
 Lectures and seminars (P, S): 52 hours  
 Self-study: 70 hours  
 Updating information, working with legislation: 32 hours  
 Other: preparation of presentations 26 hours

#### **Course assessment**

The final number of assessed students: 101

A	B	C	D	E	FX(0)	FX(1)
5.94	16.83	27.72	20.79	27.72	0.0	0.99

<b>Instructor:</b> doc. Ing. Jana Marasová, PhD., Mgr. Ivana Šimočková, PhD., doc. Mgr. Ing. Lukáš Smerek, PhD., Ing. Jozef Ďurian, PhD.
<b>Last changed:</b> 01.03.2022
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Info	<b>Course name:</b> Informatics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 39 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Continuous assessment: a1) test of information technologies - 25 points, a2) test of computer word processing - 20 points b) final assessment: b1) spreadsheet data analysis test - 45 points b2) test of data processing in a relational database system - 10 points The requirements for completing the course in the corrective term are the same as in the regular term. In the resit exam, the student can repeatedly perform any number of partial tests.	
<b>Learning objectives:</b> Student - can explain the meaning of basic concepts and characterize the main development trends in the field of information technology used in personal informatics, companies and organizations, - is able to assess the suitability of the use of information technology as a support for the information system in business practice, - is able to use communication tools and tools to support cooperation in a virtual environment, - can efficiently process and analyse data in solving specific practical tasks using basic software tools.	
<b>Brief outline of the course:</b> The role and importance of information technology in economic and managerial practice, development trends. Computers and their peripherals. System and application software. Software development and distribution. Computer networks, internet. Introduction to information security. Advanced computer word processing techniques. Editing a multi-page structured text document, styles, templates, automatic generation of lists and contents. Inserting and editing objects, cross-references, tables, tabs, pictures, symbols. Document page and section settings, auto-correction and editing options. Tools for document review and revision, change tracking, and author collaboration. Data processing and analysis software. Spreadsheet principle, efficient use of worksheets, data entry and formatting. Formulas and built-in functions, absolute and relative addressing, use of external links, conditional calculation. Graphic presentation and analysis of data. Search in tables. Databases in spreadsheet, filters, database functions, pivot tables and charts. Solving practical computational tasks. Relational databases, database structures, relationships and data types. Select data from	



a relational database using filters and queries. MailMerge using different types of databases. Examples of the use of information technologies in tourism, corporate economics and management, finance and public economics.

**Recommended literature:**

1. HUŽVÁR, M., LACO, P. 2014. Informačné technológie v ekonomickej praxi. Bratislava: Wolters Kluwer. ISBN 978-80-8168-084-7 (E-book).
2. GÁLA, L., ŠEDIVÁ, Z., POUR, J. 2015. Podniková informatika. Praha: GRADA. ISBN 978-80-247-5457-4.
3. PECINOVSKÝ J., PECINOVSKÝ R. 2016. Office 2016, Průvodce uživatele. Praha: GRADA. ISBN 978-80-247-5691-2.
4. VIRTUÁLNÁ UNIVERZITA MATEJA BELA 2021. Informatika (collections of tasks and solutions, tutorials and videoinstructions). Banská Bystrica: Univerzita Mateja Bela. Available on internet: <https://lms.umb.sk>

**Language of instruction:**

Slovak, English

**Notes: student time load:**

150 hours, out of which  
Combined study (Lectures, Practicals, Consultations): 52  
Self-study: 30  
Solution of given tasks: 68

**Course assessment**

The final number of assessed students: 1019

A	B	C	D	E	FX(0)	FX(1)
2.65	9.52	14.62	21.0	35.33	3.04	13.84

**Instructor:** RNDr. Miroslav Hužvár, PhD., Ing. Jolana Gubalová, PhD., Ing. Peter Laco, PhD., Ing. Zuzana Rigová, PhD., Ing. Igor Kollár, PhD.

**Last changed:** 10.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-fpv-504		<b>Course name:</b> Information Security	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I., P			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 73			
abs	n	p	v
86.3	13.7	0.0	0.0
<b>Instructor:</b> doc. Ing. Ľudovít Trajtel', PhD., PaedDr. Mgr. Vladimír Siládi, PhD., doc. Mgr. Ján Karabáš, PhD.			
<b>Last changed:</b> 13.09.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ISpCR1	<b>Course name:</b> Information Systems in Tourism 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points completed for the continuous and final evaluation is 100. Credits will be awarded to students who have earned at minimum 65 out of 100 points. <b>a) continuous assessment:</b> practical work in selected information systems: 0-50 points <b>b) final assessment:</b> written exam in the form of case studies: 0-50 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. can apply the acquired knowledge and skills in working with information systems in tourism businesses,</li> <li>2. is able to perform basic operations with information systems at the hotel reception, in the catering facility, in the travel agency and in the tourist information center,</li> <li>3. can apply appropriate information systems in various processes in tourism businesses,</li> <li>4. is able to assess the suitability of using statistical information obtained from the information systems,</li> <li>5. can evaluate the possibilities of applying the latest trends in information technologies in the activities of tourism businesses,</li> <li>6. is able to create the basis for decision-making for the management of a tourism business.</li> </ol>	
<b>Brief outline of the course:</b> Importance of information technologies in tourism. Impact of information technologies on tourist behavior. Internet and social media in tourism. Tourism reservation systems. Information technologies in travel agencies. Information technologies in transport. Information technologies in the hotel industry. Information technologies in catering facilities. Information technologies in tourism destinations. Mobile technologies in tourism. The use of information technologies after participation in tourism.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. GAJDOŠÍK, T., GAJDOŠÍKOVÁ, Z., MARČEKOVÁ, R. 2017. Informačné technológie v cestovnom ruchu. Bratislava : Wolters Kluwer, 2017.</li> <li>2. BECKENDORFF, P., XIANG, Z., SHELDON, P., 2019. Tourism Information Technology. Oxfordshire: CABI, 2019.</li> </ol>	

3. BUHALIS, D. 2003. e-Tourism: Information Technology for Strategic Tourism Management. Essex: Prentice Hall, 2003.
4. GAJDOŠÍK, T., LENCSÉSOVÁ, Z., MARČEKOVÁ, R. 2015. Informačné systémy v cestovnom ruchu. Banská Bystrica : Belianum. 2015
5. SIGALA, M., GRETZEL, U. 2018. Advances in Social Media for Travel, Tourism and Hospitality. New Perspectives, Practice and Cases. Abingdon: Routledge, 2018.
6. TAJEDDINY, K., RATTEN, V., MERKLE, T. 2020. Tourism, Hospitality and Digital Transformation. Abingdon: Routledge, 2020.
7. GAJDOŠÍK, T. 2020. Smart tourists as a profiling market segment: Implications for DMOs. In Tourism Economics. Roč. 26, č. 6, s. 1042-1062. ISSN 1354-8166.
8. GAJDOŠÍK, T. 2020. Smart tourists as a profiling market segment: Implications for DMOs. In Tourism Economics. Roč. 26, č. 6, s. 1042-1062. ISSN 1354-8166.
9. GAJDOŠÍK, T. 2018. Smart tourism: concepts and insights from Central Europe. In Czech Journal of Tourism, roč. 7, č. 1, s. 25-44. ISSN 1805-3580.
10. GAJDOŠÍK, T., ORELOVÁ, A. 2020. Smart technologies for smart tourism development. In Artificial intelligence and bioinspired computational methods : proceedings of the 9th Computer science on-line conference 2020. Cham: Springer, 2020. ISBN 978-3-030-51970-4, s. 333-343.
11. GAJDOŠÍK, T. 2019. Towards a conceptual model of intelligent information system for smart tourism destinations. In Software engineering and algorithms in intelligent systems. Cham: Springer, 2019. ISBN 978-3-319-91185-4, s. 66-74.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

180 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 52  
 Self-study: 82  
 other: mastering the selected information systems: 46

**Course assessment**

The final number of assessed students: 146

A	B	C	D	E	FX(0)	FX(1)
13.01	27.4	22.6	19.86	17.12	0.0	0.0

**Instructor:** doc. Ing. Tomáš Gajdošík, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ISpCR1-aj	<b>Course name:</b> Information Systems in Tourism 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points completed for the continuous and final evaluation is 100. Credits will be awarded to students who have earned at minimum 65 out of 100 points. <b>a) continuous assessment:</b> practical work in selected information systems: 0-50 points <b>b) final assessment:</b> written exam in the form of case studies: 0-50 points	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. can apply the acquired knowledge and skills in working with information systems in tourism businesses,</li> <li>2. is able to perform basic operations with information systems at the hotel reception, in the catering facility, in the travel agency and in the tourist information center,</li> <li>3. can apply appropriate information systems in various processes in tourism businesses,</li> <li>4. is able to assess the suitability of using statistical information obtained from the information systems,</li> <li>5. can evaluate the possibilities of applying the latest trends in information technologies in the activities of tourism businesses,</li> <li>6. is able to create the basis for decision-making for the management of a tourism business.</li> </ol>	
<b>Brief outline of the course:</b> Importance of information technologies in tourism. Impact of information technologies on tourist behavior. Internet and social media in tourism. Tourism reservation systems. Information technologies in travel agencies. Information technologies in transport. Information technologies in the hotel industry. Information technologies in catering facilities. Information technologies in tourism destinations. Mobile technologies in tourism. The use of information technologies after participation in tourism.	
<b>Recommended literature:</b> 1. BECKENDORFF, P., XIANG, Z., SHELDON, P., 2019. Tourism Information Technology. Oxfordshire: CABI, 2019.	

2. BUHALIS, D. 2003. e-Tourism: Information Technology for Strategic Tourism Management. Essex: Prentice Hall, 2003.
3. SIGALA, M., GRETZEL, U. 2018. Advances in Social Media for Travel, Tourism and Hospitality. New Perspectives, Practice and Cases. Abingdon: Routledge, 2018.
4. TAJEDDINY, K., RATTEN, V., MERKLE, T. 2020. Tourism, Hospitality and Digital Transformation. Abingdon: Routledge, 2020.
5. GAJDOŠÍK, T. 2020. Smart tourists as a profiling market segment: Implications for DMOs. In Tourism Economics. Roč. 26, č. 6, s. 1042-1062. ISSN 1354-8166.
6. GAJDOŠÍK, T. 2020. Smart tourists as a profiling market segment: Implications for DMOs. In Tourism Economics. Roč. 26, č. 6, s. 1042-1062. ISSN 1354-8166.
7. GAJDOŠÍK, T. 2018. Smart tourism: concepts and insights from Central Europe. In Czech Journal of Tourism, roč. 7, č. 1, s. 25-44. ISSN 1805-3580.
8. GAJDOŠÍK, T., ORELOVÁ, A. 2020. Smart technologies for smart tourism development. In Artificial intelligence and bioinspired computational methods : proceedings of the 9th Computer science on-line conference 2020. Cham: Springer, 2020. ISBN 978-3-030-51970-4, s. 333-343.
9. GAJDOŠÍK, T. 2019. Towards a conceptual model of intelligent information system for smart tourism destinations. In Software engineering and algorithms in intelligent systems. Cham: Springer, 2019. ISBN 978-3-319-91185-4, s. 66-74.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

180 hours, out of which

Combined study (Lectures, Seminars, Consultations): 52

Self-study: 82

other: mastering the selected information systems: 46

**Course assessment**

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	100.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** doc. Ing. Tomáš Gajdošík, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_InfrCR	<b>Course name:</b> Infrastructure of Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> elaboration of seminar paper 0-50 points <b>b) final assessment:</b> written exam 0-50 points	
<b>Learning objectives:</b> Student will be able to: <ol style="list-style-type: none"> <li>1. to justify the importance of tourism infrastructure,</li> <li>2. explain the principles of planning and designing tourism facilities,</li> <li>3. to distinguish factors influencing the planning and design of tourism facilities,</li> <li>4. apply the latest knowledge in planning and designing tourism facilities,</li> <li>5. elaborate feasibility study of tourism facilities,</li> <li>6. evaluate disposition solution of tourism facilities,</li> <li>7. understand the requirements for equipment of tourism facilities,</li> <li>8. use learned knowledges in practice.</li> </ol>	
<b>Brief outline of the course:</b> Basics and importance of tourism infrastructure. Basic and complementary equipment of tourist centers. Localization and architecture of tourism facilities. Feasibility study of tourism facilities. Planning and design of accommodation facilities. Planning and design of hospitality facilities. Planning and design of travel agencies. Planning and design of sports and recreational facilities and supplementary equipment facilities (rural tourism and agro-tourism facilities, thermal swimming pools, aqua parks, caravans, personal mountain transport equipment).	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. PATÚŠ, P., GÚČIK, M., MARUŠKOVÁ, J. 2011. Manažment prevádzky pohostinského zariadenia. Banská Bystrica : Ekonomická fakulta UMB, 2011. 179 s. ISBN 978-80-89090-84-6.</li> <li>2. BANON, J., A., KRIZSAN, A., YOUCAI, P. 2018. Tourism Infrastructure Design. Mulgrave : The Images Publishing Group Pty Ltd. 2018, 318 p. ISBN 978-18-647-0781-6.</li> </ol>	

3. GALLI, F. 2019. Magical Rooms. New York : Rizzoli Universe, 2019, 224 p. ISBN 978-08-478-6447-8.
4. MAGRINI, O. 2016. Small Lofts. Remodelling Tiny Open Spaces. Barcelona : Loft Publications, 2016, 336 p. ISBN 978-84-945-6623-3.
5. PLUNKETT, D. 2014. Drawing for Interior Design. London : Laurence King Publishing, 2014, 192 p. ISBN 978-17-806-7177-2.
6. SCHNEIDER, R. 2016. Coffee Culture: Design Inspiration. Mulgrave : The Images Publishing Group Pty Ltd., 2016, 224 p. ISBN 978-18-647-0620-8.
7. TASCHEN, A. 2017. Interiors Now!. Köln : Taschen, 2017, 512 p. ISBN 978-38-365-6755-8.
8. VAMVAKIDIS, S. 2018. Composing Architecture and Interior Design. Amsterdam : BIS Publishers, 2018, 160 p. ISBN 978-90-636-9487-6.
9. Vyhláška MH SR č. 277/2008 Z. z., ktorou sa ustanovujú klasifikačné znaky na ubytovacie zariadenia pri ich zaradovaní do kategórií a tried.
10. Vyhláška MZ SR č. 533/2007 Z. z. o podrobnostiach a požiadavkách na zariadenia spoločného stravovania v znení neskorších predpisov.
11. Zákon NR SR č. 355/2007 Z. z. o ochrane, podpore a rozvoji verejného zdravia v znení neskorších predpisov.

**Language of instruction:**

Slovak

**Notes: student time load:**

120 hours, out of which:

Combined study (lecture, seminar, consultation): 26

self-study: 63

preparation of study: 21

data collection: 10

**Course assessment**

The final number of assessed students: 78

A	B	C	D	E	FX(0)	FX(1)
42.31	20.51	12.82	8.97	11.54	3.85	0.0

**Instructor:** doc. Ing. Tomáš Gajdošík, PhD.

**Last changed:** 25.11.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DVaJO_cuvp	<b>Course name:</b> Intellectual and Industrial Property of an Organization
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b>	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is familiar with the concept of intellectual property and understands its meaning,</li> <li>2. assesses the importance of protecting intellectual property in its various forms and identifies its economic benefits,</li> <li>3. is aware with the system of intellectual property law,</li> <li>4. is familiar with the basic terminology of copyright and industrial law,</li> <li>5. acquire knowledge of international protection of intellectual property,</li> <li>6. communicates with the Industrial Property Office of the Slovak Republic,</li> <li>7. applies the acquired knowledge in practice.</li> </ol>	
<b>Brief outline of the course:</b> Introduction to intellectual property law. Concept and subject matter of intellectual property law. The place of intellectual property law in the Slovak Republic. Copyright. Industrial rights to the results of creative intellectual activity (patent, utility model, design). Industrial rights to designations (trademark, right of designations of origin of products and geographical indications of products). International protection of intellectual property.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. Babiaková, B., Lalíková, L. 2011. Ochrana duševného vlastníctva. Banská Bystrica: Vydavateľstvo UMB, 2011. ISBN 9788055701790.</li> <li>2. Adamová, Z. 2020. Právo duševného vlastníctva. Bratislava: TINCT, 2020. ISBN 9788097354404.</li> <li>3. Kropaj, M., Bartalská, K., Holub, D. 2017. Základy práva duševného vlastníctva pre ekonómov. Bratislava: Wolters Kluwer, 2017. ISBN 9788081687068.</li> <li>4. Telec, I. 2015. Právo duševního vlastníctví v informační společnosti. Praha: Leges, 2015. ISBN 9788075020611.</li> <li>5. Kropaj, M. Právnofilozofické východiská práva duševného vlastníctva. 2014. Bratislava: Vydavateľstvo SAV VEDA.</li> <li>6. Vojčík, P. a kol. 2014. Právo duševného vlastníctva. 2. upravené vydanie. Plzeň: Aleš Čeněk, s.r.o., 2014. ISBN 9788073805272.</li> </ol>	

7. Lazíková, J. 2012. Základy práva duševného vlastníctva. Bratislava: Iura Edition spol. s.r.o., 2012. ISBN 9788080784768.
8. Švidroň, J., Adamová, Z., Návrat, M., Škreko, A. Právo duševného vlastníctva v informačnej spoločnosti a v systéme práva. Bratislava: Vydavateľstvo SAV VEDA. 2009. ISBN 9788022410335.
9. Časopis Duševné vlastníctvo, Úrad priemyselného vlastníctva, Banská Bystrica.

**Language of instruction:**

Slovak

**Notes: student time load:**

90 hours

direct teaching: 26 hours

self-study: 64 hours

**Course assessment**

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

**Instructor:** Ing. Barbora Mazúrová, PhD.

**Last changed:** 27.03.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_IK-fj	<b>Course name:</b> Intercultural Communication (in French)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Active participation in seminars; A final written course work. <b>a) continuous assessment:</b> active participation in seminars – 40 points <b>b) final assessment:</b> written presentation of an intercultural case study (from the economic press) concerning the topics covered – 30 points oral presentation of the written work – 30 points.	
<b>Learning objectives:</b> Student 1. knows the principles of intercultural communication 2. understands its necessity within organizations 3. has a creative attitude in search of solutions in terms of communication and intercultural management.	
<b>Brief outline of the course:</b> Dimension of culture: Western culture and Slavic culture. Concept of intercultural communication, dimensions and obstacles. Axes of intercultural communication. How to develop intercultural intelligence and skills. Corporate culture and management style. Diversity and cultural conflicts. Intercultural negotiation. Management of a multicultural team.	
<b>Recommended literature:</b> 1. LADMIRAL, J.-R.- LIPIANSKY, E.-M. 2015. La communication interculturelle. Paris: Les Belles Lettres: 978-2-251-70005-251 2. MEIER, O. 2016. Management interculturel. Stratégie, organisation, performance. ISBN 9782100742684 3. MEŠKOVÁ, Ľ. 2007. Communication interculturelle France-Slovaquie. Banská Bystrica: EFUMB. ISBN 978-80-8083-508-8 4. REY, D. 2017. Management et communication interculturels. Paris: Afnor Editions. ISBN 978-2124655700 5. PROBLEMES ECONOMIQUES et ALTERNATIVES ECONOMIQUES - hebdomadaires économiques français	

6. DRUMMOND, V. 2021. Le management interculturel. Le Mans: GERESO. ISBN978-2-37890-744-0.						
<b>Language of instruction:</b> French						
<b>Notes:student time load:</b> 100 hours combined study (L, S): 30 hours. self-study: 70 hours.						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. Ing. Jana Marasová, PhD.						
<b>Last changed:</b> 03.11.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_IVvP-aj	<b>Course name:</b> Intercultural Relations in Business (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: seminar paper (0-30 points), presentation (0-20 points), b) final assessment: written test (0-50 points). <b>a) continuous assessment:</b> Seminar paper (0-30 points), presentation (0-20 points). <b>b) final assessment:</b> Written test (0-50 points).	
<b>Learning objectives:</b> After completion of the course, the student will be able to: <ol style="list-style-type: none"> <li>1. define the term culture and understand its interpretations,</li> <li>2. understand the reasons for cultural differences and show sensitivity to them,</li> <li>3. interpret cultural values of English-speaking countries and compare them with the Slovak culture,</li> <li>4. demonstrate the understanding of political and economic systems,</li> <li>5. show the knowledge of historical milestones and cultural monuments,</li> <li>6. analyze social problems in a multicultural society and propose their solution,</li> <li>7. identify incorrect stereotyping and generalisations of cultures.</li> </ol>	
<b>Brief outline of the course:</b> The role of English in the 21st century. English-speaking countries and the world. Culture and its interpretations. Typologies of cultures. Cultural values in particular countries, comparisons with the students' native cultures, reflection of students' own cultures. Cultural diversity in the workplace. Managerial styles in particular countries. Political systems, history and economy. Culture and society. Multicultural society, multiculturalism. Generalisations and stereotypes.	
<b>Recommended literature:</b>	
<b>Language of instruction:</b> <ol style="list-style-type: none"> <li>1. ZELENKOVÁ, A. 2019. Intercultural Relations in Business. Banská Bystrica: Belianum, Vydavateľstvo UMB v Banskej Bystrici, 2019. ISBN 978-80-557-1608-4.</li> <li>2. TROMPENAARS, F. – Hampden-Turner, Ch. 1998. Riding the Waves of Culture. Understanding Cultural Diversity in Business. London: Nicolas Brealy Publ., 1998. ISBN 1-85788-176-1.</li> </ol>	

3. HOFSTEDE, G., Hofstede G. J., Minkov, M. 2010. Cultures and Organisations. Software of the Mind. New York, McGraw Hill 2010. ISBN 978-07-166418-9.
4. LEWIS, R. 2005. When Cultures Collide. Leading Across Cultures. London: Nicolas Brealey Publishing, 2005. ISBN 978-1904-8382-9.
5. TOMALIN, B. – NICKS, M. 2010. The World's Business Cultures and How to Unlock Them. London: Thorogood Publishing, 2010.

**Notes: student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments and presentation: 20

**Course assessment**

The final number of assessed students: 26

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Mgr. Petra Strnáďová, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdKI	<b>Course name:</b> Introduction to Collective Investment
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: b) final evaluation: final test: 100 %	
<b>Learning objectives:</b> After completing the course, student: 1. The student will gain a basic overview of the possibilities of investing in the financial market through the purchase of mutual funds as well as basic information about individual types of mutual funds. 2. On the basis of his/her individual attitude to risk, the student will be able to choose the mutual fund that best suits his/her risk profile as well as his/her potential preference for the time horizon of his/her investment. 3. The student will gain an overview of domestic as well as foreign management (investment) companies that sell mutual funds in the conditions of the Slovak Republic and will thus be able to make an optimal decision, especially with regard to the selection of a suitable management or investment company.	
<b>Brief outline of the course:</b> Characteristics and legislative regulation of collective investment. Genesis of the development of collective investment in the Slovak Republic and in the world. Definition of basic concepts and subjects of collective investment (management company, mutual fund, unit holder (investor), depositary, Slovak Association of Management Companies, NAV). Types of mutual funds in practice and their specification. Taxation of income from investment in mutual funds in practice. Selection criteria for mutual funds. Summary of advantages and disadvantages of collective investment.	
<b>Recommended literature:</b> Recommended literature: 1. GRAHAM, B. – ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha, 2008, ISBN 978-80-247-1792-0. 2. GLADIŠ, D. 2021. Akciové investice. Grada Publishing, Praha, 2021. 216 s. ISBN 9788027131228. 3. PINTER, L. – MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.	

4. MEŠŤAN, M. – PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022
5. KOLLER, T. - GOEDHART, M. - WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Wiley, 2015. ISBN: 978-1-118-87373-1.
6. VALDEZ, S., - MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan, 2013. ISBN 978-1-137-00752-0.
7. DRAKE, P. P.,- FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Wiley & Sons. ISBN 978-0-470-60971-2.
8. DRAKE, P. P., - FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN: 978-0-470-40735-6.
9. ELTON, J. E. - GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal Volume 76 Issue 3. DOI: <https://doi.org/10.1080/0015198X.2020.1738126>
10. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
11. BOFFO, R. – PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: [www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf](http://www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf)
12. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN: 978-01-281-8692-3.
13. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN: 978-1-119-74364-4.
14. BAKER, H. K. - FILBECK, G. - NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know®. New York, USA: Oxford University Press Inc. ISBN: 9780190868734.
15. GRAHAM, B. - DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN: 978-00-715-9253-6.

**Language of instruction:**

Slovak

**Notes:student time load:**

Combined form (Lecture, Seminar, Consultation): 26 hours (0/2)

Self-study: 10 hours

Preparation of seminar paper/project and presentation:

Data collection:

**Course assessment**

The final number of assessed students: 154

A	B	C	D	E	FX(0)	FX(1)
22.08	16.23	19.48	15.58	11.69	5.19	9.74

**Instructor:** Ing. Ľubomír Pinter, PhD.

**Last changed:** 27.10.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdK	<b>Course name:</b> Introduction to Digital Currencies
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment - in-class active participation and presentation of news: 50 points; b) final assessment - written test 50 points.	
<b>Learning objectives:</b> The student will: <ol style="list-style-type: none"> <li>1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.</li> <li>2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.</li> <li>3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.</li> <li>4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.</li> <li>5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects</li> <li>6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.</li> <li>7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.</li> </ol>	
<b>Brief outline of the course:</b> The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: <ul style="list-style-type: none"> <li>- examine the theory and principles of functioning of digital currencies;</li> <li>- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;</li> <li>- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;</li> <li>- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;</li> </ul>	

- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
4. Taxes, regulations and risks of cryptocurrencies.

**Recommended literature:**

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.
3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.
4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <https://bitcoin.org/bitcoin.pdf>
8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.
10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

**Language of instruction:**

English

**Notes:student time load:**

90 hours

Combined study (P, S, K): 26 h. (2/0)

Self-study: 44 h.

Preparation of presentation of current topics: 20 h.

**Course assessment**

The final number of assessed students: 108

A	B	C	D	E	FX(0)	FX(1)
25.93	14.81	17.59	6.48	7.41	26.85	0.93

**Instructor:** Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.

**Last changed:** 17.04.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdEI	<b>Course name:</b> Introduction to European Integration
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) mid-term evaluation: oral presentation of the selected topic during the seminars - 30 points, active participation and assessment of seminary papers of other colleagues - 30 points b) final assessment: written test - 40 points	
<b>Learning objectives:</b> student a. applies knowledge to search, process and sort information on the foundations of integration in Europe today and in the context of its historical development b. on the basis of the knowledge acquired, is able to orientate himself/herself on current issues related to the economic side of integration processes c. applies his/her knowledge in order to identify in practice the impact of the EU internal market and selected EU policies on different economic actors d. assess the practical application of selected European Union legislative instruments in addressing important economic issues.	
<b>Brief outline of the course:</b> Theoretical foundations of integration. History of European integration. Introduction to EU law and institutional system. EU budget. Monetary integration in Europe - current tendencies. Current challenges for european integration: Brexit, pandemic, digital transformation, green transformation, innovative business environment in the EU. External economic relations of the EU economy and its position in the world economy.	
<b>Recommended literature:</b> 1. Baldwin, R.; Wyplosz, Ch. Ekonomie evropské integrace. (preložené z anglického originálu The Economic of European Integration. 2012. McGraw-Hill 4th. edition). Grada Publishing. 2013. 2. Lipková, Ľ. 2011. Európska únia. Bratislava: Sprint dva 2010. 3. Považanová M., Horeháj, J. Európska únia 1. EF UMB Banská Bystrica. 4. Považanová M. Európska únia 2. EF UMB Banská Bystrica. 5. web stránky Európskej únie: <a href="http://www.europa.eu">www.europa.eu</a> 6. web stránky medzinárodných inštitúcií: <a href="http://www.wto.org">www.wto.org</a> ; <a href="http://www.imf.org">www.imf.org</a>	
<b>Language of instruction:</b>	

Slovak						
<b>Notes:student time load:</b> 90 hours Combined study (P, S, K): 26 h Self-study: 64 h						
<b>Course assessment</b> The final number of assessed students: 33						
A	B	C	D	E	FX(0)	FX(1)
3.03	42.42	33.33	6.06	9.09	6.06	0.0
<b>Instructor:</b> Ing. Žaneta Lacová, PhD.						
<b>Last changed:</b> 02.11.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZM	<b>Course name:</b> Introduction to Mathematics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
<b>Learning objectives:</b> Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
<b>Brief outline of the course:</b> Sequences, arithmetic and geometric progressions. Linear and quadratic equations and inequalities. Equations and inequalities with unknown in denominator. Exponential and logarithmic equations. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
<b>Recommended literature:</b> 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
<b>Language of instruction:</b>	
<b>Notes:student time load:</b>	

90 hrs combined study (lectures, seminars, consultations): 26 self-study: 64						
<b>Course assessment</b> The final number of assessed students: 503						
A	B	C	D	E	FX(0)	FX(1)
15.31	14.12	18.89	16.3	19.88	10.74	4.77
<b>Instructor:</b> Mgr. Petra Medved'ová, PhD., RNDr. Mária Grausová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZM-aj	<b>Course name:</b> Introduction to Mathematics (in English)
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
<b>Learning objectives:</b> Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
<b>Brief outline of the course:</b> Sequences, arithmetic and geometric progressions. Linear, quadratic, exponential and logarithmic equations and inequalities. Irrational equations. Equations and inequalities with unknown in denominator. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
<b>Recommended literature:</b> 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
<b>Language of instruction:</b> English	

**Notes:student time load:**

90 hrs

combined study (lectures, seminars, consultations): 26

self-study: 64

**Course assessment**

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
0.0	11.76	14.71	23.53	26.47	8.82	14.71

**Instructor:** RNDr. Mária Grausová, PhD.**Last changed:** 21.10.2022**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdSnVSA	<b>Course name:</b> Introduction to Studying at University - Adaptation
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. is thoroughly informed about the university environment and can navigate through it.</li> <li>2. understands the university system of study and is able to cope with new requirements.</li> <li>3. understands and accepts the organisational, technical, social and cultural aspects of university study and socialises successfully.</li> <li>4. learns the differences and specifics of studying at university, is able to modify his/her study style, understands the nature of studying as a process and its prerequisites.</li> <li>5. adapts effectively to university study and adjusts to the HE environment of the college and university.</li> <li>6. becomes familiar with selected basic study skills such as note-taking, reading and working with information, oral and written expression, and effective exam preparation.</li> <li>7. successfully manages the different phases of adaptation, the knowledge and psychological load placed on first year students in the Bachelor's degree.</li> </ol>	
<b>Brief outline of the course:</b> Adaptation to higher education and its importance. Stages of adaptation. Principles of effective adaptation. Means and aids of adaptation to HE studies - adaptation mirror, adaptation difficulties and their management. Studying as a process and its prerequisites - wanting, being able and knowing how to study. Self-management and its importance in the student's life. Making quality notes for studying. Effective reading and working with professional text. Fundamentals of written and oral expression. Acquisition and processing of professional information. Preparation for and successful completion of examinations (principles, prerequisites, coping with mentally demanding situations, applied psycho-hygiene.	
<b>Recommended literature:</b>	

1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.
2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.
3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.
4. KRUSE, K. 2019. Moderní time management. Praha: Grada. 176 s. ISBN 9788027124527.
5. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050.
6. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.
7. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
8. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
9. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York: Palgrave Mcmillan, 2008. ISBN 9780230573055.
12. PAYNE, E., WHITTAKER, L. 2007. Klíč k úspěšnému studiu nejen na vysoké škole. Brno: Vutium. 387 s. ISBN 9788021433779.

**Language of instruction:**

Slovak

**Notes: student time load:**

**Course assessment**

The final number of assessed students: 105

A	B	C	D	E	FX(0)	FX(1)
50.48	21.9	14.29	4.76	0.0	6.67	1.9

**Instructor:** Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

**Last changed:** 20.03.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_UdSnVSSS	<b>Course name:</b> Introduction to Studying at University - Study Skills
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. knows and understands the nature of higher education - Z P O K P.</li> <li>2. learns the main study activities and current study skills, best principles and practices of effective study and continuing professional development.</li> <li>3. understands and uses strategies for reading, retrieving and processing professional information.</li> <li>4. learns the principles of written and oral expression (thesis writing).</li> <li>5. is able to craft an effective presentation and apply the principles of successful presentation.</li> <li>6. understands the importance and significance of critical thinking in the process of higher education and is capable of substantive argumentation.</li> <li>7. learns the principles of communication and effective group and teamwork.</li> <li>8. is able to apply professional knowledge and prepare for and manage examinations effectively.</li> </ol>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KIKÁ, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.</li> <li>2. KIKÁ, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.</li> <li>3. KIKÁ, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.</li> <li>4. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050.</li> <li>5. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.</li> </ol>	

6. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
7. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
8. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
9. ČERNÝ, M., CHYTKOVÁ, D. 2014. Myšlenkové mapy pro studenty. Učte se efektivně a nastartujte svou kariéru. 1. vyd. Brno: BizBooks, 2014. 166 s. ISBN 9788026502678.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York : Palgrave Mcmillan, 2008. ISBN 9780230573055.

**Language of instruction:**

**Notes:student time load:**

**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Instructor:** Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

**Last changed:** 20.03.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZUCR	<b>Course name:</b> Introduction to Sustainable Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the continuous assessment and final assessment is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained at least 65 out of 100 points from the course for fulfilling the specified conditions. <b>a) continuous assessment:</b> active participation during seminars and case studies: 0 - 25 points, group assignment: 0 - 25 points <b>b) final assessment:</b> final exam 0 – 50 points	
<b>Learning objectives:</b> Students will be able to: <ol style="list-style-type: none"> <li>1. evaluate the sustainable tourism as a socio-economic phenomenon and holistic concept,</li> <li>2. understand the economic, social and environmental effects of tourism development</li> <li>3. examine the factors of tourism development and distinguish its basic types and forms,</li> <li>4. evaluate tourism as a system, understand its structure in relation to the economy, environment and society,</li> <li>5. find and apply appropriate resources to evaluate the development of tourism,</li> <li>6. identify the roles and rights of different tourism stakeholders,</li> <li>7. distinguish positive and negative impacts of tourism,</li> <li>8. apply the acquired knowledge in the study of other courses,</li> <li>9. apply the knowledge in the practice of tourism.</li> </ol>	
<b>Brief outline of the course:</b> Sustainable tourism as a socio-economic system, its structure and environment. Tourism as an interdisciplinary phenomenon. Classification of tourism. Development of travel and tourism. Tourism market. Demand for tourism and the factors that affect it. Tourism supply and the factors that influence it. Tourism stakeholders – residents, enterprises, facilities and institutions. Tourism services and their classification. Main economic, social and environmental effects of tourism. Sustainable development of tourism in the world and in the Slovak Republic.	
<b>Recommended literature:</b> 1. GÚČIK, M. 2020. Cestovný ruch v ekonomike a spoločnosti. Bratislava: Wolters Kluwer. ISBN 978-80-571-0273-1.	

2. GOELDNER, R., RITCHIE, J. R. 2014. Cestovní ruch. Praha: Biz Books. ISBN 978-80-251-2595-3.
3. ŠAUER, M., VYSTOUPIL, J., HOLEŠINSKÁ, A. a kol. 2015. Cestovní ruch. Učební text. Brno: Ekonomicko-správní fakulta MU.
4. MIDDLETON, V., FIAL, A., MORGAN, M., RANCHHOD, A. 2017. Tourism. Principles and Practice. London: Pearson.
5. POMPUROVÁ, K., SOKOLOVÁ, J., COLE, D. 2020. Domestic volunteer tourism demand in Slovakia. In European Journal of Tourism Research, roč. 25, s. 1-15. ISSN 1994-7658.
6. POMPUROVÁ, K., SOKOLOVÁ, J., COLE, D., MARČEKOVÁ, R., KOŽIAK, R. 2020. Are visitors interested in volunteer tourism? Evidence from Slovakia. In Entrepreneurship and Sustainability Issues, roč. 7, č. 4, s. 3339-3353. ISSN 2345-0282.
7. Journal Economic Review of Tourism – selected articles

**Language of instruction:**

Slovak, English

**Notes: student time load:**

180 hours, of which:

combined study 52

self-study: 80

preparation of seminar work and its presentation: 28

information collection: 10

**Course assessment**

The final number of assessed students: 256

A	B	C	D	E	FX(0)	FX(1)
15.23	19.14	25.78	14.84	16.8	4.69	3.52

**Instructor:** prof. Ing. Kristína Pompurová, PhD., doc. Ing. Andrej Malachovský, PhD., Ing. Matúš Marciš, PhD., Mgr. Ivana Šimočková, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-uPPvK	<b>Course name:</b> Labour Law in a nutshell
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. <b>a) continuous assessment:</b> Continuous evaluation is not performed. <b>b) final assessment:</b> The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
<b>Learning objectives:</b> The graduate will have knowledge of the basic principles and functions of labor law, will be oriented in the basic provisions of the Labor Code, should be able to apply them to individual and collective labor relations in practical life.	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Concept and subject of labour law. Basic principles of labour law.</li> <li>2. Subjects of labour law, labour law subjectivity. Pre-contractual relations.</li> <li>3. Employment contract (essential elements, other arrangements). Probationary period.</li> <li>4. Types of employment relationship. Fixed-term employment. Methods of termination of employment.</li> <li>5. Agreement on termination of employment (subjects, form, reasons). Termination of employment (subjects, form, reasons).</li> <li>6. Immediate termination of employment (subjects, form, reasons). Severance pay, severance pay. Prohibition of competing activities during and after termination of employment.</li> <li>7. Working time (scheduling, length). Rest periods.</li> <li>8. Overtime work, on-call time. Types of leave (brief characteristics).</li> <li>9. Wages (brief characteristics). Maternity leave, parental leave.</li> <li>10. Obstacles to work on the part of the employee. Obstacles to work on the employer's side.</li> <li>11. Assumptions of liability for damages. Employee's liability for damages.</li> <li>12. Employer's liability for damages. Agreements for work performed outside the employment relationship (brief characteristics).</li> </ol>	

**Recommended literature:**

TKÁČ, V. - ŠVEC, M. - PETRÍKOVÁ, L. - POLÁČEK TUREKOVÁ, Z. - SLIVKA  
BEDLOVIČOVÁ, J. 2021. Pracovné právo. 1. vyd. Banská Bystrica: Belianum, 2021, 405 s.  
ISBN 978-80-557-1855-2.  
PETRÍKOVÁ, L. 2021. Nové trendy v pracovnom práve. 1. vyd. Banská Bystrica: Belianum,  
2021, 114 s. ISBN 978-80-557-1830-9. PODHOREC, I. - POLÁČEK TUREKOVÁ, Z. -  
PETRÍKOVÁ, L. 2016. Repetitórium pracovného práva. 1. vydanie. Bratislava: Wolters Kluwer  
s. r. o., 2016, 95 s. Current wording - no. 311/2001 Coll. Labor Code as amended.

**Language of instruction:**

Slovak language

**Notes:student time load:**

90 hours

combined study (L, C): 26 hours

self-study: 64 hours

**Course assessment**

The final number of assessed students: 101

abs	n	p	v
83.17	16.83	0.0	0.0

**Instructor:** JUDr. Lucia Petriková, PhD.

**Last changed:** 22.05.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-his-901	<b>Course name:</b> Latinčina v akademickom prostredí
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Attending of contact lessons and completion of partial tasks as assigned. <b>a) continuous assessment:</b> Active participation and presentation of assigned tasks (searching for terms and phrases in Latin dictionaries and collections of Latin expressions, identifying Latin expressions in texts, adapting and applying assigned expressions in text or speech). <b>b) final assessment:</b> Only according to the continuous assessment	
<b>Learning objectives:</b> Students of the course will: <ol style="list-style-type: none"> <li>1. Use grammatical handbooks and dictionaries to verify the spelling and pronunciation of Latin expressions.</li> <li>2. Be able correctly to pronounce (to read) Latin expressions.</li> <li>3. Have knowledge of the historical context of Latin usage in academic and scientific environments.</li> <li>4. Be able to adapt Latin expressions into the Slovak language.</li> <li>5. Apply knowledge of the Latin language correctly in both oral and written professional communication.</li> </ol>	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Historical context of the origin and evolution of the Latin language, its speakers, and the culture associated with it.</li> <li>2. Latin as a literary language in a cultural-historical overview.</li> <li>3. Latin as a religious language in a cultural-historical overview.</li> <li>4. Latin as a scientific language in a cultural-historical overview.</li> <li>5. The Latin alphabet and pronunciation.</li> <li>6. The structure of the Latin language, its relationship with other languages, and grammatical terminology.</li> <li>7. Working with a dictionary.</li> <li>8. Roman names, phrases, commonly used abbreviations.</li> <li>9. Roman numerals, numbers, and the Roman calendar.</li> <li>10. Latin inscriptions in the public space.</li> <li>11. Latin terminology in university life (titles, roles, student anthem).</li> </ol>	

12. Latin in the contemporary world (media, film, online space).			
13. Latin adapted into modern language.			
<b>Recommended literature:</b> 1. STROH, W. R.: Latina je mrtvá, až žije latina. Praha : Oioymenh, 2016. 2. KEPARTOVÁ, J.: Římané a Evropa. Praha : Karolinum, 2005. 3. HRABOVSKÝ, J.: Latinsko-slovenský a slovensko-latinský slovník. Bratislava : SPN, 1998 a ďalšie vydania. 4. NAGY, I.: Náčrt latinskej gramatiky. Banská Bystrica : FiF UMB, 1998. 5. NAGY, I.: Učebný materiál pre vzdelávací kurz Latinčina. Banská Bystrica : UMB, 2011.			
<b>Language of instruction:</b> Slovak			
<b>Notes:student time load:</b> 90 hrs consisting of: combined study (L,S): 26 hrs; self-study: 40 hrs; preparation of materials for contact lessons: 24 hrs			
<b>Course assessment</b> The final number of assessed students: 15			
abs	n	p	v
46.67	53.33	0.0	0.0
<b>Instructor:</b> doc. Mgr. Imrich Nagy, PhD.			
<b>Last changed:</b> 19.09.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Pravo	<b>Course name:</b> Law
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The condition for completing the course is passing a preliminary written test, oral presentation during seminars, preparing a written project and passing a final written test. The student must complete all parts of the mid-term and final assessment. The student takes a preliminary (mid-term) written test during the semester and a final written test at the end of the semester in the period designated for the completion of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares and submits a written project during the semester. The maximum number of points obtained for continuous assessment (preliminary written test, presentation, written project) and final evaluation (final written test) is 100. The minimum threshold of success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (preliminary written test, presentation, written project), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points. <b>a) continuous assessment:</b> preliminary multiple choice test: 0 - 40 points, oral presentation during seminars: 0 - 15 points, written project: 0 - 5 points <b>b) final assessment:</b> final written multiple choice test: 0 - 40 points	
<b>Learning objectives:</b> After completion of the course, the student <ol style="list-style-type: none"> <li>1. can orientate oneself in legal order of the Slovak Republic on the basis of acquired knowledge, understands relations and links between the law and economy, is able to search for normative legislative acts necessary for the field of study and for practice, can use and interpret legal norms correctly and at an adequate level within basic explanatory rules,</li> <li>2. is able to master problems of founding and starting up entrepreneurial entities independently, understands basic rules and principles of their activities, and is able to clarify the possibilities and ways of their dissolution and extinction,</li> <li>3. can apply the legal norms at general level and especially in the field of commercial law, is able to identify, clarify and review basic economic relations regulated by law within the enterprise, understands legal principles valid for legal communication of the enterprise with business partners,</li> </ol>	

4. assess legal problems in entrepreneurial activities, can solve them independently or with the help of qualified legal assistance,
5. assess decision-making processes in enterprise at a basic legal level including the responsibility, social and ethical consequences of the incorrect decisions,
6. creates and expands legal awareness not only in a general legal field but also in the area of basic economic relations regulated by law so that he/she is able to effectively approach the solution of economic and legal problems, formulate and communicate conclusions and hold positions at various levels of management in the company .

#### **Brief outline of the course:**

Concepts and meaning of law in civil life and in economic relations in private and public sphere. Relationship and interconnection between law and economy. Relation of state and law. Legislation process and sources of law. Influence of the European law on legal order of the Slovak Republic. Basic concepts and relations of the theory of law. System of law, criteria of division. Private and public law. Characteristics of branches of law and their legal regulations. Civil law, systematics and relation of civil law to commercial law. Commercial law, definition, systematics, sources. Entities of commercial law, their legal position. Rules of enterprising in private sector, specific features of enterprising in public sector. Obligations in commercial law. Responsibility from obligations. Bodies of law protection and legal services.

#### **Recommended literature:**

1. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019, 188 s. ISBN 978-80-557-0605-3.
2. KNAPKOVÁ, M. 2021. Alokácia času zárobkovo činných osôb v súkromnom sektore na Slovensku. Vydavateľstvo Belianum, 2021, 164 s. ISBN 978-80-557-1831-6.
3. KNAPKOVÁ, M. 2015. Správne právo pre ekonómov. 1. časť. Vydavateľstvo Belianum, 2015, 76 s. ISBN 978-80-557-0993-2.
4. HUDECOVÁ, E., KNAPKOVÁ, M. 2015. Právo Slovenskej republiky: (význam, realizácia, systém). Vydavateľstvo Belianum, 2015. 96 s. ISBN 978-80-557-1042-6.
5. GOLIAN, J., HAJNIŠOVÁ, E., NEVOLNÁ, Z. 2021. Repetitórium obchodného práva. Tretie, prepracované a doplnené vydanie). 310 s. ISBN 978-80-89635-47-4.
6. OVEČKOVÁ, O., CSACH, K. 2020. Obchodné právo 1. Všeobecná časť a súťažné právo. Wolters Kluwer, 2020, 316 s. ISBN 978-80-571-0176-5.
7. OVEČKOVÁ, O., CSACH, K., ŽITŇANSKÁ, L. 2020. Obchodné právo 2. Obchodné spoločnosti a družstvo. Wolters Kluwer, 2020, 428 s. ISBN 978-80-571-0291-5.
8. FÁBRY, B., KASINEC, R., TURČAN, M. 2019. Teória práva. 2. vydanie. Wolters Kluwer, 2019, 324 s. ISBN 978-80-571-0127-7.
9. KROŠLÁK, D., BALOG, B., SURMAJOVÁ, Ž. 2020. Teória štátu a práva. Wolters Kluwer, 2020, 336 s. ISBN 978-80-571-0275-5.
10. LAZAR, J. a kol. 2018. Občianske právo hmotné 1. a 2. zväzok. Iuris Libri, 2018, 1415 s. ISBN 978-80-89635-35-1.
11. JÁNOŠÍKOVÁ, M. 2019. Repetitórium práva Európskej únie. Druhé, prepracované vydanie. Iuris Libri, 2019, 125 s. ISBN 978-80-89635-41-2.
12. 7. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
13. Act of FZ ČSFR no. 513/1991 Coll. Commercial Code
14. Act of FZ ČSFR no. 455/1991 Coll. on Trade Licensing Act
15. Act of NZ ČSSR no. 40/1964 Coll. Civil Code
16. Magazine literature according to individual topics

#### **Language of instruction:**

Slovak						
<b>Notes:student time load:</b> 150 hours, from which: Kombinované štúdium (P, S, K): 52 hours samoštúdium: 64 hours aktualizácia informácií, práca s legislatívou: 34 hours						
<b>Course assessment</b> The final number of assessed students: 662						
A	B	C	D	E	FX(0)	FX(1)
5.29	13.29	24.62	31.87	21.45	2.27	1.21
<b>Instructor:</b> doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD., JUDr. Jana Slivka Bedlovičová, PhD.						
<b>Last changed:</b> 07.12.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Makro1	<b>Course name:</b> Macroeconomics 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous and a final evaluation. <b>a) continuous assessment:</b> First written exam: 0 - 30 points. Second written exam: 0 - 30 points. Each student must achieve a minimum of 35 points (as the sum of both written exams) in order to participate in the final assessment. If the student does not obtain the required minimum number of points, he / she cannot participate in the final part of the evaluation and passes the corrective written exam under the same conditions. <b>b) final assessment:</b> Oral exam: 0 - 40 points. If the student fails during the final evaluation, he / she completes the correction term only from the oral part of the exam.	
<b>Learning objectives:</b> Student: <ol style="list-style-type: none"> <li>1. knows the theoretical basis of the current macroeconomics based on models of balance, economic performance and economic policy, which uses not only in further study, but also in the economic and social reality,</li> <li>2. is able to name, analyze and interpret macroeconomic phenomena that affect the behavior and decision-making of all economic entities in a real functioning economic system,</li> <li>3. applies critical analysis in the evaluation of economic phenomena and processes, can specify and propose measures for decision-making processes and work with economic policy instruments,</li> <li>4. reflects and assesses the development of economic thinking, changes in the macro environment and the role of the state in the economy,</li> <li>5. assesses the fulfillment of macroeconomic objectives and the application of economic policy instruments, confronts macroeconomic theory with economic practice,</li> <li>6. formulates its own views on economic and political events, can make economic and political decisions and is responsible for them.</li> </ol>	
<b>Brief outline of the course:</b> Economic development in the first half of the 20th century. Monopolization of the economy and the economic crisis in the 1930s. Keynesian learning and the origin of macroeconomics.	

State functions in the economy, market failures and state failures. Basic macroeconomic concepts. Macroeconomic objectives and instruments. Potential product. Macroeconomic balance. Economic performance. National aggregates, methods of their measurement. Consumption, saving and investment. Multiplier effects. Economic growth, sources and measurement of economic growth. Business cycle, types and causes of cyclical development. Banking system, money creation and money market. Unemployment. Inflation. Basic principles of monetary policy. Basic principles of fiscal policy. Basic principles of foreign trade policy. Foreign exchange market. External economic relations.

#### **Recommended literature:**

1. MUCHOVÁ, E a kol. 2024. Makroekonómia. Bratislava: Wolters Kluwer. 400 s. ISBN 978-80-7676-871-0
2. LACOVÁ, Ž., VALLUŠOVÁ, A. 2020. A Guide to Macroeconomics 1. Banská Bystrica : Bellianum, 156 s. ISBN 978-80-557-1813-2.
3. HOREHÁJ, J., ŠUPLATA, M. 2016. Stručné dejiny ekonomických teórií. Banská Bystrica: EF UMB, Belianum. 90 s. ISBN 97-8805-5710-372.
4. SOUKUP, J., POŠTA, V., NESET, P., PAVELKA, T. 2018. Makroekonómie. Management Press (k dispozícii aj e-kniha). 536 s. ISBN 97-8807-2615-377
5. GREGOVÁ, E. 2017. Makroekonómia. Žilina: EDIS. 372 s. ISBN 9788055414034.
6. JUREČKA, V. a kol. 2017. Makroekonómie. Praha: Grada Publishing. (k dispozícii aj e-kniha) 332 s. ISBN 9788024732589.
7. LISÝ, J. a kol. 2016. Ekonómia. Praha : Wolters Kluwer. 624 s. ISBN 9788075522757.
8. MANKIW, N. G. 2009. Zásady ekonomie. Praha: Grada Publishing. 763 s. ISBN 8071698911.
9. MUCHOVÁ, E a kol. 2021. Makroekonómia - praktikum. Bratislava: Wolters Kluwer. 228 s. ISBN 9788057104186.
10. SAMUELSON, P.A. – NORDHAUS, W. D. 2013. Ekonomie. Praha: NS Svoboda. 770 s. ISBN 9788020506290.
11. Journals articles according to individual topics
12. Websites of economic policy makers in Slovakia and supporting institutions

#### **Language of instruction:**

Slovak

#### **Notes: student time load:**

180 hours of which: combined study (L, S) 52 hours,  
self-study 106 hours  
searching for information on the current development of the economy 22 hours

#### **Course assessment**

The final number of assessed students: 684

A	B	C	D	E	FX(0)	FX(1)
4.97	10.82	21.78	23.83	16.96	7.16	14.47

**Instructor:** doc. Ing. Mária Horeháiová, PhD., Ing. Žaneta Lacová, PhD., doc. Ing. Jana Marasová, PhD., Ing. Anna Vallušová, PhD.

**Last changed:** 05.02.2024

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Man	<b>Course name:</b> Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points. <b>a) continuous assessment:</b> seminar work - individual assignment and active work with creative attitude during seminars: 0 - 40 points <b>b) final assessment:</b> written exam: 0 - 60 points	
<b>Learning objectives:</b> After completing the course, it is assumed that the student: <ol style="list-style-type: none"> <li>1. can use the acquired knowledge as a starting point for the study and understanding of the context of related managerially and economically oriented subjects of study and understands the position and importance of management in the system of social and economic sciences,</li> <li>2. is able to characterize the importance of individual development stages and management schools with regard to their connection to current management principles,</li> <li>3. can apply the acquired theoretical knowledge in solving specific situations from the perspective of business management,</li> <li>4. is able to assess and propose the use of various components of management theory in terms of their use in business practice and with regard to available information sources of domestic and foreign literature, with special emphasis on sources from renowned databases Scopus and WOS,</li> <li>5. can evaluate the impact of selected management methods and principles on the effective operation of the organization, for example with regard to the product life cycle, business cycle stages, etc.</li> <li>6. is able to create preconditions for active participation of managed entities in terms of influencing processes and to achieve set goals.</li> </ol>	
<b>Brief outline of the course:</b> Definition of the term management and approaches to its definition. History of management and development concepts. Description of the manager and his characteristics. Basic management functions. Planning, organization planning system and planning methods. Organization, definition of species, creation and optimization of organizational structures, system of organizational standards. People management and basic tools of people management, employee motivation.	



Control and control system of the organization. Decision making and decision methods. The importance of information in the work of a manager. Corporate culture and ethics. New trends in management, management in the environment of globalization.

**Recommended literature:**

1. BLAŽEK, L. 2014. Management. Praha: Grada, 2014. 224 s. ISBN 9788024744292.
2. MAJTÁN, M. a kol. 2016. Manažment. Bratislava: Sprint 2, 2016. 408 s. ISBN 978-80-8971-027-0.
3. MALACHOVSKÝ, A., KNIŽKA, M. 2015. Moderné manažérske metódy v riadení hotelov na Slovensku. In Aktuální problémy cestovního ruchu - Cestovní ruch: vývoj - změny - perspektivy : sborník z mezinárodní konference, Jihlava. ISBN 978-80-88064-09-1. s. 289-300.
4. SEDLÁK, M., LIŠKOVÁ, C. 2016. Manažment. Bratislava : Wolters Kluwer, 2016. 388 s. ISBN: 978-80-8168-296-4.
5. MINÁROVÁ, M. 2014. Emocionálna inteligencia ako súčasť kompetentnosti manažéra. Banská Bystrica : Belianum, 2014. 144 s. ISBN 978-80-557-0755-6.
6. MALACHOVSKÝ, A., MARČEKOVÁ, R. 2019. Slovak and Austrian tourism strategies and products. In 22. mezinárodní kolokvium o regionálních vědách. Brno: Masarykova univerzita, 2019. ISBN 978-80-210-9268-6. s. 508-515.
7. KIRÁĽOVÁ, A., MALACHOVSKÝ, A. 2019. Strategic management tools as a prerequisite for maintaining competitiveness in the Slovak hotel industry. In Modern management tools and economy of tourism sector in present era: 4th international thematic monograph. Beograd : Association of Economists and Managers of the Balkans, 2019. ISBN 978-86-80194-29-5, s. 1-15.

**Language of instruction:**

Slovak

**Notes:student time load:**

150 hours, out of which  
Combined study (Lectures, Seminars, Consultations): 52  
Self-study: 50  
Preparing seminars: 28  
Data collection: 20

**Course assessment**

The final number of assessed students: 181

A	B	C	D	E	FX(0)	FX(1)
38.67	32.04	15.47	5.52	3.31	3.31	1.66

**Instructor:** doc. Ing. Andrej Malachovský, PhD.

**Last changed:** 20.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ZMZ	<b>Course name:</b> Managerial Skills - Basic
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation. <b>a) continuous assessment:</b> active participation at seminars (0-50 points) <b>b) final assessment:</b> Semestral project - according to the situation either presentation with the use of activating forms of education or organizing of a social event (0-50 points) During presentations and following discussions students will use mutual evaluation (feedback) with the duty to formulate appreciation or constructive criticism.	
<b>Learning objectives:</b> After successful completion of the course, the student: <ol style="list-style-type: none"> <li>1. adopts interpersonal skills necessary for fulfilment of basic manager duties</li> <li>2. evaluates connection between manager skills and tasks with interconnection on competencies and positions of managers</li> <li>3. can communicate important information and facts in the field of managerial procedures in organisation</li> <li>4. applies knowledge and gained skills in preparation of frame basic documents for decision processes in selected organisations of private, public and non-profit sector</li> <li>5. can adjust own behaviour in the relationship with colleagues, customers and business partners in different social situations in formal as well as in informal relationship</li> <li>6. can plan, organise chosen business events at sufficient level.</li> </ol>	
<b>Brief outline of the course:</b> Functions of management and managerial roles. Personable characteristics and ability to work as a manager. Personal development and self-management. Specifics of managerial work in public and non-profit sector. Basic managerial skills – interpersonal, conceptual, technical and communication skills. Rules of efficient communication, mistakes and bad habits in communication. Feedback and its importance in managerial work – critique and constructive feedback, importance of appreciation and recognition. Efficient manager. Good/successful manager vs bad/unsuccessful manager – practical examples. Ethics and etiquette in managerial work, rules of social behaviour	

in different situations, preparation and organisation of meetings and social events. The importance of cooperation and teamwork, conflicts, problems and their solutions – simulation and role play. At the beginning of the semester, students identify their strengths and weaknesses for managerial work, formulate concrete steps and work continuously on improving their weaknesses. During the semester students in teams train skills through multiple managerial games and tasks, they solve problems under limited time, apply time management, practise communication skills, and learn how to give mutual feedback. The seminars will attend invited experts/lectors from practice (1-2 seminars), who will provide various simulation activities to students and will solve practical problems from their managerial work with them.

**Recommended literature:**

1. LABÁTH, V. 2021. Cvičenia, hry, simulácie pre skupinovú prácu. Wolters Kluwer. 256 s. ISBN 978-80-571-0370-7.
2. LOJDA, J. 2011. Manažerské dovednosti. Praha: Grada Publishing, 184 s. ISBN 978-80-247-3902-1.
3. MÍKA, V., T., HUDÁKOVÁ, M. 2020. Manažerske metódy a techniky. 190 s. Žilina: EDIS. ISBN 9788055416144.
4. PAPULA, J. a kol. 2019. Strategický manažment. Wolters Kluwer. 320 s. ISBN 9788-075-985-354.
5. SEDLÁK, M. 2009. Manažment,. Bratislava: Iura Edition. 434 s. ISBN 9788-0807-828-32.
6. ŠPAČEK, L. 2019. Moderní etiketa. Praha: Mladá Fronta. ISBN 978-80-204-5445-4
7. ŠPAČEK, L. 2021. Byznis etiketa a komunikace. Praha: Universum. 376 s. ISBN 978-80-242-7366-2

**Language of instruction:**

slovak, english

**Notes:student time load:**

90 hours, of which:

Combined study (L, S, K): 26 hours

Self-study: 34 hours

Actualisation of information, work with literature: 30 hours

**Course assessment**

The final number of assessed students: 57

A	B	C	D	E	FX(0)	FX(1)
54.39	24.56	10.53	5.26	1.75	3.51	0.0

**Instructor:** Ing. Filip Flaška, PhD., Ing. Katarína Sýkorová, PhD.

**Last changed:** 27.03.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MarkPCR	<b>Course name:</b> Marketing of Tourism Enterprises
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the overall evaluation of the course is 100. It corresponds to the classification scale of evaluation in accordance with the study regulations of the faculty. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 points out of 100. <b>a) continuous assessment:</b> - continuous active work on solving assignments in seminars throughout the semester: 0-10 points, - elaboration and presentation of a case study that deals with a specific marketing problem: 0-50 <b>b) final assessment:</b> - 0-40 points: exam from the lecture part of the course	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. knows the concepts, principles of how marketing works in tourism companies,</li> <li>2. is able to actively and independently acquire and disseminate information and knowledge about marketing activities in tourism companies,</li> <li>3. is able to analyze marketing activities and marketing environment in a tourism company,</li> <li>4. has an overview of the possibilities of application of cross-sectional knowledge in the field of marketing in tourism enterprises,</li> <li>5. can understand the essence and content of the tools of the marketing mix in relation to the target market in the tourism company,</li> <li>6. is able to solve professional tasks related to marketing activities in tourism companies, critically assess the suitability and appropriateness of the use of available methods and present the proposed solutions,</li> <li>7. is able apply critical thinking and a creative approach to solving problems and case studies in the field of marketing in tourism enterprises,</li> <li>8. is able to work in a team, take responsibility for the team's results and identify the ethical and social context of the problems addressed.</li> </ol>	
<b>Brief outline of the course:</b> Basic concepts in marketing, peculiarities of service marketing. The essence, peculiarities and importance of marketing in tourism companies. Shopping behavior of customers in tourism.	

Tourism market segmentation. Product of tourism enterprises. Price in the tourism companies. Distribution in the tourism enterprises. Marketing communication in the tourism companies offline. Marketing communication in the tourism companies online. People in the service of tourism. Marketing research of tourism. Marketing planning of the tourism companies. Trends in the marketing of tourism companies.

**Recommended literature:**

1. ĎAĎOVÁ, I., SOVIAR, J. 2021. The application of online marketing tools in marketing communication of the entities with the tourism offer in 2020 in Slovakia. In Transportation Research Procedure, vol. 55, p. 1791–1799. ISSN: 2352-1465.
2. LABANAUSKAITĖ, D., FIORE, M., STAŠYS, R. 2020. Use of E-marketing tools as communication management in the tourism industry. In Tourism Management Perspectives, vol. 34. ISSN 2211-9736. [online]. Available online: <https://www.sciencedirect.com/science/article/pii/S2211973620300192>.
3. GÚČIK, M. et al. 2018. Marketing of the tourism enterprises. Bratislava: Wolters Kluwer. 248 p. ISBN 978-80-8168-812-6.
4. POLIAČIKOVÁ, E. 2017. Marketing - selected chapters. Banská Bystrica: BELIANUM Matej Bel University Publishing House in Banská Bystrica. 142 p. ISBN 978-80-557-1231-4.
5. MARÁKOVÁ, V., ŠIMOČKOVÁ, I. 2015. Integrated marketing communication as a prerequisite for the formation of a positive image of the state in tourism. Banská Bystrica: Belianum. Publishing house of Matej Bel University in Banská Bystrica. Faculty of Economics, 2015. 210 p. ISBN 978-80-557-1066-2.
6. MARÁKOVÁ, V. 2016. Marketing communication in tourism. Bratislava: Wolters Kluwer. 168 p. ISBN 9788081683947.
7. BARTKOVÁ, L. 2015. Marketing II. Banská Bystrica: BELIANUM Matej Bel University Publishing House in Banská Bystrica. 80 p. ISBN 978-80-557-0866-9.
8. DOLNICAR, S., RIN, A. 2014. Tourism marketing research: Past, present and future. In Annals of Tourism Research, vol. 47. s. 31-47. ISSN 0160-7383.
9. KOTLER, P. - KELLER, K. L. 2013. Marketing Management. Prague: Grada Publishing. 816 p. ISBN 978-80-247-4150-5.
10. KITA, J. et al. 2010. Marketing. Bratislava: Edition EKONÓMIA. 411 s. ISBN 978-80-8078-327-3.
11. KOTLER, P. - ARMSTRONG, G. 2004. Marketing. Prague: Grada Publishing. 855 p. ISBN 80-247-0513-3.
12. KOTLER, P. 2001. Marketing management. Prague: Grada Publishing. 720 p. ISBN 80-247-0016-6.
13. MARÁKOVÁ, V., WOLAK-TUZIMEK, A., TUČKOVÁ, Z. 2021. Corporate social responsibility as a source of competitive advantage in large enterprises. In Journal of Competitiveness, roč. 13, č. 1, s. 113-128. ISSN 1804-171X.
14. MARÁKOVÁ, V., DYR, T., WOLAK-TUZIMEK, A. 2016. Factors of tourism's competitiveness in the European Union countries. In E+M Ekonomie a Management, roč. 19, č. 3, s. 92-109. ISSN 1212-3609.
15. ĎAĎO, J., MARÁKOVÁ, V., TÁBORECKÁ PETROVIČOVÁ, J., RAJÍČ, T. 2020. Modelling the determinants of festival visitors' behavioural intentions. In E + M. Ekonomie a management, roč. 23, č. 3. ISSN 1212-3609. s. 173-192.
16. Current information from the scientific peer-reviewed journal Economic review of tourism, other scientific and professional journals available offline and online.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

150 hours, out of which  
Combined study (Lectures, Seminars, Consultations): 39  
Self-study: 71  
updating information, working with legislation: 5  
preparation and completion of forms and forms: 5  
other: solution of case studies: 30

**Course assessment**

The final number of assessed students: 193

A	B	C	D	E	FX(0)	FX(1)
27.98	20.73	20.21	15.54	12.44	0.0	3.11

**Instructor:** prof. Ing. Vanda Maráková, PhD., doc. Ing. Radka Marčeková, PhD.

**Last changed:** 27.01.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Matem	<b>Course name:</b> Mathematics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 5	
<b>Recommended semester/trimester:</b> 2.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: Written test of linear algebra and function of one real variable and their applications - 40 points (problem solving - 30 points, theoretical questions - 10 points) For active and quality work in exercises and lectures and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester. b) final assessment: Written test of differential and integral calculus of functions of one and two real variables and their applications - 60 points (problem solving - 48 points, theoretical questions - 12 points) The grade in due time is determined on the basis of the sum of points from both tests and bonus points for active work. Corrective term: Written test of the entire syllabus – 100 points (problem solving - 80 points, theoretical questions - 20 points) The grade in the corrective term is determined on the basis of the sum of points from the re-sit test and bonus points for active work during the teaching part of the semester. At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of tests and oral examination, the student can only use a personal calculator as an aid. When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.	
<b>Learning objectives:</b> Student 1. demonstrates basic knowledge of limit, differential and integral calculus of a function of one variable and two variables, of solving systems of equations and of matrix calculus,	

2. can explain the interrelationships between the knowledge gained,
3. is able to creatively use the acquired knowledge in the study of professional subjects and in the search for effective ways of solving theoretical and practical tasks,
4. is able to correctly interpret the obtained solutions of tasks with respect to the researched economic issues.

**Brief outline of the course:**

Linear algebra. Function of one real variable. Differential calculus of a function of one variable and its application in economics. Function of two variables. Differential calculus of a function of two variables and its application in economics. Integral calculus and its applications in economics.

**Recommended literature:**

1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Mathematics (materials for lectures and seminars, solved tasks, video lectures and video instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: <https://lms.umb.sk>.
2. DOWLING, E. T. 1980. Introduction to Mathematical Economic. Second Edition. McGraw-Hill. ISBN 0-07- 017674-4.
3. HARSHBARGER, R. J., REYNOLDS, J. J. 1989. Mathematical Applications for Management, Life and Social Sciences, D.C. Heath and Company. ISBN 0-669-16263-9.
4. OSTASZEWSKI, A. 1995. Mathematics in Economics. Oxford: Blackwell Publishers. ISBN 0-631-18056-7.
5. THOMAS Jr., G. B., FINNEY, R. L. 1990. Calculus and Analytic Geometry, 7th edition, Addison-Wesley Publishing Company. ISBN 0-201-16320-9.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

overall time: 150 hours, out of which  
combined study: 52 hours  
self-study: 98 hours

**Course assessment**

The final number of assessed students: 686

A	B	C	D	E	FX(0)	FX(1)
8.75	5.69	12.68	18.51	30.61	6.56	17.2

**Instructor:** doc. RNDr. Jana Špírková, PhD., RNDr. Mária Grausová, PhD., Mgr. Petra Medved'ová, PhD., Mgr. Mária Stachová, PhD.

**Last changed:** 06.09.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Mikro	<b>Course name:</b> Microeconomics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 1.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The prerequisite for completing the course is passing the continuous and final written test and oral exam. A total of 60 points can be obtained from both tests and a maximum of 40 points can be obtained from the oral exam, which means a total of 100 points. The minimum point limit for success, and thus the condition for completing the course, is set at 65 points, and these points can be obtained by the student as the sum of points for the written test and the oral exam. Each student must complete the written and oral part of the evaluation. <b>a) continuous assessment:</b> Students take a continuous written test in approximately half of the semester and they can obtain 0-30 points. <b>b) final assessment:</b> Students take the final written test at the end of the semester (or in the period designated for the end of study obligations) from the second half of the course, and can obtain 0-30 points. Each student must achieve a minimum of 35 points (as the sum of both written tests) in order to participate in the oral part of the knowledge assessment. If the student does not obtain the required minimum number of points, he / she cannot take the oral exam and takes a corrective written test of the entire content with the possibility of obtaining a maximum of 60 points and a minimum of 35 points as a condition for passing the oral exam. If the student does not pass the oral exam, he / she completes the correction term only from this part.	
<b>Learning objectives:</b> The student: <ol style="list-style-type: none"> <li>1. is able to define and understand the basic terms used in economics and economic theory,</li> <li>2. understands the methods of economic research and their possible pitfalls, can use these methods in solving economic problems, formulate and communicate conclusions,</li> <li>3. can explain the most influential economic theories,</li> <li>4. is able to explain the principles of the market mechanism and explain its operation,</li> <li>5. is able to describe and justify consumer behavior in the market,</li> <li>6. can describe and justify the behavior of the company in the market,</li> <li>7. is able to distinguish the main problems with unequal distribution of income and wealth, describe the possibilities of their solution and evaluate social and ethical contexts.</li> </ol>	
<b>Brief outline of the course:</b>	

Introduction to economics. Basic problems of the economic organization. Production possibility frontiers. Market and market mechanism. Demand and supply in individual markets. Demand, utility and consumer behavior. Business organization. Supply theory and marginal product. Economic analysis of costs, revenues and profit. Competition. Perfect competition. Imperfect competition – monopoly, oligopoly, monopolistic competition. Pricing of factors of production. Labor market and wages. Land market and rent. Capital market. Income distribution.

#### **Recommended literature:**

1. Marasová, J., Horehájová, M., Mazúrová, B., Horeháj, J. 2018. Princípy mikroekonómie. Bratislava: Wolters Kluwer, 2018, 250 s. ISBN 978-80-8168-976-5
2. Mazúrová, B., Kollár, J., Považanová, M. 2022. Princípy mikroekonómie – cvičebnica, 2. vydanie. Bratislava: Wolters Kluwer, 2022, 184 s. ISBN 978-80-571-0502-2
3. Mazúrová, B., Kollár, J., Považanová, M. 2020. Princípy mikroekonómie – cvičebnica. Bratislava: Wolters Kluwer, 2020, 184 s. ISBN 978-80-571-0261-8
4. Horeháj, J., Šuplata, M. 2015. Stručné dejiny ekonomických teórií. Banská Bystrica: Belianum, 2015, 89 s. ISBN 978-80-557-1037-2
5. Jurečka, V. a kol. 2018. Mikroekonómie. 3. aktualizované a rozšírené vydání. Praha: Grada Publishing, a.s., 2018. 400 s. ISBN 978-80-271-0146-7
6. Lisý, J. a kol. 2016. Ekonomia. Bratislava: Wolters Kluwer, 2016. 624 s. ISBN 978-80-755-2275-7
7. Holman, R. 2015. Ekonomie. 6. vydání. Praha: C. H. Beck, 2015. 720 s. ISBN 978-80-740-0278-6
8. Samuelson, P. A., Nordhaus, W.D. 2013. Ekonomie. 19. vydanie. Bratislava: NS Svoboda, 2013. 770 s. ISBN 978-80-205-0629-0
9. Mankiw, N. G. 1999. Zásady ekonomie. Praha: Grada Publishing, a.s., 2009, 763 s., ISBN 80-716-9891-1
10. Janáčková, H., Jánošíková, I., Kolcunová, E., Paličková, I. 2019. Mikroekonómie A – Sbíрка úloh pro balářské studium. Ostrava: VŠB – TU, 2019, 86 s. ISBN 978-80-248-4313-1
11. Holman, R. 2016. Ekonomie. Sbíрка řešených otázek a příkladů. Praha: C. H. Beck, 2016. 168 s. ISBN 978-80-740-0615-9
12. Paličková, I. 2012. Cvičebnice mikroekonómie. Brno: BizBooks, 2012. ISBN 978-80-265-0042-1
13. Fendeková, E. a kol. 2009. Zbierka príkladov z mikroekonómie. Bratislava: Iura Edition, 2009. ISBN 978-80-8078-242-9
14. Časopisecká literatúra: Ekonomický časopis, Politická ekonomie, Hospodárske noviny, Ekonóm, TREND, Ekonomika a spoločnosť, Ekonomické rozhľady a i.

#### **Language of instruction:**

Slovak language

#### **Notes: student time load:**

Combined study (L, S): 52

Elaboration of homework, preparation for seminars, study in auxiliary groups, self-study: 128

#### **Course assessment**

The final number of assessed students: 1035

A	B	C	D	E	FX(0)	FX(1)
5.02	9.57	16.62	21.74	24.15	10.53	12.37

**Instructor:** Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Jana Marasová, PhD., doc. Ing. Mária Horehájová, PhD., Ing. Anna Vallušová, PhD.

<b>Last changed:</b> 14.09.2022
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> VPu2	<b>Course name:</b> Optional Subjects
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined	
<b>Number of credits:</b> 0	
<b>Recommended semester/trimester:</b> 1., 2., 3., 4., 5., 6..	
<b>Level:</b> I., II.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b>	
<b>Learning objectives:</b>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b>	
<b>Language of instruction:</b>	
<b>Notes:student time load:</b>	
<b>Course assessment</b> The final number of assessed students: 5	
abs	n
100.0	0.0
<b>Instructor:</b> Ing. Lucia Horvátová, Ivana Kapustíková	
<b>Last changed:</b>	
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.	

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-101		<b>Course name:</b> Physical Education 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 219			
abs	n	p	v
63.93	36.07	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., doc. PaedDr. Jiří Michal, PhD., Mgr. Andrea Izáková, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-102		<b>Course name:</b> Physical Education 2	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 13			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-103		<b>Course name:</b> Physical Education 3	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 98			
abs	n	p	v
74.49	25.51	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-104		<b>Course name:</b> Physical Education 4	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 9			
abs	n	p	v
88.89	11.11	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-vstv-105		<b>Course name:</b> Physical Education 5	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 31			
abs	n	p	v
80.65	19.35	0.0	0.0
<b>Instructor:</b> Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OdPrax	<b>Course name:</b> Practical Training
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> none <b>b) final assessment:</b> elaboration of the semestral project from practical training according to standard structure (0-100 points)	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. use the knowledge acquired during the study for performing specific working activities in tourist enterprise,</li> <li>2. find the organization in which practical training is carried out,</li> <li>3. apply acquired language knowledge and skills in communication with colleagues and customers in tourist enterprises,</li> <li>4. assess one's own performance in working activities at the venue of practice,</li> <li>5. assess the coincidence between theory and practice of tourist enterprises,</li> <li>6. create a semester project that is assessed by the supervisor and the teacher of the department.</li> </ol>	
<b>Brief outline of the course:</b> The choice of a suitable enterprise for operational practice. Labour and legislative relations with enterprise. Working activities in the individual operation units of a chosen tourist enterprise. Elaboration of semester project including the evaluation of the student's work in the enterprise by the consultant and the self-assessment of student.	
<b>Recommended literature:</b> None.	
<b>Language of instruction:</b> Slovak, chosen world language	
<b>Notes:student time load:</b> 120 hours, out of which:	

Working activities: 110 Working on the project: 10	
<b>Course assessment</b> The final number of assessed students: 139	
abs	n
100.0	0.0
<b>Instructor:</b> Mgr. Kristína Medeková	
<b>Last changed:</b> 25.11.2021	
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.	

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_PaSvCR	<b>Course name:</b> Psychology and Sociology in Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assesement: elaboration of the project about a chosen topic of the course: 0-25 points; project presentation in the seminar: 0-15 points; total 0- 40 points b) final assesement: written exam: 0-60 points	
<b>Learning objectives:</b> After completion of the course the student: <ol style="list-style-type: none"> <li>1. knows the basic psychological terminology, as well as basic sociological concepts with emphasis on their validity in current branch sociological disciplines which they will use in acquiring knowledge and skills from other social sciences disciplines.</li> <li>2. is able to analyze and interpret psychological, sociological phenomena and processes, especially those related to the economic behavior of the individual and form a broader social framework and interpretive concept of business activities and managerial work in tourism,</li> <li>3. is able to apply theoretical psychological and sociological knowledge in the field of tourism when working with human factors acting in the form of various types of working groups and groups,</li> <li>4. is able to assess the performance and personal preconditions of employees, choose appropriate motivational tools and approaches,</li> <li>5. can self- evaluate self him/her (self-awareness, self- evaluation), flexibly respond to changing conditions in the labour market in the flexible way (self-management)</li> <li>6. is ready to choose a suitable methodological procedure in the pre-empirical and empirical phase of simpler analytical and research activities.</li> </ol>	
<b>Brief outline of the course:</b> Brief outline of the course: <ol style="list-style-type: none"> <li>1. Subject of psychology and sociology. Basic psychological and sociological concepts, psyche, human personality, society, social units. Social phenomena and social processes. Definition of the subject in terms of some psychological directions. The importance of studying psychological disciplines for economists.</li> <li>2. System of psychological and sociological sciences - benefits and significance in tourism.</li> <li>3. Psychology and sociology at work, in business and in management. Work as a social process. The place and role of the human factor in the work process. Social and interpersonal relationships</li> </ol>	

in the workplace - social contact (contacts, interaction) of workers. Social climate in the workplace. Values and value orientation. Leadership of people in the workplace - typology of leaders.

4. Personality structure with emphasis on the customer's personality - characteristics of personality development - personality structure (performance characteristics, motivational dimensions, profiling characteristics) - empathy - creative thinking, (creativity), personality disorders.

5. Working groups - group dynamics and efficiency. Working group, working team. Working group functions. Group structure. Man in a working group. Differences between group and team. Team building, team roles.

6. Communication at work, in the company and in management - the role and importance of communication. Communication model and its elements. Verbal, written and non-verbal communication - advantages and disadvantages. Communication problems and their solutions. Feedback. Active listening. Interview, its structure and types. Communication skills.

7. Satisfying the interests and needs of visitors in tourism - demands for mental preparedness, the use of psychology in working in groups of foreigners - psychology in dealing with employees of companies that provide tourism services.

8. Coping with stressful situations - estimating people, making contact - conflict prevention - recognizing a problematic client - typing clients.

9. Psychological and sociological context of change. Psychic experience of change. Preparing for change. Conflict resolution for change. Short-circuit reactions during change.

10. Methodology - comparison of research and analysis of psychological and sociological phenomena.

#### **Recommended literature:**

After completion of the course the student:

1. knows the basic psychological terminology, as well as basic sociological concepts with emphasis on their validity in current branch sociological disciplines which they will use in acquiring knowledge and skills from other social sciences disciplines.
2. is able to analyze and interpret psychological, sociological phenomena and processes, especially those related to the economic behavior of the individual and form a broader social framework and interpretive concept of business activities and managerial work in tourism,
3. is able to apply theoretical psychological and sociological knowledge in the field of tourism when working with human factors acting in the form of various types of working groups and groups,
4. is able to assess the performance and personal preconditions of employees, choose appropriate motivational tools and approaches,
5. can self- evaluate self him/her (self-awareness, self- evaluation), flexibly respond to changing conditions in the labour market in the flexible way (self-management)
6. is ready to choose a suitable methodological procedure in the pre-empirical and empirical phase of simpler analytical and research activities.

#### **Language of instruction:**

Slovak

#### **Notes:student time load:**

120 hours

Combined form (Lecture, Seminar, Consultation) 52

Self – study: 30

Preparation of the project: 28

Project presentation: 10

<b>Course assessment</b>						
The final number of assessed students: 138						
A	B	C	D	E	FX(0)	FX(1)
16.67	36.23	34.06	9.42	2.9	0.72	0.0
<b>Instructor:</b> PhDr. Andrea Seberíni, PhD.						
<b>Last changed:</b> 04.03.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica							
<b>Faculty:</b> The Faculty of Economics							
<b>Code:</b> 1d-REK-411		<b>Course name:</b> Psychology of advertising					
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined							
<b>Number of credits:</b> 3							
<b>Recommended semester/trimester:</b>							
<b>Level:</b> I., P							
<b>Prerequisites:</b>							
<b>Course completion conditions:</b>							
<b>Learning objectives:</b>							
<b>Brief outline of the course:</b>							
<b>Recommended literature:</b>							
<b>Language of instruction:</b>							
<b>Notes:student time load:</b>							
<b>Course assessment</b> The final number of assessed students: 43							
A	B	C	D	E	FX(0)	FX(1)	n
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> PhDr. Beáta Žitniaková Gurgová, PhD.							
<b>Last changed:</b>							
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.							

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_VSaRR	<b>Course name:</b> Public Administration and Regional Development
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions <b>a) continuous assessment:</b> continuous assessment for max 60 points <b>b) final assessment:</b> written exam for max 40 points	
<b>Learning objectives:</b> After completion of the course, student is able to: <ul style="list-style-type: none"> <li>- tell the difference between the public sector and the public administration,</li> <li>- divide the power in a state,</li> <li>- characterise and explain the position of public administration in the national economy,</li> <li>- describe the course of public administration development in Slovakia,</li> <li>- name and characterize bodies of public administration in Slovakia and the European Union,</li> <li>- distinguish between the basic trends in the public administration organisations' management,</li> <li>- characterise and distinguish the basic terms: region, growth, development, policy, regional policy, regional policy of the EU and SR,</li> <li>- identify regional disparities, their causes and tendencies in their development in SR and the EU,</li> <li>- define regional policy objectives and tools, subjects and objects of its implementation,</li> <li>- distinguish different programming periods of the EU regional policy and pre-accession instruments in relation to the candidate countries;</li> </ul>	
<b>Brief outline of the course:</b> Part 1 Public administration 1. Basic terms of „Public administration“, Public power, state. 2. Public administration – general characteristics, position in a legal system and its division. Public servants in wider and narrow sense. 3. Public administration models. Personnel management in the Public administration and European integration 4. State administration – central bodies (and other bodies of state administration) 5. Regional and local administration/governments, professional or trade chambers and organisations	



6. Digitalisation of public administration. Inspection in the public administration.
7. Development of public administration. Tendencies in the development of public administration in Europe
- Part 2 Regional development
8. Region, regional growth and regional development, regional policy
9. Regional policy yesterday, today and tomorrow
10. Regional disparities in the EU and Slovakia, Selected theories of regional development.

**Recommended literature:**

1. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
2. BERČÍK, P., KRÁLIK, J. Základy verejnej správy, 2007, Bratislava, Akadémia policajného zboru Bratislava, 2007, 190s. ISBN 978-80-8054-400-3
3. GRŮŇ L., PAVLIČKOVÁ, A., VYDROVÁ, V., Samospráva ako súčasť verejnej správy, Eurounion, 2005, 124 s. ISBN 80-88984-82-3
4. POMOHAČ, R., VIDLÁKOVÁ, O., 2002. Veřejná správa: C. H. Beck, 2002, 278s. ISBN 80-7179-748-0.
5. Maier, G., Tödtling , F.: Regionálna a urbanistická ekonomika 2. Regionálny rozvoj a regionálna politika. Bratislava: Elita , 1998. ISBN 80-8044-049-2
6. Buček, M., a kol.: Regionálny rozvoj, novšie koncepcie, Ekonóm Bratislava, 2006, 270 s. ISBN 80-225-2151-5

**Language of instruction:**

slovak

**Notes:student time load:**

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 20

writing up a project: 30

data collection: 14

**Course assessment**

The final number of assessed students: 244

A	B	C	D	E	FX(0)	FX(1)
21.31	16.39	25.41	22.13	10.66	4.1	0.0

**Instructor:** doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

**Last changed:** 29.01.2024

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-RIS-513		<b>Course name:</b> Rod, identita, spoločnosť	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Jana Šolcová, PhD., PhDr. Katarína Kurčíková, PhD., PhDr. Lucia Galková, PhD., doc. Mgr. Lívia Nemcová, PhD., doc. PaedDr. Lenka Rovňanová, PhD., Mgr. Zuzana Heinzová, PhD., Mgr. Martina Kubealaková, PhD., prof. PhDr. Alexandra Bitušiková, CSc., doc. Ing. Kamila Borseková, PhD., PhDr. Kamila Koza Beňová, PhD., RNDr. Elena Kupcová, PhD., Mgr. Lujza Urbancová, PhD.			
<b>Last changed:</b> 29.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_RV	<b>Course name:</b> Rural Development
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points gained for ongoing and final evaluation is 100. It corresponds to the grading scale evaluation. Credits are added to the student who reached totally at least 65 out of 100 points. <b>a) continuous assessment:</b> individual semestral tasks for max of 40 points <b>b) final assessment:</b> semestral project for max of 60 points	
<b>Learning objectives:</b> The course familiarizes students with current social and economic processes under way in the rural areas, with the sources of disparities and externalities, and with political and economic tools to eliminate the disparities in both global and national context. In the practical part of the course, students will learn how to write a project, rural development program and how to evaluate them. The objective of the course is to equip students with theoretical background in the rural development management as well as provide practical basics and skills for directing the development and preparing programmes and projects for the integrated development of rural communities.	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Rural areas as a spatial subsystem</li> <li>2. Theories and models of rural development</li> <li>3. Economic potential of rural areas</li> <li>4. Economic development of rural areas</li> <li>5. Social potential of rural areas</li> <li>6. Environmental and housing potential of rural areas</li> <li>7. Multifunctional agriculture and rural development</li> <li>8. EU Common Agricultural Policy</li> <li>9. EU rural development policy</li> <li>10. Rural development policy in SR</li> <li>11. Participatory approach to rural development, LEADER and CLLD methods</li> <li>12. Strategic planning of rural municipalities development</li> <li>13. Partnerships in rural development</li> </ol>	
<b>Recommended literature:</b>	

1. HAMALOVÁ, m., Priestorová ekonomika, 1996, Ekonóm, Bratislava, 144s., ISBN 80-225-0750-4
2. TUŠAN, M., Rozvoj infraštruktúry územných celkov, 2003, Univerzita J. P. Šafárika, Košice, 122s., ISBN 80-7097-514-8
3. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
4. TOMŠÍK, K., Vývoj a perspektívy Evropského venkova, 2009, Wolters Kluwer, 208s., ISBN 978-80-7357-495-6
5. HRADISKÁ, A., Financovanie rozvoja vidieka prístupom LEADER, 2011, Levoča, 147s., ISBN 978-80-9708-0-5
6. Národný plán rozvoja poľnohospodárstva a vidieka v SR
7. Program rozvoja vidieka 2014-2020

**Language of instruction:**

slovak

**Notes: student time load:**

180 hours

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 70

Preparation of a project: 50

Collecting of information: 34

**Course assessment**

The final number of assessed students: 121

A	B	C	D	E	FX(0)	FX(1)
10.74	30.58	38.02	7.44	3.31	3.31	6.61

**Instructor:** Ing. Filip Flaška, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

**Last changed:** 07.06.2022

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_VidCR	<b>Course name:</b> Rural Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> elaboration and presentation of team project (0-60 points) <b>b) final assessment:</b> written exam (0-40 points)	
<b>Learning objectives:</b> Student is able to: <ol style="list-style-type: none"> <li>1. characterize rural tourism and current trends in the development of rural tourism at home and abroad, to differentiate its individual forms,</li> <li>2. find and analyse information on selected forms of rural tourism from various sources,</li> <li>3. apply knowledge about the motivation of visitors' participation in rural tourism,</li> <li>4. assess the current state and perspectives of the development of cycling, geo-tourism, agritourism, adventure and gastronomic tourism in rural destinations of Slovakia,</li> <li>5. assess the level of use of rural tourism products in selected destinations in Slovakia and abroad,</li> <li>6. create a project about rural tourism product.</li> </ol>	
<b>Brief outline of the course:</b> Rural tourism and agritourism; conditions for the development of rural tourism in Slovakia and abroad. The roles of the international institutions, state administration and self-government in the development of rural tourism. Specifics of business in rural tourism. Products of rural tourism and agritourism (ecoagritourism, ecotourism, gastronomic, wine, adventurous). Demand for rural tourism and agritourism. Experiences and trends of rural tourism and agritourism in Slovakia and abroad.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. JARÁBKOVÁ, J. a kol. Vidiecky cestovný ruch a jeho perspektívy. Nitra: Slovenská poľnohospodárska univerzita v Nitre, 2021.</li> <li>2. FÁZIKOVÁ, M. a kol. Rozvoj vidieka. Nitra: Slovenská poľnohospodárska univerzita v Nitre, 2021.</li> <li>3. ŠÍP, J. a kol. Venkovský cestovní ruch. Brno: Masarykova univerzita, 2020.</li> </ol>	

4. GÚČIK, M. Cestovný ruch v ekonomike a spoločnosti. Bratislava: Wolters Kluwer, 2020.
5. GÚČIK, M., PATÚŠ, P., ORIEŠKA, J., MOLNÁROVÁ, P. 2009. Cestovný ruch vo vidieckych oblastiach. Príručka pre podnikateľov. Banská Bystrica: Ekonomická fakulta Univerzity Mateja Bela, 2009.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

120 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 26  
 Self-study: 54  
 Collecting data: 10

**Course assessment**

The final number of assessed students: 62

A	B	C	D	E	FX(0)	FX(1)
56.45	27.42	11.29	1.61	3.23	0.0	0.0

**Instructor:** Ing. Diana Kvasnová, PhD.

**Last changed:** 25.11.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF1	<b>Course name:</b> Slovak for Foreigners 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: <ol style="list-style-type: none"> <li>1. provide basic information about themselves</li> <li>2. describe their family</li> <li>3. explain their basic activities and daily routines</li> <li>4. explain the differences in the method of time-telling in different languages</li> <li>5. introduce themselves in a dialogue</li> <li>6. know and respect cultural specific features of the countries in an international environment</li> </ol>	
<b>Brief outline of the course:</b> The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages). Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.</li> <li>2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

<b>Course assessment</b>						
The final number of assessed students: 123						
A	B	C	D	E	FX(0)	FX(1)
67.48	4.07	4.07	4.07	0.0	20.33	0.0
<b>Instructor:</b> Mgr. Petra Strnádová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF2	<b>Course name:</b> Slovak for Foreigners 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: <ol style="list-style-type: none"> <li>1. provide basic information about the city/village of their residence</li> <li>2. describe their university</li> <li>3. explain the ways of shopping</li> <li>4. express the differences between the means of transport</li> <li>5. present typical local meals</li> <li>6. know and respect cultural specific features of the countries in an international environment</li> </ol>	
<b>Brief outline of the course:</b> The course is designed for the students who wish to continue at the beginner's level. It is the second part of the Slovak Language course for beginners at A1 level of CEFR (Common European Framework for Languages). Contents: House/apartment interior. Orientation in a city and at the university. Shopping. Travelling and means of transport. Eating out – restaurant menu, names and preparation of meals. Grammar – other categories of verbs and their conjugation, nouns and their declension, adjectives and prepositions of place. Slovakia in an intercultural context – habits, traditions, arts.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.</li> <li>2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

<b>Course assessment</b>						
The final number of assessed students: 62						
A	B	C	D	E	FX(0)	FX(1)
91.94	0.0	0.0	0.0	0.0	8.06	0.0
<b>Instructor:</b> Mgr. Petra Strnádová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF3	<b>Course name:</b> Slovak for Foreigners 3
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> Student can: <ol style="list-style-type: none"> <li>1. provide basic information about Slovakia</li> <li>2. describe travelling by train and by plane</li> <li>3. explain the health problem at the doctor's</li> <li>4. express the differences between means of transport</li> <li>5. present typical leisure activities in the form of presentation</li> <li>6. know and respect cultural specificities of countries in an international environment</li> </ol>	
<b>Brief outline of the course:</b> This course is designed for students who already have the basics of the Slovak language. It is the first part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). Contents: Basic information about Slovak life and culture. Favourite leisure activities. Travelling and means of transport – the railway station and the airport. Human body and the visit at the doctor. Grammar – verb categories and their conjugation, nouns and their declension, possessive pronouns, adverbs and comparison, conditional clauses. Slovakia in an intercultural context - Christmas customs and traditions in Slovakia and other countries.	
<b>Recommended literature:</b> <ol style="list-style-type: none"> <li>1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.</li> <li>2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.</li> </ol>	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 26						
A	B	C	D	E	FX(0)	FX(1)
69.23	15.38	3.85	0.0	0.0	11.54	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_SLF4	<b>Course name:</b> Slovak for Foreigners 4
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
<b>Learning objectives:</b> : Student can: 1. provide basic information about Slovak tourist destinations 2. describe family and family relations 3. explain principles of phone calls and correspondence 4. present popular summer festivals in the form of presentation 5. distinguish between male and female roles 6. know and respect cultural specific features of countries in an international environment	
<b>Brief outline of the course:</b> This course is designed for students who already have the basics of the Slovak language. It is the second part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). The following topics are covered: Principles of phone calls and correspondence. Trip around Slovakia – popular tourist destinations. Weather and the summer festival season. Family and family relations. Grammar – imperative, indirect speech, future tense, time clauses, conditional clauses, and passive structures. Slovakia in an intercultural context – relations between men and women in Slovak culture.	
<b>Recommended literature:</b> 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
<b>Language of instruction:</b> English	
<b>Notes:student time load:</b> 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
<b>Course assessment</b>						
The final number of assessed students: 26						
A	B	C	D	E	FX(0)	FX(1)
88.46	11.54	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Dagmar Škvareninová, PhD.						
<b>Last changed:</b> 07.06.2022						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-spr-193		<b>Course name:</b> Sociology: practical knowledge of society	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. Roman Hofreiter, PhD., doc. Mgr. M. A. Ivan Chorvát, CSc.			
<b>Last changed:</b> 27.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_Stat	<b>Course name:</b> Statistics
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Practical <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> <b>a) continuous assessment:</b> 4 partial written tests. Each of them has weight of 25% <b>b) final assessment:</b> The final grade is derived from the total sum of points gained from partial tests. A student has to get at least 65% of the total sum of partial test points to pass. There will be only one retest covering the whole contents of Statistics syllabus during the exam period. A student has to get at least 65% of the points from the retest to pass.	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is able to use methods of descriptive statistics for description of a current state of economic environment,</li> <li>2. is able to verify hypotheses about social and economic phenomena,</li> <li>3. is able to apply methods of regression analysis to study relationships between two or more economic parameters,</li> <li>4. is able to assess the level of correlation among social and economic phenomena using methods of correlation analysis,</li> <li>5. is able to interpret results of statistical analyses with respect to specific features of the studied problem,</li> <li>6. is able to evaluate accuracy of conclusions derived from statistical analysis of data.</li> </ol>	
<b>Brief outline of the course:</b> Subject and role of statistics, basic statistical concepts, elements of statistical research, sorting. Basics of descriptive statistics and data visualization. Introduction to the probability theory. A random variable. Probability distributions. Basics of inference statistics. Point estimates and confidence intervals. Selected hypothesis tests. Simple linear regression model. Multivariate linear regression model. Regression model diagnostics. Correlation analysis.	
<b>Recommended literature:</b> 1. PACÁKOVÁ, V. et al. 2009. Štatistické metódy pre ekonómov. 2. vyd. Bratislava: Iura Edition. 411 s. ISBN 978-80-8078-284-9.	



2. ŠOLTÉS, E. et al. 2018. Štatistické metódy pre ekonómov: zbierka príkladov. Bratislava: Iura Edition. 368 s. ISBN 978-80-8168-767-9.
3. HINDLS, R. et al. 2018. Statistika v ekonomii. Praha: Professional Publishing. 395 s. ISBN 978-80-88260-09-7.
4. LIND, D., MARCHAL, W., WATHEN, S. 2011. Statistical Techniques in Business and Economics. 15. vyd. Irwin: McGraw-Hill. 800 s. ISBN 978-0073401805.
5. MCCLAVE, J. T., BENSON, P. G. 2014. Statistics for Business and Economics. 12 vyd. Harlow: Pearson. 1000 s. ISBN 978-1-292-02329-8.
6. DALGAARD, P. 2008. Introductory statistics with R. 2. vyd. Heidelberg: Springer. 400 s. ISBN 978-0387790534.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

180 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 52  
 Self-study: 128

**Course assessment**

The final number of assessed students: 613

A	B	C	D	E	FX(0)	FX(1)
1.96	4.24	10.28	16.8	29.69	16.64	20.39

**Instructor:** doc. Ing. Alena Kaščáková, PhD., RNDr. Pavol Kráľ, PhD., Ing. Mária Kanderová, PhD., Mgr. Petra Medved'ová, PhD.

**Last changed:** 10.12.2021

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ŠVA_BC	<b>Course name:</b> Student Scientific Conference
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b>	
<b>Learning objectives:</b>	
<b>Brief outline of the course:</b>	
<b>Recommended literature:</b>	
<b>Language of instruction:</b>	
<b>Notes:student time load:</b>	
<b>Course assessment</b> The final number of assessed students: 8	
abs	n
100.0	0.0
<b>Instructor:</b> Ing. Mária Kanderová, PhD.	
<b>Last changed:</b>	
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.	

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HOP-513		<b>Course name:</b> Sustainable development and service learning 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
<b>Last changed:</b> 31.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-HO2-513		<b>Course name:</b> Sustainable development and service learning 2	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 2., 4., 6.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
<b>Last changed:</b> 31.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> 1d-vdsl-01	<b>Course name:</b> The Great Works in World Literature I
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I., P	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The student prepares an essay in which he/she takes a position on the issue discussed. The final assessment is passed/failed.	
<b>Learning objectives:</b> 1. The student will obtain an adequate overview of the origin and functioning of selected representative literary works from several civilizational and cultural areas of ancient literature; will improve in professional terminology. 2. The student will acquire the specific interpretation skills necessary when working with a literary text anchored in a radically different cultural environment, thereby strengthening tolerance towards cultural differences and the will to respect the right to be different.	
<b>Brief outline of the course:</b> The greatest works in ancient Mesopotamia. Sumerian literature, Sumerian-Akkadian synthesis in literature. Ancient Egyptian literature – the greatest works. Ancient Chinese literature; basic Confucian and Taoist texts, old Chinese poetry. Ancient Indian literature - the most important written monuments from the Vedic period and from the so-called historical period, ancient Indian epics. Hebrew (ancient Jewish) literature. The Bible. Ancient Arabic literature; poetry of the pre-Islamic era, the Koran as a religious text and a literary monument. Ancient Greek literature (great works of archaic epic, lyric and drama). Ancient Roman literature, the great works of poets of the classical period (Vergilius, Horatius, Ovidius).	
<b>Recommended literature:</b> 1. BURKE, Peter. Kulturní historie. Dokořán, 2011. 2. MACURA, V. a kol.: Slovník světových literárních děl 1. – 2. Praha : Odeon, 1989. 3. ELIADE, M.: Dejiny náboženských predstáv a ideí 1. – 3. Bratislava : Agora, 1995, 1997, 4. 1997. 5. Velké postavy východního myšlení: slovník myslitelů. Uspořádal Ian P. McGreal. Praha : Prostor, 1998. 7. ASSMANN, J.: Kultura a paměť. Písmo, vzpomínka a politická identita v rozvinutých kulturách starověku. Praha : PROSTOR, 2001. 9. Duchovní prameny života: stvoření světa ve starých mýtech a náboženstvích. Praha : Vyšehrad, 1997. 10. PUTNA, M. C.: Homér 21, <a href="http://www.fhs.cuni.cz/homer21/main.html">http://www.fhs.cuni.cz/homer21/main.html</a>	

11. CANFORA, Luciano: Dějiny řecké literatury 12. CONTE, Gian Biagio: Dějiny římské literatury.			
<b>Language of instruction:</b> Slovak			
<b>Notes:student time load:</b> 90 hours, of which 26 hours full-time, 64 hours self-study			
<b>Course assessment</b> The final number of assessed students: 1			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> PaedDr. Zuzana Bariaková, PhD., prof. PaedDr. Martin Golema, PhD., doc. Ivan Jančovič, PhD., Mgr. Martina Kubealaková, PhD., Mgr. Eva Pršová, PhD., doc. PaedDr. Jozef Tatár, PhD.			
<b>Last changed:</b> 19.09.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_MCK	<b>Course name:</b> Tour Operator Management
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> active participation in solving tasks within the project teaching: 0-60 points <b>b) final assessment:</b> submission and presentation the project: 0-40 points	
<b>Learning objectives:</b> The student can: 1. find, process and analyze information about selected tour operators from different digital sources, 2. uses the knowledge of tour operators' management to assess and address selected case studies in team, 3. integrates knowledge from various subjects to solve current problems of tour operators' management, 4. applies knowledge about the products, distribution, and marketing communication of tour operators in practice, respectively when developing case studies, 5. assesses cost management, revenue management, innovation management, complaints management, and crisis management of selected tour operators and make recommendations to improve them.	
<b>Brief outline of the course:</b> The market of tour operators in Slovakia and its regulation. Tour operator's product and its innovation. Tour operators cost management. Revenue management of a tour operator. Tour operators' product distribution. Tour operators marketing communication. People in tour operators' industry. Social responsibility of tour operator's enterprise. Management of complaints in a tour operator's enterprise. Crisis management of a tour operator's enterprise. Current issues of tour operators' industry in Slovakia and abroad.	
<b>Recommended literature:</b> 1. DHIMAN, M. Ch., CHAUHAN, V. 2019. Handbook of Research on International Tour operator and Tour Operation Management. IGI Global, 2019. ISBN 9781522584346	

2. HOLLAND, J., LESLIE, D. 2018. Tour operators and operations Development, Management & Responsibility. Oxford: CABI. ISBN 978-1780648231.
3. PALATKOVÁ, M. et al. 2013. Management cestovních kanceláří a agentur. Praha: Grada. ISBN 978-80-247-3751-5.
4. POMPUROVÁ, K., BAJANÍK, T. 2022. Cestovné kancelárie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. ISBN 978-80-557-1990-0.
5. POMPUROVÁ, K. 2020. Cestovné kancelárie na území Slovenska – charakteristika podnikov, ich lokalizácie, produktu a výkonov. In Geografické informácie, roč. 24, č. 2. s. 285-300. ISSN 1337-9453.
6. POMPUROVÁ, K., MARČEKOVÁ, R. 2017. Are the volunteer projects included in package holiday tour? Case study evidence from the Slovakia and Czech Republic. In Journal of Tourism and Services, roč. 8, č. 15, s. 19-26. ISSN 1804-5650.
7. POMPUROVÁ, K., MARÁKOVÁ, V., ŠIMOČKOVÁ, I. 2015. Consumer behaviour examination in case of a package tour purchase: example of Slovak citizens. In Economic Annals-XXI, roč. 20, č. 3-4, s. 72-75. ISSN 1728-6220.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

120 hours, out of which  
 Combined study: 26  
 Self-study: 50  
 Preparation of a project: 44

**Course assessment**

The final number of assessed students: 39

A	B	C	D	E	FX(0)	FX(1)
66.67	15.38	7.69	0.0	2.56	7.69	0.0

**Instructor:** prof. Ing. Kristína Pompurová, PhD.

**Last changed:** 19.04.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_CK	<b>Course name:</b> Tour Operators
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 / 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester:</b> 4.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> presentation of the work project: 0-40 points <b>b) final assessment:</b> final written examination: 0-60 points	
<b>Learning objectives:</b> The student can: <ol style="list-style-type: none"> <li>1. assess the importance of tour operator activities in the process of satisfying the needs of visitors in organized tourism,</li> <li>2. evaluate the effect of the current Slovak and European legislation on the activities of tour operators</li> <li>3. understands the technology of procuring / arranging, organizing, and providing the services of tour operators,</li> <li>4. create a rational work project focusing on a selected current problem related to the performance of a tour operator and propose a possible solution to this problem,</li> <li>5. apply the acquired knowledge in the practical work of a tour operator manager, or a similar position.</li> </ol>	
<b>Brief outline of the course:</b> History of the origin and development of tour operators. Tour operator as a tourism enterprise. Legislative regulation of the establishment and operation of the tour operator. Economic and material conditions of tour operator activity. Organizational structure and staffing of a tour operator. Technology of services offered from other businesses. Own product of tour operator and its creation. Realization of own product. Distribution of the tour operator 's product. Tour operator marketing communication. Unexpected situations, their impact on tour operator activities and solutions.	
<b>Recommended literature:</b> 1. HOLLAND, J., LESLIE, D. 2018. Tour operators and operations Development, Management & Responsibility. Oxford: CABI. ISBN 978-1780648231.	

2. ORIEŠKA, J. 2011. Služby v cestovnom ruchu I. časť. Banská Bystrica: DALI-BB. ISBN 978-80-89090-93-8.
3. PALATKOVÁ, M. et al. 2013. Management cestovních kanceláří a agentur. Praha: Grada. ISBN 978-80-247-3751-5.
4. POMPUROVÁ, K., BAJANÍK, T. 2022. Cestovné kancelárie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. ISBN 978-80-557-1990-0.
5. POMPUROVÁ, K. 2020. Cestovné kancelárie na území Slovenska – charakteristika podnikov, ich lokalizácie, produktu a výkonov. In Geografické informácie, roč. 24, č. 2. s. 285-300. ISSN 1337-9453.
6. POMPUROVÁ, K., MARČEKOVÁ, R. 2017. Are the volunteer projects included in package holiday tour? Case study evidence from the Slovakia and Czech Republic. In Journal of Tourism and Services, roč. 8, č. 15, s. 19-26. ISSN 1804-5650.
7. POMPUROVÁ, K., MARÁKOVÁ, V., ŠIMOČKOVÁ, I. 2015. Consumer behaviour examination in case of a package tour purchase: example of Slovak citizens. In Economic Annals-XXI, roč. 20, č. 3-4, s. 72-75. ISSN 1728-6220.

**Language of instruction:**

Slovak, English

**Notes: student time load:**

180 hours, out of which  
 Combined study (Lectures, Seminars, Consultations): 52  
 Self-study: 88  
 Preparation of a project: 40

**Course assessment**

The final number of assessed students: 154

A	B	C	D	E	FX(0)	FX(1)
21.43	27.27	18.83	16.23	12.99	3.25	0.0

**Instructor:** prof. Ing. Kristína Pompurová, PhD., Ing. Eva Zabudská

**Last changed:** 19.04.2023

**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_ATCR	<b>Course name:</b> Tourism Market Analysis
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. <b>a) continuous assessment:</b> continuous written exam 0-50 points <b>b) final assessment:</b> data processing for the bachelor thesis according to its topic and goal 0-50 points	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. is able to obtain, analyze and interpret relevant secondary and primary data on the tourism market,</li> <li>2. is able to evaluate qualitative data on the researched problem using information technologies,</li> <li>3. is able to compile a correct questionnaire in accordance with the factual, formal and statistical requirements for its content and structure and in connection with the research objective,</li> <li>4. is able to create an electronic online form of the questionnaire,</li> <li>5. is able to identify the type of statistical character generated by the questionnaire, to introduce the coding of answers in accordance with the type of variable and to create a formally and correctly content database of answers,</li> <li>6. can summarize, graphically present and correctly interpret the obtained results,</li> <li>7. is able to process the time series of data, describe its development by a suitable model and construct a simple forecast.</li> </ol>	
<b>Brief outline of the course:</b> Secondary data on the tourism market, primary data and methods of their collection. Processing of qualitative data using information technology. Preparation of a questionnaire in connection with the goal and research questions, methods and techniques of data selection and collection, determination of the scope of selection. Classification of surveyed data - quantitative, ordinal and nominal variables, preparation of a data file in the MS Excel program, creation of an electronic questionnaire in the online environment. Import the response database into SPSS. Setting Variable View items in SPSS. Evaluation of the obtained data, their basic description, measuring the strength of the dependence of variables, multidimensional scaling. Trend analysis, suitability measures of the used model, forecast construction. Presentation and interpretation of obtained results.	

**Recommended literature:**

1. BIFFIGNANDI, S., BETHLEHEM, J. 2021. Handbook of web surveys. Hoboken: John Wiley & Sons, 607 p. ISBN 978-111-93-7168-7.
2. HILLMAN, W., RADEL, K. 2018. Qualitative methods in tourism research. Bristol: Channel view publications, 293 p. ISBN 978-1-84541-639-3.
3. HYNDMAN R. J, ATHANASOPOULOS G. 2013. Forecasting: principles and practice, <https://www.otexts.org/book/fpp>
4. JARRETT, C. 2021. Surveys That Work: A Practical Guide for Designing and Running Better Surveys. New York: Rosenfeld Media. 322 p. ISBN 1-933820-53-5.
5. NUNAN, D., MALHOTRA, N. K., BIRKS, D. F. 2020. Marketing Research: Applied Insight. Pearson, 890 p. ISBN 978-1-292-26563-6.
6. RONI, S. M., DJAJADIKERTA, H. G. 2021. Data Analysis with SPSS for Survey-based Research. Singapore: Springer Nature, 264 p. ISBN 978-981-16-0192-7.
7. ŘEZANKOVÁ, H. 2011. Analýza dat z dotazníkových šetření. Praha: Professional Publishing, 223 p. ISBN 978-80-7431-062-1.

**Language of instruction:**

Slovak, English

**Notes:student time load:**

120 hours, out of which

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 44

information retrieval, data collection: 10

data processing for the bachelor thesis according to its topic and goal: 40

**Course assessment**

The final number of assessed students: 110

A	B	C	D	E	FX(0)	FX(1)
10.0	27.27	16.36	7.27	10.91	22.73	5.45

**Instructor:** prof. Ing. Kristína Pompurová, PhD., doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Rigová, PhD., Ing. Mária Kanderová, PhD.

**Last changed:** 04.03.2022**Approved by:** prof. Ing. Kristína Pompurová, PhD.

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OaI1	<b>Course name:</b> Trade and Investment 1
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 1., 3., 5.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions <b>a) continuous assessment:</b> written test: 50 points <b>b) final assessment:</b> presentation of a prepared business or investment strategy: 50 points	
<b>Learning objectives:</b> Through this course, students will gain extensive knowledge particularly about the possibilities of managing individual savings. They will be able to assess the quality of available financial products in the market and even develop suitable individual alternatives. Through this subject, students will learn techniques such as creating and testing trading and investment strategies, as well as methods to assess and evaluate their quality. Through their own trading platform, which gives you access to the global financial markets, they will learn the business of entering and executing orders for buying and selling financial instruments. Finally, through this course, students will gain knowledge about the legislation and tax aspects and its financial impact on trades.	
<b>Brief outline of the course:</b> <ol style="list-style-type: none"> <li>1. Financial instruments and products</li> <li>2. Active and passive management, short selling</li> <li>3. Regular and one-time investments</li> <li>4. Access to the world's financial markets</li> <li>5. E-trading</li> <li>6. Fundamental Analysis</li> <li>7. Technical Analysis</li> <li>8. Crowd psychology</li> <li>9. Construction and testing of trade and investment strategies</li> <li>10. Automated Trading Systems</li> <li>11. Risk management and benchmarking</li> <li>12. The quality of trading and investment strategies</li> <li>13. Legislative and tax aspects of trading</li> </ol>	

<b>Recommended literature:</b> Modigliani, Franco; Fabozzi, Frank J. (1996). Capital Markets: Institutions and Instruments. Upper Saddle River, New Jersey: Prentice Hall. ISBN 0-13-300187-3. - Literature is supplied continuously by topic through the seminar						
<b>Language of instruction:</b> Slovak, English						
<b>Notes:student time load:</b> Student's workload in hours: 180 hours combined form (Lecture, Seminar, Consultation): 39 hours self-study: 60 hours semester work: 31 hours collection of data : 20 hours						
<b>Course assessment</b> The final number of assessed students: 144						
A	B	C	D	E	FX(0)	FX(1)
54.86	15.97	8.33	3.47	6.25	9.72	1.39
<b>Instructor:</b> Ing. Tomáš Virdzek, PhD.						
<b>Last changed:</b> 28.03.2023						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_OaI2	<b>Course name:</b> Trade and Investment 2
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester:</b> 2., 4., 6.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> Continuous assessment: 1. Project on the topic covered in the course - 50 points. 2. Written test in the last week of the semester - 50 points. The student may earn additional points for active and creative participation in individual seminars. Final assessment: To successfully complete the course, it is necessary to obtain a total of at least 65 points from the continuous assessment. The final grade will be determined in accordance with the evaluation scale.	
<b>Learning objectives:</b> The aim of this course is to expand and deepen the knowledge acquired in the previous course "Trading and Investing 1". Students will learn how to analyze financial markets with even greater precision and in more detail, what the new trends and technologies are in trading and investing, and what were the causes and consequences of past financial crises. They will also learn how to use advanced technical and fundamental analysis tools, as well as advanced investment and trading strategies. Thanks to the course, students will also gain the necessary knowledge to build complex trading and investment strategies that combine not only fundamental and technical analysis, but also become familiar with working with specialized platforms for building AOS. As part of the course, students will also gain knowledge about the use of artificial intelligence in trading and investing, and they will also learn about less known aspects of trading and investing in the global financial markets.	
<b>Brief outline of the course:</b> 1. Financial derivatives, leveraged trading 2. Distribution of ETFs, special types of ETFs 3. New trends and technologies in trading and investing 4. Blockchain and cryptocurrencies 5. Portfolio diversification 6. Financial crises - causes and consequences 7. Use of macroeconomic indicators in trading and investing 8. Advanced tools of technical and fundamental analysis 9. Advanced Trading and Investing Strategies	

10. Construction and testing of complex trading and investment strategies 11. Use of specialized platforms for the construction of AOS 12. Artificial intelligence in trading and investing 13. Less known aspects of trading and investing						
<b>Recommended literature:</b> 1. VELU, Raja. (2020). Algorithmic Trading and Quantitative Strategies. CRC Press, 2020. 2. TORTORIELLO, Richard. (2009). Quantitative strategies for achieving alpha. McGraw-Hill, ISBN 978-0-07-154984-4. Literature is supplied continuously by topic through the seminar.						
<b>Language of instruction:</b> Slovak, English						
<b>Notes:student time load:</b> Student's workload in hours: 180 hours combined form: 26 hours self-study: 60 hours semester work: 58 hours collection of data : 36 hours						
<b>Course assessment</b> The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Instructor:</b> Ing. Tomáš Virdzek, PhD.						
<b>Last changed:</b> 29.03.2023						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						



## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica	
<b>Faculty:</b> The Faculty of Economics	
<b>Code:</b> D_1_DSvCR	<b>Course name:</b> Transport Services in Tourism
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined	
<b>Number of credits:</b> 4	
<b>Recommended semester/trimester:</b> 1., 3.	
<b>Level:</b> I.	
<b>Prerequisites:</b>	
<b>Course completion conditions:</b> The number of points obtained for the overall evaluation of the course is 100. It corresponds to the classification scale of evaluation in accordance with the study regulations of the faculty. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 points out of 100. It is awarded for continuous assessment, which is divided into two parts. <b>a) continuous assessment:</b> active work on solving assignments in seminars throughout the semester: 0-20 points <b>b) final assessment:</b> elaboration and presentation of a project / seminar work / case study that deals with a specific problem from the world of the transport services in tourism: 0-80 points	
<b>Learning objectives:</b> Student <ol style="list-style-type: none"> <li>1. knows the basic concepts, knowledge and principles of operation of transport services in tourism as one of the basic conditions for the existence of tourism,</li> <li>2. is able to independently search, analyze and process information related to the transport services in tourism in Slovakia and abroad,</li> <li>3. identifies and understands development trends in the transport services in tourism,</li> <li>4. applies the latest knowledge about the transport services in tourism and material conditions of their provision and examples from practice in Slovakia and abroad for the project / seminar work / case studies,</li> <li>5. has an overview of the development of integrated transport systems in Slovakia and in countries with high level of tourism development,</li> <li>6. assess the impact of individual modes of transport on the environment and identify possibilities to eliminate their negative impact,</li> <li>7. is able to solve professional tasks related to the transport services in tourism and critically assess the suitability and adequacy of the application of various methods of their solution,</li> <li>8. is able to independently acquire and further expand knowledge about the transport services in tourism</li> <li>9. is able to work in a team and independently, but also within a team, to create a project related to the transport services in tourism in Slovakia and abroad,</li> </ol>	

<p>10. applies critical thinking and a creative approach to solving problems and case studies in the field of the transport services in tourism,</p> <p>11. is able to actively present the acquired knowledge, information, results of their own research in the field of the transport services in tourism.</p>
<p><b>Brief outline of the course:</b></p> <p>Importance of the transport services in tourism, division of transport, basic concepts in transport and in transport services in tourism. History and development of transport in Slovakia and in the world. Railway transport services in tourism and material conditions for their provision. Road transport services in tourism and material conditions for their provision. Water transport services in tourism and material conditions for their provision. Air transport services in tourism and material conditions for their provision. Opportunities and risks of transport operation in tourism in self-governing regions of Slovakia. Integrated transport systems in the context of transport development in Slovakia and abroad. Transport and itineraries, transport valuables, tariffs, discounts and complaints. The impact of individual modes of transport on the environment. Transport development strategy in Slovakia. A strategy for the development of transport in Europe in the context of the Roadmap to a Single European Transport Area. Trends in transport.</p>
<p><b>Recommended literature:</b></p> <ol style="list-style-type: none"> <li>1. POLÁKOVÁ, B., GOGOLA, M. 2020. Integrated transport systems. Žilina: FPEDAS, University of Žilina in Žilina. 212 p. ISBN 978-80-554-1629-8.</li> <li>2. ZELENÝ, L. et al. 2017. Passenger transport. Prague: C. H. Beck. 240 p. ISBN 978-80-7400-681-4.</li> <li>3. GROSS, S.; KLEMMER, L. 2014. Introduction to Tourism Transport. Tourism Studies. 250 p. ISBN 978-17-80642-14-7.</li> <li>4. ORIEŠKA, J. 2011. Tourism Services. 1. part. Tourism Library 18. Banská Bystrica: Slovak-Swiss Tourism. 140 p. ISBN 9788089090938.</li> <li>5. KALINČÁK, D., GREŇČÍK, J. 2006. Transport systems. Žilina: University of Žilina. 235 p. ISBN 80-8070-530-5.</li> <li>6. Strategic plan for the development of transport in the Slovak Republic until 2030. [online]. Available on the Internet: <a href="https://www.mindop.sk/ministerstvo-1/doprava-3/strategia/strategicky-plan-rozvoja-dopravy-sr-do-roku-2030/strategicky-plan-rozvoja-dopravy-sr-do-roku-2030">https://www.mindop.sk/ministerstvo-1/doprava-3/strategia/strategicky-plan-rozvoja-dopravy-sr-do-roku-2030/strategicky-plan-rozvoja-dopravy-sr-do-roku-2030</a></li> <li>7. Sustainable and Intelligent Mobility Strategy - Moving European Transport towards</li> <li>8. The future [online]. Available online: <a href="https://eur-lex.europa.eu/resource.html?uri=cellar:5e60165_7-3b06-11eb-b27b-01aa75ed71a1.0021.02 / DOC_1 &amp; format = PDF">https://eur-lex.europa.eu/resource.html?uri=cellar:5e60165_7-3b06-11eb-b27b-01aa75ed71a1.0021.02 / DOC_1 &amp; format = PDF</a>.</li> <li>9. Current materials from the scientific and professional press and relevant Internet sources.</li> <li>10. Internal materials from companies.</li> </ol>
<p><b>Language of instruction:</b></p> <p>Slovak, English</p>
<p><b>Notes:student time load:</b></p> <p>120 hours, out of which</p> <p>Combined study (Lectures, Seminars, Consultations): 26</p> <p>Self-study: 44</p> <p>Updating information, working with legislation: 10</p> <p>Preparation and completion of forms and forms: 10</p> <p>Other: solution of case studies: 30</p>

<b>Course assessment</b>						
The final number of assessed students: 150						
A	B	C	D	E	FX(0)	FX(1)
32.0	21.33	17.33	10.67	9.33	6.67	2.67
<b>Instructor:</b> doc. Ing. Radka Marčková, PhD.						
<b>Last changed:</b> 25.11.2021						
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.						

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-FS1-003		<b>Course name:</b> Univerzitný folklórny súbor 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 15			
abs	n	p	v
100.0	0.0	0.0	0.0
<b>Instructor:</b> Mgr. art. Martin Urban, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-UKO1-003		<b>Course name:</b> Univerzitný komorný orchester 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 6			
abs	n	p	v
66.67	33.33	0.0	0.0
<b>Instructor:</b> Mgr. Pavel Martinka, PhD.			
<b>Last changed:</b> 30.03.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-SPZ1-003		<b>Course name:</b> Univerzitný spevácky zbor 1	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 26 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b> 1., 3., 5.			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b> The final number of assessed students: 16			
abs	n	p	v
81.25	18.75	0.0	0.0
<b>Instructor:</b> Mgr. Pavel Martinka, PhD.			
<b>Last changed:</b> 04.04.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			

## Course Description

<b>University:</b> Matej Bel University in Banská Bystrica			
<b>Faculty:</b> The Faculty of Economics			
<b>Code:</b> 1d-YWO-513		<b>Course name:</b> Youth Work	
<b>Type, extent and method of instruction:</b> <b>Form of instruction:</b> Lecture / Seminar <b>Course type:</b> C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) <b>Recommended number of periods:</b> 13 / 13 <b>Method of study:</b> combined			
<b>Number of credits:</b> 3			
<b>Recommended semester/trimester:</b>			
<b>Level:</b> I.			
<b>Prerequisites:</b>			
<b>Course completion conditions:</b>			
<b>Learning objectives:</b>			
<b>Brief outline of the course:</b>			
<b>Recommended literature:</b>			
<b>Language of instruction:</b>			
<b>Notes:student time load:</b>			
<b>Course assessment</b>			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
<b>Instructor:</b> prof. PaedDr. Peter Jusko, PhD.			
<b>Last changed:</b> 08.09.2023			
<b>Approved by:</b> prof. Ing. Kristína Pompurová, PhD.			