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University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-EPT1-003 | Course name: (E)motion – movement at anec in emotions 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 101

abs	n	p	V
83.17	16.83	0.0	0.0

Instructor:

Last changed: 23.02.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: U-1-AP | Course name: Academy of Business

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: doc. PhDr. Lucia Rýsová, PhD., Ing. Lenka Theodoulides, PhD., MBA

Last changed: 14.02.2024

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_Ucto1-f | Course name: Accounting 1

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 3.

Level: I.

Prerequisites:

Course completion conditions:

To successfully complete the course in due time, the student must obtain at least 65% of the total assessment in the sum of two written tests. A student who does not pass the course successfully in due time, participates in a substitute (corrective) period in the period for the completion of study obligations and writes one test, which covers the issues tested in the first and second written test and which represents 100% of the total assessment. To successfully complete the course in the substitute (corrective) period, the student must obtain at least 65% of the total evaluation from this test.

- a) continuous evaluation:
- written exam for a maximum of 50 points
- (b) final evaluation:
- written exam for a maximum of 50 points

Correction date:

- a written test from the curriculum taken throughout the semester and reflecting the knowledge that the student has to acquire during the semester. For the corrective test it is possible to obtain max. 50 points.

Learning objectives:

After completion of the course, the student can:

- 1. use the acquired knowledge for interpretation of presented information on financial situation, cash position and business performance,
- 2. keep account of business transactions and other events in the company independently,
- 3. apply the accounting principles in reporting of the company revenues, costs and assets, in compliance with the IFRS requirements,
- 4. assess the impact of the made business transactions and other events in the company on its cash position, financial situation and business performance,
- 5. evaluate reciprocal links between the individual asset items and their financial resources in the Balance Sheet, and between costs and revenues in the Profit and Loss Statement and the other parts of the comprehensive income,
- 6. prepare the selected financial statements of a company in compliance with the IFRS requirements.

Brief outline of the course:

The comprehensive income elements. Statement of profit and loss and other parts of comprehensive income. Revenues and costs of business as usual. Defining, classifying, valuating, accounting and reporting of an accounting unit assets – cash and equivalents, receivables, inventories, inventories of own production, original financial instruments, derivatives, long-term tangible assets and longterm intangible assets.

Recommended literature:

- 1. BRAGG, S., M. 2020. IFRS Guidebook: 2021 Edition. Tennessee: Lightning source inc. 462 p. ISBN 1642210595.
- 2. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: https://eurlex.europa.eu/oj/direct-access.html?locale=sk
- 3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
- 4. IFRS 2009. Zväzok I. Bratislava: Súvaha. 1462 s. ISBN 978-80-89265-12-1.
- 5. IFRS 2009. Zväzok II. Bratislava: Súvaha. 1466 s. ISBN 978-80-89265-13-8.
- 6. IFRS FOUNDATION. 2018. Conceptual framework for financial reporting. Dostupné na internete: https://www.ifrs.org/content/dam/ifrs/publications/pdf-standards/english/2021/issued/part-a/conceptual-framework-for-financial-reporting.pdf
- 7. IFRS FOUNDATION. 2021. International financial reporting standards. Dostupné na internete: https://www.ifrs.org/issued-standards/list-of-standards/
- 8. KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Bratislava: Iura edition. 803 s. ISBN 978-80-8078-396-9.
- 9. MACKENZIE, B., COETSEE, D., NJIKIZANA, T., CHAMBOKO, R., COLYVAS, B., HANEKOM, B. 2013. IFRS 2013. Interpretation and Application of IFRS. New York: Wiley. 1057 s. ISBN 978-1-118-27727-0.
- 10. ŠURANOVÁ, Z. a kol. 2015. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Praktikum. Bratislava: Iura edition. 363 s. ISBN 978-80-8168-161-5.

Language of instruction:

Slovak, English

Notes: student time load:

180 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 52 hours
- self-study: 95 hours
- informations update, work with legislative/standards: 33 hours

Course assessment

The final number of assessed students: 161

A	В	С	D	Е	FX(0)	FX(1)
0.0	2.48	7.45	19.25	36.65	9.32	24.84

Instructor: Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_Ucto2-f | Course name: Accounting 2

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

To successfully complete the course in due time, the student must obtain at least 65% of the total assessment in the sum of two written tests. A student who does not pass the course successfully in due time, participates in a substitute (corrective) period in the period for the completion of study obligations and writes one test, which covers the issues tested in the first and second written test and which represents 100% of the total assessment. To successfully complete the course in the substitute (corrective) period, the student must obtain at least 65% of the total evaluation from this test.

- a) continuous evaluation:
- written exam for a maximum of 50 points
- (b) final evaluation:
- written exam for a maximum of 50 points

Correction date:

- a written test from the curriculum taken throughout the semester and reflecting the knowledge that the student has to acquire during the semester. For the corrective test it is possible to obtain max. 50 points.

Learning objectives:

After completion of the course, the student can:

- 1. use the acquired knowledge for interpretation of presented information on financial situation, cash position and business performance,
- 2. keep account of business transactions and other events in the company independently,
- 3. apply the accounting principles in reporting of the company liabilities and equity, in compliance with the IFRS requirements,
- 4. assess the impact of the made business transactions and other events in the company on its cash position, financial situation and business performance in the context of the IFRS requirements and tax regulations in Slovakia,
- 5. evaluate the reciprocal links between the individual asset items and their financial resources in the Balance Sheet, and between costs and revenues in the Profit and Loss Statement and the other parts of the comprehensive income,
- 6. is ready to analyze and evaluate the accounting policy of the selected company.

Brief outline of the course:

Defining, classifying, valuating, accounting and reporting of an accounting unit liabilities and equity – short term trade payables, short term employee benefits, taxes and subsidies, long term credits and bonds, leasing, capital, other parts of equity. Company accounting policy.

Recommended literature:

- 1. BRAGG, S., M. 2020. IFRS Guidebook: 2021 Edition. Tennessee: Lightning source inc. 462 p. ISBN 1642210595.
- 2. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: https://eurlex.europa.eu/oj/direct-access.html?locale=sk
- 3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
- 4. IFRS 2009. Zväzok I. Bratislava: Súvaha. 1462 s. ISBN 978-80-89265-12-1.
- 5. IFRS 2009. Zväzok II. Bratislava: Súvaha. 1466 s. ISBN 978-80-89265-13-8.
- 6. IFRS FOUNDATION. 2018. Conceptual framework for financial reporting. Dostupné na internete: https://www.ifrs.org/content/dam/ifrs/publications/pdf-standards/english/2021/issued/part-a/conceptual-framework-for-financial-reporting.pdf
- 7. IFRS FOUNDATION. 2021. International financial reporting standards. Dostupné na internete: https://www.ifrs.org/issued-standards/list-of-standards/
- 8. KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Bratislava: Iura edition. 803 s. ISBN 978-80-8078-396-9.
- 9. MACKENZIE, B., COETSEE, D., NJIKIZANA, T., CHAMBOKO, R., COLYVAS, B., HANEKOM, B. 2013. IFRS 2013. Interpretation and Application of IFRS. New York: Wiley. 1057 s. ISBN 978--1-118-27727-0.
- 10. ŠURANOVÁ, Z. a kol. 2015. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Praktikum. Bratislava: Iura edition. 363 s. ISBN 978-80-8168-161-5.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 52 hours
- self-study: 75 hours
- informations update, work with legislative/standards: 23 hours

Course assessment

The final number of assessed students: 94

A	В	С	D	Е	FX(0)	FX(1)
0.0	6.38	14.89	19.15	29.79	8.51	21.28

Instructor: Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SSzU | Course name: Accounting Seminar

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 6.

Level: I.

Prerequisites:

Course completion conditions:

The evaluation of the subject consists of two tests, from which the student must obtain a total of at least 65%.

- 1. written interim test 20 points
- 2. written final test 20 points

The corrective test consists of the course material from the entire semester, of which the student must achieve at least 65%.

Learning objectives:

The student:

- 1. will use the acquired knowledge in the performance of management and decision-making tasks in various types of companies and institutions in the Slovak Republic and in the international business space.
- 2. is able to assess the degree of implementation of IFRS in the accounting law of the Slovak Republic,
- 3. applies the acquired knowledge about the principles of accounting, valuation, reporting and presentation according to IFRS to the conditions of accounting, valuation, reporting and presentation according to Slovak accounting law,
- 4. will assess the discrepancies between IFRS and Slovak accounting and their impact on the data presented in the financial statements,
- 5. evaluates the financial and performance situation of the company based on IFRS financial statements and financial statements according to Slovak accounting law,
- 6. will create a "transmission bridge" in the direction of IFRS financial statements \rightarrow financial statements according to Slovak accounting law, or in the opposite direction.

Brief outline of the course:

Implementation of international IFRS financial reporting standards into the national accounting system of the Slovak Republic. Comparison of IFRS and the accounting system of Slovak companies in the area of assets, equity, liabilities, costs and revenues. Comparison of IFRS - financial statements and financial statements of Slovak companies - basic financial statements (balance sheet, profit and loss statement) and other components of financial statements.

- 1. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: https://eurlex.europa.eu/oj/direct-access.html?locale=sk
- 2. FARKAŠ, R. 2013. Comparison of IFRS and Slovak Accounting Regulations. Bratislava: KPMG. 162 s.
- 3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
- 4. Ištok, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB.
- 5. KPMG. 2021. Vzorová účtovná závierka. Bratislava: Wolters Kluwer. 225 s.
- 6. Právne akty bilančného práva Slovenskej republiky.

Slovak, English

Notes: student time load:

90 hours, of which:

- combined study (P, S, K): 22 hours

- self-study: 52 hours

- information gathering: 16 hours

Course assessment

The final number of assessed students: 0

A	В	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

Last changed: 28.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-VA1-003 | Course name: Art studio I.

Type, extent and method of instruction:

Form of instruction: Practical

 $\pmb{Course \ type: } C \ (A \ - \ Compulsory \ courses, B \ - \ Compulsory \ elective \ courses, C \ - \ Elective \ courses)$

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 108

abs	n	p	V
68.52	31.48	0.0	0.0

Instructor: PaedDr. Renáta Pondelíková, PhD., Mgr. Lenka Lipárová, PhD.

Last changed: 30.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SkBP | **Course name:** Bachelor Thesis Seminar

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 5.

Level: I.

Prerequisites:

Course completion conditions:

- a) continuous assessment:
- elaboration of the bachelor thesis project in the bachelor thesis template (formulation of the aim of the thesis, syllabus, elaboration of the literary search) 30%
- presentation of the bachelor thesis project and partial solutions of the thesis 30%
- b) final evaluation: processing and submission of minimum 65% of theory, resp. practical part of the thesis 30%

The student who has obtained at least 65 out of 100 points from the subject for fulfilling the set conditions will receive the evaluation.

Learning objectives:

After completion of the course, the student can:

- 1. use the acquired knowledge as a basis for writing the bachelor thesis
- 2. search for, classify and process relevant books, journals and internet resources for the bachelor thesis purposes
- 3. apply internal directives regulating the content and form of the thesis
- 4. asses the relevance of individual resources to the topic
- 5. evaluate individual theoretical schools and approaches with regard to the research subject and object of the thesis and available primary and secondary resources suitable for the writing of the thesis
- 6. in cooperation with the supervisor, make an outline, formulate partial goals and coherently combined theoretical and analytical parts of the thesis

Brief outline of the course:

Introduction to the issue. Time plan of the work on the thesis. General and internal rules of writing a bachelor thesis. Ethics of research work, protection of intellectual property and citation norms. Bibliographic databases. Work with literature. Topic of the bachelor thesis. Defining the research problem. Current state of the topic issue. Structure of the bachelor thesis.

- 1. Directives and norms of EF UMB regulating the writing of theses and dissertations
- 2. ČMEJRKOVA, S., DANEŠ, F. SVĚTLÁ, J. 1999. Jak napsat odborný text. Praha: Leda.
- 3. KATUŠČÁK, D. 2013. Ako písať záverečné a kvalifikačné práce. Nitra: Enigma. 162 s. ISBN 8089132454.

- 4. MEŠKO, D., KATUŠČÁK, D., FINDRA, J. a kol.. 2013. Akademická príručka. 3. vyd. Martin: Osveta. 495 s. ISBN 9788080633929.
- 5. SKALKA, J. a kol. 2009. Prevencia o odhal'ovanie plagiátorstva. Nitra: UKF.
- 6. Selected bibliographic databases Proquest, Ebsco, Emerald, and other
- 7. Scientific journals and magazines for finance, banking and investment

English

Notes: student time load:

120 hours

Combined study (Lectures, Seminars, Consultations): 26 h. (0/2)

Elaboration of a project for a bachelor's thesis 30 h.

Data acquisition and processing of partial work solutions 20 h.

Elaboration of a part of the final work: 44 h.

Course assessment

The final number of assessed students: 102

abs	n
85.29	14.71

Instructor: prof. Ing. Peter Krištofík, Ph.D., Ing. Janka Grofčíková, PhD., Ing. Erika Ľapinová, PhD

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: DE BPsO | **Course name:** Bachelor Thesis with Defence

Type, extent and method of instruction:

Form of instruction:

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods:

Method of study: combined

Number of credits: 10

Recommended semester/trimester: 5., 6..

Level: I.

Prerequisites:

Course completion conditions:

- a) Continuous assessment: Writing and submitting a bachelor thesis within the specified time
- b) Final assessment: Bachelor thesis defence in front of the state exam board

Learning objectives:

After completion of the course, the student can:

- 1. use the theoretical knowledge acquired during the study in the treatment of the bachelor thesis theme
- 2. formulate the aim of research, identify the problem and possible ways of its solution
- 3. apply a logical structure and the latest knowledge acquired during the study in the process of solution of a particular problem from business practice, analyze primary or secondary data
- 4. assess the state-of-the-art of the examined issue at home and abroad, formulate his/her own view of the examined topic and make arguments
- 5. evaluate the research results and analyses of the collected data used in the thesis
- 6. prepare a presentation to defend the bachelor thesis and advocate his/her own opinions

Brief outline of the course:

Application of the knowledge from the bachelor seminar in the bachelor thesis final version, to be written in compliance with the current directive, in the required extent and within the specified time. Demonstration of the knowledge, skills and abilities acquired during the study in the proposed solutions to the formulated problems. Defence of the bachelor thesis in front of the state exam board.

- 1. Directives and norms of EF UMB regulating the writing of theses and dissertations
- 2. ČMEJRKOVA, S., DANEŠ, F. SVĚTLÁ, J. 1999. Jak napsat odborný text. Praha: Leda.
- 3. KATUŠČÁK, D. 2013. Ako písať záverečné a kvalifikačné práce. Nitra: Enigma. 162 s. ISBN 8089132454.
- 4. MEŠKO, D., KATUŠČÁK, D., FINDRA, J. a kol.. 2013. Akademická príručka. 3. vyd. Martin: Osveta. 495 s. ISBN 9788080633929.
- 5. LICHNEROVÁ, L. 2013. Citovanie a odkazovanie na použité zdroje podľa nového štandardu ISO 690 (2010). Časť 1: Tvorba bibliografických odkazov. ITlib 2/2013. Available on: https://itlib.cvtisr.sk/wp-content/uploads/docs/43_citovanie%20a%20odkazovanie.pdf
- 5. Professional literature according to the chosen topic of the bachelor thesis.

English

Notes: student time load:

300 hours

Self-study and resources searching 100 h.

Data collection 75 h.

Analysis of data 75 h.

Synthesis of data 40 h.

Preparation of the presentation and bachelor thesis defence 10 h.

Course assessment

The final number of assessed students: 26

A	В	С	D	Е	FX(0)	FX(1)
57.69	11.54	15.38	3.85	11.54	0.0	0.0

Instructor:

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_Banko | Course name: Banking

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 5.

Level: I.

Prerequisites:

Course completion conditions:

1. mid-term assessment:

preparation of the seminar work and its presentation: 0 - 20 points

2. final assessment:

final test: 0 - 80 points

Learning objectives:

Having completed the course successfully, the student

- 1. can use both qualitative and quantitative information about banking acquired from the theoretical and practical resources and legislation,
- 2. based on a gained knowledge, he can assess an impact of central and commercial banks on real economy,
- 3. can apply professional and analytical knowledge in calculation of interest, discount variables, basic evaluative indicators, analyse them and formulate conclusions,
- 4. is eligible to judge creditworthiness of the commercial banks' clients, optimum renumeration of the deposits,
- 5. can create a financial documentation regarding renumeration of deposits, credit repayment plans, buying and selling securities,
- 6. is able to use domestic and foreign datasets and within a goup of peers create and defend a project.

Brief outline of the course:

Economic sectors in national economy and a role of financial institutions (banks, insurances, brokers, leasing and others). Climate changes and a financial system. European System of Central Banks. Monetary policy of ECB, FED and Bank of England. Conventional and unconventional instruments of ECB. Financial stability. Capital Adequancy. Reports of commercial bank. Deposit operations of banks. Credit operations of banks. Investment operations of banks. Neutral operations of banks. Ethics in finance. Digitalisation of financial services. Modern technologies. Blockchain. Decentralized finance (DeFi).

- 1. ROSE, P. S., HUDGINS, S. C. 2014. Bank management and financial services. Singapore: Mc Graw Hill, 2014. p.740. ISBN 978-007-132642-1.
- 2. MAYES, D. G., SIKLOS, P. L., STURM, J. E. 2019. The Oxford Handbook of the Economics of Central Banking. New York: Oxford University Press, 2019. 808 pp. ISBN 978-0-190626198.

- 3. MEJSTŘÍK, M., PEČENÁ, M., TEPLÝ, P. 2014. Banking in theory and practise. Prague: Charles University, 2014. p. 855. ISBN 978-80-246-2870-7.
- 4. ROSTAGNO, M., ALTAVILLA, C., CARBONI, G., LEMKE, W., MOTTO, R., GUILHEM, A. S., YIANGOU, J. 2019. A Tale of Two Decades: the ECB's Monetary Policy at 20. Working paper series. No 2346/December 2019
- 5. WALSH, C. E. 2017. Monetary theory and policy. MIT Press, Ltd. p. 688. ISBN 9780262035811.
- 6. WEWEGE, L., THOMSETT, M. C. How fintech companies are transforming the retail banking industry through disruptive financial innovation. London: De Gruyter, 3rd edition, ISBN 978-1547418336.
- 7. ZIMKOVÁ, E. 2016. The retail production process in commercial banking and its evaluation. Prague: Wolters Kluwer. 2016. ISBN 978-80-7552-283-2.

Relevant statistical databases and papers in high-impact journals.

Protocol (No 4) on the Statute of the European System of Central Banks and of the European Central Bank. Official Journal of the European Union C 202/230.

Language of instruction:

English

Notes: student time load:

210 hours, out of which:

combined study (lectures, seminars, consultations) 52 self-study 100

preparation of the seminar project and its presentation 58

Course assessment

The final number of assessed students: 98

	A	В	C	D	Е	FX(0)	FX(1)
1	10.2	14.29	21.43	23.47	19.39	4.08	7.14

Instructor: prof. Ing. Emília Zimková, PhD., Ing. Michal Mešťan, PhD., Ing. Ľubomír Pintér, PhD.

Last changed: 11.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-117 | **Course name:** Biodiversity - news in its protection

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 7

abs	n	p	V
71.43	28.57	0.0	0.0

Instructor:

Last changed: 30.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University.

a) continuous assessment:

Continuous evaluation is not performed.

b) final assessment:

The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.

Learning objectives:

The aim of the subject is to present the basic features of the development of the state and law from ancient times to the 20th century. It is intended to clarify to the student how law was born, what stages of development it went through in terms of form and content, with an emphasis on the development of public and private law (basically) in the countries of Europe and the USA. After completing the subject, the student should be able to understand the historical context, understand the authentic meaning and content of contemporary terms, clarify the meaning and content of legal institutes, critically evaluate historical legal institutes, the philosophical and value roots of law, and on their basis should be able to create his own opinion on current law and legal systems (not only) in the European area.

Brief outline of the course:

Basic characteristics of the state establishment in the Greek poleis. Greek ancient law. Ancient Rome – constitutional development in individual periods. Brief basics of Roman law - selected institutes. Medieval state and law; feudalism and the feudal system. Sources of medieval law in Europe. Reception of Roman law. Medieval public and private law. Specifics of the Anglo-Saxon legal system. Modern age - anti-feudal revolutions, constitutionalism, modern law codifications. The origin and development of the United States of America. US law. The French Revolution, the codification of law during the reign of Napoleon, the influence on the development of modern law.

Recommended literature:

ŠOŠKOVÁ, I.: Praktikum k štúdiu dejín práva štátov Európy a USA. 2. dopl. a preprac. vydanie. Banská Bystrica: Vydavateľstvo Univerzity Mateja Bela - Belianum, 2022. 132 s.

ISBN 978-80-557-1968-9; SKALOŠ, M. – ŠOŠKOVÁ, I.: Vývoj inštitútov súkromného práva (vybrané problémy). 1. vyd. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2023. 224 s. ISBN 978-80-557-2081-4

ŠOŠKOVÁ, I. - LETKOVÁ, A.: Dejiny práva štátov Európy a USA. Banská Bystrica : Belianum - Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2021. ISBN 978-80-557-1869-9. Kol. autorů Právnické fakulty UK: Dějiny evropského kontinentálního práva. 3. vydání. Praha : Leges, 2010. 808 s. ISBN 978-80-87212-54-7. SELTENREICH, R. – KUKLÍK, J.: Dějiny angloamerického práva. 2.vydání. Praha : Leges, 2011. 872 s. ISBN 978-80-87212-87-5.

Language of instruction:

Slovak language

Notes: student time load:

90 hours

combinated study (L, C): 26 hours

self-study: 64 hours

Course assessment

The final number of assessed students: 2

abs	n	р	V
100.0	0.0	0.0	0.0

Instructor: doc. JUDr. Ivana Šošková, PhD.

Last changed: 05.02.2024

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 OK-nj | **Course name:** Business Communication (in German)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

discussions during consultations: 0 - 20 points

b) final assessment:

completion of the semester work and presentation of the final project: 0 - 80 points

Learning objectives:

After completion of the course, the student can

- 1. use communication strategies at workplace
- 2. communicate effectively in various business situations, with different partners: colleagues, partners, manager
- 3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations
- 4. make an effective phone-call, negotiation, argumentation
- 5. write different business letters (orders, complaints, minutes, memo, e-mail)
- 6. join discussions assertively, express opinions, agreements, disagreements, advice
- 7. present the results of survey or research

Brief outline of the course:

Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media.

This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence.

The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.

- 1. BECKER, M.: Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch.. München: Buchverlag Gräfelfing, 2002. ISBN 3-930084-03-1
- 2. EISMANN, V.: Erfolgreich in der geschäftlichen Korrespondenz. Berlin: Cornelsen Verlag, 2010. ISBN 978-3-06-020325-3

- 3. EISMANN, V.: Erfolgreich am Telefon und bei Gesprächen im Büro. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020265-2
- 4. EISMANN, V.: Erfolgreich in Besprächungen. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020264-5
- 5. DAUM, S./HANTSCHEL.H-J.: 55 kommunikative Spiele. Stuttgart: Ernst Klett Sprachen GmbH, 2012. ISBN 978-3-12-6755184-1
- 6. HOHMANN, S.: Einfach schreiben! Stuttgart: Ernst Klett Sprachen GmbH, 2011. ISBN 978-3-12-676231-1
- 7. NAMUTH, K./LÜTHI, T.: Gesprächstraining. Deutsch für den Beruf. Kommunikation am Arbeitsplatz. Ismaning: Max Hueber Verlag, 2000. ISBN 3-19-007246-9

German

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44 assignments: 20

Course assessment

The final number of assessed students: 4

A	В	С	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 OK1-aj | Course name: Business Communication 1 (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

discussions during consultations: 0 - 20 points

b) final assessment:

completion of the semester work and presentation of the final project: 0 - 80 points

Learning objectives:

After completion of the course, the student can

- 1. use communication strategies at workplace
- 2. communicate effectively in various business situations, with different partners: colleagues, partners, manager
- 3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations
- 4. make an effective phone-call, negotiation, argumentation
- 5. write different business letters (orders, complaints, minutes, memo, e-mail)
- 6. join discussions assertively, express opinions, agreements, disagreements, advice
- 7. present the results of survey or research

Brief outline of the course:

Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media.

This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence.

The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.

- 1. Bill Mascull: Market Leader Upper-Intermediate, Pearson Longman,1998, ISBN1-405-81345-8
- 2. Scott Mc Lean: Business Communication for Success, Flat World Knowledge, Inc. 2010, ISBN 978-0982361856
- 3. Paul A. Argenti: Corporate Communication, Mc Graw Hill, 2012, ISBN 9780073403175

4. Other sources

Language of instruction:

English

Notes:student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44 assignments: 20

Course assessment

The final number of assessed students: 235

A	В	С	D	Е	FX(0)	FX(1)
67.66	18.3	8.51	0.43	0.0	5.11	0.0

Instructor: PaedDr. Marta Valihorová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 OK2-aj | Course name: Business Communication 2 (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

- a) continuous evaluation: discussions, oral presentations 0-20 points
- b) final evalutation: presentation of semester project 0-80 points

Learning objectives:

Student will be able:

- 1. Collaborate and communicate effectively while working on a team project.
- 2. Learn to collect and select information, create a hypothesis, look for solutions and evaluate your findings.
- 3. Solve problems propose a solution procedure, argue and defend one's position, listen to the opinions of opponents, accept a compromise

Brief outline of the course:

Communication as a foundation for cooperation. Cooperation between partners - negotiating, arguing, listening to partners (empathy), solving problems and making compromises. The basic form of work during the classes is team work on a project, where students practically test their communication skills (soft skills), work with resources, evaluate and select the credible and relevant resources for project processing. The emphasis will be on building an assertive relationship between partners, the ability to listen to them and respond appropriately to their stimuli.

Recommended literature:

- 1. MAGINN, MICHAEL. 2004. Making teams work, McGraw-Hill Professional Education, 2004
- 2. PARKER, GLENN.M.2008. Team Players and Teamwork: New Strategies for Developing Successful Collaboration, John Wiley & Sons Inc.2008
- 3. PILBEAM, A. 2000. Market Leader International Management. Harlow: Longman, 2000.

Language of instruction:

English

Notes:student time load:

90 hours

Combined study (lecture, seminar, consultations): 26

Self-study: 54 Assignments: 20

Page: 26

Course asses	Course assessment								
The final number of assessed students: 99									
A	В	С	D	Е	FX(0)	FX(1)			
66.67	19.19	3.03	2.02	6.06	1.01	2.02			

Instructor: PaedDr. Marta Valihorová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 EP1-f | Course name: Business Economics 1

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Midterm test: written test 0 - 50 points

b) final assessment:

Final test: written test 0 - 50 points

The condition for graduation of amandatory term are the same as for proper term.

Learning objectives:

After completion of the course, the student:

- 1. uses the acquired knowledge in economic assessment of processes in different types of enterprises, namely those at lower levels of management,
- 2. can bring together the knowledge related to different economic tools,
- 3. applies the acquired knowledge in a specific type of a corporate subject (an individual or a legal entity),
- 4. assesses the state of corporate assets, level of costs, revenues, and their development,
- 5. makes cost and price calculations as a basis for creating revenues and the profit/loss of the enterprise.
- 6. evaluates the economic situation of an enterprise on basis of development of costs, revenues, and profit/loss of management, according to individual areas of business activities of the enterprise.

Brief outline of the course:

- 1. Characteristics of an enterprise, its objectives, and functions.
- 2. Characteristics of business environment. Legal forms of enterprises. Life cycle of an enterprise.
- 3. Long-term assets of an enterprise. Characteristic and classification.
- 4. Amortization and utilization of long-term assets.
- 5. Short-term assets of an enterprise. Characteristic, classification and evaluation of current assets.
- 6. Basics, classification, and structure of costs.
- 7. Costs from managerial perspective. Factors influencing the costs.
- 8. Characteristics of selected types of basic cost calculations.
- 9. Application of basic calculation methods.
- 10. Basics and types of prices and their structure. Business approaches to pricing. Cost and profitoriented pricing in production, trade activities, and services.

- 11. Foreign prices in relation to business partners from the EU countries and the third world countries. Demand-oriented pricing (price tests and types of prices). Supply-oriented pricing.
- 12. Basics and structure of business revenues. Business production. Factors influencing business revenues.
- 13. Profit or loss as the result of business operation.

Recommended literature:

- 1. KLEMENT, L., KLEMENTOVÁ, V. 2020. Business Economics 1. Banská Bystrica : Belianum, 2020. ISBN 978-80-557-1788-3.
- 2. GILLESPIE, A. 2019. Economics for Business. Oxford: Oxford University Press, 2019. ISBN 0198786034.
- 3. GREENE, F. J. 2020. Entrepreneurship. Theory and Practice. London: Red Globe Press, 2020. ISBN 978-1-137-58955-2.
- 4. JIAMBALVO, J. 2020. Managerial Accounting. Hoboken: Wiley, 2020. ISBN 978-1-119-57772-0.
- 5. MALECKI, C. 2018. Corporate Social Responsibility. Perspectives for Sustainable Corporate Governance. Nordhampton: Edward Elgar Publishing, 2018, ISBN 978-1-78643-334-3.
- 6. MAZUMBAR, T. 2021. Pricing Of Products & Services. New York: World Scientific Publishing Company. ISBN: 9811204179
- 7. RASCHE, A., MORSING, M., MOON, J. 2017. Corporate Social Responsibility. Strategy, Communication, Governance. Cambridge: Cambridge University Press, 2017, ISBN 978-1-107-11487-6.
- 8. SALES, A. 2019. Corporate Social Responsibility and Corporate Change. Montreal: Springer, 2019, ISBN 978-3-030-15405-9.
- 9. STOKES, D., WILSON, N., MADOR, M. 2010. Entrepreneurship. Hampshire: Cengage Learning, 2010, ISBN 978-1-4080-0745-7.
- 10. NESSIN, H., DODGE, R.H. 1997. Pricing: Policies and Procedures. McMillan: ISBN 0333694139
- 11. MAZUMBAR, T. 2021. Pricing Of Products & Services. New York: World Scientific Publishing Company. ISBN: 9811204179.
- 12. Current legal acts and regulations.

Language of instruction:

Slovak

Notes: student time load:

180 hours, thereof:

combined study (lectures/seminars) 52 hours

self-study: 64 hours

collection of current data: 26 hours

presentation of cost calculation and prices,

projection of revenues and results of enterprise: 38 hours

Course assessment

The final number of assessed students: 217

A	В	С	D	Е	FX(0)	FX(1)
2.76	13.36	20.28	23.04	33.64	4.15	2.76

Instructor: doc. Ing. Miroslava Vinczeová, PhD., Ing. Jana Hroncová Vicianová, PhD., Ing. Petra Gundová, PhD.

Last changed: 02.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 PG-aj | Course name: Business Graphics (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: tasks 0-40, test: 0-20

b) final assessment: project: 0-40

Learning objectives:

After completion of the course, the student can:

- 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other
- 2. compare various graphics file formats according to their practical usage in business
- 3. use various graphics application for creation & modification of both vector & bitmap graphics
- 4. create graphics that can be used in business practice

Brief outline of the course:

Design principles & fundamentals

- Contrast
- Repetition
- Alignment
- Proximity
- Type
- Colors

Graphics File Formats

- Bitmap graphics
- o Resolution & Color depth
- o Uncompressed graphics
- o Compressed graphics
- Vector graphics

Applications for creation & modification of vector & bitmap graphics. Conversion of file formats.

- Inkscape, Corel Draw, Google Draw
- Photopea, IrfanView, Canva

Recommended literature:

Recommended literature:

1. McWADE, J. 2005. Before & After Graphics for Business. Berkeley: Peachpit Press, ISBN 978-0-321-33415-2

- 2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley: Peachpit Press, 3rd edition, ISBN 978-0-321-53404-0.
- 3. Graphics standards of internet defined by World Wide Web Consorcium: https://www.w3.org
- 4. On-line tutorials and documentation of Inkscape: https://inkscape.org/learn/
- 5. On-line tutorials and documentation of CorelDraw Suite: https://learn.corel.com/

English

Notes: student time load:

90 hours

Combined study: S: 26

Self-study: 24

Tasks during seminars: 20 Preparation of project: 20

Course assessment

The final number of assessed students: 20

A	В	С	D	Е	FX(0)	FX(1)
35.0	15.0	25.0	10.0	5.0	5.0	5.0

Instructor: Ing. Peter Laco, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 ET-aj | Course name: Business Terminology (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

active in-class participation: 0-50 points

b) final assessment:

preparation and presentation of the final project: 0-50 points

Learning objectives:

After completion of the course, the student can:

- 1. understand basic business terminology from the fields of marketing, management, finance, banking and public services
- 2. acquire and improve business vocabulary in these fields
- 3. use business terminological expressions and specific terminological neologisms
- 4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice
- 5. enhance language skills and competences in Business English
- 6. understand and analyze professional business texts from different sources

Brief outline of the course:

The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field.

Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.

- 1. Cate Farrall, Marianne Lindsley: Professional English in Use Marketing. Cambridge University Press, 2008. ISBN 978-0-521-70269-0
- 2. Nick Robinson: Cambridge English for Marketing. Cambridge University Press, 2010. ISBN 978-0-521-12460-7
- 3. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge: CUP 2008.
- 4. JOHNSON, C. 2000. Market Leader Banking and Finance. Harlow: Longman, 2000.

- 5. MASCULL, B. 2004. Business Vocabulary in Use Advanced. Cambridge: CUP, 2004.
- 6. ALLISON, J. APPLEBY, R. DE CHAZAL, E. 2009. The Business Advanced. Macmillan, 2009.
- 7. Newspapers: The Economist, The New York Times, The Wall Street Journal, The Guardian, Hospodárske noviny, Trend, company websites, other sources.

English

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44 assignments: 20

Course assessment

The final number of assessed students: 21

A	В	С	D	Е	FX(0)	FX(1)
80.95	4.76	4.76	0.0	0.0	9.52	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 ET-nj | Course name: Business Terminology (in German)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

active in-class participation: 0-50 points

b) final assessment:

preparation and presentation of the final project: 0-50 points

Learning objectives:

After completion of the course, the student can:

- 1. understand basic business terminology from the fields of marketing, management, finance, banking and public services
- 2. acquire and improve business vocabulary in these fields
- 3. use business terminological expressions and specific terminological neologisms
- 4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice
- 5. enhance language skills and competences in Business German
- 6. understand and analyze professional business texts from different sources

Brief outline of the course:

The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field.

Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.

- 1. BECKER, Norbert/BRAUNERT, Jörg/SCHLENKER, Wolfram. 2009. Unternehmen Deutsch. Stuttgart: Klett. ISBN 9783126757409.
- 2. DANIELS, Albert et al. 2012. Mittelpunkt neu B2. Lehrbuch. Stuttgart: Klett Sprachen. ISBN 9783126766524.
- 3. FEARNS, Anneliese. 2009. Kommunikation in der Wirtschaft. Berlin: Fraus, Cornelsen. ISBN 9783464212363.

- 4. JENTGES, S. et al. 2011. Aussichten B1.1. Stuttgart: Klett. ISBN 9783126762250.
- 5. SPECHT, Franz. 2012. Zwischendurch mal Landeskunde. Deutsch als Fremdsprache, Niveau A1-B1. Ismaning: Huber. ISBN 9783193010025.
- 6. www.tagesschau.de
- 7. www.wiwo.de
- 8. www.iwkoeln.de/infodienste/iwd

German

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44 assignments: 20

Course assessment

The final number of assessed students: 0

A	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 EP-PŠ | Course name: Case Studies from Business Economics

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

a) ongoing assessment:

During the semester, students solve 6 case studies, for which they sign up in groups (2-3 students).

Student assessment consists of two parts:

- 1) max. 40 points for the preparation of a selected case study (preparation of documents and data for solution of the case study at the seminar),
- 2) max. 60 points (5 x 12 points) for active work in solving case studies in a group (2-3 students) during seminars.
- b) final assessment:

Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies).

b) final assessment:

Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies).

Learning objectives:

The student

- 1. can confront theoretical knowledge with the practical functioning of economic processes and connect selected areas of business economic,
- 2. is able to obtain and prepare relevant data and information in the selected area of the economy enterprise for the work of students at seminars,
- 3. can set a goal and propose a procedure for solving a case study,
- 4. is able to interpret the results and formulate conclusions of case studies.

Brief outline of the course:

Comparison of entrepreneurship through establishment of trade and company (administrative, time, tax and levy requirements of starting and running a business). Establishing a business and doing business abroad (employing workers). Business in addition to employment, in addition to studies, in addition to maternity and parental leave. Permanent employment vs. business vs. personal leasing vs. agreements on work performed outside the employment relationship (obligations of employers and employees). Entering into cooperation with a limited liability company as a substitute for a permanent employment relationship. Business result for legal and natural persons, taxation and

distribution of profit. Possibilities of disbursement of funds from a one-person business company - owner, statutory holder, employee.

Recommended literature:

- 1. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela Belianum , 2015. 164 s. ISBN 978-80-557-0985-7.
- 2. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 2. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela Belianum , 2015. 142 s. ISBN 978-80-557-0986-4.
- 3. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2015. 102 s. ISBN 978-80-557-0987-1.
- 4. TAUŠL PROCHÁZKOVÁ, P., JELÍNKOVÁ, E. 2018. Podniková ekonomika klíčové oblasti. Praha : Grada, 2018, 256 s. ISBN 978-80-271-0689-9.
- 5. MANKIW, N. G., TAYLOR, M. P., ASHWIN, A. 2016. Business Economics. Hampshire: Cengage Learning EMEA, 2016, 594 s. ISBN 978-1-4737-2244-6.
- 6. HORNBY, W., GAMMIE, B., WALL, S. 2001. Business Economics. Harlow: Pearson Education Limited, 2001, 456 s. ISBN 978-0-273-64603-7.
- 7. HARRIS, N. 2014. Business Economics. Abingdon: Routledge, 2014, 369 s. ISBN 978-0-750-64454-9.
- 8. YIN, R. K. 2009. Case Study Research: Design and Methods. London: Sage Publications, 2009, ISBN 978-1-4129-6099-1.

Language of instruction:

Slovak

Notes: student time load:

Time load:

90 hours

combinated study 26 h

Self-study: 26 h

Preparation and presenting of the case: 20 h

Collection of information: 18 h

Course assessment

The final number of assessed students: 0

A	В	C	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

Last changed: 26.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 PSzCR1 Course name: Case Studies in Tourism 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points).

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

Elaboration and presentation of case study (0-60 points).

b) final assessment:

Written exam (0-40 points).

Learning objectives:

Student:

- 1. is able to use the acquired information to extend the knowledge from the field of tourism,
- 2. is able to use the knowledge to practical solution of case studies,
- 3. applies modern techniques of case studies solution,
- 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.

Brief outline of the course:

Family business in tourism. Adaptation of employee on new workplace in a tourism businesses. E-marketing in tourism businesses. Loyalty program, management of complains in tourism businesses. Tourism business economics. Financial analysis. Innovations in tourism businesses.

Recommended literature:

- 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3.
- 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3.
- 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s. ISBN 80-8055-842-6.

Language of instruction:

Slovak.

Notes: student time load:

120 hours:

combined study (lectures, seminars consultations): 30

self-study: 38

preparation of case study: 52

Course assessment

The final number of assessed students: 0

A	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course name

Course name: Case Studies in Tourism 1 (in English)

D 1 PSzCR1-aj

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points).

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

Elaboration and presentation of case study (0-60 points).

b) final assessment:

Written exam (0-40 points).

Learning objectives:

Student:

- 1. is able to use the acquired information to extend the knowledge from the field of tourism,
- 2. is able to use the knowledge to practical solution of case studies,
- 3. applies modern techniques of case studies solution,
- 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.

Brief outline of the course:

- 1. Family business in tourism.
- 2. Adaptation of employee on new workplace in a tourism businesses.
- 3. E-marketing in tourism businesses.
- 4. Loyalty program, management of complains in tourism businesses.
- 5. Tourism business economics.
- 6. Financial analysis.
- 7. Innovations in tourism businesses.

Recommended literature:

- 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3.
- 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3.
- 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s.

ISBN 80-8055-842-6.

Language of instruction:

English.

Notes:student time load:

120 hours:

combined study (lectures, seminars consultations): 30

self-study: 38

preparation of case study: 52

Course assessment

The final number of assessed students: 0

A	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-

Course name: Ceramics and creations from natural materials 1

KTPM1-003

Type, extent and method of instruction:

Form of instruction: Practical

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 95

abs	n	p	V
85.26	14.74	0.0	0.0

Instructor: Mgr. Lenka Lipárová, PhD.

Last changed: 04.04.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course name: Chinese Ways of Thinking and Living

D 1 CSMaZ-aj

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) Continuous evaluation: partial outcomes – activities: 60 points

b) Final assessment: final exam: 40 points

Learning objectives:

student

Upon successful completion of this course, the students will be able to:

- 1. Understand some basic and essential aspects of the Chinese culture.
- 2. Avoid some common taboos in the Chinese culture.
- 3. Develop basic Chinese cultural learning and communication strategies and have preliminary cross-cultural consciousness.
- 4. Get improved in their cross-cultural communication skills with the Chinese.

Brief outline of the course:

East or West, Which is Best? The Golden Mean. This is My Family. Writing with brush? The Temple of Heaven. Music: Ancient and Pop. Chinese Opera. Tea or Coffee. Cheers! To Your Health! Folk Arts: Paper-cutting/Chinese Knots. Am I a Dragon or a Snake? QR My Life. Chinese on the Global Stage.

Recommended literature:

- 1. Dan Sperber, Deirdre Wilson, Relevance: Communication and Cognition
- 2. Dan Sperber, Explaining Culture
- 3. Geert Hofstede, Culture's Consequences

Language of instruction:

English

Notes:student time load:

90 hours

Combined form (Lecture, Seminar, Consultation):

Self-study: 26

Preparation of partial outcomes: 24 Preparation for final exam: 40

Course assessment The final number of assessed students: 30							
A B C D E FX(0) FX(1)							
76.67	13.33	0.0	0.0	0.0	10.0	0.0	
Instructor: J	ianwei Wang						
Last changed: 25.03.2020							
Approved by	Approved by: prof. Ing. Peter Krištofik, Ph.D.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-

Course name: Chémia naša každodenná

fpv-313/23

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: RNDr. Barbora Benická, PhD., doc. RNDr. Jarmila Kmeťová, PhD., MBA, doc. RNDr.

Marek Skoršepa, PhD.

Last changed: 29.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-CCS-513 | **Course name:** Civil society and non-profit organizations in democratic

societies

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

 $\pmb{Course \ type:} \ C \ (\text{A - Compulsory courses}, \text{B - Compulsory elective courses}, \text{C - Elective courses})$

Recommended number of periods: 13 / 13

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 1

A	В	С	D	Е	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0

Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.

Last changed: 08.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 KolInv | Course name: Collective Investment

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 5.

Level: I.

Prerequisites:

Course completion conditions:

The prerequisites for the course will consist of one midterm test (at approximately the midpoint of the semester) and one final test (in the exam period), with each test weighted 50%.

a) continuous assessment: continuous test: 50 %

b) final evaluation: final test: 50 %

Learning objectives:

After completing the course, student:

- 1. will acquire a basic overview of the possibilities of investing in the financial market through the purchase of mutual funds as well as basic information about the different types of mutual funds,
- 2. on the basis of his/her individual attitude to risk he will be able to choose the mutual fund that best matches his/her risk profile as well as his/her potential preference for the time horizon of his/her investment.
- 3. will be able to constructively and critically evaluate data sources freely available on the internet and assess their relevance for their personal use, while being able to use online tools to obtain as much information as possible to make a quality and profitable investment decision,
- 4. will acquire an overview of domestic as well as foreign management (investment) companies that sell mutual funds in the Slovak Republic and will thus be able to make an optimal decision, especially with regard to the selection of a suitable asset management company or investment company,
- 5. will acquire an overview of pension funds, the functioning of the old-age pension savings system and supplementary pension savings in Slovakia as an alternative form of collective investment,
- 6. should also be able to interpret individual items of "stock exchange" information related to mutual funds sold in the Slovak Republic,
- 7. will acquire basic analytical methods and procedures for analysing information relating to mutual and pension funds.

Brief outline of the course:

Characteristics and legislative regulation of collective investment. Genesis of the development of collective investment in the Slovak Republic and in the world. Definition of basic concepts and subjects of collective investment (management company, mutual fund, unit holder (investor), depositary, Slovak Association of Management Companies, NAV). Types of mutual funds in practice and their specification. Qualitative and quantitative indicators as a basis for mutual fund

analysis. Information sources for the selection of a suitable mutual fund. Prospectus and mutual fund statutes. Mutual fund infolist and key investor information (KIID), SRRI (Synthetic Risk and Reward Indicator). Investment strategies in mutual fund management. Real estate mutual funds and their share in the portfolios of investors in the Slovak Republic. Construction of hedged mutual funds and their use in practice. Summary of advantages and disadvantages of collective investment. Online platforms and tools for mutual fund analysis. Mutual fund selection and selection criteria. Pension funds. Saving and providing for retirement. Retirement pension savings and supplementary pension savings system in Slovakia.

Recommended literature:

- 1. MEŠŤAN, M. PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022, XX s. ISBN: doplníme
- 2. PINTER, L. MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.
- 3. GRAMAH, D. ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha. 2008, 503 s. ISBN 978-80-247-1792-0.
- 4. SYROVÝ, P. 2016. Investování pro začátečníky. Praha: Grada Publishing. 2016, 128 s. ISBN 978-80-271-9216-8.
- 5. SCHROEDER, A. 2009. Snehová guľa. Eastone. 1024 s. ISBN 978-80-8109-111-7.
- 6. STUPAVSKÝ, M. HAVLÍČEK, D. 2013. Investor 21. století. Vydavateľstvo Plot. 2013, 240 s. ISBN 978-80-7428-191-4.
- 7. STUPAVSKÝ, M. 2016. Behaviorální finance. Vydavateľstvo Plot. 2016, 80 s. ISBN: 978-80-742-8291-1.
- 8. STUPAVSKÝ, M. 2020. Slovník investora. Vydavateľstvo Plot. 2020. 248 s. ISBN: 978-80-742-8381-9.
- 9. CHOVANCOVÁ, B. 2021. Investovane na finančných trhoch. Vydavateľstvo Sprint dva, 2021. ISBN: 978-80-897-1053-1.
- 10. SEBO, J., MELICHERCÍK, I. MEŠTAN, M. KRALIK, I. 2017. Aktívna správa úspor. Vydavateľstvo Wolters Kluwer, 2017. 208 s. ISBN: 978-80-816-8692-4.
- 11. BOGLE, C. J. 2015. Bole on Mutual Funds: New Perspectives For The Intelligent Investor. Wiley Investment Classics, 215. 368 s. ISBN: 978-11-190-8833-2.
- 12. BAHADUR, S. 2021. Guide to investing in Stocks, Bonds, ETFS and Mutual Funds: A Beginner's Guide to Building Wealth. Stratton Press, 2021. 292 s. ISBN: 978-16-489-5374-3.
- 13. HUDSON, M. 2014. Funds: Private Equity, Hedge and all Core Structures. Vydavateľstvo Wiley Online Lbrary, 2014. ISBN:978-11-187-9040-3. DOI:10.1002/9781118790274
- 14. HASLEM, J. A. 2003. Mutual Funds: Risk and Performance Analysis for Decsion Making. Oxford, UK: Blackwell Publishing Ltd., 2003. 595 s. ISBN: 0–631–21561–1. Revidovaná verzia z roku 2017 dostupná na SSRN: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2637632
- 15. PETAJISTO, A. 2013. Actve Share and Mutual Fund Performance. In Financial Analyst Journal Volume 69 Issue 4. s. 73-93. DOI: https://doi.org/10.2469/faj.v69.n4.7
- 16. CREMERS, M. 2017. Active Share and the Three Pillars of Active Management: Skill, Conviction, and Opportunity. In Financial Analyst Journal Volume 73 Issue 2. s. 61-79. DOI: https://doi.org/10.2469/faj.v69.n4.7
- 17. PASTOR, L. STAMBAUGH, R. F. 2012. On the Size of the Active Management Industry. In Journal of Political Economy Volume 12, Number 4, August 2012. s. 740-781. DOI: https://doi.org/10.1086/667987
- 18. ZIMKOVA, E. a kol. 2020. Bankovníctvo. Belianum UMB, Banská Bystrica. 2020, 324 s. ISBN 978-80-557-1681-7.
- 19. Zákon č. 747/2004 Z. z. o dohľade nad finančným trhom a o zmene a doplnení niektorých zákonov

- 20. Zákon Národnej rady Slovenskej republiky č. 566/1992 Zb. o Národnej banke Slovenska v znení neskorších predpisov
- 21. Zákon č. 43/2004 Z. z. o starobnom dôchodkovom sporení a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- 22. Zákon č. 650/2004 Z. z. o doplnkovom dôchodkovom sporení a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- 23. Zákon č. 203/2011 Z. z. o kolektívnom investovaní v znení neskorších predpisov
- 24. Zákon č. 566/2001 Z. z. o cenných papieroch a investičných službách a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- 25. Zákon č. 483/2001 Z. z. o bankách a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- 26. Zákon č. 186/2009 Z. z. o finančnom sprostredkovaní a finančnom poradenstve a o zmene a doplnení niektorých zákonov v znení neskorších predpisov
- 27. Zákon č. 429/2002 Z. z. o burze cenných papierov v znení neskorších predpisov
- 28. Zákon č. 250/2007 Z. z. o ochrane spotrebiteľa o zmene zákona Slovenskej národnej rady č.
- 372/1990 Zb. o prístupkoch v znení neskorších predpisov
- 29. Zákon č. 266/2005 Z. z. o ochrane spotrebiteľa pri finančných službách na diaľku a o zmene a doplnení niektorých zákonov v znení neskorších predpisov

Language of instruction:

English

Notes: student time load:

180 hodín

Combined form (Lecture, Seminar, Consultation): 52 hours (2/2)

Self-study: 128 hours

Course assessment

The final number of assessed students: 95

A	В	С	D	Е	FX(0)	FX(1)
26.32	10.53	26.32	18.95	11.58	3.16	3.16

Instructor: prof. Ing. Peter Krištofík, Ph.D., Ing. Michal Mešťan, PhD., Ing. Ľubomír Pintér, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 PG | Course name: Computer Graphics for Economists

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Final assessment is based on tasks, test, and final project.

a) continuous assessment:

tasks 0-40, test: 0-20 **b) final assessment:**

project: 0-40

Learning objectives:

After successful completion of the course, the student can:

- 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other
- 2. compare various graphics file formats according to their practical usage in business
- 3. use various graphics application for creation & modification of both vector & bitmap graphics
- 4. create graphics that can be used in business practice

Brief outline of the course:

Basic design principles. Software tools for computer graphics. Graphics fileformats. Vector graphics editors: Inkscape, CorelDRAW, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Software tools for bitmap manipulation. Computer usage in creation of classic and electronic publications, on-line publishing.

Recommended literature:

- 1. LACO, P., ŠAMÍK, I. 2010. Počítačová grafika pre ekonómov. Banská Bystrica: EF UMB, 2010. ISBN 978-80-557-0026-7.
- 2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley: Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040.
- 3. WILLIAMS, R. 2002. Grafická úprava pod vedením profesionálů. Praha : Mobil Media, 2002. ISBN 80-86593-32-0.
- 4. Grafické štandardy internetu definované konzorciom World Wide Web: www.w3c.org.
- 5. On line tutoriály a dokumentácia k Inkscape: https://inkscape.org/en/learn/
- 6. On line tutoriály a dokumentácia k programom CorelDraw Suite: http://learn.corel.com/

Language of instruction:

slovak

Notes: student time load:

90 hours

combined study: S: 26

self-study: 24

tasks during seminars: 20 project preparation: 20

Course assessment

The final number of assessed students: 153

A	В	С	D	Е	FX(0)	FX(1)
41.18	19.61	20.92	3.27	11.11	0.65	3.27

Instructor: Ing. Peter Laco, PhD.

Last changed: 25.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course nam

D_1_PG_cuvp

Course name: Computer Graphics for Economists

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Final assessment is based on tasks, test, and final project.

a) continuous assessment:

tasks 0-40, test: 0-20 b) final assessment:

project: 0-40

Learning objectives:

After successful completion of the course, the student can:

- 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other
- 2. compare various graphics file formats according to their practical usage in business
- 3. use various graphics application for creation & modification of both vector & bitmap graphics
- 4. create graphics that can be used in business practice

Brief outline of the course:

Basic design principles. Computer graphics applications. Graphics fileformats. Vector graphics editors: Inkscape, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Bitmap manipulation applications. Computer usage in creation of classic and electronic publications, on-line publishing.

Recommended literature:

- 1. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley: Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040.
- 2. Internet graphics standards World Wide Web: www.w3c.org.
- 3. Inkscape on-line tutorials and documentation: https://inkscape.org/en/learn/

Language of instruction:

slovak

Notes: student time load:

90 hours

combined study: S: 26

self-study: 64

Course assessment The final number of assessed students: 0							
abs	n	p	V				
0.0	0.0	0.0	0.0				
Instructor: Ing. Peter L	aco, PhD.						
Last changed: 24.03.2023							
Approved by: prof. Ing	Peter Krištofík, Ph.D.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 PF | **Course name:** Corporate Finance

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

a) interim evaluation: written exam: 0 - 50 points b) final evaluation: written exam: 0 - 50 points

The total number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

Learning objectives:

Student

- 1. is able to search for, analyze and process information from various sources concerning the acquisition of financial resources and their effective allocation in the company;
- 2. is able to identify the advantages and disadvantages of different sources of financing for specific business needs;
- 3. applies the acquired theoretical knowledge in specific practical situations in deciding on the choice of appropriate sources of funding;
- 4. is able to critically assess and compare alternatives for investing capital in individual components of fixed and current assets:
- 5. assess the available financing options and, on that basis, be able to choose the most effective alternative in the particular situation of the undertaking and to present and justify its decision accordingly;
- 6. prepares depreciation plans, loan repayment plans, prepares an analysis of financing options for a specific business need using the concept of time value of money and the final financing proposal, prepares an analysis of economic efficiency and risk of investment projects and analysis of resource allocation to current assets.

Brief outline of the course:

Subject of corporate finance. Financial objectives of the company. The asset and funding cycle. Financial accounting statements as a source of information for financial management. Types of business financing. Equity and internal sources of financing. Company's credit financing, types of loans. Bank loans. Alternative forms of business financing. Financing the company by issuing bonds. Leasing financing. Factoring and forfaiting. Franchising. Venture capital. Other alternative forms of financing. The capital structure of the company and its connection to the asset structure.

Allocation of capital to fixed assets of the company. Real and financial investments. Allocation of capital to current assets of the company.

Recommended literature:

KRIŠTOFÍK, P. a kol. 2010. Podnikové financie. Banská Bystrica : Duma, 2010. ISBN 978-80-967833-6-X.

- 2. VLACHYNSKÝ, K. a kol. 2009. Podnikové financie. Bratislava : Iura Edition, 2009. ISBN 978-80-8078-258-0.
- 3. FETISOVOVÁ, E. a kol. 2009. Podnikové financie praktické aplikácie a zbierka príkladov. Bratislava : Iura Edition, 2009. ISBN 978-80-8078-259-7.
- 4. VINCZEOVÁ, M., KRIŠTOFÍK, P. 2013. Corporate Finance. Banská Bystrica: Univerzita Mateja Bela, 2013. 978-80-557-0490-6.
- 5. MOLES, P., PARRINO, R., KIDWELL, D. 2011. Corporate Finance. Chichester: John Wiley & Sons Ltd., 2011. ISBN 978-0-470-68370-5.
- 6. ROSS, S.A., WESTERFIELD, R.W., JAFFE, J., BLEY, J. 2013. Corporate Finance. New York: McGraw Hill Education, 2013. ISBN 978-0-07-715171-3.
- 7. BREALEY, R., A., MYERS, S., C., FRANKLIN, A. 2019. Principles of Corporate Finance. 13e. McGraw-Hill. 994 pp. ISBN 1260565556.
- 8. MC GUIGAN, J.R., MOYER, R.CH., RAO, R., KRETLOW, W.J. 2012. Contemporary Corporate Finance. Andover: Cengage Learning, 2012. ISBN 978-0-538-48289-9.
- 9. DAMODARAN, A. 2011. Applied Corporate Finance. Hoboken: John Wiley & Sons Inc., 2011. ISBN 978-0-470-38464-0.
- 10. Actual legislation
- 11. Periodicals eg. Hospodárske noviny, Trend, Profit, Poradca

Language of instruction:

English

Notes: student time load:

210 hours, out of which

Combined study (Lectures, Seminars, Consultations): 52 h.

Self-study: 100 h.

Study of current legislation, preparation for seminars (solving examples and case studies) 36 h. Updating information, working with legislation, collection of secondary data: 22 h.

Course assessment

The final number of assessed students: 95

A	В	С	D	Е	FX(0)	FX(1)
9.47	11.58	27.37	16.84	30.53	3.16	1.05

Instructor: prof. Ing. Peter Krištofik, Ph.D., Ing. Janka Grofčíková, PhD., prof. Ing. Hussam Musa, PhD., Ing. Ivan Sedliačik, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FEAP | **Course name:** Corporate Financial Analysis

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 5.

Level: I.

Prerequisites:

Course completion conditions:

- a) mid-term assessment: elaboration of assigned practically-oriented tasks (20 points)
- b) final assessment: final examination of progress (80 points)

For a first attempt, the total assessment of a student consist of mid-term assessment (elaboration of assigned practically-oriented tasks) and final assessment (final examination of progress). The specific format of mid-term assessment and its timetable will be specified at the outset of the semester. The final assessment of a student is made up of a test (40 points) and an oral examination (40 points). The oral examination may comprise also a discourse regarding the practically-oriented tasks within the mid-term assessment. In order to pass the course for a first attempt, the student is required to score at least 65 points (formed as a total of the points attained for the mid-term and final assessments) and is also required to score at least 26 points for the oral examination.

In the event that the student fails to fulfil the requirements to pass the course in a first attempt, he will undertake a resit complex examination of progress with a total weight of 100 points. In the resit, the total assessment of a student is made up of a test (50 points) and an oral examination (50 points). In order to pass the course for a resit, the student is required to score at least 65 points. The assessment in the resit does not include points scored within the mid-term assessment in the first attempt.

Learning objectives:

Having passed the course successfully, the student

- 1. is capable of using attained knowledge and skills in performance assessment of a manufacturing or trading enterprise by dint of a system of ratio indicators of financial corporate analysis,
- 2. understands the substance of elemental absolute, difference and ratio indicators and understands basic methods and procedures of financial corporate analysis,
- 3. is familiar with the complicated nature of enterprise performance and is capable of measuring performance on the basis of a pyramid or parallel system of indicators for the needs of strategic corporate management,
- 4. is capable of implementing a benchmarking in the form of a comparative corporate analysis and is capable of conducting a temporal analysis by using multi-criteria assessment methods,
- 5. is capable of creating a short-run prediction of financial corporate condition and explaining its fundamental assumptions and limitations,

6. is able to conduct an analysis of financial statements prepared under the Slovak national accounting standard and under the International Financial Reporting Standards.

Brief outline of the course:

Goal, tasks and procedures of corporate financial analysis. Expressive instruments of corporate financial analysis. Sectoral analyses. Analysis by absolute, difference and ratio indicators. Analysis of cash flow. Measurement of financial and economic corporate performance. Earnings-based, cash-flow-based and value performance metrics. Links of corporate financial analysis to strategic corporate management. Benchmarking, intercompany comparative analysis and temporal analysis. Methods of setting up groups of enterprises and methods of eliciting weights. Analysis of quantitative corporate results. Analysis of current assets and non-current assets. Prediction of future corporate financial condition. Analysis of financial statements prepared in compliance with the International Financial Reporting Standards.

Recommended literature:

- 1. KALOUDA, F. 2017. Finanční analýza a řízení podniku. 3th ed. Aleš Čeněk, 2017. 330 pp. ISBN 978-80-73806-46-0.
- 2. KOTULIČ, R., KIRÁLY, P., RAJČÁNIOVÁ, M. 2018. Finančná analýza podniku. Bratislava: Wolters Kluwer, 2018, 232 pp. ISBN 978-80-8168-888-1.
- 3. KUBÍČKOVÁ, D., JINDŘICHOVSKÁ, I. 2015. Finanční analýza a hodnocení výkonnosti firmy. Praha : C. H. Beck, 2015. 368 pp. ISBN 978-80-7400-538-1.
- 4. ORESKÝ, M., REHÁK, R. 2020. Finančná a ekonomická analýza obchodného podniku. 2th ed. Bratislava: Wolters Kluwer, 2020. 200 pp. ISBN 978-80-5710-17-41.
- 5. PENMAN, S. H. 2013. Financial statement analysis and security valuation. 5th ed. Boston: McGraw-Hill, 2013. 768 pp. ISBN 978-0078025310.
- 6. ÚRADNÍČEK, V., BOĎA, M., CISKOVÁ, P. 2021. Metodológia a aplikácie finančno-ekonomickej analýzy podniku. Banská Bystrica: Belianum, 2021. 280 pp. ISBN 978-80-557-1927-6.
- 7. VOCHOZKA, M. et al. 2020. Metody komplexního hodnocení podniku. 2th upd. ed. Praha: Grada Publishing, 2020. 480 pp. ISBN 978-80-271-1701-7.
- 8. ZALAI, K. et al. 2016. Finančno-ekonomická analýza podniku. 9th rev. and ext. ed. Bratislava: Sprint 2, 2016. 487 pp. ISBN 978-80-89710-22-5.

Language of instruction:

Slovak, English

Notes: student time load:

180 hours, out of which

combined study (lectures, seminars, consultations): 52 hours

self-study: 128 hours

Course assessment

The final number of assessed students: 116

A	В	C	D	Е	FX(0)	FX(1)
0.86	0.86	9.48	16.38	22.41	34.48	15.52

Instructor: doc. PhDr. Ing. Martin Bod'a, PhD.

Last changed: 07.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course nam

Course name: Cryptocurrencies in Personal Finances

D_1_KvOF_cuvp

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

- a) continuous assessment active participation 50 points;
- b) final assessment presentation of current topics 50 points.

Learning objectives:

The student will:

- 1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.
- 2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.
- 3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.
- 4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.
- 5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects
- 6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.
- 7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.

Brief outline of the course:

The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will:

- examine the theory and principles of functioning of digital currencies;
- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;
- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;

- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;
- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

- 1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
- 2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
- 3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
- 4. Taxes, regulations and risks of cryptocurrencies.

Recommended literature:

- 1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey: John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
- 2. AZHAR, A. 2021. Exponential. London: Cornerstone, 384 p. ISBN 978-1847942913.HOSP,
- J. 2018. Kryptomeny. Bratislava: Tatran, 172 s. ISBN 978-80-222-0945-8.
- 3. HARARI, Y., N. 2018. Money. London: Vintage Books, 133 p. ISBN 978-1-78487-402-5.
- 4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
- 5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava: INESS, 288 s. ISBN 978-8-089-82007-8.
- 6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
- 7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from https://bitcoin.org/bitcoin.pdf
- 8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
- 9. SHRIER, D., L. 2020. Basic blockchain. London: Robinson, 182 p. ISBN 978-1-4721-4483-6. 10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York: Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

Slovak, English

Notes: student time load:

90 hours

Combined study: 26 h.

Self-study: 50 h.

Presentation preparation: 14 h.

Course assessment

The final number of assessed students: 49

abs	n	р	V
53.06	44.9	0.0	2.04

Instructor: Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.

Last changed: 23.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-227 | Course name: Cultural Regions of the World

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 90

A	В	C	D	Е	FX(0)	FX(1)	n
76.67	6.67	5.56	3.33	0.0	7.78	0.0	0.0

Instructor:

Last changed: 03.02.2017

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 DatS | **Course name:** Database Systems

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type: } \ B \ (\text{A - Compulsory courses}, \ B \ - \ Compulsory \ elective \ courses, \ C \ - \ Elective \ courses)$

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

Continuous assessment:

seminar work - design of relational database in office database program - 20 points test from the practical part - relational database modification and data analysis in the office database program - 40 points

Final assessment:

test from the practical part - data analysis in a relational database system - 40 points The requirements for completing the course in the corrective term are the same as in the regular term. In the resit exam, the student can repeatedly perform any number of partial tests.

Learning objectives:

After completion of the course, the student can:

- 1. use the acquired knowledge and skills of work with database systems for analysis of the data from the economic databases,
- 2. apply the results of business analyses in the decision-making process,
- 3. function as a linking element between the institution management and professionals database specialists (in practice),
- 4. assess suitability of deployment of a certain information system and its main part database system within a particular institution,
- 5. create a partial database solution for a small and medium enterprise, organization or financial institution.

Brief outline of the course:

Concept of database systems, architecture of the database management systems (DBMS). Relational database models, description of the most common relation DBMSs, database normalization. SQL language, database administration and security.

Database program MS Access - basic objects and their properties. Design of own database application depending on the field of study.

Database system SQL Server - data analysis from the training corporate databases with the SQL queries. Conversion – the option of data transfer into the other programs and vice versa.

Recommended literature:

- 1. VIRTUÁLNA UNIVERZITA MATEJA BELA 2021. Databázové systémy (zbierky a riešenia úloh, tutoriály a videonávody). Banská Bystrica: Univerzita Mateja Bela v Banskej Bystrici. Dostupné na internete: https://lms.umb.sk.
- 2. WILSON, K. 2020. Using Access 2019: The Step-by-step Guide to Using Microsoft Access 2019. Elluminet Press, 2020. ISBN-13: 978-1913151157.
- 3. LAURENČÍK, M. 2018. SQL Podrobný průvodce uživatele. Grada, Praha, 2018. ISBN 978-80-271-2154-0.
- 4. LACKO, L. 2015: 1001 tipů a triků pro SQL. Computer Press, Brno, 2015. ISBN 978-80-251-3773-4.
- 5. PARKER, D. 2020. SQL Programming. New Begin Ltd, 2020. ISBN: 1801128030.
- 6. ALEXANDER, M., KUSLEIKA, R. 2015. Access 2016 Bible. Wiley, 2015. ISBN: 978-1-119-08654-3.
- 7. DEBARROS, A. 2018. Practical SQL. No Starch Press, 2018. ISBN: 1593278276.

Language of instruction:

slovak, english

Notes: student time load:

120 hours, of which:

Combined study (L, S, K): 26

Individual exercises: 62

Preparation of seminar work: 32

Course assessment

The final number of assessed students: 139

A	В	С	D	Е	FX(0)	FX(1)
30.94	15.83	21.58	11.51	14.39	5.76	0.0

Instructor: Ing. Jolana Gubalová, PhD., Ing. Igor Kollár, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-DEP -513 | **Course name:** Digital empowerment and participation

Type, extent and method of instruction:

Form of instruction: Practical

 $\pmb{Course \ type: } C \ (\text{A - Compulsory courses}, \text{B - Compulsory elective courses}, \text{C - Elective courses})$

Recommended number of periods: 26

Method of study: combined

Number of credits: 2

Recommended semester/trimester:

Level: I., P

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Zuzana Heinzová, PhD.

Last changed: 08.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-DZP-513 | Course name: Dizajny záverečných prác v štruktúre IMRAD

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type: } \ C \ (\text{A - Compulsory courses}, \ \text{B - Compulsory elective courses}, \ \text{C - Elective courses})$

Recommended number of periods: 156

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 7

A	В	C	D	Е	FX(0)	FX(1)	n
42.86	0.0	0.0	0.0	0.0	0.0	57.14	0.0

Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.

Last changed:

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1e-DZP-513 | Course name: Dizajny záverečných prác v štruktúre IMRAD

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type: } \ C \ (\text{A - Compulsory courses}, \ \text{B - Compulsory elective courses}, \ \text{C - Elective courses})$

Recommended number of periods: 156

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 13

A	В	C	D	Е	FX(0)	FX(1)	n
69.23	0.0	0.0	0.0	7.69	23.08	0.0	0.0

Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.

Last changed:

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 HP | Course name: Economic Policy

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Attendance at lectures - a student may obtain a maximum of 10 points for attendance in the case of no absences, 9 points in the case of one absence and 8 points in the case of two absences throughout the semester. If a student has more than two absences, he/she receives 0 points for attendance.

- 2. Attendance at lectures with practitioners there will be two lectures by practitioners during the semester. The student may obtain 5 points for attending each of these, for a total maximum of 10 points.
- 3. Presentation of current information as scheduled a student may obtain 20 points for presenting current economic or economic policy information from home or the world.

b) final assessment:

final test - the student will take a final test within the scope of the syllabus and may obtain a maximum of 60 points.

Learning objectives:

The student:

- 1. acquires the theoretical background of the current economic policy,
- 2. analyses and critically evaluates the application of tools and achieving the goals of economic policy,
- 3. applies knowledge of basic Macroeconomics in the broader economic and political context,
- 4. assesses the role of the state in the economy,
- 5. creates his/her own views on the economic and political life and can discuss current socio-economic problems,
- 6. makes economic and political decisions and bear responsibility for them.

Brief outline of the course:

Theory of economic policy and its evaluation. Economic-political conceptions. Goals and tools of economic policy. Process of economic-political decision making. Monetary policy. Fiscal policy. Foreign trade policy. Competition policy. Social policy. Environmental policy. Transformation process and economic policy. Integration and globalization influence on economic policy.

Recommended literature:

1. URAMOVÁ, M. a kol. 2003. Hospodárska politika. Banská Bystrica: EF UMB, 2003.

- 2. KLIKOVÁ, CH., KOTLÁN, I. a kol. 2019. Hospodářská a sociální politika. 5. vyd. Ostrava: Vysoká škola sociálně správní, 2019.
- 3. LUKÁČIK, J. a kol. 2013. Hospodárska politika. Teória a prax. BRATISLAVA : Sprint 2 s.r.o. 2013.
- 4. BALDWIN, R., WYPLOSZ, Ch. 2008. Ekonomika evropské integrace. Praha : Grada Publishing, 2008.
- 5. ŽÁK, M. Hospodářská politika. Praha: VŠEM, 2007, 210 s.
- 6. VINCÚR, P. a kol. 2005. Teória a prax hospodárskej politiky. Bratislava: Sprint, 2005.
- 7. SLANÝ, A. a kol. 2003. Makroekonomická analýza a hospodářská politika. Praha : C. H. Beck, 2003. ISBN 80-7179-738-3.
- 8. Časopisecká literatúra: TREND, Hospodárske noviny, Ekonomický časopis, Politická ekonómie a i.

Language of instruction:

Slovak

Notes: student time load:

120 hours

Combined form (L, C): 26

Self-study: 54

Presentation processing: 40

Course assessment

The final number of assessed students: 33

A	В	С	D	Е	FX(0)	FX(1)
42.42	6.06	24.24	15.15	12.12	0.0	0.0

Instructor: Ing. Ján Kollár, PhD.

Last changed: 14.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_DoEP | Course name: Economic debates

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Short seminar works: 100 points

Learning objectives:

The student can:

- 1. identify leading economists since the classical economics until today
- 2. interpret, analyse and evaluate their arguments and discuss the views of these economists on current socio-economic issues.

Brief outline of the course:

The aim of the course is to gain deeper knowledge of chosen economic theories (both mainstream and alternative) and discuss how they approach current issues of inequality, poverty, global environmental problems, labour division in households, irrational behaviour of economic subjects, asymmetric information etc.

The course covers development of past and recent economic theories, from classical economics thorough neoclassical, neokeynesian and neoconservative theories. But the main emphasis will be given on current economic theories, such as behavioral economics, ecological economics, development economics, household economics etc.

Recommended literature:

- 1. Horehaj, J. Šuplata, M. 2015. A Concise History of Economic Theories
- 2. Heilbroner, R. L. 1999. The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers

Language of instruction:

Slovak

Notes:student time load:

90 hours

Combined study (lecture, seminar, consultation): 26

Self-study: 63

Page: 70

Course assessment								
The final number of assessed students: 25								
A	В	С	D	Е	FX(0)	FX(1)		
48.0	16.0	16.0	4.0	4.0	12.0	0.0		

Instructor: Ing. Anna Vallušová, PhD., doc. Ing. Mária Horehájová, PhD., Ing. Žaneta Lacová, PhD.

Last changed: 13.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: ESN1 | Course name: Eramus student network 1

Type, extent and method of instruction:

Form of instruction:

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods:

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I., II.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 11

abs	n	p	V
100.0	0.0	0.0	0.0

Instructor: doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.

Last changed:

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: U-1-

Course name: European Union - structure, decision-making mechanisms,

EUŠRMČ

membership

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: Mgr. Vladimír Müller, PhD., doc. PhDr. Lucia Rýsová, PhD.

Last changed: 14.02.2024

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-211 | **Course name:** Field course abroad

Type, extent and method of instruction:

Form of instruction: Practical

 $\pmb{Course \ type: } C \ (A \ - \ Compulsory \ courses, B \ - \ Compulsory \ elective \ courses, C \ - \ Elective \ courses)$

Recommended number of periods: 120s

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 39

A	В	С	D	Е	FX(0)	FX(1)	n
53.85	0.0	0.0	0.0	0.0	46.15	0.0	0.0

Instructor: doc. RNDr. Alfonz Gajdoš, PhD.

Last changed: 03.02.2017

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-118 | Course name: Field course in zoology

Type, extent and method of instruction:

Form of instruction: Practical

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 3

abs	n	p	V
100.0	0.0	0.0	0.0

Instructor: prof. RNDr. Peter Bitušík, PhD.

Last changed: 28.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

A) continuous assessment:

active participation on seminars and solving of continuous assessments: 10 points elaboration and submission of seminar paper: max. 20 points

B) final evaluation: written test: max. 70 points

Learning objectives:

The student

- 1. is able to identify specific characteristics of the theory of finance, public finance, financial market, corporate finance and international finance;
- 2. able to understand and critically assess the current challenges of public finances, the financial market, corporate finance and international finance;
- 3. is able to apply the acquired knowledge on practical examples;
- 4. establish a balanced judgment regarding the critical facts of the monitored areas.

Brief outline of the course:

Within the course, students will be acquainted with the basic issues of financial theory, their components and categorical apparatus so that students acquire fundamental knowledge for their further preparation in bachelor's and master studies. The course consists of seven thematic units:

- (1) Introduction to the theory of finance, (2) Money circulation and currency, (3) Public finance,
- (4) Financial market and Banking, (5) Insurance, (6) Corporate finance, (7) International Finance.

Recommended literature:

- 1. MELICHER, W. R., NORTON, E. A. 2016. Introduction to Finance: Markets, Investments, and Financial Management, 16th Edition. Wiley. 652 p. ISBN: 978-1119398288
- 2. MISHKIN, F. S., EAKINS, S. 2015. Financial Markets and Institutions. 8th edition. New York: Pearson. 712p. ISBN: 978-0133423624.
- 3. TANZI, V. 2020. Advanced Introduction to Public Finance. Cheltenham, UK: Edward Elgar Publishing, 200p. ISBN: 978 1 78990 701
- 4. BERK, J., DEMARZO, P., HARFORD, J. 2019. Fundamentals of Corporate Finance. 4th edition. New York: Pearson. 800p. ISBN: 978-1292215075.
- 5. MAKIN, A. J., 2017. International Money and Finance. Routledge. 202p. ISBN: 9781138891388.

Language of instruction:

Slovak, English

Notes: student time load:

210 hours

Combined form (Lecture, Seminar, Consultation): 52 hours

Self-study: 108 hours

Preparation of the seminary paper: 50 hours

Course assessment

The final number of assessed students: 149

	A	В	С	D	Е	FX(0)	FX(1)
ſ	10.74	15.44	22.15	26.85	18.79	2.68	3.36

Instructor: prof. Ing. Peter Pisár, PhD., doc. Ing. Ján Huňady, PhD., Ing. Katarína Izáková, PhD.

Last changed: 07.02.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FRP | **Course name:** Financial Management of the Company

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type: } \ B \ (\text{A - Compulsory courses}, \ B \ - \ Compulsory \ elective \ courses, \ C \ - \ Elective \ courses)$

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: continuous fulfillment of assigned tasks 30 %

b) final evaluation: control test 70 %

Learning objectives:

The student will use the acquired knowledge in the management of financial processes in the business practice. He will be able to apply the knowledge to assess and evaluate the financial situation of the company, make suggestions for improving management processes and thereby create conditions for successful achievement of business objectives.

Brief outline of the course:

The objectives and principles of financial management. Types and stages of financial decision-making process in an enterprise. Risk in financial decision-making process. Sources and forms of financing. Distribution of company income. Capital planning, investment decisions. Financial market and financial management of the company. Financial management and foreign trade of an enterprise. Business valuation, business valuation methods. Financial aspects of takeovers and mergers.

Recommended literature:

- 1. BREALEY, R., A., MYERS, S., C., FRANKLIN, A. 2019. Principles of Corporate Finance. 13e. McGraw-Hill. 994 pp. ISBN 1260565556.
- 2. DAMODARAN, A. 2001. Corporate finance theory and practice. Wiley and Sons. 1008 pp. ISBN 0471283320.

Language of instruction:

English

Notes:student time load:

120 hours

Combined study (Lectures, Seminars, Consultations): 26 h. (0/2)

Self-study: 50 h.

Solving assigned tasks: 44 h.

Page: 78

	Course assessment							
The final number of assessed students: 11								
A B C D E FX(0)						FX(1)		
	18.18	9.09	36.36	27.27	9.09	0.0	0.0	

Instructor: Ing. Janka Grofčíková, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FinTrhy | **Course name:** Financial Markets

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: control test 50 %

b) final evaluation: control test 50 %

Learning objectives:

After completion of the course, the student can:

- 1. used cross-cutting knowledge of the financial system for its assessment,
- 2. to be able to analyse the development of the financial market through standard method,
- 3. apply quantitative methods to assess the development of prices of securities in the financial market.
- 4. assess the 'opportunities and constraints' assessment of securities in the financial market,
- 5. develop a multicriteria method to evaluates investment opportunities in the market in terms of their profitability and efficiency,
- 6. creates a balanced judgment concerning the decisive facts in the financial market.

Brief outline of the course:

The structure and classification of financial markets. Institutional aspect of financial markets. Demand for financial assets. Return, risk and liquidity of investments. Money market. Capital market. Secondary markets. Bond market and bond valuation. Stock market, stock analysis, valuation of shares. Derivative markets. Futures and option contracts. Introduction to portfolio theory. Collective investment in Slovakia and in the world. State regulation and self-regulation of securities markets. Financial services and regulation in the EU.

Recommended literature:

- 1. CHEN, J. 2010. Essentials of Technical Analysis for Financial Markets. Hoboken: John Wiley and Sons, Inc. 283 pp. ISBN 978-0-470-53729-9.
- 2. CHISHOLM, A. 2002. A Introduction to Capital Markets. Products, Strategies and Participangs. Chichester: John Wiley and Sons, Ltd. 448 pp. ISBN 0-471-49866-1.
- 3. BRENTANI, CH. 2004. Portfolio Management in Practice. Burlington: Elsevier Butterworth-Heinemann. 223 pp. ISBN 0-7506-5906-8.
- 4. MISHKIN, F. 2018. Economics of Money, Banking and Finacial Markets (What's New in Economics). Pearsearson. 720 pp. ISBN 978-0134733821.

- 5. HEROLD, A. 2021. Technical Analysis of the Financial Markets: Tips and Tricks to make Good Money through Candlestick Trading, Charting, Cryptocurrency, Chinese Crypto and Technical Analysis with the Financial Markets.
- 6. CECHCETTI, S. G., SCHOENHOLTZ, K. L. 2020. ISE Money, Banking and Financial markets. McGraw-Hill Education. ISBN 978-1260571363.. ISBN 978-1260571363.

Language of instruction:

English

Notes: student time load:

180 hours

Combined study (Lectures, Seminars, Consultations): 52 h. (2/2)

Self-study: 128 h.

Course assessment

The final number of assessed students: 92

A	В	С	D	Е	FX(0)	FX(1)
6.52	18.48	25.0	18.48	23.91	3.26	4.35

Instructor: prof. Ing. Peter Krištofík, Ph.D., prof. Ing. Hussam Musa, PhD., Ing. Ivan Sedliačik, PhD., Ing. Janka Grofčíková, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FM1 | **Course name:** Financial Mathematics 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Written test on the issue of interest and annuities - 70 points.

b) final assessment:

Written test on the issue of redemption number - 30 points.

The grade in due time is determined on the basis of the sum of points from both tests.

Corrective term:

The student may decide to write the first, second or both tests. If he/she decide to write only one test in the corrective term, the points obtained from the test written in the regular term, which he/she does not take in the corrective term, are also included in the sum of points. The grade in the corrective term is determined on the basis of the sum of points from this term.

At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade.

When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.

Learning objectives:

Student

- 1. can use the acquired knowledge and skills in deciding on more efficient allocation of financial resources;
- 2. is able to calculate the present and future value of cash flows from interest and rent optics number and process redemption plans;
- 3. applies the acquired knowledge to real examples from business and banking practice;
- 4. assess the advantage or disadvantage of offered banking products;
- 5. can evaluate alternative investment projects by selected criteria;
- 6. is able to develop a recommendation for a more prudent management of the entrusted financial resources.

Brief outline of the course:

Interest – Definitions and Notations. Simple Interest. Compound Interest. Continuous Compounding. Accumulated and Discounted Values for Fractional Interest Periods. Nominal, effective and real interest rates. Simple Discount, Compound Discount. Equations of Financial Value. Fischer Equation. Annuity – Definitions and Notations. Measures for Evaluating an Investment. Net Present Value. Internal Rate of Return. Ordinary Annuities. Annuities Due. General Annuities. Other Annuities. Amortization and Sinking Funds. Equal Payments. Non-equal Payments. Repay a Loan by One-time payment. Annual Percentage Rate (APR).

Recommended literature:

- 1. VIRTUÁLNA UNIVERZITA MATEJA BELA 2021. Finančná matematika 1 (podklady k cvičeniam, riešené úlohy, video-cvičenia a video-návody na riešenie úloh). Banská Bystrica: Univerzita Mateja Bela v Banskej Bystrici. Dostupné na internete: https://lms.umb.sk.
- 2. Úradníček, V. 2021. Kapitoly z finančnej matematiky. Banská Bystrica : Belianum, 2021 (v tlači)
- 3. Šoba, O., Širůček, M. 2017. Finanční matematika v praxi. 2. akt. a roz. vyd. Praha : Grada, 2017. 336 s. ISBN 978-80-271-0250.
- 4. BUCHANANN, R. J. 2012. An Undergraduate Introduction to Financial Mathematics. New Jersey: World Scientific Publishing. ISBN 978-981-4407-44-1. (Available on https://www.worldscientific.com/doi/epdf/10.1142/8495). https://www.worldscientific.com/doi/epdf/10.1142/8495).

Language of instruction:

Slovak

Notes: student time load:

120 hours

Combined study (Lectures, Seminars, Consultations): 26 hours

Self-study: 94 hours

Course assessment

The final number of assessed students: 213

A	В	С	D	Е	FX(0)	FX(1)
8.92	8.92	11.27	19.25	20.19	23.0	8.45

Instructor: Mgr. Petra Medved'ová, PhD., Mgr. Mária Stachová, PhD.

Last changed: 04.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FM2 | **Course name:** Financial Mathematics 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

Active participation in seminars and a written test on the whole issue.

The grade of a student will be determined based on the total number of points for active participation in seminars and a written test.

If the student do not obtain sufficient number of points to successfully complete the course, he/she is entitled to have one resit exam test on the whole issue - 100 points. The number of points obtained at resit exam test is used to determine the final grade.

At the request of the teacher, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. Based on the oral examination, the teacher decides on the allocation of points for the test. If a student refuses the oral examination, the student will be assigned an FX grade.

When performing written test and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his/her communication device. Any fraud, recording of tests, use of illicit devices, or other violation of the objectivity of the evaluation will be considered as non-compliance with the conditions for passing the course.

a) continuous assessment:

Active participation in seminars (3 home assignments): 0 - 15 points.

b) final assessment:

Written test on the whole issue: 0 - 85 points.

Learning objectives:

On completion of the course, the student can:

- 1. use the acquired knowledge and skills in pricing options and trading with bonds
- 2. explain the essence of discrete and continuous approach to option pricing and basic characteristics of trade with bonds on the Stock Exchange
- 3. apply the acquired knowledge and skills to the simulation of trading on the Chicago Board Options Exchange and the Bratislava Stock Exchange
- 4. assess the fair value in trading with options and bonds
- 5. use selected measures to estimate the risk of a selected type of trade with options and bonds
- 6. explain and create selected suitable option strategies and time structure of interest rates.

Brief outline of the course:

Mathematical bases of valuation of derivatives – the concept of financial derivatives. The concept of options – call and put options, the basic parameters of the option, European and American options. Binary tree models – one-step and multi-step binary tree model. Tree calibration and Black-Scholes formulas. Introduction to stochastic calculus – Wiener process, Itô's lemma, Black-Scholes partial differential equation. Option strategies. Interest rates – bonds and time structure of interest rates. Bootstrap method. Yield to maturity. Bond duration. Forward interest rates.

Recommended literature:

1. HULL, J. C. 2018. Options, Futures, and Other Derivates. Tenth edition. New York: Pearson Education. ISBN 978-0134472089.

Language of instruction:

english

Notes: student time load:

120 hours

combined study: 26 hours self-study: 94 hours

Course assessment

The final number of assessed students: 29

A	В	С	D	Е	FX(0)	FX(1)
27.59	6.9	20.69	20.69	24.14	0.0	0.0

Instructor: Ing. Viera Mendelová, PhD.

Last changed: 10.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FVaB | **Course name:** Financial Reports and Statements

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: I.

Prerequisites:

Course completion conditions:

To successfully complete the course, the student is required to obtain a sum of both written tests points at least 65%. If the student fails to reach the required percentage evaluation is entitled to one correction term in the examination period according to the study regulations.

- a) continuous evaluation
- 1st written test in the 7th week of the semester (50% of evaluation) from the curriculum taken in the first 6 weeks of the semester,
- 2nd written test in the 13th week of the semester, resp. in the announced terms during the trial period (50% evaluation) from the curriculum taken in the second half of the semester,
- extra points for activity on lessons, which are added to the overall evaluation (max. 10 points); b) final evaluation
- the sum of points from continuous tests (at least 65% of the total number of points) + extra points, resp. correction term from the whole semester curriculum (at least 65% of the total number of points).

Learning objectives:

After completing the course the student:

- 1. is familiar with the Conceptual Framework for Financial Reporting, International Standards and the nature of the individual items in the financial statements;
- 2. is able to use the acquired knowledge in interpreting the presented information about the financial situation, property situation and performance of the company in the complex of the presented financial statements of the company,
- 3. is able to independently use methodological means of accounting and apply methods and procedures of financial accounting of the company
- 4. is able to assess the usefulness of the reported financial information in terms of compliance with quality requirements and principles,
- 5. is able to evaluate the impact of business transactions and other events in the company on the financial situation, property situation and performance of the company
- 6. is able to prepare financial statements, balance sheet and profit and loss account in the required structure, will be able to read and understand financial statements and create accounting cases.

Brief outline of the course:

Theoretical conceptual framework of financial reporting - the goal of financial reporting and qualitative requirements of reported information. Basic elements of financial statements and their reporting. Valuation of elements of financial statements. Company accounting system. The process of keeping financial accounts. Company financial statements. Application examples for the discussed issues.

Recommended literature:

- 1. BRAGG, S., M. 2020. IFRS Guidebook: 2021 Edition. Tennessee: Lightning source inc. 462 p. ISBN 1642210595.
- 2. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
- 3. IFRS FOUNDATION. 2018. Conceptual framework for financial reporting. Available on the Internet: https://www.ifrs.org/content/dam/ifrs/publications/pdf-standards/english/2021/issued/part-a/conceptual-framework-for-financial-reporting.pdf
- 4. IFRS FOUNDATION. 2021. International financial reporting standards. Available online: https://www.ifrs.org/issued-standards/list-of-standards/
- 5. KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. 2. vydanie. Bratislava: Iura Edition. 803 s. ISBN 978-80-8078-396-9.
- 6. ŠURANOVÁ, Z. a kol. 2015. Finančné účtovníctvo a riadenie s aplikáciou IFRS.

PRAKTIKUM. 2. vydanie. Bratislava: Wolters Kluwer. 381 s. ISBN 978-80-8168-161-5.

7. THE EUROPEAN UNION. 2022. Official Journal of the European Union. Available online: https://eur-lex.europa.eu/oj/direct-access.html?locale=en

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, out of which

Combined form (Lecture, Seminar, Consultation): 26 hours

Self-study: 64 hours

Information update, work with legislative: 20 hours

Other: 10 hours

Course assessment

The final number of assessed students: 120

A	В	С	D	Е	FX(0)	FX(1)
5.83	16.67	25.83	19.17	23.33	5.83	3.33

Instructor: Ing. Kamil Ščerba, PhD.

Last changed: 16.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-133 | Course name: Financial literacy

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 16

abs	n	p	V
100.0	0.0	0.0	0.0

Instructor: Ing. Janka Crmanová

Last changed: 28.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-210 | **Course name:** First Aid Basics

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 114

abs	n	p	V
95.61	4.39	0.0	0.0

Instructor:

Last changed: 22.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.AJ1 | Course name: Foreign Language I – Business English 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

short tests/quizzes 0-20 points

writing tasks 0-20 points

speaking tasks 0-20 points

b) final assessment:

final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. provide basic information about the university and the student's study
- 2. describe the organization of economics
- 3. explain the hierarchy of relationships in a company and the functions of a manager
- 4. distinguish between motivation factors in the work of a manager
- 5. introduce a company and its activities and departments in the form of a presentation
- 6. be aware of the importance of cultural specifics for work in an international environment

Brief outline of the course:

Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Personal responsibility in a team. Culture specifics in the management of an international company. Division of countries into culture units. Giving advice to business people coming to Slovakia.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.
- 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.
- 3. MASCULL, B. 2004. Business Vocabulary in Use Advanced. Cambridge: CUP. ISBN 0521540704.

4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN 9788055701776.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 956

A	В	C	D	Е	FX(0)	FX(1)
24.06	24.16	26.99	10.15	8.79	4.29	1.57

Instructor: M.A. David Cole, PhD., Mgr. Petra Strnádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.AJ2 | Course name: Foreign Language I – Business English 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

short tests/quizzes 0-20 points

writing tasks 0-20 points

speaking tasks 0-20 points

b) final assessment:

final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. describe the recruitment process
- 2. write a professional CV and a letter of application
- 3. assess the quality of a job applicant
- 4. present his/her own skills and abilities at a job interview
- 5. give arguments in a discussion about job related issues
- 6. explain new trends in employment

Brief outline of the course:

Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive. Developing self-reflection.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.
- 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.
- 3. MASCULL, B. 2004. Business Vocabulary in Use Advanced. Cambridge: CUP. ISBN 0521540704

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 667

A	В	С	D	Е	FX(0)	FX(1)
20.24	28.64	26.24	13.79	9.45	1.2	0.45

Instructor: doc. PhDr. Dana Benčiková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.AJ3 | Course name: Foreign Language I – Business English 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

short tests/quizzes 0-20 points

writing tasks 0-20 points

speaking tasks 0-20 points

b) final assessment:

final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in the context of the given issues
- 2. understand figures in economic news in the media; interpret charts and graphs
- 3. analyze financial statements of a company
- 4. compare different financial products
- 5. explain the tax system in Slovakia
- 6. discuss the role of the state in the economy

Brief outline of the course:

Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP, 2010.
- 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Garnet Publishing, 2012.
- 3. MASCULL, B. 2002. Business Vocabulary in Use Intermediate. Cambridge: CUP, 2002.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 428

A	В	С	D	Е	FX(0)	FX(1)
25.93	28.97	24.77	10.05	5.37	3.27	1.64

Instructor: Mgr. Dagmar Škvareninová, PhD., M.A. David Cole, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.AJ4 | Course name: Foreign Language I – Business English 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

short tests/quizzes 0-20 points

writing tasks 0-20 points

speaking tasks 0-20 points

b) final assessment:

final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in quality management and marketing
- 2. explain key concepts and reformulate their definitions
- 3. express his/her opinion on the ethics of advertising in media
- 4. make a proposal and a presentation of a marketing strategy of a chosen company
- 5. apply different means of expression in the creating of an advertising text
- 6. discuss the advantages and disadvantages of companies clustering in an area

Brief outline of the course:

Quality of products. Approaches to quality. Products and brands. Solving quality problems. Linking ideas with linking words. Marketing, marketing mix. Paraphrasing. Summarizing. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market. Alliances of companies and cooperation in the market

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419.
- 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485.
- 3. MASCULL, B. 2004. Business Vocabulary in Use Advanced. Cambridge: CUP. ISBN 0521540704
- 4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN

9788055701776.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 240

A	В	С	D	Е	FX(0)	FX(1)
25.0	29.17	23.75	12.92	7.92	1.25	0.0

Instructor: doc. PhDr. Dana Benčiková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.NJ1 | **Course name:** Foreign Language I – Business German 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. provide basic information about the university and the student's study
- 2. describe the organization of economics
- 3. explain the hierarchy of relationships in a company and the functions of a manager
- 4. distinguish between motivation factors in the work of a manager
- 5. introduce a company and its activities and departments in the form of a presentation
- 6. be aware of the importance of cultural specifics for work in an international environment.

Brief outline of the course:

Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Culture specifics in the management of an international company.

Recommended literature:

- 1. GUENAT, G. et al. 2010. Deutsch für das Berufsleben B1. Stuttgart : Klett Verlag, 2010
- 2. DEMČIŠÁK, J. 2015. Fachsprache: Unternehmen. Hamburg: tredition GmbH, 2015.
- 3. SANDER, I. et al. 2012. Mittelpunkt neu. Lehrbuch. Stuttgart: Klett Verlag 2012.
- 4. SANDER, I. et al. 2012. Mittelpunkt neu. Arbeitsbuch. Stuttgart: Klett Verlag 2012.

Language of instruction:

German

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 29

A	В	С	D	Е	FX(0)	FX(1)
20.69	24.14	13.79	20.69	13.79	6.9	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 01.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.NJ2 | Course name: Foreign Language I – Business German 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. describe the recruitment process
- 2. write a professional CV and a letter of application
- 3. assess the quality of a job applicant
- 4. present his/her own skills and abilities at a job interview
- 5. give arguments in a discussion about job related issues
- 6. explain new trends in employment.

Brief outline of the course:

Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.

Recommended literature:

1. BECKER, M. 2002. Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen

Geschäftskorrespondenz auf Deutsch. München: Buchverlag Gräfelfing, 2002.

- 2. EISMANN, V. 2006. Erfolgreich in Besprechungen. Berlin: Cornelsen, 2006.
- 3. GUENAT, G. et al. 2014. Berufspraxis Deutsch B1. Stuttgart: Klett, 2014.
- 4. MÜLLER, A. et al. 2013. Im Beruf. Ismaning: Max Hueber Verlag, 2013.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40								
Course assessment The final number of assessed students: 21								
A B C D E FX(0)								
33.33	19.05	28.57	9.52	9.52	0.0	0.0		
Instructor: Mgr. Viera Krešáková, PhD.								
Last changed	Last changed: 01.02.2022							

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.NJ3 | Course name: Foreign Language I – Business German 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in the context of the given issues
- 2. understand figures in economic news in the media; interpret charts and graphs
- 3. analyze financial statements of a company
- 4. compare different financial products
- 5. explain the tax system in Slovakia
- 6. discuss the role of the state in the economy.

Brief outline of the course:

Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.

Recommended literature:

- 1. BABĚRÁDOVÁ, H. 2006. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld. Stuttgart : Klett Verlag, 2006.
- 2. HÖPPNEROVÁ, V. 2010. Wirtschaftsdeutsch aktuell. Praha: Ekopress, 2010.
- 1. BUSCHA, A. et al. 2007. Geschäftskommunikation. Verhandlungssprache. Ismaning : Max Hueber

Verlag

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 13

A	В	С	D	Е	FX(0)	FX(1)
38.46	46.15	7.69	0.0	7.69	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 01.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.NJ4 | Course name: Foreign Language I – Business German 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in quality management and marketing
- 2. explain key concepts and reformulate their definitions
- 3. express his/her opinion on the ethics of advertising in media
- 4. make a proposal and a presentation of a marketing strategy of a chosen company
- 5. apply different means of expression in the creating of an advertising text
- 6. discuss the advantages and disadvantages of companies clustering in an area.

Brief outline of the course:

Quality of products. Approaches to quality. Products and brands. Solving quality problems. Linking ideas with linking words. Marketing, marketing mix. Paraphrasing. Summarizing. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market.

Recommended literature:

1. BRAUNERT, J, SCHLENKER, W. 2010. Unternehmen Deutsch. Aufbaukurs Lehrbuch.

Stuttgart:

Klett, 2010.

2. BRAUNERT, J, SCHLENKER, W. 2010. Unternehmen Deutsch. Aufbaukurs Arbeitsbuch.

Stuttgart: Klett, 2010.

3. ONDRČKOVÁ, E., LIŠKOVÁ, D. 2007. Wirtschaftsdeutsch im Unternehmen. Bratislava : Sprint,

vfra, 2007.

4. HÖPPNEROVÁ, V. 2002. Wirtschaftsdeutsch für Fortgeschrittene. Praha: Ekopress, 2002.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 11

A	В	С	D	Е	FX(0)	FX(1)
54.55	27.27	9.09	0.0	9.09	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 01.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.RJ1 | Course name: Foreign Language I – Business Russian 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. provide basic information about the university and the student's study
- 2. describe the organization of economics
- 3. explain the hierarchy of relationships in a company and the functions of a manager
- 4. distinguish between motivation factors in the work of a manager
- 5. introduce a company and its activities and departments in the form of a presentation
- 6. be aware of the importance of cultural specifics for work in an international environmen.t

Brief outline of the course:

Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates.

Recommended literature:

- 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica: Belianum. 2021.
- 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno: Computer Press, a.s., 2007.
- 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.

Language of instruction:

Russian

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40									
Course assessment The final number of assessed students: 9									
A B C D E FX(0) FX(1)									
11.11	11.11	44.44	11.11	22.22	0.0	0.0			
Instructor: N	Instructor: Mgr. Viera Krešáková, PhD.								
Last changed: 04.02.2022									
Approved by	r: prof. Ing. Per	ter Krištofík, P	h.D.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.RJ2 | Course name: Foreign Language I – Business Russian 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. describe the recruitment process
- 2. write a professional CV and a letter of application
- 3. assess the quality of a job applicant
- 4. present his/her own skills and abilities at a job interview
- 5. give arguments in a discussion about job related issues
- 6. explain new trends in employment.

Brief outline of the course:

Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.

Recommended literature:

- 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021.
- 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno: Computer Press, a.s., 2007.
- 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.

Language of instruction:

Russian

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Page: 108

	Course assessment The final number of assessed students: 9							
						FX(1)		
22.22	33.33	22.22	11.11	0.0	11.11	0.0		

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 04.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.RJ3 | Course name: Foreign Language I – Business Russian 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in the context of the given issues
- 2. understand figures in economic news in the media; interpret charts and graphs
- 3. analyze financial statements of a company
- 4. compare different financial products
- 5. explain the tax system in Slovakia
- 6. discuss the role of the state in the economy.

Brief outline of the course:

Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.

Recommended literature:

1. KOZLOVA,T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň: Fraus, 2004.

2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno: Computer Press, a.s., 2007.

Language of instruction:

Russian

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 4

A	В	С	D	Е	FX(0)	FX(1)
25.0	25.0	0.0	25.0	25.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 04.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 I.RJ4 | Course name: Foreign Language I – Business Russian 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: short tests/quizzes 0-20 points

writing tasks 0-20 points speaking tasks 0-20 points

b) final assessment: final exam in all language skills 0-40 points

Learning objectives:

After completion of the course, the student can:

- 1. use the specific terminology in quality management and marketing
- 2. explain key concepts and reformulate their definitions
- 3. express his/her opinion on the ethics of advertising in media
- 4. make a proposal and a presentation of a marketing strategy of a chosen company
- 5. apply different means of expression in the creating of an advertising text
- 6. discuss the advantages and disadvantages of companies clustering in an area.

Brief outline of the course:

Marketing, marketing mix. Online – Marketing. Branding. Quality of products. Approaches to quality. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Paraphrasing. Summarizing. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market.

Recommended literature:

- 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021.
- 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno: Computer Press, a.s., 2007.
- 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.

Language of instruction:

Russian

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Page: 112

	Course assessment The final number of assessed students: 1							
						FX(1)		
0.0	0.0	100.0	0.0	0.0	0.0	0.0		

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 04.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.AJ1 | Course name: Foreign Language II – Business English 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. provide basic information about the university and the study
- 2. describe the organizational structure of the company and to name operations of departments
- 3. discuss the hierarchy relationships in the enterprise
- 4. use the professional vocabulary within the context of particular issues
- 5. introduce a particular company in the form of presentation
- 6. compare the importance of cultural diversity for the work of companies in the international context

Brief outline of the course:

Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.

Recommended literature:

- 1. COTTON, FALVEY, KENT. 2010. Market Leader Intermediate, 3rd Edition. Harlow: Longman, 2010.
- 2. MASCULL, B. 2002. Business Vocabulary in Use Intermediate. Cambridge: CUP, 2002.
- 3. EMMERSON, P. 2002. Business Grammar Builder. Oxford: MacMillan, 2002.
- 4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB, 2011.
- 5. PILBEAM, A. 2000. Market Leader International Management. Harlow: Longman, 2000.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 6

A	В	С	D	Е	FX(0)	FX(1)
50.0	0.0	50.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.AJ2 | Course name: Foreign Language II – Business English 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. describe the process of recruitment
- 2. specify qualities of a job seeker
- 3. use the professional vocabulary within the context of particular issues
- 4. compare the suitability of databases when selecting the vacancies
- 5. prepare a CV and a cover letter
- 6. discuss about equality of opportunities

Brief outline of the course:

The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP, 2010.
- 2. MASCULL, B. 2002. Business Vocabulary in Use Intermediate. Cambridge: CUP, 2002.
- 3. EMMERSON, P. 2002. Business Grammar Builder. Oxford: MacMillan, 2002.
- 4. ARMITAGE-AMATO, R. 2005. Obchodní korespondence a komunikace. Angličtina. Praha: Klett, 2005.
- 5. ASHLEY, A. 2009. Oxford Handbook of Commercial Correspondence. New edition. Oxford: Oxford University Press, 2009.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 5

A	В	С	D	Е	FX(0)	FX(1)
40.0	40.0	20.0	0.0	0.0	0.0	0.0

Instructor: PaedDr. Marta Valihorová, PhD., Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.AJ3 | Course name: Foreign Language II – Business English 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. explain the key concepts within the context of the specific issues
- 2. use the professional vocabulary within the context of particular issues
- 3. compare the suitability of promotional techniques and media
- 4. present the selected product / service
- 5. interpret and compare marketing strategies of enterprises
- 6. express an opinion in regard with respect for ethical principles in advertising

Brief outline of the course:

Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP, 2010.
- 2. COTTON, FALVEY, KENT. 2006. Market Leader Upper Intermediate. Harlow: Longman, 2006.
- 3. MASCULL, B. 2002. Business Vocabulary in Use Intermediate. Cambridge: CUP, 2002.
- 4. EMMERSON, P. 2002. Business Grammar Builder. Oxford: MacMillan, 2002.
- 5. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB, 2011.
- 6. PILBEAM, A. 2000. Market Leader International Management. Harlow: Longman, 2000.

Language of instruction:

English

Notes:student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 4

A	В	С	D	Е	FX(0)	FX(1)
50.0	50.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.AJ4 | Course name: Foreign Language II – Business English 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 7. understand the figures in economic texts and interpret graphs
- 8. use the professional vocabulary within the context of particular issues
- 9. decsribe bank products
- 10. explain the advantages and disadvantages of the operation of a foreign company in Slovakia
- 11. compare the sources of company financing
- 12. interpret graphs illustrating the the development of financial indicators in the enterprise

Brief outline of the course:

Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.

Recommended literature:

- 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP, 2010.
- 2. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge: CUP 2008.
- 3. JOHNSON, C. 2000. Market Leader Banking and Finance. Harlow: Longman, 2000.
- 4. MASCULL, B. 2004. Business Vocabulary in Use Advanced. Cambridge: CUP, 2004.
- 5. EMMERSON, P. 2002. Business Grammar Builder. Oxford: MacMillan, 2002.
- 6. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB, 2011.

Language of instruction:

English

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 4

A	В	С	D	Е	FX(0)	FX(1)
25.0	75.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.NJ1 | Course name: Foreign Language II – Business German 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

to provide basic information about the university and the study

- 1. describe the organizational structure of the company and to name operations of departments
- 2. discuss the hierarchy relationships in the enterprise
- 3. use the professional vocabulary within the context of particular issues
- 4. introduce a particular company in the form of presentation
- 5. compare the importance of cultural diversity for the work of companies in the international context

Brief outline of the course:

Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.

Recommended literature:

 $1.\ Becker/Braunert/Eisfeld:\ Dialog\ Beruf\ 2.\ Deutsch\ als\ Fremdsprache\ f\"ur\ Grundstufe.$

Ismaning: Max Hueber Verlag, 2008. ISBN 3-19-001591-0.

- 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning: Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.
- 3. Hohmann: Einfach schreiben! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.
- 4. Hohmann: Einfach sprechen! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 71

A	В	С	D	Е	FX(0)	FX(1)
50.7	15.49	9.86	7.04	9.86	5.63	1.41

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.NJ2 | Course name: Foreign Language II – Business German 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. describe the process of recruitment
- 2. specify qualities of a job seeker
- 3. use the professional vocabulary within the context of particular issues
- 4. compare the suitability of databases when selecting the vacancies
- 5. prepare a CV and a cover letter
- 6. discuss about equality of opportunities

Brief outline of the course:

The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.

Recommended literature:

- 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Max Hueber Verlag, 2008. ISBN 3-19-001591-0.
- 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.
- 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.
- 4. Hohmann: Einfach sprechen! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 50

A	В	С	D	Е	FX(0)	FX(1)
36.0	22.0	22.0	10.0	2.0	6.0	2.0

Instructor: Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.NJ3 | Course name: Foreign Language II – Business German 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. explain the key concepts within the context of the specific issues
- 2. use the professional vocabulary within the context of particular issues
- 3. compare the suitability of promotional techniques and media
- 4. present the selected product / service
- 5. interpret and compare marketing strategies of enterprises
- 6. express an opinion in regard with respect for ethical principles in advertising

Brief outline of the course:

Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.

Recommended literature:

- 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning: Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.
- 2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.
- 3. Hohmann: Einfach sprechen! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.
- 4. Buhlmann, R. Fearns, A. Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München: Langenscheid, 2008. ISBN 978-3-468-49869-5.
- 5. Ondrčková E. Lišková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 18

A	В	С	D	Е	FX(0)	FX(1)
44.44	22.22	16.67	11.11	0.0	5.56	0.0

Instructor: Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.NJ4 | Course name: Foreign Language II – Business German 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. understand the figures in economic texts and interpret graphs
- 2. use the professional vocabulary within the context of particular issues
- 3. decsribe bank products
- 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia
- 5. compare the sources of company financing
- 6. interpret graphs illustrating the the development of financial indicators in the enterprise

Brief outline of the course:

Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.

Recommended literature:

- 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning: Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0.
- 2. Hohmann: Einfach schreiben! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1.
- 3. Hohmann: Einfach sprechen! Stuttgart: Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.
- 4. Buhlmann, R. Fearns, A. Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München: Langenscheid, 2008. ISBN 978-3-468-49869-5.
- 5. Ondrčková E. Lišková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.

Language of instruction:

German

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 15

A	В	С	D	Е	FX(0)	FX(1)
20.0	33.33	20.0	20.0	6.67	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.RJ1 | Course name: Foreign Language II – Business Russian 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. provide basic information about the university and the study
- 2. describe the organizational structure of the company and to name operations of departments
- 3. discuss the hierarchy relationships in the enterprise
- 4. use the professional vocabulary within the context of particular issues
- 5. introduce a particular company in the form of presentation
- 6. compare the importance of cultural diversity for the work of companies in the international context

Brief outline of the course:

Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.

Recommended literature:

- 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.
- 2. PUCHAJEVA, L. S.,OĽCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt Peterburg Moskva : Zlatoust, 2002. ISBN 5-86547-195-3.
- 3. STOĽAROV, V.I. 2010. Ekonomika: učebnik. Moskva: Obrazovateľno izdateľskij centr "Akademija", 2010. ISBN 978-5-7695-7072-8.
- 4. ĽUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO "MCFER", 2010. ISBN 978-5-406-00175-2.
- 5. ANTONOV, V.V. 2001. Vvedenije v ekonomiku. Moskva, 2001.

6. KOREŇKOV, A. a kol. 2006. Reálie rusky hovoriacich krajín. Bratislava : Ekonóm, 2006.

7. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 18

A	В	С	D	Е	FX(0)	FX(1)
27.78	33.33	11.11	0.0	0.0	27.78	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.RJ2 | Course name: Foreign Language II – Business Russian 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. describe the process of recruitment
- 2. specify qualities of a job seeker
- 3. use the professional vocabulary within the context of particular issues
- 4. compare the suitability of databases when selecting the vacancies
- 5. prepare a CV and a cover letter
- 6. discuss about equality of opportunities

Brief outline of the course:

The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.

Recommended literature:

- 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.
- 2. KOZLOVA,T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň: Fraus, 2004. ISBN 80-7238-155-5.
- 3. PUCHAJEVA, L. S.,OĽCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt-Peterburg-Moskva: Zlatoust, 2002. ISBN 5-86547-195-3.
- 4. STOĽAROV, V. I. 2010. Ekonomika: učebnik. Moskva: Obrazovateľno izdateľskij centr "Akademija", 2010. ISBN 978-5-7695-7072-8.
- 5. ĽUBUŠIN,N.P. 2010. Ekonomika organizacii. Moskva : ZAO "MCFER", 2010. ISBN 978-5-406-00175-2.
- 6. VAVREČKA,M., KUPCEVIČOVÁ, J. 2005. Obchodní korespondence v ruštině. Brno : Computer Press, a.s., 2005. ISBN 80-251-0588-1.

7. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 13

A	В	С	D	Е	FX(0)	FX(1)
38.46	15.38	23.08	0.0	0.0	23.08	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.RJ3 | Course name: Foreign Language II – Business Russian 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After competion of the course, the student can

- 1. explain the key concepts within the context of the specific issues
- 2. use the professional vocabulary within the context of particular issues
- 3. compare the suitability of promotional techniques and media
- 4. present the selected product / service
- 5. interpret and compare marketing strategies of enterprises
- 6. express an opinion in regard with respect for ethical principles in advertising

Brief outline of the course:

Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.

Recommended literature:

- 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.
- 2. KOZLOVA,T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň: Fraus, 2004. ISBN 80-7238-155-5.
- 3. STOĽAROV, V.I. 2010. Ekonomika: učebnik. Moskva: Obrazovateľno izdateľskij centr "Akademija", 2010. ISBN 978-5-7695-7072-8.
- 4. ĽUBUŠIN, N.P. 2010. Ekonomika organizacii. Moskva : ZAO "MCFER", 2010. ISBN 978-5-406-00175-2.
- 5. ŠEBESTOVÁ, V. a kol. 1993. Russkij jazyk v rynočnoj ekonomike, II. časť. Bratislava : Edičné stredisko VŠE Bratislava, 1992. ISBN 80-225-034-6.
- 6. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 3

A	В	С	D	Е	FX(0)	FX(1)
66.67	0.0	0.0	33.33	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 II.RJ4 | Course name: Foreign Language II – Business Russian 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

writing skills 0-30 points speaking skills 0-30 points

b) final assessment:

final exam including all language skills 0-40 points

Learning objectives:

After completion of the course, the student can

- 1. understand the figures in economic texts and interpret graphs
- 2. use the professional vocabulary within the context of particular issues
- 3. decsribe bank products
- 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia
- 5. compare the sources of company financing
- 6. interpret graphs illustrating the the development of financial indicators in the enterprise

Brief outline of the course:

Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.

Recommended literature:

- 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno: Computer Press, a.s., 2007. ISBN 978-80-251-1738-5.
- 2. STOĽAROV, V. I. 2010. Ekonomika: učebnik. Moskva: Obrazovateľno izdateľskij centr "Akademija", 2010. ISBN 978-5-7695-7072-8.
- 3. ĽUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO "MCFER", 2010. ISBN 978-5-406-00175-2.
- 4. CHAVRONINOVÁ a kol., 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997.
- 5. KOZLOVA,T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine.

Plzeň: Fraus, 2004. ISBN 80-7238-155-5.

- 6. ŠEBESTOVÁ, V., ŠEBESTA, J.1999. Komerčná ruština v praxi. Bratislava : Elita, 1999. ISBN 80-8044-052-2.
- 7. STRELKOVÁ, K. a kol.: 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997.
- 8. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 2

A	В	С	D	Е	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FJpE | **Course name:** French Language for Economists

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

France and Francophonie - realities. Current macroeconomic problems (economic growth, inflation, unemployment, international trade). Social and economic inequalities in society. Selected problems of

enterprise management. Intercultural differences and their economic consequences.

Recommended literature:

- 1. Piketty, T.: Une breve histoire de l'égalité. 2021. Paris: Seuil. ISBN 978.2.02.148597.4
- 2. L'état du Québec. 2023. Montréal: LEDEVOIR. ISBN 9.782982.099753
- 3. Marasová, J., LAcová, Ž. 2015. Economie pour les non-économistes. Banská Bystrica: Belianum
- 4. Halušková, A: Méthode de francais spécialisé en économie I. 2009. Banská Bystrica: EF UMB. ISBN 978-80-8083-873-7
- 5. Aktuálna časopisecká literatúra

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

A	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Gautier Quentin Crept, Ing. Žaneta Lacová, PhD.

Last changed: 08.12.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 GISpE | **Course name:** Geographic Information Systems for Economists

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

Final project (elaboration and presentation of a project on the topic of geographical information systems): 0-100 marks

Learning objectives:

The student

- 1. can explain the basic concepts of geoinformatics,
- 2. knows the principles of digital representation of geographic data, basic functions of geographic information systems (GIS),
- 3. knows how to use publicly available geoinformation technologies,
- 4. knows and uses publicly available sources of geographic information/data,
- 5. can analyze and present data obtained from database systems for GIS in various reports, with support of Business Intelligence Tools.

Brief outline of the course:

Introduction to GIS issues, basics of geoinformatics, software tools for processing of geographic data, publicly available applications. Data sources for GIS, data digitization, data manipulation, analysis and modeling, data visualization and creation of outputs. Own processing of geographic data. Analysis and presentation of data from a real GIS database.

Recommended literature:

- 1. HOFIERKA, J. 2003. Geografické informačné systémy a diaľkový prieskum zeme, Prešovská univerzita, 2003, 116s., ISBN 80-8068-219-4.
- 2. TUČEK, J. 1998. Geografické informační systémy, Princípy a praxe, Computer Press, Praha, 1998. ISBN 80-7226-091-X.
- 3. DAVIS D. E. (z angl. orig. prel. Salay I.): GIS pro každého, Computer Press, Praha, 2000. ISBN 80-7226-389-7 (Ekonomická študovňa UMB
- 4. CHMELÁR, M. 2018. Reporting v Power BI, PowerPivot a jazyk DAX. Smart People, spol. s r.o., 2018. ISBN: 978-80-973078-0-6.
- 5. On-line návody k QGIS: https://training.gismentors.eu/qgis-zacatecnik/
- 6. On-line Geoinformačné minimum: https://www.envirovzdelavanie.sk/geominimum/

Language of instruction:

Slovak, English

Notes: student time load:

90 hours, of which:

Combined study (L, S, K): 26,

Self-study: 24,

Project preparation: 40.

Course assessment

The final number of assessed students: 10

A	В	С	D	Е	FX(0)	FX(1)
40.0	10.0	10.0	0.0	0.0	30.0	10.0

Instructor: Ing. Jolana Gubalová, PhD., Ing. Zuzana Rigová, PhD.

Last changed: 02.11.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-107 | **Course name:** Geographical learning of Europe

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 1036

abs	n	p	V
93.34	6.66	0.0	0.0

Instructor:

Last changed: 24.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-GSP-513 | **Course name:** Global Social Problems

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 13

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

A	В	C	D	Е	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. PaedDr. Peter Jusko, PhD.

Last changed: 08.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-ajc-300 | Course name: Global skills

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Active participation in seminars, self-study of recommended materials provided by instructor.

b) final assessment:

Active participation in seminars, studying relevant sources recommended by the teacher.

Learning objectives:

At the end of the Global Skills course, students will be able to:

- explain the importance of global skills in different domains of our wellbeing (intelellectual, emotional, occupational, social, etc.),
- analyse different sources aligned with different aspects of global skills,
- use critical thinking and creativity when working on individual and group assignments,
- give constructive feedback to their peers,
- reflect on their peers' opinions and self-reflect their own learning,
- develop their autonomy in learning,
- incorporate global skills activities in their future jobs.

Brief outline of the course:

Selected global skills:

- 1. Communication and collaboration the ability to use verbal and non-verbal forms of communication and to work effectively with others in order to achieve shared goals;
- 2. Creativity and critical thinking generating new ideas and solutions and analysing information to form a balanced judgement;
- 3. Intercultural competence and citizenship the social and interpersonal skills necessary for managing cross-cultural encounters in an appropriate way, with respect and openness to others;
- 4. Emotional self-regulation and wellbeing the ability to recognize and understand one's emotions and the awareness of positive physical and mental health practices;
- 5. Digital literacies individual technological skills necessary for working with digital communication channels.

Recommended literature:

SLATINSKÁ, A. 2022. Introduction To Selected Global Skills And Exploration Of Culture In EFL Context As Part Of Trainee Teachers' Professional Development: Textbook for Trainee Teachers of English and other Courses, Banská Bystrica: Belianum. ISBN: 978-80-557-2018-0

CAROL, R. 2022. How to Develop Global Skills. [2022-11-07]. Available at: https://www.macmillanenglish.com/se/training-events/events-webinars/event/how-to-develop-global-skills-with-pre-school-children

CHONG SUAN, CH. 2021. Successful International Communication. Pavilion. 176 p. ISBN 978-1-912755-13-4

HANESOVÁ, D. 2014. From Learning Facts to Learning to Think. Banská Bystrica:

Pedagogická fakulta UMB. 95 s. ISBN 978-80-557-0655-9

MERCER, S. et al. 2019. Creating Empowered 21st Century Citizens. Available at: https://elt.oup.com/feature/global/expert/global-skills?cc=sk&se

Language of instruction:

English B2-C1

Notes: student time load:

Course assessment

The final number of assessed students: 26

abs	n	p	V
57.69	42.31	0.0	0.0

Instructor: Mgr. Anna Slatinská, PhD.

Last changed: 24.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 FinDom | Course name: Household Finance

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

(a) ongoing evaluation:

presentation of a paper on a selected topic: 15 points completion of ongoing tasks and assignments: 15 points

(b) final evaluation:

written elaboration of seminar project / seminar work: 60 points

presentation / defense of seminar work: 10 points

Learning objectives:

the student

- 1. interprets the acquired theoretical knowledge to examine the issues of personal and family finances and their application in economic practice,
- 2. identifies key problems of economic behavior and family decision-making in a market economy in the field of finance,
- 3. applies methods of analysis, synthesis, comparison and scientific abstraction in solving partial tasks in the field of household finance as well as in preparing a seminar paper on a selected topic,
- 4. analyses the current state of personal and family finances and the factors that influence them in the context of market behavior of economic subjects.

Brief outline of the course:

Explanation of basic concepts. The household as a subject of the economic system. Economic behavior and decision-making of households and factors influencing it. Socio-economic status of the family. Standard of living, its measurement and comparison. Quality of life. The labor market and its importance for household finances. Household assets, financial and non - financial assets and liabilities. Consumption and savings from a macroeconomic and microeconomic point of view. The problem of inflation from the perspective of households. The structure of household consumption. Consumer protection. Financial literacy. Family budget and financial planning. Housing financing. Tax, levy and fee burden of households. Household taxation. Household indebtedness and personal bankruptcy. Saving and investing in households at different stages of an individual's / family's life. Household investment decisions. Alternative investment opportunities. The importance of insurance for households.

Recommended literature:

- 1. Cingano, F. 2014, Trends in Income Inequality and its Impact on Economic Growth. OECD Social, Employment and Migration Working Papers, No. 163, OECD Publishing. http://dx.doi.org/10.1787/5jxrjncwxv6j-en. [on line]. Available on: https://www.oecd.org/els/soc/trends-in-income-inequality-and-its-impact-on-economic-growth-SEM-WP163.pdf
- 2. Compendium of OECD well-being indicators. OECD, 2011. [on line]. Available on: https://www.oecd.org/sdd/47917288.pdf
- 3. Donni, O., Ponthieux, S. 2011. Economic Approaches to Household Behavior: From the Unitary Model to Collective Decisions. Travail, genre et sociétés, 2011/2 (No 26), p. 67-83. DOI: 10.3917/tgs.026.0067. [on line]. Available on: https://www.cairn-int.info/journal-travail-genre-et-societes-2011-2-page-67.htm or: https://www.cairn-int.info/article-E_TGS_026_0067--economic-approaches-to-household.htm
- 4. Gallo, C. 2002. Economic Growth and Income Inequality: Theoretical Background and empirical evidence. Working Paper No. 119. London. ISSN 14743280. [on line]. Available on: https://www.ucl.ac.uk/bartlett/development/sites/bartlett/files/migrated-files/WP119_0.pdf 5. Guiso, L. Sodini, P. 2013. Chapter 21. Household Finance: An Emerging Field. In: Handbook of the Economics of Finance. Volume 2, Part B, 2013, Pages 1397-1532, Elsevier B. V. [on line]. Available on: http://www.eief.it/files/2014/01/guiso_sodini-household-finance-anemerging-field.pdf
- 6. Interaction of household income, consumption and wealth statistics on main results [on line]. Eurostat, Statistics Explained. Available on: https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Interaction_of_household_income,_consumption_and_wealth_-_statistics_on_main_results#Saving_behaviours
- 7. Kirchler, E. Winter, L. Penz, E. 2016. Methods of Studying Economic Decisions in Private Households. Revista Critica de Ciencias Sociais. [on line]. Available on:: https://www.researchgate.net/publication/311634189_Methods_of_Studying_Economic_Decisions_in_Private_Households. DOI:10.4000/rccs.6467.
- 8. OECD. 2013. OECD Guidelines for Micro Statistics on Household Wealth.

 [on line]. OECD Publishing. http://dx.doi.org/10.1787/9789264194878-en.

 Available on: https://www.oecd-ilibrary.org/docserver/9789264194878-en.pdf?

 expires=1639852771&id=id&accname=guest&checksum=CD322DB78DBA03142D2CD917A3168F08

 9. Parker, J. 2010. Chapter 16. Theories of consumption and savings. Economic 314 Course book. [on line]. Available on: https://www.reed.edu/economics/parker/s11/314/book/Ch16.pdf

 10. Xiao, J. J. Tao, Ch. 2020. Consumer finance/household finance: the definition and scope. China Finance Review International, vol 11, isue 1. ISSN: 2044-1398. [on line]. Available on: https://www.emerald.com/insight/content/doi/10.1108/CFRI-04-2020-0032/full/html

 11. Websites of Eurostat, OECD, UN

Language of instruction:

English

Notes: student time load:

120 hours, of which:

Combined form (Lecture, Seminar, Consultation): 26 hours

Self-study: 50 hours

Preparation of the paper: 30 hours Preparation of the colloquium: 14 hours

Course assessment The final number of assessed students: 99						
A B C D E FX(0)					FX(1)	
27.27 21.21 20.2 15.15 11.11 5.05						0.0

Instructor: doc. Ing. Ján Huňady, PhD., Ing. Erika Ľapinová, PhD., Ing. Ivan Sedliačik, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-HAT1-003 | Course name: Hra a tanec 1

Type, extent and method of instruction: Form of instruction: Practical / Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 13

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 19

abs	n	р	V
100.0	0.0	0.0	0.0

Instructor: Mgr. art. Martin Urban, PhD.

Last changed: 30.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Info | Course name: Informatics

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 39

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

Continuous assessment:

- a1) test of information technologies 25 points,
- a2) test of computer word processing 20 points
- b) final assessment:
- b1) spreadsheet data analysis test 45 points
- b2) test of data processing in a relational database system 10 points

The requirements for completing the course in the corrective term are the same as in the regular term. In the resit exam, the student can repeatedly perform any number of partial tests.

Learning objectives:

Student

- can explain the meaning of basic concepts and characterize the main development trends in the field of information technology used in personal informatics, companies and organizations,
- is able to assess the suitability of the use of information technology as a support for the information system in business practice,
- is able to use communication tools and tools to support cooperation in a virtual environment,
- can efficiently process and analyse data in solving specific practical tasks using basic software tools.

Brief outline of the course:

The role and importance of information technology in economic and managerial practice, development trends. Computers and their peripherals. System and application software. Software development and distribution. Computer networks, internet. Introduction to information security. Advanced computer word processing techniques. Editing a multi-page structured text document, styles, templates, automatic generation of lists and contents. Inserting and editing objects, cross-references, tables, tabs, pictures, symbols. Document page and section settings, auto-correction and editing options. Tools for document review and revision, change tracking, and author collaboration. Data processing and analysis software. Spreadsheet principle, efficient use of worksheets, data entry and formatting. Formulas and built-in functions, absolute and relative addressing, use of external links, conditional calculation. Graphic presentation and analysis of data. Search in tables. Databases in spreadsheet, filters, database functions, pivot tables and charts. Solving practical computational tasks. Relational databases, database structures, relationships and data types. Select data from

a relational database using filters and queries. MailMerge using different types of databases. Examples of the use of information technologies in tourism, corporate economics and management, finance and public economics.

Recommended literature:

- 1. HUŽVÁR, M., LACO, P. 2014. Informačné technológie v ekonomickej praxi. Bratislava: Wolters Kluwer. ISBN 978-80-8168-084-7 (E-book).
- 2. GÁLA, L., ŠEDIVÁ, Z., POUR, J. 2015. Podniková informatika. Praha: GRADA. ISBN 978-80-247-5457-4.
- 3. PECINOVSKÝ J., PECINOVSKÝ R. 2016. Office 2016, Průvodce uživatele. Praha: GRADA. ISBN 978-80-247-5691-2.
- 4. VIRTUÁLNA UNIVERZITA MATEJA BELA 2021. Informatika (collections of tasks and solutions, tutorials and videoinstructions). Banská Bystrica: Univerzita Mateja Bela. Available on internet: https://lms.umb.sk

Language of instruction:

Slovak, English

Notes: student time load:

150 hours, out of which

Combined study (Lectures, Practicals, Consultations): 52

Self-study: 30

Solution of given tasks: 68

Course assessment

The final number of assessed students: 1019

A	В	С	D	Е	FX(0)	FX(1)
2.65	9.52	14.62	21.0	35.33	3.04	13.84

Instructor: RNDr. Miroslav Hužvár, PhD., Ing. Jolana Gubalová, PhD., Ing. Peter Laco, PhD., Ing. Zuzana Rigová, PhD., Ing. Igor Kollár, PhD.

Last changed: 10.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-fpv-504 | **Course name:** Information Security

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I., P

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 73

THE HIM HAINS OF ST ASS	ebbea stadents. 75		
abs	n	p	V
86.3	13.7	0.0	0.0

Instructor: doc. Ing. L'udovít Trajtel', PhD., PaedDr. Mgr. Vladimír Siládi, PhD., doc. Mgr. Ján

Karabáš, PhD.

Last changed: 13.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 PMaS | **Course name:** Insurance Mathematics and Statistics

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Written test of modelling of basic life insurance products - 40 points

For active and quality work in seminars and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester.

b) final assessment:

Written test of modelling risk loadings of the products and testing the profitability of products of life insurance - 60 points

The grade in due time is determined on the basis of the sum of points from both written works and bonus points for active work.

Corrective term:

Written test of the entire syllabus – 100 points

The grade in the corrective term is determined on the basis of the sum of points from the re-sit written work and bonus points for active work during the teaching part of the semester.

The student can apologize for a maximum of three seminars. If a student does not respond to the teacher's call for communication during full-time or distance learning, it is considered his unjustified non-participation in the seminars.

At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written work. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant work. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of works and oral examination, the student can only use a personal calculator as an aid.

When performing written works and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.

Learning objectives:

The student

- 1. applies the acquired knowledge to actuarial modelling of life insurance products,
- 2. is able to recognize individual products of life insurance companies,

- 3. assessis the suitability, resp. the unsuitability of insurance products for individual clients, according to their needs and ideas,
- 4. is able to critically assess the suitability of the offered product in personal economic practice.

Brief outline of the course:

Insurance legislation. Basic terminology in actuarial modelling. Life tables. Technical interest rate. Yield curve. Single and regular premiums. Risk loadings. Technical provisions. Profitability testing.

Recommended literature:

- 1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Insurance Mathematics and Statistics (seminar materials, solved tasks, video-seminars and video-instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: : https://lms.umb.sk.
- 2. DICKSON, D. C. M., HARDY, M. R., WATERS, H. R. 2009. Actuarial Mathematics for Life Contingent Risks, Cabridge University Press. ISBN 978-0-521-11825-5.
- 3. BOLAND, P. J. 2006. Statistical and Probabilistic Methods in Actuarial Science. Chapman & Hall/CRC: University, College Dublin, Ireland. ISBN 1-58488-695-1.
- 4. RICCI, O. 2012. Bancassurance in Europe Past, Present and Future, Palgrave Macmillan, London. ISBN 978-0-230-35828-7.

Language of instruction:

Slovak, English

Notes: student time load:

overall time: 120 hours, out of which

combined study: 26 hours self-study: 94 hours

Course assessment

The final number of assessed students: 27

	A	В	С	D	Е	FX(0)	FX(1)
I	14.81	14.81	11.11	3.7	18.52	11.11	25.93

Instructor: doc. RNDr. Jana Špirková, PhD.

Last changed: 15.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code:

Course name: Intellectual and Industrial Property of an Organization

D 1 DVaJO cuvp

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Student

- 1. is familiar with the concept of intellectual property and understands its meaning,
- 2. assesses the importance of protecting intellectual property in its various forms and identifies its economic benefits,
- 3. is aware with the system of intellectual property law,
- 4. is familiar with the basic terminology of copyright and industrial law,
- 5. acquire knowledge of international protection of intellectual property,
- 6. communicates with the Industrial Property Office of the Slovak Republic,
- 7. applies the acquired knowledge in practice.

Brief outline of the course:

Introduction to intellectual property law. Concept and subject matter of intellectual property law. The place of intellectual property law in the Slovak Republic. Copyright. Industrial rights to the results of creative intellectual activity (patent, utility model, design). Industrial rights to designations (trademark, right of designations of products and geographical indications of products). International protection of intellectual property.

Recommended literature:

- 1. Babiaková, B., Lalíková, L. 2011. Ochrana duševného vlastníctva. Banská Bystrica: Vydavateľstvo UMB, 2011. ISBN 9788055701790.
- 2. Adamová, Z. 2020. Právo duševného vlastníctva. Bratislava: TINCT, 2020. ISBN 9788097354404.
- 3. Kropaj, M., Bartalská, K., Holub, D. 2017. Základy práva duševného vlastníctva pre ekonómov. Bratislava: Wolters Kluwer, 2017. ISBN 9788081687068.
- 4. Telec, I. 2015. Právo duševního vlastníctví v informační společnosti. Praha: Leges, 2015. ISBN 9788075020611.
- 5. Kropaj, M. Právnofilozofické východiská práva duševného vlastníctva. 2014. Bratislava: Vydavateľstvo SAV VEDA.
- 6. Vojčík, P. a kol. 2014. Právo duševného vlastníctva. 2. upravené vydanie. Plzeň: Aleš Čeněk, s.r.o., 2014. ISBN 9788073805272.

- 7. Lazíková, J. 2012. Základy práva duševného vlastníctva. Bratislava: Iura Edition spol. s.r.o.,2012. ISBN 9788080784768.
- 8. Švidroň, J., Adamová, Z., Návrat, M., Škreko, A. Právo duševného vlastníctva v informačnej spoločnosti a v systéme práva. Bratislava: Vydavateľstvo SAV VEDA. 20099. ISBN 9788022410335.
- 9. Časopis Duševné vlastníctvo, Úrad priemyselného vlastníctva, Banská Bystrica.

Language of instruction:

Slovak

Notes: student time load:

90 hours

direct teaching: 26 hours self-study: 64 hours

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: Ing. Barbora Mazúrová, PhD.

Last changed: 27.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 IK-fj | Course name: Intercultural Communication (in French)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Active participation in seminars;

A final written course work.

a) continuous assessment:

active participation in seminars – 40 points

b) final assessment:

written presentation of an intercultural case study (from the economic press) concerning the topics covered - 30 points

oral presentation of the written work -30 points.

Learning objectives:

Student

- 1. knows the principles of intercultural communication
- 2. understands its necessity within organizations
- 3. has a creative attitude in search of solutions in terms of communication and intercultural management.

Brief outline of the course:

Dimension of culture: Western culture and Slavic culture. Concept of intercultural communication, dimensions and obstacles. Axes of intercultural communication. How to develop intercultural intelligence and skills. Corporate culture and management style. Diversity and cultural conflicts. Intercultural negotiation. Management of a multicultural team.

Recommended literature:

- 1. LADMIRAL, J.-R.- LIPIANSKY, E.-M. 2015. La communication interculturelle. Paris: Les Belles Lettres: 978-2-251-70005-251
- 2. MEIER, O. 2016. Management interculturel. Stratégie, organisation, performance. ISBN 9782100742684
- 3. MEŠKOVÁ, Ľ. 2007. Communication interculturelle France-Slovaquie. Banská Bystrica: EF UMB. ISBN 978-80-8083-508-8
- 4. REY, D. 2017. Management et communication interculturels. Paris: Afnor Editions. ISBN 978-2124655700
- 5. PROBLEMES ECONOMIQUES et ALTERNATIVES ECONOMIQUES hebdomadaires économiques français

6. DRUMMOND, V. 2021. Le management interculturel. Le Mans: GERESO. ISBN 978-2-37890-744-0.

Language of instruction:

French

Notes: student time load:

100 hours

combined study (L, S): 30 hours.

self-study: 70 hours.

Course assessment

The final number of assessed students: 0

A	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Jana Marasová, PhD.

Last changed: 03.11.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 IVvP-aj | Course name: Intercultural Relations in Business (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: seminar paper (0-30 points), presentation (0-20 points), b) final assessment: written test (0-50 points).

a) continuous assessment:

Seminar paper (0-30 points), presentation (0-20 points).

b) final assessment:

Written test (0-50 points).

Learning objectives:

After completion of the course, the student will be able to:

- 1. define the term culture and understand its interpretations,
- 2. understand the reasons for cultural differences and show sensitivity to them,
- 3. interpret cultural values of English-speaking countries and compare them with the Slovak culture,
- 4. demonstrate the understanding of political and economic systems,
- 5. show the knowledge of historical milestones and cultural monuments,
- 6. analyze social problems in a multicultural society and propose their solution,
- 7. identify incorrect stereotyping and generalisations of cultures.

Brief outline of the course:

The role of English in the 21st century. English-speaking countries and the world. Culture and its interpretations. Typologies of cultures. Cultural values in particular countries, comparisons with the students' native cultures, reflection of students' own cultures. Cultural diversity in the workplace. Managerial styles in particular countries. Political systems, history and economy. Culture and society. Multicultural society, multiculturalism. Generalisations and stereotypes.

Recommended literature:

Language of instruction:

- 1. ZELENKOVÁ, A. 2019. Intercultural Relations in Business. Banská Bystrica: Belianum, Vydavateľstvo UMB v Banskej Bystrici, 2019. ISBN 978-80-557-1608-4.
- 2. TROMPENAARS, F. Hampden-Turner, Ch. 1998. Riding the Waves of Culture. Understanding Cultural Diversity in Business. London: Nicolas Brealy Publ.,1998. ISBN 1-85788-176-1.

- 3. HOFSTEDE, G., Hofstede G. J., Minkov, M. 2010. Cultures and Organisations. Software of the Mind. New York, McGraw Hill 2010. ISBN 978-07-166418-9.
- 4. LEWIS, R. 2005. When Cultures Collide. Leadig Across Cultures. London: Nicolas Brealey Publishing, 2005. ISBN 978-1904-8382-9.
- 5. TOMALIN, B. NICKS, M. 2010. The World's Business Cultures and How to Unlock Them. London: Thorogood Publishing, 2010.

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments and presentation: 20

Course assessment

The final number of assessed students: 26

A	В	С	D	Е	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Petra Strnádová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 MEV | **Course name:** International Economic Relations

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous (0-20 points) and a final evaluation (0-80 points).

a) continuous assessment:

The student is required to present one theme during semester, which will carry out a weight of maximum 16 points actively participate on seminars: maximum 4 points

b) final assessment:

Final written test 0 - 80 points

If the student does not achieve at least 65 point out of 100 points, he/she is entitled to a resit exam - passing a written test, for which he/she can obtain a maximum 80 points. The points obtained from the presentation as well as the points from active participation during the semester remains the same and the final grade will be the sum of the 3 activities.

Learning objectives:

After completion of the course student:

- expand the knowledge of international economic dimension,
- will be able to understand the fundamental processes in international relations,
- assess differentiation in global economic processes,
- evaluate the nature of problems in international economic relations and their possible solutions,
- create, argue and defend one's own views of international economic relations.

Brief outline of the course:

Recommended literature:

1.HOREHÁJ, J., POVAŽANOVÁ, M., ŠUPLATA, M. 2018. Medzinárodné ekonomické vzťahy. Banská Bystrica: Belianum 2018. ISBN 978-80-557-1425-7.

2.STACHOVÁ, P., KOTTULOVÁ, J., PAŠKRTOVÁ, L. 2019. Medzinárodné ekonomické vzťahy. Bratislava : Wolters Kluwer. 2019. ISBN 978-80-571-0012-6

3.OBADI, SALEH M. a kol. 2019. Vývoj a perspektívy svetovej ekonomiky: Spomalenie rastu vplyvom obchodnej vojny. Bratislava: VEDA, EÚ SAV 2019. ISBN 978-80-7144-279-0.

4.HOŠOFF, B. 2020. Vývoj a perspektívy svetovej ekonomiky. Transformácia počas pandémie koronavírusu SARS-COV-2. Bratislava: VEDA, EÚ SAV 2020. e-ISBN 978-80-7144-315-5

5.www stránky poskytujúce aktuálne štúdie zamerané na problematiku medzinárodných ekonomických vzťahov ako napríklad www.wto.org; www.imf.org; www.worldbank.org/en/home; www.economist.com; www.ourworldindata.org

Language of instruction:

Slovak

Notes: student time load:

120 hours, of this:

Combined form (Lecture, Seminar, Consultation): (P, S, K): 26

Self-study: 54

Collection of data processing of current information: 20

Preparing for continuous assessment: 20

Course assessment

The final number of assessed students: 265

A	В	С	D	Е	FX(0)	FX(1)
4.15	9.06	21.89	24.15	29.06	4.15	7.55

Instructor: Ing. Mariana Považanová, PhD.

Last changed: 02.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 UdKI | Course name: Introduction to Collective Investment

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

b) final evaluation: final test: 100 %

Learning objectives:

After completing the course, student:

- 1. The student will gain a basic overview of the possibilities of investing in the financial market through the purchase of mutual funds as well as basic information about individual types of mutual funds
- 2. On the basis of his/her individual attitude to risk, the student will be able to choose the mutual fund that best suits his/her risk profile as well as his/her potential preference for the time horizon of his/her investment.
- 3. The student will gain an overview of domestic as well as foreign management (investment) companies that sell mutual funds in the conditions of the Slovak Republic and will thus be able to make an optimal decision, especially with regard to the selection of a suitable management or investment company.

Brief outline of the course:

Characteristics and legislative regulation of collective investment. Genesis of the development of collective investment in the Slovak Republic and in the world. Definition of basic concepts and subjects of collective investment (management company, mutual fund, unit holder (investor), depositary, Slovak Association of Management Companies, NAV). Types of mutual funds in practice and their specification. Taxation of income from investment in mutual funds in practice. Selection criteria for mutual funds. Summary of advantages and disadvantages of collective investment.

Recommended literature:

Recommended literature:

- 1. GRAHAM, B. ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha, 2008, ISBN 978-80-247-1792-0.
- 2. GLADIŠ, D. 2021. Akciové investice. Grada Publishing, Praha, 2021. 216 s. ISBN 9788027131228.
- 3. PINTER, L. MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.

- 4. MEŠŤAN, M. PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022
- 5. KOLLER, T. GOEDHART, M. WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Willey, 2015. ISBN: 978-1-118-87373-1.
- 6. VALDEZ, S., MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan, 2013. ISBN 978-1-137-00752-0.
- 7. DRAKE, P. P.,- FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Willey & Sons. ISBN 978-0-470-60971-2.
- 8. DRAKE, P. P., FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN: 978-0-470-40735-6.
- 9. ELTON, J. E. GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal Volume 76 Issue 3. DOI: https://doi.org/10.1080/0015198X.2020.1738126
- 10. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
- 11. BOFFO, R. PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf
- 12. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN: 978-01-281-8692-3.
- 13. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN: 978-1-119-74364-4.
- 14. BAKER, H. K. FILBECK, G. NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know®. New York, USA: Oxford University Press Inc. ISBN: 9780190868734.
- 15. GRAHAM, B. DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education Europe. s. 700. ISBN: 978-00-715-9253-6.

Language of instruction:

Slovak

Notes: student time load:

Combined form (Lecture, Seminar, Consultation): 26 hours (0/2)

Self-study: 10 hours

Preparation of seminar paper/project and presentation:

Data collection:

Course assessment

The final number of assessed students: 154

A	В	С	D	E	FX(0)	FX(1)
22.08	16.23	19.48	15.58	11.69	5.19	9.74

Instructor: Ing. L'ubomír Pintér, PhD.

Last changed: 27.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 UdK | **Course name:** Introduction to Digital Currencies

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

- a) continuous assessment in-class active participation and presentation of news: 50 points;
- b) final assessment written test 50 points.

Learning objectives:

The student will:

- 1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains.
- 2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc.
- 3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes.
- 4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks.
- 5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects
- 6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging.
- 7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.

Brief outline of the course:

The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will:

- examine the theory and principles of functioning of digital currencies;
- provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems;
- examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;
- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;

- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

- 1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
- 2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
- 3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
- 4. Taxes, regulations and risks of cryptocurrencies.

Recommended literature:

- 1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey: John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
- 2. AZHAR, A. 2021. Exponential. London: Cornerstone, 384 p. ISBN 978-1847942913.HOSP,
- J. 2018. Kryptomeny. Bratislava: Tatran, 172 s. ISBN 978-80-222-0945-8.
- 3. HARARI, Y., N. 2018. Money. London: Vintage Books, 133 p. ISBN 978-1-78487-402-5.
- 4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
- 5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava: INESS, 288 s. ISBN 978-8-089-82007-8.
- 6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
- 7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from https://bitcoin.org/bitcoin.pdf
- 8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
- 9. SHRIER, D., L. 2020. Basic blockchain. London: Robinson, 182 p. ISBN 978-1-4721-4483-6. 10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York: Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

English

Notes:student time load:

90 hours

Combined study (P, S, K): 26 h. (2/0)

Self-study: 44 h.

Preparation of presentation of current topics: 20 h.

Course assessment

The final number of assessed students: 108

A	В	С	D	Е	FX(0)	FX(1)
25.93	14.81	17.59	6.48	7.41	26.85	0.93

Instructor: Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.

Last changed: 17.04.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 UdEI | **Course name:** Introduction to European Integration

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) mid-term evaluation: oral presentation of the selected topic during the seminars - 30 points, active participation and assessment of seminary papers of other collegues - 30 points

b) final assessment: written test - 40 points

Learning objectives:

student

- a. applies knowledge to search, process and sort information on the foundations of integration in Europe today and in the context of its historical development
- b. on the basis of the knowledge acquired, is able to orientate himself/herself on current issues related to the economic side of integration processes
- c. applies his/her knowledge in order to identify in practice the impact of the EU internal market and selected EU policies on different economic actors
- d. assess the practical application of selected European Union legislative instruments in addressing important economic issues.

Brief outline of the course:

Theoretical foundations of integration. History of European integration. Introduction to EU law and institutional system. EU budget. Monetary integration in Europe - current tendencies. Current challenges for european integration: Brexit, pandemmic, digital transformation, green transformation, innovative business environment in the EU. External economic relations of the EU economy and its position in the world economy.

Recommended literature:

- 1. Baldwin, R.; Wyplosz, Ch. Ekonomie evropské integrace. (preložené z anglického originálu The Economic of European Integration. 2012. McGraw-Hill 4th. edition). Grada Publishing. 2013.
- 2. Lipková, Ľ. 2011. Európska únia. Bratislava: Sprint dva 2010.
- 3. Považanová M., Horeháj, J. Európska únia 1. EF UMB Banská Bystrica.
- 4. Považanová M. Európska únia 2. EF UMB Banská Bystrica.
- 5. web stránky Európskej únie: www.europa.eu
- 6. web stránky medzinárodných inštitúcií: www.wto.org; www.imf.org

Language of instruction:

Slovak

Notes:student time load:

90 hours Combined study (P, S, K): 26 h Self-study: 64 h

Course assessment

The final number of assessed students: 33

A	В	С	D	Е	FX(0)	FX(1)
3.03	42.42	33.33	6.06	9.09	6.06	0.0

Instructor: Ing. Žaneta Lacová, PhD.

Last changed: 02.11.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 ZM | **Course name:** Introduction to Mathematics

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

Course completion conditions:

a) continuous assessment:

1st written test -20 points, the 1st written test will consist of the topics of sequences. 2nd written test -40 points, the 2nd written test will consist of the topic of equations and inequalities.

b) final assessment:

Written test -40 points, the written test will consist of the topic of functions.

Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.

Learning objectives:

Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background.

After successful completion of the course, the student will be able to:

- use basic knowledge of secondary school mathematics in the study of mathematics at universities,
- to explain in detail the issues mentioned in the course syllabus,
- calculate appropriate types of tasks,
- use basic mathematical apparatus.

Brief outline of the course:

Sequences, arithmetic and geometric progressions. Linear and quadratic equations and inequalities. Equations and inequalities with unknown in denominator. Exponential and logarithmic equations. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.

Recommended literature:

- 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4.
- 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.

Language of instruction:

Notes: student time load:

90 hrs

combined study (lectures, seminars, consultations): 26

self-study: 64

Course assessment

The final number of assessed students: 503

A	В	С	D	Е	FX(0)	FX(1)
15.31	14.12	18.89	16.3	19.88	10.74	4.77

Instructor: Mgr. Petra Medved'ová, PhD., RNDr. Mária Grausová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 ZM-aj | **Course name:** Introduction to Mathematics (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

Course completion conditions:

a) continuous assessment:

1st written test -20 points, the 1st written test will consist of the topics of sequences. 2nd written test -40 points, the 2nd written test will consist of the topic of equations and inequalities.

b) final assessment:

Written test -40 points, the written test will consist of the topic of functions.

Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.

Learning objectives:

Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background.

After successful completion of the course, the student will be able to:

- use basic knowledge of secondary school mathematics in the study of mathematics at universities,
- to explain in detail the issues mentioned in the course syllabus,
- calculate appropriate types of tasks,
- use basic mathematical apparatus.

Brief outline of the course:

Sequences, arithmetic and geometric progressions. Linear, quadratic, exponential and logarithmic equations and inequalities. Irrational equations. Equations and inequalities with unknown in denominator. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.

Recommended literature:

- 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4.
- 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.

Language of instruction:

English

Page: 170

Notes: student time load:

90 hrs

combined study (lectures, seminars, consultations): 26

self-study: 64

Course assessment

The final number of assessed students: 34

A	В	С	D	Е	FX(0)	FX(1)
0.0	11.76	14.71	23.53	26.47	8.82	14.71

Instructor: RNDr. Mária Grausová, PhD.

Last changed: 21.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course name: Introduction to

D 1 UdSnVSA

Course name: Introduction to Studying at University - Adaptation

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

a) interim evaluation

b) final written test

In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.

Learning objectives:

Student:

- 1. is thoroughly informed about the university environment and can navigate through it.
- 2. understands the university system of study and is able to cope with new requirements.
- 3. understands and accepts the organisational, technical, social and cultural aspects of university study and socialises successfully.
- 4. learns the differences and specifics of studying at university, is able to modify his/her study style, understands the nature of studying as a process and its prerequisites.
- 5. adapts effectively to university study and adjusts to the HE environment of the college and university.
- 6. becomes familiar with selected basic study skills such as note-taking, reading and working with information, oral and written expression, and effective exam preparation.
- 7. successfully manages the different phases of adaptation, the knowledge and psychological load placed on first year students in the Bachelor's degree.

Brief outline of the course:

Adaptation to higher education and its importance. Stages of adaptation. Principles of effective adaptation. Means and aids of adaptation to HE studies - adaptation mirror, adaptation difficulties and their management. Studying as a process and its prerequisites - wanting, being able and knowing how to study. Self-management and its importance in the student's life. Making quality notes for studying. Effective reading and working with professional text. Fundamentals of written and oral expression. Acquisition and processing of professional information. Preparation for and successful completion of examinations (principles, prerequisites, coping with mentally demanding situations, applied psycho-hygiene.

Recommended literature:

- 1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.
- 2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.
- 3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.
- 4. KRUSE, K. 2019. Moderní time management. Praha: Grada. 176 s. ISBN 9788027124527.
- 5. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšne učit. Praha: Grada. 192 s. ISBN 9788027196050.
- 6. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.
- 7. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
- 8. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
- 9. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
- 10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
- 11. COTTRELL, S. 2008. The study skills handbook. New York: Palgrave Mcmillan, 2008. ISBN 9780230573055.
- 12. PAYNE, E., WHITTAKER, L. 2007. Klíč k úspěšnému studiu nejen na vysoké škole. Brno: Vutium. 387 s. ISBN 9788021433779.

Language of instruction:

Slovak

Notes: student time load:

Course assessment

The final number of assessed students: 105

A	В	С	D	Е	FX(0)	FX(1)
50.48	21.9	14.29	4.76	0.0	6.67	1.9

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

Last changed: 20.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: Course nam

Course name: Introduction to Studying at University - Study Skills

D 1 UdSnVSSS

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

- a) interim evaluation
- b) final written test

In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.

Learning objectives:

Student:

- 1. knows and understands the nature of higher education Z P O K P.
- 2. learns the main study activities and current study skills, best principles and practices of effective study and continuing professional development.
- 3. understands and uses strategies for reading, retrieving and processing professional information.
- 4. learns the principles of written and oral expression (thesis writing).
- 5. is able to craft an effective presentation and apply the principles of successful presentation.
- 6. understands the importance and significance of critical thinking in the process of higher education and is capable of substantive argumentation.
- 7. learns the principles of communication and effective group and teamwork.
- 8. is able to apply professional knowledge and prepare for and manage examinations effectively.

Brief outline of the course:

Recommended literature:

- 1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.
- 2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.
- 3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.
- 4. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšne učit. Praha: Grada. 192 s. ISBN 9788027196050.
- 5. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.

- 6. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
- 7. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
- 8. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
- 9. ČERNÝ, M., CHYTKOVÁ, D. 2014. Myšlenkové mapy pro studenty. Učte se efektivně a nastartujte svou kariéru. 1. vyd. Brno: BizBooks, 2014. 166 s. ISBN 9788026502678.
- 10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
- 11. COTTRELL, S. 2008. The study skills handbook. New York: Palgrave Mcmillan, 2008. ISBN 9780230573055.

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

	A	В	С	D	Е	FX(0)	FX(1)
Ī	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

Last changed: 20.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-uPPvK | **Course name:** Labour Law in a nutshell

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University.

a) continuous assessment:

Continuous evaluation is not performed.

b) final assessment:

The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.

Learning objectives:

The graduate will have knowledge of the basic principles and functions of labor law, will be oriented in the basic provisions of the Labor Code, should be able to apply them to individual and collective labor relations in practical life.

Brief outline of the course:

- 1. Concept and subject of labour law. Basic principles of labour law.
- 2. Subjects of labour law, labour law subjectivity. Pre-contractual relations.
- 3. Employment contract (essential elements, other arrangements). Probationary period.
- 4. Types of employment relationship. Fixed-term employment. Methods of termination of employment.
- 5. Agreement on termination of employment (subjects, form, reasons). Termination of employment (subjects, form, reasons).
- 6. Immediate termination of employment (subjects, form, reasons). Severance pay, severance pay. Prohibition of competing activities during and after termination of employment.
- 7. Working time (scheduling, length). Rest periods.
- 8. Overtime work, on-call time. Types of leave (brief characteristics).
- 9. Wages (brief characteristics). Maternity leave, parental leave.
- 10. Obstacles to work on the part of the employee. Obstacles to work on the employer's side.
- 11. Assumptions of liability for damages. Employee's liability for damages.
- 12. Employer's liability for damages. Agreements for work performed outside the employment relationship (brief characteristics).

Recommended literature:

TKÁČ, V. - ŠVEC, M. - PETRÍKOVÁ, L. - POLÁČEK TUREKOVÁ, Z. - SLIVKA BEDLOVIČOVÁ, J. 2021. Pracovné právo. 1. vyd. Banská Bystrica: Belianum, 2021, 405 s. ISBN 978-80-557-1855-2.

PETRÍKOVÁ, L. 2021. Nové trendy v pracovnom práve. 1. vyd. Banská Bystrica: Belianum, 2021, 114 s. ISBN 978-80-557-1830-9. PODHOREC, I. - POLÁČEK TUREKOVÁ, Z. - PETRÍKOVÁ, L. 2016. Repetitórium pracovného práva. 1. vydanie. Bratislava: Wolters Kluwer s. r. o., 2016, 95 s. Current wording - no. 311/2001 Coll. Labor Code as amended.

Language of instruction:

Slovak language

Notes: student time load:

90 hours

combinated study (L, C): 26 hours

self-study: 64 hours

Course assessment

The final number of assessed students: 101

abs	n	p	V
83.17	16.83	0.0	0.0

Instructor: JUDr. Lucia Petríková, PhD.

Last changed: 22.05.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-his-901 **Course name:** Latinčina v akademickom prostredí

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Attending of contact lessons and completion of partial tasks as assigned.

a) continuous assessment:

Active participation and presentation of assigned tasks (searching for terms and phrases in Latin dictionaries and collections of Latin expressions, identifying Latin expressions in texts, adapting and applying assigned expressions in text or speech).

b) final assessment:

Only according to the continuous assessment

Learning objectives:

Students of the course will:

- 1. Use grammatical handbooks and dictionaries to verify the spelling and pronunciation of Latin expressions.
- 2. Be able correctly to pronounce (to read) Latin expressions.
- 3. Have knowledge of the historical context of Latin usage in academic and scientific environments.
- 4. Be able to adapt Latin expressions into the Slovak language.
- 5. Apply knowledge of the Latin language correctly in both oral and written professional communication.

Brief outline of the course:

- 1. Historical context of the origin and evolution of the Latin language, its speakers, and the culture associated with it.
- 2. Latin as a literary language in a cultural-historical overview.
- 3. Latin as a religious language in a cultural-historical overview.
- 4. Latin as a scientific language in a cultural-historical overview.
- 5. The Latin alphabet and pronunciation.
- 6. The structure of the Latin language, its relationship with other languages, and grammatical terminology.
- 7. Working with a dictionary.
- 8. Roman names, phrases, commonly used abbreviations.
- 9. Roman numerals, numbers, and the Roman calendar.
- 10. Latin inscriptions in the public space.
- 11. Latin terminology in university life (titles, roles, student anthem).

- 12. Latin in the contemporary world (media, film, online space).
- 13. Latin adapted into modern language.

Recommended literature:

- 1. STROH, W. R.: Latina je mrtvá, až žije latina. Praha: Oioymenh, 2016.
- 2. KEPARTOVÁ, J.: Římané a Evropa. Praha: Karolinum, 2005.
- 3. HRABOVSKÝ, J.: Latinsko-slovenský a slovensko-latinský slovník. Bratislava : SPN, 1998 a ďalšie vydania.
- 4. NAGY, I.: Náčrt latinskej gramatiky. Banská Bystrica: FiF UMB, 1998.
- 5. NAGY, I.: Učebný materiál pre vzdelávací kurz Latinčina. Banská Bystrica: UMB, 2011.

Language of instruction:

Slovak

Notes: student time load:

90 hrs consisting of: combined study (L,S): 26 hrs; self-study: 40 hrs; preparation of materials for contact lessons: 24 hrs

Course assessment

The final number of assessed students: 15

abs	n	p	V
46.67	53.33	0.0	0.0

Instructor: doc. Mgr. Imrich Nagy, PhD.

Last changed: 19.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_Pravo | **Course name:** Law

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 3.

Level: I.

Prerequisites:

Course completion conditions:

The condition for completing the course is passing a preliminary written test, oral presentation during seminars, preparing a written project and passing a final written test. The student must complete all parts of the mid-term and final assessment. The student takes a preliminary (mid-term) written test during the semester and a final written test at the end of the semester in the period designated for the completion of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares and submits a written project during the semester. The maximum number of points obtained for continuous assessment (preliminary written test, presentation, written project) and final evaluation (final written test) is 100. The minimum threshold of success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (preliminary written test, presentation, written project), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points.

a) continuous assessment:

preliminary multiple choice test: 0 - 40 points, oral presentation during seminars: 0 - 15 points, written project: 0 - 5 points

b) final assessment:

final written multiple choice test: 0 - 40 points

Learning objectives:

After completion of the course, the student

- 1. can orientate oneself in legal order of the Slovak Republic on the basis of acquired knowledge, understands relations and links between the law and economy, is able to search for normative legislative acts necessary for the field of study and for practice, can use and interpret legal norms correctly and at an adequate level within basic explanatory rules,
- 2. is able to master problems of founding and starting up entrepreneurial entities independently, understands basic rules and principles of their activities, and is able to clarify the possibilities and ways of their dissolution and extinction,
- 3. can appliy the legal norms at general level and especially in the field of commercial law, is able to identify, clarify and review basic economic relations regulated by law within the enterprise, understands legal principles valid for legal communication of the enterprise with business partners,

- 4. assess legal problems in entreprenerial activitities, can solve them independently or with the help of qualified legal assistance,
- 5. assess decision-making processes in enterprise at a basic legal level including the responsibility, social and ethical consequences of the incorrect decisions,
- 6. creates and expands legal awareness not only in a general legal field but also in the area of basic economic relations regulated by law so that he/she is able to effectively approach the solution of economic and legal problems, formulate and communicate conclusions and hold positions at various levels of management in the company.

Brief outline of the course:

Concepts and meaning of law in civil life and in economic relations in private and public sphere. Relationship and interconnection between law and economy. Relation of state and law. Legislation process and sources of law. Influence of the European law on legal order of the Slovak Republic. Basic concepts and relations of the theory of law. System of law, criteria of division. Private and public law. Characteristics of branches of law and their legal regulations. Civil law, systematics and relation of civil law to commercial law. Commercial law, definition, systematics, sources. Entities of commercial law, their legal position. Rules of enterprising in private sector, specific features of enterprising in public sector. Obligations in commercial law. Responsibility from obligations. Bodies of law protection and legal services.

Recommended literature:

- 1. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019,188 s. ISBN 978-80-557-0605-3.
- 2. KNAPKOVÁ, M. 2021. Alokácia času zárobkovo činných osôb v súkromnom sektore na Slovensku. Vydavateľstvo Belianum, 2021, 164 s. ISBN 978-80-557-1831-6.
- 3. KNAPKOVÁ, M. 2015. Správne právo pre ekonómov. 1. časť. Vydavateľstvo Belianum, 2015, 76 s. ISBN 978-80-557-0993-2.
- 4. HUDECOVÁ, E., KNAPKOVÁ, M. 2015. Právo Slovenskej republiky: (význam, realizácia, systém). Vydavateľstvo Belianum, 2015. 96 s. ISBN 978-80-557-1042-6.
- 5. GOLIAN, J., HAJNIŠOVÁ, E., NEVOLNÁ, Z. 2021. Repetitórium obchodného práva. Tretie, prepracované a doplnené vydanie). 310 s. ISBN 978-80-89635-47-4.
- 6. OVEČKOVÁ, O., CSACH, K. 2020. Obchodné právo 1. Všeobecná časť a súťažné právo. Wolters Kluwer, 2020, 316 s. ISBN 978-80-571-0176-5.
- 7. OVEČKOVÁ, O., CSACH, K. ŽITŇANSKÁ, L. 2020. Obchodné právo 2. Obchodné spoločnosti a družstvo. Wolters Kluwer, 2020, 428 s. ISBN 978-80-571-0291-5.
- 8. FÁBRY, B., KASINEC, R., TURČAN, M. 2019. Teória práva. 2. vydanie. Wolters Kluwer, 2019, 324 s. ISBN 978-80-571-0127-7.
- 9. KROŠLÁK, D., BALOG, B., SURMAJOVÁ, Ž. 2020. Teória štátu a práva. Wolters Kluwer, 2020, 336 s. ISBN 978-80-571-0275-5.
- 10. LAZAR, J. a kol. 2018. Občianske právo hmotné 1. a 2. zväzok. Iuris Libri, 2018, 1415 s. ISBN 978-80-89635-35-1.
- 11. JÁNOŠÍKOVÁ, M. 2019. Repetitórium práva Európskej únie. Druhé, prepracované vydanie. Iuris Libri, 2019, 125 s. ISBN 978-80-89635-41-2.
- 12. 7. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
- 13. Act of FZ ČSFR no. 513/1991 Coll. Commercial Code
- 14. Act of FZ ČSFR no. 455/1991 Coll. on Trade Licensing Act
- 15. Act of NZ ČSSR no. 40/1964 Coll. Civil Code
- 16. Magazine literature according to individual topics

Language of instruction:

Slovak

Notes: student time load:

150 hours, from which:

Kombinované štúdium (P, S, K): 52 hours

samoštúdium: 64 hours

aktualizácia informácií, práca s legislatívou: 34 hours

Course assessment

The final number of assessed students: 662

A	В	С	D	Е	FX(0)	FX(1)
5.29	13.29	24.62	31.87	21.45	2.27	1.21

Instructor: doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD., JUDr. Jana Slivka Bedlovičová, PhD.

Last changed: 07.12.2021

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Makrol | Course name: Macroeconomics 1

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous and a final evaluation.

a) continuous assessment:

First written exam: 0 - 30 points. Second written exam: 0 - 30 points.

Each student must achieve a minimum of 35 points (as the sum of both written exams) in order to participate in the final assessment. If the student does not obtain the required minimum number of points, he / she cannot participate in the final part of the evaluation and passes the corrective written exam under the same conditions.

b) final assessment:

Oral exam: 0 - 40 points.

If the student fails during the final evaluation, he / she completes the correction term only from the oral part of the exam.

Learning objectives:

Student:

- 1. knows the theoretical basis of the current macroeconomics based on models of balance, economic performance and economic policy, which uses not only in further study, but also in the economic and social reality,
- 2. is able to name, analyze and interpret macroeconomic phenomena that affect the behavior and decision-making of all economic entities in a real functioning economic system,
- 3. applies critical analysis in the evaluation of economic phenomena and processes, can specify and propose measures for decision-making processes and work with economic policy instruments,
- 4. reflects and assesses the development of economic thinking, changes in the macro environment and the role of the state in the economy,
- 5. assesses the fulfillment of macroeconomic objectives and the application of economic policy instruments, confronts macroeconomic theory with economic practice,
- 6. formulates its own views on economic and political events, can make economic and political decisions and is responsible for them.

Brief outline of the course:

Economic development in the first half of the 20th century. Monopolization of the economy and the economic crisis in the 1930s. Keynesian learning and the origin of macroeconomics.

State functions in the economy, market failures and state failures. Basic macroeconomic concepts. Macroeconomic objectives and instruments. Potential product. Macroeconomic balance. Economic performance. National aggregates, methods of their measurement. Consumption, saving and investment. Multiplier effects. Economic growth, sources and measurement of economic growth. Business cycle, types and causes of cyclical development. Banking system, money creation and money market. Unemployment. Inflation. Basic principles of monetary policy. Basic principles of fiscal policy. Basic principles of foreign trade policy. Foreign exchange market. External economic relations.

Recommended literature:

- 1. MUCHOVÁ, E a kol. 2024. Makroekonómia. Bratislava: Wolters Kluwer. 400 s. ISBN 978-80-7676-871-0
- 2. LACOVÁ, Ž., VALLUŠOVÁ, A. 2020. A Guide to Macroconomics 1. Banská Bystrica : Bellianum, 156 s. ISBN 978-80-557-1813-2.
- 3. HOREHÁJ, J., ŠUPLATA, M. 2016. Stručné dejiny ekonomických teórií. Banská Bystrica: EF UMB, Belianum. 90 s. ISBN 97-8805-5710-372.
- 4. SOUKUP, J., POŠTA, V., NESET, P., PAVELKA, T. 2018. Makroekonomie. Management Press (k dispozícii aj e-kniha). 536 s. ISBN 97-8807-2615-377
- 5. GREGOVÁ, E. 2017. Makroekonómia. Žilina: EDIS. 372 s. ISBN 9788055414034.
- 6. JUREČKA, V. a kol. 2017. Makroekonomie. Praha: Grada Publishing. (k dispozícii aj e-kniha) 332 s. ISBN 9788024732589.
- 7. LISÝ, J. a kol. 2016. Ekonómia. Praha: Wolters Kluwer. 624 s. ISBN 9788075522757.
- 8. MANKIW, N. G. 2009. Zásady ekonomie. Praha: Grada Publishing. 763 s. ISBN 8071698911.
- 9. MUCHOVÁ, E a kol. 2021. Makroekonómia praktikum. Bratislava: Wolters Kluwer. 228 s. ISBN 9788057104186.
- 10. SAMUELSON, P.A. NORDHAUS, W. D. 2013. Ekonomie. Praha: NS Svoboda. 770 s. ISBN 9788020506290.
- 11. Journals articles according to individual topics
- 12. Websites of economic policy makers in Slovakia and supporting institutions

Language of instruction:

Slovak

Notes: student time load:

180 hours of which: combined study (L, S) 52 hours,

self-study 106 hours

searching for information on the current development of the economy 22 hours

Course assessment

The final number of assessed students: 684

A	В	С	D	Е	FX(0)	FX(1)
4.97	10.82	21.78	23.83	16.96	7.16	14.47

Instructor: doc. Ing. Mária Horehájová, PhD., Ing. Žaneta Lacová, PhD., doc. Ing. Jana Marasová, PhD., Ing. Anna Vallušová, PhD.

Last changed: 05.02.2024

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Man | Course name: Management

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 3.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Continuous assessment: active in-class participation during the semester, individual assignment 0-60 points

b) final assessment:

Written exam: 0 - 40 points

Resit exam involves written exam, resit exam points are cummulated with continuous assessment points.

Learning objectives:

After completion of the course, the student can:

- 1. understands the position of management within the system of social and economic sciences,
- 2. is able to identify and characterize the importance of the individual periods of development, and schools of management,
- 3. can use basic theoretical knowledge in analyzing specific situations in a work of a manager,
- 4. is able to use information sources of domestic and foreign literature,
- 5. analyzes criteria of various alternatives and creatively applies decision-making methods,
- 6. evaluates the impact of chosen management methods on effective activities of an organization,
- 7. can create conditions for active participation of managed subjects in achieving the objectives.

Brief outline of the course:

- 1. Defining the term management, and different approaches to defining it.
- 2. Organization as a system, organizational environments
- 3. The evolution and history of management
- 4. Basic management functions, competences, competence models, characteristics of a manager and his/her personal qualities.
- 5. Planning, planning system of an organization and planning methods.
- 6. Organizing, defining the types, creating and optimizing the organization structures, system of organization norms.
- 7. Leadership and followership process, tools and techniques.
- 8. Motivation of employees.
- 9. Controlling and controlling system of an organization.
- 10. Decision-making methods, importance of information in the work of a manager.

- 11. Organization culture.
- 12. Managing with ethics and responsibility
- 13. New trends in management.

Recommended literature:

- 1. KOKAVCOVÁ, D. a kol. 2012. Manažment I. Ako plánovať, organizovať a rozhodovať, historické a moderné aspekty manažmentu, Bratislava: Iura Edition, 2012. 160 s. ISBN 978-80-8078-513-0.
- 2. SEKOVÁ, M. a kol. 2013. Manažment II.. Ľudia v organizácii a organizačná kultúra. Bratislava: Iura Edition, 2013. 172 s. ISBN 978-80-8078-511-6.
- 3. SEDLÁK, M., LIŠKOVÁ, C. 2016. Manažment. Bratislava: Wolters Kluwer, 2016. 388 s. ISBN: 978-80-8168-296-4.
- 4. MAJTÁN, M. a kol. 2016. Manažment. Bratislava: Sprint 2, 2016. 408 s. ISBN 978-80-8971-027-0.
- 5. MINÁROVÁ, M. 2014. Emocionálna inteligencia ako súčasť kompetentnosti manažéra. Banská Bystrica : Belianum, 2014. 144 s. ISBN 978-80-557-0755-6.
- 6. THEODOULIDES, L. a kol. 2020. Rozvoj kritického myslenia koučovacím prístupom vo vysokoškolskom prostredí. Banská Bystrica: Belianum, 2020. 113 s. https://doi.org/10.24040/2020.9788055717920
- 7. ZÁVADSKÁ, Z. 2020. Industry 4.0 a inteligentné technológie v rozvoji manažmentu výroby podniku. Banská Bystrica: Belianum, 2020. ISBN: 978-80-557-1732-6.
- 8. THEODOULIDES, L. 2018. Reflective leadership: a process-relational approach to enhance organizational change. Banská Bystrica: Belianum.
- 9. PURG, D., BRAČEK-LALIČ, A., POPE, J.A. 2018. Business and Society. Making Management Education Relevant for the 21st Century. Cham: Springer, 2018. ISBN 978-3-319-78854-8.

Language of instruction:

Slovak

Notes:student time load:

150 hours, within that:

combined form: Lecture, Seminar, Consultation: 52

self-study: 58

active preparation for seminars: 24

collection of data: 16

Course assessment

The final number of assessed students: 176

A	В	С	D	Е	FX(0)	FX(1)
11.93	15.34	15.91	21.02	27.27	3.98	4.55

Instructor: doc. Ing. Martina Minárová, PhD., Ing. Katarína Sýkorová, PhD., Ing. Lenka Theodoulides, PhD., MBA, Ing. Jozef Ďurian, PhD.

Last changed: 03.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 ZMZ | **Course name:** Managerial Skills - Basic

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation.

a) continuous assessment:

active participation at seminars (0-50 points)

b) final assessment:

Semestral project - according to the situation either presentation with the use of activating forms of education or organizing of a social event (0-50 points)

During presentations and following discussions students will use mutual evaluation (feedback) with the duty to formulate appreciation or constructive criticism.

Learning objectives:

After successful completion of the course, the student:

- 1. adopts interpersonal skills necessary for fulfilment of basic manager duties
- 2. evaluates connection between manager skills and tasks with interconnection on competencies and positions of managers
- 3. can communicate important information and facts in the field of managerial procedures in organisation
- 4. applies knowledge and gained skills in preparation of frame basic documents for decision processes in selected organisations of private, public and non-profit sector
- 5. can adjust own behaviour in the relationship with colleagues, customers and business partners in different social situations in formal as well as in informal relationship
- 6. can plan, organise chosen business events at sufficient level.

Brief outline of the course:

Functions of management and managerial roles. Personable characteristics and ability to work as a manager. Personal development and self-management. Specifics of managerial work in public and non-profit sector. Basic managerial skills – interpersonal, conceptual, technical and communication skills. Rules of efficient communication, mistakes and bad habits in communication. Feedback and its importance in managerial work – critique and constructive feedback, importance of appreciation and recognition. Efficient manager. Good/successful manager vs bad/unsuccessful manager – practical examples. Ethics and etiquette in managerial work, rules of social behaviour

in different situations, preparation and organisation of meetings and social events. The importance of cooperation and teamwork, conflicts, problems and their solutions – simulation and role play.

At the beginning of the semester, students identify their strengths and weaknesses for managerial work, formulate concrete steps and work continuously on improving their weaknesses.

During the semester students in teams train skills through multiple managerial games and tasks, they solve problems under limited time, apply time management, practise communication skills, and learn how to give mutual feedback.

The seminars will attend invited experts/lectors from practice (1-2 seminars), who will provide various simulation activities to students and will solve practical problems from their managerial work with them.

Recommended literature:

- 1. LABÁTH, V. 2021. Cvičenia, hry, simulácie pre skupinovú prácu. Wolters Kluwer. 256 s. ISBN 978-80-571-0370-7.
- 2. LOJDA, J. 2011. Manažerské dovednosti. Praha: Grada Publishing, 184 s. ISBN 978-80-247-3902-1.
- 3. MÍKA, V., T., HUDÁKOVÁ, M. 2020. Manažérske metódy a techniky. 190 s. Žilina: EDIS. ISBN 9788055416144.
- 4. PAPULA, J. a kol. 2019. Strategický manažment. Wolters Kluwer. 320 s. ISBN 9788-075-985-354.
- 5. SEDLÁK, M. 2009. Manažment, Bratislava: Iura Edition. 434 s. ISBN 9788-0807-828-32.
- 6. ŠPAČEK, L. 2019. Moderní etiketa. Praha: Mladá Fronta. ISBN 978-80-204-5445-4
- 7. ŠPAČEK, L. 2021. Byznis etiketa a komunikace. Praha: Universum. 376 s. ISBN 978-80-242-7366-2

Language of instruction:

slovak, english

Notes: student time load:

90 hours, of which:

Combined study (L, S, K): 26 hours

Self-study: 34 hours

Actualisation of information, work with literature: 30 hours

Course assessment

The final number of assessed students: 57

A	В	С	D	Е	FX(0)	FX(1)
54.39	24.56	10.53	5.26	1.75	3.51	0.0

Instructor: Ing. Filip Flaška, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 27.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 MFS | **Course name:** Marketing of Financial Services

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- a) Written exam -1st part: 0-25 points
- b) Active participation during seminars, discussions, solving of case studies, tasks: 0-25 points

b) final assessment:

Written exam -2nd part: 0-50 points

Learning objectives:

After completion of the course, the student:

- 1. applies marketing theory in the practice of financial institutions,
- 2. applies acquired knowledge, skills, and abilities to solve marketing problems arising from the specific characteristics of financial services,
- 3. can analyze marketing micro-and macro-environment using selected methods and tools,
- 4. learns the principles of client-oriented marketing and creating an effective extended marketing mix.
- 5. assesses various marketing strategies for their effective implementation in financial institutions,
- 6. uses a creative approach and teamwork in soluting case studies from the financial institutions' practice.

Brief outline of the course:

- 1. Marketing of financial services in the marketing theory. Specifics of marketing in financial services
- 2. Analysis of the external and internal environment of the financial institution.
- 3. Client-oriented financial institution. STP process (segmentation, targeting, positioning).
- 4. Consumer buying behavior.
- 5. Marketing strategy and planning. Strategic management process in the financial institution.
- 6. The extended marketing mix in a financial institution. Product. Classification of financial products, life cycle, the product innovation.
- 7. Pricing strategies and tactics in a financial institution.
- 8. Distribution (Branch, technological) in financial institutions.
- 9. Marketing communication.
- 10. Process and the physical evidence.
- 11. Bank staff (personnel).

Recommended literature:

- 1. MUSOVÁ, Z. 2019. Marketing finančných služieb. CD. Banská Bystrica: Belianum, Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2019. 108 s. ISBN 978-80-557-1669-5.
- 2. ŠTARCHOŇ, P. 2018. Bankový marketing. Wolters Kluwer, 2018. 120 s. ISBN 978-80-7552-948-0.
- 3. ORESKÝ, M. a kol. 2016. Aplikovaný marketing. Bratislava: Wolters Kluwer, 2016. ISBN 978-80-8168-382-4.
- 4. VAŚTÍKOVÁ M., 2014. Marketing služeb. Efektivně a moderně. Praha : Grada, 2014. 272s., ISBN 978-80-24750-37-8.
- 5. MUSOVÁ, Z. 2011. Bankový manažment a marketing (vybrané kapitoly). Banská Bystrica : Univerzita Mateja Bela, Ekonomická fakulta, 2011. 72 s. ISBN 978-80-557-0188-2.
- 6. KORAUŠ, A. 2011. Finančný marketing. Bratislava : Sprint dva, 2011. 536 s. ISBN 978-80-89393-31-2.
- 7. MEDVEĎ, J., KOVÁČOVÁ, Z. 2003. Finančný a bankový marketing. Bratislava : Sprint, 2003. ISBN 80-89085-25-3.

Language of instruction:

Slovak

Notes: student time load:

150 hours, z toho:

Combined form (Lecture, Seminar, Consultation): 52

Self-study: 58

Preparation and solution case studies:25

Data collection: 15

Course assessment

The final number of assessed students: 55

A	В	С	D	Е	FX(0)	FX(1)
12.73	25.45	20.0	16.36	25.45	0.0	0.0

Instructor: prof. Ing. Zdenka Musová, PhD.

Last changed: 02.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Matem | **Course name:** Mathematics

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Written test of linear algebra and function of one real variable and their applications - 40 points (problem solving - 30 points, theoretical questions - 10 points)

For active and quality work in exercises and lectures and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester.

b) final assessment:

Written test of differential and integral calculus of functions of one and two real variables and their applications - 60 points (problem solving - 48 points, theoretical questions - 12 points) The grade in due time is determined on the basis of the sum of points from both tests and bonus points for active work.

Corrective term:

Written test of the entire syllabus -100 points (problem solving - 80 points, theoretical questions - 20 points)

The grade in the corrective term is determined on the basis of the sum of points from the re-sit test and bonus points for active work during the teaching part of the semester.

At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of tests and oral examination, the student can only use a personal calculator as an aid.

When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.

Learning objectives:

Student

1. demonstrates basic knowledge of limit, differential and integral calculus of a function of one variable and two variables, of solving systems of equations and of matrix calculus,

- 2. can explain the interrelationships between the knowledge gained,
- 3. is able to creatively use the acquired knowledge in the study of professional subjects and in the search for effective ways of solving theoretical and practical tasks,
- 4. is able to correctly interpret the obtained solutions of tasks with respect to the researched economic issues.

Brief outline of the course:

Linear algebra. Function of one real variable. Differential calculus of a function of one variable and its application in economics. Function of two variables. Differential calculus of a function of two variables and its application in economics. Integral calculus and its applications in economics.

Recommended literature:

- 1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Mathematics (materials for lectures and seminars, solved tasks, video lectures and video instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: https://lms.umb.sk.
- 2. DOWLING, E. T. 1980. Introduction to Mathematical Economic. Second Edition. McGraw-Hill. ISBN 0-07-017674-4.
- 3. HARSHBARGER, R. J., REYNOLDS, J. J. 1989. Mathematical Applications for Management, Life and Social Sciences, D.C. Heath and Company. ISBN 0-669-16263-9.
- 4. OSTASZEWSKI, A. 1995. Mathematics in Economics. Oxford: Blackwell Publishers. ISBN 0-631-18056-7.
- 5. THOMAS Jr., G. B., FINNEY, R. L. 1990. Calculus and Analytic Geometry, 7th edition, Addison-Wesley Publishing Company. ISBN 0-201-16320-9.

Language of instruction:

Slovak, English

Notes: student time load:

overall time: 150 hours, out of which

combined study: 52 hours self-study: 98 hours

Course assessment

The final number of assessed students: 686

A	В	С	D	Е	FX(0)	FX(1)
8.75	5.69	12.68	18.51	30.61	6.56	17.2

Instructor: doc. RNDr. Jana Špirková, PhD., RNDr. Mária Grausová, PhD., Mgr. Petra Medveďová, PhD., Mgr. Mária Stachová, PhD.

Last changed: 06.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Mikro | **Course name:** Microeconomics

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 1.

Level: I.

Prerequisites:

Course completion conditions:

The prerequisite for completing the course is passing the continuous and final written test and oral exam. A total of 60 points can be obtained from both tests and a maximum of 40 points can be obtained from the oral exam, which means a total of 100 points. The minimum point limit for success, and thus the condition for completing the course, is set at 65 points, and these points can be obtained by the student as the sum of points for the written test and the oral exam. Each student must complete the written and oral part of the evaluation.

a) continuous assessment:

Students take a continuous written test in approximately half of the semester and they can obtain 0-30 points.

b) final assessment:

Students take the final written test at the end of the semester (or in the period designated for the end of study obligations) from the second half of the course, and can obtain 0-30 points. Each student must achieve a minimum of 35 points (as the sum of both written tests) in order to participate in the oral part of the knowledge assessment. If the student does not obtain the required minimum number of points, he / she cannot take the oral exam and takes a corrective written test of the entire content with the possibility of obtaining a maximum of 60 points and a minimum of 35 points as a condition for passing the oral exam. If the student does not pass the oral exam, he / she completes the correction term only from this part.

Learning objectives:

The student:

- 1. is able to define and understand the basic terms used in economics and economic theory,
- 2. understands the methods of economic research and their possible pitfalls, can use these methods in solving economic problems, formulate and communicate conclusions,
- 3. can explain the most influential economic theories,
- 4. is able to explain the principles of the market mechanism and explain its operation,
- 5. is able to describe and justify consumer behavior in the market,
- 6. can describe and justify the behavior of the company in the market,
- 7. is able to distinguish the main problems with unequal distribution of income and wealth, describe the possibilities of their solution and evaluate social and ethical contexts.

Brief outline of the course:

Introduction to economics. Basic problems of the economic organization. Production possibility frontiers. Market and market mechanism. Demand and supply in individual markets. Demand, utility and consumer behavior. Business organization. Supply theory and marginal product. Economic analysis of costs, revenues and profit. Competition. Perfect competition. Imperfect competition – monopoly, oligopoly, monopolistic competition. Pricing of factors of production. Labor market and wages. Land market and rent. Capital market. Income distribution.

Recommended literature:

- 1. Marasová, J., Horehájová, M., Mazúrová, B., Horeháj, J. 2018. Princípy mikroekonómie. Bratislava. Wolters Kluwer, 2018, 2018. 250 s. ISBN 978-80-8168-976-5
- 2. Mazúrová, B., Kollár, J., Považanová, M. 2022. Princípy mikroekonómie cvičebnica, 2. vydanie. Bratislava: Wolters Kluwer, 2022, 184 s. ISBN 978-80-571-0502-2
- 3. Mazúrová, B., Kollár, J., Považanová, M. 2020. Princípy mikroekonómie cvičebnica. Bratislava: Wolters Kluwer, 2020, 184 s. ISBN 978-80-571-0261-8
- 4. Horeháj, J., Šuplata, M. 2015. Stručné dejiny ekonomických teórií. Banská Bystrica: Belianum, 2015, 89 s. ISBN 978-80-557-1037-2
- 5. Jurečka, V. a kol. 2018. Mikroekonomie. 3. aktualizované a rozšířené vydání. Praha: Grada Publishing, a.s., 2018. 400 s. ISBN 978-80-271-0146-7
- 6. Lisý, J. a kol. 2016. Ekonómia. Bratislava: Wolters Kluwer, 2016. 624 s. ISBN 978-80-755-2275-7
- 7. Holman, R. 2015. Ekonomie. 6. vydání. Praha: C. H. Beck, 2015. 720 s. ISBN 978-80-740-0278-6
- 8. Samuelson, P. A., Nordhaus, W.D. 2013. Ekonomie. 19. vydanie. Bratislava: NS Svoboda, 2013. 770 s. ISBN 978-80-205-0629-0
- 9. Mankiw, N. G. 1999. Zásady ekonomie. Praha: Grada Publishing, a.s., 2009, 763 s., ISBN 80-716-9891-1
- 10. Janáčková, H., Jánošíková, I., Kolcunová, E., Paličková, I. 2019. Mikroekonomie A Sbírka úloh pro balářské studium. Ostrava: VŠB TU, 2019, 86 s. ISBN 978-80-248-4313-1
- 11. Holman, R. 2016. Ekonomie. Sbírka řešených otázek a příkladú. Praha: C. H. Beck, 2016. 168 s. ISBN 978-80-740-0615-9
- 12. Paličková, I. 2012. Cvičebnice mikroekonomie. Brno: BizBooks, 2012. ISBN 978-80-265-0042-1
- 13. Fendeková, E. a kol. 2009. Zbierka príkladov z mikroekonómie. Bratislava: Iura Edition, 2009. ISBN 978-80-8078-242-9
- 14. Časopisecká literatúra: Ekonomický časopis, Politická ekonomie, Hospodárske noviny, Ekonóm, TREND, Ekonomika a spoločnosť, Ekonomické rozhľady a i.

Language of instruction:

Slovak language

Notes: student time load:

Combined study (L, S): 52

Elaboration of homework, preparation for seminars, study in auxiliary groups, self-study: 128

Course assessment

The final number of assessed students: 1035

A	В	С	D	Е	FX(0)	FX(1)
5.02	9.57	16.62	21.74	24.15	10.53	12.37

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Jana Marasová, PhD., doc. Ing. Mária Horehájová, PhD., Ing. Anna Vallušová, PhD.

Last changed: 14.09.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Fil Course name: Philosophy

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2., 4.

Level: I.

Prerequisites:

Course completion conditions:

To successfully complete the course, it is necessary to master the knowledge in the content of the course. At the same time, the student is required to demonstrate the acquired knowledge and skills from current philosophical discourse and activities acquired in the seminars during the semester. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge.

a) continuous assessment:

Continuous assessment takes place continuously throughout the semester in the form of self-reflection of own initiative, creativity, development of critical thinking and willingness to engage in thematic discussions and approved current thematic areas. The teacher also provides students regular feedback about regularity and the level of participation in teaching.

b) final assessment:

To successfully complete the course, it is necessary to pass the final online test, which verifies the theoretical and applied knowledge of students in the range of basic topics throughout the semester. The test is 100 points and the minimum number of points for successful completion of the course is 65 points.

Learning objectives:

After completion of the course, the students: 1. extend the level of general intelligence in philosophical erudition, which enables the student to understand the universal topics of human life in a complex way (being, knowing, values, society), 2. understand basic differences and relations between the individual forms of reflection of reality (art, religion, philosophy, science), 3. develop the ability of abstract, critical and contextual thinking, which he/she can use in assessing and solving individual problems related to worldviews and work, 4. gather their information from various senses, including oral and/or written expressions, reflection, observation, experience, and reasoning analyze and solve problems of various natures (disciplinary, professional, personal, social) 5. acquire basic categorical apparatus related to methodology of science, gets acquainted with individual methods of scientific knowledge, and their practical use in solving specific problems of social practice at the corporate, organizational, and institutional levels, 6. understand the influence of economics, ecology and philosophy in searching the sustainable forms of surviving of the contemporary society, is able to critically evaluate contemporary models of economic growth, and realize the importance of social responsibility or enterprises and organizations, 7. use the

acquired knowledge in evaluating the character and urgency of contemporary global problems of the mankind.

Brief outline of the course:

Defining the status of philosophy. Philosophy as the interpretative scheme of reality on the background of development of European thought tradition. Western philosophy and science. Basic ontological and civilization models. Knowledge as a philosophical problem and basic concepts of the truth. Value foundations of the Western cultural circle. Postmodern discourse. Pluralism and value relativism. Eco-philosophy as an interdisciplinary link between philosophy, economy and ecology. Alternative anthropocentrism. Paradigmatic turnovers in European culture. Global problems of the mankind, globalization. Critical reflection of the current state and perspectives of further civilization development.

Recommended literature:

1. BEEBEE, H., RUSH, M. 2019. Philosophy. Why it matters. Cambridge: Polity Press. ISBN 978-1-5095-3216-2. 2. BROUSSARD, M. 2018. Artificial unintelligence. How computers misunderstand the world. Cambridge, Massachusetts: The MIT Press. ISBN 978-0-2-623-4673-3. Online source UK UMB. 3. GARDNER, H. 2020. A Synthesizing mind. Cambridge, Massachusetts: The MIT Press. ISBN 978-0-2-623-5959-7. Online source UK UMB. 4. GREENGARD, S. 2019. Virtual reality. Cambridge, MA: The MIT Press. ISBN 978-0-2-623-5468-4. Online source UK UMB. 5. HETMAŃSKI, M. (Editor). 2018. Rationality and decision making (from normative rules to heuretics). Leiden: Brill-Rodopi. ISBN 978-90-04-35723-5. 6. LEEZENBERG, M., DE VRIES, G. 2019. History and philosophy of the humanities. An introduction. Amsterdam: Amsterdam University Press. ISBN 9789048539338. 7. SOAMES, S. 2019. The world philosophy made. Princeton: Princeton University Press. ISBN 978-0-691-17692-5. 8. THALOS. M. 2019. A social theory of freedom. Abingdon, Oxfordshire: Routledge. ISBN 978-0-367-36151-8.

Language of instruction:

Slovak

Notes: student time load:

120 hours, of which:

combined study (P, S, K): 26

self-study: 60

regular update of monitored topics, work with terminological dictionary: 34

Course assessment

The final number of assessed students: 225

A	В	C	D	Е	FX(0)	FX(1)
2.22	11.56	20.0	39.11	25.33	1.78	0.0

Instructor: doc. PhDr. Miriam Martinkovičová, PhD.

Last changed: 31.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vstv-101 | **Course name:** Physical Education 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 219

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abs	n	p	v
63.93	36.07	0.0	0.0

Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., doc. PaedDr. Jiří Michal, PhD., Mgr. Andrea Izáková, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik

Last changed: 27.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vstv-102 | Course name: Physical Education 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 2

abs	n	p	v
100.0	0.0	0.0	0.0

Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik

Last changed: 27.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vstv-103 | Course name: Physical Education 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 98

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al	bs	n	р	V
14	.49	25.51	0.0	0.0

Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik

Last changed: 27.03.2023

Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vstv-104 | Course name: Physical Education 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 1

abs	n	p	v
100.0	0.0	0.0	0.0

Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik

Last changed: 27.03.2023

Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vstv-105 | Course name: Physical Education 5

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 31

abs	n	p	V				
80.65	19.35	0.0	0.0				

Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik

Last changed: 27.03.2023

Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Psych | Course name: Psychology

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Elaboration of team project about a chosen topic of the course: 0-20 points; project presentation in the seminar: 0-20 points; total 0-40 points.

b) final assessment:

Written exam: 0-60 points.

Total points - 100 /(minimum - 65 points).

Conditions for passing the correction deadline:

Points transferred for team project Corrective term from the written test

Learning objectives:

After completion of the course, the student:

- 1. has acquired the basic psychological terminology with the emphasis on the knowledge of the applied psychological disciplines, which he/she can further use in acquiring knowledge and skills in other disciplines of social sciences,
- 2. is able to analyze and interpret psychological phenomena, mainly those which are related to economic behavior of individuals and their integration into work,
- 3. applies theoretical psychological knowledge in executing managerial tasks at the basic and middle levels of management,
- 4. is able to assess performance and personal qualities of employees, and on basis of this choose suitable motivational tools and approaches,
- 5. can self-evaluate him/herself (self-awareness, self-evaluation), respond to changing conditions in the labor market in a flexible way (self-management),
- 6. learns to cooperate effectively in a team through team project work, search for and process information, and share mutual experience.

Brief outline of the course:

- 1. Psychology as a science. The importance of the study of psychological disciplines for economists.
- 2. Psychology of personality. Personality structure and dynamics, personality traits.
- 3. Psychology of cognitive processes with a focus on their specifics.
- 4. Cognitive and sensory processes thinking, perception, attention, memory, phases of memory and the process of forgetting (memory traces), research of memory (Ebbinghaus's curve of forgetting),

emotionality, will, feeling, imagination and fantasies. Psychological analysis of work activity - work performance, work fatigue, workload, work stress, burnout syndrome.

- 5. Work motivation motivational profile of the employee. Personality of a manager typology.
- 6. Working group, working team, working group and team leadership.
- 7. Behavioral economics characteristics, history of behavioral economics, rational and irrational behavior in purchasing decisions, examples from practice (nudging).
- 8. Psychology of advertising characteristics, goals and functions of advertising, types of advertising. Types of advertising, developmental stages of advertising, reasons for advertising criticism.
- 9. Psychological mechanisms of advertising with a focus on cognitive processes: feeling, perception, attention, memory, imagination, thinking.
- 10. Psychological methodology and its use in economics.

Recommended literature:

- 1. ARONSON, E., WILSON, T. D., AKERT, R. M. a SOMMERS, S. R. (2015) Sociálna psychológia (9. vydanie). New York: Prentice Hall. 598s. 2015. ISBN 0-1339-3654-6.
- 2. FLEŠKOVÁ, M., DOLINSKÁ, V. (2010). Aplikovaná psychológia pre ekonómov a manažérov.1. vyd. Bratislava : Iura Edition, spol. s.r.o., 2010. 255 s. ISBN 97-88-080783-37-2.
- 3. HELUS, Z. (2018). Úvod do psychológie. 2 vyd. Praha: Grada, 2018. ISBN 978-80-247-4675-3
- 4. KAHNEMAN, D. (2012). Myšlení rychlé a pomalé. Translated by Eva Nevrlá. 1vyd. V Brne: Jan Melvil, 2012. 542 strán. ISBN 9788087270424.
- 5. NAKONEČNÝ, M. (2021). Psychologie osobnosti. Vydavateľstvo Triton: Praha. 2021. 620s. ISBN 978-80-755-3886-4
- 6. MIKULÁŠTIK, M. (2015). Manažerská psychologie. 3 vyd. Praha: Grada. 344s. 2015. ISBN 978-80-247-4221-2
- 7. MYERS, D.G. (2016) Sociální psychologie. Vydavateľstvo Edika: Praha. 2016. 544s. ISBN 978-80-266-08-71-4
- 8. SEBERÍNI, A. (2021). Psychológia trhu. Belianium: Banská Bystrica: Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. 236s. 2021. ISBN 978-80-557-1896-5

Language of instruction:

Slovak

Notes: student time load:

120 hours

Combined form (Lecture, Seminar, Consultation) 26

Self – study: 50

Preparation of the project: 34 Project presentation: 10

Course assessment

The final number of assessed students: 462

A	В	C	D	Е	FX(0)	FX(1)
21.43	23.81	21.43	14.5	10.39	5.41	3.03

Instructor: PhDr. Andrea Seberíni, PhD.

Last changed: 04.03.2022

Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-REK-411 | Course name: Psychology of advertising

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 13

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I., P

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 43

A	В	C	D	Е	FX(0)	FX(1)	n
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: PhDr. Beáta Žitniaková Gurgová, PhD.

Last changed:

Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 VSaRR | Course name: Public Administration and Regional Development

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions

a) continuous assessment:

continuous assessment for max 60 points

b) final assessment:

written exam for max 40 points

Learning objectives:

After completion of the course, student is able to:

- tell the difference between the public sector and the public administration,
- divide the power in a state,
- characterise and explain the position of public administration in the national economy,
- describe the course of public administration development in Slovakia,
- name and characterize bodies of public administration in Slovakia and the European Union,
- distinguish between the basic trends in the public administration organisations' management,
- characterise and distinguish the basic terms: region, growth, development, policy, regional policy, regional policy of the EU and SR,
- identify regional disparities, their causes and tendencies in their development in SR and the EU,
- define regional policy objectives and tools, subjects and objects of its implementation,
- distinguish different programming periods of the EU regional policy and pre-accession instruments in relation to the candidate countries:

Brief outline of the course:

Part 1 Public administration

- 1. Basic terms of "Public administration", Public power, state.
- 2. Public administration general characteristics, position in a legal system and its division. Public servants in wider and narrow sense.
- 3. Public administration models. Personnel management in the Public administration and European integration
- 4. State administration central bodies (and other bodies of state administration)
- 5. Regional and local administration/governments, professional or trade chambers and organisations

- 6. Digitalisation of public administration. Inspection in the public administration.
- 7. Development of public administration. Tendencies in the development of public administration in Europe

Part 2 Regional development

- 8. Region, regional growth and regional development, regional policy
- 9. Regional policy yesterday, today and tomorrow
- 10. Regional disparities in the EU and Slovakia, Selected theories of regional development.

Recommended literature:

- 1. KRNÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
- 2. BERČÍK, P., KRÁLIK, J. Základy verejnej správy, 2007, Bratislava, Akadémia policajného zboru Bratislava, 2007, 190s. ISBN 978-80-8054-400-3
- 3. GRÚŇ L,. PAVLIČKOVÁ, A,. VYDROVÁ, V,. Samospráva ako súčasť verejnej správy, Eurounion, 2005, 124 s. ISBN 80-88984-82-3
- 4. POMOHAČ, R., VIDLÁKOVÁ, O., 2002. Veřejná správa: C. H. Beck, 2002, 278s. ISBN 80-7179-748-0.
- 5. Maier, G., Tödtling, F.: Regionálna a urbanistická ekonomika 2. Regionálny rozvoj a regionálna politika. Bratislava: Elita, 1998. ISBN 80-8044-049-2
- 6. Buček, M., a kol.: Regionálny rozvoj, novšie koncepcie, Ekonóm Bratislava, 2006, 270 s. ISBN 80-225-2151-5

Language of instruction:

slovak

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 20

writing up a project: 30 data collection: 14

Course assessment

The final number of assessed students: 244

A	В	C	D	Е	FX(0)	FX(1)
21.31	16.39	25.41	22.13	10.66	4.1	0.0

Instructor: doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 29.01.2024

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 VF | Course name: Public Finance

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

- a) continuous assessment: 0-30 points
- b) final assessment: 0-70 points
- a) Continuous assessment:
- 1. Active participation on seminars and solving partial tasks: 10 points,
- 2. Written elaboration of seminary paper and its presentation: 0-20 points.
- b) Final assessment: written control test 0-70 points.

Learning objectives:

Student:

- 1. interprets the acquired theoretical knowledge for researching problems and practical solutions of problems within the functional system of financial relations within the system of public budgets at all levels of public administration and in relation to other components of the financial system,
- 2. is able to understand the development of public finances and their macro and microeconomic implications for the economy,
- 3. categorizes the empirical results of studies from selected areas of public finance at the national and supranational levels,
- 4. applies theoretically acquired knowledge in public finances in the evaluation of mutual relations within the fiscal system at various levels of public government in the national and supranational context.
- 5. can systematically analyse a selected problem of public finance and present the achieved results.

Brief outline of the course:

Public sector and public finances. Market failures and state intervention in the economy. State failures, the problem of bureaucracy and the problem of corruption in the public sector. Public sector decision- making processes. Economic fundamentals of public goods. Public budget system. Public administration budget and state budget. Theory and policy of public expenditure. Classification of public expenditure. Expenditure programs and evaluation of public expenditures. Public revenue theory and policy. Tax principles. International aspects of taxation. Incentive function of taxes and public expenditures. Fiscal federalism. Public budgets at the level of territorial units. Budgetary and fiscal policy. Fiscal imbalance. European public finances. Current trends in the development of public finances.

Recommended literature:

- 1. ROSEN, H. S., GAYER, T. 2014. Public finance. New York: McGraw-Hill. 588 p. ISBN: 9780077154691.
- 2. STIGLITZ, J. E. 2015. Economics of Public Sector. Fourth Edition. New York: W.W. Northon & Company. 960 p. ISBN: 9780393925227.
- 3. HYMAN, D. N., 2014. Public Finance: A Contemporary Application of Theory to Policy. Stamford, CT. Cengage Learning. 720p. ISBN: 9781285173955.
- 4. HILLMAN, A. L. 2019. Public Finance and Public Policy: A Political Economy Perspective on the Responsibilities and Limitations of Government. (3rd ed.). Cambridge: Cambridge University Press. 652p. ISBN: 9781316501801.
- 5. ŠIPIKAL, M., PISÁR, P., LABUDOVÁ, V. 2013. Are subsidies really needed? The case of EU regional policy in the Czech and Slovak republics. In E+ M Ekonomie a Management/E+M Economics & Management, 2013 č.4, Roč. 2013, pp. 30-41. ISSN: 2336-5064
- 6. HUŇADY, J. 2017. Individual and institutional determinants of corruption in the EU countries: The problem of its tolerance. In Economia Politica, Vol. 34, No.1, pp.139-157. ISSN: 1973-820X.
- 7. Relevant Internet resources and statistical databases.

Language of instruction:

English

Notes: student time load:

180 hours

Combined form (Lecture, Seminar, Consultation): 52 hours

Self-study: 70 hours

Preparation of the seminary paper: 45 hours

Collection of data and additional information: 13 hours

Course assessment

The final number of assessed students: 92

A	В	С	D	Е	FX(0)	FX(1)
9.78	11.96	27.17	22.83	25.0	0.0	3.26

Instructor: doc. Ing. Ján Huňady, PhD., Ing. Erika Ľapinová, PhD., prof. Ing. Peter Pisár, PhD.

Last changed: 28.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-RIS-513 | Course name: Rod, identita, spoločnosť

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V				
0.0	0.0	0.0	0.0				

Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Jana Šolcová, PhD., PhDr. Katarína Kurčíková, PhD., PhDr. Lucia Galková, PhD., doc. Mgr. Lívia Nemcová, PhD., doc. PaedDr. Lenka Rovňanová, PhD., Mgr. Zuzana Heinzová, PhD., Mgr. Martina Kubealaková, PhD., prof. PhDr. Alexandra Bitušíková, CSc., doc. Ing. Kamila Borseková, PhD., PhDr. Kamila Koza Beňová, PhD., RNDr. Elena Kupcová, PhD., Mgr. Lujza Urbancová, PhD.

Last changed: 29.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 RV | Course name: Rural Development

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Number of points gained for ongoing and final evaluation is 100. It corresponds to the grading scale evaluation. Credits are added to the student who reached totally at least 65 out of 100 points.

a) continuous assessment:

individual semestral tasks for max of 40 points

b) final assessment:

semestral project for max of 60 points

Learning objectives:

The course familiarizes students with current social and economic processes under way in the rural areas, with the sources of disparities and externalities, and with political and economic tools to eliminate the disparities in both global and national context. In the practical part of the course, students will learn how to write a project, rural development program and how to evaluate them. The objective of the course is to equip students with theoretical background in the rural development management as well as provide practical basics and skills for directing the development and preparing programmes and projects for the integrated development of rural communities.

Brief outline of the course:

- 1. Rural areas as a spatial subsystem
- 2. Theories and models of rural development
- 3. Economic potential of rural areas
- 4. Economic development of rural areas
- 5. Social potential of rural areas
- 6. Environmental and housing potential of rural areas
- 7. Multifunctional agriculture and rural development
- 8. EU Common Agricultural Policy
- 9. EU rural development policy
- 10. Rural development policy in SR
- 11. Participatory approach to rural development, LEADER and CLLD methods
- 12. Strategic planning of rural municipalities development
- 13. Partnerships in rural development

Recommended literature:

- 1. HAMALOVÁ, m., Priestorová ekonomika, 1996, Ekonóm, Bratislava, 144s., ISBN 80-225-0750-4
- 2. TUŠAN, M., Rozvoj infraštruktúry územných celkov,2003, Univerzita J. P. Šafárika, Košice, 122s., ISBN 80-7097-514-8
- 3. KRNÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
- 4. TOMŠÍK, K., Vývoj a perspektívy Evropského venkova, 2009, Wolters Kluwer, 208s., ISBN 978-80-7357-495-6
- 5. HRADISKÁ, A., Financovanie rozvoja vidieka prístupom LEADER, 2011, Levoča, 147s., ISBN 978-80-9708-0-5
- 6. Národný plán rozvoja poľnohospodárstva a vidieka v SR
- 7. Program rozvoja vidieka 2014-2020

Language of instruction:

slovak

Notes: student time load:

180 hours

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 70

Preparation of a project: 50 Collecting of information: 34

Course assessment

The final number of assessed students: 121

A	В	С	D	Е	FX(0)	FX(1)
10.74	30.58	38.02	7.44	3.31	3.31	6.61

Instructor: Ing. Filip Flaška, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SLF1 | Course name: Slovak for Foreigners 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about themselves
- 2. describe their family
- 3. explain their basic activities and daily routines
- 4. explain the differences in the method of time-telling in different languages
- 5. introduce themselves in a dialogue
- 6. know and respect cultural specific features of the countries in an international environment

Brief outline of the course:

The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages).

Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.

Recommended literature:

- 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
- 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours

combined study (L, S, C): 26

self-study: 54 assignments: 40

Course asses	Course assessment							
The final number of assessed students: 123								
A	В	C	D	Е	FX(0)	FX(1)		
67.48	4.07	4.07	4.07	0.0	20.33	0.0		
	f D : C:							

Instructor: Mgr. Petra Strnádová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SLF2 | Course name: Slovak for Foreigners 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about the city/village of their residence
- 2. describe their university
- 3. explain the ways of shopping
- 4. express the differences between the means of transport
- 5. present typical local meals
- 6. know and respect cultural specific features of the countries in an international environment

Brief outline of the course:

The course is designed for the students who wish to continue at the beginner's level. It is the second part of the Slovak Language course for beginners at A1 level of CEFR (Common European Framework for Languages).

Contents: House/apartment interior. Orientation in a city and at the university. Shopping. Travelling and means of transport. Eating out – restaurant menu, names and preparation of meals. Grammar – other categories of verbs and their conjugation, nouns and their declension, adjectives and prepositions of place. Slovakia in an intercultural context – habits, traditions, arts.

Recommended literature:

- 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
- 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours

combined study (L, S, C): 26

self-study: 54 assignments: 40

	Course assessment The final number of assessed students: 62						
	A	В	С	D	Е	FX(0)	FX(1)
91.94 0.0 0.0 0.0 8.06 0.0	91.94	0.0	0.0	0.0	0.0	8.06	0.0

Instructor: Mgr. Petra Strnádová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SLF3 | Course name: Slovak for Foreigners 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about Slovakia
- 2. describe travelling by train and by plane
- 3. explain the health problem at the doctor's
- 4. express the differences between means of transport
- 5. present typical leisure activities in the form of presentation
- 6. know and respect cultural specificities of countries in an international environment

Brief outline of the course:

This course is designed for students who already have the basics of the Slovak language. It is the first part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR).

Contents: Basic information about Slovak life and culture. Favourite leisure activities. Travelling and means of transport – the railway station and the airport. Human body and the visit at the doctor. Grammar – verb categories and their conjugation, nouns and their declension, possessive pronouns, adverbs and comparison, conditional clauses. Slovakia in an intercultural context - Christmas customs and traditions in Slovakia and other countries.

Recommended literature:

- 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
- 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours

combined study (L, S, C): 26

self-study: 54

assignments: 40 **Course assessment** The final number of assessed students: 26 A В C D Е FX(0) FX(1) 15.38 69.23 3.85 0.0 0.0 11.54 0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SLF4 | Course name: Slovak for Foreigners 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

: Student can:

- 1. provide basic information about Slovak tourist destinations
- 2. describe family and family relations
- 3. explain principles of phone calls and correspondence
- 4. present popular summer festivals in the form of presentation
- 5. distinguish between male and female roles
- 6. know and respect cultural specific features of countries in an international environment

Brief outline of the course:

This course is designed for students who already have the basics of the Slovak language. It is the second part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR).

The following topics are covered: Principles of phone calls and correspondence. Trip around Slovakia – popular tourist destinations. Weather and the summer festival season. Family and family relations. Grammar – imperative, indirect speech, future tense, time clauses, conditional clauses, and passive structures. Slovakia in an intercultural context – relations between men and women in Slovak culture.

Recommended literature:

- 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
- 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours

combined study (L, S, C): 26

self-study: 54

assignments: 40 **Course assessment** The final number of assessed students: 26 A В C D Е FX(0) FX(1) 11.54 0.0 88.46 0.0 0.0 0.0 0.0 Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Socio | Course name: Sociology

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: I.

Prerequisites:

Course completion conditions:

Successful completion of the course requires the acquisition of knowledge in the scope of the content of the course. At the same time, it is important to be actively and critically involved in the thematic discussions. The student is able to apply the acquired sociological knowledge and skills to the conditions of business practice. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge. He completes the correction term from the half of the semester which he did not meet.

a) continuous assessment:

Continuous assessment takes the form of a written test. The point rating is 0 - 50 points.

b) final assessment:

Final assessment takes the form of a written test. The point rating is 0 - 50 points.

Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation.

Learning objectives:

After completion of the course, the student: 1. has acquired the basic sociological terms and categories with the emphasis on their effect in current sociological disciplines, which helps the student to acquire knowledge in other disciplines of social sciences, 2. is able to understand and interpret sociological phenomena which constitute a broader frame and interpretation concept of business activities and the work of a manager, 3. can apply theoretical sociological knowledge in executing managerial tasks at basic and middle levels of management, mainly while working with the human factor, e.g. with different types and kinds of working groups, 4. is prepared to choose suitable methodological approach in pre-empirical and empirical phases of simple analytical and research activities, 5. can evaluate and use influence of wider social conditions at business activities of an enterprise, 6. forms a more specific and more detailed opinion about elements, principles, context, and concept of origins, conditions and forms of functioning of larger social units, social life in these units, as well as the phenomena and processes, which result from mutual influence of social subjects.

Brief outline of the course:

Sociology as a science. Sociological disciplines. Basic sociological terms, society, social units. Social phenomena and social processes in general. Social phenomena and social processes at work, in business, and in management. Social change. Social groups in general and at work,

in business, and in management. Phenomena and processes in social groups and clusters. Organizations and institutions. Social communication. Methodology of sociological research, basic terms, preempirical and empirical phase of a research. Possibilities to use sociological methodology in analyzing working environments, business and management.

Recommended literature:

- 1. EGER, L., EGEROVA, D. 2017. Základy metodologie výzkumu, 2. vyd. Plzeň : Západočeská univerzita v Plzni. ISBN 978-80-261-0735-4.
- 2. GIDDENS, A. 2017. Sociology. 8ed. Cambridge: Polity. ISBN 9780745696683.
- 3. GRIFFITHS, H. et al. 2017. Introduction to sociology. Suwance: 12th Media Services. ISBN 9781680921014.
- 4. HAVLÍK, R. 2016. Aktuální problémy společnosti z pohledu sociologie. Praha :,Univerzita Jana Amose Komenského. ISBN 978-80-7452-121-8.
- 5. KOLEKTÍV AUTOROV. 2016. Kniha sociologie. Praha: Euromedia. ISBN 97880-242-5395-4.
- 6. LAJFEROVÁ, E. 2020. Sociologické školy 20. storočia. Bratislava : STIMUL. ISBN 978-80-8127-282-0.
- 7. LUBELCOVÁ, G. 2017. Sociológia sociálnych problémov. Bratislava : STIMUL. ISBN 978-80-8127-176-2.
- 8. NOVOTNÁ,H. a kol. 2020. Metody výzkumu ve společenských vědách. Praha : Univerzita Karlova. ISBN 978-80-7571-025-3.
- 9. OCHRANA, F. 2021. Metodologie sociálních věd. Praha : Karolinum. ISBN 978-80-246-4968-9.
- 10. SOPÓCI, J., GERBERY, D., DŽAMBAZOVIČ, R. 2020. Social stratification and social mobility in Slovakia. Bratislava: Comenius University. ISBN 978-80-223-5062-H.
- 11. SOPÓCI, J. a kol. 2019. Sociálna stratifikácia a mobilita na Slovensku. Bratislava : STIMUL. ISBN 978-80-8127-243-1.
- 12. URBAN, L. 2017. Sociologie klíčové temata a pojmy. Praha : Grada. ISBN 978-80-247-5774-2.
- 13. VAN KRIEKEN, R. et al. 2020. Sociology. London: Pearson. ISBN 9781488624605.

Language of instruction:

Slovak

Notes: student time load:

120 hours, of which:

combined study (P, S, K): 39

self-study: 51

presentation and discussion: 30

Course assessment

The final number of assessed students: 379

A	В	С	D	Е	FX(0)	FX(1)
8.97	21.64	30.34	25.33	10.55	2.11	1.06

Instructor: PhDr. Marian Kika, PhD.

Last changed: 02.03.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-spr-193 | **Course name:** Sociology: practical knowledge of society

Type, extent and method of instruction:

Form of instruction: Lecture

 $\pmb{Course \ type: } C \ (A \ - \ Compulsory \ courses, B \ - \ Compulsory \ elective \ courses, C \ - \ Elective \ courses)$

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

Instructor: Mgr. Roman Hofreiter, PhD., doc. Mgr. M. A. Ivan Chorvát, CSc.

Last changed: 27.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 SMvF | **Course name:** Statistical Methods in Finance

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 4.

Level: I.

Prerequisites:

Course completion conditions:

- (a) mid-term evaluation: written mid-term test: the content will be topics from approximately the first half of the curriculum. Test weight in the overall evaluation: 40%;
- b) final assessment: written final test: the content will be topics from the second half of the curriculum. Weight of the test on the overall assessment: 60%.

To evaluate the completion of the course in due time, student must obtain, in the sum of both tests, at least 65% of the total number. A student who does not successfully complete the course in due time, will participate in resit test in the period for the completion of study obligations and writes one test, which covers the issues of testing in the first and second written tests, that represents 100% of the total assessment. To pass the course in the corrective term, student must obtain at least 65% of the total assessment. When performing written tests by the distance method, it is necessary to register for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any cheating, recording or bringing information out about test, use of not allowed tools as well as lack of communication, or other evaluation of objectivity according to Art. 18 para (9) of the EF UMB Study Regulations is considered as disciplinary offense.

Learning objectives:

Upon successful completion of the course the student will receive:

Knowledge

- student knows the methodological context of bulk data processing,
- student knows the methods designed to generalize the findings from the statistical population to the whole population,
- student knows the methods for detecting causal links in the data.

Skills

- student is able to apply the acquired knowledge and skills in quantitative analyzes of financial markets and in modeling and qualification work,
- student is able to identify and analyze the context and dependencies of phenomena and, on that basis, to formulate and generalize patterns occurring in financial and economic processes,
- student is able to apply the acquired knowledge and skills in the creation of capital asset valuation models and in further analyzes of the development of financial assets, in measuring the returns and risk of financial assets,

- student can assess the adequacy of the statistical methods and procedures used in solving practical tasks in finance.
- -student is able to evaluate the explanatory power of statistical characteristics in relation to the examined problems in the field of finance, banking and investment,
- student can create models describing financial and economic phenomena as one of the tools for informed decisions.

Competences

- ability to analyze and formulate hypotheses based on abstraction,
- ability to synthesize knowledge,
- ability to generalize results in the spirit of inductive logical thinking,
- ability to communicate and present the proposed solution.

Brief outline of the course:

Testing of statistical hypotheses. Multidimensional random vector. Two sample tests. Selected non-parametric tests in finances. Goodness-of-Fit tests. Methods to establish correlations – simple and multiple regression and correlation analysis, panel regression, dummy variables, establishing correlations of qualitative characteristics. Methods of analysis and extrapolation of financial time series – types and characteristics of time series, decomposition – analysis of a trend, seasonal and irregular component. Specific features of financial time series.

Recommended literature:

- 1. ALEXANDER, C. 2012. Quantitative Methods in Finance. West Sussex: John Wiley & Sons, Inc., 290 s. ISBN 978-0-470-99800-7.
- 2. HINDLS, R.- HRONOVÁ, S. SEGER, J. FISCHER, J. 2006. Statistika pro ekonomy. 7. vyd. Praha: Professional Publishing, 2006, 418 s. ISBN 80-86946-16-9.
- 3. KANDEROVÁ, M. ÚRADNÍČEK, V. 2007. Štatistika a pravdepodobnosť pre ekonómov I. časť. 3. vyd. Banská Bystrica : OZ Financ, 2007, 200 s. ISBN 978-80-969535-5-4.
- 4. KANDEROVÁ, M. ÚRADNÍČEK, V. 2007. Štatistika a pravdepodobnosť pre ekonómov II. časť. 2. vyd. Banská Bystrica : OZ Financ, 2007, 194 s. ISBN 978-80-969535-6-1.
- 5. MAREŠ, P., RABUŠIC, L., SOUKUP, P. Analýza sociálněvědních dát (nejen) v SPSS. 2015. Brno: Masarykova univerzita, 506 s. ISBN 978-80-210-6363-4.
- 6. MCCLAVE, J. T., BENSON, P. G. 2014. Statistics for Business and Economics. 12 vyd. Harlow: Pearson. 1000 s. ISBN 978-1-292-02329-8.
- 7. MILLER, M.B. 2012. Mathematics and Statistics for Financial Risk Management. New Jersey: John Wiley & Sons, Inc. 291 s. ISBN 978-1-118-17062-5.

Language of instruction:

Slovak/English

Notes: student time load:

150 hours

Combined form (Lecture, Seminar, Consultation): 52

Self-study: 74 Data collection: 24

Course assessment

The final number of assessed students: 94

A	В	С	D	Е	FX(0)	FX(1)
8.51	12.77	6.38	22.34	28.72	5.32	15.96

Instructor: Ing. Mária Kanderová, PhD., Mgr. Mária Stachová, PhD.

Last changed: 12.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_1_Stat-f | **Course name:** Statistics

Type, extent and method of instruction: Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 3.

Level: I.

Prerequisites:

Course completion conditions:

- (a) mid-term evaluation: written mid-term test: the content will be topics from approximately the first half of the curriculum. Test weight in the overall evaluation: 40%;
- b) final assessment: written final test: the content will be topics from the second half of the curriculum. Weight of the test on the overall assessment: 60%.

To evaluate the completion of the course in due time, student must obtain, in the sum of both tests, at least 65% of the total number. A student who does not successfully complete the course in due time, will participate in resit test in the period for the completion of study obligations and writes one test, which covers the issues of testing in the first and second written tests, that represents 100% of the total assessment. To pass the course in the corrective term, student must obtain at least 65% of the total assessment. When performing written tests by the distance method, it is necessary to register for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any cheating, recording or bringing information out about test, use of not allowed tools as well as lack of communication, or other evaluation of objectivity according to Art. 18 para (9) of the EF UMB Study Regulations is considered as disciplinary offense.

Learning objectives:

Upon successful completion of the course the student will receive:

Knowledge

- student knows the methodological context of bulk data processing,
- student knows the methods designed to generalize the findings from the statistical population to the whole population,
- student knows the methods for detecting causal links in the data, Skills
- student is able to apply the acquired knowledge and skills in quantitative analyzes of financial markets and in modeling and qualification work,
- student is able to identify and analyze the context and dependencies of phenomena and, on that basis, to formulate and generalize patterns occurring in financial and economic processes,
- student is able to apply the acquired knowledge and skills in the creation of capital asset valuation models and in further analyzes of the development of financial assets, in measuring the returns and risk of financial assets,

- student can assess the adequacy of the statistical methods and procedures used in solving practical tasks in finance.
- -student is able to evaluate the explanatory power of statistical characteristics in relation to the examined problems in the field of finance, banking and investment,
- student can create models describing financial and economic phenomena as one of the tools for informed decisions.

Competences

- ability to analyze and formulate hypotheses based on abstraction,
- ability to synthesize knowledge,
- ability to generalize results in the spirit of inductive logical thinking,
- ability to communicate and present the proposed solution.

Brief outline of the course:

Subject and role of Statistics Basic terms and definitions. State statistics organization in Slovak republic. Descriptive statistics – sorting, expressions in statistics, median, variability, measure of statistical dispersion, robust methods. Probability and basic characteristics of probability. Discrete and continuous variables and their basic characteristics focused on financial risk modeling, Sampling – types of sampling. Point and interval estimates. Index analysis.

Recommended literature:

- 1. HINDLS, R., HRONOVÁ, S., SEGER, J., FISCHER, J. 2006. Statistika pro ekonomy. 7. vyd. Praha: Professional Publishing, 418 s. ISBN 80-86946-16-9.
- 2. KANDEROVÁ, M., ÚRADNÍČEK, V. 2007. Štatistika a pravdepodobnosť pre ekonómov I. časť. 3. vyd. Banská Bystrica : OZ Financ, 2007, 200 s. ISBN 978-80-969535-5-4.
- 3. KANDEROVÁ, M., ÚRADNÍČEK, V. 2007. Štatistika a pravdepodobnosť pre ekonómov II. časť. 2. vyd. Banská Bystrica : OZ Financ, 2007, 194 s. ISBN 978-80-969535-6-1.
- 4. MAREŠ, P., RABUŠIC, L., SOUKUP, P. Analýza sociálněvědních dát (nejen) v SPSS. 2015. Brno: Masarykova univerzita, 506 s. ISBN 978-80-210-6363-4.
- 5. MCCLAVE, J. T., BENSON, P. G. 2014. Statistics for Business and Economics. 12 vyd. Harlow: Pearson. 1000 s. ISBN 978-1-292-02329-8.
- 6. MILLER, M.B. 2012. Mathematics and Statistics for Financial Risk Management. New Jersey: John Wiley & Sons, Inc. 291 s. ISBN 978-1-118-17062-5.

Language of instruction:

Slovak, English

Notes: student time load:

180 hours

Combined form (Lecture, Seminar, Consultation): 52

Self-study: 104 Data collection: 24

Course assessment

The final number of assessed students: 162

A	В	С	D	Е	FX(0)	FX(1)
5.56	6.79	16.67	9.88	23.46	9.26	28.4

Instructor: Ing. Mária Kanderová, PhD., Mgr. Mária Stachová, PhD.

Last changed: 12.01.2022

University: Matej Bel University in Banská Bystrica Faculty: The Faculty of Economics Code: Course name: Student Scientific Conference D_1_ŠVA_BC Type, extent and method of instruction: Form of instruction: **Course type:** C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) **Recommended number of periods:** Method of study: combined Number of credits: 4 Recommended semester/trimester: 2., 4., 6. Level: I. **Prerequisites: Course completion conditions: Learning objectives: Brief outline of the course: Recommended literature:** Language of instruction: **Notes: student time load:** Course assessment The final number of assessed students: 8 abs n 100.0 0.0 Instructor: Ing. Mária Kanderová, PhD. Last changed: Approved by: prof. Ing. Peter Krištofik, Ph.D.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-HOP-513 | **Course name:** Sustainable development and service learning 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková,

PhD.

Last changed: 31.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-HO2-513 | Course name: Sustainable development and service learning 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková,

PhD.

Last changed: 31.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Pois | **Course name:** System of Insurance

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment: teaching activity throughout the semester 10 %

option: seminar work and its presentation 40 %

b) final test: 50 %. In case of non-elaboration of the seminar work, the final test is 90 %

Learning objectives:

Student

- 1. is able to identify specific characteristics of social, health and commercial insurance in the Slovak Republic and in the world;
- 2. apply a critical understanding of current social, health and commercial insurance issues
- 3. is able to apply the acquired knowledge on practical examples
- 4. develop a balanced view of social, health and commercial insurance policy

Brief outline of the course:

To acquaint students with the basic position of insurance in the Slovak Republic, its individual components and categorical apparatus so that students acquire fundamental knowledge for their further engineering studies. Insurance and insurance, its economic and financial categories and interrelationships. Areas of life, non-life insurance and reinsurance. Theoretical and practical issues of the observed issues. The course consists of three thematic units: Social insurance; Health insurance; Commercial insurance.

Recommended literature:

- 1. ČEJKOVÁ, V.; MARTINOVIČOVÁ, D.; NEČAS, S. 2011. Poistný trh teória a prax. IURA Edition. 2011. 222 s. ISBN 978-80-8078-399-0.
- 2. LITTVOVÁ, Z.; MARKO, P.; VACHÁLKOVÁ, I. 2012. Riziko v poisťovníctve.

Vydavateľstvo EKONÓM, 2012.114 s. ISBN 978-80-225-3385-0.

- 3. DUCHÁČKOVÁ, E.; DAŇHEL, J. 2010. Teorie pojistných trhů. Praha: PROFESSIONAL PUBLISHING, 2010. 1. vydání. 224 s.. ISBN 978-80-7431-015-7.
- 4. REJDA, G.E.; McNAMARA, M.J. 2016. Principles of risk management and insurance. Boston: Pearson, 2016. 702 s. ISBN 978-0-13-4082578.

Language of instruction:

Slovak

Notes: student time load:

120 hours, out of which

Combined form (Lecture, Seminar, Consultation): 52 hours

Self-study: 68 hours

Course assessment

The final number of assessed students: 58

A	В	С	D	Е	FX(0)	FX(1)
17.24	17.24	22.41	17.24	22.41	1.72	1.72

Instructor: Ing. Katarína Izáková, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 DanS | Course name: Tax System

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

a) continuous assessment:

elaboration and submission of project/seminar paper: 0-30 points

solution of partial tasks and presentation on a selected topic: 0-10 points

b) final evaluation: written test: 0-60 points

Learning objectives:

The student

- 1. remembers and interprets the acquired theoretical knowledge in the study of tax issues and the tax system in solving issues of taxation;
- 2. is able to identify and quantify tax liability on the basis of basic calculation schemes when individual types of taxes in accordance with applicable standards;
- 3. applies tax legislation and basic principles of tax calculation in practice;
- 4. analyses the basic principles of the tax system, legislative standards and elements of the tax system in the context of the development of the economic system at the national and supranational level.

Brief outline of the course:

Introduction to the theory of tax revenue. Tax system requirements. Tax policy and tax reforms. Tax administration. Slovak tax system. Tax elements. Value added tax. VAT in import and export regime. Selective excise duties. Property and local taxes. Income taxes. Personal income tax and basic tax calculation schemes. Corporate income tax and basic tax calculation schemes. International aspects of income taxation. Double taxation treaties. Tax harmonization and tax competition. Tax inspection. Tools to combat tax evasion.

Recommended literature:

- 1. JAMES, S., NOBES, CH. 2018. The economics of taxation. 18th edition. 250 pp. London: Fiscal publications. ISBN: 978-1906201425.
- 2. PISTONE, P. et al. 2019. Fundamentals of Taxation: An Introduction to Tax Policy, Tax Law and Tax Administration. 196 p. Amsterdam: IBFD. ISBN: 978-90-8722537-7.
- 3. JAMES, S. 2012. A Dictionary of Taxation. Edward Elgar Pub, 320 p. ISBN: 978-1849801225
- 4. OATS, L., Mulligan, E. 2019. Principles of International taxation. 7th edition. London: Bloomsbury Professional. 696p. ISBN: 978-1526510396.

- 4. EUROPEAN UNION. 2021. Taxation trends in European Union. 2021 edition. Luxembourg: Publication Office of the European Union. 299 pp. ISBN: 978-9276-32071-5.
- 5. EUROPEAN UNION. 2020. Tax policies in the European Union. 2020 survey. Luxembourg: Publication Office of the European Union.120 pp. ISBN: 978-92-76-09506-4
- 7. HUNADY, J., ORVISKA, M. 2014. Determinants of foreign direct investment in EU countries—do corporate taxes really matter? In Procedia Economics and Finance, Vol. 12, pp. 243-250.
- 8. Actual legal norms in Slovakia legal and European directions about tax policy. http://www.finance.gov.sk/en/Default.aspx?CatID=52.

Language of instruction:

English

Notes: student time load:

120 hours

Combined form (Lecture, Seminar, Consultation): 26 hours

Self-study: 50 hours

Preparation of the seminary paper: 30 hours

Collection of data and additional information: 14 hours

Course assessment

The final number of assessed students: 30

A	В	C	D	Е	FX(0)	FX(1)
6.67	10.0	23.33	23.33	36.67	0.0	0.0

Instructor: doc. Ing. Ján Huňady, PhD., Ing. Michal Ištok, PhD.

Last changed: 11.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-vdsl-01 | **Course name:** The Great Works in World Literature I

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I., P

Prerequisites:

Course completion conditions:

The student prepares an essay in which he/she takes a position on the issue discussed.

The final assessment is passed/failed.

Learning objectives:

- 1. The student will obtain an adequate overview of the origin and functioning of selected representative literary works from several civilizational and cultural areas of ancient literature; will improve in professional terminology.
- 2. The student will acquire the specific interpretation skills necessary when working with a literary text anchored in a radically different cultural environment, thereby strengthening tolerance towards cultural differences and the will to respect the right to be different.

Brief outline of the course:

The greatest works in ancient Mesopotamia. Sumerian literature, Sumerian-Akkadian synthesis in literature. Ancient Egyptian literature – the greatest works. Ancient Chinese literature; basic Confucian and Taoist texts, old Chinese poetry. Ancient Indian literature - the most important written monuments from the Vedic period and from the so-called historical period, ancient Indian epics. Hebrew (ancient Jewish) literature. The Bible. Ancient Arabic literature; poetry of the pre-Islamic era, the Koran as a religious text and a literary monument. Ancient Greek literature (great works of archaic epic, lyric and drama). Ancient Roman literature, the great works of poets of the classical period (Vergilius, Horatius, Ovidius).

Recommended literature:

- 1. BURKE, Peter. Kulturní historie. Dokořán, 2011.
- 2. MACURA, V. a kol.: Slovník světových literárních děl 1. 2. Praha: Odeon, 1989.
- 3. ELIADE, M.: Dejiny náboženských predstáv a ideí 1. 3. Bratislava : Agora, 1995, 1997,
- 4. 1997.
- 5. Velké postavy východního myšlení: slovník myslitelů. Uspořádal Ian P. McGreal. Praha:
- 6. Prostor, 1998.
- 7. ASSMANN, J.: Kultura a paměť. Písmo, vzpomínka a politická identita v rozvinutých
- 8. kulturách starověku. Praha: PROSTOR, 2001.
- 9. Duchovní prameny života: stvoření světa ve starých mýtech a náboženstvích. Praha: Vyšehrad,1997.
- 10. PUTNA, M. C.: Homér 21, http://www.fhs.cuni.cz/homer21/main.html

11. CANFORA, Luciano: Dějiny řecké literatury

12. CONTE, Gian Biagio: Dějiny římské literatury.

Language of instruction:

Slovak

Notes: student time load:

90 hours, of which 26 hours full-time, 64 hours self-study

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: PaedDr. Zuzana Bariaková, PhD., prof. PaedDr. Martin Golema, PhD., doc. Ivan Jančovič, PhD., Mgr. Martina Kubealaková, PhD., Mgr. Eva Pršová, PhD., doc. PaedDr. Jozef Tatár, PhD.

Last changed: 19.09.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 Oal1 | Course name: Trade and Investment 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions

a) continuous assessment:

written test: 50 points

b) final assessment:

presentation of a prepared business or investment strategy: 50 points

Learning objectives:

Through this course, students will gain extensive knowledge particularly about the possibilities of managing individual savings. They will be able to assess the quality of available financial products in the market and even develop suitable individual alternatives. Through this subject, students will learn techniques such as creating and testing trading and investment strategies, as well as methods to assess and evaluate their quality. Through their own trading platform, which gives you access to the global financial markets, they will learn the business of entering and executing orders for buying and selling financial instruments. Finally, through this course, students will gain knowledge about the legislation and tax aspects and its financial impact on trades.

Brief outline of the course:

- 1. Financial instruments and products
- 2. Active and passive management, short selling
- 3. Regular and one-time investments
- 4. Access to the world's financial markets
- 5. E-trading
- 6. Fundamental Analysis
- 7. Technical Analysis
- 8. Crowd psychology
- 9. Construction and testing of trade and investment strategies
- 10. Automated Trading Systems
- 11. Risk management and benchmarking
- 12. The quality of trading and investment strategies
- 13. Legislative and tax aspects of trading

Recommended literature:

Modigliani, Franco; Fabozzi, Frank J. (1996). Capital Markets: Institutions and Instruments.

Upper Saddle River, New Jersey: Prentice Hall. ISBN 0-13-300187-3.
- Literature is supplied continuously by topic through the seminar

Language of instruction:

Slovak, English

Notes: student time load:

Student's workload in hours: 180 hours

combined form (Lecture, Seminar, Consultation): 39 hours

self-study: 60 hours semester work: 31 hours collection of data: 20 hours

Course assessment

The final number of assessed students: 144

A	В	С	D	Е	FX(0)	FX(1)
54.86	15.97	8.33	3.47	6.25	9.72	1.39

Instructor: Ing. Tomáš Virdzek, PhD.

Last changed: 28.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 1 OaI2 | Course name: Trade and Investment 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4., 6.

Level: I.

Prerequisites:

Course completion conditions:

Continuous assessment:

- 1. Project on the topic covered in the course 50 points.
- 2. Written test in the last week of the semester 50 points.

The student may earn additional points for active and creative participation in individual seminars.

Final assessment: To successfully complete the course, it is necessary to obtain a total of at least 65 points from the continuous assessment. The final grade will be determined in accordance with the evaluation scale.

Learning objectives:

The aim of this course is to expand and deepen the knowledge acquired in the previous course "Trading and Investing 1". Students will learn how to analyze financial markets with even greater precision and in more detail, what the new trends and technologies are in trading and investing, and what were the causes and consequences of past financial crises. They will also learn how to use advanced technical and fundamental analysis tools, as well as advanced investment and trading strategies. Thanks to the course, students will also gain the necessary knowledge to build complex trading and investment strategies that combine not only fundamental and technical analysis, but also become familiar with working with specialized platforms for building AOS. As part of the course, students will also gain knowledge about the use of artificial intelligence in trading and investing, and they will also learn about less known aspects of trading and investing in the global financial markets.

Brief outline of the course:

- 1. Financial derivatives, leveraged trading
- 2. Distribution of ETFs, special types of ETFs
- 3. New trends and technologies in trading and investing
- 4. Blockchain and cryptocurrencies
- 5. Portfolio diversification
- 6. Financial crises causes and consequences
- 7. Use of macroeconomic indicators in trading and investing
- 8. Advanced tools of technical and fundamental analysis
- 9. Advanced Trading and Investing Strategies

- 10. Construction and testing of complex trading and investment strategies
- 11. Use of specialized platforms for the construction of AOS
- 12. Artificial intelligence in trading and investing
- 13. Less known aspects of trading and investing

Recommended literature:

- 1. VELU, Raja. (2020). Algorithmic Trading and Quantitative Strategies. CRC Press, 2020.
- 2. TORTORIELLO, Richard. (2009). Quantitative strategies for achieving alpha. McGraw-Hill, ISBN 978-0-07-154984-4.

Literature is supplied continuously by topic through the seminar.

Language of instruction:

Slovak, English

Notes: student time load:

Student's workload in hours: 180 hours

combined form: 26 hours self-study: 60 hours semester work: 58 hours collection of data: 36 hours

Course assessment

The final number of assessed students: 0

A	В	C	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Tomáš Virdzek, PhD.

Last changed: 29.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-FS1-003 | **Course name:** Univerzitný folklórny súbor 1

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type: } C \ (A \ - \ Compulsory \ courses, B \ - \ Compulsory \ elective \ courses, C \ - \ Elective \ courses)$

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 15

abs	n	p	V
100.0	0.0	0.0	0.0

Instructor: Mgr. art. Martin Urban, PhD.

Last changed: 30.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-UKO1-003 Course name: Univerzitný komorný orchester 1

Type, extent and method of instruction:

Form of instruction: Seminar

 $\pmb{Course \ type:} \ C \ (\text{A - Compulsory courses}, \text{B - Compulsory elective courses}, \text{C - Elective courses})$

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 6

abs	n	p	V
66.67	33.33	0.0	0.0

Instructor: Mgr. Pavel Martinka, PhD.

Last changed: 30.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-SPZ1-003 | Course name: Univerzitný spevácky zbor 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 1., 3., 5.

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes: student time load:

Course assessment

The final number of assessed students: 16

abs	n	p	V
81.25	18.75	0.0	0.0

Instructor: Mgr. Pavel Martinka, PhD.

Last changed: 04.04.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 1d-YWO-513 | Course name: Youth Work

Type, extent and method of instruction: Form of instruction: Lecture / Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 13

Method of study: combined

Number of credits: 3

Recommended semester/trimester:

Level: I.

Prerequisites:

Course completion conditions:

Learning objectives:

Brief outline of the course:

Recommended literature:

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n	p	V
0.0	0.0	0.0	0.0

Instructor: prof. PaedDr. Peter Jusko, PhD.

Last changed: 08.09.2023