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	University: Ma	tei Bel Universit	v in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_AICourse name: Alternative Investment

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- continuous test: 50%

b) final evaluation:

- final test: 50 %

Learning objectives:

After completing the course, student:

1. become familiar with individual asset classes and investment opportunities in the alternative investment market and the foreign exchange market, recognize the riskiness of individual investment asset classes and also be able to identify and describe current trends in the field of alternative investment and trading in the foreign exchange market,

2. become familiar with the possibilities and forms of executing and placing trade orders for the purchase and sale of individual financial instruments in the field of alternative investment and the foreign exchange market,

3. an analyse the impact of macro and micro indicators on the development of individual sectors of the alternative investment market (real estate market, precious metals, cryptocurrencies, etc.) and the foreign exchange market itself, including their critical assessment,

4. will acquire an overview of the functioning of domestic and foreign alternative investment and foreign exchange markets, domestic and foreign regulation at the level of the system and financial products, and an overview of the taxation of alternative investment and foreign exchange market returns,

5. become familiar with methods and procedures aimed at measuring the performance and riskiness of investments, including the basic sources of data necessary for analysing the market for alternative investments and the foreign exchange market in practice with regard to the use of these financial instruments in the construction of individual portfolios,

6. is able to create an individual portfolio based on the acquired methods and procedures.

Brief outline of the course:

Recommended literature:

1. ÁRENDÁŠ, P., CHOVANCOVÁ, B., GACHOVÁ, K. 2018. Investovanie na trhu komodít a reálnych aktív. Bratislava: Wolters Kluwer. 368 s. ISBN 9788075981868.

2. GRAMAH, D., ZWEIG, J. 2008. Inteligentní investor. Praha: Grada Publishing. ISBN 978-80-247-1792-0.

3. TUREK, L. 2018. Ziskové stratégie pro forex a kryptomeny. Czechwealth. 20 s. ISBN 84038.

4. LIEN, Kathy. 2013. FOREX – Ziskové intradenní a swingové obchodní strategie.

5. ANTONOPOULOS, A. 2014. Mastering Bitcoin: Unlocking digital cryptocurrencies.

Sebastopol: O'Reilly Media. 298 s. ISBN 978-1-449-37404-4.

6. ANTONOPOULOS, A., WOOD, G. 2018. Mastering Ethereum: Building Smart Contracts and DApps. Sebastopol: O'Reilly Media. 424 s. ISBN 978-1-491-97194-9.

7. DEMJAN, V., IŽIP, R., MORAVČIK, M. 2011. Pravda a mýty o forexe - ako obchodovať na najväčšom finančnom trhu.

8. SWAN, M. 2015. Blockchain: Blueprint for a new economy. Sebastopol : O'Reilly Media. 130 s. ISBN 978-1-491-92049-7.

9. YANG, H. 2019. Bitcoin tutorials – Herong's Tutorial Examples. Morrisville: Lulu Press. 234 s. ISBN 978-1-387-96297-6.

10. LAU, D. et al. 2021. How to DeFi: Beginner 2nd Edition. CoinGecko: Independently published. ISBN 979-85-304-0843-4.

11. FANG, L., HOR, B., AZMI, E., WIN, K. W. 2021. How to DeFi: Advanced 1s Edition. CoinGecko: Independently published. ISBN 979-8530318443.

12. BRUNEL, J. L. P. 2015. Goals-Based Wealth Management: An Integrated and Practical Approach to Changing the Structure of Wealth Advisory Practices. USA, New York: John Wiley & Sons Inc. ISBN 978-1-118-99590-7.

13. CHAMBERS, D. R., ANSON, M. J. P., BLACK, K. H., KAZEMI, H. B. 2020. Alternative Investments: CAIA LEVEL I. New York, USA: John Wiley & Sons Inc. ISBN 978-11-196-0414-3.

14. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN 978-1-119-74364-4.

15. ZEISBERGER, C., PRAHL, M., WHITE, B. 2017. Mastering Private Equity: Transformation via Venture Captal, Minority Investments and Buyouts. New York, United States: John Wiley & Sons Inc. 368 s. ISBN 978-11-193-2797-4.

16. GOMPERS, P., IVASHINA, V., RUBACK, R. 2019. Private Equity: A Casebook. London, United Kingdom: Anthem Press. 888 s. ISBN 978-17-830-8916-1.

17. JAMES, T. 2016. Commodity Market Trading and Investment : A Practitioners Guide to the Markets. Basingstoke, United Kingdom: Palgrave Macmilan. s. 244. ISBN 978-11-374-3280-3.
18. ROCORONI, A., FUSAI, G., CUMMINS, M. 2015. Handbook of Multi-Commodity Markets and Products : Structuring, Trading and Risk Management. New York, United States: John Wiley & Sons Inc. s. 1064. ISBN 978-04-707-4524-3.

SCHOFIELD, N. C. 2021. Commodity Derivatives: Markets and Applications: Markets and Applications. New York, United States: John Wiley & Sons Inc. s 544. ISBN 978-11-193-4910-5.
 BAUM, A. 2015. Real Estate Investment: A Strategic Approach. London, United Kingdom: Taylor & Francis, Ltd (Routledge). 3rd New Edition. s. 312. ISBN 978-04-157-4161-3.

21. BLOCK, R. L. 2011. Investing in REITs : Real Estate Investment Trusts. New York, United States: John Wiley & Sons Inc. 4th Edition. s. 448. ISBN 978-11-180-0445-6.

22. KREWSON-KELLY, S., MUELLER, G. R., FRANKEL, M. S., SCHNURE, C. 2020. Educated REIT Investing: The Ultimate Guide to Understanding and Investing in Real Estate Investment Trusts. New York, United States: John Wiley & Sons Inc. s. 304. ISBN 978-11-197-0869-8.

23. DONNELLY, B. 2019. The Art of Currency Trading : A Professional's Guide to the Foreign Exchange Market. New York, United States: John Wiley & Sons Inc. 1. vydanie. s. 416. ISBN 978-11-195-8355-4.

24. KARPIŠ, J. 2021. Ako na zlato - Peniaze neveriacich. Praktický sprievodca sporením v zlate. Vydavateľstvo Bajkál. s. 144. ISBN: 978-80-999-7506-5.

25. CHAMBERS, D. R., BLACK, K. H., LACEY, N. J. 2018. Alternative Investments: A Primer For Investment Professionals. CFA Institute Research Foundations. s. 183. ISBN 978-1-944960-37-7.

26. GRAHAM, B., DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN 978-00-715-9253-6.

27. GRAHAM, B. 2021. Intelligent Investor: The Classic Text on Value Investing. New York, United States: HarperCollins Publishers Inc. 304 s. ISBN 978-00-607-5261-3.

28. COFNAS, A. 2015. The Forex Trading Course: A Self-Study Guide to Becoming a Successful Currency Trader 2nd Edition. New York, United States: John Wiley & Sons Inc. 240 s. ISBN 978-11-189-9865-6.

29. LIM, M. A. 2015. The Handbook of Technical Analysis + Test Bank : The Practitioner's Comprehensive Guide to Technical Analysis 1st Editon. New York, United States: John Wiley & Sons Inc. 978 s. ISBN 978-11-184-9891-0.

Language of instruction: Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours (2/1)

- self-study: 111 hours

Course assessment

The final number of assessed students: 39

А	В	С	D	Е	FX(0)	FX(1)
10.26	35.9	43.59	5.13	2.56	2.56	0.0

Instructor: Ing. Michal Mešťan, PhD., Ing. Ľubomír Pintér, PhD.

Last changed: 18.01.2022

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_ApStatR	Course name: Applied Statistics in R System
Type, extent and met Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) hber of periods: 26 combined
Number of credits: 4	L
Recommended seme	ster/trimester: 1.
Level: II.	
Prerequisites:	
Course completion c a) Regular term: Prace for the practical exam With the practical exam course. To successful of the overall evaluat b) Correction term: A the course in due time a corrective practical evaluation. To success obtain at least 65 poin During the practical e available study mater	onditions: trical exam - 100 points The student will receive a maximum of 100 points in the form of the assigned analysis in due time to complete the course. am, the student demonstrates the acquisition of knowledge provided in the ly pass the course in due time, the student needs to obtain at least 65 points ion. A student who does not meet the conditions for successful completion of e, in the corrective term for the completion of study obligations will pass exam, for which he can obtain a maximum of 100 points of the overall esfully complete the course in the correction period, the student needs to nts of the overall evaluation. exam in the regular or corrective term, the student is allowed to use any rials, or work with information from the Internet.
Learning objectives: -knowledge: The stud basics of the syntax of process data, visualiz data. Student will lea models. -skills: The student if focused on economic of selected tools, inte -competence: The stu able to create mathem present the results.	dent will be acquainted with the basics of the statistical system R, with the of the R language and basic pre-programmed commands. He will be able to e them and learn about the possibilities of finding patterns and contexts in the arn the theoretical and practical background of supervised and unsupervised is able to apply the acquired knowledge in solving specific practical tasks practice. Can visualize and graphically present data. Can assess the suitability rpret the results and evaluate the accuracy of statistical procedures. ident will be able to edit and process data in the statistical system R, will be natical-statistical models in this system, will be able to interpret, analyze and

Brief outline of the course:

Introduction to R. Basics of programming in R. Data sources and their graphic presentation. Basic statistical procedures in R (probability distributions, regressions, linear models, time series, prediction models and models without a teacher). Application of the R program in measuring credit risk.

Recommended literature:

1. DALGAARD, P. 2008. Introducotry Statistics with R. 2. Vyd. New York : Springer, 2008. ISBN 978-0-387-79053-4.

2. JAMES, G., HASTIE, T., TIBSHIRANI, R., WITTEN, D. 2013. An introduction to statistical learning with applications in R, New York : Springer, 425 s., ISBN 978-1-4614-7137-0. (dostupné online)

3. R CORE TEAM 2016. R: a language and environment for statistical computing. Vienna : R Foundation for Statistical Computing. http://www.r-project.org

4. TEETOR, P. 2011. 2011. R cookbook. Sebastopol (CA) : O'Reilly Media. ISBN 978-0596809157.

5. VENABLES, W. N., RIPLEY, B. D. 2002. Modern applied statistics with S. 4. Vyd. New York : Springer, 2002. ISBN 0-387-95457-0.

6. VERZANI, J. 2005. Using R for Introductory Statistics. Boca Raton (Florida) : Chapman & Hall/CRC, 2005. ISBN 1-584-88450-9.

7. VIRTUÁLNA UNIVERZITA MATEJA BELA 2021. Aplikovaná štatistika v systéme R (predpripravené skripty, tutoriály a videonávody). Banská Bystrica: Univerzita Mateja Bela v Banskej Bystrici. Dostupné na internete: https://lms.umb.sk

Language of instruction:

slovak, english

Notes:student time load:

120 hours, out of which

Combined study (Lectures, Seminars, Consultations): 26 Self-study: 94

Course assessment

The final number of assessed students: 6

А	В	С	D	Е	FX(0)	FX(1)
16.67	16.67	16.67	33.33	16.67	0.0	0.0

Instructor: Mgr. Mária Stachová, PhD.

Last changed: 07.06.2022

University: Matej Be	el University in	Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_BanPoi Course name: Bancassurance

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Written work of bank insurance principles and tendencies - 40 points

For active and quality work in lectures, seminars and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester. b) final assessment:

Written work of modelling the price of banking and insurance products, their risk loads and testing the profitability of these products - 60 points

The grade in due time is determined on the basis of the sum of points from both written works and bonus points for active work.

Corrective term:

Written test of the entire syllabus – 100 points (problem solving - 80 points, theoretical questions - 20 points)

The grade in the corrective term is determined on the basis of the sum of points from the re-sit written work and bonus points for active work during the teaching part of the semester. The student can apologize for a maximum of three lectures or seminars. If a student does not

respond to the teacher's call for communication during full-time or distance learning, it is considered his unjustified non-participation in the seminars.

At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written work. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant work. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of works and oral examination, the student can only use a personal calculator as an aid.

When performing written works and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.

Learning objectives: Student: 1. is able to apply the acquired knowledge to actuarial modelling of the price of products offered under bancassurance,

 is able to recognize common and different characteristics of bancassurance in the Slovak Republic and the world; functions of individual bancassurance products of banks and insurance companies,
 can assess and analyze the suitability, respectively, unsuitability of bank and insurance companies' products for individual clients, according to their needs and ideas,

4. is able to critically assess the suitability of the offered product for personal and professional economic practice,

5. is able to apply the effects of European and national regulations on specific cases in practice,

6. is able to be aware of the positive and negative aspects of bancassurance,

7. is able to analyze and explain in detail all the information in the insurance contract.

Brief outline of the course:

The position of bancassurance in the Slovak Republic and the world. Regulations in the context of bancassurance. Insurance products offered by banks. Current issues in the field of insurance and bancassurance. Basic terminology in actuarial modelling. Life tables. Yield curve. Risk loads. Profitability testing. Critical approach to bancassurance products.

Recommended literature:

1. DICKSON, D. C. M., HARDY, M. R., WATERS, H. R. 2009. Actuarial Mathematics for Life Contingent Risks. Cabridge University Press. ISBN 978-0-521-11825-5.

2. ŠPIRKOVÁ, J., URBANÍKOVÁ, M. 2012. Aktuárska matematika – Životné poistenie. Iura Edition spol. s r. o. ISBN 978-80-8078-514-7.

3. BOLAND, P. J. 2006. Statistical and Probabilistic Methods in Actuarial Science. Chapman & Hall/CRC: University, College Dublin, Ireland. ISBN 1-58488-695-1.

4. CIPRA, T. 2006. Pojistná matematika – teorie a praxe. Praha: EKOPRESS. ISBN 80-86929-11-6.

5. RICCI, O. 2012. Bancassurance in Europe Past, Present and Future. London: Palgrave Macmillan. ISBN 978-0-230-35828-7.

6. KOBÍK VALIHOROVÁ, A., MUŽÁKOVÁ, K. 2013. Integrace evropských finančních trhú, Technická univerzita v Liberci. ISBN 978-80-7372-935-6.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours

- self-study: 111 hours

Course assessment

The final number of assessed students: 40

А	В	С	D	Е	FX(0)	FX(1)
32.5	32.5	20.0	7.5	5.0	0.0	2.5

Instructor: doc. RNDr. Jana Špirková, PhD., Ing. Katarína Izáková, PhD.

Last changed: 19.01.2022

University:	Matei	Bel	University	v in Banská	Bystrica
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Faculty: The Faculty of Economics

Code: D_2_OR-aj **Course name:** Business Negotiations (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

seminar paper: 15 points

presentation on the topic of business negotiation: 15 points

b) final assessment:

preparation and presentation of a simulated business negotiation: 30 points test: 40 points

Learning objectives:

After the completion of the course, the student can:

- 1. use acquired knowledge and skills in negotiation,
- 2. draw up the agenda for a negotiation,
- 3. conduct a discussion, listen actively and ask effective questions,
- 4. present arguments for persuading the other party,
- 5. solve conflicts and handle breakdowns,
- 6. make and respond to proposals,
- 7. use different negotiating styles, strategies and tactics,
- 8. summarize the results of negotiation.

Brief outline of the course:

Definition of negotiation. Intercultural aspects of negotiation. Strategies, tactics and styles in business negotiation. The principal stages of a formal negotiation. Relationship-building. Putting together a team for an international negotiation. Starting the negotiation – small talk. Setting objectives, drawing up the agenda, timing, procedure, establishing positions and exploring interests. Making and responding to proposals. Body language. Bargaining – exerting pressure, making concessions and attaching conditions. Persuasive tactics and responding to pressure tactics. Non-ethical negotiating tactics. Options for dealing with problems and conflicts. Conclusion and follow-up actions. The individual stages of negotiation are practised in the form of role-plays and the final output is a team presentation of a complex simulated business negotiation.

Recommended literature:

1. POWELL, M. 2012. International Negotiations. Cambridge : Cambridge University Press 2012. ISBN 978-0-521-14992-1.

2. COMFORT, J. 1998. Effective Negotiating. Oxford : Oxford University Press 1998. ISBN 0-19-457247-1.

3. HILTROP, J. M., UDALL, S. 1995. The Essence of Negotiation. London : Prentice Hall 1995. ISBN 0-13-349895-6.

4. GROSSMANOVÁ, M. 2010. Obchodné rokovania v angličtine. Sprint dva 2010. ISBN 978-80-89393-23-7.

5. NIERENBERG, G. I., CALERO, H. H. 2009. The New Art of Negotiating. Square One Publishers 2009. ISBN 978-0-7570-00305-9.

6. NIERENBERG, G. I., CALERO, H. H., GRAYSON, G. 2001. How to Read a Person Like a Book. Barnes and Noble Digital. ISBN 1-4014—0192-9.

7. CHORVÁT, J., TEREMOVÁ, M. 2003. Our Approach to Teaching Business Negotiations. In: Acta linguistica N° 5, Ekonomická fakulta Univerzity Mateja Bela. Banská Bystrica 2003, 100 – 104. ISBN 80-8055-825-6.

Language of instruction: English

Notes:student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

Course assessment

The final number of assessed students: 37

А	В	С	D	Е	FX(0)	FX(1)
27.03	21.62	10.81	24.32	5.41	10.81	0.0
Instructor: N	Instructor: M.A. David Cole, PhD.					
Last changed: 07.06.2022						

University: N	/latej Bel	Unive	ersity in Bansk	á Bystrica			
Faculty: The	Faculty of	of Eco	nomics				
Code: D_2_SEPvSA	Code: Course name: Business Process Management with SAP D_2_SEPvSAP Course name: Business Process Management with SAP						
Type, extent Form of inst Course type Recommend Method of s	and met truction: c: C (A - Co led num tudy: co	hod of Semin Sompulson ber of mbined	instruction: nar ry courses, B - Con periods: 26 d	npulsory elective	courses, C - Electiv	ve courses)	
Number of c	redits: 4						
Recommende	ed semes	ter/tri	mester: 2.				
Level: II.							
Prerequisites	:						
Course comp	oletion co	onditio	ons:				
Learning obj	ectives:						
Brief outline	of the co	ourse:					
Recommende	ed literat	ure:					
Language of	instructi	on:					
Notes:studen	t time lo	ad:					
Course assess The final num	sment nber of a	ssessec	d students: 0				
А	В		C	D	E	FX(0)	FX(1)
0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0						
Instructor: In	ng. Igor H	Kollár,	PhD.		•		•
Last changed	l: 09.04.2	2024					
Approved by	r: prof. In	g. Hus	ssam Musa, Ph	ıD.			

University: Matej Be	el University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_B_on_line	Course name: Business on-line
Type, extent and me Form of instruction Course type: C (A - 0 Recommended num Method of study: c	thod of instruction: 1: Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) nber of periods: 26 ombined
Number of credits: 4	1
Recommended seme	ester/trimester: 1., 3.
Level: II.	
Prerequisites:	
Course completion of Final assessment is b a) continuous assess tasks 0-30, test: 0-30 b) final assessment:	conditions: ased on tasks, test, and final project. ment:
final assessment: proj	ect: 0-40
After successfull con 1. create web pages design,) 2. judge the individu applications develop company or project, 3. use the acquired k	npletion of the course, student can: for chosen company applying website usability principals (simplicity, speed, al services offered to companies in this field (webhosting, web design, web ment) and understand their importance, compare their value for a particular including their economic demands, nowledge about the internet technology for solving practically oriented tasks

during seminars focused at publishing on the internet.

Brief outline of the course:

Internet and its services, basic concepts, characteristics of the used technology, their importance and economic demands. The use of the internet services in the economic practice. Catalogue and fulltext data serach. Creation of web pages. Basics of design and usability (easy navigation). Principles and options for web graphics creation. Basics of the HTML, CSS and CMS. Registration and publication of the created web presentation at a publicly accessible server. Administration and updating of the company website. Publishing on the internet, webhosting, domains, price demands and conditions. Basics of Search Engine Optimization (SEO).

Recommended literature:

1. LACO, P. 2018. Hodnotenie podnikových internetových stránok. Belianum – vydavateľstvo UMB, 124 s. ISBN 978-80-557-1524-7

2. KOLLÁR, I., LACO, P. 2017. Podnikové internetové aplikácie. Belianum - vydavateľstvo UMB, 100 s. ISBN 978-80-557-1183-6.

3. Internet standards published on official World Wide Web Consortium website: www.w3c.org.

4. Official on-line tutorials: www.w3schools.com.

Language of instruction: slovak

Notes:student time load:

90 hours combined study: S: 26 self-study: 24 tasks during seminars: 20 project preparation: 20

Course assessment

The final number of assessed students: 58

А	В	С	D	Е	FX(0)	FX(1)		
63.79	20.69	8.62	5.17	0.0	0.0	1.72		
Instructor: Ing. Peter Laco, PhD.								

Last changed: 25.10.2022

University: Matej Be	el University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_PSzMVS-aj	Course name: Case Studies from Public Sector Management
Type, extent and me Form of instruction Course type: C (A - 0 Recommended num Method of study: c	thod of instruction: 1: Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) nber of periods: 26 ombined
Number of credits: 4	4
Recommended seme	ester/trimester: 1., 3.
Level: II.	
Prerequisites:	
Course completion of Final assessment: a) Active participation b) semester project (or	on during case-studies' presentations (50 points) case study) and its defence (50 points)
student can 1. critically analyse t 2. provide arguments 3. create case study knowledge published	he current trends in public sector management, s on basis of the acquired knowledge in a discussion with a professional, y using methodological concepts and compare the findings with current d in research papers.
 Brief outline of the of this course is based by professionals/exp organizations on variations on variations on variation of the presenters of the presenters (sequestions) one week before the at the seminar led by of practical applications (sequestions) One week before the of practical application of practical applications (sequestions) Strategic performational sector performation of the presenters (sequestions) Alternative service of the presenters (sequestions) Alternative funding the presenters (sequestions) 	Sourse: I on presenting case studies from current practice and presentations provided erts from practice, who are in leading/managerial positions in public sector ous levels (local, regional, national), ovided a few weeks before the presentation with supporting literature and to study the materials, dig into the problematics and prepare relevant questions strengthening the competence to understand the topics and place relevant e seminar led by an expert, the teacher introduces the given topic/problem y an expert, the students actively participate in discussion about the problems on of their knowledge based on analysed case study and prepared questions.
	Dago: 15

8. Participatory budgeting.

9. Implementation of digital tools in governance.

10. Potential of ecosystem services and its importance for local and regional stakeholders.

11. Place marketing. Place branding. Place marketing strategies.

Recommended literature:

 Dolan, P., Hallsworth, M., Halpern, D., King, D., Vlaev, I. 2009. MINDSPACE influencing behaviour through public policy. Discussion document – not a statement of government policy.
 Fabio Monteduro. 2017. The Adoption of Outcome-Related Performance Indicators in

External Reporting: An Empirical Study. International Journal of Public Administration 40:10, pages 860-874.

3. Foret, M. a kol. Marketing communication in public administration. 1. vyd. - Brno : Mendel university in Brno, 2013. - 132 s.

4. Foret, M. Vaňová, A. a kol. Marketing in regional development. 1. vyd. - Brno : Mendel university in Brno, 2013. - 140 s.

5. Grunewald, K. et al. 2015. Ecosystem Services – Concept, Methods and Case Studies. Springer, 312 p. ISBN 978-3-662-51577-8.

6. Mikušová Meričková, B., Nemec, J., Murray Svidroňová, M., Klimovský, D. 2017. Cocreation as a social innovation in delivery of public services at local government level : the Slovak experience. In: Juraj Nemec et. al. In Handbook of research on sub-national governance and development. - 1. vyd. - Hershey : IGI global, 2017. - ISBN 9781522516453

7. Mikušová Meričková, B., Nemec, J., Vozárová, Z. 2017. The efficiency of contracting out local public services in Czech Republic and Slovakia. In BeaharoV, D., J., Baehler, K., J., Klerman, J. A. 2017. Improving public services : international experiences in using evaluation tools to measure program performance. - 1. vyd. - Oxford : Oxford University Press, 2017. - ISBN 978-0-19-064605-9. - S. 265-285

8. Murray Svidroňová, M. 2018. Co-Creation in local services delivery: Case study from Slovakia. In Alternative delivery service, Juraj Nemec, Vincent Potier, Michiel S. de Vries (Eds) IASIA/IIAS 2018 ISBN-978-2-931003-01-5. S. 82 – 92

9. Murray Svidroňová, M., et al. 2020. Alternative non-profit funding methods: crowdfunding in the Czech Republic and Slovakia, Applied Economics Letters, DOI: 10.1080/13504851.2020.1776828

10. Murray Svidroňová, M., Klimivský, D. 2022. Participatory budgeting in Slovakia: recent development, present state and interesting cases. In International trends in participatory budgeting : between trivial pursuits and best practices. - 1. vyd. - Cham : Palgrave Macmillan, 2022. - ISBN 978-3-030-79929-8. - ISSN 2524-728X. - pp. 247-269.

11. Murray Svidroňová, M., Vaceková, G., Nemec, J. 2022.Co-production of public goods in Slovakia, Chapter 7. In New perspectives in the co-production of public policies, public services and common goods. - 1. vyd. - Liège : Université de Liège, 2022. - ISBN 978-2-931051-55-9. - ISSN 2795-8825. - Pp. 143-163.

12. Raili Pollanen, Ahmed Abdel-Maksoud, Said Elbanna & Habib Mahama (2017) Relationships between strategic performance measures, strategic decision-making, and organizational performance: empirical evidence from Canadian public organizations, Public Management Review, 19:5, 725-746, DOI: 10.1080/14719037.2016.1203013

13. Sven Modell & Anders Grönlund (2007) Outcome-Based Performance Management:Experiences from Swedish Central Government, Public Performance & Management Review,31:2, 275-288, DOI: 10.2753/PMR1530-9576310206

14. Thaler, R., Sunstain, C. 2009. Nudge: Improving Decisions About Health, Wealth, and Happiness. London: Penguin Books. 312 s. ISBN 9780143115267

15. Tversky, A., Kahneman, D. 1976. Judgement under uncertainty: Heuristics and Biases. Science, roč. 185, 1976, č. 4157. ISSN 1469-1825, s. 1124-1131.

16. Vaňová a kol. Place marketing, public and nonprofit marketing: case studies. 1. vyd. - Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2017. - 98 s.

17. Vaňová, A. a kol. Place marketing. 1. vyd. - Banská Bystrica : Vydavateľstvo Mateja Bela - Belianum, 2017. - 96 s.

18. Vitálišová, K., Murray Svidroňová, M., Jakuš Mutuhová, N. (2021) Stakeholder participation in local governance as a key to local strategic development. In: Cities : The International Journal of Urban Policy and Planning. - Oxford : Elsevier Ltd., 2021. - ISSN 0264-2751. - Vol. 118 (2021), pp. [1-15].

19. Vitálišová, K., Sýkorová, K., Koróny, S., Laco, P., Vaňová, A., Borseková, K. (2023). Digital Transformation in Local Municipalities: Theory Versus Practice. In: Rouet, G., Côme, T. (eds) Participatory and Digital Democracy at the Local Level. Contributions to Political Science. Springer, Cham. https://doi.org/10.1007/978-3-031-20943-7_13

Language of instruction: English

Notes:student time load:

combined study (S): 26 self-study: 70 preparing the semester paper: 48 collecting data: 36

Course assessment

The final number of assessed students: 4

А	В	С	D	Е	FX(0)	FX(1)
75.0	0.0	0.0	25.0	0.0	0.0	0.0

Instructor: Ing. Nikoleta Jakuš Muthová, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., Ing. Katarína Sýkorová, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 29.03.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_PSzCR2 Course name: Case Studies in Tourism 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points).

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

Elaboration and presentation of case study (0-60 points).

b) final assessment:

Written exam (0-40 points).

Learning objectives:

Student:

1. is able to use the acquired knowledge from previous subjects to evaluate the level of tourism development in selected destinations,

2. is able to critically evaluate the destination managements in Slovakia and abroad,

3. is able to analyse best practices of tourism destination development and apply on the conditions of Slovakia,

4. can manage destination management organization.

Brief outline of the course:

- 1. Vision and planning in tourism destination
- 2. Destination management organization and its role
- 3. Cooperation in tourism destination
- 4. Product development in tourism destination
- 5. Product distribution of tourism destination
- 6. Marketing communication of tourism destination
- 7. Digital destination marketing
- 8. Destination management system
- 9. Customer relationship management in tourism destination
- 10. Competitiveness of tourism destinations
- 11. Sustainable tourism development in destination
- 12. Trends in tourism development in destinations

Recommended literature:

1. GÚČIK, M. a kol. Manažment cieľového miesta cestovného ruchu. Knižnica cestovného ruchu 21. Banská Bystrica : Slovak-Swiss Tourism, 2012.

2. UNWTO. 2007. A Practical Guide to Tourism Destination Management. Madrid : World Tourism Organization, 2007.

3. UNWTO. 2008. Handbook of E-marketing for Tourism Destinations. Madrid : World Tourism Organization, 2008.

4. HORNER, S., SWARBROOKE, J. 2004. International Cases in Tourism Management. Oxford : Elsevier. 2008.

Language of instruction:

Slovak.

Notes:student time load:

120 hours:

combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52

Course assessment

The final number of assessed students: 0

А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.

Last changed: 07.06.2022

University: Matej Be	l University in Banská Bystrica							
Faculty: The Faculty	Faculty: The Faculty of Economics							
Code: D_2_PSzCR2-aj	Course name: Case Studies in Tourism 2 (in English)							
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) hber of periods: 26 combined							
Number of credits: 4								
Recommended seme	ster/trimester: 3.							
Level: II.								
Prerequisites:								
Course completion c a) continuous assessm assessment: written e The number of points scale. Credits are assi fulfilling the requirem a) continuous assess Elaboration and prese b) final assessment: Written exam (0-40 p	onditions: nent: elaboration and presentation of case study (0-60 points), b) final xam (0-40 points). Is to be earned for continuous and final assessment is 100 on the grading igned to the student who has obtained a minimum of 65 out of 100 points for nents of the course assessment. ment: ntation of case study (0-60 points).							
Learning objectives: Student: 1. is able to use the a development in selec 2. is able to critically 3. is able to analyse b of Slovakia, 4. can manage destina	acquired knowledge from previous subjects to evaluate the level of tourism ted destinations, evaluate the destination managements in Slovakia and abroad, best practices of tourism destination development and apply on the conditions ation management organization.							
Brief outline of the c 1. Vision and plannin 2. Destination manag 3. Cooperation in tou 4. Product developme 5. Product distributio 6. Marketing commun 7. Digital destination 8. Destination manag 9. Customer relations 10. Competitiveness 11. Sustainable touris	ourse: g in tourism destination ement organization and its role rism destination ent in tourism destination n of tourism destination nication of tourism destination marketing ement system thip management in tourism destination of tourism destinations an development in destination							

12. Trends in	tourism devel	opment in dest	inations			
Recommende 1. UNWTO. Tourism Orga 2. UNWTO. Organization 3. HORNER Oxford : Else	ed literature: 2007. A Praction anization, 2007 2008. Handboo , 2008. , S., SWARBRo evier. 2008.	cal Guide to To 7. ok of E-market OOKE, J. 2004	ourism Destin ing for Touris 4. Internationa	ation Manager om Destination al Cases in Tou	ment. Madrid : ns. Madrid : Wo urism Managen	World orld Tourism nent.
Language of English.	instruction:					
Notes:studen 120 hours: combined stu self-study: 38 preparation o	t time load: dy (lectures, so f case study: 5	eminars consul 2	tations): 30			
Course asses The final nur	sment nber of assesse	d students: 0				
А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0					
Instructor: d	oc. Ing. Tomáš	Gajdošík, PhI	D., Ing. Zuzan	a Gajdošíková	á, PhD.	
Last changed	I: 07.06.2022					
Approved by	r: prof. Ing. Hu	ssam Musa, Pl	nD.			

University: Matej Bel University in Banská Bystrica						
Faculty: The Faculty of Economics						
Code: D_2_Kouč	Course name: Coaching					

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: written test 0-25 points, activity during seminars (semestral essay) 0-25 points

b) final assessment: oral exam 0-50 points

Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

written test 0-25 points, activity during seminars (semestral essay) 0-25 points

b) final assessment:

oral exam 0-50 points

Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

Learning objectives:

After course completion, the student:

- 1. Understand the theoretical bacground of couching.
- 2. Know basic tools and techniques of couching.
- 3. Be able to set the appropriate couching tools in specific situations.
- 4. Be able to lead couching process.

Brief outline of the course:

The history of coaching. Basis of coaching and the difference from consultancy, mentoring, leadeship Advantages and disadvantages of coaching. Transactional and transforamtional coaching. Self-coaching, individual and group coaching. Life and Professional coaching. Systemic coaching. Methods of coaching – GROW, ADAPT, ACHIEVE, Kaizen. The process of coaching. Questioning techniques. Feedback providing. Coach, his roles and competencies. Coaching in Slovakia and abroad.

Recommended literature:

1. CHAMPATHES M. R. 2006. Coaching for performance improvement: the "COACH" model, Development and Learning in Organizations. An International Journal, Emerald, Vol. 20., č. 2., s. 17 – 18. ISSN 1477-7282.

2. CLEGG S. R. et all. 2005. Business coaching: challenges for an emerging industry, Industrial and Commercial Training, Emerald, Vol. 37., č. 5., s. 218 – 223. ISSN: 0019-7858.

3. PERRY. M. J. 2006. Life coaching and the law, Industrial and Commercial Training, Emerald, Vol. 38., č. 2., s. 98 – 101. ISSN: 0019-7858.

4. PHILLIPS R. 1996. Coaching for higher performance, Employee Councelling Today, Emerald, Vol. 8., č. 4., s. 29 – 32. ISSN: 0955-8217.

5. ULRICH D. 2008. Coaching for results, Business Strategy Series, Emerald, Vol. 9., č. 3, s. 104 – 114. ISSN: 1751-5637.

6. WHITMORE, J. 2009. Coaching for Performance: GROWing Human Potential and Purpose
The Principles and Practice of Coaching and Leadership, 4th Edition. Nicholas Brealey
Publishing. 2009. 244 pages. ISBN 978-1857885354.

Language of instruction: English

Notes:student time load:

110 hours:

Combined form (Lecture, Seminar, Consultation): 26 Self-study: 50 Data mining, presentation: 34

Course assessment

The final number of assessed students: 89

А	В	С	D	Е	FX(0)	FX(1)	
66.29	29.21	3.37	1.12	0.0	0.0	0.0	

Instructor: Ing. Jozef Ďurian, PhD.

Last changed: 07.06.2022

University: 1	Matei Bel	l Universitv	in Banská	Bystrica
C III , CI 510 , 1	indice De		III D'allolla	Dysariou

Faculty: The Faculty of Economics

Code: D_2_KvIPaj **Course name:** Communication Across Cultures (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

written analysis of a specific intercultural problem: 0-20 points

project – written presentation of a field research: 0-30 points

oral presentation of the research results: 0-20 points

b) final assessment:

test: 0-30 points

Learning objectives:

Student can:

1. perceive, identify and describe the observable manifestation of differences within other cultures and subcultures.

2. identify problems of intercultural character, respond to them and take up own standpoint.

3. discuss problems characterized by intercultural diversity, choose the best solutions, be aware of his/her own identity and accept the values of other cultures and subcultures.

4. analyze problems of intercultural communication, find basic principles of communication in chosen cultures and express own views and preferences.

5. find analogy between one's own behavior and behavior of representatives of other cultures, suggest hypothesis, and integrate the acquired knowledge and skills into practice.

6. argument and defend own opinions, show interest in developing the intercultural competencies.

Brief outline of the course:

Communicative competence of mutual cooperation in business environment at the European, national, regional, and local level. Concept of intercultural communication, types of culture. Barriers to intercultural communication: stereotypes, prejudices, cultural expectations, perceptions and attitudes, culture shock and its phases. Awareness of one's own culture and values, adjusting critical attitudes, comparison of values of different nations, ethnic groups, and language communities. Role of verbal and non-verbal communication in intercultural relations. Mentality, thinking, and behavior of representatives of different nations/cultures and their impact on personal and working relations. Psychology of intercultural relations. Understanding and solving critical incidents in business environment through cultural dimensions. National identity and respect for differences between individual cultures and subcultures. Intercultural management in business environment.

Recommended literature:

1. BENČIKOVÁ, D. 2007. Cross-Cultural Communication in Business. Banská Bystrica: Univerzita Mateja Bela, 2007. 208 s. ISBN 978-80-8083-533-0.

2. BENČIKOVÁ, D., MINÁROVÁ, M., POLČICOVÁ, M. 2009. Slovensko-anglicko-nemecký výkladový slovník interkultúrnej komunikácie. Banská Bystrica: Univerzita Mateja Bela, Ekonomická fakulta, 2009. 86 s. ISBN 978-80-8083-918-5

3. GUIRDHAM, M. 2011. Communicating Across Cultures at Work. New York: Palgrave Macmillan, 2011. 400 s. ISBN 978-0-230-28369-5.

4. HOFSTEDE, G., HOFSTEDE, G. J. 2004. Cultures and Organizations: Software for the Mind. 2nd edition. McGraw-Hill, 2004. ISBN 978-0-07-143959-6.

5. OLEJÁROVÁ M. a kol. 2007. Charakteristika vybraných krajín z pohľadu interkultúrnej komunikácie. Banská Bystrica, UMB, 2007.

6. STORTI, C. 1994. Cross-Cultural Dialogues: 74 Brief Encounters with Cultural Difference. Boston: N. Brealey, 1994. 140 s. ISBN 978-1-87-7864-28-5.

7. http://www.geert-hofstede.com

Language of instruction:

English

Notes:student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 14

data collection and preparation of the project: 30

analysis of the research results: 20

Course assessment

The final number of assessed students: 22

А	В	С	D	Е	FX(0)	FX(1)
27.27	27.27	18.18	9.09	0.0	18.18	0.0

Instructor: doc. PhDr. Dana Benčiková, PhD.

Last changed: 07.06.2022

University: Matel Bel University in Banska Bystric	University:	Matei B	Bel University	v in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_KUZ **Course name:** Consolidation of Financial Statements

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous evaluation:

- written continuous test: 50%

b) final evaluation:

- written final test: 50%

Learning objectives:

After completion of the course, the student can:

1. use the acquired knowledge in the financial management and decision making at the level of parent company doing a consolidation of financial statements and in the modelling of requirements on consolidated companies as for sources of information for the concern financial statement consolidation,

2. compile and analyze a consolidated balance sheet and a consolidated profit and loss statement in different formations of the concern, and/or group,

3. apply the acquired skills in making consolidated financial statements on a national and international level,

4. verify the accuracy of information in consolidated financial statements by subsequent economiclogical verification of mutual horizontal and vertical relationships between the items of the statements,

5. evaluate the property, finance and performance of the concern/group on the basis of analysis of the consolidation procedure and consolidated financial statements,

6. create a database for the content of a consolidation package as a supplementary source of information from the consolidated companies.

Brief outline of the course:

Full consolidation of financial statements. Consolidation of capital. Consolidation of receivables and payables. Consolidation of cost and income. Consolidation of the operating result – internal result of the concern performance. Complex first and the following consolidation of financial statements – one-level, and multi-level in the case of parent and daughter companies. Consolidation of the relationships from common business and consolidation of the relationship from investment in an associated company – equity method.

Recommended literature:

 KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Druhé vydanie. Bratislava: IURA Edition. 803 s. ISBN 978-80-8078-396-9.
 ŠURANOVÁ, Z. A KOLEKTÍV. 2012. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Praktikum. Bratislava: IURA Edition. 363 s. ISBN 978-80-8078-474-4.

3. WILEY 2019. Interpretation and Application of IFRS Standards. New York: Wiley&Sons. 988 s. ISBN 978-1-119-57735-5.

4. FARKAŠ, R. 2013. Konsolidovaná účtovná závierka v Slovenskej republike. Bratislava: IURA Edition. 309 s. ISBN 978-80-8078-572-7

5. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer SR, s.r.o. 1 224 s. ISBN 978-80-571-0247-2.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours

- self-study: 60 hours

- preparation of the paper: 51 hours

Course assessment

The final number of assessed students: 11

А	В	С	D	Е	FX(0)	FX(1)
0.0	9.09	36.36	45.45	9.09	0.0	0.0

Instructor: Ing. Jana Stašová, PhD.

Last changed: 11.02.2022

University: Matei Bel University in Banská	Bystrica
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Faculty: The Faculty of Economics

Code: D_2_FMP **Course name:** Corporate Financial Management

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) interim evaluation:

- written exam: 0 - 50 points

b) final evaluation:

- written exam: 0 - 50 points

The total number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

Learning objectives:

Student:

1. is able to use the acquired knowledge and skills to thoroughly analyze a given problem related to the area of practical financial management of the company,

2. is able to choose the appropriate structure of the company's financing sources and decide on their effective allocation to individual long-term and short-term components of assets,

3. creatively applies theoretical knowledge and various methods and tools of financial management in practical business situations concerning decision-making on sources of capital and its investment, financial risk management, distribution of financial results, mergers and determination of company value,

4. assess the advantages and disadvantages of individual methods and tools and is able to distinguish them and choose from them those that are most suitable for a given decision-making situation in both operational and strategic financial management;

5. critically assesses current business phenomena and achieved financial results and, on this basis, is able to make and implement relevant financial decisions and assess their possible consequences, including at the level of international financial transactions;

6. on the basis of thorough analysis, using acquired methods and tools of financial management prepares proposals for optimal capital structure, prepares financial risk management project, profit distribution plan, financial analysis and merger proposal, prepares simple determination of the value of the company as a whole and individual components his property.

Brief outline of the course:

Content, functions and tasks of financial management. Financial and capital structure of the company. Capital budgeting and investment decisions. Short-term financial management and

working capital management. Treasury management. Corporate governance. Risk management. Distribution of financial results and dividend policy. Financial issues of mergers. Determining the value of the company and its assets. Solution of practical case studies on selected topics.

Recommended literature:

1. KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Bratislava: Iura Edition. ISBN 978-80-8078-396-9.

2. ŠURANOVÁ, Z. a kol. 2012. Finančné účtovníctvo a riadenie s aplikáciou IFRS – praktikum. Bratislava: Iura Edition. ISBN 978-80-8078-474-4.

3. KRÁĽOVIČ, J., VLACHYNSKÝ, K. a kol. 2011. Finančný manažment. Bratislava: Iura Edition. ISBN 978-80-8078-356-3.

4. KRÁĽOVIČ, J., POLEDNÁKOVÁ, A., SOCHOR, M., VLACHYNSKÝ, K. 2011. Finančný manažment – zbierka príkladov. Bratislava: Iura Edition. ISBN 978-80-8078-431-7.

5. EMERY, D.R., FINNERTY, J.D., STOWE, J.D. 2007. Corporate Financial Management. London: Pearson Education Inc. ISBN 0-13-503273-3.

6. ADELMAN, P.J., MARKS, A.M. 2014. Entrepreneurial Finance. Upper Saddle River: Pearson Education Inc. ISBN 978-0-133-37695-1.

7. SMITH, J.K., SMITH, R.L., BLISS, R.T. 2011. Entrepreneurial Finance. Stanford: Stanford University Press. ISBN 978-0-804-77091-0.

8. DAMODARAN, A. 2011. Applied Corporate Finance. Hoboken: John Wiley & Sons Inc. ISBN 978-0-470-38464-0.

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which:

- combined study (Lectures, Seminars, Consultations): 52 h.

- self-study: 80 h.

- study of current legislation, preparation for seminars (solving examples and case studies) 36 h.

- updating information, collection of secondary data: 12 h.

Course assessment

The final number of assessed students: 96

А	В	С	D	Е	FX(0)	FX(1)
6.25	25.0	20.83	28.13	14.58	4.17	1.04

Instructor: prof. Ing. Peter Krištofík, Ph.D., prof. Ing. Hussam Musa, PhD., Ing. Janka Grofčíková, PhD., Ing. Ivan Sedliačik, PhD.

Last changed: 03.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_KKvRR **Course name:** Creativity and Culture in Regional Development

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

The maximum number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained following the requirements at least 65 of 100 points.

a) continuous assessment:

elaboration of the assignment and research during the semester: 0-50 points

b) final assessment:

seminar work and its presentation using activating forms of teaching: 0-50 points

Learning objectives:

Student after successful completion of the course:

- 1. understands and actively uses terminology and knowledge of culture and creative industries
- 2. applies theoretical knowledge in solving specific problems of the development of culture and cultural institutions in the territory
- 3. assesses the issue in its current context and in the context of trends connected with the development of society

4. identifies problems in the development of culture and creativity in the territory and suggests solutions based on current trends

5. will create a separate professional-research seminar work

Brief outline of the course:

Definition of basic terms. Culture, creativity and economy. Creative economy. The role of culture in the national economy. Culture and creativity in regional development. Funding of culture. Management of Culture. Culture development planning. Marketing of Culture and territory branding. Culture and creativity in the context of sustainable, intelligent and resilient development of cities and regions. UNESCO – culture and creativity in regional and local development. Case studies – creativity in local and regional development. Case studies - culture in local and regional development.

Recommended literature:

1. Vaňová, A. a kol. Kreatívne odvetvia ako zdroj nehmotných aktív v kontexte inteligentného rozvoja a inovácií / Anna Vaňová ... [et al.] ; rec. Ľudmila Nagyová, Beáta Meričková. - 1. vyd. - Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2016. - 141 s. [6,31 AH]. - ISBN 978-80-557-1173-7

 Vaňová, A. Trendy v rozvoji miest. 1. vyd. - Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2021. - 202 s. [6,84 AH]. - ISBN 978-80-557-1884-2
 Vaňová, A. Marketingové stratégie rozvoja územia. 1. vyd. - Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2020. - 136 s. [10,47 AH]. - ISBN 978-80-557-1783-8
 Breton, Albert. (1982). Introduction to an economics of culture. In UNESCO, Cultural industries: A challenge for the future of culture (pp. 40-50). Paris: UNESCO.
 Edgar Andrew, Sedgwick Peter, Cultural Theory: The Key Concepts. 2nd edition. NYC Routledge. 2007
 Scott Allen, The Cultural Economy of Cities, Sage, 2001
 Steinert Heinz, Culture Industry, Cambridge: Polity Press, 2003

Language of instruction:

slovak

Notes:student time load:

120 hours, within that:

Combined form: Lecture, Seminar, Consultation: 26 self-study: 70

active preparation for seminars: 24

Course assessment

The final number of assessed students: 66

А	В	С	D	Е	FX(0)	FX(1)
68.18	12.12	7.58	3.03	1.52	7.58	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. Ing. Kamila Borseková, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 28.10.2022

Faculty: The Faculty of Economics

Code: D_2_KaB **Course name:** Digital Currencies and Blockchain

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

in-class active participation and presentation of news: 50 points

b) final assessment:

written test 50 points

Learning objectives:

1. Be able to describe the Byzantine Generals' Problem (a classical problem on how to achieve a single winning strategy involving various parties, some of which may be corrupted, untrusted, or may disseminate inaccurate information) and how do blockchains address this problem.

2. Understand the basics of blockchain technology, i.e. cryptographic functions (hashes), the process of mining and issuance of new currency, various consensus mechanisms including the 'Proof-of-Work' consensus mechanism used in the Bitcoin Blockchain.

3. Distinguish among various types and properties of centralized, decentralized and hybrid blockchains and ascertain which of them is suitable for what purposes.

4. Understand how blockchain technology creates trust among untrusted parties and immutable entries, by linking/chaining blocks of information together (thus the concept of 'blockchain').

5. Distinguish the basic characteristics and key metrics of Bitcoin and altcoins (alternative cryptocurrencies issued after Bitcoin) such as Ethereum, Tether, BNB, USD Coin, XRP, Cardano etc.

6. Learn how to transact and store cryptocurrencies, look-up and dissect real transactions in open blockchain networks.

7. Dive-in to more technical aspects of the technology such as mining pools, segregated witness, lightning network, forks and smart contracts, their uses and challenges.

8. Learn why this is an innovative technology and understand its potential to disrupt a number of other industries.

9. Identify some of the industries that may be disrupted by this technology, such as financial institutions, health, real estate, supply chain, academia, and others, as well as describe blockchain-related use cases.

10. Understand more advanced uses of the blockchain such as escrow services, asset registration, attestation, smart contracts, digital assets, tokenization, CBDCs, DeFi and others.

11. Understand what parallels and differences cryptocurrencies have with the existing monetary and banking systems.

12. Evaluate how central banks or governments may issue their own digital currency, for what purposes and to what end.

13. Identify some of the legal, regulatory and taxation challenges that this new technology may bring and learn how do major global regulators look at these issues.

14. Understand major frameworks for regulating cryptocurrencies.

15. Explore the current mega-trends towards decentralization and how blockchain and other technologies, such as AI and the IoT, fuel these trends.

Brief outline of the course:

The course provides an introductory understanding of blockchain technology and decentralized digital currencies (cryptocurrencies), such as bitcoin. The course will:

- survey the theory and principles by which digital currencies operate;

- provide practical examples of basic transactions and operations of blockchain or distributed ledgerbased systems;

- explore the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;

- help students understand the disruptive potential of blockchain and how this ecosystem can be perceived as an innovation;

- discuss the newest developments in the space (for example, tokenization, DeFi and CBDCs), explore the synergies between blockchain and other disruptive technologies (such as artificial intelligence and the internet of things) and provide a vision and thesis for a decentralized future. The course will consist of four general topics:

1. Theoretical introduction to digital currencies: This will include the history of digital currencies, the invention of decentralized consensus through proof-of-work, and a technical overview of cryptocurrencies such as bitcoin, as well as alternative/advanced uses of the blockchain.

2. Practical introduction to digital currencies: This will include practical, introductory exercises in utilizing and constructing digital currency transactions.

3. Banking, financial and regulatory implications: Overview of how blockchain technology could revolutionize the existing monetary and banking system and possible approaches to regulation and development.

4. Innovation & development: How cryptocurrencies and blockchain technology can be viewed through innovation frameworks and what possibilities exist for further developments, including new blockchain uses (tokenization, decentralized finance [DeFi], central bank digital currencies [CBDCs], etc.) and convergence of blockchain with other technologies (most notably artificial intelligence and the internet of things) toward a decentralized future.

Recommended literature:

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.

2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.

3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.

4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.

5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.

6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.

7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from https://bitcoin.org/bitcoin.pdf

8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.

9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6. 10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

English

Notes:student time load:

120 hours Combined study (P, S, K): 26 h. Self-study: 50 h. Preparation of presentation of current topics: 44 h.

Course assessment

The final number of assessed students: 77

А	В	С	D	Е	FX(0)	FX(1)
59.74	19.48	11.69	1.3	2.6	5.19	0.0

Instructor: Ing. Ivan Sedliačik, PhD.

Last changed: 17.04.2023

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_KaB-aj **Course name:** Digital Currencies and Blockchain (in English)

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment - completion of the written assignment and in-class active participation: 30 points;

b) final assessment - written test 70 points.

Learning objectives:

The student will:

1. Be able to describe the Byzantine Generals' Problem (a classical problem on how to achieve a single winning strategy involving various parties, some of which may be corrupted, untrusted, or may disseminate inaccurate information) and how do blockchains address this problem.

2. Understand the basics of blockchain technology, i.e. cryptographic functions (hashes), the process of mining and issuance of new currency, various consensus mechanisms including the 'Proof-of-Work' consensus mechanism used in the Bitcoin Blockchain.

3. Distinguish among various types and properties of centralized, decentralized and hybrid blockchains and ascertain which of them is suitable for what purposes.

4. Understand how blockchain technology creates trust among untrusted parties and immutable entries, by linking/chaining blocks of information together (thus the concept of 'blockchain').

5. Distinguish the basic characteristics and key metrics of Bitcoin and altcoins (alternative cryptocurrencies issued after Bitcoin) such as Ethereum, Litecoin, XRP, Bitcoin Cash etc. Many of these altcoins may have different properties, follow different protocols and have different uses.

6. Learn how to transact and store cryptocurrencies, look-up and dissect real transactions in open blockchain networks.

7. Dive-in to more technical aspects of the technology such as mining pools, segregated witness, lightning network, forks and smart contracts, their uses and challenges.

8. Learn why this is an innovative technology and understand its potential to disrupt a number of other industries.

9. Identify some of the industries that may be disrupted by this technology, such as financial institutions, health, real estate, supply chain, academia, and others, as well as describe blockchain-related use cases.

10. Understand more advanced uses of the blockchain such as escrow services, asset registration, attestation, smart contracts, digital assets, tokenization, CBDCs, DeFi and others.

11. Understand what parallels and differences cryptocurrencies have with the existing monetary and banking systems.

12. Evaluate how central banks or governments may issue their own digital currency, for what purposes and to what end.

13. Identify some of the legal, regulatory and taxation challenges that this new technology may bring and learn how do major global regulators look at these issues.

14. Understand major frameworks for regulating cryptocurrencies.

15. Explore the current mega-trends towards decentralization and how blockchain and other technologies, such as AI and the IoT, fuel these trends.

Brief outline of the course:

The course provides an introductory understanding of blockchain technology and decentralized digital currencies (cryptocurrencies), such as bitcoin. The course will:

- survey the theory and principles by which digital currencies operate;

- provide practical examples of basic transactions and operations of blockchain or distributed ledgerbased systems;

- explore the current and future interaction of digital currencies with banking, financial, legal and regulatory systems;

- help students understand the disruptive potential of blockchain and how this ecosystem can be perceived as an innovation;

- discuss the newest developments in the space (for example, tokenization, DeFi and CBDCs), explore the synergies between blockchain and other disruptive technologies (such as artificial intelligence and the internet of things) and provide a vision and thesis for a decentralized future. The course will consist of four general topics:

1. Theoretical introduction to digital currencies: This will include the history of digital currencies, the invention of decentralized consensus through proof-of-work, and a technical overview of cryptocurrencies such as bitcoin, as well as alternative/advanced uses of the blockchain.

2. Practical introduction to digital currencies: This will include practical, introductory exercises in utilizing and constructing digital currency transactions.

3. Banking, financial and regulatory implications: Overview of how blockchain technology could revolutionize the existing monetary and banking system and possible approaches to regulation and development.

4. Innovation & development: How cryptocurrencies and blockchain technology can be viewed through innovation frameworks and what possibilities exist for further developments, including new blockchain uses (tokenization, decentralized finance [DeFi], central bank digital currencies [CBDCs], etc.) and convergence of blockchain with other technologies (most notably artificial intelligence and the internet of things) toward a decentralized future.

Recommended literature:

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.

2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.

3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.

4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.

5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.

7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from https://bitcoin.org/bitcoin.pdf

8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.

9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6. 10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

English

Notes:student time load:

120 hours Combined study (P, S, K): 26 h. (2/0) Self-study: 50 h. Preparation of the project: 40 h. Collection of data: 4 h.

Course assessment

The final number of assessed students: 8

А	В	С	D	Е	FX(0)	FX(1)
25.0	12.5	0.0	12.5	0.0	50.0	0.0

Instructor: Ing. Ivan Sedliačik, PhD.

Last changed: 20.06.2022

University: Matej Be	University in Banská Byst	rica					
Faculty: The Faculty	Faculty: The Faculty of Economics						
Code: 2d-DEP-513 Course name: Digital empowerment and participation							
Type, extent and method of instruction: Form of instruction: Practical Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined							
Number of credits: 2							
Recommended seme	Recommended semester/trimester:						
Level: II., III.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment The final number of assessed students: 0							
abs	abs n p v						
0.0	0.0 0.0 0.0 0.0						
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Zuzana Heinzová, PhD.							
Last changed: 08.09.	2023						
Approved by: prof. Ing. Hussam Musa, PhD.							

University: Ma	tei Bel Univer	sity in Bansk	a Bystrica
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Faculty: The Faculty of Economics

Code: D 2 DS **Course name:** Diploma Seminar

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

a) continuous assessment:

- presentation of the diploma thesis project (objective and outline of the thesis, preparation of literature review)

b) final assessment:

- submission of the thesis project: to successfully complete the subject, it is necessary to achieve at least 65 out of 100 points.

Learning objectives:

Having completed the course successfully, the student:

1. can use the acquired knowledge to write an outline of the diploma thesis and decide on the methodology within the process of treatment – algorithm of solution,

2. can define the object and subject of the research and consequently, work out a literature review related to the researched issues,

3. can apply appropriate methods and techniques to collect, process and evaluate the data all together with the use of theoretical methods of research,

4. can assess and suggest methodological procedure to treat the reserched isuess,

5. can assess the acquired results of the analytical part of the project and process the output from the analysis,

6. is able to write a proposal of the diploma project and implement his/her own approach towards the researched issues.

Brief outline of the course:

Methodology of the project. Defining the object and subject of the research. Objectives, material and methodology of the research; determining of the selected sample (defining and reasoning of the researched sample); determining the methods and techniques of data collection; methods of data pocessing; use of the theoretical methods of the research. Elaborating the methodology of the research – algorithm of solution. Writing a diploma thesis outline. Project of the diploma thesis.

Recommended literature:

1. Directive # 9/2021 on qualification theses defended at Matej Bel University in Banská Bystrica.

2. Regulation S-02-21 Format of written qualification theses defended at Matej Bel University in Banská Bystrica.

3. McCOMBES, S. 2020. How to write a research methodology. Available on the internet: www.scribbr.com/dissertation

4. Everything you need to know about dissertation primary research. London: The Oxbridge Research Group, 2020.

5. How to do your dissertation secondary research. London: The Oxbridge Research Group, 2020.

6. KOWALSKI, A., ORVISKÁ. M., ROSLIN, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen. ISBN 978-80-973221-1-3.

7. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2n ed. London: Sage, 2015. ISBN 978-14-4620-749-9.

8. FOBEL, P. 2017. Etika – garancia dobrej vedeckej praxe. Banská Bystrica: Belianum. Vydavateľstvo UMB. 132 s. ISBN 978-80-557-1217-8.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, out of which:

- combined study (lectures, seminars, consultations): 26 hours

- self-study: 40 hours

- elaboration and defence of the project: 54 hours

Course assessment

The final number of assessed students: 66

abs	n
100.0	0.0

Instructor: prof. Ing. Peter Krištofik, Ph.D., prof. Ing. Hussam Musa, PhD., prof. Ing. Emília Zimková, PhD., prof. Ing. Peter Pisár, PhD.

Last changed: 23.09.2022

	University:	Matei	Bel	University	in Banská	Bystrica
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Faculty: The Faculty of Economics

Code: DE_DPsO **Course name:** Diploma Thesis with Defence

Type, extent and method of instruction:

Form of instruction:

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods:

Method of study: combined

Number of credits: 20

Recommended semester/trimester: 3., 4..

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- writing and submitting the diploma thesis within the specified time

b) final assessment:

- defence of the diploma thesis in front of the state exam board

Learning objectives:

The student can:

1. use the theoretical knowledge acquired during the study in the treatment of the diploma thesis topic,

2. formulate the research objective, identify the problem and possibilities to solve it,

3. assess the state of the state-of-the-art of the examined issue at home and abroad, formulate his/ her own attitude to the examined topic, express a critical view of authors' opinions,

4. apply a logical structure in the work procedure, analyze primary and secondary data,

5. evaluate the research results and collected data analysis in the scope of his/her thesis,

6. make recommendations or new solutions in the topic area and justify them; prepare a presentation for the diploma thesis defence, advocate his/her opinions.

Brief outline of the course:

Exploitation of the knowledge from the diploma seminar in writing the final version of the diploma thesis with respect to the current directive, in the specified extent and submitted in the specified time. Demonstration of the knowledge, skills and abilities acquired during the study in proposing solutions to the formulated problems. Defence of the diploma thesis in front of the state exam board.

Recommended literature:

1. Directive # 9/2021 on qualification theses defended at Matej Bel University in Banská Bystrica.

2. Regulation S-01-19 Format of written qualification theses defended at Matej Bel University in Banská Bystrica.

3. McCOMBES, S. 2020. How to write a research methodology. Available on the internet: www.scribbr.com/dissertation

4. Everything you need to know about dissertation primary research. London: The Oxbridge Research Group, 2020.

5. How to do your dissertation secondary research. London: The Oxbridge Research Group, 2020.

6. KOWALSKI, A., ORVISKÁ. M., ROSLIN, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen. ISBN 978-80-973221-1-3.

7. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2n ed. London: Sage, 2015. ISBN 978-14-4620-749-9.

8. FOBEL, P. 2017. Etika – garancia dobrej vedeckej praxe. Banská Bystrica: Belianum. Vydavateľstvo UMB. 132 s. ISBN 978-80-557-1217-8.

Language of instruction:

Slovak, English

Notes:student time load:

600 hours, out of which:

- self-study and literature review: 150 hours
- data collection: 200 hours
- data analysis: 100 hours
- synthesis and proposal of recommendations: 140 hours

- preparation of a presentation and defence of the diploma thesis: 10 hours

Course assessment

The final number of assessed students: 25

А	В	С	D	Е	FX(0)	FX(1)
36.0	44.0	16.0	4.0	0.0	0.0	0.0
In stars store						

Instructor:

Last changed: 03.02.2022

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: D_2_FEU	Course name: EU Finance						
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined							
Number of credits: 5							
Recommended semester/trimester: 3.							
Level: II.							
Prerequisites:							
Course completion c a) continuous assessr - active participation	onditions: nent: in seminars 0 - 10 points						

- presentation of semester assignment 0 - 20 points

b) final evaluation:

- elaboration of analytical study/project 0 - 70 points

Learning objectives:

The student:

1. is able to understand the system of operation of EU finances from the point of view of the common EU budget,

2. be able to evaluate the use of project management methods to manage EU program interventions at member state operational level,

3. applies appropriate project management methods at EU program / project level,

4. is able to independently analyze the acquired knowledge by linking theoretically acquired knowledge,

5. evaluates the benefits of EU public support at the operational level of the program and in terms of the formal functioning of the public and private sector project,

6. is able to create an analytical study of a selected EU program at member state operational level.

Brief outline of the course:

EU budget. Multiannual financial framework and annual budgets. Reforms and the future of the EU budget. Selected areas of implementation of the EU multiannual budget. EU debt policy and financial stability. EU budget revenue and expenditure. EU development programs for 2021-2027 and their financing. Performance-oriented budgeting and its place in EU finances. Use of project management methods to manage the interventions of EU programs 2021-2027. Programming of interventions within EU programs 2021-2027. Implementation of EU programs 2021-2027 and elements of their management. Monitoring and evaluation. The structure of the project budget financed from EU resources 2021-2027 on the examples of public and private sector. Formalities of the project. Project financial management and monitoring rules.

Recommended literature:

1. PISÁR, P. 2021. Projektový manažment vo verejnom sektore: Manažment programov EÚ. Banská Bystrica: Belianum. ISBN 978-80-557-1885-9.

2. PISÁR, P., ĽAPINOVÁ, E. 2019. Financie Európskej únie. Banská Bystrica: Belianum. ISBN 978-80-557-1607-7.

3. PISÁR, P. et al. 2021. Effectiveness of public support for business innovation from EU funds: Case study in Slovakia. In The NISPAcee journal of public administration and policy, vol. 14, no. 1, pp. 261-283. ISSN 1337-9038.

4. ŠIPIKAL, M., NÉMETHOVÁ, V. 2016. Metódy hodnotenia programov a projektov. Bratislava: Ekonóm. ISBN 978-80-225-4368-2.

5. Relevant internet sources of European Union and statistical databases.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined study (P, S, K): 49 hours
- self-study: 63 hours
- project preparation: 27 hours
- information collection: 11 hours

Course assessment

The final number of assessed students: 6

А	В	С	D	Е	FX(0)	FX(1)
50.0	16.67	16.67	16.67	0.0	0.0	0.0

Instructor: prof. Ing. Peter Pisár, PhD., Ing. Erika L'apinová, PhD.

Last changed: 18.01.2022

University: Matej Bel University in Banská Bystrica						
Faculty: The Faculty of Economics						
Code: D_2_EK	Code: D_2_EK Course name: Econometrics					
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 26 Method of study: combined						
Number of credits: 5						
Recommended seme	ster/trimester: 2.					

Level: II.

Prerequisites:

Course completion conditions:

a) mid-term assessment: homework (25 points of total score), mid-term test (25 points of total score)

b) final assessment: final test (50 points of total score)

Mid-term and final assessments are applied for a first attempt. In order to pass the course in a first attempt, it is necessary to score at least 65 % of all points and to score for both parts of the mid-term assessment at least 25 points. A student who has failed to pass the course in a first attempt will take a re-sit complex test (100 points of total score), wherein mid-term and final assessments are not taken into account. In order to pass the course for a re-sit, it is incessary to score at least 65 % of all points.

Learning objectives:

A student who took the course successfully knows how to

- read equational formats of econometric models,
- utilize the econometric apparatus in verification of economic hypotheses,
- characterize the standing of econometrics in the methodological apparatus of economics,
- describe the process of formal and statistical verification of an econometric model.
- A student who took the course successfully learned how to
- formulate an econometric model capturing links between economic variables,
- assess the quality of an econometric model and its ability to represent the modelled realities,
- interpret an econometric model and estimated parameters,
- predict economic variables by dint of simple time series models.

A student who took the course successfully is able to

- comprehend pitfalls and basic limitations of econometric modelling,
- handle heterogeneous analytical tasks necessitating a formal modelling approach,
- transform econometric premises and considerations into a formal testable econometric model.

Brief outline of the course:

Subject of econometrics, its tasks and goals in describing socio-economic phenomena, pitfalls and limitations. Classical Gaussian linear regression model, its assumptions, and examples of practical applications. Extension of the classical Gaussian linear regression model upon violating the assumptions (specification error, non-spherical random component, endogeneity of regressors, measurement errors, multicollinearity), and examples of practical applications. Introduction to time series econometrics and basic terminology, stationarity, tests of difference and trend non-stationarity. Dynamic models, auto-regression, cointegration, and use in practice. Applied econometrics. recommended procedures and guidelines, common errors in the methodology and interpretation.

Recommended literature:

1. ASHLEY, R. A. 2012. Fundamentals of applied econometrics. Hoboken: Wiley, 2012. 736 pp. ISBN 978-0-470-59182-6.

2. CIPRA, T. 2008. Finanční ekonometrie. Praha: Ekopress, 2008. 538 pp. ISBN 978-80-86929-93-4.

3. FOX, J. 2015. Applied regression analysis and generalized linear models. 3rd ed. Los Angeles: Sage, 2015. 816 pp. ISBN: 978-1-4522-0566-3.

4. GREENE, W. H. 2018. Econometric analysis. 8th ed. New York: Pearson Education, 2018. 1168 pp. ISBN 978-0-13-446136-6.

5. HENDRY, D. F. 1995. Dynamic econometrics. Oxford: Oxford University Press, 1995. 904 pp. ISBN 978-0198283164.

6. HATRÁK, M. 2007. Ekonometria. Bratislava : Wolters Kluwer, 2007. 502 pp. ISBN 978-80-8078-150-7.

7. HUŠEK, R., PELIKÁN, J. 2003. Aplikovaná ekonometrie. Praha: Professional Publishing, 2003. 346 pp. ISBN 978-80-245-1623-3.

8. KENNEDY, P. 2008. Guide to econometrics. 6th ed. Madden: Wiley-Blackwell, 2008. 600 pp. ISBN 978-1405182584.

9. KLEIBER, C., ZEILEIS, A. 2008. Applied econometrics with R. New York: Springer, 2008. 232 pp. ISBN 978-0387773162.

10. MADDALA, G. S., LAHIRI, K. 2009. Introduction to econometrics. 4th ed. Chichester: Wiley, 2009. 656 pp. ISBN 978-0-470-01512-4.

11. SALVATORE, D., REAGLE, D. 2011. Statistics and econometrics. 2nd ed. New York: McGraw-Hill, 2011. 366 pp. ISBN 978-0071755474.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

combined study (lectures, seminars, consultations): 39 hours elaboration of homework assignments: 25 hours

self-study: 86 hours

Course assessment

The final number of assessed students: 7

А	В	С	D	Е	FX(0)	FX(1)
0.0	14.29	42.86	14.29	28.57	0.0	0.0

Instructor: doc. PhDr. Ing. Martin Bod'a, PhD.

Last changed: 18.12.2021

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_EEUINT	Course name: Economics of European Integration
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) nber of periods: 26 combined
Number of credits: 4	
Recommended seme	ster/trimester: 1., 3.
Level: II.	
Prerequisites:	
 Course completion c a) continuous assess c Continuous assessment c present one theme dur participate on seminar b) final assessment: Final written test 0 – 3 	 onditions: ment: nt 0 – 20 points. (The student is required to ring semester, which will carry out a weight of maximum 16 points actively rs: maximum 4 points) 80 points
Learning objectives: After completion of t - expand the knowled - will be able to unde - will have a knowled - evaluate the nature - create, argue and de	he course student: lge of European economic integration dimension, rstand the fundamental processes in European economic integration, lge of policies related to the EU economic integration of problems in European economic integration and their possible solutions, efend one's own views of European economic integration
Brief outline of the c Economic integration of Rome to the presen Basic microeconomic effects and factor ma internal market. Econ countries. Macroecon Monetary policy in th	ourse: in the EU. The process of integration in European countries from the Treaties at. Common trade policy of the EU. Microeconomics of European integration. tools and the customs union. Economics of preferential liberalization. Growth arket integration. Common agricultural policy. Competition rules in the EU nomic integration, labor markets and migration within the EU and with third nomics of monetary integration. History of European monetary integration. ne euro area – objective, tools and policy measures.
Recommended litera 1. BALDWIN, R.; W McGraw-Hill Educat R.; WYPLOSZ, Ch. 2 ISBN: 978-80-247-42 2. JOVANOVIĆ, M. Elgar Publishing; 2nd	Ature: YPLOSZ, Ch. 2022.The Economics of European Integration. 7th. edition. ion. ISBN 9781526849434 (resp. 4. vydanie v českom jazyku: BALDWIN, 2013. Ekonomie evropské integrace. 4. vydání. Praha: Grada Publishing. 568-8) N. 2013. The Economics of European Integration, 2nd Edition. Edward d edition. ISBN 13: 9780857933973

3. POMFRET R. W. T. 2021. The Economic Integration of Europe. Harvard University Press 2021-06-25, Cambridge (2021). ISBN 10: 0674244133 ISBN 13: 9780674244139

4. Zmluva o fungovaní Európskej Únie (Konsolidované znenie) https://eur-lex.europa.eu/legalcontent/SK/TXT/PDF/?uri=CELEX:12012E/TXT&from=EN

5. Oficiálne stránky Európskej únie: https://european-union.europa.eu/index_sk a Európskej centrálnej banky https://www.ecb.europa.eu/home/html/index.sk.html

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

А	В	С	D	Е	FX(0)	FX(1)	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Instructor: Ing. Mariana Považanová, PhD.

Last changed: 19.03.2023

University: Matej Be	l University in Banská Byst	rica			
Faculty: The Faculty	of Economics				
Code: 2d-fpv-307	Code: 2d-fpv-307 Course name: Electoral Geography				
Type, extent and me Form of instruction Course type: C (A - C Recommended nun Method of study: co	 thod of instruction: Seminar Compulsory courses, B - Compulsory ther of periods: 13 ombined 	elective courses, C - Elective co	urses)		
Number of credits: 3					
Recommended seme	ster/trimester: 2., 4.				
Level: II.					
Prerequisites:					
Course completion c	onditions:				
Learning objectives:					
Brief outline of the c	ourse:				
Recommended litera	ture:				
Language of instruct	ion:				
Notes:student time lo	oad:				
Course assessment The final number of a	ssessed students: 237				
abs	n	р	v		
96.62 3.38 0.0 0.0					
Instructor:					
Last changed: 24.07.2015					
Approved by: prof. Ing. Hussam Musa, PhD.					
·					

University: Matej Be	l University in Banská Byst	rica		
Faculty: The Faculty	of Economics			
Code: ESN1	Course name: Eramus stud	dent network 1		
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Compulsory courses, B - Compulsory Iber of periods: ombined	elective courses, C - Elective c	courses)	
Number of credits: 3				
Recommended seme	ster/trimester: 1., 3.			
Level: I., II.				
Prerequisites:				
Course completion c	onditions:			
Learning objectives:				
Brief outline of the c	ourse:			
Recommended litera	ture:			
Language of instruct	ion:			
Notes:student time le	oad:			
Course assessment The final number of a	ssessed students: 11			
abs	n	р	V	
100.0 0.0 0.0 0.0				
Instructor: doc. Mgr.	et Mgr. Ing. Miroslava Kna	apková, PhD.		
Last changed:				
Approved by: prof. I	ng. Hussam Musa, PhD.			

University: Matej Be	l University in Banská Byst	rica			
Faculty: The Faculty	of Economics				
Code: 2d-fpv-205	de: 2d-fpv-205 Course name: Field Course Abroad				
Type, extent and me Form of instruction Course type: C (A - C Recommended nun Method of study: co	thod of instruction: Practical Compulsory courses, B - Compulsory ber of periods: 1560 ombined	elective courses, C - Elective c	ourses)		
Number of credits: 6					
Recommended seme	ster/trimester: 2., 4.				
Level: II.					
Prerequisites:					
Course completion c	onditions:				
Learning objectives:					
Brief outline of the c	ourse:				
Recommended litera	ture:				
Language of instruct	tion:				
Notes:student time lo	oad:				
Course assessment The final number of a	assessed students: 35				
abs	n	р	v		
94.29	94.29 5.71 0.0 0.0				
Instructor: doc. RNI	Dr. Alfonz Gajdoš, PhD.				
Last changed: 03.02.	2017				
Approved by: prof. I	ng. Hussam Musa, PhD.				

University: Matej Bel University in Banská Bystrica					
Faculty: The Faculty	of Economics				
Code: D_2_TV	Course name: Field Research				
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined					
Number of credits: 4					
Recommended seme	Recommended semester/trimester: 1., 3.				

Level: II.

Prerequisites:

Course completion conditions:

As part of the course, students will solve assignments from practice (e.g. in cities, municipalities, authorities, non-profit entities, business entities). As long as the terms of the assignment will allow it, authorities from practice will be directly involved in the evaluation.

As part of the ongoing assessment, students will be required to participate in field research realized in the form of meetings with relevant subjects from practice, excursions etc. - associated with collecting data in the territories of municipalities or other organizations or in a different form depending on assignments.

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

completion of field research to the required extent: 0-50 score

b) final assessment:

processsing of seminar paper: 0-50 score

Learning objectives:

Student after successful completion of the course:

1. is able to use the appropriate apparatus of scientific methods when solving a research assignment,

2. is able to independently and methodically correctly solve research assignments,

3. can apply various methods and forms of data collection in field research,

4. assesses the suitability of primary and secondary data processing methods in fulfilling research objectives,

5. is able to evaluate research questions and hypotheses through scientific and mathematicalstatistical methods and choose them appropriately for primary and secondary processing data,

6. creates an action plan for field research based on the assignment and research priorities, which will result in a proposal of strategies for solving the research problem.

Brief outline of the course:

Assigning the research problem. Defining the field research goal and partial goals.

Definition of the subject and object of research. Study of relevant literature sources. Determination of research questions and hypotheses. Selection of a suitable apparatus of scientific methods. Selection of research sample. Determination of methods and forms of data collection. Data

collection. Secondary data processing methods. Methods of primary data processing. Data analysis and evaluation. Strategy proposal / proposal solutions to the research problem. Creating an action plan. Presentation of field research results. Evaluation of the assignment, including peer evaluation.

Recommended literature:

1. GONDA, V. a kol. 2009. Metodika vedeckej práce, Bratislava: EKONÓM, 252 s. ISBN 978-80-225-2797-2

2. HORÁČEK, J., RISTVEJ, J. 2007. Tvorba metodiky projektu výskumu, EDIS – vydavateľstvo ŽU, Žilina, 32 s., ISBN 978-80-8070-773-6.

3. MACK, N., a kol. 2005. Qualitative Research Methods: A data collector's field guide. North Carolina: Family health international. 119 s. ISBN 0-939704-98-6.

4. MEŠKO, D., KATUŠČÁK, D., FINDRA, J., a kol. 2005. Akademická príručka. 2 vyd., Osveta, Martin, 496 s. ISBN 80-8063-200-6.

5. McCOMBES, S. 2020. How to write a research methodology. Dostupné na internete: https://www.scribd.com/document/481922588/Writing-Research-Methodology

6. OCHRANA, F. 2009. Metodologie vědy. Praha: Karolinum. 156 s. ISBN 9788024616094.

7. RISTVEJ, J., KAMPOVÁ, K. 2010. Vedecké metódy. In Trilobit 2010. Dostupné na internete: http://www.trilobit.fai.utb.cz/vedecke-metody

Language of instruction:

Slovak

Notes:student time load:

120 hours, of which:

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 24

Field research and processing of seminar paper: 70

Course assessment

The final number of assessed students: 0

А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Filip Flaška, PhD., doc. Ing. Stanislav Kološta, PhD., doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. Ing. Kamila Borseková, PhD.

Last changed: 24.08.2022

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_FT1(TV1)	Course name: Field Trip 1
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) iber of periods: 26 combined
Number of credits: 4	
Recommended seme	ster/trimester: 1.
Level: II.	
Prerequisites:	
Course completion c a) continuous assessm study) in selected tou elaboration of the sen selected tourism regio The number of points scale. Credits are assi fulfilling the requirem a) continuous assess Elaboration and prese active participation in b) final assessment: Elaboration of the sen selected tourism regio	onditions: nent: elaboration and presentation of the secondary research (partial rism region, active participation in seminars (60 %), b) final assessment: ninar paper presenting the findings of the secondary research conducted in on (40 %). s to be earned for continuous and final assessment is 100 on the grading to the student who has obtained a minimum of 65 out of 100 points for nents of the course assessment. ment: ntation of the secondary (partial study) research in selected tourism region, seminars (60 %).
Learning objectives:	
Brief outline of the c Selection of destinati elaboration and evalu supply, marketing, to destination and its n competences and res traditions of the destin	ourse: on for realization of the field trip. Getting skills in secondary research and ation of the secondary data from selected destination: primary and secondary purist infrastructure and its analysis, demand for tourism, presentation of the narketing, socio-economic development of the destination, analysis of the sponsibilities of the existing tourism organisations and DMOs, values and nation, SWOT analysis and brief outline of the tourism development strategy.
Recommended litera 1. KUČEROVÁ, J. 2 Bystrica : Belianum, 2. KUČEROVÁ, J., N 2019. Udržateľná kon DALI-BB, 2019. 140 3. GÚČIK, M. a kol. Tourism, 2011. ISBN	 hture: 015. Plánovanie a politika v cieľových miestach cestovného ruchu. Banská ISBN 978-80-557-0871-3. MARÁKOVÁ, V., GAJDOŠÍK, T., GAJDOŠÍKOVÁ, Z., MARCIŠ, M. hkurencieschopnosť cieľových miest cestovného ruchu. Banská Bystrica : s. ISBN 978-80-8141-221-9. 2011. Marketing cestovného ruchu. Banská Bystrica : Slovak-Swiss 978-80-89090-85-3.

4. GÚČIK, M. a kol. 2007. Manažment regionálneho cestovného ruchu. Banská Bystrica : Slovak- Swiss Tourism, 2007. ISBN978-80-80990-34-1.

Language of instruction:

Slovak, English.

Notes:student time load:

120 hours.

Course assessment

The final number of assessed students: 60

А	В	С	D	Е	FX(0)	FX(1)
73.33	25.0	0.0	0.0	0.0	1.67	0.0
Instructor: Ing. Diana Kvasnová, PhD., Ing. Matúš Marciš, PhD.						
Last changed: 07.06.2022						
Approved by: prof. Ing. Hussam Musa, PhD.						

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_FT2(TV2)	Course name: Field Trip 2
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) hber of periods: 26 combined
Number of credits: 8	
Recommended seme	ster/trimester: 2.
Level: II.	
Prerequisites:	
Course completion of a) continuous assesses the final study dealin participation in the S of the excursion and attractions, organisin assessment: participa The number of points scale. Credits are ass fulfilling the requirer a) continuous assess Active participation a the development of to Scientific Activity, pa organisation (transpor meetings with the stal b) final assessment: Participation in the ex-	onditions: nent: active participation at seminars, participation in the elaboration of g with the development of tourism in the selected destination, possible tudents Scientific Activity, participation in the preparation of the itinerary its organisation (transport, accommodation, catering, visits of tourist g of meetings with the stakeholders in the destinations) (0-50 %), b) final tion in the excursion (5 days) (0–50 %). Is to be earned for continuous and final assessment is 100 on the grading igned to the student who has obtained a minimum of 65 out of 100 points for nents of the course assessment. ment: t seminars, participation in the elaboration of the final study dealing with urism in the selected destination, possible participation in the Students rticipation in the preparation of the itinerary of the excursion and its t, accommodation, catering, visits of tourist attractions, organising of ceholders in the destinations) (0-50 %).
Learning objectives:	
Brief outline of the c Analysis of selected a regional developmen about tourism develo the skills in the organ proposed strategy and excursion, to be able for the organisation of	ourse: tourist destination identified in Field trip I., the impact of tourism on the t. Consultations with the stakeholders in tourist destination. Analysis of data pment in the selected destination, tourism development strategy. Obtaining isation of the excursion, abilities to discuss with tourism experts in praxis the d solutions of the identified problems, to get experience as tourist guide during to solve possible conflicts among member of the excursion, to be responsible of the meetings and realization of the excursion.
Recommended litera 1. GÚČIK, M. a kol. Tourism, 2011. ISBN	ature: 2011. Marketing cestovného ruchu. Banská Bystrica: Slovak-Swiss 978-80-89090-85-3.

2. GÚČIK, M. a kol. 2007. Manažment regionálneho cestovného ruchu. Banská Bystrica: Slovak-Swiss Tourism, 2007. ISBN 978-80-80990-34-1.

3. Rozvoj cestovného ruchu v regiónoch. Metodická príručka II. Bruggy-Banská bystrica, 2002.ISBN 80-967649-3-4.

Language of instruction: Slovak, English.							
Notes:studer 120 hours.	Notes:student time load: 120 hours.						
Course asses	sment mber of assesse	ed students: 39					
А	В	С	D	Е	FX(0)	FX(1)	
97.44	0.0	0.0	0.0	0.0	2.56	0.0	
Instructor: Ing. Matúš Marciš, PhD.							
Last changed: 07.06.2022							
Approved by	y: prof. Ing. Hu	issam Musa, Pl	hD.				

University: Matej Be	l University in Banská Bystr	rica			
Faculty: The Faculty	of Economics				
Code: 2d-fpv-124	Code: 2d-fpv-124 Course name: Finance in practice				
Type, extent and me Form of instruction Course type: C (A - (Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory her of periods: 26 combined	elective courses, C - Elective c	ourses)		
Number of credits: 3					
Recommended seme	ster/trimester: 1., 3.				
Level: II.					
Prerequisites:					
Course completion c	onditions:				
Learning objectives:					
Brief outline of the c	ourse:				
Recommended litera	iture:				
Language of instruc	tion:				
Notes:student time l	oad:				
Course assessment The final number of a	assessed students: 16				
abs	n	р	V		
100.0	100.0 0.0 0.0 0.0				
Instructor: Ing. Jank	a Crmanová				
Last changed: 28.03	2023				
Approved by: prof. I	ng. Hussam Musa, PhD.				

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_FRaRB **Course name:** Financial Management and Regulation of Banks

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

a) continuous evaluation:

- seminar paper and its presentation: 20%,

- continuous test: 30%,

b) final evaluation:

- final test: 50%.

Learning objectives:

Student after successful completion of the course:

1. knows the qualitative and quantitative information in the field of financial management and regulation of a commercial bank, which it obtains from theoretical and practical literary sources and legislation and uses it in solving specific tasks,

2. is able to assess the performance and competitiveness of specific commercial banks, respectively. banking groups, applies data from financial statements to evaluate the performance and competitiveness of a commercial bank,

3. assess indicators of bank profitability, liquidity, productivity, quality of bank assets, using DuPont's decomposition and CAMEL analysis,

4. create the outputs of data analysis in evaluating the efficiency of a commercial bank (CCR, BCC, SBM models) and propose ways to reduce the rate of technical inefficiency in banking, respectively. generalize their knowledge to other business sectors,

5. create, using the ALM simulation, various risk scenarios of the development of the value of the assets and liabilities of a commercial bank, evaluate and interpret the results of the simulation of interest rate movements,

6. apply the acquired knowledge in management at the strategic level, in the creation and implementation of banking strategies, taking into account current trends in banking and applying the principles of social responsibility and ethics in banking business,

7. based on applied case studies solved during lectures, creates a project for a new banking product via the OnePager system.

Brief outline of the course:

Current state of the banking sector in the European Union and Slovakia. 2. European System of Central Banks. Monetary policy ECB, Fed, Bank of England, Bank of Japan. 3. Regulation in banking: Basel, EU and SR. Risk measurement and management. 4. Current trends in banking as a starting point for strategic management and planning in a commercial bank. Social responsibility and ethics - part of the banking / corporate culture and business of banking institutions. 5. Evaluation of efficiency, profitability and efficiency in banking. CAMEL. Du Pont's decomposition.
 Deterministic models of efficiency evaluation in banking. Stochastic models of efficiency evaluation in banking. 7. Asset and liability management of a commercial bank. Accounting and economic models suitable for ALM. 8. Property exposure. 9. Current trends in the offer of banking services in Slovakia and abroad.

Recommended literature:

1. MEJSTŘÍK, M., PEČENÁ, M., TEPLÝ, P. 2014. Bankovnictví v teorii a praxi. Praha: Univerzita Karlova. 855 s. ISBN 978-80-246-2870-7.

2. MUSOVÁ, Z. 2019. Marketing finančných služieb. CD. Banská Bystrica: Belianum,

Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. 108 s. ISBN 978-80-557-1669-5.

3. ŠTARCHOŇ, P. 2018. Bankový marketing. Wolters Kluwer. 120 s. ISBN 978-80-7552-948-0.

4. SIVÁK, R. et al. 2019. Riziko vo financiách a v bankovníctve. Bratislava: Sprint dva. ISBN 978-80-89710-45-4.

5. ZIMKOVÁ, E. 2015. Retailový produkčný proces v komerčnom bankovníctve a jeho hodnotenie. Bratislava: Wolters Kluwer. s. 112. ISBN 978-80-8168-320-6.

6. ZIMKOVÁ, E. 2016. The retail production process in commercial banking and its evaluation. Prague: Wolters Kluwer. ISBN 978-80-7552-283-2.

7. ZIMKOVÁ, E., PINTÉR, Ľ., FARKAŠOVSKÝ, V., MEŠŤAN, M. 2020. Bankovníctvo. Banská Bystrica: Belianum. 324 s. ISBN 978-80-557-1681-7.

8. Act of the National Council of the Slovak Republic no. 566/1992 Coll. on the National Bank of Slovakia, as amended.

9. Act of the National Council of the Slovak Republic no. 483/2001 Coll. on Banks and on Amendments to Certain Acts, as amended, as of 1 January 2014.

10. Act of the National Council of the Slovak Republic no. 747/2004 Coll. on Financial Market Supervision and on Amendments to Certain Acts, as amended, as of 1 January 2014.

Language of instruction:

Slovak, English

Notes:student time load:

210 hours, out of which:

- combined study study (lectures, seminars, consultations): 52 hours (2/2)

- self-study: 90 hours

- case study preparation: 40 hours

- information collection: 28 hours

Course assessment

The final number of assessed students: 69

А	В	С	D	Е	FX(0)	FX(1)
15.94	17.39	37.68	7.25	20.29	1.45	0.0

Instructor: prof. Ing. Emília Zimková, PhD., prof. Ing. Zdenka Musová, PhD., Ing. Ľubomír Pintér, PhD.

Last changed: 11.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_FMvVS **Course name:** Financial Management in the Public Sector

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- active participation in seminars 0 - 10 points

- presentation of semester assignment 0 - 20 points

b) final evaluation:

- elaboration of an essay 0 - 70 points

Learning objectives:

The student

1. is able to understand the use of modern methods of financial management in public and non-profit sector organizations,

2. applies the methodology of budgeting and evaluation of investment projects in the public sector from a practical point of view,

3. using methods and procedures, assess the financial situation and management of public expenditure of public and non-profit sector organizations,

4. is able to independently analyze a selected specific problem from financial practice in public and non-profit sector organizations using the acquired theoretical knowledge,

5. evaluates the effectiveness of financial management of a selected public and non-profit sector organization using modern methods,

6. is able to create a budget for investment projects and its subsequent evaluation.

Brief outline of the course:

Definition of basic terms. Financial management in the public and non-profit sector and corporate financial management - common elements and differences. Public administration reforms and "New governance" in public administration. Budget, role and philosophy of budget, methods of budgeting. Classical historical budgeting versus modern methods. Gross and net budget. Program budget and budget cycle. Evaluation of investment projects (CBA method). Financial management in the non - profit sector. Usability of budgeting methods in non - profit organizations. Specifics of financial management at the level of state administration. Policies for the creation and implementation of the state budget. Specifics of financial management at the level of state administration and debt regulation of local governments. Financial situation and debt regulation of local governments. Financial control and audit. Modern approaches to financial

control and performance control. Problems of financial control in the Slovak Republic. Basic problems of public procurement. Public - private partnership.

Recommended literature:

Odporúčaná literatúra:

1. MEDVEĎ, J. -NEMEC, J. a kol. 2011. Verejné financie. Sprint, Bratislava, 2011. ISBN 978-80-89393-46-6

2. ALLEN, R. -TOMMASASI, D. 2002 Řízení veřejných výdajů. Praha, MF ČR 2002. ISBN 92-64-17690-X

3. BANDY, G. 2015. Financial management and accounting in the public sector. Second edition. New York: Routledge. ISBN 978-1-138-78789-6

4. BOARDMAN, A. E., GREENBERG, D. H., VINING, A. R., WEIMER, D. L. 2017. Cost-Benefit Analysis. Concepts and Practice. Fourth edition. Cambridge University Press. ISBN 978-1-108-44828-4

5. ŠIPIKAL, M. -PISÁR, P. -LABUDOVÁ, V. 2013. Are subsidies really needed? The case of EU regional policy in Czech and Slovak republics. In: E+M Ekonomie a management: vědecký časopis. Roč. 16, č. 4, s. 30-42. Technicka univerzita v Liberci, Hospodářska fakulta. 2013. ISSN 1212-3609

6. ŠAGÁT, V. 2021. Finančná kontrola a audit vo verejnom sektore. Nitra : Cartprint. ISBN 978-80-89254-02-06

 WRIGHT, G. -NEMEC, J. 2003. Management veřejné správy. Zkušenosti z transformace veřejné správy ze zemí střední a východní Evropy. Praha : Ekopress. ISBN 80-86119-70-X.
 NEMEC, J. -OCHRANA, F. -PAVEL, J. -ŠAGÁT, V. 2010. Kontrola ve veřejné správě, Wolterrs Kluwer Praha, ISBN 978-80-7357-558-8

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined study (P, S, K): 48 hours
- self-study: 63 hours
- project preparation: 27 hours
- information collection: 12 hours

Course assessment

The final number of assessed students: 15

The inful fulleer of useesed students. 15						
А	В	С	D	Е	FX(0)	FX(1)
20.0	53.33	26.67	0.0	0.0	0.0	0.0
Instructor: prof. Ing. Peter Pisár, PhD., Ing. Erika Ľapinová, PhD.						
Last changed: 28.03.2022						
Approved by: prof. Ing. Hussam Musa, PhD.						

University: N	Iatej Bel Univ	ersity in Bansk	xá Bystrica				
Faculty: The	Faculty of Eco	onomics					
Code: D_2_F	JpE Cour	se name: Fren	ch Language f	or Economists	8		
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined							
Number of ci	redits: 4						
Recommende	ed semester/tr	imester: 2.					
Level: II.							
Prerequisites	:						
Course comp	letion conditi	ons:					
Learning obj	ectives:						
 Brief outline of the course: France and Francophonie - realities. Current macroeconomic problems (economic growth, inflation, unemployment, international trade). Social and economic inequalities in society. Selected problems of enterprise management. Intercultural differences and their economic consequences. Recommended literature: Piketty, T.: Une breve histoire de l'égalité. 2021. Paris: Seuil. ISBN 978.2.02.148597.4 L'état du Québec. 2023. Montréal: LEDEVOIR. ISBN 9.782982.099753 Marasová, J., LAcová, Ž. 2015. Economie pour les non-économistes. Banská Bystrica: Belianum. 							
UMB. ISBN 978-80-8083-873-7							
5. Aktualna č	5. Aktuálna časopisecká literatúra						
Language of instruction:							
Notes:student time load:							
The final number of assessed students: 0							
A	A B C D E FX(0) FX(1)						
0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Instructor: Gautier Quentin Crept, Ing. Žaneta Lacová, PhD.							
Last changed	l: 12.01.2024						
Approved by	Approved by: prof. Ing. Hussam Musa, PhD.						

University:	Matei	Bel	University	v in	Banská B	vstrica
University.	winter	DU	Oniversity	y 111	Daliska D	ysuica

Faculty: The Faculty of Economics

Code: D 2 TH Course name: Game Theory

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

written test – 50 points (theory and applications of zero-sum 2-player games)

b) final assessment:

written test – 50 points(theory and applications of non-zero-sum 2-player games and n-player games)

Re-sit written test - 100 points (all topics of the syllabus)

Learning objectives:

Upon successful completion of the course, the student is able to

- 1. use theoretical and practical knowledge of game theory in solving business problems,
- 2. apply the apparatus of game theory in recognizing the basic properties of economic phenomena,
- 3. consider the adequacy of selected solution methods in different decision-making situations,
- 4. properly assess and evaluate the capabilities of each entity entering intodecision-making process,

5. make the right decision in terms of game theory in the formation of coalitions and negotiations on profit distribution in decision-making situations with the possibility of cooperation of individual entities.

Brief outline of the course:

1. Subject of game theory, classification of decision situations, applications.

2. Zero-sum 2-player games - matrix games. Solution in pure strategies.Optimal player strategies. Existence of solutions in mixed strategies. Dominated strategies.Graphic solution. Solution using linear programming. Games against nature.

3. Non-zero-sum 2-player games. Decision making according to cooperative and non-cooperative approach. Non-cooperative approach - Nash Equilibrium Theorem. Cooperative approach - core of game, optimal distribution of payments.

4. Cooperative games of n players. Characteristic function of a game. Imputation - distribution of payments. Dominance of imputations. Shapley value.

Recommended literature:

1. FELLNEROVÁ, P., ZIMKA, R. 2000. Lineárne programovanie v ekonómii. Banská Bystrica: Ekonomická fakulta Univerzity Mateja Bela v Banskej Bystrici, 2000. ISBN 978-80-8055-453-6. 2. GOGA, M. 2013. Teória hier, Bratislava, Iura Edition2013. ISBN 978-80-8078-613-7. 3. CHOBOT, M., TURNOVEC, F., ULAŠIN, V. 1991. Teória hier a rozhodovania, Bratislava, Alfa, 1991. ISBN 80-05-00702-7.

4. MAŇAS, M. 1974. Teorie her a optimálního rozhodování, SNTL, Praha, 1974. ISBN 2-895-161

5. MAŇAS, M. 1988. Teorie her a její akonomické aplikace, SPN, Praha, 1983. ISBN 4-938-068

6. BINMORE, K. 1992. Fun and Games. A text on Game Theory. Toronto: D.C. Heath and Company, 1992. ISBN 0-669-24603-4.

7. RASMUSEN, E. 1989. Games and Information. An Introduction to Game Theory. Oxford: Basil Blackwell, 1989. ISBN: 0-631- 15709-3.

Language of instruction:

slovak

Notes:student time load:

120 hrs combined study (lectures, seminars, consultations): 26 self-study:68 homeworks: 26

Course assessment

The final number of assessed students: 1

А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	100.0	0.0	0.0	0.0	0.0

Instructor: RNDr. Mária Grausová, PhD.

Last changed: 24.10.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 2d-uVZSP Course name: General Foundations of Private Law

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4.

Level: II.

Prerequisites:

Course completion conditions:

The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University.

a) continuous assessment:

Continuous evaluation is not performed.

b) final assessment:

The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.

Learning objectives:

The graduate will be able to distinguish private law from public law, will be oriented in the basic principles of private law, which in the European continental legal system traditionally includes civil law, commercial law, family law and international private law. The graduate will have knowledge of the basic institutions of private law (both substantive and procedural), their current legal regulation and use in practice.

Brief outline of the course:

Recommended literature:

VOJČÍK, P. a kol.: Občianske právo hmotné 1. a 2., Plzeň: Aleš Čenek, 2018. 764 s. ISBN 978-80-73807-19-1.

CIRÁK, J. - GANDŽALOVÁ, D.: Základy rodinného práva, Úvodná časť - Manželské práva - Osvojenie, Banská Bystrica: UMB Belianum, 2019. ISBN 978-80-557-1548-3.

MURÁNSKA, J. - GANDŽALOVÁ, D. - TAKÁČ, J.: Základy rodinného práva, Rodičia a deti - Výživné, Banská Bystrica: UMB Belianum, 2019. ISBN 978-80-557-1622-0.

KUBÍČEK, P. – ŠKRINÁR, A. – NEVOLNÁ, Z. – KOLKUSOVÁ, R. – ĎURICA, M.:

Obchodné právo. 3. vydanie. Plzeň: Aleš Čeněk, 2021, 420 s. ISBN 978-80-7380-847-1.

Act No. 40/1964 Coll. Civil Code as amended.

Act No. 36/2005 Coll. on the Family, as amended.

Act No. 160/2015 Coll. on the Civil Procedure Code, as amended.

Act No. 161/2015 Coll. on the Civil Procedure Code, as amended.

Language of instruction: Slovak language

Notes:student time load:

90 hours

combinated study (L, C): 26 hours self-study: 64 hours

Course assessment

The final number of assessed students: 0

abs	n	р	V
0.0	0.0	0.0	0.0

Instructor: prof. JUDr. Daniela Gandžalová, PhD., doc. JUDr. Marián Ďurana, PhD., doc. JUDr. Juraj Takáč, PhD., doc. JUDr. Katarína Zajác Ševcová, PhD., JUDr. Monika Némethová, PhD., Mgr. Miroslava Dolíhalová, PhD., Mgr. Jakub Dzimko, PhD., JUDr. Eva Cvengová, JUDr. Dominik Čipka, JUDr. Drahomíra Dibdiaková, JUDr. Ing. Miroslav Paller

Last changed: 30.03.2023

University: Matej Be	l University in Banská Byst	rica				
Faculty: The Faculty	Faculty: The Faculty of Economics					
Code: 2d-fpv-323	Course name: Geographic	al learning of Europe				
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined						
Number of credits: 3						
Recommended seme	ster/trimester: 1., 3.					
Level: II.						
Prerequisites:						
Course completion conditions:						
Learning objectives:						
Brief outline of the course:						
Recommended litera	Recommended literature:					
Language of instruction:						
Notes:student time load:						
Course assessment The final number of assessed students: 411						
abs n p v						
96.35 3.65 0.0 0.0						
Instructor:						
Last changed: 19.09.	Last changed: 19.09.2018					
Approved by: prof. Ing. Hussam Musa, PhD.						

University: Matej Bel University in Banská Bystrica						
Faculty: The Faculty of Economics						
Code: 2d-fpv-114 Course name: Geopolitical development of the World						
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined						
Number of credits: 4						
Recommended semester/trimester: 1., 3.						
Level: II.						
Prerequisites:						
Course completion conditions:						
Learning objectives:						
Brief outline of the course:						
Recommended literature:						
Language of instruction:						
Notes:student time load:						
Course assessment The final number of assessed students: 71						
A B C D E FX(0) FX(1) n						
53.52 12.68 15.49 5.63 4.23 7.04 1.41 0.0						
Instructor:						
Last changed: 03.02.2017						
Approved by: prof. Ing. Hussam Musa, PhD.						

University: Matej Bel University in Banská Bystrica						
Faculty: The Faculty of Economics						
Code: D_2_KU	le: D_2_KU Course name: Group Accounting					
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined						
Number of credits: 5						
Recommended semester/trimester: 1.						
Level: II.						
Prerequisites:						
Course completion of To successfully comp	conditions: blete the course in due time, the student must obtain a total of two written					

tests at least 65% of the total assessment. A student who does not pass the course successfully in due time, participates in the correction period in the period for the completion of study obligations and writes one test, which covers the issues taken over throughout the semester and which represents 100% of the total assessment. To successfully complete the course in the correction period, the student must obtain at least 65% of the total evaluation from this test. a) continuous evaluation

- 1st written test in the 8th week of the semester (50% of evaluation) for 35 points,

- 2nd written test in the 13th week of the semester, resp. in the announced terms during the trial period (50% evaluation) for 35 points;

b) final evaluation

- the sum of points from continuous tests (at least 65% of the total number of points), resp. correction term from the whole semester curriculum (at least 65% of the total number of points).

Learning objectives:

After completing the course the student:

1. is able to use the acquired knowledge to compare individual and group financial statements,

2. is able to calculate and analyse the effect of the acquisition of capital in the form of goodwill, resp. profit from a bargain purchase in various forms of acquisition and in various formations of the consolidated group and to determine the development of the value of goodwill depending on the recoverable amount of the cash-generating unit,

3. is able to apply the methods of valuing non-controlling interests to determine the value of goodwill, resp. profit from a bargain purchase and to quantify the value of equity attributable to majority owners,

4. is able to assess differences in consolidation methods and the scope of consolidated units,

5. is able to evaluate the acceptance of the theoretical principles of group accounting in specific national and international regulations on the reporting and presentation of business combinations,

6. is able to prepare aggregated financial statements of the group and, on the basis of the principles of the consolidation process, a simple consolidated balance sheet and a simple consolidated profit and loss statement.

Brief outline of the course:

Theory of concern in the context of business combinations. Theory of group accounting. Principles of group accounting according to IFRS. Consolidation methods. Acquisition method as the basic philosophy of preparing group financial statements. Goodwill and its development. Profit from a bargain. Application of the acquisition method in joint ventures and investments in the associates. Group accounting according to the Slovak balance tax law and the EU Accounting Code. Group financial statement analysis and group balance-sheet policy.

Recommended literature:

1. BRAGG, S., M. 2020. IFRS Guidebook: 2021 Edition. Tennessee: Lightning source inc. 462 p. ISBN 1642210595.

2. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.

3. IFRS FOUNDATION. 2021. International financial reporting standards. Available online: https://www.ifrs.org/issued-standards/list-of-standards/

4. KRIŠTOFÍK, P., SAXUNOVÁ, D., ŠURANOVÁ, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. 2. vydanie. Bratislava: Iura Edition. 803 s. ISBN 978-80-8078-396-9.

5. MLÁDEK, R. 2017. IFRS a US GAAP/IFRS and US GAAP. Prague: Leges. 400 p. ISBN 978-80-750-2194-6.

6. SAXUNOVÁ, D. 2019. Financial Statements for the Needs Of Managers. Bratislava: Wolters Kluwer. 200 p. ISBN 978-80-759-8342-8.

7. ŠURANOVÁ, Z. a kol. 2015. Finančné účtovníctvo a riadenie s aplikáciou IFRS.

PRAKTIKUM. 2. vydanie. Bratislava: Wolters Kluwer. 381 s. ISBN 978-80-8168-161-5.

8. THE EUROPEAN UNION. 2022. Official Journal of the European Union. Available online: https://eur-lex.europa.eu/oj/direct-access.html?locale=en

9. WILEY 2019. Interpretation and Application of IFRS Standards. New York: Wiley&Sons. 988 s. ISBN 978-1-119-57735-5.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours

- self-study: 78 hours

- information update, work with legislative: 22 hours

- other: 11 hours

Course assessment

The final number of assessed students: 47

А	В	С	D	Е	FX(0)	FX(1)	
0.0	12.77	12.77	8.51	57.45	6.38	2.13	
Instructor: Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.							

Last changed: 11.02.2022
University: Matej Be	el University in	Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_ISvF **Course name:** Information Systems in Finance

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

The conditions for completing the course in the resit term are the same as in the regular term. On the resit term, the student can choose any number of partial tests to correct.

a) continuous assessment:

test from the practical part - data analysis in MS Excel - 20 points

b) final assessment:

written test from the theoretical part - 40 points

test from the practical part - support of managerial decision-making in the program MS Power BI -15 points

test from the practical part - data analysis in the database system MS SQL Server - 25 points Conditions for passing the subject in the resit term are the same as in the regular term. During the resit term, the student can repeatedly perform any number of partial tests.

Learning objectives:

Upon successful completion of the course, the student

1. can identify processes in organizations, categorize, model and optimize them,

2. is able to assess the suitability of the implementation of a particular information system in context of a particular institution and is able to actively participate in this process,

3. is able to evaluate the business performance of the company / institution using Business Intelligence tools,

4. can use advanced analytical and prediction tools, which are the basis for management decisions,

5. has an overview of current information and communication technologies and trends and can estimate their benefits for a particular company / institution,

6. is able to manage data in database systems, that are an essential part of information systems, as well as export, process and analyze this data to obtain information to support management decisions

Brief outline of the course:

Information systems in finance - design, implementation, operation and efficiency. Enterprise Resource Planning - definition and functionality. Principles of business informatics. The importance of information systems (IS) for business strategy and business processes. IS functions and components. IS platforms - hardware and software. IS architecture. Cloud Computing and its forms. Categorization of IS, OLTP and OLAP systems. Economic IS and its main functionalities. Comprehensive software solutions for enterprise resource management (ERP),

customer relationship management (CRM), vendor management (SCM), enterprise content management (ECM). Electronic business support. Building and managing corporate IS, IS life cycle, system integration, outsourcing. IS security (security policy, information security, audit). Trends in business informatics.

Management information systems in finance - analysis of data from economic databases, decision support tools - Business Intelligence. Solving practical tasks using MS Excel, MS Power BI, MS SQL Server tools and SQL language support.

Recommended literature:

1. HUŽVÁR, M., GUBALOVÁ, J., LACO, P., HUDEC, J. 2021. Virtuálna UMB, https:// lms.umb.sk, kurz Informačné systémy vo financiách.

2. GÁLA, L., POUR, J., ŠEDIVÁ, Z. 2015. Podniková informatika. 3. vyd. Praha: Grada Publishing. ISBN 978-80-247-5457-4.

3. CHMELÁR, M. 2018. Reporting v Power BI, PowerPivot a jazyk DAX. Smart People, spol. s r.o.. ISBN: 978-80-973078-0-6.

4. LAURENČÍK, M. 2018. SQL Podrobný průvodce uživatele. Grada, Praha. ISBN 978-80-271-2154-0.

5. ASPIN, A. 2020. Pro Power BI Desktop. Apress, NY. ISBN 978-1-4842-5763-0.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, of which:

Combined study (L, S, K): 39 Independent exercises: 51

Solving tasks assigned in seminars: 60

Course assessment

The final number of assessed students: 79

А	В	С	D	Е	FX(0)	FX(1)
8.86	25.32	27.85	24.05	10.13	1.27	2.53

Instructor: Ing. Jolana Gubalová, PhD., RNDr. Miroslav Hužvár, PhD., Ing. Peter Laco, PhD.

Last changed: 15.01.2022

Faculty: The Faculty of Economics

Code: D 2 MF **Course name:** International Finance

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- seminar work and its presentation: 20%

- continuous test: 30%

b) final evaluation:

- final test: 50%

Learning objectives:

After completion of the course, the student can:

1. use critical understanding of current theoretical and practical issues of balance of payment,

2. identify the determinants of exchange rate change in time and understand the changing nature of international financial environment and international monetary system,

3. apply and carry out primary research based on real data to evaluate issues in international finance,

4. evaluate critically analytical procedures in international finance,

5. evaluate and interpret empirical works in interest rates and exchange rates,

6. based on applied case studies solved during lectures, create a balanced view of decisive factors in international finance.

Brief outline of the course:

Theoretical and practical issues of balance of payment. Determination of the exchange rate. The system of exchange rates, historical development, and current issues of the international monetary system. Foreign exchange market, functions of the foreign exchange market, structure and quoting of foreign exchange rates. FX transactions (spot and forward FX transactions). Balance in international finance. International Parity Conditions. Purchasing power parity (PPP), Fisher effect, International Fisher effect, Interest rate parity, Forward rate as an unbiased predictor. Foreign direct investment. International movement of capital and investment (indirect investment – portfolio investment). European monetary integration, Stability and Growth Pact. Foreign exchange exposure and foreign exchange risk. International monetary institutions (International Monetary Fund, World Bank groups, European Bank for Reconstruction and Development, Bank of International Settlement, European Investment Bank). International liquidity and foreign exchange reserves. International System of Payment.

Recommended literature:

1. MUSA, H. et al. 2017. Medzinárodné financie. Bratislava: Wolters Kluwer. 248 s. ISBN 978-80-8168-648-1.

2. DURČÁKOVÁ, J., MANDEL, M. 2016. Mezinárodní finance a devizový trh. Praha: Management Press. 496 s. 978-80-7261-287-1.

3. DURČÁKOVÁ, J., MANDEL, M. 2010. Mezinárodní finance. 2. vyd. Praha: Management Press. 496 s. 978-80-7261-221-5.

4. CHEOL, E., BRUCE, R., TUUGI, CH. 2021. International Financial Management. Mc Graw Hill. ISBN 9781260013870.

5. KRUGMAN, P. R., OBSTFELD, M., MELITZ, M. 2018. International Finance: Theory and Policy. 11th ed. Pearson. 468 pp. ISBN 978-1292238739.

6. CASSIS, Y., WOJCIK, D. 2018. International Financial Centres after the Global Financial Crisis and Brexit. Oxford University Press. 272 p. ISBN 978-0198817314.

7. EUN, C., RESNICK, B. 2017. International Financial Management. 8th ed. New York: McGraw-Hill. 576 pp. ISBN 978-1259717789.

8. PAUL, R. KRUGMAN, OBSTFELD, M., MELITZ, M. 2014. International Finance: Theory and Policy. Pearson. 464 p. ISBN 978-0133423631.

9. PINTER, Ľ. 2010. Pôsobenie komerčnej banky na peňažnom a devízovom trhu. Banská Bystrica: Univerzita Mateja Bela, Ekonomická fakulta. 152 s. ISBN 978-80-557-0068-7.

10. MADURA, J. 2011. International Financial Management. Cengage Learning. 736 p. ISBN 978-0538482967.

11. PAUL, R. KRUGMAN, OBSTFELD, M., MELITZ, M. 2011. International Economics: Theory and Policy. Addison-Wesley. 736 p. ISBN 978-0132146654.

Language of instruction:

Slovak, English

Notes:student time load:

210 hours, out of which:

- combined study (Lectures, Seminars, Consultations): 52 hours
- self-study: 100 hours
- project preparation: 50 hours
- data collection: 8 hours

Course assessment

The final number of assessed students: 68

А	В	С	D	Е	FX(0)	FX(1)
14.71	20.59	29.41	20.59	14.71	0.0	0.0

Instructor: prof. Ing. Hussam Musa, PhD., Ing. Katarína Izáková, PhD., Ing. Ľubomír Pintér, PhD.

Last changed: 03.02.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_MFM-f **Course name:** International Financial Management

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- seminar paper and its presentation: 20 %

b) final assessment:

- final test: 80 %

Learning objectives:

After completion of the course, the student can:

1. use financial models and analytical techniques in the realization of international transactions,

2. think globally and understand determinants and consequences of international financial transactions,

3. apply economic and market indicators in decision-making processes within an organisation while applying the acquired knowledge and skills,

4. evaluate and discuss economic and financial standing of a multinational company,

5. evaluate decisions taken according to economic subjects and their interaction on the market,

6. can create a balanced opinion in connection with decisive facts in the field of international financial markets.

Brief outline of the course:

Globalization and international companies. International financial environment. International companies and their international activities. Acquisition of financial resources and capital structure. Intenationalisation of capital costs. Market liquidity and segmentation. Multinational companies and the process of securitization. Decisions about foreign investments. Company strategy and foreign investment. Political risk. Management of working capital. Measures in the process of managing international working capital. Multinational cash management. International capital budgeting. Transfer valuation. Inernational Inventory and Accounts Recievable Management. Taxation of International companies. Tax havens and offshore entrepreneurship. Risk and hedging MNC. Financing of International Trade.

Recommended literature:

1. CHEOL, E., BRUCE, R., TUUGI, CH. 2021. International Financial Management. Mc Graw Hill. ISBN 9781260013870.

2. EUN, C., RESNICK, B. 2017. International Financial Management. 8th ed. New York: McGraw-Hill. 576 pp. ISBN 978-1259717789.

3. MADURA, J. 2011. International Financial Management. Cengage Learning. 736 p., ISBN 978-0538482967.1.

4. MUSA, H. A kolektív 2017. Medzinárodné financie. 1. vyd. Bratislava: Wolters Kluwer. 248 s. ISBN 978-80-8168-648-1.

5. DURČÁKOVÁ, J., MANDEL, M. 2016. Mezinárodní finance a devizový trh. Praha: Management Press. 496 s. 978-80-7261-287-1.

6. KOTLEBOVÁ, J., CHOVANCOVÁ, B. 2009. Medzinárodné finančné centrá. Bratislava: Edícia Ekonómia. 483 s. ISBN 978-80-8078-299-3.

7. POLEDNÁKOVÁ ,A. 2003. Medzinárodný finančný manažment. Bratislava: Ekonóm. ISBN 80-225-1625-2.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- self-study: 60 hours

- preparation of a project: 25 hours

- collection of data: 11 hours
- seminar project and defence: 15 hours

Course assessment

The final number of assessed students: 14

А	В	С	D	Е	FX(0)	FX(1)
0.0	14.29	0.0	28.57	57.14	0.0	0.0
_						

Instructor: prof. Ing. Hussam Musa, PhD., Ing. Janka Grofčíková, PhD., Ing. Ivan Sedliačik, PhD.

Last changed: 18.01.2022

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_UdESSAP	Course name: Introduction to SAP
Type, extent and met Form of instruction Course type: C (A - C Recommended num Method of study: cc	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) aber of periods: 26 ombined
Number of credits: 4	
Recommended semes	ster/trimester: 1.
Level: II.	
Prerequisites:	
Course completion continuous assesses b) Final assessment: t	onditions: ment: seminar work - 60 points test - 40 points
Learning objectives: Upon completion of t 1. Is able to analyze a entities (small and larg system . 2. Is able to identify, o 3. Can apply theor management, logistic economic IS (financia 4. Is able to understa an enterprise.	he course, the student: nd graphically represent organizational structures of individual types of legal ge - national and multinational) from the perspective of economic information describe, analyse and visualise business processes in a selected software tool. etical knowledge of business economics (mainly accounting, financial es,) in defining the content of basic and additional functionalities of the al accounting, controlling, logistics, human resources,). nd the "SAP system landscape", to design a SAP implementation project in
Brief outline of the construction to the SA economic information requirements of the evisualization. Explain system, coverage of Familiarization with sust control and administration and administration and administration with sust control and administration administra	AP economic system - categorization of companies from the point of view of a systems and visualization of their organizational structures according to the economic information system, economic processes, their categorization and a the basic, additional and specific functionalities of economic information of process areas by functionalities of the economic information system. SAP SDU (Slovak Demo University) system setup, system landscape. Basic inistration, working with master records.
Recommended litera 1. KRIŠTOFÍK, P. et ISBN 978-80-967833 2. KRIŠTOFÍK, P., S. aplikáciou IAS/IFRS. 3. ANDERSON, G. 2 ISBN 978-80-251-36 4. PATEL, M. 2010. S	ture: al. 2010. Podnikové financie. Banská Bystrica: Duma BB, 2010. 6-6-X. AXUNOVÁ, D., ŠURANOVÁ,. Z., 2011. Finančné účtovníctvo a riadenie s Bratislava: Iura Edition, 2011. 803 s. ISBN 978-80-8078-396-9 2012. Naučte se SAP za 24 hodín. Brno : Computer Press, 2012. 85-0. SAP ERP Financials. Brno: Computer Press, 2010. 453 s.

ISBN 978-80-251-2488-8

5. MAASEN, 2007. Maasen A., Schoenen M., Frick D., Gadatsch A.: SAP R/3, Kompletní průvodce. Brno – Computer Press. 2007. 1.vydanie. ISBN 978-80-251-1750-7

6. SAP Learning Hub, www.sap.sk.

7. On line tútoriály a dokumentácia k systému SAP: http://help.sap.com/

8. Ekonomický systém SAP SDU a dokumentácia k finančnému systému SOFIA

Language of instruction:

Slovak

Notes:student time load:

120 hours

out of which Combined study (Seminars, Consultations): 26 / Self-study and solution of given tasks: 44 / Elaborating seminar work: 50

Course assessment

The final number of assessed students: 35

А	В	С	D	Е	FX(0)	FX(1)	
85.71	2.86	0.0	0.0	0.0	2.86	8.57	
Instructor: Ing. Igor Kollár, PhD., Ing. Peter Laco, PhD.							

Last changed: 16.03.2023

University:	Matei	Bel	University	in B	anská	Bystrica
University.	manuf	DU	Oniversity	m D	unsku	Dystica

Faculty: The Faculty of Economics

Code: D_2_INV Course name: Investment

Type, extent and method of instruction:

Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- seminar paper and its presentation: 20%

- continuous test: 30%

b) final evaluation:

- final test: 50%

Learning objectives:

After completing the course, student:

1. know the different asset classes and investment opportunities in the financial market,

2. be able to recognise and identify the riskiness of different investment asset classes as well as current investment trends (ESG investing),

3. can place trade orders to buy or sell ETFs via their preferred trading platform (broker) in the case of regular savings or one-off investments,

4. can analyse the impact of macroeconomic indicators on the development of stocks and bonds, and value these financial assets,

5. be able to measure and evaluate the performance and riskiness of investments through a variety of standardly used financial indicators,

6. acquire a basic understanding of the operation of pension capitalisation pillars at home and abroad and of pension portfolio construction,

7. become familiar with the basics of financial advice and financial intermediation with regard to the personal management of assets and liabilities (Wealth Management) of individuals,

8. be able to critically assess and evaluate the information and data needed to make investment decisions,

9. will acquire basic techniques and approaches to the analysis of financial instruments and will be able to create an analysis and evaluation of the profitability and riskiness of various financial instruments in the financial market.

Brief outline of the course:

Financial and investment literacy. The essence of active and passive management of investors' funds and basic investment strategies. Characteristics of the 2008 financial crisis and the 2020 health COVID crisis and their impact on financial markets. Investing in corporate bonds and current trends. Valuation of bonds. Bond portfolio. Interest rates. Equities and the stock market. Fundamentals of valuation of publicly traded company stocks Discounted cash flow method and relatively valued companies. Characteristics of hedge funds. The personality and investments of Warren Buffett. Selecting the right broker as the basis for optimal stock investing. Preferred trading platforms used by investors for investing. Technical and fundamental analysis of stocks. Regular versus one-off investing. Characteristics and investment through ETFs in practice. Definition of selected world stock indices (S&P500, Nasdaq100, MSCI World, STOXX Europe...). The essence of trading and investing by commercial banks in the financial market. Current trends in investment-ESG (Environmental, Social and Governance). Measurement of investment performance and riskiness. Basic indicators used in financial practice. The importance and use of these indicators in investment decisions. Analysis and creation of personal pension portfolios in Slovakia and EU countries. Basic legislation at local and European level in the field of pensions and pension schemes. Analysing, evaluating and selecting financial and pension products in terms of return, risk, time, cost and tax efficiency, complemented by insights from behavioural economics and behavioural finance. Wealth management from a financial advisory and financial intermediation perspective, basic tools, functions and approaches to managing an individual's assets and liabilities.

Recommended literature:

1. MEŠŤAN, M., PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Banská Bystrica: Belianum UMB.

2. PINTER, L., MEŠŤAN, M. 2020. Kolektívne investovanie. Banská Bystrica: Belianum UMB. 126 s. ISBN 978-80-557-1711-1.

3. GRAMAH, B. – ZWEIG, J. 2008. Inteligentní investor. Praha: Grada Publishing. ISBN 978-80-247-1792-0.

4. GLADIŠ, D. 2021. Akciové investice. Praha: Grada Publishing. 216 s. ISBN 9788027131228.
5. KOLLER, T., GOEDHART, M., WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Willey. ISBN 978-1-118-87373-1.

6. MESTAN, M., KUBAŠKA, P., KRALIK, I. 2016. Evaluating financial performance of pension funds in Slovakia. In International Scientific Conference FERNSTAT 2016. s. 105-114. Dostupné na internete: https://bit.ly/31so5Jy

HARTMAN, O. 2018. Začíname na burze. Praha: Bizbooks. 248 s. ISBN 9788026507802.
 DAMODARAN, A. 2012. Investment Valuation: Tools and Techniques for Determining the Value of Any Asset, 3rd Edition. Willey. 992 s. ISBN 978-1-118-01152-2.

9. KIESO, D. E., WEYGANDT, J. J., WARFIELD, T. D. 2016. Intermediate accounting. 16 vyd. New York: Wiley. 1552 s. ISBN 978-1-118-74320-1.

10. SUBRAMANYAM, K. R. 2014. Financial statement analysis. 11. vyd. New York: McGraw-Hill. 816 s. ISBN 978-0078110962.

11. VALDEZ, S., MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan. ISBN 978-1-137-00752-0.

12. DRAKE, P. P., FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Willey & Sons. ISBN 978-0-470-60971-2.

13. DRAKE, P. P., FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN 978-0-470-40735-6.

14. VILCEK, I. 2016. Evaluation of Investment Strategies. Univerzita Komenského v Bratislave – Fakulta matematiky, štatistiky a informatiky – rigorózna práca. Dostupné na internete: https://bit.ly/3n1epNH

15. ELTON, J. E., GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal, vol. 76, iss. 3. Dostupné na internete: https:// doi.org/10.1080/0015198X.2020.1738126 16. BLAKE, D. 2012. Pension Finance. Wiley Online Library. ISBN 978-04-700-5843-5. Dostupné na internete: https://doi.org/10.1002/9781119208945

17. BRUNEL, J. L P. 2015. Goals-Based Wealth Management: An Integrated and Practical Approach to Changing the Scructure of Wealth Advisory Practices. 2015. New York: United States, John Wiley & Sons Inc. 272 s. ISBN 978-11-189-9590-7.

18. BIKKER, J. 2019. Pension Fund Economics and Finance: Efficiency, Investments and Risk-Taking. Taylor & Francis. Ltd. 256 s. ISBN 978-03-678-7775-0.

19. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov.

20. BOFFO, R., PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf

21. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN 978-01-281-8692-3.

22. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN 978-1-119-74364-4.
23. BAKER, H. K., FILBECK, G., NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know[®]. New York, USA: Oxford University Press Inc. ISBN

978-01-9086-873-4.

24. AMBACHTSHEER, K. P. 2016. The Future of Pension Management: Integrating Design, Governance, and Investing. New York, USA: John Wiley & Sons Inc. ISBN 978-1-119-19102-5.
25. GRAHAM, B., DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN 978-00-715-9253-6.

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 52 hours (2/2)
- self-study: 90 hours
- preparation of seminar paper/project and presentation: 50 hours
- data collection: 8 hours

Course assessment

The final number of assessed students: 33

А	В	С	D	Е	FX(0)	FX(1)
6.06	6.06	21.21	30.3	33.33	3.03	0.0
Instructor: prof. Ing. Peter Krištofik, Ph.D., Ing. Michal Mešťan, PhD., Ing. Ľubomír Pintér, PhD.						

Last changed: 18.01.2022

University: N	Matei Bel	University i	n Banská Bystrica
University.	viale Dei	Oniversity i	II Dalloka Dysulta

Faculty: The Faculty of Economics

Code: D_2_InOb Course name: Investment Trades

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

b) final evaluation: final test: 100 %

Learning objectives:

After completing the course, student:

1. know the different asset classes and investment opportunities in the financial market,

2. be able to recognise and identify the riskiness of different investment asset classes as well as current investment trends (ESG investing),

3. can place trade orders to buy or sell ETFs via their preferred trading platform (broker) in the case of regular savings or one-off investments,

4. be able to critically assess and evaluate the information and data needed to make investment decisions.

Brief outline of the course:

Financial and investment literacy. Investing in corporate bonds and current trends. Central bank interest rates and their impact on investment. Factors influencing investment. Shares and the stock market. Bull and bear markets. Characteristics of hedge funds. Warren Buffett's personality and investments. Choosing the right broker as a basis for good investing. Preferred trading platforms used by investors for investing. Collective investment and characteristics of mutual funds. Investing through ETFs in practice. Definition of selected world stock indices (S&P500, Nasdaq100, MSCI World, STOXX Europe...). Current trends in investment-ESG (Environmental, Social and Governance).

Recommended literature:

1. GRAHAM, B. – ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha, 2008, ISBN 978-80-247-1792-0.

2. GLADIŠ, D. 2021. Akciové investice. Grada Publishing, Praha, 2021. 216 s. ISBN 9788027131228.

3. PINTER, L. – MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.

4. MEŠŤAN, M. – PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022 5. KOLLER, T. - GOEDHART, M. - WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Willey, 2015. ISBN: 978-1-118-87373-1.

6. VALDEZ, S., - MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan, 2013. ISBN 978-1-137-00752-0.

7. DRAKE, P. P.,- FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Willey & Sons. ISBN 978-0-470-60971-2.

8. DRAKE, P. P., - FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN: 978-0-470-40735-6.

9. ELTON, J. E. - GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal Volume 76 Issue 3. DOI: https://doi.org/10.1080/0015198X.2020.1738126

10. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov

11. BOFFO, R. – PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf

12. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN: 978-01-281-8692-3.

13. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN: 978-1-119-74364-4.

14. BAKER, H. K. - FILBECK, G. - NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know®. New York, USA: Oxford University Press Inc. ISBN: 9780190868734.

15. GRAHAM, B. - DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN: 978-00-715-9253-6.

Language of instruction: Slovak

Notes:student time load:

Combined form (Lecture, Seminar, Consultation): 26 hours (0/2)

Self-study: 10 hours

Preparation of seminar paper/project and presentation:

Data collection:

Course assessment

The final number of assessed students: 126

А	В	С	D	Е	FX(0)	FX(1)
38.1	23.81	26.19	6.35	3.17	0.79	1.59

Instructor: Ing. L'ubomír Pintér, PhD.

Last changed: 27.10.2022

	University:	Matei Be	l Universitv	in Banská	Bystrica
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Faculty: The Faculty of Economics

Code: D_2_USR **Course name:** Learning Regions

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

Number of points acquired for continuous and final assessment is 100. It corresponds with the evaluation scale. Credits are given to a student, who has acquired minimum 65 out of 100 points.

a) continuous assessment:

20 points for active in-class participation

b) final assessment:

80 points for project presentations

Learning objectives:

After completion of the course, the student can

1. apply the theoretical knowledge as well as practical skills to the decision-making process

2. identify problems related to regional development, and suggest their solutions in accordance with the latest trends in regional development

- 3. apply the acquired knowledge and skills in multidisciplinary contexts
- 4. evaluate relevance and importance of multispectral regards in developing activities of regions
- 5. improve analytical and critical principles of thinking

6. understand causality in regard to particular issues and elaborate presentations that will suggest modern concepts of development, or criticism of existing concepts of a learning region.

Brief outline of the course:

Contemporary theories related to regional development.

Institutional theories of regional development – comparison, critical approach. A short history of learning regions, basic characteristics of learning regions, key processes and infrastructure. Criticisms of learning regions theories, problematic issues, possibilities of their solutions, suggestions of principles that might be applied to practice. Knowledge, education and trainings, and universities of regional development. Chartercities. Innovations and regional innovation systems. Economic sociology. Local Governance and social innovations. Innovations regulated by citizens. Live laboratories. Smart specialization and competitiveness in regional development. Smartcities and regions. Residential mobility and localization of households. Real estate market. Concepts of small town development.

Recommended literature:

1. ČAPKOVÁ a kol. 2011. Regionálny rozvoj a inovácie. EF UMB. 140 s. ISBN 978-80-557-0130-1.

2. ŠIPIKAL, M., PARÍZKOVÁ, J. 2009. Učiace sa regióny. Bratislava: Ekonóm, 2009. 106 s. ISBN 978-80-225-2732-3.

3. STORPER, M.: Keys to the City:HowEconomics, Institutions, SocialInteraction, and PoliticsShapeDevelopment. 2013. ISBN: 9781400846269

4. R. CAPELLO, P. NIJKAMP: HandbookofRegionalGrowth and DevelopmentTheories. 2009.

5. Current sources published in scholarly journals, RSAI, Internet sources

Language of instruction:

Slovak, English

Notes:student time load:

180 hours

Combined study (P, S, K): 26

Self-study: 70

Preparation of the presentation with the required material: 30

Preparation of the project: 54

Course assessment

The final number of assessed students: 61

А	В	С	D	Е	FX(0)	FX(1)
32.79	45.9	16.39	4.92	0.0	0.0	0.0

Instructor: Ing. Filip Flaška, PhD., doc. Ing. Stanislav Kološta, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 2d-LMT-123	Code: 2d-LMT-123 Course name: Limity intimity: o zodpovedných vzťahoch						
Type, extent and method of instruction: Form of instruction: Practical / Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 13 Method of study: combined							
Number of credits: 3							
Recommended semes	Recommended semester/trimester: 2., 4.						
Level: II.							
Prerequisites:	Prerequisites:						
Course completion conditions:							
Learning objectives:	Learning objectives:						
Brief outline of the co	ourse:						
Recommended litera	ture:						
Language of instruct	ion:						
Notes:student time lo	ad:						
Course assessment The final number of assessed students: 23							
abs	abs n p v						
100.0	100.0 0.0 0.0 0.0						
Instructor: doc. Mgr.	Instructor: doc. Mgr. Lívia Nemcová, PhD., doc. PaedDr. Lenka Rovňanová, PhD.						
Last changed: 22.03.2	2023						
Approved by: prof. Ing. Hussam Musa, PhD.							

[
University: Matej Be	l University in Banská Bystrica							
Faculty: The Faculty	of Economics							
Code: D_2_MVaHPnS	Course name: Macroeconomic Development and Economic Policy in Slovakia (in cooperation with the NBS)							
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined								
Number of credits: 4	Number of credits: 4							
Recommended seme	ster/trimester: 1.							
Level: II.								
Prerequisites:								
Course completion c Written exam - 100 p	onditions: oints							
Learning objectives: Students will gain an overview of the current issues of macroeconomic development in Slovakia and of the most important issues that economic policy has been dealing with recently. It will enable them to put economic policy decisions in the context of macroeconomic developments at home and abroad. The course deals with the impact of the financial crisis and the emerging new challenges in monetary and fiscal policy. The course is organized in collaboration with analysts from institutions such as NBS, BRB and Ministry of Finance for selected topics.								
Brief outline of the c Introduction, current 2. Long-term trends i 3. Experience with m 4. Quantitative Relea 5. Non-standard mon 6. Modern fiscal polic 7. Expenditure ceiling 8. Measurement of co 9. Budget analysis 10. Pension reform, I 11. Value for money	ourse: macroeconomic trends n the economy onetary integration and the euro. se vs. inflation etary measures, equilibrium rate cy gs, debt management strategy and Roma issue onsolidation in public finances.							
Recommended litera 1. Mankiw, Gregory 1 2. Samuelson, Paul A 3. Revues and online	Ature: N., Taylor, Mark P.: Macroeconomics , Nordhaus, William D.: Ekonómia, 18. vyd. resources by topic							
Language of instruct	tion:							
Notes:student time le 120 hodín	oad:							

kombinované štúdium (P, S): 26 samoštúdium: 94									
Course assessment									
The final number of assessed students: 46									
А	В	С	D	E	FX(0)	FX(1)			
15.22	10.87	10.87	21.74	32.61	4.35	4.35			
Instructor: Ing. Žaneta Lacová, PhD., Ing. Anna Vallušová, PhD.									
Last changed: 07.06.2022									
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 2 Makro2 **Course name:** Macroeconomics 2

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

The condition for completing the course is passing a combined examination - 2 written tests and an oral exam.

a) continuous examination:

The student will take two midterm tests during the semester. In the written part of the examination, the student may obtain a maximum of 50 points.

b) final examination:

The student takes the oral part of the examination during the period for completion of course requirements.

The student shall register for the oral part of the examination at the regular time if he/she has obtained at least 25 points from the continuous assessment (out of a maximum of 50 points for both tests). A student may obtain a maximum of 50 points in the oral examination. If the student does not score at least 25 points on the interim assessment, the student will take the final summative test on the alternate examination date.

The minimum pass mark, and therefore the condition for completing the course, is set at 65 points out of a maximum total of 100 points (max. 50 points for the tests + max. 50 points for the oral examination).

A student is entitled to only 1 remedial term (i.e. for either the test or the oral part of the examination).

a) continuous assessment:

The student will take two midterm tests during the semester. In the written part of the examination, the student may obtain a maximum of 50 points.

b) final assessment:

The condition for completing the course is passing a combined examination - 2 written tests and an oral exam.

The student takes the oral part of the examination during the period for completion of course requirements.

The student shall register for the oral part of the examination at the regular time if he/she has obtained at least 25 points from the continuous assessment (out of a maximum of 50 points for both tests). A student may obtain a maximum of 50 points in the oral examination. If the student does not score at least 25 points on the interim assessment, the student will take the final summative test on the alternate examination date.

The minimum pass mark, and therefore the condition for completing the course, is set at 65 points out of a maximum total of 100 points (max. 50 points for the tests + max. 50 points for the oral examination).

A student is entitled to only 1 remedial term (i.e. for either the test or the oral part of the examination).

Learning objectives:

Student:

1. is able to use knowledge to search, process and sort information about the macroeconomic environment in the conditions of an open economy as well as economic integration units,

2. is able to analyse macroeconomic phenomena and contexts from the perspective of different economic approaches on the basis of the acquired knowledge, thus developing critical thinking on the one hand and deepening his/her understanding of the complexity of economic processes in the macroeconomic environment on the other hand,

3. is able to apply his/her knowledge in order to identify in practice the impact of the action of the main factors originating from the macroeconomic environment on selected economic agents in order to model future situations, thus better preparing him/her for decision-making under conditions of risk and uncertainty,

4. be able to assess the practical application of economic policy instruments to address important macroeconomic problems,

5. be able to evaluate the most important patterns of economic development in the current globalised environment with regard to their implications for households and businesses.

Brief outline of the course:

Keynesian economics: price and wage rigidities. Classical analysis of business cycles: macroeconomics of market clearing.. Equilibrium output in a closed economy. The IS-LM model and its applications. The Mundell-Fleming model and its applications. Fiscal and monetary policy in a small open economy and coordination between them. Labour market and unemployment. The AD-AS model and its applications. Inflation, disinflation and the Phillips curve. Theories and models of economic

Recommended literature:

1. BLANCHARD, O., 2021. Macroeconomics, 8th Edition, London, Pearson, ISBN 9780135179062

2. KRUGMAN, P., WELLS, R., 2021. Macroeconomics, 2nd Edition, New York, Worth Publishers, ISBN 978-1319245269

3. MANKIW, N., G. Macroeconomics. Tenth edition. Vydavateľstvo: Worth Publisher, Palgrave Macmillan. 2019. s. 612.

4. ROMER, D., 2019. Advanced Macroeconomics, 5th Edition, New York, Mcgraw-Hill/Irwin, ISBN13: 9781260185218

5. POVAŽANOVÁ, M., HRONEC, M., URAMOVÁ, M., KOLLÁR. J. 2018. Makroekonómia 2. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta, 2018. 198 s. ISBN 978-80-557-1419-6

6. POVAŽANOVÁ, M. a kol. 2016. Makroekonómia 2 (Cvičebnica). Banská Bystrica: Belianum. 2016. ISBN 9788055710761

7. HOLMAN, R. 2018. Makroekonomie. Středně pokročilý kurz. 3. vyd. Praha : C. H. Beck, 2018. ISBN: 9788074005411.

8. HOLMAN, R. 2018. Makroekonomie. Sbírka řešených otázek a příkladu. Praha : C. H. Beck, 2018. ISBN 9788074007231.

9. SOUKUP, J. POŠTA, V. NESET, P. PAVELKA, T. 2018. Makroekonomie Moderní přístup. Management Press, Praha 2018. ISBN 9788072615377 10. URAMOVÁ, M., PITEKOVÁ, J., PAĽA, J. 2010. Makroekonómia II., Banská Bystrica : EF UMB, 2010.

11. LISÝ, J. a kol. 2013. Makroekonomická rovnováha a nerovnováha. (Teoretické a praktické problémy). Bratislava: Wolters Kluwer, 2013. ISBN 9788080785888.

12. LISÝ, J. a kol., 2007. Ekonómia v novej ekonomike. Bratislava: Iura Edition, 714 s. ISBN 9788080781644

13. MUCHOVÁ, E. 2005. Makroekonómia otvorenej ekonomiky. Bratislava : Ekonómia, 2005. ISBN 8080780234.

14. PAULÍK, T., PELLEŠOVÁ, P. 2002. Makroekonomie. Karviná : OPF SÚ, 2002. ISBN 80-. 7248-159

15. Selected journals: Ekonomický časopis, Politická ekonomie, Ekonomika a spoločnosť, Ekonomické rozhľady, Ekonomie a management a i.

Language of instruction:

English

Notes:student time load: 150 hours combined study (L, S): 52 self-study: 83 information collection: 15

Course assessment

The final number of assessed students: 345

А	В	С	D	Е	FX(0)	FX(1)
10.43	13.91	19.42	19.71	29.86	2.03	4.64

Instructor: doc. Ing. Martin Hronec, PhD., Ing. Ján Kollár, PhD., Ing. Mariana Považanová, PhD.

Last changed: 24.10.2022

University: Matel Del University III Danska Dystrica	University:	Matej E	3el University	v in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_MIS **Course name:** Management Information Systems

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

Successful completion of 2 practical tests in the field of MIS.

a) continuous assessment:

practical test 1: 50 marks

b) final assessment:

practical test 2: 50 marks

Learning objectives:

After successfully completing the course, the student:

1. can assess the appropriateness of deploying a certain management information system in the environment of a specific organization,

2. can use the knowledge and skills acquired in the course to analyze data from large economicoriented databases,

3. with using of Business Intelligence tools and Big data technology is able to evaluate the economic results of the organization and use the obtained data correctly in the decision-making process,

4. is able to create business analyzes using OLAP technology and present the achieved results,

5. is able to obtain non-trivial, hidden and potentially useful information from the analyzed data, 6. is able to assess the possibilities of new information technologies and to implement them in practice in an appropriate way.

Brief outline of the course:

Introduction to the subject, terminology. Transactional and analytical IS, common and different features. Connections between transaction IS (ERP), management IS (MIS) and Business Intelligence (BI). MIS models. Multidimensional databases, tables of facts, dimensions, and their schemas. Data/information and managerial work with them at different levels of management. Data warehouses and marketplaces, their construction and significance for decision support. Data/information sources for MIS, Extract Transform Load (ETL) tools and outputs from MIS. Technologies based on online analytical processing (OLAP). New trends in data analysis - cloud applications, Big Data, in-memory technologies. Practical financial and economically oriented tasks using the programs MS Business Intelligence Development Studio, MS Sharepoint, MS Excel, etc.

Recommended literature:

1. LACKO, L.: Business Intelligence v SQL Serveru 2008, Brno: Computer Press, 2009. ISBN 978-80-251-2887-9.

2. LACKO, L.: Databáze: datové sklady, OLAP a dolování dat. Brno: Computer Press, 2003. ISBN 80-7226-969-0.

3. NOVOTNÝ, O., POUR, J., SLÁNSKÝ, D.: Business Intelligence. Praha: Grada Publishing, 2004. ISBN 80-247-1094-3.

4. PALMER, S., WEAVER, M.: Úloha informací v manažerském rozhodování. Praha: Grada Publishing, 2000. ISBN 80-7169-940-3.

5. LABERGE, R.: Datové sklady. Agilní metody a business intelligence. Brno: Computer Press, 2012. ISBN 978-80-251-3729-1.

6. WARREN, N.: Business Intelligence in MS SharePoint2010. Sebastopol, California: O'Reilly Media, Inc., 2011. ISBN 978-0-735-64340-6.

7. HUMPHRIES, M., HAWKINS, M., W.: Data warehousing, návrh a implementace. Praha: Computer Press, 2002. ISBN 80-7226-560-1.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, of which: combined study (L, S, K): 26,

self-study: 66,

independent solution of homework: 28.

Course assessment

The final number of assessed students: 25

А	В	С	D	Е	FX(0)	FX(1)	
88.0	0.0	8.0	0.0	0.0	4.0	0.0	

Instructor: Ing. Jolana Gubalová, PhD.

Last changed: 02.11.2022

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_MZPvVS	Course name: Management Skills in the Public Sector
Type, extent and met Form of instruction Course type: C (A - C Recommended num Method of study: cc	thod of instruction: Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) ber of periods: 26 combined
Number of credits: 4	
Recommended seme	ster/trimester: 2.
Level: II.	
Prerequisites:	
Course completion c Number of points acc evaluation scale. Crec a) continuous assess Active participation in b) final assessment: Written project and its	onditions: puired for continuous and final assessment is 100. It corresponds with the dits are given to a student, who has acquired minimum 65 out of 100 points. ment: n the seminars – max. 40 points s oral presentation – max. 60 points
Learning objectives: After completion of t 1. use the knowledge profiles in non-profit 2. use the basis of th principles of the proj presentations as well 3. apply the knowledge 4. assess the quality of 5. assess particular sk 6. elaborate the proje and promotion of the	he course, the student can e on competence profiles of staff in the public sector with the focus on the organizations, and the search of vacancies for particular positions e so called soft skills (which are defined in the syllabus of the subject) and ect management of non-profit organizations, team work, time management, as communication ge to the project elaboration in accordance with practical needs of non-profit organization management tills and competences that are relevant to specific positions ct – grant application of a non-profit organization which will include budget project.
Brief outline of the c Effective performance profiles (director, pro Effective communica discussions and facil development stages c organization culture. volunteers, motivatio prioritization of tasks delegating of tasks.	ourse: e of staff in non-profit organization – its effective operation, basic competence ject manager, finance manager/economist, fundraiser, marketing manager). ition – components of communication and their effective use, principles of litations, active listening. Team work – structure and identity of a team, of a team group, formation of a team, process of formation of group/team/ Motivation – positive and negative motivation, motivation of staff and n of team players, basic rules of motivation. Time management - Pareto rule, s, Eisenhower method – quadrant, planning, setting objectives and visions, Project management – phases of the project cycle, a tree of causes and

consequences, Laswell model, a study of project feasibility, project budget, project promotion.

Solution of problems and conflicts – causes of conflicts, tools and strategies used for timely identification and solution of conflicts. Presentation skills – presentation techniques, principles of effective presentations, performance in public. Personal development – lifelong learning, self-development and improvement, formal and non-formal education, informal process of learning. Crisis management and risk management – monitoring of risk factors. Prevention of crisis situations, planning, organizing, measuring and controlling of performance.

Recommended literature:

1. KOLEKTÍV. 2012. Sborník souhrnných pozic v nestatních neziskových organizacích. Praha : 1. vydání, 2012. ISBN 978-80-87449-37-0.

2. BENČO, J. - KUVÍKOVÁ, H. a kol. 2011. Ekonomika verejných služieb. Banská Bystrica : Ekonomická fakulta Univerzity Mateja Bela, 2001. 334 s. ISBN 978-80-557-0323-7.

3. DRUCKER, P.: Managing the Non-Profit Organization: Practices & Principles. Diane Pub Co; 1998. ISBN: 0788153315

4. KOLEKTÍV AUTOROV. 2000. Čítanka pre pokročilé neziskové organizácie. Centrum prevencie a riešenia konfliktov, Partners for Democratic Change – Slovakia, 2000. ISBN 80–968095–3–9.

5. MIHÁLIK, J. 2006. Strategický manažment mimovládnych neziskových organizácií. PDCS, 2006, 60 s.

Language of instruction:

Slovak/Czech

Notes:student time load:

180 hours

Combined study (P, S, K): 68

Self-study: 52

Preparation and presentation of the topic: 20

Preparation of the project: 40

Course assessment

The final number of assessed students: 85

А	В	С	D	Е	FX(0)	FX(1)
62.35	25.88	5.88	3.53	0.0	2.35	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., Ing. Katarína Sýkorová, PhD., Ing. Filip Flaška, PhD.

Last changed: 07.06.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D 2 MIFEU **Course name:** Management of EU funds` Implementation

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

The number of points obtained for the interim and final assessment is 100. It corresponds to the classification scale of the assessment. Credits will be awarded to a student who obtained at least 65 out of 100 points in the subject for fulfilling the specified conditions.

a) continuous assessment:

Processing of 2 assignments in the specified terms during the semester. For each assignment, you can get max. 50 points.

b) final assessment:

does not apply

Learning objectives:

The basic aim of the subject is to supplement the knowledge and skills of students acquired by studying related study programs on the issue of EU cohesion policy with an emphasis on the practical level of implementation of European structural and investment funds through individual OPs in the conditions of the Slovak Republic within the 2014-2020 programming period, as well as to present practical recommendations for period 2020+.

Brief outline of the course:

EU cohesion policy and its framework - introduction to the issue (definitions, programming periods and a brief description of basic terms), Programming period 2014-2020 (basic documents and basic thematic objectives of the SSR and Partnership Agreements of the Slovak Republic 2014-2020, OP and their characteristics, allocations), The management system at the strategic level and OP level (the structure of bodies at the level of the SR SR and PD SR and at the level of the OP itself, the characteristics and competences of the CKO, RO, SORO, CO, PJ, OA, MV and NMV bodies) and the financial management system (structure of financial management bodies, financing from the SF and KF and EŠIF, system of financial flows at the national level, irregularities), implementation of OP - calls for submission of ZoNFP (written calls for national projects, preparation of project objectives, ITMS and ITMS2014+, conditions of eligibility), Implementation OP - applications for a non-refundable financial contribution (ZoNFP form, project description, project budget, ZoNFP appendices, submission and receipt of ZoNFP - demand-oriented project ty, national projects), Implementation of OP - evaluation (evaluation process of ZoNFP demand-oriented projects/national projects - evaluation of challenges, process of formal control - KFS and PFK, professional evaluation and selection of ZoNFP, preparation of Agreement

on the provision of NFP), Implementation of OP - management projects (characteristics of the system of implementation of approved projects – basic roles and responsibilities of the recipient of aid and RO/SORO, project management, financial management, monitoring), Process and forms of public procurement, control and assessment of fulfillment of MU, changes to the contract on the provision of NFP, Protection of the financial interests of European communities and anti-corruption measures (basic characteristics, roles of OLAF and CKU OLAF /UV SR/ in the area of protection of financial interests of the EC, irregularities, return of funds - corrections, exclusion of subjects from financing), Planning and implementation of information campaigns (creation of a campaign plan, selection of tools and communication channels, measuring the efficiency and effectiveness of the camp ande), Problematic areas of implementation at the national level and recommendations for the period 2020+, Excursion.

Recommended literature:

SR and EU documents

Language of instruction:

Slovak

Notes:student time load:

120 hours, of which: combined study (P, S, K): 26 self-study: 50 task processing: 20 collection of information: 24

Course assessment

The final number of assessed students: 63

А	В	С	D	Е	FX(0)	FX(1)		
79.37	6.35	11.11	0.0	1.59	1.59	0.0		
Instructor: doc. Ing. Radoslav Kožiak, PhD.								
Last changed: 22.10.2022								

Faculty: The Faculty of Economics

Code: D_2_ManU **Course name:** Managerial Accounting

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) interim evaluation:

- written exam: 0 - 50 points

b) final evaluation:

- written exam: 0 - 50 points

The total number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

Learning objectives:

Student:

1. uses the acquired knowledge in deciding on variants of future development of processes in the company,

2. is able to find appropriate procedures and solutions to cost management problems,

3. applies theoretical knowledge in solving tasks related to internal accounting, costing and corporate budgets,

4. assess the impact of alternative practices and methods on the company's performance

5. evaluates the applied methods and procedures in terms of their applicability in solving decisionmaking problems,

6. based on applied case studies solved during lectures, creates performance calculations and partial budgets of costs, revenues, incomes and expenditures.

Brief outline of the course:

Relationship between managerial, cost and financial accounting. Use of cost information in internal management. Organization and ways of displaying accounting information in cost accounting. Responsible accounting. Internal prices. Internal accounting. Enterprise calculation system and performance line management. Planning and budgeting.

Recommended literature:

1. CILIKOVÁ, O., LAPKOVÁ, M. 2008. Manažérske účtovníctvo. Banská Bystrica:

Ekonomická fakulta UMB. ISBN 978-80-8083-696-2.

2. FIBÍROVÁ, J., ŠOLJAKOVÁ, L., WAGNER, J. 2007. Nákladové a manažerské účetnictví. Praha: ASPI, a. s.. ISBN 978-80-7357-299-0.

3. KRÁL, B. a kol. 2010. Manažerské účetnictví. Praha: Management Press. 664 s. ISBN 978-80-7261-217-8.

4. ŠOLJAKOVÁ, L. 2009. Strategicky zaměřené manažerské účetnictví. Praha: Management Press. 206 s. ISBN 978-80-7261-199-7.

5. TUMPACH, M. 2008. Manažérske a nákladové účtovníctvo. Bratislava: Iura Edition, spol. s r.o.. Ekonómia. 256 s. ISBN 978-80-8078-168-2.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined study (Lectures, Seminars, Consultations): 39 hours

- self-study: 85 hours

- study of current legislation, preparation for seminars (solving examples and case studies) 26 hours

Course assessment

The final number of assessed students: 38

А	В	С	D	Е	FX(0)	FX(1)		
15.79	21.05	18.42	28.95	10.53	2.63	2.63		
Instructor: Ing. Janka Grofčíková, PhD.								
Last changed: 03.02.2022								

University: Matej Be	l University in Banská Bystrica				
Faculty: The Faculty of Economics					
Code: D_2_PSYCHTRH	Course name: Market Psychology				
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) hber of periods: 26 pmbined				
Number of credits: 4					
Recommended seme	ster/trimester: 1.				
Level: II.					
Prerequisites:					
Course completion c	onditions:				
Learning objectives: The subject is focused the behavior of subje all learn to connect ke complemented by case	d on the use of psychological knowledge from the area of market research and cts on the market. Students will learn from basic concepts, history and above nowledge of economically and psychologically oriented subjects. Teaching is se studies into which students are actively involved.				
Brief outline of the c Introduction to the su 2. Definition of basic 3. Psychography and 4. Heuristics in decis 5. Multidimensional 6. Psychological para consumer behavior in 7. Cognitive dissonar 8. Resilience and self 9. Case studies in the effectiveness of the w	ourse: bject and interdisciplinary basis terminology customer segmentation ion making attitude towards the analysis of consumer behavior adigms (psychoanalytic, developmental and behavioral) and their impact on a the market ince and its influence on the rupture behavior 5-management field of market psychology aimed at verifying the ability of participation, the vork of the work and the development of critical self-reflection.				
Recommended litera 1. BAČOVÁ, V. 2010 Bratislava: Ústav exp 2. BAČOVÁ, V. STŘ analýza a intuícia. In Bratislava: Ústav exp 3. HANÁK, R. a kol. experimentálnej psyc 4. CHADT, K. 2017 I 978-80-905181-9-3 5. KAHNEMAN, D. 6. KOMÁRIK E. (Ed	 Ature: D. Rozhodovanie a usudzovanie I. Pohľady psychológie a ekonómie perimentálnej psychológie SAV. ISBN. 978-80-244-5033-9 ÚŽENEC, M. 2013. Psychológia finančného rozhodovania: Racionalita, R. Hanák a kol. (Eds.). Rozhodovanie a usudzovanie IV. (s. 131-158). perimentálnej psychológie SAV. (eds.). 2013. Rozhodovanie a usudzovanie IV. Bratislava: Ústav hológie SAV. ISBN 978-80-88910-46-6 Psychologie trhu v obchodu a službách. Praha : Press 21. 100s. ISBN 2012. Myšlení rychlé a pomalé. Brno: Jan Mevil Publishing 1.) 2009. : Reziliencia. Bratislava UK, 2009. ISBN 978-80-223-2729-9 				

7. LIESKOVSKÁ, V.; GAZDA, V. RIMARČÍK, M. 2005. Spotrebiteľské správanie na trhu bezhotovostného platobného styku. Bratislava: EKONOM.

8. RIEGEL, K. 2007. Ekonomická psychologie. Praha: Grada. ISBN: 8024711850

9. RUISEL, I. 2004. Inteligencia a myslenie. Bratislava: IKAR ISBN: 8055107661

10. STRIŽENEC, M. 2013. Úloha kritického a strategického myslenia pri rozhodovaní.

Československá psychológie, ISBN: 978-80-88910-52-7

11. PROVAZNÍK, V- Psychologie pro ekonomy a manažery. Praha: Grada, 2002. Manažer. ISBN 8024704706.

12. TELLIS, G. J. Reklama a podpora prodeje. Praha: Grada, 2000. Profesionál. ISBN 8071699977.

Language of instruction:

slovak

Notes:student time load:

120 hours

Combined form (Lecture, Seminar, Consultation) 26 Self – study: 50 Preparation of the project: 34 Project presentation: 10

Course assessment

The final number of assessed students: 213

А	В	С	D	Е	FX(0)	FX(1)
33.33	42.72	16.9	4.23	0.47	1.88	0.47

Instructor: PhDr. Andrea Seberíni, PhD., Ing. Anna Vallušová, PhD.

Last changed: 07.06.2022

University: Matei E	Bel University in	Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_MAaP **Course name:** Monetary Analysis and Prognosis

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

a) continuous evaluation:

- seminar paper and its presentation: 50%,

- continuous test: 50%,

b) final evaluation:

- the sum of points from the continuous evaluation (at least 65% of the total number of points), resp. correction term from the semester curriculum (at least 65% of the total number of points).

Learning objectives:

Student after successful completion of the course:

1. use theoretical and practical monetary policy resources to address specific monetary balance challenges,

2. is able to assess the functioning of the monetary policy transmission mechanism,

3. analyze and understand specific monetary and financial policies in the context of crisis,

4. assess the country's performance through financial programming,

5. is able to formulate appropriate macroeconomic policies necessary to achieve the set objectives, assess the internal and external balance of the selected economy,

6. based on discussed and solved case studies, create the outputs of monetary and fiscal analysis in selected forms (quantification of potential output by filtering techniques, analysis of government debt by iterative analytical methods).

Brief outline of the course:

Objectives of monetary analysis, meaning, methods and problems. Dual and hierarchical central bank mandate. Transmission mechanism and its modifications. Quantitative release. Basics of financial programming: components of GDP, balance of payments, public finances and monetary overview, their interaction. Base line scenario, optimistic and pessimistic scenarios, financial programming. Models of macroeconomic frameworks for finance: aggregate supply modeling, natural unemployment rate, inflation gap and inflation. Macroeconomic models used by central banks: Structural macroeconomic models, semi-structural model for the euro area, DSGE models, VAR models. Fiscal and monetary rules. Digital currencies. Decentralized financial system.

Recommended literature:

1. ANGELINI, E., BOKAN, N., CHRISTOFFEL, K., CICCARELLI, M., ZIMIC, S. 2019. Introducing ECB-BASE: The blueprint of the new ECB semi-structural model for the euro area. ECB. Working Paper Series, 2615/2019. European Central Bank, Frankfurt am Main. 2. BANKOWSKI, K., CHRISTOFFEL, K., FARIA, T. 2021. Assessing the fiscal-monetary policy mix in the euro area. ECB. Working Paper Series, 2623/2021. European Central Bank, Frankfurt am Main. 3. CHIU, J., KOEPPL, T. V. 2019. The economics of cryptocurrencies – Bitcoin and beyond. Bank of Canada. Staff Working Papers 40/2019. Bank of Canada, Ottawa, Ontario. 4. COLEMAN, T. S., OLIVER, B. J., SIEGEL, L. B. 2021. Puzzles of inflation, money and debt. Applying the fiscal theory on the price level. CFA Institute Research Foundation. 40 s. ISBN 978-1-952927-22-5. 5. GAVURA, M., REĽOVSKÝ, B. 2005. Jednoduchý model transmisného mechanizmu ekonomiky SR. In Biatec, roč. 13, č. 4. 6. HAYEK, F. A. 1990. Denationalisation of money. London: The Institute of Economic Affairs. 146 s. ISBN 0-255 36239-0. 7. ZIMKOVÁ, E., PINTÉR, Ľ., FARKAŠOVSKÝ, V., MEŠŤAN, M. 2020. Bankovníctvo. Banská Bystrica: Belianum. 324 s. ISBN 978-80-557-1681-7. 8. WALSH, C. E. 2017. Monetary theory and policy. MIT Press, Ltd. 688 s. ISBN 9780262035811. 9. Act of the National Council of the Slovak Republic no. 566/1992 Coll. on the National Bank of Slovakia, as amended. 10. Act of the National Council of the Slovak Republic no. 659/2007 Coll. on the introduction of the euro in the Slovak Republic, as amended. 11. Act of the National Council of the Slovak Republic no. 747/2004 Coll. on Financial Market Supervision and on Amendments to Certain Acts, as amended, as of 1 January 2014. 12. Protocol (No 4) on the Statute of the European System of Central Banks and of the European Central Bank. Official Journal of the European Union C 202/230. Language of instruction: Slovak, English Notes:student time load: 150 hours, out of which: - combined study: 39 hours (1/2)- self-study: 70 hours - project preparation: 26 hours - preparation for the essay in the final evaluation: 15 hours

Course assessment

The final number of assessed students: 38

А	В	С	D	Е	FX(0)	FX(1)
13.16	18.42	21.05	31.58	13.16	2.63	0.0

Instructor: prof. Ing. Emília Zimková, PhD., Ing. Michal Mešťan, PhD., Ing. Ľubomír Pintér, PhD., Ing. Žaneta Lacová, PhD.

Last changed: 03.03.2022

Faculty: The Faculty of Economics

Code: D_2_OKB **Course name:** Operations of Commercial Banks

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 13 / 26

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

The number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the subject for meeting the specified conditions at least 65 out of 100 points.

a) mid-term assessment:

- mid-term test: 50%

b) final assessment:

- final test: 35%, seminar paper and its presentation: 15%

Learning objectives:

Having completed the course successfully, the student:

1. can use the acquired knowledge for the analysis and assessment of the financial situation of the selected bank presented in its financial statements and in solving particular tasks,

2. can independently record and report business transactions and other events of the commercial bank within the meaning of the valid framework chart of accounts for banks, in comparison with general definition of the content and method of accounting

3. is able to apply the quality requirements and principles for reporting of financial data within the bank financial statements,

4. can assess the purpose, content and extent of the presented information in the individual financial statements prepared in compliance with the IFRS,

5. by critical thinking can make a decision-making processes on the the optimal way of financing real estate,

6. can assess the government support of housing in the SR and he can invent the effective use of government support in practice,

7. is able to create own project assessing the importance of the applied accounting policy of the bank for the basic financial analysis of the bank based on knowledge of the financial reporting objectives and the requirements on the value of reported information.

Brief outline of the course:

Recommended literature:

1. BRAGG, S., M. 2021. IFRS Guidebook: 2021 Edition. Lightning Source Inc. p. 462. ISBN 1642210595.

2. DVOŘÁKOVÁ, D. 2011. Finanční učetnictví a výkaznictví podle mezinárodních standardů IFRS. Praha: CPress. 368 s. ISBN 978-80-251-3652-2.

3. DVOŘÁKOVÁ, D. 2017. Finanční učetnictví a výkaznictví podle mezinárodních standardů IFRS. Ekniha. Praha: BizBooks. 368 s.

4. LEDERMAN, J., LASOTA, T. 2016. The Mortgage Professional's Handbook: Succeeding in the New World of Mortgage Finance: Secondary Marketing and Financial Management (Volume 3), CreateSpace Independent Publishing Platform; First edition 244 s. ISBN 978-1519751553.

5. CHOVANCOVÁ, B. 2008. Investičné a hypotekárne bankovníctvo. Bratislava: Iura Edition. 106 s. ISBN 978-80-8078-223-8.

6. PINKOWISH, T. 2020. Residential Mortgage Lending Principles & Practices, 7th Edition: Mbition LLC; 816 s. ISBN 978 -1629802077.

7. JÍLEK, J., SVOBODOVÁ, J. 2008. Účetnictví bank a finančních institucí. Praha: GRADA Publishing, a.s.. 588 s. ISBN 978-80-247-2575-8.

8. PINTÉR, Ľ. 2009. Pôsobenie komerčnej banky na peňažnom a devízovom trhu. Banská Bystrica: Ekonomická fakulta Univerzity Mateja Bela. 152 s. ISBN 978-80-557-0068-7.

9. POLOUČEK, S. 2010. Peniaze, banky, finančné trhy. Bratislava: Iura Edition. 476 s. ISBN 978-80-8078-305-12.

10. ROSE, P. S., HUDGINS, S. C. 2014. Bank management and financial services. Singapore : Mc Graw Hill, 2014. p.740. ISBN 978-007-132642-1.

11. MEJSTŘÍK, M., PEČENÁ, M., TEPLÝ, P. 2014. Banking in theory and practise. Prague : Charles University, 2014. p. 855. ISBN 978-80-246-2870-7.

12. MIRZA, A. A., ORRELL, M., HOLT, G. 2010. Wiley IFRS: Practical implementation guide and workbook. Wiley. ISBN 9781118045213.

13. VAJDOVÁ, E. 2004. Účtovníctvo vo finančných inštitúciách. Bratislava: D.E.A. Consult, s.r.o.. 265 s. ISBN 80-967230-6-5.

14. ZIMKOVÁ, E., PINTÉR, Ľ., FARKAŠOVSKÝ, V., MEŠŤAN, M. 2020. Bankovníctvo. Banská Bystrica: Belianum. 324 s. ISBN 978-80-557-1681-7.

15. Zákon č. 297/2008 Z. z. o ochrane pred legalizáciou príjmov z trestnej činnosti a ochrane pred financovaním terorizmu.

16. IFRS 2009. Zväzok I. Bratislava: Súvaha. 1462 s. ISBN 978-80-89265-12-1.

17. IFRS 2009. Zväzok II. Bratislava: Súvaha. 1466 s. ISBN 978-80-89265-13-8.

18. Act of the National Council of the Slovak Republic no. 310/1992 Coll. on building savings and state support for building savings.

19. Act of the National Council of the Slovak Republic no. 483/2001 Coll. about banks.

20. Act of the National Council of the Slovak Republic no. 150/2013 Coll. on the State Housing Development Fund.

21. Act of the National Council of the Slovak Republic no. 90/2016 Coll. on housing loans and on the amendment of certain laws.

22. Act of the National Council of the Slovak Republic no. 129/2010 Coll. on consumer credit and other credit and loans for consumers.

23. Act of the National Council of the Slovak Republic no. 431/2002 Coll. on accounting as amended.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined study (lectures, seminars, consultations): 39 hours

- self-study: 56 hours

- preparation	of the semi pr	oject and its pr	resentation: 55	hours		
Course asses The final nur	sment nber of assesse	ed students: 56				
А	В	С	D	Е	FX(0)	FX(1)
3.57	5.36	28.57	35.71	21.43	1.79	3.57
Instructor: In	ng. Ľubomír P	intér, PhD., Ing	g. Jana Stašova	i, PhD.		°
Last changed	1: 05.09.2023					
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.			
University: Matej Bel	University in Banská Byst	rica				
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Faculty: The Faculty of	of Economics					
Code: 2d-vstv-106	Course name: Physical Ec	lucation 6				
Type, extent and met Form of instruction: Course type: C (A - Co Recommended num Method of study: co	hod of instruction: Seminar ompulsory courses, B - Compulsory ber of periods: 26 mbined	elective courses, C - Elective cou	ırses)			
Number of credits: 3						
Recommended semes	ter/trimester: 1., 3.					
Level: II.						
Prerequisites:						
Course completion co	onditions:					
Learning objectives:						
Brief outline of the co	ourse:					
Recommended literat	ture:					
Language of instruction	ion:					
Notes:student time lo	ad:					
Course assessment The final number of as	ssessed students: 73					
abs	n	р	V			
94.52	5.48	0.0	0.0			
Instructor: Mgr. Jaros PhD., doc. PaedDr. Jiří Pivovarniček, PhD., M	lav Popelka, PhD., PaedDr Michal, PhD., PaedDr. M gr. Kristián Bako, Mgr. M	r. Jaroslav Kompán, PhD. gr. Lukáš Opáth, PhD., do ichal Hlávek, Mgr. Mariá	, Mgr. Andrea Izáková, oc. PaedDr. Pavol n Škorik			
Last changed: 27.03.2	2023					
Approved by: prof. In	g. Hussam Musa, PhD.					

University: Matej Bel U	Jniversity in Banská Byst	rica	
Faculty: The Faculty of	Economics		
Code: 2d-vstv-107 C	ourse name: Physical Ec	lucation 7	
Type, extent and metho Form of instruction: S Course type: C (A - Corr Recommended numbe Method of study: com	od of instruction: Seminar pulsory courses, B - Compulsory er of periods: 26 bined	elective courses, C - Elective cou	ırses)
Number of credits: 3			
Recommended semeste	er/trimester: 2., 4.		
Level: II.			
Prerequisites:			
Course completion con	ditions:		
Learning objectives:			
Brief outline of the cou	rse:		
Recommended literatu	re:		
Language of instruction	n:		
Notes:student time load	d:		
Course assessment The final number of ass	essed students: 10		
abs	n	р	V
100.0	0.0	0.0	0.0
Instructor: Mgr. Jarosla PhD., doc. PaedDr. Jiří M Pivovarniček, PhD., Mg	av Popelka, PhD., PaedDr Michal, PhD., PaedDr. Mg r. Martin Bako, Mgr. Mar	:. Jaroslav Kompán, PhD. gr. Lukáš Opáth, PhD., do rián Škorik, Mgr. Michal	, Mgr. Andrea Izáková, oc. PaedDr. Pavol Hlávek
Last changed: 27.03.20	23		
Approved by: prof. Ing.	. Hussam Musa, PhD.		

University: Matej Bel U	Jniversity in Banská Byst	rica	
Faculty: The Faculty of	f Economics		
Code: 2d-vstv-108 C	Course name: Physical Ec	lucation 8	
Type, extent and methor Form of instruction: S Course type: C (A - Con Recommended numb Method of study: com	od of instruction: Seminar npulsory courses, B - Compulsory er of periods: 26 abined	elective courses, C - Elective cou	ırses)
Number of credits: 3			
Recommended semeste	er/trimester: 1., 3.		
Level: II.			
Prerequisites:			
Course completion con	nditions:		
Learning objectives:			
Brief outline of the cou	irse:		
Recommended literatu	ire:		
Language of instructio	on:		
Notes:student time loa	d:		
Course assessment The final number of ass	sessed students: 54		
abs	n	р	V
92.59	7.41	0.0	0.0
Instructor: PaedDr. Bo PhD., Mgr. Andrea Izák PhD., doc. PaedDr. Pavo Marián Škorik	ris Beťák, PhD., Mgr. Jar ová, PhD., doc. PaedDr. J ol Pivovarniček, PhD., Ma	oslav Popelka, PhD., Pae ïří Michal, PhD., PaedDr gr. Michal Hlávek, Mgr. I	dDr. Jaroslav Kompán, . Mgr. Lukáš Opáth, Kristián Bako, Mgr.
Last changed: 27.03.20	023		

University: Matej Bel University in Banská Bystrica
Faculty: The Faculty of Economics
Code: 2d-PMG-513 Course name: Project management
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined
Number of credits: 3
Recommended semester/trimester:
Level: II.
Prerequisites:
Course completion conditions:
Learning objectives:
Brief outline of the course:
Recommended literature:
Language of instruction:
Notes:student time load:
Course assessment The final number of assessed students: 0
A B C D E FX(0) FX(1) n
0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.
Last changed: 08.09.2023
Approved by: prof. Ing. Hussam Musa, PhD.

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_VFaVV **Course name:** Public Finance and Public Choice

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 7

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

Continuous assessment:

- resolving of partial tasks, presenting the specific topic within the field and submitting the first version of the seminar paper: 20 points

- submitting the final version of the seminar paper: 70 points

- defence of the seminar paper: 10 points

In the case of not meeting the requirements for partial components of the exam, the final assessment will be granted upon the results of the final test including the whole semester curriculum in an alternative resit term (100 points).

Learning objectives:

The student

1. will use the theoretical knowledge to research issues of public finance and public choice, and will also apply them in the business practice,

2. is able to identify key issues of decision-making process, management and production of goods in the public sector,

3. will apply the methods of analysis, synthesis, comparison and scientific abstraction within the process of resolving particular tasks, as well as elaborating a written assignment on a specific topic,
 4. will critically assess the current state of public finances and decision-making processes in the context of public choice,

5. will evaluate and interpret theoretical approaches and empirical results of studies on decisionmaking process in the public sector and behaviour determinants of economic entities,

6. will create a basis for alternatives in terms of potential solutions to selected problems of public finances and decision-making processes within some specific national and transnational ones.

Brief outline of the course:

A state, market system vs. political system. Specifics of the production and provision of public goods. Collective decision-making process. Public vs. individual interest. Rent seeking, procurement and "a return to market". Public expenditures and their assessment. Public incomes, income redistribution, taxation and tax system. Tax evasion and the shadow economy. International aspects of public finances. Introduction to the theory of public choice. Procedures for public choice and the choice of electoral rules. Majority rule - positive and normative aspects. Decision-making processes at various levels of government in direct and representative democracy. Federalism,

logrolling and universalism. Introduction to the constitutional economics. Economic theory of bureaucracy. Analysis of elections and voters behaviour. Alternative electoral systems. Political parties and the analysis of their behaviour. Current issues and development prospects for public finance and public choice.

Recommended literature:

1. CULLIS, J., JONES, P. 2009. Public Finance and Public Choice. Oxford University Press, (3rd ed.). 560 pp. ISBN 978-0-19-923478-3.

2. ČAPLÁNOVÁ, J. a kol. 2011. Teória verejnej voľby. Bratislava: Vydavateľstvo EKONÓM. 284 s. ISBN 978-80-225-3325-6.

3. JOHNSON, D. B. 1998. Teória verejnej voľby. Úvod do novej politickej ekonómie. Bratislava: SOFA. 353 s. ISBN: 80-85752-43-3.

 ORVISKÁ, M., ČAPLÁNOVÁ, A., HUDSON, J. 2005. Intended Electoral Participation in Transition Countries. Economic of Governance, vol. 6, iss. 3, pp. 211-229. ISSN 143-6104.
 ORVISKÁ, M., HUDSON, J. 2003. Tax evasion, civic duty and the law abiding citizen. In

European journal of political economy, vol. 19, no. 1, pp. 83-102. ISSN 0176-2680.

6. ORVISKA, M., CAPLANOVA, A., HUDSON, J. 2014. The Impact of Democracy on Wellbeing. In Social Indicators Research, vol. 115, no. 1, pp. 493-508. ISSN 0303-8300.
7. ORVISKA, M. 2018. A Different Perspective on Current Problems: Comment on "Proposals for a Democracy of the Future" by Bruno Frey. In Homo Oeconomicus, vol. 35, no.1-2, pp. 111-116. ISSN 2366-6161.

 8. HUŇADY, J. 2017. Individual and institutional determinants of corruption in the EU countries: The problem of its tolerance. In Economia Politica, vol. 34, no.1, pp.139-157. ISSN 1973-820X.
 9. HILLMAN, A. L. 2019. Public Finance and Public Policy: A Political Economy Perspective on the Responsibilities and Limitations of Government. (3rd ed.). Cambridge: Cambridge University Press. 652pp. ISBN 9781316501801.

10. MUELLER, D. C. 2003. Public Choice III. New York: Cambridge University Press. 2003. 768 pp. ISBN 0-521-81546-0.

11. Relevant statistical databases and scientific journals.

Language of instruction: Slovak, English

Notes:student time load:

180 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 52 hours

- self-study: 70 hours

- preparation of the seminary paper: 45 hours

- collection of data and additional information: 13 hours

Course assessment

The final number of assessed students: 70

А	В	С	D	Е	FX(0)	FX(1)
35.71	20.0	21.43	14.29	8.57	0.0	0.0

Instructor: doc. Ing. Ján Huňady, PhD., prof. Ing. Peter Pisár, PhD., Ing. Erika Ľapinová, PhD.

Last changed: 11.01.2022

University: Matel Del University III Danska Dystrica	University:	Matej E	3el University	v in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_NZK **Course name:** Quality Management Tools

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

a) preliminary evaluation = case studies during seminars (80 points)

b) final assessment:

b) final evaluation = written test (20 points)

Learning objectives:

Student:

- 1. is able to use basic quality tools.
- 2. can solve basic but also more complex problems in the company using relevant tools.

3. can work systematically and apply individual methods in partial quality management processes.

4. is able to think critically and apply the acquired knowledge in companies from different sectors.

Brief outline of the course:

General classification of methods. Structure of quality management methods. Tools and techniques. Supplementary methods. Decision-making methods. Seven basic quality tools. Creative methods. Planning methods. Comparative methods. Risk management methods. Analytical-synthetic methods. Problem solving approaches.

Recommended literature:

1) MADZÍK, P. 2017. Nástroje systematického riešenia problémov. Ružomberok : Vydavateľstvo VERBUM, 2017. 157 s. ISBN 978-80-561-0478-1.

2) TEREK, M. 2004. Štatistické riadenie kvality. Bratislava : Wolters Kluwer, 2004. 234 s. ISBN 8089047971.

Language of instruction: Slovak

Notes:student time load:

120 hours: Combined study: 26 h. Self-study: 46 h. Case studies: 50 h.

Course asses The final nur	sment nber of assesse	ed students: 32				
А	В	С	D	Е	FX(0)	FX(1)
53.13	15.63	9.38	9.38	12.5	0.0	0.0
Instructor: d	oc. Ing. Denis	a Malá, PhD.				
Last changed	1: 26.10.2022					
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.			

Faculty: The Faculty of Economics

Code: D_2_KMvF **Course name:** Quantitative Methods in Finance

Type, extent and method of instruction:

Form of instruction: Lecture / Practical

Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 26

Method of study: combined

Number of credits: 6

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) mid-term assessment: mid-term written test (40 points of total score).

b) final assessment: final written test (60 points of total score)

Mid-term and final assessments are applied for a first attempt to complete study duties. In order to complete the course for a first attempt, the student must attain a score of 65 points at least, and he must attain no less than 50 % of the points of the written test in the final assessment. If the student for his first attempt has failed to fulfill the requirements necessary for passing the course successfully, in a resit he shall take a complex written test (100 points of total score). In order to complete the course in a resit, the student must attain a score of 65 points at least.

Learning objectives:

Having completed the course successfully, the student

1. is able to read mathematical and statistical models formulated in matrix and vector form in different fields of finance and is able to transcribe such models,

2. is capable of establishing mutual links between variables and between object encapsulated in data,

3. is qualified to assess selected aspects of the production process in finance and to evaluate conditions under which inputs are transmuted into outputs,

4. is able to assess performance in diverse applications in finance and to account for possible uncertainty associated with a deterministic assessment,

5. is capable of judging the adequacy of constructed composite indicators in performance assessment and is capable of constructing these indicators on his own,

6. has acquired knowledge of a basic technical apparatus to address problems of financial practice.

Brief outline of the course:

1. Matrix algebra for use in econometric analysis and portfolio theory. 2. Selected methods of multivariable quantitative analysis usable in applied finance for dimension reduction in data (principal component analysis, factor analysis) and for identification of links in data (cluster analysis). 3. Efficiency assessment of the production process in financial applications (data envelopment analysis [DEA], microeconomic context of DEA, radial and non-radial DEA models). 4. Construction of composite indicators in performance assessment and financial applications (multi-criteria decision-making analysis, DEA). 5. Stochastic analysis of uncertainty in performance assessment (Monte Carlo simulations).

Recommended literature:

1. ALINEZHAD, A., KHALILI, J. 2019. New methods and applications in multiple attribute decision making. Cham : Springer, 2019. 233 pp. ISBN 978-3-030-15008-2.

2. BOGETOFT, P., OTTO, L. 2011. Benchmarking with DEA, SFA, and R. New York: Springer, 2011. 351 pp. ISBN 978-1-4419-7960-5.

3. BOĎA, M., ÚRADNÍČEK, V. 2021. Stochastická analýza neistoty vo váhach významnosti v rámci viacaspektného hodnotenia. Banská Bystrica: Belianum, 2021. 141 pp. ISBN 978-80-557-1852-1.

4. COOPER, W., SEIFORD, L., TONE, K. 2007. Data envelopment analysis: a comprehensive text with models, applications, references and DEA-Solver software. 2nd ed. New York: Springer, 2007. 492 pp. ISBN 978-0387-45281-4.

5. FOX, J. 2015. Applied regression analysis and generalized linear models. 3rd ed. Los Angeles: Sage, 2015. 816 pp. ISBN: 978-1-4522-0566-3.

6. GREENE, W. H. 2018. Econometric analysis. 8th ed. New York: Pearson Education, 2018. 1168 pp. ISBN 978-0-13-446136-6.

7. HAIR, J. F. et al. 2019. Multivariate data analysis. 8th ed. Hampshire: Cengage, 2019. 813 pp. ISBN 978-1-4737-5654-0.

8. HÄRDLE, W. K., SIMAR, L. 2007. Applied multivariate statistical analysis. 2nd ed. Berlín: Springer, 2019. 458 pp. ISBN 978-3-540-72243-4.

9. MINAŘÍK, B., BORŮVKOVÁ, J., VYSTRČIL, M. 2013. Analýzy v regionálním rozvoji. Professional Publishing, 2013. 234 pp. ISBN 978-80-7431-129-1.

10. LUPTÁČIK, M. 2010. Mathematical optimization and economic analysis. New York: Springer, 2010. 292 pp. ISBN 978-0-387-89551-2.

11. OECD 2008. Handbook on constructing composite indicators:

methodology and user guide. Paríž: OECD Publications, 2008. 158 pp. ISBN

978-92-64-04345-9. Dostupné na internete: https://www.oecd.org/els/soc/

 $hand book on constructing composite indicators methodology and userguide. htm\!\!>.$

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which

combined study (lectures, seminars, consultations): 52 hours self-study: 128 hours

Course assessment

The final number of assessed students: 99

А	В	С	D	Е	FX(0)	FX(1)
1.01	13.13	24.24	24.24	22.22	8.08	7.07

Instructor: doc. PhDr. Ing. Martin Bod'a, PhD., Mgr. Mária Stachová, PhD., RNDr. Mária Grausová, PhD.

Last changed: 18.12.2021

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_RNF	Course name: Risk and Uncertainty in Finance
Type, extent and me Form of instruction Course type: A (A - 0 Recommended num Method of study: co	thod of instruction: : Lecture / Practical Compulsory courses, B - Compulsory elective courses, C - Elective courses) aber of periods: 26 / 26 ombined
Number of credits: 6	
Recommended seme	ster/trimester: 3.
Level: II.	
Prerequisites:	

Course completion conditions:

a) mid-term assessment: a test composed of practice-oriented tasks (practical test, 10 points).
b) final assessment: a test composed of theory-oriented tasks (theory test, 5 points)
In order to pass the course successfully, it is necessary to score at least 65 % points of the total number of points and at least 2 points in the theory test. In a resit, the components of the assessment are unaltered, and so are preserved also the requirements for successful completion of the course, but the student may choose which of the components will take anew (practical test, theory test, or both).

Learning objectives:

Having completed the course successfully, the student

1. is capable of applying correctly risk measures in order to minimize their negative impact on financial and investment decision-making in the field of optimal portfolio selection and financial planning,

2. is able to identify, analyse and quantify risk factors and their impact on the value of a portfolio, the amount of capital of financial institutions, and communicate competently with specialists in the field of market, interest, credit and operation risk,

3. knows how to construct a portfolio of financial assets with regard to different criteria of optimality and to evaluate its performance

4. is capable of assessing the adequacy of various models and approaches for measuring financial risks and their impact on creation of short-term and long-term strategic goals of a financial institution,

5. is able to create various risk scenarios of portfolio value evolution, score and interpret the simulation outcomes, suggest the prevention methods and options for elimination or reduction of financial risk through simulation,

6. is qualified to price conditional financial derivatives by Monte Carlo simulations, even those with more complex internal structures of the payoff.

Brief outline of the course:

1. Financial returns, their properties and stylized facts. Data generating process of financial returns, geometric Brownian motion. Volatility, different approaches to its estimation. Volatility scaling (square root of time rule, alpha-root rule). Econometric models of volatility: GARCH and stochastic volatility models. Covariance matrix of financial returns and basic approaches to

its estimation. Simulation of financial asset prices and risk interest rates. --- 2. Utility theory and its applications in portfolio selection. --- 3. Approaches to portfolio selection. Active and passive investment approaches. Asset pre-selection. Optimization methods of portfolio selection, portfolio tracking. --- 4. Theory of asset pricing: one-factor and multi-factor pricing models. Portfolio performance evaluation and risk-adjusted performance measures. --- 5. Selected aspects of investing: behavioural financial theory, technical analysis, efficient markets theory, international investing. --- 6. Risk measurement based on value at risk and expected shortfall, basic properties of both risk measures. Risk-adjusted measurement of financial institutions using value at risk. --- 7. Market risk measurement its specifics and methodology, parametric and semi-parametric models, Monte Carlo simulations, backtesting and stresstesting. --- 8. Credit risk measurement, its specifics and methodology, overview of operational risk models. --- 10. Modelling of the term structure of interest rates, its applications for bond pricing and risk measurement. --- 11. Monte Carlo simulations and their use in finance with an emphasis on pricing of option contracts.

Recommended literature:

1. ALEXANDER, C. 2009. Market risk analysis: Quantitative methods in finance, practical financial econometrics, pricing, hedging and trading financial instruments, value-at-risk modelpp. 4-volume ed. Hoboken (New Jersey): Wiley, 2009. ISBN 978-0470997994.

2. AMENC, N., LE SOURD, V. 2010. Portfolio theory and performance analysipp. Hoboken (New Jersey): Wiley, 2010. 256 pp. ISBN 978-0470858745.

3. ÁRENDÁŠ, P. et al. 2018. Investovanie na trhu komodít a reálnych aktív. Bratislava: Wolters Kluwer, 2018. 368 pp. ISBN 978-80-7598-186-8.

4. BODIE, Z., KANE, A, MARCUS, A. J. 2013. Investmentpp. 10th ed. Boston: Mc-Graw Hill, 2013. 1080 pp. ISBN 978-0077861674.

5. CAOUETTE, J. B. et al. 2008. Managing credit risk: the great challenge for global financial marketpp. 2nd ed. Hoboken (New Jersey): Wiley, 2008. 656 pp. ISBN 978-0470118726.

6. DAMODARAN, A. 2012. Investment valuation: tools and techniques for determining the value of any asset. 3th ed. Hoboken (New Jersey): Wiley, 2012. 992 pp. ISBN 978-11-180-1152-2.

7. JORION, P. 2009. Financial risk manager handbook. 5th ed. Hoboken (New Jersey): Wiley, 2009. 752 pp. ISBN 978-0470479612.

8. JORION, P. 2007. Value at risk: the new benchmark for managing financial risk. 3th ed. New York : Mc-Graw Hill, 2007. 600 pp. ISBN 978-0-07-146495-6.

9. MLYNAROVIČ, V. 2001. Finančné investovanie. Teória a aplikácie. Bratislava: Iura Edition, 2001. 294 pp. ISBN 80-89047-16-5.

10. PRIGENT, J. L. 2007. Portfolio optimization and performance analysipp. Boca Raton (Florida, USA): Chapman & Hall/CRC, 2007. 456 pp. ISBN 1-58488-578-5.

11. SIVÁK, R. et al. 2019. Riziko vo financiách a v bankovníctve. Bratislava: Sprint dva 2019. ISBN 978-80-89710-45-4.

12. ZMEŠKAL, Z. et al. 2013. Finanční modely. Koncepty, metody, aplikace. Praha: Ekopress, 2013. ISBN 978-80-86929-91-0.

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which:

combined study (lectures, seminars, consultations): 52 hours

self-study: 128 hours

Course asses The final nur	sment nber of assesse	ed students: 70				
А	В	С	D	Е	FX(0)	FX(1)
7.14	11.43	22.86	21.43	17.14	7.14	12.86
Instructor: d	oc. PhDr. Ing.	Martin Bod'a,	PhD., Ing. Má	ria Kanderová	, PhD.	
Last changed	1: 18.12.2021					
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.			

University: Matel Bel University in Banska Bystri
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Faculty: The Faculty of Economics

Code: D_2_SLF1 **Course name:** Slovak for Foreigners 1

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 1., 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages).

Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.

Brief outline of the course:

The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages).

Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.

Recommended literature:

KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
 PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40

Course asses The final nur	sment nber of assesse	ed students: 30						
А	В	С	D	Е	FX(0)	FX(1)		
66.67	0.0	0.0	0.0	0.0	33.33	0.0		
Instructor: Mgr. Petra Strnádová, PhD.								
Last changed: 07.06.2022								
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.					

University: Matei Bel University in	Banská Bystrica	
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Faculty: The Faculty of Economics

Code: D_2_SLF2Course name: Slovak for Foreigners 2

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2., 4.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about the city/village of their residence
- 2. describe their university
- 3. explain the ways of shopping
- 4. express the differences between the means of transport
- 5. present typical local meals

6. know and respect cultural specific features of the countries in an international environment

Brief outline of the course:

The course is designed for the students who wish to continue at the beginner's level. It is the second part of the Slovak Language course for beginners at A1 level of CEFR (Common European Framework for Languages).

Contents: House/apartment interior. Orientation in a city and at the university. Shopping. Travelling and means of transport. Eating out – restaurant menu, names and preparation of meals. Grammar – other categories of verbs and their conjugation, nouns and their declension, adjectives and prepositions of place. Slovakia in an intercultural context – habits, traditions, arts.

Recommended literature:

KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
 PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction:

English

Notes:student time load:

120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40

Course assessment The final number of assessed students: 9									
А	В	С	D	Е	FX(0)	FX(1)			
66.67	0.0	0.0	0.0	0.0	33.33	0.0			
Instructor: Mgr. Petra Strnádová, PhD.									
Last changed: 07.06.2022									
Approved by	Approved by: prof. Ing. Hussam Musa, PhD.								

University:	Matei	Bel	University	[,] in Banská	Bystrica
Oniversity.	mail	DUI	Oniversity	III Dunske	i Dysuiicu

Faculty: The Faculty of Economics

Code: D_2_SLF3 **Course name:** Slovak for Foreigners 3

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 3.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about Slovakia
- 2. describe travelling by train and by plane
- 3. explain the health problem at the doctor's
- 4. express the differences between means of transport
- 5. present typical leisure activities in the form of presentation

6. know and respect cultural specificities of countries in an international environment

Brief outline of the course:

This course is designed for students who already have the basics of the Slovak language. It is the first part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR).

Contents: Basic information about Slovak life and culture. Favourite leisure activities. Travelling and means of transport – the railway station and the airport. Human body and the visit at the doctor. Grammar – verb categories and their conjugation, nouns and their declension, possessive pronouns, adverbs and comparison, conditional clauses. Slovakia in an intercultural context - Christmas customs and traditions in Slovakia and other countries.

Recommended literature:

KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
 PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction: English

Notes:student time load:

120 hours combined study (L, S, C): 26 self-study: 54

assignments:	40					
Course asses The final nur	sment nber of assesse	ed students: 1				
А	В	С	D	Е	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: N	Agr. Dagmar Š	kvareninová, P	hD.			•
Last changed	d: 07.06.2022					
Approved by	r: prof. Ing. Hu	issam Musa, P	hD.			

University: Matel Del University III Danska Dystrica	University:	Matej E	3el University	v in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_SLF4 **Course name:** Slovak for Foreigners 4

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 4.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: writing 0-30 points

speaking 0-30 points

b) final assessment: final testing of all language skills 0-40 points

Learning objectives:

Student can:

- 1. provide basic information about Slovak tourist destinations
- 2. describe family and family relations
- 3. explain principles of phone calls and correspondence
- 4. present popular summer festivals in the form of presentation
- 5. distinguish between male and female roles

6. know and respect cultural specific features of countries in an international environment

Brief outline of the course:

This course is designed for students who already have the basics of the Slovak language. It is the second part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR).

The following topics are covered: Principles of phone calls and correspondence. Trip around Slovakia – popular tourist destinations. Weather and the summer festival season. Family and family relations. Grammar – imperative, indirect speech, future tense, time clauses, conditional clauses, and passive structures. Slovakia in an intercultural context – relations between men and women in Slovak culture.

Recommended literature:

KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012.
 PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.

Language of instruction: English

Notes:student time load:

120 hours combined study (L, S, C): 26 self-study: 54

assignments:	40					
Course asses The final nur	sment nber of assesse	ed students: 3				
А	В	С	D	Е	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: N	⁄lgr. Dagmar Š	kvareninová, P	hD.	•		•
Last changed	l: 07.06.2022					
Approved by	r: prof. Ing. Hu	ıssam Musa, Pl	nD.			

University: Matej Be	l University in Banská Bystrica
Faculty: The Faculty	of Economics
Code: D_2_SPSYVYCV	Course name: Socio-Psychological Training
Type, extent and met Form of instruction Course type: C (A - C Recommended num Method of study: co	 chod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) aber of periods: 26 combined
Number of credits: 4	
Recommended seme	ster/trimester: 2.
Level: II.	
Prerequisites:	
Course completion c a) continuous assess Active participation at Attendance at seminar substitute will be assig b) final assessment: final assessment - wri Learning objectives:	onditions: nent: nd attendance at training. rs is compulsory, if a student is absent from more than 4 seminars, a gned by the instructor. tten test 100 points
Student : - Improves his/her aw - Gets to know with r - Improves his/her s weaknesses and he/sh - Gaines basic exp cooperation, work in - Except for basic con using.	vareness about meaning social inteligence and social-psychology skills nature and wayeshow to gain selected social-psychology skills elfknowledge and he/she will be abel to formulate his/her strengths and ne will be readyto plan his/her personal development perience with emphaty, social perception, conflict solution, oranzation team. Inmunicarion skills he/she gaines skillsm with other soft skuills and its practical
Brief outline of the c Man in social enviro Social perception. Er Social communicatio	ourse: Inment. Social inteligence and social-psychological skills. Self-knowledge. Inphaty, Social interactions in group. Cooperation. Conflict and its solution. In . Assertiveness. Psycho-hygiene and coping difficult sutuation.
Recommended litera 1. GRUBER, D 200 ISBN 80-7329-092-8 2. HERMOCHOVÁ. 3. HONZÁK, R. – No Publishing, a.s., 2006 4. JAROŠOVÁ, E. V. Praha: Grada, 2013. 1 5. KRATOCHVÍL, S	 ture: 5. Zlatá kniha komunikace. 1. vyd. Ostrava : Repronis Ostrava, 2005. 249 s. S.: 2004. Hry pro dospělé. Praha. Grada, 2004, 629 s. ISBN 8024708175. OVOTNÁ, V. 2006. Jak se asertivně prosadit. 1. vyd. Praha : Grada 179 s. ISBN 80-247-1226-1. ACULÍK, M. a SMUTNÝ, P. 2013 . Psychologie efektivního leadershipu. 52 s. Psyché. ISBN 978-80-247-4646 .2007 Příběhy terapeutických skupin. Praha: Triton. 2007

6. KOMÁRKOVÁ, R., SLAMĚNÍK, I., VÝROST, J. 2001. Aplikovaná sociální psychologie III. Sociálně psychologický výcvik. Praha: Grada.2001

7. KOLAŘIK, M. 2013 Interakční psychologický výcvik. Brno: Grada Publishing. 2013 8. KŘIŽ P. 2005. Kdo jsem, jaký jsem. Kladno: AISIS. 2005

9. ORAVCOVÁ, J. 2002. Sociálna psychológia. Banská Bystrica FHV UMB. 2002 ISBN 80-8055-980-5

10. ŘEZÁČ, J. Sociální psychologie. Brno: Paido. 1998. 268 s. ISBN 80-85931-48-6.

Language of instruction: slovak

Notes:student time load:

120 hours, from which: combined studies (P, S, K): 26 hours self-study: 60 hours preparation of project: 43 hours

Course assessment

The final number of assessed students: 159

А	В	С	D	Е	FX(0)	FX(1)
38.36	40.25	16.98	3.77	0.63	0.0	0.0

Instructor: PhDr. Andrea Seberíni, PhD., doc. PhDr. Miriam Martinkovičová, PhD., PhDr. Marian Kika, PhD.

Last changed: 13.06.2022

University: Matej B	Bel University in Banská Bystrica
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Faculty: The Faculty of Economics

Code: D_2_SaMS **Course name:** Standardization and International Standards

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) interim assessment:

- active participation in seminars 0 - 10 points

- presentation of the selected topic 0 - 20 points

b) final assessmen:

- final version of seminar work (electronic form) 0 - 60 points

- presentation and defense of seminar work 0 - 10 points

The final grade is determined by the sum of the achieved points from the interim and final assessments. To successfully complete the course, it is necessary to achieve at least 65% of the maximum number of points in accordance with the study regulations of EF UMB in Banská Bystrica.

In case of non-compliance with the conditions for granting credits in due time:

- the resit exam, if the student does not meet 65% of the interim and final assessment, will take place in exam period in the form of a test of the entire curriculum.

Learning objectives:

After completion of the course, the student can:

1. use acquired theoretical knowledge to examine issues of standardization on both national and international levels and apply them creatively when solving practical problems at producing, implication and keeping set standards, including the financial ones,

2. identify key relations between operational tools of standardization, regulation activities and their consequences on both macroeconomic and microeconomic levels,

3. apply relevant methods of scientific examination at solving partial tasks as well as writing a seminar paper on a selected topic in the area of producing and implication of standards on a company level, with priority given to specific features of standards and regulation policies in Finances,

4. critically assess the current state of development in metrology, standardization and regulatory policies in national and regional economies,

5. evaluate and interpret theoretical approaches and empirical results of studies in the area of standardization with understanding of links to Slovak economy integration into EU, EMS and other supranational structures,

6. is able to create information for alternatives of potential solutions of selected standardization problems on both national and international levels with effect on forming suitable regulation measures and policies on economic sectors development, including the financial sector.

Brief outline of the course:

Basics of standardization. Standards, regulation, certification, accreditation and global markets. Economics of standardization. Standardization and innovations. National legislative and institutional frameworks of standardization. Regulatory policies and institutional mechanism. Market supervision and role of state. Standards and company management. International standardization. International cooperation in the area of standardization. Regulatory measures and standards in finances. International trade, standards and regulation. Standardization in the EU. International institutions in the area of standardization. Political implications of standardization.

Recommended literature:

1. BLIND, K. 2004. The Economics of Standards: Theory, Evidence, Policy. Edward Elgar Publishing. ISBN 1-84376-793-7.

2. European Commission. 2011. A strategic vision for European standards: moving forward to enhance and accelerate the sustainable growth of the European economy by 2020. COM(2011) 311.

3. FEILZER, A., HESSER, W., DE VRIES, H. 2010. Standardisation in Companies and Markets. Helmut-Schmidt-Univ. 1114 p. ISBN 978-3-940385-97-0.

4. HAWKINS, R., KNUT, B., PAGE, R. 2017. Handbook of Innovation and Standards. Edward Elgar Publishing. ISBN 978-1-78347-007-5.

5. HUDSON, J., ORVISKA, M. 2013. Firm's adoption of international standards: One size fits all? In Journal of Policy Modeling, vol. 35, iss. 2, pp. 289-306. ISSN 0161-8938.

6. ORVISKA, M., NEMEC, J., HUDSON, J. 2013. Standardization and the European Standards Organisations. In Central European Journal of Public Policy, vol. 7, iss. 2, pp.36-58. ISSN 1802-4866.

7. Relevant statistical databases and scientific journals.

Language of instruction: Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours (2/1)
- self-study: 50 hours
- preparation of the project: 50 hours

- data and information collection: 11 hours

Course assessment

The final number of assessed students: 44

А	В	С	D	Е	FX(0)	FX(1)
52.27	34.09	4.55	4.55	0.0	4.55	0.0

Instructor: prof. Ing. Peter Pisár, PhD., Ing. Ivan Sedliačik, PhD., Ing. Žaneta Lacová, PhD.

Last changed: 18.01.2022

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_SaPM **Course name:** Strategic and Project Management

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

Project preparation and its presentation: 0 - 20 points

b) final assessment:

Written exam: 0 - 80 points

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 points to fulfill the course assessment requirements.

Learning objectives:

After completion of the course, the student:

1. uses acquired knowledge in managing on a strategic level, from defining a vision, mission, and strategic objectives, preparation of strategy up to its successful implementation,

2. can conduct analysis of the enterprise's environment, the sector analysis, competition, and markets analysis,

3. evaluates a variety of ways how to realize the strategy in an enterprise and manage strategic changes, assess them critically and choose the best option,

4. applies modern approaches of project management into decision-making processes,

5. assess critically basic parameters of a project, he evaluates and verifies project feasibility,

6. evaluates their potential when creating a project team, uses suitable ways of motivation and leadership with team members and team communication,

7. is able, as a project manager, to plan, organize, realize and monitor project tasks of a particular project.

Brief outline of the course:

1. Strategic management - introduction. Basic concepts.

2. Strategy creation. Defining the mission of an enterprise, its business vision, business philosophy, and its strategic objectives.

3. Exploring the external and internal environment of the enterprise.

- 4. Competitive advantage. Innovation. Classification of strategies.
- 5. Management and evaluation of enterprises portfolio. BCG matrix.
- 6. Implementation of the strategy in an enterprise, strategic control.
- 7. The definition of project management, requirements for success. Project and its parameters.

8. The life cycle of projects. Organization of project management, or project.

- 9. Project planning. Stakeholders' analysis. Risk analysis and management.
- 10. Teamwork in project management. Project team. The life cycle of a project team.
- 11. Project manager. Management of project teams.
- 12. Project communication.

13. Realization and monitoring of project tasks. Financing of projects.

Recommended literature:

1. PAPULA, J., PAPULOVÁ, Z., PAPULA, J. 2019. Strategický manažment. Aktuálny koncept pre rýchlo sa približujúcu budúcnosť. Bratislava : Wolters Kluwer, 2019. 320 s. ISBN 978-80-759-853-54.

2. TREBUŇA, P. 2019. Podnikové stratégie. Košice : Elfa, 2019. 170 s. ISBN 978-80-553-278-9.
 3. HAVEL & PARTNERS. 2018. O stratégii. 10 najlepších příspěvku z Harvard Business

Review. Praha : Management Press, 2018. 288 s. ISBN 978-80-726-155-51.

4. PAPULA, J., PAPULOVÁ, E., PAPULA, J., PAPULOVÁ, Z. 2017. Podnikanie a manažment. Korene, podstata, súvislosti a trendy. Bratislava : Wolters Kluwer. 2017. 318 s. ISBN 978-80-755-257-96.

5. PILÁŘOVÁ,I. 2016. Leadership & management a development. Role, úlohy a kompetence managerů a lídrů. Praha : Grada. 2016. 168 s. ISBN 9788024757216.

6. MINÁROVÁ, M., MALÁ, D. 2011. Strategický manažment. Banská Bystrica : EF UMB. 2011. 166 s. ISBN 978-80-557-0245-2.

7. DOLEŽAL, J., KRÁTKÝ, J. 2017. Projektový management v praxi. Naučte se řídit projekty! Praha: Grada Publishing, 2017. 176 s. ISBN 978-80-247-5693-6.

8. SVOZILOVÁ, A. 2016. Projektový management. Praha: Grada Publishing, 2016. 424 s. ISBN 978-80-271-0075-0.

9. DOLEŽAL, J. a kol. 2016. Projektový management. Praha: Grada Publishing, 2016. ISBN 978-80-247-5620-2.

10. KORMANCOVÁ, G., KOVAĽOVÁ, M. 2013. Fundamentals of Project Management. Banská Bystrica : Univerzita Mateja Bela, Ekonomická fakulta, 2013. 146 s. ISBN 978-80-557-0491-3.

Language of instruction:

Slovak

Notes:student time load:

150 hours:

Combined form (Lecture, Seminar, Consultation): 39 Self-study: 50

Preparation of the case studies: 16

Project preparation and its presentation: 35

Data collection: 10

Course assessment

The final number of assessed students: 47

А	В	С	D	Е	FX(0)	FX(1)
2.13	12.77	21.28	21.28	40.43	2.13	0.0

Instructor: prof. Ing. Hussam Musa, PhD., prof. Ing. Zdenka Musová, PhD., doc. Ing. Martina Minárová, PhD.

Last changed: 02.03.2022

University: Matej Bel University in Banská Bystrica					
Faculty: The Faculty of Economics					
Code: D_2_ŠVA_ING	Course name: Student Scientific Conference				
Type, extent and method of instruction: Form of instruction: Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined					
Number of credits: 4					
Recommended seme	ster/trimester: 2., 4.				
Level: II.					
Prerequisites:	Prerequisites:				
Course completion c	Course completion conditions:				
Learning objectives:	Learning objectives:				
Brief outline of the c	Brief outline of the course:				
Recommended literature:					
Language of instruction:					
Notes:student time load:					
Course assessment The final number of assessed students: 39					
abs n					
100.0 0.0					
Instructor: Ing. Mária Kanderová, PhD.					
Last changed:					
Approved by: prof. Ing. Hussam Musa, PhD.					

University: Matel Bel University in Banska Bystrie	University:	Matej E	Bel University	y in Banská	Bystrica
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Faculty: The Faculty of Economics

Code: D_2_ZaDS **Course name:** Taxation and Tax Administration

Type, extent and method of instruction:

Form of instruction: Lecture / Seminar

Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26 / 13

Method of study: combined

Number of credits: 5

Recommended semester/trimester: 1.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment:

- solution of partial tasks, presentation on a selected topic and submission of the first variant of seminar work: 15%

b) final evaluation:

- final version of the seminar paper 70% and its defense 15%

If the conditions in the partial parts of the exam are not met, the final grade will be given the result of the resit- test based on entire curriculum in the alternative corrective term (max.100 points).

Learning objectives:

The student:

1. will apply the theoretical knowledge to research issues of taxation and tax administration as well as apply it in the economic practice,

2. is able to identify the key principles of an optimal tax system, explain the basis of macroeconomic and international aspects of taxation as well as the basis of tax evasion issues,

3. applies standard analytical and scientific methods to solve subtasks as well as to prepare the written assignments on the particular topic in the area of specific taxes,

4. will assess critically the taxation process and functioning of the tax administration in the context of the current global economic developments and the European integration process,

5. evaluates and interprets the theoretical approaches, the results of empirical studies and national and transnational statistical databases in the field of taxes in connection with the applicable tax policy and practice,

6. will create suggestions for alternative potential solutions to selected problems of taxation within the national and transnational contexts in connection with the dynamics of macroeconomic indicators and functioning of government institutions.

Brief outline of the course:

Genesis of tax theories, basic principles of taxation. Taxation and efficiency, taxation costs. Tax justice criteria, tax redistribution. Horizontal and vertical fairness of taxation. Tax incentive aspects and tax neutrality. Impact of taxes on labour, savings, investment and business. Macroeconomic and ecological aspects of taxation. Tax policy and tax reforms. Tax technology. Income taxes. Consumption taxes. Property taxes. Tax evasion. International aspects of taxation. Tax competition

and the process of tax harmonization. Tax code. Tax administration. Perspectives of tax administration development.

Recommended literature:

1. MEDVEĎ, J. a kol. 2009. Daňová teória a daňový systém. Bratislava: Sprint dva. 288 s. ISBN 978-80-89393-09-1.

2. KUBÁTOVÁ, K. 2015. Daňová teorie a politika. 6. vyd. Praha: Wolters Kluwer. 276 s. ISBN 978-80-7478-841-3.

3. ORVISKÁ, M. 2005. Sociálno-ekonomická a inštitucionálna analýza tieňovej ekonomiky a daňových únikov v tranzitívnych ekonomikách. Banská Bystrica: Fakulta financií UMB. 111 s. ISBN 80-8083-116-5.

4. ORVISKÁ, M., HUDSON, J. 2003. Tax Evasion, Civic Duty and the Law Abiding Citizen. In European Journal of Political Economy, volu. 19, iss. 1, 2003. pp. 83-103.

5. ŠIROKÝ, J. 2018. Daně v Evropské unii. 7. vydanie. Praha: Leges. 384 s. ISBN 978-80-7502-274-5.

6. MEDVEĎ, J., NEMEC, J. a kol. 2011. Verejné financie. Bratislava: Sprint dva. ISBN 978-80-89393-46-6.

7. ZUBAĽOVÁ, A. a kol. 2012. Daňové teórie a ich využitie v praxi - daňová teória a politika II. Bratislava: Iura Edition. s. 199. ISBN 978-80-8078487-4.

8. HUŇADY, J., IŠTOK M. 2020. Daňový systém. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum. 198 s. ISBN 978-80-557-1725-8.

9. SCHULTZOVÁ a kol. 2018. Daňovníctvo. Daňová teória a politika I. Bratislava: Wolters Kluwer. 360 s. ISBN 978-80-7598107-3.

10. Actual tax legislative, relevant online sources and statistical databases.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which:

- combined form (Lecture, Seminar, Consultation): 39 hours
- self-study: 60 hours

- preparation of the seminary paper: 40 hours

- collection of data and additional information: 11 hours

Course assessment

The final number of assessed students: 36

А	В	С	D	Е	FX(0)	FX(1)
36.11	27.78	11.11	8.33	8.33	5.56	2.78
Instructor: doc. Ing. Ján Huňady, PhD.						
Last changed: 11.01.2022						
Approved by: prof. Ing. Hussam Musa, PhD.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: 2d-vdsl-02 **Course name:** The Great Works in World Literature II

Type, extent and method of instruction:

Form of instruction: Lecture

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 3

Recommended semester/trimester: 2., 4.

Level: II.

Prerequisites:

Course completion conditions:

The student prepares an essay in which he/she takes a position on the issue discussed. The final assessment is passed/failed.

Learning objectives:

1. The student will obtain an adequate overview of the origin and functioning of selected representative literary works from several civilizational and cultural areas from medieval literature to contemporary literature; will improve in professional terminology.

2. The student will acquire the specific interpretation skills necessary when working with a literary text anchored in a radically different cultural environment, thereby strengthening tolerance towards cultural differences and the will to respect the right to be different.

3. The student is able to conduct research on the assigned topic, can identify reliable sources, select relevant information from them and present it to others in a clear and useful form.

4. The student will acquire an organized sum of knowledge and a more widely applicable set of useful habits, methods, approaches, competences applicable in the interpretation of literary and non-literary texts or other cultural phenomena from various cultural periods.

Brief outline of the course:

Some of the greatest works of the European literature from the Middle Ages to the present day will be presented. It will be a selective selection of the presentation of literary worlds and the values they created.

The Divine Comedy as the main work of the Middle Ages or the Renaissance? The Middle Ages as the "cradle" of European culture and education. Testaments enfant terrible. The spiciness of the Decameron and Laura's ephemerality. From Shakespeare to French classical drama. Playwrights and their (non)dramatic characters. Fairy tales that changed the world. Shock the bourgeois! Avant-gardes in world art. Literature as a place for women. On Freedom, Being and Apricot Cocktails: Existentialism in World Literature. Crazy for Life: The Beat Generation and Their Followers. Great works in small publishers.

Recommended literature:

- 1. BURKE, Peter. Kulturní historie. Dokořán, 2011.
- 2. MACURA, V. a kol.: Slovník světových literárních děl.
- 3. PIŠÚT, M.: Dejiny svetovej literatúry (I., II.).
- 4. Malá encyklopédia spisovateľov sveta

5. VANTUCH, A.: Dejiny francúzskej literatúry.

6. BAŠTÍN, Š.: Dejiny anglickej a americkej literatúry.

7. STROMŠÍK, J.: Od Grimmelshausena k Dürenmattovi – Kapitoly z německé literatury.

8. CVRKAL, I.: Z dejín európskych literatúr 20. storočia.

9. CVRKAL, I.: Kapitoly z moderny, avantgardy a postmoderny.

10. NEZVAL, V.: Moderní básnické směry.

11. KASÁČ, Z.: Svetová literatúra 20. storočia.

12. Heslo Svetová literatúra, v: http://hyperlexikon.sav.sk/sk/pojem/zobrazit///svetova-literatura

13. http://encyclopedia.thefreedictionary.com/Literature

Language of instruction:

Slovak

Notes:student time load:

90 hours, of which 26 hours full-time, 64 hours self-study

Course assessment

The final number of assessed students: 4

abs	n	р	V
100.0	0.0	0.0	0.0

Instructor: PaedDr. Zuzana Bariaková, PhD., prof. PaedDr. Martin Golema, PhD., doc. Ivan Jančovič, PhD., Mgr. Martina Kubealaková, PhD., Mgr. Eva Pršová, PhD., doc. PaedDr. Jozef Tatár, PhD.

Last changed: 19.09.2023

University: Matej Bel University in Banská Bystrica				
Faculty: The Faculty of Economics				
Code: D_2_TS- VKzMCourse name: Theory of Consumer Behaviour (in English)				
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined				
Number of credits: 4				
Recommended semester/trimester: 1.				
Level: II.				
Prerequisites:				
 Course completion conditions: course work: 20 points b) final assessment: At the end of the semester, the student submits a course work from which he / she can obtain a maximum of 100 points. To successfully complete the course, he/she must obtain at least 65 points. 				
Learning objectives: Student 1. is able to analyse consumer behaviour in the market for a particular product 2. uses econometric tools and models 3. applies them in terms of risk 4. knows evaluate the situation of consumer and predict his/her behaviour.				
Brief outline of the course: Methods and tools of economic analysis. The theory of rational consumer choice. Consumer preferences. Use of utility function. Indifference analysis, optimal consumer choice. Individual an market demand, elasticity of demand. Consumer choice under risk.				
 Recommended literature: 1. VARIAN, H. R.: Intermediate Microeconomics: A Modern Approach, seven edition Publisher: W. W. Norton& Company (2004) ISBN-10: 0393926710 2. BERGSTROM, T VARIAN, H. R.: Intermediate Microeconomics: Workouts Publisher: W. W. Norton& Company (2006) ISBN-10: 0393928810 3. SLOMAN, J. Economics. Prenice Hall, 2006 4. EMERSON, P.M. 2019. Intermediate Microeconomics, Oregon State University, available on: https://open.umn.edu/opentextbooks/textbooks/956 				
Language of instruction: English				
Notes:student time load: 52 hours combined form of study (P, S, K): 26				

self-study: 26						
Course assessment The final number of assessed students: 0						
А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. Ing. Mária Horehájová, PhD., Ing. Mariana Považanová, PhD.						
Last changed: 21.10.2022						
Approved by: prof. Ing. Hussam Musa, PhD.						

University: Matej Bel University in Banská Bystrica

Faculty: The Faculty of Economics

Code: D_2_CRvEU **Course name:** Tourism in European Union

Type, extent and method of instruction:

Form of instruction: Seminar

Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)

Recommended number of periods: 26

Method of study: combined

Number of credits: 4

Recommended semester/trimester: 2.

Level: II.

Prerequisites:

Course completion conditions:

a) continuous assessment: seminar paper and its presentation (0-50 points), b) final assessment: written test (0-50 points).

The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment.

a) continuous assessment:

Seminar paper and its presentation (0-50 points).

b) final assessment:

Written test (0-50 points).

Learning objectives:

Student:

1. apply acquired knowledge of professional subjects for organization and policy assessment,

2. is able to assess the work of European organizations in the development of tourism in the European Union,

3. analyzes trends in consumer behavior in the European Union and applies them to conditions of tourism development,

4. is able to explain the importance of cross-border cooperation in tourism.

Brief outline of the course:

- 1. International organizations for the development of tourism in the European Union
- 2. Specificities of the development of tourism in the European Union.
- 3. The current state, trends and perspectives of tourism development in the European Union.
- 4. Preferences of European tourism stakeholders and trends in consumer behavior.
- 5. Cross-border cooperation in tourism in the European Union.
- 6. Organization and tourism policy in Northern Europe.
- 7. Organization and tourism policy in Western Europe.
- 8. Organization and tourism policy in Central Europe.
- 9. Organization and tourism policy in Southern Europe.
- 10. Organization and tourism policy in Eastern Europe.

Recommended literature:
1. PALATKOVÁ, M. 2014. Mezinárodní turismus. Praha : Grada Publishing. 2014, 256 s. ISBN 978-80-247-4862-7.

2. COSTA, C., PANYIK, E., BUHALIS, D. 2014. European Tourism Planning and Organisation Systems. London : Channel View Publications. 2014, 468 s. ISBN 978-1-84541-432-0.

3. COSTA, C., PANYIK, E., BUHALIS, D. 2013. Trends in European Planning and

Organisation. London : Channel View Publications. 2013, 367 s. ISBN 978-1-84541-410-8.

4. European Commission. 2015. Eurobarometer - Survey on attitudes of European towards tourism.

Language of instruction:

Slovak.

Notes:student time load:

120 hours:

combined study (lectures, seminars consultations): 30

self-study: 38

preparation of case study: 52

Course assessment

The final number of assessed students: 58

А	В	С	D	Е	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
T () 1	T A 1	• • • • • • • • • • • • • • • • • • • •				

Instructor: doc. Ing. Andrej Malachovský, PhD.

Last changed: 07.06.2022

Approved by: prof. Ing. Hussam Musa, PhD.

University: Matej Be	l University in Banská Bystrica			
Faculty: The Faculty of Economics				
Code: D_2_CRvEU-aj	Course name: Tourism in European Union (in English)			
Type, extent and met Form of instruction Course type: C (A - C Recommended num Method of study: cc	thod of instruction: : Seminar Compulsory courses, B - Compulsory elective courses, C - Elective courses) iber of periods: 26 ombined			
Number of credits: 4				
Recommended seme	ster/trimester: 2.			
Level: II.				
Prerequisites:				
Course completion c a) continuous assessin written test (0-50 poin The number of points scale. Credits are assi fulfilling the requiren a) continuous assessin Seminar paper and its b) final assessment: Written test (0-50 poin Learning objectives: Student:	onditions: nent: seminar paper and its presentation (0-50 points), b) final assessment: nts). is to be earned for continuous and final assessment is 100 on the grading igned to the student who has obtained a minimum of 65 out of 100 points for nents of the course assessment. ment: presentation (0-50 points). nts).			
 appry acquired known is able to assess the European Union, analyzes trends in a tourism development is able to explain th 	e work of European organizations in the development of tourism in the consumer behavior in the European Union and applies them to conditions of , he importance of cross-border cooperation in tourism.			
Brief outline of the c 1. International organ 2. Specificities of the 3. The current state, t 4. Preferences of Euro 5. Cross-border coope 6. Organization and te 7. Organization and te 8. Organization and te 9. Organization and te 10. Organization and te	ourse: izations for the development of tourism in the European Union development of tourism in the European Union. rends and perspectives of tourism development in the European Union. opean tourism stakeholders and trends in consumer behavior. eration in tourism in the European Union. ourism policy in Northern Europe. ourism policy in Western Europe. ourism policy in Central Europe. ourism policy in Southern Europe. tourism policy in Eastern Europe.			
Recommended litera	iture:			

1. PALATKOVÁ, M. 2014. Mezinárodní turismus. Praha : Grada Publishing. 2014, 256 s. ISBN 978-80-247-4862-7.

2. COSTA, C., PANYIK, E., BUHALIS, D. 2014. European Tourism Planning and Organisation Systems. London : Channel View Publications. 2014, 468 s. ISBN 978-1-84541-432-0.

3. COSTA, C., PANYIK, E., BUHALIS, D. 2013. Trends in European Planning and

Organisation. London : Channel View Publications. 2013, 367 s. ISBN 978-1-84541-410-8.

4. European Commission. 2015. Eurobarometer - Survey on attitudes of European towards tourism.

Language of instruction:

English.

Notes:student time load:

120 hours:

combined study (lectures, seminars consultations): 30

self-study: 38

preparation of case study: 52

Course assessment

The final number of assessed students: 0

А	В	С	D	Е	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Andrej Malachovský, PhD.

Last changed: 07.06.2022

Approved by: prof. Ing. Hussam Musa, PhD.

University: Matej Bel University in Banská Bystrica				
Faculty: The Faculty of Economics				
Code: 2d-FS1-003	Course name: Univerzitný folklórny súbor 1			
Type, extent and me Form of instruction Course type: C (A - C Recommended num Method of study: co	 thod of instruction: Seminar Compulsory courses, B - Compulsory ther of periods: 26 ombined 	elective courses, C - Elective co	ourses)	
Number of credits: 3				
Recommended seme	ster/trimester: 1., 3.			
Level: II.	Level: II.			
Prerequisites:	Prerequisites:			
Course completion conditions:				
Learning objectives:				
Brief outline of the course:				
Recommended literature:				
Language of instruction:				
Notes:student time load:				
Course assessment The final number of assessed students: 10				
abs	n p v			
100.0	0.0	0.0 0.0 0.0		
Instructor: Mgr. art. Martin Urban, PhD.				
Last changed: 04.04.2023				
Approved by: prof. Ing. Hussam Musa, PhD.				

University: Matej Be	l University in Banská Bystr	rica		
Faculty: The Faculty	of Economics			
Code: 2d- UKO1-003	Course name: Univerzitný komorný orchester 1			
Type, extent and me Form of instruction Course type: C (A - C Recommended nun Method of study: co	thod of instruction: : Seminar Compulsory courses, B - Compulsory ber of periods: 26 ombined	elective courses, C - Elective o	courses)	
Number of credits: 3				
Recommended seme	Recommended semester/trimester: 1., 3.			
Level: II.				
Prerequisites:				
Course completion c	onditions:			
Learning objectives:				
Brief outline of the c	ourse:			
Recommended litera	ture:			
Language of instruct	ion:			
Notes:student time le	oad:			
Course assessment The final number of a	ssessed students: 1			
abs	n	р	V	
100.0	0.0	0.0	0.0	
Instructor: Mgr. Pav	el Martinka, PhD.			
Last changed: 04.04.	2023			
Approved by: prof. I	ng. Hussam Musa, PhD.		-	

University: Matej Bel University in Banská Bystrica				
Faculty: The Faculty of Economics				
Code: 2d-SPZ1-003	Course name: Univerzitný spevácky zbor 1			
Type, extent and me Form of instruction Course type: C (A - C Recommended nun Method of study: co	 thod of instruction: Seminar Compulsory courses, B - Compulsory ther of periods: 26 ombined 	elective courses, C - Elective co	ourses)	
Number of credits: 3				
Recommended seme	ster/trimester: 1., 3.			
Level: II.	Level: II.			
Prerequisites:	Prerequisites:			
Course completion conditions:				
Learning objectives:				
Brief outline of the course:				
Recommended literature:				
Language of instruction:				
Notes:student time load:				
Course assessment The final number of assessed students: 2				
abs	n p v			
100.0	0.0 0.0 0.0			
Instructor: Mgr. Pavel Martinka, PhD.				
Last changed: 04.04.2023				
Approved by: prof. Ing. Hussam Musa, PhD.				

University: Matej Bel University in Banská Bystrica					
Faculty: The Faculty of Economics					
Code: 2d-VMG-513 Course name: Volunteer management					
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined					
Number of credits: 3					
Recommended semester/trimester:					
Level: II.					
Prerequisites:					
Course completion conditions:					
Learning objectives:					
Brief outline of the course:					
Recommended literature:					
Language of instruction:					
Notes:student time load:					
Course assessment The final number of assessed students: 0					
A B C D E FX(0) FX(1) n					
0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0					
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.					
Last changed: 08.09.2023					
Approved by: prof. Ing. Hussam Musa, PhD.					