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Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-EPT1-003		Course name: (E)motion – movement ataneč in emotions 1	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 101			
abs	n	p	v
83.17	16.83	0.0	0.0
Instructor:			
Last changed: 23.02.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: U-1-AP		Course name: Academy of Business	
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: doc. PhDr. Lucia Rýsová, PhD., Ing. Lenka Theodoulides, PhD., MBA			
Last changed: 14.02.2024			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Ucto1	Course name: Accounting 1
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: - 2 written tests, each for 30% of the assessment b) final assessment: - written test 40%. To successfully complete the subject, the student must obtain at least 65% of the points from the midterm and final test combined. c) correction deadline: written test from the semester curriculum (the student must obtain at least 65%)	
Learning objectives: Student: 1. applies acquired knowledge in securing and supporting financial management processes, 2. is able to understand the essential context of knowledge in the field of accounting and related topics, understands the conceptual basis of financial accounting and preparation of financial statements, 3. applies relevant assumptions and principles of balancing, valuing and reporting of individual items from assets, equity and liabilities in specific transactions and events of the company, 4. assess the significance and informative value of reported items, is able to competently work with accounting information and analyse it, 5. evaluates the mutual linkages and interconnections between individual items of assets and sources of their financing, 6. is able to create relevant documents for the closure of accounts according to the accounting standards of the Slovak Republic.	
Brief outline of the course: Conceptual framework of financial accounting. Legal regulation of accounting in the Slovak Republic. Testing of application of generally accepted accounting assumptions and principles. The process of keeping financial accounts in a company and other institution. Balancing, valuation and reporting of non-current assets. Balancing, valuation, reporting of current assets. Balancing, valuation and reporting of receivables and liabilities.	
Recommended literature:	

1. Farkaš, R. 2020. Účtovná závierka obchodných spoločností. Prvé vydanie. Bratislava: Wolters Kluwer SR s.r.o. 1 223 s. ISBN 978-80-571-0247-2.
2. Ištók, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB. ISBN 978-80-557-1789-0.
3. Krištofik, P., Saxunová, D., Šuranová, Z. 2011. Finančné účtovníctvo a riadenie s aplikáciou IFRS. Druhé vydanie. Bratislava: IURA Edition. 803 s. ISBN 978-80-8078-396-9.
4. Máziková, K., Mateášová, M., Ondrušová, L. 2016. Účtovníctvo podnikateľských subjektov 1. Bratislava: Wolters Kluwer, s. r. o. 292 s. ISBN 978-80-8168-405-0.
5. Opatrenie MF SR č. MF/15464/2013-74 v znení všetkých neskorších predpisov (Účtovná závierka) [Decree of the Finance Ministry of the Slovak Republic No. 23377/2014-74 of 3 December 2014 as amended (in force since 1.1.2022)].
6. Opatrenie MF SR č. 23054/2002-92 v znení všetkých neskorších predpisov (Postupy účtovania platné od 1.1.2022) [Decree of the Finance Ministry of the Slovak Republic No. 23054/2002-92 of 16 December 2002 as amended (in force since 1.1.2022)].
7. Zákon č. 222/2004 Z. z. o dani z pridanej hodnoty v znení neskorších predpisov [Act No. 222/2004 Coll. on value added tax as amended].
8. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov [Act No. 431/2002 Coll. on Accounting as amended]
9. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov [Act No. 595/2003 Coll. Income Tax Act as amended].

Language of instruction:

Slovak, English

Notes: student time load:

180 hours, out of which:

- combined study: 52 hours (2/2)

- self-study: 100 hours

- collecting of information: 28 hours

Course assessment

The final number of assessed students: 211

A	B	C	D	E	FX(0)	FX(1)
1.9	1.9	8.53	15.64	39.34	9.48	23.22

Instructor: Ing. Michal Ištók, PhD., Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

Last changed: 06.09.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SSzU	Course name: Accounting Seminar
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites:	
Course completion conditions: The evaluation of the subject consists of two tests, from which the student must obtain a total of at least 65%. 1. written interim test - 20 points 2. written final test - 20 points The corrective test consists of the course material from the entire semester, of which the student must achieve at least 65%.	
Learning objectives: The student: 1. will use the acquired knowledge in the performance of management and decision-making tasks in various types of companies and institutions in the Slovak Republic and in the international business space, 2. is able to assess the degree of implementation of IFRS in the accounting law of the Slovak Republic, 3. applies the acquired knowledge about the principles of accounting, valuation, reporting and presentation according to IFRS to the conditions of accounting, valuation, reporting and presentation according to Slovak accounting law, 4. will assess the discrepancies between IFRS and Slovak accounting and their impact on the data presented in the financial statements, 5. evaluates the financial and performance situation of the company based on IFRS - financial statements and financial statements according to Slovak accounting law, 6. will create a "transmission bridge" in the direction of IFRS - financial statements → financial statements according to Slovak accounting law, or in the opposite direction.	
Brief outline of the course: Implementation of international IFRS financial reporting standards into the national accounting system of the Slovak Republic. Comparison of IFRS and the accounting system of Slovak companies in the area of assets, equity, liabilities, costs and revenues. Comparison of IFRS - financial statements and financial statements of Slovak companies - basic financial statements (balance sheet, profit and loss statement) and other components of financial statements.	
Recommended literature:	

1. EURÓPSKA ÚNIA. 2022. Úradný vestník Európskej únie. Dostupný na internete: <https://eurlex.europa.eu/oj/direct-access.html?locale=sk>
2. FARKAŠ, R. 2013. Comparison of IFRS and Slovak Accounting Regulations. Bratislava: KPMG. 162 s.
3. FARKAŠ, R. 2020. Účtovná závierka obchodných spoločností. Bratislava: Wolters Kluwer. 1224 s. ISBN 978-80-571-0247-2.
4. Ištók, M., Stašová, J. 2020. Účtovníctvo. Zbierka príkladov. Banská Bystrica: Ekonomická fakulta UMB.
5. KPMG. 2021. Vzorová účtovná závierka. Bratislava: Wolters Kluwer. 225 s.
6. Právne akty bilančného práva Slovenskej republiky.

Language of instruction:

Slovak, English

Notes:student time load:

90 hours, of which:

- combined study (P, S, K): 22 hours
- self-study: 52 hours
- information gathering: 16 hours

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Jana Stašová, PhD., Ing. Kamil Ščerba, PhD.

Last changed: 28.10.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UctoVS	Course name: Accounting in Public Sector
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites:	
Course completion conditions: To successfully complete the course in due time, the student must obtain at least 65% of the total assessment in the sum of two written tests. A student who does not pass the course successfully in due time, participates in a substitute (corrective) period in the period for the completion of study obligations and writes one test, which covers the issues tested in the first and second written test and which represents 100% of the total assessment. To successfully complete the course in the substitute (corrective) period, the student must obtain at least 65% of the total evaluation from this test. (a) continuous evaluation: - written test of accounting principles according to Slovak legislation and international standards IPSAS in contributory and budgetary organizations established by public administration entities in the amount of 50% of the assessment and at the same time the opportunity to obtain bonus points during the semester for active participation in exercises (max. 5 points) (b) final evaluation: - written test of accounting principles according to Slovak legislation and international standards IPSAS in contributory and budgetary organizations established by the municipality or local government and also from the principles of accounting in municipalities and local authorities in the amount of 50% of the assessment Correction term: - A written test from the curriculum taken throughout the semester and reflecting the knowledge that the student has to acquire during the semester, taking into account the student's activity during the semester.	
Learning objectives: After completing the course the student: <ol style="list-style-type: none"> 1. has knowledge of the specifics of accounting in budgetary organizations, allowance organizations, municipalities and local authorities and of the accounting of current and capital transfers of budgetary organizations, allowance organizations, municipalities and local authorities, 2. is familiar with the chart of accounts and accounting procedures for general government based on IPSAS International Standards, 3. knows the system of functioning of the State Treasury in relation to state budgetary and allowance organizations, 	

4. understands the accounting representation of the relations between the founder and the established organization,
5. is able to analyze and account for accounting cases occurring in budgetary organizations, allowance organizations, municipalities and local authorities, has skills in accounting for accounting cases concerning assets, liabilities, equity, current and capital transfers,
6. is able to prepare individual and consolidated financial statements of a public administration entity, as well as documents for the summary financial statements.

Brief outline of the course:

Internationalization of Public Administration Accounting - International Public Sector Accounting Standards IPSAS. Transfers between providers and recipients of funds - relations of control and control, balancing of capital and current transfers. Peculiarities of budgetary organizations, allowance organizations, municipalities and local authorities in the area of assets, equity, liabilities, costs, revenues and economic results. Analysis and interpretation of revenue, capital and current expenditure in terms of financial statements. Financial statements and financial statements in a public sector organization. Consolidated and consolidated financial statements in the public sector.

Recommended literature:

1. IFAC. 2018. Handbook of International Public Sector Accounting Pronouncements 2018. New York: IFAC. 1641 s. ISBN 978-1-60815-362-6.
2. MIHALIKOVÁ, E. 2015. Účtovníctvo vo verejnej správe so zameraním na rozpočtové organizácie. Košice: Univerzita Pavla Jozefa Šafárika v Košiciach. 112 s. ISBN 978-80-815-2360-1.
3. Action of the Ministry of Finance of the Slovak Republic no. MF/16786/2007-31, which lays down the details of the accounting procedures and the framework of accounting for budgetary organizations, contributory organizations, state funds, municipalities and higher territorial units.
4. Action of the Ministry of Finance of the Slovak Republic no. MF / 25755 / 2007-31, which lays down the details of the arrangement, designation and content definition of the items of the separate financial statements for BO, AO, state funds, municipalities and higher territorial units.
5. ŠABÍKOVÁ, I., ČIERNIK, A. 2019. Vybrané špecifiká účtovníctva vo verejnom sektore. Podhájska: Európsky inštitút ďalšieho vzdelávania. 156 s. ISBN 978-80-899-2607-7.
6. ŠURANOVÁ, Z., CILIKOVÁ, O., HARMANIÁKOVÁ, A. 2013. Účtovníctvo vo verejnom sektore. Zbierka príkladov. Banská Bystrica: EF UMB. 170 s. ISBN 978-80-557-0480-7.
7. Act no. 431/2002 Coll. on accounting as amended.
8. Act no. 523/2004 Coll. on budgetary rules of public administration and on the amendment of certain laws.
9. Act no. 583/2004 Coll. on budgetary rules of local self-government and on the amendment of certain laws.

Language of instruction:

Slovak, English

Notes: student time load:

150 hours, out of which:
Combined form (Lecture, Seminar, Consultation): 39 hours
Self-study: 100 hours
Information update, work with legislative: 11 hours

Course assessment

The final number of assessed students: 16

A	B	C	D	E	FX(0)	FX(1)
0.0	12.5	12.5	12.5	31.25	12.5	18.75

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., Ing. Kamil Ščerba, PhD., Ing. Katarína Sýkorová, PhD.**Last changed:** 05.09.2023**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SprPr	Course name: Administrative Law
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: A condition for completing the course is the processing of the assigned case study and its presentation during the seminars, and passing the final test at the end of the semester in the period designated for the completion of study obligations. The student will make an oral presentation during the semester as part of the seminars. If the student fails to prepare and present a case study during the seminars, he/she may not take the final written test. In this case, he/she will take a corrective test consisting of the entire syllabus. The minimum pass mark in the corrective test is set at 65 points.	
a) continuous assessment: preparation and presentation of case study: 0 - 30 bodov	
b) final assessment: final written test: 0 - 70 bodov	
Learning objectives: After completion of the course, the student: <ol style="list-style-type: none"> 1. will use the theoretical knowledge to form an attitude towards administrative law as an independent legal branch of the legal order of the Slovak Republic, to understand its importance for the needs of public administration and to understand the necessity of compliance with administrative law norms for the state, society, business entities and individuals, 2. is able to orientate in the sources of administrative law in terms of general normative legal acts, but also in the field of legal regulation of selected areas of the special part of administrative law applicable to public administration in individual sections of administration, 3. applies correctly the methods of activities used in public administration and be aware of legal norms of administrative law so as to solve independently simple legal problems in administrative-legal relationships 4 can assess the importance of decision-making processes in state administration and self-government, knows the principles on which the decision-making activity is based, as well as the consequences that may arise from incorrect decisions for administrative authorities and for the parties to the proceedings, 5. evaluates the activities of public administration from the viewpoint of valid law in the extent necessary for lower and middle management, including accountability, and the social and ethical implications that can be drawn from a wrong decision, 	

6. create a basic picture of administrative law in an extent to be able to make decisions in this area in simple cases and to distinguish when a legal aid is necessary.

Brief outline of the course:

Administrative law as a branch of Slovakia's legal system, its division and basic sources. Relationship between public administration and administrative law. Administrative-legal norms and administrative-legal relationships – characteristics and classification. Methods and forms of activities in public administration. Decision making processes in public administration, their types and practical significance. Administrative proceedings as a process, decisions in administrative proceedings and their implementation from the viewpoint of the applicable rights and fulfilling the obligations of the parties to the proceedings. Administrative liability. Control in public administration. Administrative law in the context of the European Union.

Recommended literature:

1. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019, 188 s. ISBN 978-80-557-0605-3
2. KNAPKOVÁ, M. 2015. Správne právo pre ekonómov. 1. časť. Vydavateľstvo Belianum, 2015, 76 s. ISBN 978-80-557-0993-2
3. HUDECOVÁ, E., KNAPKOVÁ, M. 2015. Právo Slovenskej republiky: (význam, realizácia, systém). Vydavateľstvo Belianum, 2015. 96 s. ISBN 978-80-557-1042-6
4. JAKAB, R., SEMAN, T., TEKELI, J. 2020. Správne právo hmotné – všeobecná časť. Univerzita Pavla Jozefa Šafárika v Košiciach, 2020, 252 s. ISBN 978-80-8152-869-9
5. VRABKO, M. a kol. 2019. Správne právo procesné. Všeobecná časť (2. vydanie). Nakladateľství C. H. Beck, 2019, 232 s. ISBN 978-80-89603-76-3
6. JÁNOŠÍKOVÁ, M. 2019. Repetitóriium práva Európskej únie (Druhé, prepracované vydanie). Iuris Libri, 2019, 125 s. ISBN 978-80-89635-41-2
7. Act of SNR no. 460/1992 Coll. Constitution of Slovak Republic, as amended
8. Act of NZ ČSSR no. 71/1967 Coll. on Administrative Proceedings (Administrative Procedure Code), as amended
9. Act of NR SR no. 162/2015 Coll., the Administrative Court Procedure Code, as amended
10. Act of SNR no. 372/1990 Coll. on offences, as amended
11. Magazine literature according to individual topics

Language of instruction:

Slovak

Notes: student time load:

120 hours, from which:

Kombinované štúdium (P, S, K): 26 hodín

samoštúdium: 50 hodín

aktualizácia informácií, práca s legislatívou: 19 hodín

príprava prípadovej štúdie: 25

Course assessment

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	100.0	0.0	0.0

Instructor: doc. Ing. Štefan Hronec, PhD., doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.

Last changed: 09.01.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-VA1-003		Course name: Art studio I.	
Type, extent and method of instruction: Form of instruction: Practical Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 108			
abs	n	p	v
68.52	31.48	0.0	0.0
Instructor: PaedDr. Renáta Pondelíková, PhD., Mgr. Lenka Lipárová, PhD.			
Last changed: 30.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SkBP	Course name: Bachelor Thesis Seminar
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: work on thematic assignments in seminars b) final assessment: presentation of a semestral project	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the acquired knowledge and skills in the work on the bachelor thesis 2. search for, process and interpret data from primary and secondary sources, data, which allows him/her to make arguments, give reasons to arguments and justify his/her arguments 3. apply the theoretical knowledge acquired during the study in the work on the bachelor thesis with respect to the required form and content of the bachelor thesis 4. evaluate the choice of methods useful for processing the topic of the bachelor work 5. evaluate the applicability of data resources for the topic of bachelor thesis 6. work out a semestral project as a basis for work on the bachelor thesis 	
Brief outline of the course: General content and organization framework of a bachelor thesis. Literature search. Subject, object, objective of the bachelor thesis. Outline of the bachelor thesis. Stages of work on the bachelor thesis. Coherence of individual parts. Methodological procedure of the work – choice of methods and research techniques. A draft – how to write an abstract, preface, introduction, conclusion, summary. Formal requirements of the bachelor thesis. Work with resources – making references and compiling a list of references. Preparation of a presentation and defense of the bachelor thesis.	
Recommended literature: <ol style="list-style-type: none"> 1. BENČO, J. 2001. Metodológia vedeckého výskumu. Bratislava : IRIS. 2. FERENČÍK, J. 2000. Úvod do metodologie psychologického výzkumu. Praha : Portál. 3. JUSZCZYK, S. 2006. Metodológia empirického výskumu v spoločenských vedách. Bratislava : IRIS. . 5. KATUŠČÁK, D. 2007. Ako písať záverečné a kvalifikačné práce. Nitra: Enigma. 6. OCHRANA, F. 2009. Metodologie vědy. Praha: Karolinum 7. ONDREJKOVIČ, P. 2007. Úvod do metodologie spoločenskovedného výskumu. Bratislava : Veda. 	

8. Smernica č. 9/2021 o záverečných, rigorózných a habilitačných prácach na Univerzite Mateja Bela v Banskej Bystrici. Univerzita Mateja Bela v Banskej Bystrici.
9. Riadiaca norma S-01-19 Úprava písomných vysokoškolských, záverečných a habilitačných prác na Ekonomickej fakulte UMB
10. McCOMBES, S. 2020. How to write a research methodology. Dostupné na internete: www.scribbr.com/dissertation
11. Kowalski, A., Orviska, M. a Roslin, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen, ISBN 978-80-973221-1-3
12. Odborná literatúra špecifická k téme záverečnej práce

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, within that:

combined form: Lecture, Seminar, Consultation: 26

self-study: 40

active preparation for seminars: 24

collection of data: 30

Course assessment

The final number of assessed students: 24

abs	n
70.83	29.17

Instructor: doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Stanislav Kološta, PhD., doc. Ing. Radoslav Kožiak, PhD., doc. Ing. Mária Murray Svidroňová, PhD., doc. Ing. Alena Kaščáková, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: DE_BPsO	Course name: Bachelor Thesis with Defence
Type, extent and method of instruction: Form of instruction: Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 10	
Recommended semester/trimester: 5., 6..	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. a) continuous assessment: Writing and submitting a bachelor thesis within the specified time b) final assessment: Bachelor thesis defense in front of the state exam committee	
Learning objectives: 1. use the theoretical knowledge acquired during the study for the bachelor thesis theme 2. formulate the research objective, identify the problem and possible ways of its solution 3. apply a logical structure and the latest knowledge acquired during the study in the process of solution of a particular problem from business practice, analyze primary or secondary data 4. assess the state-of-the-art of the examined issue at home and abroad, formulate his/her own view of the examined topic and make arguments 5. evaluate the research results and analyses of the collected data used in the thesis 6. prepare a presentation to defend the bachelor thesis and advocate his/her own opinions	
Brief outline of the course: Application of the knowledge from the bachelor seminar in the bachelor thesis final version, to be written in compliance with the current directive, in the required extent and within the specified time. Demonstration of the knowledge, skills and abilities acquired during the study in the proposed solutions to the formulated problems. Defense of the bachelor thesis in front of the state exam committee.	
Recommended literature: 1. BENČO, J. 2001. Metodológia vedeckého výskumu. Bratislava : IRIS. 2. FERENČÍK, J. 2000. Úvod do metodologie psychologického výskumu. Praha : Portál. 3. JUSZCZYK, S. 2006. Metodológia empirického výskumu v spoločenských vedách. 4. Bratislava : IRIS. . 5. KATUŠČÁK, D. 2007. Ako písať záverečné a kvalifikačné práce. Nitra: Enigma. 6. OCHRANA, F. 2009. Metodologie vědy. Praha: Karolinum	

7. ONDREJKOVIČ, P. 2007. Úvod do metodológie spoločenskovedného výskumu. Bratislava : Veda.
8. Smernica č. 9/2021 o záverečných, rigorózných a habilitačných prácach na Univerzite Mateja Bela v Banskej Bystrici. Univerzita Mateja Bela v Banskej Bystrici.
9. Riadiaca norma S-01-19 Úprava písomných vysokoškolských, záverečných a habilitačných prác na Ekonomickej fakulte UMB
10. McCOMBES, S. 2020. How to write a research methodology. Dostupné na internete: www.scribbr.com/dissertation
11. Kowalski, A., Orviska, M. a Roslin, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen, ISBN 978-80-973221-1-3
12. Odborná literatúra špecifická k téme záverečnej práce

Language of instruction:

Slovak, English

Notes: student time load:

Self-study and resources searching 100

Data collection 75

Analysis of data 75

Synthesis of data 40

Course assessment

The final number of assessed students: 7

A	B	C	D	E	FX(0)	FX(1)
28.57	28.57	28.57	14.29	0.0	0.0	0.0

Instructor:

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_BI	Course name: Behavioral Interventions
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: consecutive exam: elaboration of the design and presentation of the experiment using the knowledge of behavioral economics - 0 - 40 score b) final assessment: written exam: 0-60 score	
Learning objectives: Student <ol style="list-style-type: none"> 1. uses the acquired knowledge in compiling his / her own design of a behavioral experiment, 2. on the basis of the acquired knowledge can compile behavioral experiments and test them in the field, 3. applies critical analysis in evaluating and monitoring the development of the implementation of behavioral interventions in practice, 4. assess the long-term trends and directions of the use of behavioral economics in practice and their impact on the consumer, 5. evaluates the possibilities of using the acquired theoretical knowledge in practice, 6. creates a design of a behavioral experiment and suggests a way to measure it in the field 	
Brief outline of the course: Introduction to behavioral economics. Neoclassical economic theory vs. behavioral economics. Cognitive psychology: Heuristics and prejudices. Social psychology: social interactions, norms and group behavior. Risk, uncertainty and decision making. Architecture of choice. Behavioral economics and financial markets. Prospects theory. Application of prospects theory. Time preferences. Limited consumer attention and impact of prominence. Behaviour changes. Nudge.	
Recommended literature: 1. ARIELY, D. 2009. Jak drahé je zdarma? Praha : Práh. 215 s. ISBN 978-80-7252-239-2	

2. ARIELY, D., KREISLER, J. 2018. Psychológia peňazí: Akých omylov sa dopúšťame pri uvažovaní o peniazoch a ako útrácať rozumnejšie. Premedia. 228 s. ISBN978-80-8159-570-7
3. CIALDINI, R. B. 2012. Zbraně vlivu: Manipulativní techniky a jak se jim bránit. Brno : Jan Melvil Publishing. 333 s. ISBN 978-80-87270-32-5.
4. CIALDINI, R. B. 2016. Před-svědčování: Revoluční způsob, jak ovlivnit a přesvědčit. Brno : Jan Melvil Publishing. 400 s. ISBN 978-80-7555-017-0.
5. DAVE, W. 2015. Behavioural Marketing. Hoboken: John Wiley & Sons. 229 s. ISBN 978-1-119-07657-5
6. DOLAN, P. – HALLSWORTH, M. – HALPERN, D. – KING., D. – VLAEV, I. 2009. MINDSPACE influencing behaviour through public policy. Discussion document – not a statement of government policy.
7. HALLSWORTH, M., KIRKMAN, M. 2020. Behavioral insights. Cambridge: The MIT Press. 227 s. ISBN 978-0-262-53940-1.
8. KAHNEMAN, D., TVERSKY, A. 1979. Prospect Theory: An Analysis of Decision under Risk. Econometrica, roč. 47, č. 2. ISSN 1468-0262, s. 263–291.
9. KAHNEMAN, D., TVERSKY, A. 1984. Choices, values, frames. In American Psychologist, roč. 39, č. 4. ISSN 0003-066X, s. 341-350.
10. KAHNEMAN, D. 2012. Myšlení rychlé a pomalé. Jan Melvil Publishing. 544 s. ISBN 9788087270424.
11. SUNSTEIN, C. R. 2017. Human agency and behavioral economics. Charm: Palgrave Macmillan. 116 s. ISBN 978-3-319
12. THALER, R. 2017. Neočekávané chování. Podivuhodný příběh behaviorální ekonomie. Praha: Argo, Dokořán. 380 s. ISBN 9788025721216.
13. THALER, R., SUNSTEIN, C. R. 2010. Nudge (Šťouch): jak postrčit lidi k lepšímu rozhodování o zdraví, majetku a štěstí. Zlín: Kniha Zlín. 310 s. ISBN 9788087162668.
14. TVERSKY, A., KAHNEMAN, D. 1976. Judgement under uncertainty: Heuristics and Biases. Science, roč. 185, č. 4157. ISSN 1469-1825, s. 1124-1131.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26
 Self-study: 40
 Preparation and completion of project: 30
 Information updating, work with legislation: 24

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., Ing. Nikoleta Jakuš Muthová, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-117		Course name: Biodiversity - news in its protection	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 7			
abs	n	p	v
71.43	28.57	0.0	0.0
Instructor:			
Last changed: 30.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 1d-uSDP	Course name: Brief History of Law
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. a) continuous assessment: Continuous evaluation is not performed. b) final assessment: The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
Learning objectives: The aim of the subject is to present the basic features of the development of the state and law from ancient times to the 20th century. It is intended to clarify to the student how law was born, what stages of development it went through in terms of form and content, with an emphasis on the development of public and private law (basically) in the countries of Europe and the USA. After completing the subject, the student should be able to understand the historical context, understand the authentic meaning and content of contemporary terms, clarify the meaning and content of legal institutes, critically evaluate historical legal institutes, the philosophical and value roots of law, and on their basis should be able to create his own opinion on current law and legal systems (not only) in the European area.	
Brief outline of the course: Basic characteristics of the state establishment in the Greek poleis. Greek ancient law. Ancient Rome – constitutional development in individual periods. Brief basics of Roman law - selected institutes. Medieval state and law; feudalism and the feudal system. Sources of medieval law in Europe. Reception of Roman law. Medieval public and private law. Specifics of the Anglo-Saxon legal system. Modern age - anti-feudal revolutions, constitutionalism, modern law codifications. The origin and development of the United States of America. US law. The French Revolution, the codification of law during the reign of Napoleon, the influence on the development of modern law.	
Recommended literature: ŠOŠKOVÁ, I.: Praktikum k štúdiu dejín práva štátov Európy a USA. 2. dopl. a preprac. vydanie. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2022. 132 s.	

<p>ISBN 978-80-557-1968-9; SKALOŠ, M. – ŠOŠKOVÁ, I.: Vývoj inštitútov súkromného práva (vybrané problémy). 1. vyd. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2023. 224 s. ISBN 978-80-557-2081-4</p> <p>ŠOŠKOVÁ, I. - LETKOVÁ, A.: Dejiny práva štátov Európy a USA. Banská Bystrica : Belianum - Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2021. ISBN 978-80-557-1869-9.</p> <p>Kol. autorů Právnické fakulty UK: Dějiny evropského kontinentálního práva. 3. vydání. Praha : Leges, 2010. 808 s. ISBN 978-80-87212-54-7. SELTENREICH, R. – KUKLÍK, J.: Dějiny angloamerického práva. 2.vydání. Praha : Leges, 2011. 872 s. ISBN 978-80-87212-87-5.</p>			
Language of instruction:			
Slovak language			
Notes:student time load:			
90 hours			
combined study (L, C): 26 hours			
self-study: 64 hours			
Course assessment			
The final number of assessed students: 2			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: doc. JUDr. Ivana Šošková, PhD.			
Last changed: 05.02.2024			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_OK-nj	Course name: Business Communication (in German)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: discussions during consultations: 0 - 20 points b) final assessment: completion of the semester work and presentation of the final project: 0 - 80 points	
Learning objectives: After completion of the course, the student can <ol style="list-style-type: none"> 1. use communication strategies at workplace 2. communicate effectively in various business situations, with different partners: colleagues, partners, manager 3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations) 4. make an effective phone-call, negotiation, argumentation 5. write different business letters (orders, complaints, minutes, memo, e-mail) 6. join discussions assertively, express opinions, agreements, disagreements, advice 7. present the results of survey or research 	
Brief outline of the course: Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
Recommended literature: <ol style="list-style-type: none"> 1. BECKER, M.: Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch.. München: Buchverlag Gräffeling, 2002. ISBN 3-930084-03-1 2. EISMANN, V.: Erfolgreich in der geschäftlichen Korrespondenz. Berlin: Cornelsen Verlag, 2010. ISBN 978-3-06-020325-3 	

<p>3. EISMANN, V.: Erfolgreich am Telefon und bei Gesprächen im Büro. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020265-2</p> <p>4. EISMANN, V.: Erfolgreich in Besprechungen. Berlin: Cornelsen Verlag, 2006. ISBN 978-3-06-020264-5</p> <p>5. DAUM, S./HANTSCHEL.H-J.: 55 kommunikative Spiele. Stuttgart: Ernst Klett Sprachen GmbH, 2012. ISBN 978-3-12-6755184-1</p> <p>6. HOHMANN, S.: Einfach schreiben! Stuttgart: Ernst Klett Sprachen GmbH, 2011. ISBN 978-3-12-676231-1</p> <p>7. NAMUTH, K./LÜTHI, T.: Gesprächstraining. Deutsch für den Beruf. Kommunikation am Arbeitsplatz. Ismaning: Max Hueber Verlag, 2000. ISBN 3-19-007246-9</p>						
Language of instruction:						
German						
Notes:student time load:						
90 hours						
combined study (lectures, seminars, consultations): 26						
self-study: 44						
assignments: 20						
Course assessment						
The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_OK1-aj	Course name: Business Communication 1 (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: discussions during consultations: 0 - 20 points b) final assessment: completion of the semester work and presentation of the final project: 0 - 80 points	
Learning objectives: After completion of the course, the student can <ol style="list-style-type: none"> 1. use communication strategies at workplace 2. communicate effectively in various business situations, with different partners: colleagues, partners, manager 3. react in everyday situation of professional life (taking part in meetings, social conversations, negotiations) 4. make an effective phone-call, negotiation, argumentation 5. write different business letters (orders, complaints, minutes, memo, e-mail) 6. join discussions assertively, express opinions, agreements, disagreements, advice 7. present the results of survey or research 	
Brief outline of the course: Communication is essential to business. Companies, organizations have internal communication and with external people, including consumers, investors, other businesses and the media. This subject focuses on practical skills used in effective business communication. It links the academic theory with practical applications. This subject develops business communication competence in various business areas and professional writing, business correspondence. The interpersonal skills that can be applied in personal and professional interactions are practised through exercises, role plays and simulations.	
Recommended literature: <ol style="list-style-type: none"> 1. Bill Mascull: Market Leader Upper-Intermediate, Pearson Longman, 1998, ISBN1-405-81345-8 2. Scott Mc Lean: Business Communication for Success, Flat World Knowledge, Inc. 2010, ISBN 978-0982361856 3. Paul A. Argenti: Corporate Communication, Mc Graw Hill, 2012, ISBN 9780073403175 	

4. Other sources						
Language of instruction: English						
Notes:student time load: 90 hours combined study (lectures, seminars, consultations): 26 self-study: 44 assignments: 20						
Course assessment The final number of assessed students: 235						
A	B	C	D	E	FX(0)	FX(1)
67.66	18.3	8.51	0.43	0.0	5.11	0.0
Instructor: PaedDr. Marta Valihorová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_OK2-aj	Course name: Business Communication 2 (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous evaluation: discussions, oral presentations 0-20 points b) final evaluation: presentation of semester project 0-80 points	
Learning objectives: Student will be able: 1. Collaborate and communicate effectively while working on a team project. 2. Learn to collect and select information, create a hypothesis, look for solutions and evaluate your findings. 3. Solve problems - propose a solution procedure, argue and defend one's position, listen to the opinions of opponents, accept a compromise	
Brief outline of the course: Communication as a foundation for cooperation. Cooperation between partners - negotiating, arguing, listening to partners (empathy), solving problems and making compromises. The basic form of work during the classes is team work on a project, where students practically test their communication skills (soft skills), work with resources, evaluate and select the credible and relevant resources for project processing. The emphasis will be on building an assertive relationship between partners, the ability to listen to them and respond appropriately to their stimuli.	
Recommended literature: 1. MAGINN, MICHAEL. 2004. Making teams work, McGraw-Hill Professional Education, 2004. 2. PARKER, GLENN.M.2008. Team Players and Teamwork : New Strategies for Developing Successful Collaboration, John Wiley & Sons Inc.2008 3. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.	
Language of instruction: English	
Notes:student time load: 90 hours Combined study (lecture, seminar, consultations): 26 Self-study: 54 Assignments: 20	

Course assessment

The final number of assessed students: 99

A	B	C	D	E	FX(0)	FX(1)
66.67	19.19	3.03	2.02	6.06	1.01	2.02

Instructor: PaedDr. Marta Valihorová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PG-aj	Course name: Business Graphics (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: tasks 0-40, test: 0-20 b) final assessment: project: 0-40	
Learning objectives: After completion of the course, the student can: 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other 2. compare various graphics file formats according to their practical usage in business 3. use various graphics application for creation & modification of both vector & bitmap graphics 4. create graphics that can be used in business practice	
Brief outline of the course: Design principles & fundamentals - Contrast - Repetition - Alignment - Proximity - Type - Colors Graphics File Formats - Bitmap graphics o Resolution & Color depth o Uncompressed graphics o Compressed graphics - Vector graphics Applications for creation & modification of vector & bitmap graphics. Conversion of file formats. - Inkscape, Corel Draw, Google Draw - Photopea, IrfanView, Canva	
Recommended literature: Recommended literature: 1. McWADE, J. 2005. Before & After Graphics for Business. Berkeley : Peachpit Press, ISBN 978-0-321-33415-2	

2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, ISBN 978-0-321-53404-0.
3. Graphics standards of internet defined by World Wide Web Consortium: <https://www.w3.org>
4. On-line tutorials and documentation of Inkscape: <https://inkscape.org/learn/>
5. On-line tutorials and documentation of CorelDraw Suite: <https://learn.corel.com/>

Language of instruction:

English

Notes:student time load:

90 hours

Combined study: S: 26

Self-study: 24

Tasks during seminars: 20

Preparation of project: 20

Course assessment

The final number of assessed students: 20

A	B	C	D	E	FX(0)	FX(1)
35.0	15.0	25.0	10.0	5.0	5.0	5.0

Instructor: Ing. Peter Laco, PhD.

Last changed: 07.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SP	Course name: Business Protocol
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: semestral project: 0 -50 points b) final assessment: written exam: 0 -50 points	
Learning objectives: Student: <ol style="list-style-type: none"> 1. will acquire skills of social behaviour in professional and social intercourse, 2. is able to conduct business and diplomatic negotiations in the appropriate style, 3. regulates behaviour in relation to colleagues, customers, business partners in accordance with the rules of social intercourse, 4. will assess and react appropriately to different situations including social and work, formal and informal contacts both with domestic and foreign partners, 5. with the use of the acquired knowledge he directs resolutions of specific issues in the situations of social intercourse, 6. is competent to plan and organize particular social events, business and diplomatic events. 	
Brief outline of the course: Morality, ethics, etiquette. Public opinion, legal awareness, protocol. Basic social rules and social networking. Preparing for social communication. The primary social impressions (personal image, verbal and nonverbal communication, clothes for different occasions). Social intercourse on different occasions. Selected social and gastronomic events. Preparation and organization of social events. The behaviour of managers in labour relations. Specificities of social networking in foreign countries. The rules of social behaviour and inter-cultural specificities in business negotiations with foreign partners. Fundamentals of diplomatic protocol.	
Recommended literature: 1. BÓDIS, A. 2019. Etiketa pre mladých. Trio Publishing.	

2. FILIPOVÁ, E. 2014. Etiketa se šarmem. Praha: Exempla. ISBN 9788090443631.
3. GULLOVÁ, S. 2013. Mezinárodní obchodní a diplomatický protokol. Praha : Grada. ISBN 978-80-247-44186.
4. ŠPAČEK, L. 2019. Moderní etiketa. Praha : Mladá Fronta. ISBN 978-80-204-5445-4
5. VESELÝ, Z. 2018. Diplomacie. Praha : Aleš Čeněk. ISBN 9788073807276.
6. WELLNITZOVÁ, A. 2007. Pravidlá mezinárodního bontonu. Bratislava : Noxi, s. r. o. ISBN 9788-0891-795-65.

Language of instruction:

Slovak, English, Czech

Notes:student time load:

120 hours, out of which

Combined study (Lectures, Seminars, Consultations): 26 (0/2)

Self-study: 50

Preparation of project: 44

Course assessment

The final number of assessed students: 224

A	B	C	D	E	FX(0)	FX(1)
25.45	27.68	20.54	13.39	10.27	2.23	0.45

Instructor: doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ET-aj	Course name: Business Terminology (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: active in-class participation: 0-50 points b) final assessment: preparation and presentation of the final project: 0-50 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. understand basic business terminology from the fields of marketing, management, finance, banking and public services 2. acquire and improve business vocabulary in these fields 3. use business terminological expressions and specific terminological neologisms 4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice 5. enhance language skills and competences in Business English 6. understand and analyze professional business texts from different sources 	
Brief outline of the course: The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
Recommended literature: <ol style="list-style-type: none"> 1. Cate Farrall, Marianne Lindsley: Professional English in Use – Marketing. Cambridge University Press, 2008. ISBN 978-0-521-70269-0 2. Nick Robinson: Cambridge English for Marketing. Cambridge University Press, 2010. ISBN 978-0-521-12460-7 3. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008. 4. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000. 	

5. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004.
 6. ALLISON, J. – APPLEBY, R. – DE CHAZAL, E. 2009. The Business – Advanced. Macmillan, 2009.
 7. Newspapers: The Economist, The New York Times, The Wall Street Journal, The Guardian, Hospodárske noviny, Trend, company websites, other sources.

Language of instruction:

English

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

Course assessment

The final number of assessed students: 21

A	B	C	D	E	FX(0)	FX(1)
80.95	4.76	4.76	0.0	0.0	9.52	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.

Last changed: 07.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ET-nj	Course name: Business Terminology (in German)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: active in-class participation: 0-50 points b) final assessment: preparation and presentation of the final project: 0-50 points	
Learning objectives: After completion of the course, the student can: 1. understand basic business terminology from the fields of marketing, management, finance, banking and public services 2. acquire and improve business vocabulary in these fields 3. use business terminological expressions and specific terminological neologisms 4. implement theoretical knowledge from the fields of marketing, management, finance, banking and public services into practice 5. enhance language skills and competences in Business German 6. understand and analyze professional business texts from different sources	
Brief outline of the course: The aim of the seminar is to study the main issues of business focusing on terminology, specific terminological expressions, collocations and specific idiomatic expressions which are given a special meaning in business and are used by professionals in the field. Authentic sources are used. These include articles from daily newspapers, business forums, company websites, business blogs, business presentations and case studies. Seminars will help students to develop understanding of business terminology used in real contexts in the field of marketing, management, finance, banking and public services as well as enhance students' language skills.	
Recommended literature: 1. BECKER, Norbert/BRAUNERT, Jörg/SCHLENKER, Wolfram. 2009. Unternehmen Deutsch. Stuttgart: Klett. ISBN 9783126757409. 2. DANIELS, Albert et al. 2012. Mittelpunkt - neu B2. Lehrbuch. Stuttgart: Klett Sprachen. ISBN 9783126766524. 3. FEARNs, Anneliese. 2009. Kommunikation in der Wirtschaft. Berlin: Fraus, Cornelsen. ISBN 9783464212363.	

4. JENTGES, S. et al. 2011. Aussichten B1.1. Stuttgart: Klett. ISBN 9783126762250.
5. SPECHT, Franz. 2012. Zwischendurch mal Landeskunde. Deutsch als Fremdsprache, Niveau A1-B1. Ismaning: Huber. ISBN 9783193010025.
6. www.tagesschau.de
7. www.wiwo.de
8. www.iwkoeln.de/infodienste/iwd

Language of instruction:

German

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments: 20

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 07.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_EP-PŠ	Course name: Case Studies from Business Economics
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: a) ongoing assessment: During the semester, students solve 6 case studies, for which they sign up in groups (2-3 students). Student assessment consists of two parts: 1) max. 40 points for the preparation of a selected case study (preparation of documents and data for solution of the case study at the seminar), 2) max. 60 points (5 x 12 points) for active work in solving case studies in a group (2-3 students) during seminars. b) final assessment: Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies). b) final assessment: Min. 65% of 100 points. The resulting sum of points is created by cumulating partial solutions during semester (case study preparation + active solution of case studies).	
Learning objectives: The student 1. can confront theoretical knowledge with the practical functioning of economic processes and connect selected areas of business economic, 2. is able to obtain and prepare relevant data and information in the selected area of the economy enterprise for the work of students at seminars, 3. can set a goal and propose a procedure for solving a case study, 4. is able to interpret the results and formulate conclusions of case studies.	
Brief outline of the course: Comparison of entrepreneurship through establishment of trade and company (administrative, time, tax and levy requirements of starting and running a business). Establishing a business and doing business abroad (employing workers). Business in addition to employment, in addition to studies, in addition to maternity and parental leave. Permanent employment vs. business vs. personal leasing vs. agreements on work performed outside the employment relationship (obligations of employers and employees). Entering into cooperation with a limited liability company as a substitute for a permanent employment relationship. Business result for legal and natural persons, taxation and	

distribution of profit. Possibilities of disbursement of funds from a one-person business company - owner, statutory holder, employee.

Recommended literature:

1. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 164 s. ISBN 978-80-557-0985-7.
2. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 2. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum , 2015. 142 s. ISBN 978-80-557-0986-4.
3. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica: Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2015. 102 s. ISBN 978-80-557-0987-1.
4. TAUŠL PROCHÁZKOVÁ, P., JELÍNKOVÁ, E. 2018. Podniková ekonomika - kľúčové oblasti. Praha : Grada, 2018, 256 s. ISBN 978-80-271-0689-9.
5. MANKIW, N. G., TAYLOR, M. P., ASHWIN, A. 2016. Business Economics. Hampshire : Cengage Learning EMEA, 2016, 594 s. ISBN 978-1-4737-2244-6.
6. HORNBY, W., GAMMIE, B., WALL, S. 2001. Business Economics. Harlow : Pearson Education Limited, 2001, 456 s. ISBN 978-0-273-64603-7.
7. HARRIS, N. 2014. Business Economics. Abingdon : Routledge, 2014, 369 s. ISBN 978-0-750-64454-9.
8. YIN, R. K. 2009. Case Study Research: Design and Methods. London : Sage Publications, 2009, ISBN 978-1-4129-6099-1.

Language of instruction:

Slovak

Notes:student time load:

Time load:

90 hours

combined study 26 h

Self-study: 26 h

Preparation and presenting of the case: 20 h

Collection of information: 18 h

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Ladislav Klement, PhD., Ing. Vladimíra Klementová, PhD.

Last changed: 26.10.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PsZCR1	Course name: Case Studies in Tourism 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. a) continuous assessment: Elaboration and presentation of case study (0-60 points). b) final assessment: Written exam (0-40 points).	
Learning objectives: Student: 1. is able to use the acquired information to extend the knowledge from the field of tourism, 2. is able to use the knowledge to practical solution of case studies, 3. applies modern techniques of case studies solution, 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.	
Brief outline of the course: Family business in tourism. Adaptation of employee on new workplace in a tourism businesses. E-marketing in tourism businesses. Loyalty program, management of complains in tourism businesses. Tourism business economics. Financial analysis. Innovations in tourism businesses.	
Recommended literature: 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3. 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3. 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s. ISBN 80-8055-842-6.	
Language of instruction: Slovak.	
Notes:student time load:	

120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
Course assessment The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PszCR1-aj	Course name: Case Studies in Tourism 1 (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: elaboration and presentation of case study (0-60 points), b) final assessment: written exam (0-40 points). The number of points to be earned for continuous and final assessment is 100 on the grading scale. Credits are assigned to the student who has obtained a minimum of 65 out of 100 points for fulfilling the requirements of the course assessment. a) continuous assessment: Elaboration and presentation of case study (0-60 points). b) final assessment: Written exam (0-40 points).	
Learning objectives: Student: 1. is able to use the acquired information to extend the knowledge from the field of tourism, 2. is able to use the knowledge to practical solution of case studies, 3. applies modern techniques of case studies solution, 4. can evaluate the reality and choose the right steps to solve case study in a tourism business.	
Brief outline of the course: 1. Family business in tourism. 2. Adaptation of employee on new workplace in a tourism businesses. 3. E-marketing in tourism businesses. 4. Loyalty program, management of complains in tourism businesses. 5. Tourism business economics. 6. Financial analysis. 7. Innovations in tourism businesses.	
Recommended literature: 1. KUČEROVÁ, J. 2006. Manažment podniku cestovného ruchu – pracovný zošit. Banská Bystrica, EF UMB, 2006, 87 s. ISBN 80-8055-169-3. 2. KUČEROVÁ, J., STRAŠÍK, A., ŠEBOVÁ, Ľ. 2006. Ekonomika podniku cestovného ruchu. Banská Bystrica, OZE, EF UMB, 2006, 110 s., ISBN 80-8083-215-3. 3. RAŠI, Š. 2003. Marketing podniku cestovného ruchu. Banská Bystrica, EF UMB, 2003, 157 s.	

ISBN 80-8055-842-6.						
Language of instruction: English.						
Notes:student time load: 120 hours: combined study (lectures, seminars consultations): 30 self-study: 38 preparation of case study: 52						
Course assessment The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. Ing. Tomáš Gajdošík, PhD., Ing. Zuzana Gajdošíková, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-KTPM1-003	Course name: Ceramics and creations from natural materials 1		
Type, extent and method of instruction: Form of instruction: Practical Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 95			
abs	n	p	v
85.26	14.74	0.0	0.0
Instructor: Mgr. Lenka Lipárová, PhD.			
Last changed: 04.04.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_CSMaZ-aj	Course name: Chinese Ways of Thinking and Living
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) Continuous evaluation: partial outcomes – activities: 60 points b) Final assessment: final exam : 40 points	
Learning objectives: student Upon successful completion of this course, the students will be able to: 1. Understand some basic and essential aspects of the Chinese culture. 2. Avoid some common taboos in the Chinese culture. 3. Develop basic Chinese cultural learning and communication strategies and have preliminary cross-cultural consciousness. 4. Get improved in their cross-cultural communication skills with the Chinese.	
Brief outline of the course: East or West, Which is Best? The Golden Mean. This is My Family. Writing with brush? The Temple of Heaven. Music: Ancient and Pop. Chinese Opera. Tea or Coffee. Cheers! To Your Health! Folk Arts: Paper-cutting/Chinese Knots. Am I a Dragon or a Snake? QR My Life. Chinese on the Global Stage.	
Recommended literature: 1. Dan Sperber, Deirdre Wilson, Relevance: Communication and Cognition 2. Dan Sperber, Explaining Culture 3. Geert Hofstede, Culture's Consequences	
Language of instruction: English	
Notes:student time load: 90 hours Combined form (Lecture, Seminar, Consultation): Self-study: 26 Preparation of partial outcomes: 24 Preparation for final exam: 40	

Course assessment						
The final number of assessed students: 30						
A	B	C	D	E	FX(0)	FX(1)
76.67	13.33	0.0	0.0	0.0	10.0	0.0
Instructor: Jianwei Wang						
Last changed: 25.03.2020						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-313/23	Course name: Chémia naša každodenná		
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: RNDr. Barbora Benická, PhD., doc. RNDr. Jarmila Kmeťová, PhD., MBA, doc. RNDr. Marek Skoršepa, PhD.			
Last changed: 29.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-CCS-513		Course name: Civil society and non-profit organizations in democratic societies					
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 13 Method of study: combined							
Number of credits: 3							
Recommended semester/trimester:							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment The final number of assessed students: 1							
A	B	C	D	E	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
Last changed: 08.09.2023							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PG	Course name: Computer Graphics for Economists
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Final assessment is based on tasks, test, and final project. a) continuous assessment: tasks 0-40, test: 0-20 b) final assessment: project: 0-40	
Learning objectives: After successful completion of the course, the student can: <ol style="list-style-type: none"> 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other 2. compare various graphics file formats according to their practical usage in business 3. use various graphics application for creation & modification of both vector & bitmap graphics 4. create graphics that can be used in business practice 	
Brief outline of the course: Basic design principles. Software tools for computer graphics. Graphics fileformats. Vector graphics editors: Inkscape, CorelDRAW, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Software tools for bitmap manipulation. Computer usage in creation of classic and electronic publications, on-line publishing.	
Recommended literature: <ol style="list-style-type: none"> 1. LACO, P., ŠAMÍK, I. 2010. Počítačová grafika pre ekonómov. Banská Bystrica: EF UMB, 2010. ISBN 978-80-557-0026-7. 2. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040. 3. WILLIAMS, R. 2002. Grafická úprava pod vedením profesionálů. Praha : Mobil Media, 2002. ISBN 80-86593-32-0. 4. Grafické štandardy internetu definované konzorciom World Wide Web: www.w3c.org. 5. On line tutoriály a dokumentácia k Inkscape: https://inkscape.org/en/learn/ 6. On line tutoriály a dokumentácia k programom CorelDraw Suite: http://learn.corel.com/ 	
Language of instruction:	

slovak						
Notes:student time load: 90 hours combined study: S: 26 self-study: 24 tasks during seminars: 20 project preparation: 20						
Course assessment The final number of assessed students: 153						
A	B	C	D	E	FX(0)	FX(1)
41.18	19.61	20.92	3.27	11.11	0.65	3.27
Instructor: Ing. Peter Laco, PhD.						
Last changed: 25.10.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PG_cuyp	Course name: Computer Graphics for Economists
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Final assessment is based on tasks, test, and final project. a) continuous assessment: tasks 0-40, test: 0-20 b) final assessment: project: 0-40	
Learning objectives: After successful completion of the course, the student can: 1. apply design principles to evaluate, modify or create business graphics like logo, poster, brochure, newsletter, social media graphics or other 2. compare various graphics file formats according to their practical usage in business 3. use various graphics application for creation & modification of both vector & bitmap graphics 4. create graphics that can be used in business practice	
Brief outline of the course: Basic design principles. Computer graphics applications. Graphics fileformats. Vector graphics editors: Inkscape, ... Object creation and manipulation, text editing, color models, layers and styles. Import and export between various graphic fileformats. Bitmap manipulation applications. Computer usage in creation of classic and electronic publications, on-line publishing.	
Recommended literature: 1. WILLIAMS, R. 2008. The Non-Designer's Design Book. Berkeley : Peachpit Press, 3rd edition, 2008. ISBN 978-0321534040. 2. Internet graphics standards World Wide Web: www.w3c.org . 3. Inkscape on-line tutorials and documentation: https://inkscape.org/en/learn/	
Language of instruction: slovak	
Notes:student time load: 90 hours combined study: S: 26 self-study: 64	

Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: Ing. Peter Laco, PhD.			
Last changed: 24.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_KvOF_cuyp	Course name: Cryptocurrencies in Personal Finances
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment – active participation 50 points; b) final assessment – presentation of current topics 50 points.	
Learning objectives: The student will: <ol style="list-style-type: none"> 1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains. 2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc. 3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes. 4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks. 5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects 6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging. 7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others. 	
Brief outline of the course: The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: <ul style="list-style-type: none"> - examine the theory and principles of functioning of digital currencies; - provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems; - examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems; 	

- will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;
- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
4. Taxes, regulations and risks of cryptocurrencies.

Recommended literature:

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP,
- J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.
3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.
4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <https://bitcoin.org/bitcoin.pdf>
8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.
10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

Slovak, English

Notes:student time load:

90 hours

Combined study: 26 h.

Self-study: 50 h.

Presentation preparation: 14 h.

Course assessment

The final number of assessed students: 49

abs	n	p	v
53.06	44.9	0.0	2.04

Instructor: Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.

Last changed: 23.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-fpv-227		Course name: Cultural Regions of the World					
Type, extent and method of instruction:							
Form of instruction: Seminar							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 26							
Method of study: combined							
Number of credits: 3							
Recommended semester/trimester: 2., 4., 6.							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 90							
A	B	C	D	E	FX(0)	FX(1)	n
76.67	6.67	5.56	3.33	0.0	7.78	0.0	0.0
Instructor:							
Last changed: 03.02.2017							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-DEP -513		Course name: Digital empowerment and participation	
Type, extent and method of instruction:			
Form of instruction: Practical			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 2			
Recommended semester/trimester:			
Level: I, P			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Zuzana Heinzová, PhD.			
Last changed: 08.09.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-DZP-513		Course name: Dizajny záverečných prác v štruktúre IMRAD					
Type, extent and method of instruction:							
Form of instruction: Seminar							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 156							
Method of study: combined							
Number of credits: 3							
Recommended semester/trimester:							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 7							
A	B	C	D	E	FX(0)	FX(1)	n
42.86	0.0	0.0	0.0	0.0	0.0	57.14	0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
Last changed:							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1e-DZP-513		Course name: Dizajny záverečných prác v štruktúre IMRAD					
Type, extent and method of instruction:							
Form of instruction: Seminar							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 156							
Method of study: combined							
Number of credits: 3							
Recommended semester/trimester:							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 13							
A	B	C	D	E	FX(0)	FX(1)	n
69.23	0.0	0.0	0.0	7.69	23.08	0.0	0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD.							
Last changed:							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_HP	Course name: Economic Policy
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: Attendance at lectures - a student may obtain a maximum of 10 points for attendance in the case of no absences, 9 points in the case of one absence and 8 points in the case of two absences throughout the semester. If a student has more than two absences, he/she receives 0 points for attendance. 2. Attendance at lectures with practitioners - there will be two lectures by practitioners during the semester. The student may obtain 5 points for attending each of these, for a total maximum of 10 points. 3. Presentation of current information as scheduled - a student may obtain 20 points for presenting current economic or economic policy information from home or the world. b) final assessment: final test - the student will take a final test within the scope of the syllabus and may obtain a maximum of 60 points.	
Learning objectives: The student: <ol style="list-style-type: none"> 1. acquires the theoretical background of the current economic policy, 2. analyses and critically evaluates the application of tools and achieving the goals of economic policy, 3. applies knowledge of basic Macroeconomics in the broader economic and political context, 4. assesses the role of the state in the economy, 5. creates his/her own views on the economic and political life and can discuss current socio-economic problems, 6. makes economic and political decisions and bear responsibility for them. 	
Brief outline of the course: Theory of economic policy and its evaluation. Economic-political conceptions. Goals and tools of economic policy. Process of economic-political decision making. Monetary policy. Fiscal policy. Foreign trade policy. Competition policy. Social policy. Environmental policy. Transformation process and economic policy. Integration and globalization influence on economic policy.	
Recommended literature: 1. URAMOVÁ, M. a kol. 2003. Hospodárska politika. Banská Bystrica: EF UMB, 2003.	

2. KLIKOVÁ, CH., KOTLÁN, I. a kol. 2019. Hospodářská a sociální politika. 5. vyd. Ostrava: Vysoká škola sociálně správní, 2019.
3. LUKÁČIK, J. a kol. 2013. Hospodářská politika. Teória a prax. BRATISLAVA : Sprint 2 s.r.o. 2013.
4. BALDWIN, R., WYPLOSZ, Ch. 2008. Ekonomika evropské integrace. Praha : Grada Publishing, 2008.
5. ŽÁK, M. Hospodářská politika. Praha : VŠEM, 2007, 210 s.
6. VINCÚR, P. a kol. 2005. Teória a prax hospodárskej politiky. Bratislava: Sprint, 2005.
7. SLANÝ, A. a kol. 2003. Makroekonomická analýza a hospodářská politika. Praha : C. H. Beck, 2003. ISBN 80-7179-738-3.
8. Časopisecká literatúra: TREND, Hospodárske noviny, Ekonomický časopis, Politická ekonómie a i.

Language of instruction:

Slovak

Notes:student time load:

120 hours

Combined form (L, C): 26

Self-study: 54

Presentation processing: 40

Course assessment

The final number of assessed students: 33

A	B	C	D	E	FX(0)	FX(1)
42.42	6.06	24.24	15.15	12.12	0.0	0.0

Instructor: Ing. Ján Kollár, PhD.

Last changed: 14.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_DoEP	Course name: Economic debates
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Short seminar works: 100 points	
Learning objectives: The student can: 1. identify leading economists since the classical economics until today 2. interpret, analyse and evaluate their arguments and discuss the views of these economists on current socio-economic issues.	
Brief outline of the course: The aim of the course is to gain deeper knowledge of chosen economic theories (both mainstream and alternative) and discuss how they approach current issues of inequality, poverty, global environmental problems, labour division in households, irrational behaviour of economic subjects, asymmetric information etc. The course covers development of past and recent economic theories, from classical economics thorough neoclassical, neokeynesian and neoconservative theories. But the main emphasis will be given on current economic theories, such as behavioral economics, ecological economics, development economics, household economics etc.	
Recommended literature: 1. Horehaj, J. – Šuplata, M. 2015. A Concise History of Economic Theories 2. Heilbroner, R. L. 1999. The Worldly Philosophers: The Lives, Times And Ideas Of The Great Economic Thinkers	
Language of instruction: Slovak	
Notes:student time load: 90 hours Combined study (lecture, seminar, consultation): 26 Self-study: 63	

Course assessment

The final number of assessed students: 25

A	B	C	D	E	FX(0)	FX(1)
48.0	16.0	16.0	4.0	4.0	12.0	0.0

Instructor: Ing. Anna Vallušová, PhD., doc. Ing. Mária Horeháková, PhD., Ing. Žaneta Lacová, PhD.**Last changed:** 13.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_EaFO	Course name: Economy and Financing of Organisations
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: written case briefs: 0-30 score b) final assessment: written exam: 0-70 score During the semester, students continuously solve examples and practical assignments in seminars. In the assignments and subsequent discussions, evaluation between students is also applied and encourages the formulation of constructive criticism.	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. apply the knowledge gained from the subject in the economic assessment of processes in various types of organizations, especially at lower levels of management, 2. is able to combine knowledge relating to several economic instruments into one whole, 3. applies the acquired knowledge to a specific type of organization (private or public sector), 4. assess the state of the organization's assets, the level of costs, revenues and their development, 5. create cost and price calculations, 6. evaluates the economic situation of organizations on the basis of the development of costs, revenues resp. expenditure and revenue and profit or loss by area of activity. 7. applies critical thinking. 	
Brief outline of the course: Characteristics of private and public sector organizations, their goals and functions. Life cycle. Long - term and short - term assets. Internal sources of funding. External sources of funding. Alternative sources of funding. Allocation of capital into components of long-term and short-term assets. Specifics of management of contributory and budgetary organizations. Core, breakdown and structure of costs. Factors affecting the amount of costs. Characteristics of individual types of cost calculations and calculation methods. Pricing approaches. The essence, types of prices and their	

structure with emphasis on the calculation of prices in services. Factors influencing business plans. Factors affecting revenue. Economic result.
 During the semester, an expert (CEO, CFO) from practice participates in the course (1-2 lectures), who in the form of various practical examples encourage students to formulate appropriate solutions to practical problems in the field of economics and financing of organizations.

Recommended literature:

1. FETISOVOVÁ, E. a kol. 2020. Podnikové financie – praktické aplikácie a zbierka príkladov. Bratislava: Iura Edition, ISBN 9788057101628.
2. HUŇADY, J. a kol. 2015. Ekonomika podniku a financie. Banská Bystrica : Belianum.
3. MAJDÚCHOVÁ, H. a kol. 2010. Podnikové hospodárstvo. Zbierka príkladov a prípadové štúdie. Bratislava: Iura Edition, ISBN 978-80-8078-365-5.
4. MARKOVÁ, V. a kol. 2015. Ekonomika podniku 1. Banská Bystrica: Univerzita Mateja Bela# Ekonomická fakulta, ISBN 978-80-557-0985-7.
5. MARTINOVIČOVÁ, D., KONEČNÝ, M., VAVŘINA, J. 2014. Úvod do podnikové ekonomiky. Praha: Grada, Expert (Grada), ISBN 978-80-247-5316-4.
6. PAPULA, J. a kol. 2015. Podnikanie a podnikateľské myslenie I. Kto a prečo podniká. Praha: Wolters Kluwer, ISBN 978-80-7478-950-2.
7. PAPULA, J. a kol. 2016. Podnikanie a podnikateľské myslenie II. Ako smerovať a viesť podnik k udržateľnému úspechu. Praha: Wolters Kluwer, ISBN 978-80-7478-994-6.
8. POPESKO, B. 2016. Moderní metody řízení nákladů. Praha: Grada Publishing, ISBN 978-80-247-5773-5.
9. SOBEKOVÁ, MAJKOVÁ, M. 2011. Ako financovať malé a stredné podniky. Bratislava : Iura Edition, ISBN 978-80-8078-413-3.
10. VINCZEOVÁ, M. 2015. Podnikové financie. Banská Bystrica : Univerzita Mateja Bela; Ekonomická fakulta, ISBN 978-80-557-0987-1.

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 52
 Self-study: 50
 Seminar preparation: 48
 Data collection: 30

Course assessment

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
5.88	11.76	14.71	5.88	52.94	5.88	2.94

Instructor: doc. Ing. Stanislav Kološta, PhD., Ing. Filip Flaška, PhD., Ing. Jana Hroncová Vicianová, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_EaMNO	Course name: Economy and Management of Non-profit Organisations
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. a) continuous assessment: activity at seminars or active participation in seminars and excursions – 20 points preparation of the project according to the practical assignment, which is updated every academic year, formatting according to the applicable guidelines + presentation of the project, the presentation is evaluated by peers – 40 points b) final assessment: written test – 40 points, achieve a minimum of 65%	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. apply knowledge of the economics and management of non-profit organisations (NPOs), distinguish between governmental and non-governmental NPOs, 2. is able to understand the theoretical and practical aspects related to the economics and management of NPOs, also thanks to excursions and lectures by lecturers from practice, 3. apply knowledge of the financing of NPOs in the development of an organisation's budget, raising external funds and developing its own financial resources, 4. can establish a civic association (the most typical legal form of an NPO), write a simple project grant application and develop a basic marketing strategy for this association, thanks to the simulated work on founding of an association in a team, which also develops skills such as creativity, teamwork and communication, 5. assess the position and specific features of commercial enterprises and non-profit organisations in the national economy, 6. assess the specificities of NPOs, the reasons and consequences of their different economic behaviour and the strategy of NPO development, 7. develop an attitude towards the non-profit sector as part of the economy of any developed country. In the course, more teaching methods are combined as follow: lecture, discussion, group work, simulation of founding civic associations and their activities to obtain sources of funding, linking to practical examples (the main teacher leads her own civic association, worked for several NPOs and	

helped establish more than 30 NPOs), participation of other practitioners (1-2 lectures), excursion (1-2 during the semester), student presentations - peer education.

Brief outline of the course:

National economy and non-profit organisations. Legal conditions and typology of non-profit organisations. Basics of the theory of non-profit organisations. Development and rationality of the existence of the third sector. Conditions for the functioning of the third sector and civil society. The emergence of non-governmental non-profit organisations. Management of non-profit organisations. Financing of non-profit organisations, fundraising. Budget of non-profit organisations. Costs and revenues of non-profit organisations. Assets and management principles of non-profit organisations. Business activities of non-profit organisations. Tax burden on non-profit organisations. Motivation and remuneration of staff in non-profit organisations. Analysis of basic economic indicators of non-profit organisations.

Recommended literature:

1. VACEKOVÁ, G. – MURRAY SVIDROŇOVÁ, M. 2016. Nonprofit organizations in selected CEE countries: a journey to sustainability. Radom – Brno: Instytut Naukowo-Wydawniczy „Spatium”. Masarykova univerzita, 2016. ISBN 978-80-210-8188-8.
2. SMOLIJANINOVAITĚ, K., ACHESON, N. (eds). 2020. The 2019 Report on the State of Civil Society in the EU and Russia. 2020 by EU-Russia Civil Society Forum e.V. ISBN 978-3-947214-05-1.
3. EDWARDS, M. ed., 2013. The Oxford handbook of civil society. Oxford University Press.
4. SALAMON, L.M., SOKOLOWSKI, S.W., LIST, R., 2004. Global civil society (Vol. 2). Bloomfield, CT: Kumarian.
5. MURRAY SVIDROŇOVÁ, M. 2019. On Relations between Government and Non-profits: The Case of Slovakia. In Horvat, T. (ed.) Nonprofit Organisations. IntechOpen. DOI: 10.5772/intechopen.89482.
6. VACEKOVÁ, G., MURRAY SVIDROŇOVÁ, M., PLAČEK, M., NEMEC, J. 2020. Business practices in nonprofit funding. In Financing Non-Profit Organizations, Garcia-Rodriguez, I., Romero-Merino, M.E. (eds.). Routledge, 2020. ISBN 9780429560439.

Language of instruction:

Slovak, English

Notes: student time load:

180 hours out of which
Combined study (Lectures, Seminars, Consultations): 52
Self-study: 70
Project preparation: 38
Collection of information: 20

Course assessment

The final number of assessed students: 21

A	B	C	D	E	FX(0)	FX(1)
9.52	9.52	23.81	9.52	42.86	4.76	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., Ing. Nikoleta Jakuš Muthová, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_EaMVS	Course name: Economy and Management of Public Services
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: preparation and presentation of a seminar paper on a relevant topic:0-20, written examination aimed at verifying the acquisition of basic knowledge in the field of economic substance 0-40 points in total b) final assessment: oral examination: 0-40 points The part of the whole assessment is a student self-evaluation and peer assessment (the presentations of the students).	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. apply the acquired knowledge in practical problem solving of lower level decision-making problems in public service sectors, 2. on the basis of the acquired knowledge is able to search, process and analyse information about public services, their economic nature, structure, financing, etc., 3. apply critical analysis in evaluating the interrelationships of individual public service sectors and confront the theory of public service economics with the actual functioning of public service sectors, 4. assesses long-term trends and directions in the development of individual public service sectors, 5. evaluate the possibilities of applying the acquired theoretical knowledge in practice, 6. develop a conceptual basis for decision-making at lower and middle management level The course combines theoretical and practical knowledge, the course includes lectures by experts from practice, as well as excursions in public sector organizations. Within the framework of seminar work, students solve specific practical problems also on the basis of field research. The course develops the student's critical thinking and cross-cutting skills (creativity, communication, entrepreneurship, critical thinking, teamwork, etc.).	
Brief outline of the course:	

Basic knowledge of the theory of public services, their specifics. Organizational structures, management and financing of public services in selected sectors of the public sector. Public services and their position in the economy. Organisation, management and financing of public services. Basic organisational and legal forms of organisations in public services. Sources of financing of public services and their breakdown. Alternative ways of providing public services. Classification of public services, subjects of public service provision, functions of public services, sectors of non-market public services, internal market of public services.

Recommended literature:

1. HRONEC, Š. a kol. 2017. New public manažment v kontexte poskytovania verejných služieb. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum, 2017. - 337 s. ISBN 978-80-557-1307-6
2. HRONEC Š., BERESECKÁ J., HRONCOVÁ VICIANOVÁ, J. 2021. Economic pragmatism in the responsible management of local government. Praha : Wolters Kluwer ČR, 2021. - 191 p. ISBN 978-80-7676-246-6
3. ŠTRANGFELDOVÁ, J., MALÍŠOVÁ, D., HRONEC, Š., BERESECKÁ, J. 2021. Performance management in private sector organisations and public services Tallinn : Teadmus OÜ, 2021. - 129 s. ISBN 978-9916-9704-0-9
4. HRONEC, Š., HRONCOVÁ VICIANOVÁ, J., 2019. Spoločenská zodpovednosť v malých a stredných organizáciách verejnej správy. Banská Bystrica : Vydavateľstvo Univerzity Mateja Bela - Belianum : Univerzita Mateja Bela v Banskej Bystrici, Ekonomická fakulta, 2019. - 207 s. ISBN 978-80-557-1641-1
5. NOVOTNÝ, O. 2012. Dlhodobé vývojové trendy výdavkov na kultúru z verejných rozpočtov a zdrojov súkromných domácností v SR na prelome storočí (do roku 2010 vrátane), Bratislava: Národné osvetové centrum, 2012. 174 s. ISBN 978-80-7121-360-6
6. NOVOTNÝ, O. 2011. Premeny v podpore kultúry z verejných zdrojov v členských krajinách Rady Európy na prelome storočí. Bratislava: Národné osvetové centrum, 2011. 226 s. ISBN 978-80-7121-333-8
7. NOVOTNÝ, J a kol. 2006. Ekonomika sportu – vybrané kapitoly. Praha: VŠE 2006. 118 s. ISBN 80-245-0979-2.
8. NOVOTNÝ, J. a kol. 2011. Sport v ekonomice. Praha: Wolters Kluwer ČR, 2011. 512 s. ISBN 978-80-7357-666-0.
9. HOBZA, V. – REKTOŘÍK, J. a kol. 2006. Základy ekonomie sportu. Praha: Ekopress, 2006. 191 s. ISBN 80-86929-04-3.
10. DVORSKÝ, J. 2006. Manažment kultúry. Bratislava: Mladé letá, s.r.o., 2006.168 s. ISBN 80-10-00908-3
11. KUVÍKOVÁ, H. a kol., 2011. Ekonomika verejných služieb. Banská Bystrica : EF UMB, 2011. ISBN 978-80-557-0323-7.
12. MERIČKOVÁ, B. 2005. Alternatívne prístupy k poskytovaniu miestnych verejných služieb. Banská Bystrica : Ekonomická fakulta UMB, 2005. ISBN 80-8083-167-X.

Language of instruction:

slovak, english

Notes:student time load:

Combined studies (P, S, K): 52

self-study: 70

project preparation: 38

data collection: 20

Course assessment

The final number of assessed students: 21

A	B	C	D	E	FX(0)	FX(1)
76.19	9.52	4.76	4.76	0.0	4.76	0.0

Instructor: doc. Ing. Štefan Hronec, PhD., Ing. Nikoleta Jakuš Muthová, PhD., doc. Ing. Mária Murray Svidroňová, PhD.**Last changed:** 12.05.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_EM	Course name: Environmental Management
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: written case briefs: 0-50 score b) final assessment: written exam: 0-50 score	
Learning objectives: Student <ol style="list-style-type: none"> 1. apply theoretical knowledge and practical skills within integrating the environmental aspect into the management processes of private and public sector organizations, 2. is able to communicate knowledge and professional solutions of environmental management in a multidisciplinary team, 3. applies theoretical knowledge in the processing of professional data for environmental decision-making processes of private and public sector organizations, 4. assess the feasibility of the proposed environmental solutions in private and public organizations in the context of existing legislation; 5. assess the environmental aspect of the management and activities of private and public organizations, 6. is familiar with current trends in solving environmental problems at various levels of management, 7. create analytical work aimed at solving a specific problem in the context of the application of environmental management. 	
Brief outline of the course: Definition of environmental problems. Impacts of climate change on the economy and society. Environmental Kuznets curve. Ecological debt. Economic aspects of the environment. The concept of sustainability. Sustainable product. Eco-innovation. Environmental policy at the international and national level. Environmental policy of private and public sector organizations.	

Micro- and macroeconomic impacts on the environmental policy of private and public sector organizations. Principles and selected tools of environmental management: 1. product-oriented; 2. process oriented. Ecosystem services in relation to sustainable land management. Green public procurement. Environmental standards. EMAS.

Recommended literature:

1. BARROW, Ch., J. 2002. Environmental Management: Principle and Practice. London : Routledge. ISBN 0-415-18560-2.
2. CARRILLO-HERMOSILLA, J., DEL RIO GONZÁLEZ, P., KONNOLÄ, T. 2009. Eco-Innovation. When Sustainability and Competitiveness Shake Hands. Chippenham; Eastbourne: Palgrave Macmillan. ISBN 978-0-230-20206-1.
3. CHOW, G. C. 2015. Economic analysis of environmental problems. World Scientific. ISBN 978-981-4390-39-2.
4. GUHA-SARIP, S. 2013. The economic impacts of natural disasters. Oxford University Press, ISBN 987-0-19-984193-6.
5. CATO, M. S. 2021. Environment and Economy. Routledge, ISBN 978-0-367-18301-1.
6. VEBER, J. 2002. Environmentální management. Praha: Oeconomica.
7. JACOBS, S. et al. 2014. Ecosystem services: Global issues, local perspectives. San Diego: Elsevier, ISBN 978-0-12-419964-4.
8. Scientific journals: Environmental management, Springer, ISSN 1432-1009. Journal of Environmental management, Elsevier, ISSN 0301-4797.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26
 Self-study: 64
 Information updating, work with legislation: 30

Course assessment

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	100.0	0.0	0.0

Instructor: doc. Ing. Stanislav Kološta, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: ESN1	Course name: Erasmus student network 1		
Type, extent and method of instruction:			
Form of instruction:			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods:			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I., II.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 11			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.			
Last changed:			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: U-1-EUŠRMČ	Course name: European Union - structure, decision-making mechanisms, membership		
Type, extent and method of instruction:			
Form of instruction: Lecture			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: Mgr. Vladimír Müller, PhD., doc. PhDr. Lucia Rýsová, PhD.			
Last changed: 14.02.2024			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-fpv-211		Course name: Field course abroad					
Type, extent and method of instruction:							
Form of instruction: Practical							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 120s							
Method of study: combined							
Number of credits: 6							
Recommended semester/trimester: 2., 4., 6.							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 39							
A	B	C	D	E	FX(0)	FX(1)	n
53.85	0.0	0.0	0.0	0.0	46.15	0.0	0.0
Instructor: doc. RNDr. Alfonz Gajdoš, PhD.							
Last changed: 03.02.2017							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-118		Course name: Field course in zoology	
Type, extent and method of instruction:			
Form of instruction: Practical			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 3			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: prof. RNDr. Peter Bitušík, PhD.			
Last changed: 28.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-133		Course name: Financial literacy	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 16			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: Ing. Janka Crmanová			
Last changed: 28.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-210		Course name: First Aid Basics	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 114			
abs	n	p	v
95.61	4.39	0.0	0.0
Instructor:			
Last changed: 22.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.AJ1	Course name: Foreign Language I – Business English 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: 1. provide basic information about the university and the student's study 2. describe the organization of economics 3. explain the hierarchy of relationships in a company and the functions of a manager 4. distinguish between motivation factors in the work of a manager 5. introduce a company and its activities and departments in the form of a presentation 6. be aware of the importance of cultural specifics for work in an international environment	
Brief outline of the course: Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Personal responsibility in a team. Culture specifics in the management of an international company. Division of countries into culture units. Giving advice to business people coming to Slovakia.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	

4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN 9788055701776.

Language of instruction:

English

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 956

A	B	C	D	E	FX(0)	FX(1)
24.06	24.16	26.99	10.15	8.79	4.29	1.57

Instructor: M.A. David Cole, PhD., Mgr. Petra Strádová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 15.12.2021

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.AJ2	Course name: Foreign Language I – Business English 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: 1. describe the recruitment process 2. write a professional CV and a letter of application 3. assess the quality of a job applicant 4. present his/her own skills and abilities at a job interview 5. give arguments in a discussion about job related issues 6. explain new trends in employment	
Brief outline of the course: Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive. Developing self-reflection.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704.	
Language of instruction: English	

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 667

A	B	C	D	E	FX(0)	FX(1)
20.24	28.64	26.24	13.79	9.45	1.2	0.45

Instructor: doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnáďová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.**Last changed:** 15.12.2021**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.AJ3	Course name: Foreign Language I – Business English 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: 1. use the specific terminology in the context of the given issues 2. understand figures in economic news in the media; interpret charts and graphs 3. analyze financial statements of a company 4. compare different financial products 5. explain the tax system in Slovakia 6. discuss the role of the state in the economy	
Brief outline of the course: Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Garnet Publishing, 2012. 3. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002.	
Language of instruction: English	

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 428

A	B	C	D	E	FX(0)	FX(1)
25.93	28.97	24.77	10.05	5.37	3.27	1.64

Instructor: Mgr. Dagmar Škvareninová, PhD., M.A. David Cole, PhD.**Last changed:** 15.12.2021**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.AJ4	Course name: Foreign Language I – Business English 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: 1. use the specific terminology in quality management and marketing 2. explain key concepts and reformulate their definitions 3. express his/her opinion on the ethics of advertising in media 4. make a proposal and a presentation of a marketing strategy of a chosen company 5. apply different means of expression in the creating of an advertising text 6. discuss the advantages and disadvantages of companies clustering in an area	
Brief outline of the course: Quality of products. Approaches to quality. Products and brands. Solving quality problems. Linking ideas with linking words. Marketing, marketing mix. Paraphrasing. Summarizing. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market. Alliances of companies and cooperation in the market.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704. 4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica: UMB. ISBN	

9788055701776.

Language of instruction:

English

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 240

A	B	C	D	E	FX(0)	FX(1)
25.0	29.17	23.75	12.92	7.92	1.25	0.0

Instructor: doc. PhDr. Dana Benčíková, PhD., M.A. David Cole, PhD., Mgr. Petra Strnáďová, PhD., Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.

Last changed: 15.12.2021

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.AJ5	Course name: Foreign Language I – Business English 5
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. summarize the major points of a text 2. discuss the position of a company and the factors affecting its position 3. present ideas to start up a new business 4. make arguments in raising the capital for business 5. explain the ways of applying social responsibility of a business in practice 6. express an opinion on the relationship of economic development and the environment 	
Brief outline of the course: Setting up a business, legal forms of business, business plan, position of a business in the market. Comparing and contrasting. Possibilities and forms of funding a start-up. Venture capital. Social responsibility of a business. Expressing opinion with argumentation. The relationship of a business to different stakeholders – employees, suppliers, customers, shareholders, local communities, public institutions and non-government organizations. Reporting – structuring a report. The economy and ecology. Global warming and the concept of sustainability. Problem solving – environmental problems.	
Recommended literature: <ol style="list-style-type: none"> 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge: CUP. ISBN 9780521743419. 2. ROBERTS, M. 2012. English for Economics in Higher Education Studies. Reading: Garnet Publishing. ISBN 9781859644485. 3. MASCULL, B. 2004. Business Vocabulary in Use – Advanced. Cambridge: CUP. ISBN 0521540704. 	

Language of instruction: English						
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
Course assessment The final number of assessed students: 207						
A	B	C	D	E	FX(0)	FX(1)
30.43	34.78	18.84	8.7	4.35	2.9	0.0
Instructor: doc. PhDr. Dana Benčíková, PhD., PaedDr. Marta Valihorová, PhD.						
Last changed: 15.12.2021						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.NJ1	Course name: Foreign Language I – Business German 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. provide basic information about the university and the student's study 2. describe the organization of economics 3. explain the hierarchy of relationships in a company and the functions of a manager 4. distinguish between motivation factors in the work of a manager 5. introduce a company and its activities and departments in the form of a presentation 6. be aware of the importance of cultural specifics for work in an international environment. 	
Brief outline of the course: Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates. Culture specifics in the management of an international company.	
Recommended literature: <ol style="list-style-type: none"> 1. GUENAT, G. et al. 2010. Deutsch für das Berufsleben B1. Stuttgart : Klett Verlag, 2010 2. DEMČIŠÁK, J. 2015. Fachsprache: Unternehmen. Hamburg : tredition GmbH, 2015. 3. SANDER, I. et al. 2012. Mittelpunkt neu. Lehrbuch. Stuttgart : Klett Verlag 2012. 4. SANDER, I. et al. 2012. Mittelpunkt neu. Arbeitsbuch. Stuttgart : Klett Verlag 2012. 	
Language of instruction: German	
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26	

Self-study: 54						
Written assignments: 40						
Course assessment						
The final number of assessed students: 29						
A	B	C	D	E	FX(0)	FX(1)
20.69	24.14	13.79	20.69	13.79	6.9	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 01.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.NJ2	Course name: Foreign Language I – Business German 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. describe the recruitment process 2. write a professional CV and a letter of application 3. assess the quality of a job applicant 4. present his/her own skills and abilities at a job interview 5. give arguments in a discussion about job related issues 6. explain new trends in employment. 	
Brief outline of the course: Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.	
Recommended literature: <ol style="list-style-type: none"> 1. BECKER, M. 2002. Spielregeln, Arbeitsbuch zur mündlichen und schriftlichen Geschäftskorrespondenz auf Deutsch. München : Buchverlag Gräfe/Hering, 2002. 2. EISMANN, V. 2006. Erfolgreich in Besprechungen. Berlin : Cornelsen, 2006. 3. GUENAT, G. et al. 2014. Berufspraxis Deutsch B1. Stuttgart : Klett, 2014. 4. MÜLLER, A. et al. 2013. Im Beruf. Ismaning : Max Hueber Verlag, 2013. 	
Language of instruction: German	
Notes: student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
Course assessment						
The final number of assessed students: 21						
A	B	C	D	E	FX(0)	FX(1)
33.33	19.05	28.57	9.52	9.52	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 01.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.NJ3	Course name: Foreign Language I – Business German 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the specific terminology in the context of the given issues 2. understand figures in economic news in the media; interpret charts and graphs 3. analyze financial statements of a company 4. compare different financial products 5. explain the tax system in Slovakia 6. discuss the role of the state in the economy. 	
Brief outline of the course: Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.	
Recommended literature: <ol style="list-style-type: none"> 1. BABĚRÁDOVÁ, H. 2006. Fachsprache Deutsch – Finanzen. Kommunikation rund ums Geld. Stuttgart : Klett Verlag, 2006. 2. HÖPPNEROVÁ, V. 2010. Wirtschaftsdeutsch aktuell. Praha : Ekopress, 2010. 1. BUSCHA, A. et al. 2007. Geschäftskommunikation. Verhandlungssprache. Ismaning : Max Hueber Verlag 	
Language of instruction: German	

Notes:student time load:

120 hours

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 13

A	B	C	D	E	FX(0)	FX(1)
38.46	46.15	7.69	0.0	7.69	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.**Last changed:** 01.02.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.NJ4	Course name: Foreign Language I – Business German 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the specific terminology in quality management and marketing 2. explain key concepts and reformulate their definitions 3. express his/her opinion on the ethics of advertising in media 4. make a proposal and a presentation of a marketing strategy of a chosen company 5. apply different means of expression in the creating of an advertising text 6. discuss the advantages and disadvantages of companies clustering in an area. 	
Brief outline of the course: Quality of products. Approaches to quality. Products and brands. Solving quality problems. Linking ideas with linking words. Marketing, marketing mix. Paraphrasing. Summarizing. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market.	
Recommended literature: <ol style="list-style-type: none"> 1. BRAUNERT, J, SCHLENKER, W. 2010. Unternehmen Deutsch. Aufbaukurs Lehrbuch. Stuttgart : Klett, 2010. 2. BRAUNERT, J, SCHLENKER, W. 2010. Unternehmen Deutsch. Aufbaukurs Arbeitsbuch. Stuttgart : Klett, 2010. 3. ONDRČKOVÁ, E., LIŠKOVÁ, D. 2007. Wirtschaftsdeutsch im Unternehmen. Bratislava : Sprint, vfra, 2007. 4. HÖPPNEROVÁ, V. 2002. Wirtschaftsdeutsch für Fortgeschrittene. Praha : Ekopress, 2002. 	
Language of instruction:	

German						
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40						
Course assessment The final number of assessed students: 11						
A	B	C	D	E	FX(0)	FX(1)
54.55	27.27	9.09	0.0	9.09	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 01.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.NJ5	Course name: Foreign Language I – Business German 5
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. summarize the major points of a text 2. discuss the position of a company and the factors affecting its position 3. present ideas to start up a new business 4. make arguments in raising the capital for business 5. explain the ways of applying social responsibility of a business in practice 6. express an opinion on the relationship of economic development and the environment. 	
Brief outline of the course: Setting up a business, legal forms of business, business plan, position of a business in the market. Comparing and contrasting. Possibilities and forms of funding a start-up. Venture capital. Social responsibility of a business. Expressing opinion with argumentation. The relationship of a business to different stakeholders – employees, suppliers, customers, shareholders, local communities, public institutions and non-government organizations. Reporting – structuring a report. The economy and ecology. Global warming and the concept of sustainability. Problem solving – environmental problems.	
Recommended literature: 1. BECKER, N., BRAUNERT, J. 2010. Dialog Beruf. 2. Auflage. München : Max Hueber Verlag, 2010. 2. DEMČIŠÁK, J. 2015. Fachsprache: Unternehmen. Hamburg : tredition GmbH, 2015.	
Language of instruction: German	
Notes:student time load: 120 hours	

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 7

A	B	C	D	E	FX(0)	FX(1)
0.0	14.29	14.29	14.29	57.14	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 01.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.RJ1	Course name: Foreign Language I – Business Russian 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. provide basic information about the university and the student's study 2. describe the organization of economics 3. explain the hierarchy of relationships in a company and the functions of a manager 4. distinguish between motivation factors in the work of a manager 5. introduce a company and its activities and departments in the form of a presentation 6. be aware of the importance of cultural specifics for work in an international environment. 	
Brief outline of the course: Study at university – Matej Bel University and its faculties, Faculty of Economics and its study programs. The organization of economics. Taking notes from a lecture and summarizing the content from notes. Structuring a paragraph. Structure and organization of a company /public authority. The basics of management, functions of a manager. Presentation and communication skills in the work of a manager – presentation of a selected company /institution. Forms of motivation and motivators in the work with subordinates.	
Recommended literature: <ol style="list-style-type: none"> 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021. 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009. 	
Language of instruction: Russian	
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54	

Written assignments: 40						
Course assessment						
The final number of assessed students: 9						
A	B	C	D	E	FX(0)	FX(1)
11.11	11.11	44.44	11.11	22.22	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 04.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.RJ2	Course name: Foreign Language I – Business Russian 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: 1. describe the recruitment process 2. write a professional CV and a letter of application 3. assess the quality of a job applicant 4. present his/her own skills and abilities at a job interview 5. give arguments in a discussion about job related issues 6. explain new trends in employment.	
Brief outline of the course: Human resources management. The process of recruitment in a company. Applying for a job. Analyzing job ads. Writing a CV and a Cover letter. Preparation for a job interview. Developing communication skills for a job interview. Asking questions correctly and effectively. Efficiency and employment. Labor relations. Developing teamwork – listening to others, being assertive.	
Recommended literature: 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021. 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009.	
Language of instruction: Russian	
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	

Course assessment

The final number of assessed students: 9

A	B	C	D	E	FX(0)	FX(1)
22.22	33.33	22.22	11.11	0.0	11.11	0.0

Instructor: Mgr. Viera Krešáková, PhD.**Last changed:** 04.02.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.RJ3	Course name: Foreign Language I – Business Russian 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the specific terminology in the context of the given issues 2. understand figures in economic news in the media; interpret charts and graphs 3. analyze financial statements of a company 4. compare different financial products 5. explain the tax system in Slovakia 6. discuss the role of the state in the economy. 	
Brief outline of the course: Banking, types of banks and banking services. Providing loans. Negotiating a loan. The role of the central bank. Securities, bonds and stocks, stock exchange. Forms of investment. Solving a mini case study in investment. Accounting and statements in accounting, creative accounting. Reading and writing big numbers, decimal numbers, fractions. Basic mathematical operations. Interpreting graphs illustrating development trends. Social and economic policy of the government. System of taxes, direct and indirect taxes, tax evasion. Discussion – contrasting ideas, expressing cause and effect.	
Recommended literature: 1. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007.	
Language of instruction: Russian	
Notes: student time load: 120 hours Combined study (lectures, seminars, consultations): 26	

Self-study: 54						
Written assignments: 40						
Course assessment						
The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
25.0	25.0	0.0	25.0	25.0	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 04.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.RJ4	Course name: Foreign Language I – Business Russian 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the specific terminology in quality management and marketing 2. explain key concepts and reformulate their definitions 3. express his/her opinion on the ethics of advertising in media 4. make a proposal and a presentation of a marketing strategy of a chosen company 5. apply different means of expression in the creating of an advertising text 6. discuss the advantages and disadvantages of companies clustering in an area. 	
Brief outline of the course: Marketing, marketing mix. Online – Marketing. Branding. Quality of products. Approaches to quality. Marketing strategy. Different types of advertising and promotion. Complaining – Letter of complaint. Paraphrasing. Summarizing. Developing presentation skills – designing slides, using body language and signposting. The share of a company in the market and competition in the market.	
Recommended literature: <ol style="list-style-type: none"> 1. KREŠÁKOVÁ, V. 2021. Ruština pre ekonómov. 2021. Banská Bystrica : Belianum. 2021. 2. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009. 	
Language of instruction: Russian	
Notes:student time load: 120 hours Combined study (lectures, seminars, consultations): 26 Self-study: 54 Written assignments: 40	

Course assessment

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	100.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.**Last changed:** 04.02.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_I.RJ5	Course name: Foreign Language I – Business Russian 5
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: short tests/quizzes 0-20 points writing tasks 0-20 points speaking tasks 0-20 points b) final assessment: final exam in all language skills 0-40 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. summarize the major points of a text 2. discuss the position of a company and the factors affecting its position 3. present ideas to start up a new business 4. make arguments in raising the capital for business 5. explain the ways of applying social responsibility of a business in practice 6. express an opinion on the relationship of economic development and the environment. 	
Brief outline of the course: Setting up a business, legal forms of business, business plan, position of a business in the market. Possibilities and forms of funding a start-up. Social responsibility of a business. The relationship of a business to different stakeholders – employees, suppliers, customers, shareholders, local communities, public institutions and non-government organizations. The economy and ecology. The concept of sustainability. Expressing opinion with argumentation. Comparing and contrasting. Problem solving – environmental problems. Reporting – structuring a report.	
Recommended literature: <ol style="list-style-type: none"> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. 2. ЛЕБЕДЕВ, Б.К./ПЕТУХОВА, Е.Х. 2002. Деловая поездка в Россию. Санкт-Петербург, Златоуст, 2002. 3. BELYNTSEVA, O./JANEK, A. Učebnice současné ruštiny. CPRESS. 2009 4. materials from the current Russian press and the Internet. 	
Language of instruction: Russian	
Notes:student time load: 120 hours	

Combined study (lectures, seminars, consultations): 26

Self-study: 54

Written assignments: 40

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 04.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.AJ1	Course name: Foreign Language II – Business English 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. provide basic information about the university and the study 2. describe the organizational structure of the company and to name operations of departments 3. discuss the hierarchy relationships in the enterprise 4. use the professional vocabulary within the context of particular issues 5. introduce a particular company in the form of presentation 6. compare the importance of cultural diversity for the work of companies in the international context	
Brief outline of the course: Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
Recommended literature: 1. COTTON, FALVEY, KENT. 2010. Market Leader – Intermediate, 3rd Edition. Harlow : Longman, 2010. 2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002. 3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 4. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011. 5. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.	
Language of instruction: English	

Notes:student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 6

A	B	C	D	E	FX(0)	FX(1)
50.0	0.0	50.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Dagmar Škvareninová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.AJ2	Course name: Foreign Language II – Business English 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities	
Brief outline of the course: The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002. 3. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 4. ARMITAGE-AMATO, R. 2005. Obchodní korespondence a komunikace. Angličtina. Praha : Klett, 2005. 5. ASHLEY, A. 2009. Oxford Handbook of Commercial Correspondence. New edition. Oxford : Oxford University Press, 2009.	
Language of instruction: English	
Notes:student time load: 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 5						
A	B	C	D	E	FX(0)	FX(1)
40.0	40.0	20.0	0.0	0.0	0.0	0.0
Instructor: PaedDr. Marta Valihorová, PhD., Mgr. Dagmar Škvareninová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.AJ3	Course name: Foreign Language II – Business English 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. explain the key concepts within the context of the specific issues 2. use the professional vocabulary within the context of particular issues 3. compare the suitability of promotional techniques and media 4. present the selected product / service 5. interpret and compare marketing strategies of enterprises 6. express an opinion in regard with respect for ethical principles in advertising	
Brief outline of the course: Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. COTTON, FALVEY, KENT. 2006. Market Leader – Upper Intermediate. Harlow : Longman, 2006. 3. MASCULL, B. 2002. Business Vocabulary in Use - Intermediate. Cambridge : CUP, 2002. 4. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 5. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011. 6. PILBEAM, A. 2000. Market Leader – International Management. Harlow : Longman, 2000.	
Language of instruction: English	
Notes:student time load: 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
50.0	50.0	0.0	0.0	0.0	0.0	0.0
Instructor: Mgr. Dagmar Škvareninová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.AJ4	Course name: Foreign Language II – Business English 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 7. understand the figures in economic texts and interpret graphs 8. use the professional vocabulary within the context of particular issues 9. describe bank products 10. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 11. compare the sources of company financing 12. interpret graphs illustrating the the development of financial indicators in the enterprise	
Brief outline of the course: Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
Recommended literature: 1. MACKENZIE, I. 2010. English for Business Studies. 3rd Edition. Cambridge : CUP, 2010. 2. MACKENZIE, I. 2008. English for the Financial Sector. Cambridge : CUP 2008. 3. JOHNSON, C. 2000. Market Leader – Banking and Finance. Harlow : Longman, 2000. 4. MASCULL, B. 2004. Business Vocabulary in Use - Advanced. Cambridge : CUP, 2004. 5. EMMERSON, P. 2002. Business Grammar Builder. Oxford : MacMillan, 2002. 6. ZELENKOVÁ, A. 2011. Presentation Skills in English. Banská Bystrica : UMB, 2011.	
Language of instruction: English	
Notes:student time load:	

120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 4						
A	B	C	D	E	FX(0)	FX(1)
25.0	75.0	0.0	0.0	0.0	0.0	0.0
Instructor: Mgr. Dagmar Škvareninová, PhD., PaedDr. Marta Valihorová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.NJ1	Course name: Foreign Language II – Business German 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can to provide basic information about the university and the study 1. describe the organizational structure of the company and to name operations of departments 2. discuss the hierarchy relationships in the enterprise 3. use the professional vocabulary within the context of particular issues 4. introduce a particular company in the form of presentation 5. compare the importance of cultural diversity for the work of companies in the international context	
Brief outline of the course: Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
Recommended literature: 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Ismaning : Max Hueber Verlag, 2008. ISBN 3-19-001591-0. 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.	
Language of instruction:	

German						
Notes:student time load: 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 71						
A	B	C	D	E	FX(0)	FX(1)
50.7	15.49	9.86	7.04	9.86	5.63	1.41
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 20.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.NJ2	Course name: Foreign Language II – Business German 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities	
Brief outline of the course: The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
Recommended literature: 1. Becker/Braunert/Eisfeld: Dialog Beruf 2. Deutsch als Fremdsprache für Grundstufe. Max Hueber Verlag, 2008. ISBN 3-19-001591-0. 2. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 3. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 4. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4.	
Language of instruction: German	
Notes:student time load: 120 hours	

Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 50						
A	B	C	D	E	FX(0)	FX(1)
36.0	22.0	22.0	10.0	2.0	6.0	2.0
Instructor: Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber						
Last changed: 20.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.NJ3	Course name: Foreign Language II – Business German 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. explain the key concepts within the context of the specific issues 2. use the professional vocabulary within the context of particular issues 3. compare the suitability of promotional techniques and media 4. present the selected product / service 5. interpret and compare marketing strategies of enterprises 6. express an opinion in regard with respect for ethical principles in advertising	
Brief outline of the course: Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
Recommended literature: 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4. 4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5. 5. Ondřková E. – Liřková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5.	
Language of instruction: German	

Notes:student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
44.44	22.22	16.67	11.11	0.0	5.56	0.0

Instructor: Mgr. Viera Krešáková, PhD., M.A. Jörn Nuber**Last changed:** 20.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.NJ4	Course name: Foreign Language II – Business German 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can <ol style="list-style-type: none"> 1. understand the figures in economic texts and interpret graphs 2. use the professional vocabulary within the context of particular issues 3. describe bank products 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 5. compare the sources of company financing 6. interpret graphs illustrating the the development of financial indicators in the enterprise 	
Brief outline of the course: Basic terminology regarding money in the company. The sources of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
Recommended literature: <ol style="list-style-type: none"> 1. Perlmann-Balme/Schwalb: Sicher! Deutsch als Fremdsprache. Ismaning : Max Hueber Verlag, 2012. ISBN 978-3-19-001206-0. 2. Hohmann: Einfach schreiben! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676231-1. 3. Hohmann: Einfach sprechen! Stuttgart : Ernst Klett Sprachen, 2011. ISBN 978-3-12-676230-4. 4. Buhlmann, R. – Fearn, A. – Leimbacher, E.: Wirtschaftsdeutsch von A-Z. Berlin und München : Langenscheid, 2008. ISBN 978-3-468-49869-5. 5. Ondrčková E. – Lišková, D.: Wirtschaftsdeutsch im Unternehmen. Bratislava : SPRINT, 2003. ISBN 80-89-085-10-5. 	

Language of instruction: German						
Notes:student time load: 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 15						
A	B	C	D	E	FX(0)	FX(1)
20.0	33.33	20.0	20.0	6.67	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 20.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.RJ1	Course name: Foreign Language II – Business Russian 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. provide basic information about the university and the study 2. describe the organizational structure of the company and to name operations of departments 3. discuss the hierarchy relationships in the enterprise 4. use the professional vocabulary within the context of particular issues 5. introduce a particular company in the form of presentation 6. compare the importance of cultural diversity for the work of companies in the international context	
Brief outline of the course: Study at the university. Basic information about the Matej Bel University and its faculties. The structure and organization of the company, positions in the company, scope of activities of individual departments. Responsibilities of a manager in various positions. Corporate culture in an international context. Developing basic presentation and communication skills important for the managerial positions.	
Recommended literature: 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. PUHAJEVA, L. S., OLCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt - Peterburg – Moskva : Zlatoust, 2002. ISBN 5-86547-195-3. 3. STOLAROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 4. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 5. ANTONOV, V.V. 2001. Vvedenije v ekonomiku. Moskva, 2001.	

6. KOREŇKOV, A. a kol. 2006. Reálie rusky hovoriacich krajín. Bratislava : Ekonóm, 2006.
 7. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes:student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 18

A	B	C	D	E	FX(0)	FX(1)
27.78	33.33	11.11	0.0	0.0	27.78	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.RJ2	Course name: Foreign Language II – Business Russian 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can <ol style="list-style-type: none"> 1. describe the process of recruitment 2. specify qualities of a job seeker 3. use the professional vocabulary within the context of particular issues 4. compare the suitability of databases when selecting the vacancies 5. prepare a CV and a cover letter 6. discuss about equality of opportunities 	
Brief outline of the course: The recruitment process. Applying for a job, a job interview. Equality of opportunities in terms of gender, age, race and etc. Advertisements and database of companies. Termination of employment. The basics of business correspondence - writing motivation letter and CV.	
Recommended literature: <ol style="list-style-type: none"> 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštině. Plzeň : Fraus, 2004. ISBN 80-7238-155-5. 3. PUHAJEVA, L. S., OLCHOVA, L. N. 2002. Russkij jazyk v mire ekonomiki. Sankt-Peterburg-Moskva : Zlatoust, 2002. ISBN 5-86547-195-3. 4. STOLAROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 5. LUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 6. VAVREČKA, M., KUPCEVIČOVÁ, J. 2005. Obchodní korespondence v ruštině. Brno : Computer Press, a.s., 2005. ISBN 80-251-0588-1. 	

7. Current materials from the Russian press and the Internet.						
Language of instruction: Russian						
Notes:student time load: 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 13						
A	B	C	D	E	FX(0)	FX(1)
38.46	15.38	23.08	0.0	0.0	23.08	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 20.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.RJ3	Course name: Foreign Language II – Business Russian 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. explain the key concepts within the context of the specific issues 2. use the professional vocabulary within the context of particular issues 3. compare the suitability of promotional techniques and media 4. present the selected product / service 5. interpret and compare marketing strategies of enterprises 6. express an opinion in regard with respect for ethical principles in advertising	
Brief outline of the course: Marketing, marketing mix. The specificity of a product and the importance of the brand. Advertising, media and promotional techniques. Ethical principles in advertising and the impact of advertising on consumer behavior. Presentation of the product / the service of a company.	
Recommended literature: 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5. 3. STOLAROV, V.I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 4. ĽUBUŠIN, N.P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 5. ŠEBESTOVÁ, V. a kol. 1993. Russkij jazyk v rynočnoj ekonomike, II. časť. Bratislava : Edičné stredisko VŠE Bratislava, 1992. ISBN 80-225-034-6. 6. Current materials from the Russian press and the Internet.	

Language of instruction: Russian						
Notes:student time load: 120 hours Combined study (P, S, K): 26 Self-study: 54 Completion of tasks: 40						
Course assessment The final number of assessed students: 3						
A	B	C	D	E	FX(0)	FX(1)
66.67	0.0	0.0	33.33	0.0	0.0	0.0
Instructor: Mgr. Viera Krešáková, PhD.						
Last changed: 20.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_II.RJ4	Course name: Foreign Language II – Business Russian 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing skills 0-30 points speaking skills 0-30 points b) final assessment: final exam including all language skills 0-40 points	
Learning objectives: After completion of the course, the student can 1. understand the figures in economic texts and interpret graphs 2. use the professional vocabulary within the context of particular issues 3. describe bank products 4. explain the advantages and disadvantages of the operation of a foreign company in Slovakia 5. compare the sources of company financing 6. interpret graphs illustrating the the development of financial indicators in the enterprise	
Brief outline of the course: Basic terminology regarding money in the company. The sorces of company financing – bank loans, securities and other resources. Banks and their products. Providing bank loans to companies. International market, placing the company in the international market and conditions for foreign companies operating in the Slovak market. Interpreting graphs and describing the development of financial indicators in the company.	
Recommended literature: 1. MROVĚCOVÁ, L. 2007. Obchodní ruština. Brno : Computer Press, a.s., 2007. ISBN 978-80-251-1738-5. 2. STOLAROV, V. I. 2010. Ekonomika: učebnik. Moskva : Obrazovatel'no - izdatel'skij centr „Akademija“, 2010. ISBN 978-5-7695-7072-8. 3. ĽUBUŠIN, N. P. 2010. Ekonomika organizacii. Moskva : ZAO „MCFER“, 2010. ISBN 978-5-406-00175-2. 4. CHAVRONINOVÁ a kol., 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997. 5. KOZLOVA, T. a kol. 2004. Dogovorilis obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň : Fraus, 2004. ISBN 80-7238-155-5.	

6. ŠEBESTOVÁ, V., ŠEBESTA, J. 1999. Komerčná ruština v praxi. Bratislava : Elita, 1999. ISBN 80-8044-052-2.
7. STRELKOVÁ, K. a kol.: 1997. Ruský jazyk v bankovníctve. Bratislava : Ekonóm, 1997.
8. Current materials from the Russian press and the Internet.

Language of instruction:

Russian

Notes: student time load:

120 hours

Combined study (P, S, K): 26

Self-study: 54

Completion of tasks: 40

Course assessment

The final number of assessed students: 2

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Viera Krešáková, PhD.

Last changed: 20.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica						
Faculty: The Faculty of Economics						
Code: D_1_FJpE		Course name: French Language for Economists				
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined						
Number of credits: 3						
Recommended semester/trimester: 2., 4., 6.						
Level: I.						
Prerequisites:						
Course completion conditions:						
Learning objectives:						
Brief outline of the course: France and Francophonie - realities. Current macroeconomic problems (economic growth, inflation, unemployment, international trade). Social and economic inequalities in society. Selected problems of enterprise management. Intercultural differences and their economic consequences.						
Recommended literature: 1. Piketty, T.: Une breve histoire de l'égalité. 2021. Paris: Seuil. ISBN 978.2.02.148597.4 2. L'état du Québec. 2023. Montréal: LEDEVOIR. ISBN 9.782982.099753 3. Marasová, J., LAcová, Ž. 2015. Economie pour les non-économistes. Banská Bystrica: Belianum. 4. Halušková, A: Méthode de français spécialisé en économie I. 2009. Banská Bystrica: EF UMB. ISBN 978-80-8083-873-7 5. Aktuálna časopisecká literatúra						
Language of instruction:						
Notes:student time load:						
Course assessment The final number of assessed students: 1						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: Gautier Quentin Crept, Ing. Žaneta Lacová, PhD.						
Last changed: 08.12.2023						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_GISpE	Course name: Geographic Information Systems for Economists
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4.	
Level: I.	
Prerequisites:	
Course completion conditions: Final project (elaboration and presentation of a project on the topic of geographical information systems): 0-100 marks	
Learning objectives: The student <ol style="list-style-type: none"> 1. can explain the basic concepts of geoinformatics, 2. knows the principles of digital representation of geographic data, basic functions of geographic information systems (GIS), 3. knows how to use publicly available geoinformation technologies, 4. knows and uses publicly available sources of geographic information/data, 5. can analyze and present data obtained from database systems for GIS in various reports, with support of Business Intelligence Tools. 	
Brief outline of the course: Introduction to GIS issues, basics of geoinformatics, software tools for processing of geographic data, publicly available applications. Data sources for GIS, data digitization, data manipulation, analysis and modeling, data visualization and creation of outputs. Own processing of geographic data. Analysis and presentation of data from a real GIS database.	
Recommended literature: <ol style="list-style-type: none"> 1. HOFIERKA, J. 2003. Geografické informačné systémy a diaľkový prieskum zeme, Prešovská univerzita, 2003, 116s., ISBN 80-8068-219-4. 2. TUČEK, J. 1998. Geografické informační systémy, Principy a praxe, Computer Press, Praha, 1998. ISBN 80-7226-091-X. 3. DAVIS D. E. (z angl. orig. prel. Salay I.): GIS pro každého, Computer Press, Praha, 2000. ISBN 80-7226-389-7 (Ekonomická študovňa UMB) 4. CHMELÁR, M. 2018. Reporting v Power BI, PowerPivot a jazyk DAX. Smart People, spol. s r.o., 2018. ISBN: 978-80-973078-0-6. 5. On-line návody k QGIS: https://training.gismentors.eu/qgis-zacatecnik/ 6. On-line Geoinformačné minimum: https://www.envirovzdelavanie.sk/geominimum/ 	
Language of instruction: Slovak, English	

Notes:student time load:

90 hours, of which:

Combined study (L, S, K): 26,

Self-study: 24,

Project preparation: 40.

Course assessment

The final number of assessed students: 10

A	B	C	D	E	FX(0)	FX(1)
40.0	10.0	10.0	0.0	0.0	30.0	10.0

Instructor: Ing. Jolana Gubalová, PhD., Ing. Zuzana Rigová, PhD.**Last changed:** 02.11.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-107		Course name: Geographical learning of Europe	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 1036			
abs	n	p	v
93.34	6.66	0.0	0.0
Instructor:			
Last changed: 24.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-GSP-513		Course name: Global Social Problems					
Type, extent and method of instruction:							
Form of instruction: Lecture / Seminar							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 13 / 13							
Method of study: combined							
Number of credits: 3							
Recommended semester/trimester:							
Level: I.							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 0							
A	B	C	D	E	FX(0)	FX(1)	n
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: prof. PaedDr. Peter Jusko, PhD.							
Last changed: 08.09.2023							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 1d-ajc-300	Course name: Global skills
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Active participation in seminars, self-study of recommended materials provided by instructor. b) final assessment: Active participation in seminars, studying relevant sources recommended by the teacher.	
Learning objectives: At the end of the Global Skills course, students will be able to: <ul style="list-style-type: none"> - explain the importance of global skills in different domains of our wellbeing (intellectual, emotional, occupational, social, etc.), - analyse different sources aligned with different aspects of global skills, - use critical thinking and creativity when working on individual and group assignments, - give constructive feedback to their peers, - reflect on their peers' opinions and self-reflect their own learning, - develop their autonomy in learning, - incorporate global skills activities in their future jobs. 	
Brief outline of the course: Selected global skills: <ol style="list-style-type: none"> 1. Communication and collaboration – the ability to use verbal and non-verbal forms of communication and to work effectively with others in order to achieve shared goals; 2. Creativity and critical thinking – generating new ideas and solutions and analysing information to form a balanced judgement; 3. Intercultural competence and citizenship – the social and interpersonal skills necessary for managing cross-cultural encounters in an appropriate way, with respect and openness to others; 4. Emotional self-regulation and wellbeing – the ability to recognize and understand one's emotions and the awareness of positive physical and mental health practices; 5. Digital literacies – individual technological skills necessary for working with digital communication channels. 	
Recommended literature: SLATINSKÁ, A. 2022. Introduction To Selected Global Skills And Exploration Of Culture In EFL Context As Part Of Trainee Teachers' Professional Development: Textbook for Trainee Teachers of English and other Courses, Banská Bystrica: Belianum. ISBN: 978-80-557-2018-0	

<p>CAROL, R. 2022. How to Develop Global Skills. [2022-11-07]. Available at: https://www.macmillanenglish.com/se/training-events/events-webinars/event/how-to-develop-global-skills-with-pre-school-children</p> <p>CHONG SUAN, CH. 2021. Successful International Communication. Pavilion. 176 p. ISBN 978-1-912755-13-4</p> <p>HANESOVÁ, D. 2014. From Learning Facts to Learning to Think. Banská Bystrica: Pedagogická fakulta UMB. 95 s. ISBN 978-80-557-0655-9</p> <p>MERCER, S. et al. 2019. Creating Empowered 21st Century Citizens. Available at: https://elt.oup.com/feature/global/expert/global-skills?cc=sk&se</p>			
Language of instruction:			
English B2-C1			
Notes:student time load:			
Course assessment			
The final number of assessed students: 26			
abs	n	p	v
57.69	42.31	0.0	0.0
Instructor: Mgr. Anna Slatinská, PhD.			
Last changed: 24.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-HAT1-003		Course name: Hra a tanec 1	
Type, extent and method of instruction: Form of instruction: Practical / Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 13 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 19			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: Mgr. art. Martin Urban, PhD.			
Last changed: 30.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_MLZvoVS	Course name: Human Resources Management in Public Sector
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites: KEMP-EF/D_1_Man/22	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: presentation in class with the utilisation of case studies, simulated work situations 0-20 points; elaborating a project 0-20 points with the use of mutual buddie assessment. The list of projects/ assignments will be upgraded at the beginning of semester b) final assessment: written exam 0-60 points	
Learning objectives: The aim of the course is to deliver knowledge from human resource management in public sector to students and to develop their attitudes and skills in human resource management. After completion of the course, the student: <ol style="list-style-type: none"> 1. Disposes of sufficient knowledge from human resource management and with the use of critical thinking can look for, process, and analyse information about personnel work from various resources on basis of acquired knowledge. 2. Applies creative thinking and develops knowledge useful in managing work teams and solving of communication problems. Student knows and uses appropriate managerial styles. 3. Develops own presentation skills and is able to prepare public presentations, lead meetings and negotiations. 4. Develops analytical thinking and orientates in the field of labour market in EU and in SR with the emphasis on regional specifics. 5. Responds strategically to new situations and perceives the system of personnel work in an organization in a variant, flexible and creative way. 6. Evaluates his/her own human potential and requirements for being successful in the job market, as well as in his/her further personal growth. 	

7. Develops his/her ability to work in team, creativity and communicativeness through individual and team work on practical assignments in seminars.

Brief outline of the course:

The core and the content of human resources management. Strategic aspect in human resources management. Human resources planning and personnel policy. Personnel work in knowledge economy. Analysis of work and its methods. Human and intellectual capital in an organization. Manager in public sector organisations. Requirements on manager's competency. Organisation of manager's work. Leadership styles. Preparation and process of negotiation and public appearance. Employee relations. Trade unions. Employee care. Work evaluation. Regional employment policy and specifics of labour market.

Recommended literature:

1. ARMSTRONG, M. 2007. Řízení lidských zdrojů. Praha: Grada. ISBN 802-47-140-73.
2. GALAJDOVÁ, V. a kol. 2007. Rozvoj ľudských zdrojov I. Zvolen: Technická univerzita. ISBN 978-80-228-1830-8.
3. KOUBEK, J. 2007. Řízení lidských zdrojů. Základy moderní personalistiky. Praha: Management Press. ISBN 80-72-611-683.
4. LIPTÁKOVÁ, K. 2008. Ľudský potenciál ako faktor endogénneho regionálneho rozvoja. Banská Bystrica: UMB. ISBN 978-80-8083-601-6.
5. SEDLÁK, M. 2009. Manažment. Bratislava: Iura Edition. ISBN 978-808-078-2832.
6. SEKOVÁ, M. a kol. 2013. Manažment II – ľudia v organizácii a organizačná kultúra. Bratislava: Iura Edition. ISBN 978-808-078-5116.
7. ULRICH, D. et al. 2010. Kód lídrov. Eastone Group. ISBN 978-808-109-1223.
8. VETRÁKOVÁ, M. a kol. 2011 Ľudské zdroje a ich riadenie. Banská Bystrica: UMB. 978-80-557-0149-3.
9. VETRÁKOVÁ, M. a kol. 2007. Hodnotenie prínosu zamestnancov. Banská Bystrica: Ekonomická fakulta UMB. ISBN 978-80-8083-537-8.
10. Labour Code and other relevant legal enactments.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, from that:
combined form (Lecture, Seminar, Consultation): 39 (2/1)
self-study: 50
preparation and presentation of a chosen topic: 10
preparation of a project: 12
data collection (questionnaire): 9

Course assessment

The final number of assessed students: 16

A	B	C	D	E	FX(0)	FX(1)
0.0	12.5	6.25	31.25	37.5	12.5	0.0

Instructor: doc. Ing. Katarína Vitálišová, PhD., Ing. Filip Flaška, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 11.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Info	Course name: Informatics
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 39 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: Continuous assessment: a1) test of information technologies - 25 points, a2) test of computer word processing - 20 points b) final assessment: b1) spreadsheet data analysis test - 45 points b2) test of data processing in a relational database system - 10 points The requirements for completing the course in the corrective term are the same as in the regular term. In the resit exam, the student can repeatedly perform any number of partial tests.	
Learning objectives: Student - can explain the meaning of basic concepts and characterize the main development trends in the field of information technology used in personal informatics, companies and organizations, - is able to assess the suitability of the use of information technology as a support for the information system in business practice, - is able to use communication tools and tools to support cooperation in a virtual environment, - can efficiently process and analyse data in solving specific practical tasks using basic software tools.	
Brief outline of the course: The role and importance of information technology in economic and managerial practice, development trends. Computers and their peripherals. System and application software. Software development and distribution. Computer networks, internet. Introduction to information security. Advanced computer word processing techniques. Editing a multi-page structured text document, styles, templates, automatic generation of lists and contents. Inserting and editing objects, cross-references, tables, tabs, pictures, symbols. Document page and section settings, auto-correction and editing options. Tools for document review and revision, change tracking, and author collaboration. Data processing and analysis software. Spreadsheet principle, efficient use of worksheets, data entry and formatting. Formulas and built-in functions, absolute and relative addressing, use of external links, conditional calculation. Graphic presentation and analysis of data. Search in tables. Databases in spreadsheet, filters, database functions, pivot tables and charts. Solving practical computational tasks. Relational databases, database structures, relationships and data types. Select data from	

a relational database using filters and queries. MailMerge using different types of databases. Examples of the use of information technologies in tourism, corporate economics and management, finance and public economics.

Recommended literature:

1. HUŽVÁR, M., LACO, P. 2014. Informačné technológie v ekonomickej praxi. Bratislava: Wolters Kluwer. ISBN 978-80-8168-084-7 (E-book).
2. GÁLA, L., ŠEDIVÁ, Z., POUR, J. 2015. Podniková informatika. Praha: GRADA. ISBN 978-80-247-5457-4.
3. PECINOVSKÝ J., PECINOVSKÝ R. 2016. Office 2016, Průvodce uživatele. Praha: GRADA. ISBN 978-80-247-5691-2.
4. VIRTUÁLNA UNIVERZITA MATEJA BELA 2021. Informatika (collections of tasks and solutions, tutorials and videoinstructions). Banská Bystrica: Univerzita Mateja Bela. Available on internet: <https://lms.umb.sk>

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which
Combined study (Lectures, Practicals, Consultations): 52
Self-study: 30
Solution of given tasks: 68

Course assessment

The final number of assessed students: 1019

A	B	C	D	E	FX(0)	FX(1)
2.65	9.52	14.62	21.0	35.33	3.04	13.84

Instructor: RNDr. Miroslav Hužvár, PhD., Ing. Jolana Gubalová, PhD., Ing. Peter Laco, PhD., Ing. Zuzana Rigová, PhD., Ing. Igor Kollár, PhD.

Last changed: 10.12.2021

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-fpv-504		Course name: Information Security	
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I., P			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 73			
abs	n	p	v
86.3	13.7	0.0	0.0
Instructor: doc. Ing. Ľudovít Trajtel', PhD., PaedDr. Mgr. Vladimír Siládi, PhD., doc. Mgr. Ján Karabáš, PhD.			
Last changed: 13.09.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_IVS	Course name: Innovations in the Public Sector
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2., 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: elaboration of the assignment during the semester: 0-50 points b) final assessment: case presentation: 0-50 points	
Learning objectives: 1. knows the apparatus of innovations in the public sector, 2. can use the basic theoretical knowledge in analysing of specific situations, 3. is able to use information sources of domestic and foreign literature, 4. is able to orientate in the process of developing innovations, define the composition of the actors of this process and their role in this process, 5. applies the tools and methods of participation in the process of creating innovations, 6. is able to evaluate a variety of input data related to the creating innovations.	
Brief outline of the course: Innovation. Innovation in the public sector. Recent policy trends. Collaboration between public, private and non-profit entities and innovation. Agile approach to creating innovation. Living labs and innovation. Innovations in governance. Innovation in public administration. Social innovation. Social care innovation. Innovation in education. Innovations in culture. Innovation in public health care. Safety and innovation. Innovation in public transportation. Innovation in public services delivery. Innovation in public policy. Innovation in place development. Innovation in environment protection.	
Recommended literature: 1. VAŇOVÁ, A. 2021. Trendy v rozvoji miest. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1884-2.	

2. VAŇOVÁ, A. 2020. Marketingové stratégie rozvoja územia. 2020. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1783-8.
3. VITÁLIŠOVÁ, K. THURIOT, F. (eds). 2019. Creative potential in the cities and its exploitation in the sustainable development. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1661-9.
4. VAŇOVÁ, A. et al. 2016. Kreativne odvetvia ako zdroj nehmotných aktív v kontexte inteligentného rozvoja a inovácií. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1173-7.
5. ČAPKOVÁ a kol. 2011. Regionálny rozvoj a inovácie. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-0130-1.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, within that:

Combined form: Lecture, Seminar, Consultation: 26

self-study: 33

active preparation for seminars: 28

collection of data: 33

Course assessment

The final number of assessed students: 24

A	B	C	D	E	FX(0)	FX(1)
33.33	33.33	12.5	0.0	8.33	12.5	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., Ing. Nikoleta Jakuš Muthová, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PMaS	Course name: Insurance Mathematics and Statistics
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: Written test of modelling of basic life insurance products - 40 points For active and quality work in seminars and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester. b) final assessment: Written test of modelling risk loadings of the products and testing the profitability of products of life insurance - 60 points The grade in due time is determined on the basis of the sum of points from both written works and bonus points for active work. Corrective term: Written test of the entire syllabus – 100 points The grade in the corrective term is determined on the basis of the sum of points from the re-sit written work and bonus points for active work during the teaching part of the semester. The student can apologize for a maximum of three seminars. If a student does not respond to the teacher's call for communication during full-time or distance learning, it is considered his unjustified non-participation in the seminars. At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written work. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant work. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of works and oral examination, the student can only use a personal calculator as an aid. When performing written works and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.	
Learning objectives: The student <ol style="list-style-type: none"> 1. applies the acquired knowledge to actuarial modelling of life insurance products, 2. is able to recognize individual products of life insurance companies, 	

3. assessis the suitability, resp. the unsuitability of insurance products for individual clients, according to their needs and ideas,
4. is able to critically assess the suitability of the offered product in personal economic practice.

Brief outline of the course:

Insurance legislation. Basic terminology in actuarial modelling. Life tables. Technical interest rate. Yield curve. Single and regular premiums. Risk loadings. Technical provisions. Profitability testing.

Recommended literature:

1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Insurance Mathematics and Statistics (seminar materials, solved tasks, video-seminars and video-instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: : <https://lms.umb.sk>.
2. DICKSON, D. C. M., HARDY, M. R., WATERS, H. R. 2009. Actuarial Mathematics for Life Contingent Risks, Cabridge University Press. ISBN 978-0-521-11825-5.
3. BOLAND, P. J. 2006. Statistical and Probabilistic Methods in Actuarial Science. Chapman & Hall/CRC: University, College Dublin, Ireland. ISBN 1-58488-695-1.
4. RICCI, O. 2012. Bancassurance in Europe Past, Present and Future, Palgrave Macmillan, London. ISBN 978-0-230-35828-7.

Language of instruction:

Slovak, English

Notes:student time load:

overall time: 120 hours, out of which
 combined study: 26 hours
 self-study: 94 hours

Course assessment

The final number of assessed students: 27

A	B	C	D	E	FX(0)	FX(1)
14.81	14.81	11.11	3.7	18.52	11.11	25.93

Instructor: doc. RNDr. Jana Špírková, PhD.

Last changed: 15.12.2021

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_DVaJO_cuvp	Course name: Intellectual and Industrial Property of an Organization
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions:	
Learning objectives: Student <ol style="list-style-type: none"> 1. is familiar with the concept of intellectual property and understands its meaning, 2. assesses the importance of protecting intellectual property in its various forms and identifies its economic benefits, 3. is aware with the system of intellectual property law, 4. is familiar with the basic terminology of copyright and industrial law, 5. acquire knowledge of international protection of intellectual property, 6. communicates with the Industrial Property Office of the Slovak Republic, 7. applies the acquired knowledge in practice. 	
Brief outline of the course: Introduction to intellectual property law. Concept and subject matter of intellectual property law. The place of intellectual property law in the Slovak Republic. Copyright. Industrial rights to the results of creative intellectual activity (patent, utility model, design). Industrial rights to designations (trademark, right of designations of origin of products and geographical indications of products). International protection of intellectual property.	
Recommended literature: <ol style="list-style-type: none"> 1. Babiaková, B., Lalíková, L. 2011. Ochrana duševného vlastníctva. Banská Bystrica: Vydavateľstvo UMB, 2011. ISBN 9788055701790. 2. Adamová, Z. 2020. Právo duševného vlastníctva. Bratislava: TINCT, 2020. ISBN 9788097354404. 3. Kropaj, M., Bartalská, K., Holub, D. 2017. Základy práva duševného vlastníctva pre ekonómov. Bratislava: Wolters Kluwer, 2017. ISBN 9788081687068. 4. Telec, I. 2015. Právo duševného vlastníctví v informační společnosti. Praha: Leges, 2015. ISBN 9788075020611. 5. Kropaj, M. Právnofilozofické východiská práva duševného vlastníctva. 2014. Bratislava: Vydavateľstvo SAV VEDA. 6. Vojčík, P. a kol. 2014. Právo duševného vlastníctva. 2. upravené vydanie. Plzeň: Aleš Čeněk, s.r.o., 2014. ISBN 9788073805272. 	

7. Lazíková, J. 2012. Základy práva duševného vlastníctva. Bratislava: Iura Edition spol. s.r.o.,2012. ISBN 9788080784768.

8. Švidroň, J., Adamová, Z., Návrat, M., Škreko, A. Právo duševného vlastníctva v informačnej spoločnosti a v systéme práva. Bratislava: Vydavateľstvo SAV VEDA. 20099. ISBN 9788022410335.

9. Časopis Duševné vlastníctvo, Úrad priemyselného vlastníctva, Banská Bystrica.

Language of instruction:

Slovak

Notes:student time load:

90 hours

direct teaching: 26 hours

self-study: 64 hours

Course assessment

The final number of assessed students: 0

abs	n	p	v
0.0	0.0	0.0	0.0

Instructor: Ing. Barbora Mazúrová, PhD.

Last changed: 27.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_IK-fj	Course name: Intercultural Communication (in French)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Active participation in seminars; A final written course work. a) continuous assessment: active participation in seminars – 40 points b) final assessment: written presentation of an intercultural case study (from the economic press) concerning the topics covered – 30 points oral presentation of the written work – 30 points.	
Learning objectives: Student 1. knows the principles of intercultural communication 2. understands its necessity within organizations 3. has a creative attitude in search of solutions in terms of communication and intercultural management.	
Brief outline of the course: Dimension of culture: Western culture and Slavic culture. Concept of intercultural communication, dimensions and obstacles. Axes of intercultural communication. How to develop intercultural intelligence and skills. Corporate culture and management style. Diversity and cultural conflicts. Intercultural negotiation. Management of a multicultural team.	
Recommended literature: 1. LADMIRAL, J.-R.- LIPIANSKY, E.-M. 2015. La communication interculturelle. Paris: Les Belles Lettres: 978-2-251-70005-251 2. MEIER, O. 2016. Management interculturel. Stratégie, organisation, performance. ISBN 9782100742684 3. MEŠKOVÁ, Ľ. 2007. Communication interculturelle France-Slovaquie. Banská Bystrica: EF UMB. ISBN 978-80-8083-508-8 4. REY, D. 2017. Management et communication interculturels. Paris: Afnor Editions. ISBN 978-2124655700 5. PROBLEMES ECONOMIQUES et ALTERNATIVES ECONOMIQUES - hebdomadaires économiques français	

6. DRUMMOND, V. 2021. Le management interculturel. Le Mans: GERESO. ISBN978-2-37890-744-0.						
Language of instruction: French						
Notes:student time load: 100 hours combined study (L, S): 30 hours. self-study: 70 hours.						
Course assessment The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. Ing. Jana Marasová, PhD.						
Last changed: 03.11.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_IVvP-aj	Course name: Intercultural Relations in Business (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: seminar paper (0-30 points), presentation (0-20 points), b) final assessment: written test (0-50 points). a) continuous assessment: Seminar paper (0-30 points), presentation (0-20 points). b) final assessment: Written test (0-50 points).	
Learning objectives: After completion of the course, the student will be able to: <ol style="list-style-type: none"> 1. define the term culture and understand its interpretations, 2. understand the reasons for cultural differences and show sensitivity to them, 3. interpret cultural values of English-speaking countries and compare them with the Slovak culture, 4. demonstrate the understanding of political and economic systems, 5. show the knowledge of historical milestones and cultural monuments, 6. analyze social problems in a multicultural society and propose their solution, 7. identify incorrect stereotyping and generalisations of cultures. 	
Brief outline of the course: The role of English in the 21st century. English-speaking countries and the world. Culture and its interpretations. Typologies of cultures. Cultural values in particular countries, comparisons with the students' native cultures, reflection of students' own cultures. Cultural diversity in the workplace. Managerial styles in particular countries. Political systems, history and economy. Culture and society. Multicultural society, multiculturalism. Generalisations and stereotypes.	
Recommended literature:	
Language of instruction: <ol style="list-style-type: none"> 1. ZELENKOVÁ, A. 2019. Intercultural Relations in Business. Banská Bystrica: Belianum, Vydavateľstvo UMB v Banskej Bystrici, 2019. ISBN 978-80-557-1608-4. 2. TROMPENAARS, F. – Hampden-Turner, Ch. 1998. Riding the Waves of Culture. Understanding Cultural Diversity in Business. London: Nicolas Brealy Publ., 1998. ISBN 1-85788-176-1. 	

3. HOFSTEDE, G., Hofstede G. J., Minkov, M. 2010. Cultures and Organisations. Software of the Mind. New York, McGraw Hill 2010. ISBN 978-07-166418-9.
4. LEWIS, R. 2005. When Cultures Collide. Leading Across Cultures. London: Nicolas Brealey Publishing, 2005. ISBN 978-1904-8382-9.
5. TOMALIN, B. – NICKS, M. 2010. The World's Business Cultures and How to Unlock Them. London: Thorogood Publishing, 2010.

Notes: student time load:

90 hours

combined study (lectures, seminars, consultations): 26

self-study: 44

assignments and presentation: 20

Course assessment

The final number of assessed students: 26

A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Mgr. Petra Strnáďová, PhD.

Last changed: 07.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UdKI	Course name: Introduction to Collective Investment
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: b) final evaluation: final test: 100 %	
Learning objectives: After completing the course, student: 1. The student will gain a basic overview of the possibilities of investing in the financial market through the purchase of mutual funds as well as basic information about individual types of mutual funds. 2. On the basis of his/her individual attitude to risk, the student will be able to choose the mutual fund that best suits his/her risk profile as well as his/her potential preference for the time horizon of his/her investment. 3. The student will gain an overview of domestic as well as foreign management (investment) companies that sell mutual funds in the conditions of the Slovak Republic and will thus be able to make an optimal decision, especially with regard to the selection of a suitable management or investment company.	
Brief outline of the course: Characteristics and legislative regulation of collective investment. Genesis of the development of collective investment in the Slovak Republic and in the world. Definition of basic concepts and subjects of collective investment (management company, mutual fund, unit holder (investor), depository, Slovak Association of Management Companies, NAV). Types of mutual funds in practice and their specification. Taxation of income from investment in mutual funds in practice. Selection criteria for mutual funds. Summary of advantages and disadvantages of collective investment.	
Recommended literature: Recommended literature: 1. GRAHAM, B. – ZWEIG, J. 2008. Inteligentní investor. Grada Publishing, Praha, 2008, ISBN 978-80-247-1792-0. 2. GLADIŠ, D. 2021. Akciové investice. Grada Publishing, Praha, 2021. 216 s. ISBN 9788027131228. 3. PINTER, L. – MEŠŤAN, M. 2020. Kolektívne investovanie. Belianum UMB, Banská Bystrica. 2020, 126 s. ISBN: 978-80-557-1711-1.	

4. MEŠŤAN, M. – PINTER, L. 2022. Kolektívne investovanie a sporenie na dôchodok. Belianum UMB, Banská Bystrica. 2022
5. KOLLER, T. - GOEDHART, M. - WESSELS, D. 2015. Valuation: Measuring and Managing the Value of Companies. 6th Edition. Hoboken (New Jersey): Willey, 2015. ISBN: 978-1-118-87373-1.
6. VALDEZ, S., - MOLYNEUX, P. 2013. Introduction to Global Financial Markets. 7th ed., Palgrave Macmillan, 2013. ISBN 978-1-137-00752-0.
7. DRAKE, P. P.,- FABOZZI, F. J. 2010. The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management. John Willey & Sons. ISBN 978-0-470-60971-2.
8. DRAKE, P. P., - FABOZZI, F. J. 2009. Finance: Capital Markets, Financial Management and Investment Management. The Frank J. Fabozzi Series: John Wiley & Sons. ISBN: 978-0-470-40735-6.
9. ELTON, J. E. - GRUBER, M. J. 2020. A Review of the Performance Measurement of Long-Term Mutual Funds. In Financial Analyst Journal Volume 76 Issue 3. DOI: <https://doi.org/10.1080/0015198X.2020.1738126>
10. Zákon č. 595/2003 Z. z. o dani z príjmov v znení neskorších predpisov
11. BOFFO, R. – PATALANO, R. 2020. ESG Investing: Practices, Progress and Challenges. OECD Paris. Dostupné na internete: www.oecd.org/finance/ESG-Investing-Practices-Progress-and-Challenges.pdf
12. HILL, J. 2020. Environmental, Social and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio. Academic Press Inc., Elsevier Science Publishing Co Inc. 370 s. ISBN: 978-01-281-8692-3.
13. CFA INSTITUTE. 2020. Quantitative investment analysis, 4th Edition. CFA Institute Investment Series. New York, USA: John Wiley & Sons Inc. ISBN: 978-1-119-74364-4.
14. BAKER, H. K. - FILBECK, G. - NOFSINGER, J. R. 2019. Behavioral Finance: What Everyone Needs to Know®. New York, USA: Oxford University Press Inc. ISBN: 9780190868734.
15. GRAHAM, B. - DODD, D. 2020. Security Analysis: Sixth Edition, Foreword by Warren Buffet. New York, United States: McGraw-Hill Education - Europe. s. 700. ISBN: 978-00-715-9253-6.

Language of instruction:

Slovak

Notes:student time load:

Combined form (Lecture, Seminar, Consultation): 26 hours (0/2)

Self-study: 10 hours

Preparation of seminar paper/project and presentation:

Data collection:

Course assessment

The final number of assessed students: 154

A	B	C	D	E	FX(0)	FX(1)
22.08	16.23	19.48	15.58	11.69	5.19	9.74

Instructor: Ing. Ľubomír Pintér, PhD.

Last changed: 27.10.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UdK	Course name: Introduction to Digital Currencies
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment - in-class active participation and presentation of news: 50 points; b) final assessment - written test 50 points.	
Learning objectives: The student will: 1. be able to describe what cryptocurrencies and blockchain technology are, i.e. cryptographic functions (hash), the process of mining and issuing new currency, various consensus mechanisms including Proof-of-Work and Proof-of Stake used in the Bitcoin and Ethereum blockchains. 2. understand how cryptocurrencies work, distinguish the basic characteristics and key metrics of Bitcoin and altcoins such as Ethereum, Tether, XRP, BNB Cardano, Dogecoin, etc. 3. identify the advantages of cryptocurrencies, distinguishes between different types and features of centralized, decentralized and hybrid blockchains and appropriately assesses which one is suitable for which purposes. 4. evaluate how cryptocurrencies can be stored, searched and analyzed for real transactions in open blockchain networks. 5. examine how cryptocurrencies can be secured, identifies selected risks, including legal, regulatory and tax aspects 6. identify selected uses of cryptocurrencies in personal finances, such as means of payment, trading, investing or hedging. 7. understand more advanced uses of blockchain, such as smart contracts, digital assets, tokenization, CBDC, DeFi and others.	
Brief outline of the course: The course provides an introductory understanding of cryptocurrencies such as bitcoin or ethereum and blockchain technology in the context of personal finance. The course will: - examine the theory and principles of functioning of digital currencies; - provide practical examples of basic transactions and operations of blockchain or distributed ledger-based systems; - examine the current and future interaction of digital currencies with banking, financial, legal and regulatory systems; - will help students understand the disruptive potential of blockchain and how this ecosystem can be seen as an innovation;	

- discuss the latest developments (such as tokenization, DeFi and CBDC).

The course will consist of the following topics:

1. Theoretical introduction to cryptocurrencies and their history. Decentralized consensus proof-of-work and proof-of-stake, cryptocurrency overview.
2. A practical introduction to cryptocurrencies. Hands-on exercises in using and creating transactions with digital currencies. Working with a digital wallet, crypto exchanges, crypto ATMs.
3. Examples of the use of cryptocurrencies. Domestic and foreign payments. Trading and investing. Hedging and prediction markets. Tokenization. DeFi. CBDC.
4. Taxes, regulations and risks of cryptocurrencies.

Recommended literature:

1. AMMOUS, S. 2018. The Bitcoin standard. Hoboken, New Jersey : John Wiley & Sons, 286 p. ISBN 978-1-119-47386-2.
2. AZHAR, A. 2021. Exponential. London : Cornerstone, 384 p. ISBN 978-1847942913.HOSP, J. 2018. Kryptomeny. Bratislava : Tatran, 172 s. ISBN 978-80-222-0945-8.
3. HARARI, Y., N. 2018. Money. London : Vintage Books, 133 p. ISBN 978-1-78487-402-5.
4. HAYEK, F. A. 1990. Denationalisation of Money The Argument Refined An Analysis of the Theory and Practice of Concurrent Currencies (3rd ed.). London, UK: The Institute of Economic Affairs.
5. CHOVANCULIAK, R. 2019. Pokrok bez povolenia. Bratislava : INESS, 288 s. ISBN 978-8-089-82007-8.
6. KRAVCHENKO, P., SKRIABIN, B., DUBININA, O. 2019. Blockchain And Decentralized Systems. Київ, Ukraine: Distibuted Lab.
7. NAKAMOTO, S. 2008. Bitcoin: A Peer-to-Peer Electronic Cash System. Retrieved from <https://bitcoin.org/bitcoin.pdf>
8. NARAYANAN, A., BONNEAU, J., FELTEN, E., MILLER, A., GOLDFELDER, S. 2016. Bitcoin and Cryptocurrency Technologies: A Comprehensive Introduction. Princeton, NJ: Princeton University Press.
9. SHRIER, D., L. 2020. Basic blockchain. London : Robinson, 182 p. ISBN 978-1-4721-4483-6.
10. TAPSCOTT, D., TAPSCOTT, A. 2018. Blockchain revolution. New York : Portfolio/Penguin, 358 p. ISBN 978-0-241-23786-1.

Language of instruction:

English

Notes:student time load:

90 hours

Combined study (P, S, K): 26 h. (2/0)

Self-study: 44 h.

Preparation of presentation of current topics: 20 h.

Course assessment

The final number of assessed students: 108

A	B	C	D	E	FX(0)	FX(1)
25.93	14.81	17.59	6.48	7.41	26.85	0.93

Instructor: Ing. Ivan Sedliačik, PhD., doc. Ing. Ján Huňady, PhD.

Last changed: 17.04.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UdEI	Course name: Introduction to European Integration
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) mid-term evaluation: oral presentation of the selected topic during the seminars - 30 points, active participation and assessment of seminary papers of other colleagues - 30 points b) final assessment: written test - 40 points	
Learning objectives: student a. applies knowledge to search, process and sort information on the foundations of integration in Europe today and in the context of its historical development b. on the basis of the knowledge acquired, is able to orientate himself/herself on current issues related to the economic side of integration processes c. applies his/her knowledge in order to identify in practice the impact of the EU internal market and selected EU policies on different economic actors d. assess the practical application of selected European Union legislative instruments in addressing important economic issues.	
Brief outline of the course: Theoretical foundations of integration. History of European integration. Introduction to EU law and institutional system. EU budget. Monetary integration in Europe - current tendencies. Current challenges for european integration: Brexit, pandemic, digital transformation, green transformation, innovative business environment in the EU. External economic relations of the EU economy and its position in the world economy.	
Recommended literature: 1. Baldwin, R.; Wyplosz, Ch. Ekonomie evropské integrace. (preložené z anglického originálu The Economic of European Integration. 2012. McGraw-Hill 4th. edition). Grada Publishing. 2013. 2. Lipková, L. 2011. Európska únia. Bratislava: Sprint dva 2010. 3. Považanová M., Horeháj, J. Európska únia 1. EF UMB Banská Bystrica. 4. Považanová M. Európska únia 2. EF UMB Banská Bystrica. 5. web stránky Európskej únie: www.europa.eu 6. web stránky medzinárodných inštitúcií: www.wto.org ; www.imf.org	
Language of instruction:	

Slovak						
Notes:student time load: 90 hours Combined study (P, S, K): 26 h Self-study: 64 h						
Course assessment The final number of assessed students: 33						
A	B	C	D	E	FX(0)	FX(1)
3.03	42.42	33.33	6.06	9.09	6.06	0.0
Instructor: Ing. Žaneta Lacová, PhD.						
Last changed: 02.11.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZM	Course name: Introduction to Mathematics
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
Learning objectives: Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
Brief outline of the course: Sequences, arithmetic and geometric progressions. Linear and quadratic equations and inequalities. Equations and inequalities with unknown in denominator. Exponential and logarithmic equations. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
Recommended literature: 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
Language of instruction:	
Notes:student time load:	

90 hrs combined study (lectures, seminars, consultations): 26 self-study: 64						
Course assessment The final number of assessed students: 503						
A	B	C	D	E	FX(0)	FX(1)
15.31	14.12	18.89	16.3	19.88	10.74	4.77
Instructor: Mgr. Petra Medved'ová, PhD., RNDr. Mária Grausová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZM-aj	Course name: Introduction to Mathematics (in English)
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: Course completion conditions: a) continuous assessment: 1st written test – 20 points, the 1st written test will consist of the topics of sequences. 2nd written test – 40 points, the 2nd written test will consist of the topic of equations and inequalities. b) final assessment: Written test – 40 points, the written test will consist of the topic of functions. Re-sit written test - 100 points, the written test will consist of the all topics of the syllabus.	
Learning objectives: Complementing and repeating the knowledge of secondary school mathematics that is needed to master the courses Mathematics and Statistics. The course is intended primarily for graduates of secondary and grammar schools who have a weaker mathematical background. After successful completion of the course, the student will be able to: - use basic knowledge of secondary school mathematics in the study of mathematics at universities, - to explain in detail the issues mentioned in the course syllabus, - calculate appropriate types of tasks, - use basic mathematical apparatus.	
Brief outline of the course: Sequences, arithmetic and geometric progressions. Linear, quadratic, exponential and logarithmic equations and inequalities. Irrational equations. Equations and inequalities with unknown in denominator. Simultaneous equations and inequalities. Constant, linear, quadratic, exponential, logarithmic and power functions of one variable. Inverse function.	
Recommended literature: 1. Dowling, E.T.: Introduction to Mathematical Economic 2/ed, 1980, McGraw-Hill, ISBN0-07-017674-4. 2. Harshbarger, R.J., Reynolds, J.J.: Mathematical Applications for Management, Life and SocialSciences, 1989, D.C. Heath and Company, ISBN 0-669-16263-9.	
Language of instruction: English	

Notes:student time load:

90 hrs

combined study (lectures, seminars, consultations): 26

self-study: 64

Course assessment

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
0.0	11.76	14.71	23.53	26.47	8.82	14.71

Instructor: RNDr. Mária Grausová, PhD.**Last changed:** 21.10.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UdSnVSA	Course name: Introduction to Studying at University - Adaptation
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
Learning objectives: Student: 1. is thoroughly informed about the university environment and can navigate through it. 2. understands the university system of study and is able to cope with new requirements. 3. understands and accepts the organisational, technical, social and cultural aspects of university study and socialises successfully. 4. learns the differences and specifics of studying at university, is able to modify his/her study style, understands the nature of studying as a process and its prerequisites. 5. adapts effectively to university study and adjusts to the HE environment of the college and university. 6. becomes familiar with selected basic study skills such as note-taking, reading and working with information, oral and written expression, and effective exam preparation. 7. successfully manages the different phases of adaptation, the knowledge and psychological load placed on first year students in the Bachelor's degree.	
Brief outline of the course: Adaptation to higher education and its importance. Stages of adaptation. Principles of effective adaptation. Means and aids of adaptation to HE studies - adaptation mirror, adaptation difficulties and their management. Studying as a process and its prerequisites - wanting, being able and knowing how to study. Self-management and its importance in the student's life. Making quality notes for studying. Effective reading and working with professional text. Fundamentals of written and oral expression. Acquisition and processing of professional information. Preparation for and successful completion of examinations (principles, prerequisites, coping with mentally demanding situations, applied psycho-hygiene.	
Recommended literature:	

1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924.
2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272.
3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754.
4. KRUSE, K. 2019. Moderní time management. Praha: Grada. 176 s. ISBN 9788027124527.
5. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050.
6. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.
7. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
8. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
9. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York: Palgrave Mcmillan, 2008. ISBN 9780230573055.
12. PAYNE, E., WHITTAKER, L. 2007. Klíč k úspěšnému studiu nejen na vysoké škole. Brno: Vutium. 387 s. ISBN 9788021433779.

Language of instruction:

Slovak

Notes:student time load:

Course assessment

The final number of assessed students: 105

A	B	C	D	E	FX(0)	FX(1)
50.48	21.9	14.29	4.76	0.0	6.67	1.9

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

Last changed: 20.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UdSnVSSS	Course name: Introduction to Studying at University - Study Skills
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: a) interim evaluation b) final written test In total, a student may earn a maximum of 100 points for all the requirements. The minimum pass mark is 65 points.	
Learning objectives: Student: 1. knows and understands the nature of higher education - Z P O K P. 2. learns the main study activities and current study skills, best principles and practices of effective study and continuing professional development. 3. understands and uses strategies for reading, retrieving and processing professional information. 4. learns the principles of written and oral expression (thesis writing). 5. is able to craft an effective presentation and apply the principles of successful presentation. 6. understands the importance and significance of critical thinking in the process of higher education and is capable of substantive argumentation. 7. learns the principles of communication and effective group and teamwork. 8. is able to apply professional knowledge and prepare for and manage examinations effectively.	
Brief outline of the course:	
Recommended literature: 1. KIKA, M. 2022. Efektívne vysokoškolské štúdium. 2 vydanie. Banská Bystrica: Belianum. 248 s. ISBN 9788055719924. 2. KIKA, M. 2020. Efektívne vysokoškolské štúdium. Banská Bystrica: Belianum. 144 s. ISBN 9788055717272. 3. KIKA, M. 2016. Slovník akademických pojmov pre vysokoškolákov. Banská Bystrica: Belianum. 132 s. ISBN 9788055710754. 4. HOFMANN, E., LOHLE, M. 2017. Jak se úspěšně učit. Praha: Grada. 192 s. ISBN 9788027196050. 5. ČERNÝ, M., CHYTKOVÁ, D. 2016. Efektivní učení. Brno: Bizbooks. 160 s. ISBN 9788026504795.	

6. KRENGEL, M. 2015. Tajemství efektivního učení. Praha: Grada. 232 s. ISBN 9788024755434.
7. TUREK, I. 2015. Tajomstvo úspešného štúdia na vysokej škole. Bratislava: Wolters Kluwer. 168 s. ISBN 9788081681578.
8. SMALE, B., FOWLIE, J. 2015. How to succeed at University. SAGE, 2015. ISBN 9781412947176.
9. ČERNÝ, M., CHYTKOVÁ, D. 2014. Myšlenkové mapy pro studenty. Učte se efektivně a nastartujte svou kariéru. 1. vyd. Brno: BizBooks, 2014. 166 s. ISBN 9788026502678.
10. REINHAUS, H. 2013. Techniky učení. Praha: Grada. 112 s. ISBN 9788024747811.
11. COTTRELL, S. 2008. The study skills handbook. New York : Palgrave Mcmillan, 2008. ISBN 9780230573055.

Language of instruction:

Notes:student time load:

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD.

Last changed: 20.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PrPr	Course name: Labour Law
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: The condition for successfully passing the course is the completion of an oral presentation during the seminars, processing of a written project / essay, elaboration and submission of a seminar work and passing the final written test. The student must complete all parts of the preliminary/ continuous and final assessment. The student takes the final written test at the end of the semester in the period designated for the fulfillment of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares a written project / essay within the seminar. The student prepares and submits a seminar work during the semester. The maximum number of points obtained for continuous assessment (presentation, written project / essay, seminar work) and final evaluation (final written test) is 100. The minimum threshold for success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (presentation, written project / essay, seminar work), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points.	
a) continuous assessment: presentation: 0 - 15 points, written project/ essay: 0 - 5 points, seminar work: 0 - 10 points	
b) final assessment: final written multiple-choice test: 0 - 70 points	
Learning objectives: After completion of the course, the student <ol style="list-style-type: none"> 1. is able to use appropriately the theoretical knowledge of labour law in the conditions of the public and private sectors and to recognize specific features of legal regulation from the point of view of the basic legal sources in these fields, 2. is able to orient oneself in the basic legal regulations governing employment relations in terms of their content, understands the basic principles on which this legislation is based, can identify, clarify and assess the basic relations regulated by labour law, 3. is able to apply correctly the legal norms of labour law to individual cases in private companies, but also in public sector organizations and institutions, 	

4. is able, at a basic legal level, to assess decision-making processes in the context of employment relationships, including liability, and the social and ethical contexts that can be inferred from a wrong decision;
5. is able to responsibly judge the importance of human resources in a market economy, as well as the fundamental rights and obligations of employees and employers in the implementation of the employment in the private and public spheres,
6. is able to deal effectively with the solution of economic and legal problems arising in the implementation of the right to work, to develop a basic overview of labour legislation to such an extent that he / she can make decisions, formulate and communicate conclusions in this area and can distinguish when it is necessary to ask for a legal aid.

Brief outline of the course:

Labour law as an independent legal branch of the legal order of the Slovak Republic. The influence of international agreements and European law on labour relations in the Slovak Republic. Principles of labour law. Interdict of discrimination Basic sources of labour law in private and public sectors, their systematics and content orientation. The position of citizens in implementation of right to work. Labour relation, commencement, changes and termination of employment. Fundamental parts of employment relation. Rights, duties and responsibility of employee and employer in labour and legal relations. Collective labour and legal relations. Employment protection.

Recommended literature:

1. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019, 188 s. ISBN 978-80-557-0605-3
2. KNAPKOVÁ, M. 2021. Alokácia času zárobkovo činných osôb v súkromnom sektore na Slovensku. Vydavateľstvo Belianum, 2021, 164 s. ISBN 978-80-557-1831-6
3. BARANCOVÁ, H., OLŠOVSKÁ, A. 2019. Slovenské pracovné právo. Sprint dva, 2019. ISBN 9788089710485
4. PODHOREC, I., POLÁČEKOVÁ TUREKOVÁ, Z., PETRÍKOVÁ, L. 2016. Repetitorium pracovného práva. Wolters Kluwer, 2016. ISBN 978-80-8168-540-8
5. ČERNÁKOVÁ, J. 2017. Pracovnoprávne vzťahy pri prevode podniku. Wolters Kluwer, 2017. ISBN 978-80-8168-690-0
6. BARINKOVÁ, M., ŽUĽOVÁ, J., DOLOBÁČ, M. 2017. Pracovné právo v poznámkach s príkladmi, 2. vyd. Wolters Kluwer, 2017. ISBN 978-80-8168-687-0
7. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
8. Act NZ ČSSR no. 40/1964 Coll. Civil Code
9. Act of the National Council of the Slovak Republic no. 311/2001 Coll. Labor Code
10. Act of the National Council of the Slovak Republic no. 552/2003 Coll. on the performance of works in the public interest
11. Act of the National Council of the Slovak Republic no. 5/2004 Coll. on employment services
12. Magazine literature according to individual topics

Language of instruction:

Slovak

Notes: student time load:

120 hours, from which:
Kombinované štúdium (P, S, K): 26 hours
samoštúdium: 64 hours
aktualizácia informácií, práca s legislatívou: 30 hours

Course assessment

The final number of assessed students: 187

A	B	C	D	E	FX(0)	FX(1)
38.5	33.69	19.79	4.81	2.14	0.53	0.53

Instructor: doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD.**Last changed:** 31.01.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 1d-uPPvK	Course name: Labour Law in a nutshell
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The prerequisite for passing the course is attendance at a minimum of 90% of the teaching and active participation of students in class. The evaluation is in accordance with the classification scale according to the Study Regulations of Matej Bel University. a) continuous assessment: Continuous evaluation is not performed. b) final assessment: The basis for the award of the final grade is the demonstration of mastery of the knowledge of the lecture material, which is demonstrated in an active dialogue with the teacher in the teaching of the subject.	
Learning objectives: The graduate will have knowledge of the basic principles and functions of labor law, will be oriented in the basic provisions of the Labor Code, should be able to apply them to individual and collective labor relations in practical life.	
Brief outline of the course: 1. Concept and subject of labour law. Basic principles of labour law. 2. Subjects of labour law, labour law subjectivity. Pre-contractual relations. 3. Employment contract (essential elements, other arrangements). Probationary period. 4. Types of employment relationship. Fixed-term employment. Methods of termination of employment. 5. Agreement on termination of employment (subjects, form, reasons). Termination of employment (subjects, form, reasons). 6. Immediate termination of employment (subjects, form, reasons). Severance pay, severance pay. Prohibition of competing activities during and after termination of employment. 7. Working time (scheduling, length). Rest periods. 8. Overtime work, on-call time. Types of leave (brief characteristics). 9. Wages (brief characteristics). Maternity leave, parental leave. 10. Obstacles to work on the part of the employee. Obstacles to work on the employer's side. 11. Assumptions of liability for damages. Employee's liability for damages. 12. Employer's liability for damages. Agreements for work performed outside the employment relationship (brief characteristics).	

Recommended literature:

TKÁČ, V. - ŠVEC, M. - PETRÍKOVÁ, L. - POLÁČEK TUREKOVÁ, Z. - SLIVKA BEDLOVIČOVÁ, J. 2021. Pracovné právo. 1. vyd. Banská Bystrica: Belianum, 2021, 405 s. ISBN 978-80-557-1855-2.

PETRÍKOVÁ, L. 2021. Nové trendy v pracovnom práve. 1. vyd. Banská Bystrica: Belianum, 2021, 114 s. ISBN 978-80-557-1830-9. PODHOREC, I. - POLÁČEK TUREKOVÁ, Z. - PETRÍKOVÁ, L. 2016. Repetitóriium pracovného práva. 1. vydanie. Bratislava: Wolters Kluwer s. r. o., 2016, 95 s. Current wording - no. 311/2001 Coll. Labor Code as amended.

Language of instruction:

Slovak language

Notes:student time load:

90 hours

combined study (L, C): 26 hours

self-study: 64 hours

Course assessment

The final number of assessed students: 101

abs	n	p	v
83.17	16.83	0.0	0.0

Instructor: JUDr. Lucia Petriková, PhD.

Last changed: 22.05.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 1d-his-901	Course name: Latinčina v akademickom prostredí
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Attending of contact lessons and completion of partial tasks as assigned. a) continuous assessment: Active participation and presentation of assigned tasks (searching for terms and phrases in Latin dictionaries and collections of Latin expressions, identifying Latin expressions in texts, adapting and applying assigned expressions in text or speech). b) final assessment: Only according to the continuous assessment	
Learning objectives: Students of the course will: 1. Use grammatical handbooks and dictionaries to verify the spelling and pronunciation of Latin expressions. 2. Be able correctly to pronounce (to read) Latin expressions. 3. Have knowledge of the historical context of Latin usage in academic and scientific environments. 4. Be able to adapt Latin expressions into the Slovak language. 5. Apply knowledge of the Latin language correctly in both oral and written professional communication.	
Brief outline of the course: 1. Historical context of the origin and evolution of the Latin language, its speakers, and the culture associated with it. 2. Latin as a literary language in a cultural-historical overview. 3. Latin as a religious language in a cultural-historical overview. 4. Latin as a scientific language in a cultural-historical overview. 5. The Latin alphabet and pronunciation. 6. The structure of the Latin language, its relationship with other languages, and grammatical terminology. 7. Working with a dictionary. 8. Roman names, phrases, commonly used abbreviations. 9. Roman numerals, numbers, and the Roman calendar. 10. Latin inscriptions in the public space. 11. Latin terminology in university life (titles, roles, student anthem).	

12. Latin in the contemporary world (media, film, online space).

13. Latin adapted into modern language.

Recommended literature:

1. STROH, W. R.: Latina je mrtvá, až žije latina. Praha : Oioymenh, 2016.

2. KEPARTOVÁ, J.: Římané a Evropa. Praha : Karolinum, 2005.

3. HRABOVSKÝ, J.: Latinsko-slovenský a slovensko-latinský slovník. Bratislava : SPN, 1998 a ďalšie vydania.

4. NAGY, I.: Náčrt latinskej gramatiky. Banská Bystrica : FiF UMB, 1998.

5. NAGY, I.: Učebný materiál pre vzdelávací kurz Latinčina. Banská Bystrica : UMB, 2011.

Language of instruction:

Slovak

Notes:student time load:

90 hrs consisting of: combined study (L,S): 26 hrs; self-study: 40 hrs; preparation of materials for contact lessons: 24 hrs

Course assessment

The final number of assessed students: 15

abs	n	p	v
46.67	53.33	0.0	0.0

Instructor: doc. Mgr. Imrich Nagy, PhD.

Last changed: 19.09.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Pravo	Course name: Law
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: The condition for completing the course is passing a preliminary written test, oral presentation during seminars, preparing a written project and passing a final written test. The student must complete all parts of the mid-term and final assessment. The student takes a preliminary (mid-term) written test during the semester and a final written test at the end of the semester in the period designated for the completion of study duties. The student presents an oral presentation during the semester, as part of the seminars. The student prepares and submits a written project during the semester. The maximum number of points obtained for continuous assessment (preliminary written test, presentation, written project) and final evaluation (final written test) is 100. The minimum threshold of success, and thus the condition for successful completion of the course, is set at 65 points. If the student does not pass any of the components of the continuous assessment (preliminary written test, presentation, written project), he / she cannot participate in the final written test. In this case, he / she takes a corrective test consisting of the entire curriculum. The minimum threshold for passing the corrective test is set at 65 points.	
a) continuous assessment: preliminary multiple choice test: 0 - 40 points, oral presentation during seminars: 0 - 15 points, written project: 0 - 5 points	
b) final assessment: final written multiple choice test: 0 - 40 points	
Learning objectives: After completion of the course, the student <ol style="list-style-type: none"> 1. can orientate oneself in legal order of the Slovak Republic on the basis of acquired knowledge, understands relations and links between the law and economy, is able to search for normative legislative acts necessary for the field of study and for practice, can use and interpret legal norms correctly and at an adequate level within basic explanatory rules, 2. is able to master problems of founding and starting up entrepreneurial entities independently, understands basic rules and principles of their activities, and is able to clarify the possibilities and ways of their dissolution and extinction, 3. can apply the legal norms at general level and especially in the field of commercial law, is able to identify, clarify and review basic economic relations regulated by law within the enterprise, understands legal principles valid for legal communication of the enterprise with business partners, 	

4. assess legal problems in entrepreneurial activities, can solve them independently or with the help of qualified legal assistance,
5. assess decision-making processes in enterprise at a basic legal level including the responsibility, social and ethical consequences of the incorrect decisions,
6. creates and expands legal awareness not only in a general legal field but also in the area of basic economic relations regulated by law so that he/she is able to effectively approach the solution of economic and legal problems, formulate and communicate conclusions and hold positions at various levels of management in the company .

Brief outline of the course:

Concepts and meaning of law in civil life and in economic relations in private and public sphere. Relationship and interconnection between law and economy. Relation of state and law. Legislation process and sources of law. Influence of the European law on legal order of the Slovak Republic. Basic concepts and relations of the theory of law. System of law, criteria of division. Private and public law. Characteristics of branches of law and their legal regulations. Civil law, systematics and relation of civil law to commercial law. Commercial law, definition, systematics, sources. Entities of commercial law, their legal position. Rules of enterprising in private sector, specific features of enterprising in public sector. Obligations in commercial law. Responsibility from obligations. Bodies of law protection and legal services.

Recommended literature:

1. MARTINKOVIČOVÁ, M., KNAPKOVÁ, M., a kol. 2019. QUO VADIS súčasná spoločnosť? Vydavateľstvo Belianum, 2019, 188 s. ISBN 978-80-557-0605-3.
2. KNAPKOVÁ, M. 2021. Alokácia času zárobkovo činných osôb v súkromnom sektore na Slovensku. Vydavateľstvo Belianum, 2021, 164 s. ISBN 978-80-557-1831-6.
3. KNAPKOVÁ, M. 2015. Správne právo pre ekonómov. 1. časť. Vydavateľstvo Belianum, 2015, 76 s. ISBN 978-80-557-0993-2.
4. HUDECOVÁ, E., KNAPKOVÁ, M. 2015. Právo Slovenskej republiky: (význam, realizácia, systém). Vydavateľstvo Belianum, 2015. 96 s. ISBN 978-80-557-1042-6.
5. GOLIAN, J., HAJNIŠOVÁ, E., NEVOLNÁ, Z. 2021. Repetitórium obchodného práva. Tretie, prepracované a doplnené vydanie). 310 s. ISBN 978-80-89635-47-4.
6. OVEČKOVÁ, O., CSACH, K. 2020. Obchodné právo 1. Všeobecná časť a súťažné právo. Wolters Kluwer, 2020, 316 s. ISBN 978-80-571-0176-5.
7. OVEČKOVÁ, O., CSACH, K., ŽITŇANSKÁ, L. 2020. Obchodné právo 2. Obchodné spoločnosti a družstvo. Wolters Kluwer, 2020, 428 s. ISBN 978-80-571-0291-5.
8. FÁBRY, B., KASINEC, R., TURČAN, M. 2019. Teória práva. 2. vydanie. Wolters Kluwer, 2019, 324 s. ISBN 978-80-571-0127-7.
9. KROŠLÁK, D., BALOG, B., SURMAJOVÁ, Ž. 2020. Teória štátu a práva. Wolters Kluwer, 2020, 336 s. ISBN 978-80-571-0275-5.
10. LAZAR, J. a kol. 2018. Občianske právo hmotné 1. a 2. zväzok. Iuris Libri, 2018, 1415 s. ISBN 978-80-89635-35-1.
11. JÁNOŠÍKOVÁ, M. 2019. Repetitórium práva Európskej únie. Druhé, prepracované vydanie. Iuris Libri, 2019, 125 s. ISBN 978-80-89635-41-2.
12. 7. Act of the Slovak National Council no. 460/1992 Coll. The Constitution of the Slovak Republic
13. Act of FZ ČSFR no. 513/1991 Coll. Commercial Code
14. Act of FZ ČSFR no. 455/1991 Coll. on Trade Licensing Act
15. Act of NZ ČSSR no. 40/1964 Coll. Civil Code
16. Magazine literature according to individual topics

Language of instruction:

Slovak						
Notes:student time load: 150 hours, from which: Kombinované štúdium (P, S, K): 52 hours samoštúdium: 64 hours aktualizácia informácií, práca s legislatívou: 34 hours						
Course assessment The final number of assessed students: 662						
A	B	C	D	E	FX(0)	FX(1)
5.29	13.29	24.62	31.87	21.45	2.27	1.21
Instructor: doc. Mgr. et Mgr. Ing. Miroslava Knapková, PhD., JUDr. Jana Slivka Bedlovičová, PhD.						
Last changed: 07.12.2021						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Makro1	Course name: Macroeconomics 1
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: Each student must achieve at least 65 of the total evaluation of 100 points in order to pass the course. The overall evaluation consists of an continuous and a final evaluation. a) continuous assessment: First written exam: 0 - 30 points. Second written exam: 0 - 30 points. Each student must achieve a minimum of 35 points (as the sum of both written exams) in order to participate in the final assessment. If the student does not obtain the required minimum number of points, he / she cannot participate in the final part of the evaluation and passes the corrective written exam under the same conditions. b) final assessment: Oral exam: 0 - 40 points. If the student fails during the final evaluation, he / she completes the correction term only from the oral part of the exam.	
Learning objectives: Student: <ol style="list-style-type: none"> 1. knows the theoretical basis of the current macroeconomics based on models of balance, economic performance and economic policy, which uses not only in further study, but also in the economic and social reality, 2. is able to name, analyze and interpret macroeconomic phenomena that affect the behavior and decision-making of all economic entities in a real functioning economic system, 3. applies critical analysis in the evaluation of economic phenomena and processes, can specify and propose measures for decision-making processes and work with economic policy instruments, 4. reflects and assesses the development of economic thinking, changes in the macro environment and the role of the state in the economy, 5. assesses the fulfillment of macroeconomic objectives and the application of economic policy instruments, confronts macroeconomic theory with economic practice, 6. formulates its own views on economic and political events, can make economic and political decisions and is responsible for them. 	
Brief outline of the course: Economic development in the first half of the 20th century. Monopolization of the economy and the economic crisis in the 1930s. Keynesian learning and the origin of macroeconomics.	

State functions in the economy, market failures and state failures. Basic macroeconomic concepts. Macroeconomic objectives and instruments. Potential product. Macroeconomic balance. Economic performance. National aggregates, methods of their measurement. Consumption, saving and investment. Multiplier effects. Economic growth, sources and measurement of economic growth. Business cycle, types and causes of cyclical development. Banking system, money creation and money market. Unemployment. Inflation. Basic principles of monetary policy. Basic principles of fiscal policy. Basic principles of foreign trade policy. Foreign exchange market. External economic relations.

Recommended literature:

1. MUCHOVÁ, E a kol. 2024. Makroekonómia. Bratislava: Wolters Kluwer. 400 s. ISBN 978-80-7676-871-0
2. LACOVÁ, Ž., VALLUŠOVÁ, A. 2020. A Guide to Macroeconomics 1. Banská Bystrica : Bellianum, 156 s. ISBN 978-80-557-1813-2.
3. HOREHÁJ, J., ŠUPLATA, M. 2016. Stručné dejiny ekonomických teórií. Banská Bystrica: EF UMB, Belianum. 90 s. ISBN 97-8805-5710-372.
4. SOUKUP, J., POŠTA, V., NESET, P., PAVELKA, T. 2018. Makroekonómie. Management Press (k dispozícii aj e-kniha). 536 s. ISBN 97-8807-2615-377
5. GREGOVÁ, E. 2017. Makroekonómia. Žilina: EDIS. 372 s. ISBN 9788055414034.
6. JUREČKA, V. a kol. 2017. Makroekonómie. Praha: Grada Publishing. (k dispozícii aj e-kniha) 332 s. ISBN 9788024732589.
7. LISÝ, J. a kol. 2016. Ekonómia. Praha : Wolters Kluwer. 624 s. ISBN 9788075522757.
8. MANKIW, N. G. 2009. Zásady ekonomie. Praha: Grada Publishing. 763 s. ISBN 8071698911.
9. MUCHOVÁ, E a kol. 2021. Makroekonómia - praktikum. Bratislava: Wolters Kluwer. 228 s. ISBN 9788057104186.
10. SAMUELSON, P.A. – NORDHAUS, W. D. 2013. Ekonomie. Praha: NS Svoboda. 770 s. ISBN 9788020506290.
11. Journals articles according to individual topics
12. Websites of economic policy makers in Slovakia and supporting institutions

Language of instruction:

Slovak

Notes: student time load:

180 hours of which: combined study (L, S) 52 hours,
self-study 106 hours
searching for information on the current development of the economy 22 hours

Course assessment

The final number of assessed students: 684

A	B	C	D	E	FX(0)	FX(1)
4.97	10.82	21.78	23.83	16.96	7.16	14.47

Instructor: doc. Ing. Mária Horehájová, PhD., Ing. Žaneta Lacová, PhD., doc. Ing. Jana Marasová, PhD., Ing. Anna Vallušová, PhD.

Last changed: 05.02.2024

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Man	Course name: Management
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: Continuous assessment: active in-class participation during the semester, individual assignment 0-60 points b) final assessment: Written exam: 0 - 40 points Resit exam involves written exam, resit exam points are cummulated with continuous assessment points.	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. understands the position of management within the system of social and economic sciences, 2. is able to identify and characterize the importance of the individual periods of development, and schools of management, 3. can use basic theoretical knowledge in analyzing specific situations in a work of a manager, 4. is able to use information sources of domestic and foreign literature, 5. analyzes criteria of various alternatives and creatively applies decision-making methods, 6. evaluates the impact of chosen management methods on effective activities of an organization, 7. can create conditions for active participation of managed subjects in achieving the objectives. 	
Brief outline of the course: <ol style="list-style-type: none"> 1. Defining the term management, and different approaches to defining it. 2. Organization as a system, organizational environments 3. The evolution and history of management 4. Basic management functions, competences, competence models, characteristics of a manager and his/her personal qualities. 5. Planning, planning system of an organization and planning methods. 6. Organizing, defining the types, creating and optimizing the organization structures, system of organization norms. 7. Leadership and followership process, tools and techniques. 8. Motivation of employees. 9. Controlling and controlling system of an organization. 10. Decision-making methods, importance of information in the work of a manager. 	

11. Organization culture.
12. Managing with ethics and responsibility
13. New trends in management.

Recommended literature:

1. KOKAVCOVÁ, D. a kol. 2012. Manažment I. Ako plánovať, organizovať a rozhodovať, historické a moderné aspekty manažmentu, Bratislava: Iura Edition, 2012. 160 s. ISBN 978-80-8078-513-0.
2. SEKOVÁ, M. a kol. 2013. Manažment II.. Ľudia v organizácii a organizačná kultúra. Bratislava: Iura Edition, 2013. 172 s. ISBN 978-80-8078-511-6.
3. SEDLÁK, M., LIŠKOVÁ, C. 2016. Manažment. Bratislava : Wolters Kluwer, 2016. 388 s. ISBN: 978-80-8168-296-4.
4. MAJTÁN, M. a kol. 2016. Manažment. Bratislava: Sprint 2, 2016. 408 s. ISBN 978-80-8971-027-0.
5. MINÁROVÁ, M. 2014. Emocionálna inteligencia ako súčasť kompetentnosti manažéra. Banská Bystrica : Belianum, 2014. 144 s. ISBN 978-80-557-0755-6.
6. THEODOULIDES, L. a kol. 2020. Rozvoj kritického myslenia koučovacím prístupom vo vysokoškolskom prostredí. Banská Bystrica: Belianum, 2020. 113 s. <https://doi.org/10.24040/2020.9788055717920>
7. ZÁVADSKÁ, Z. 2020. Industry 4.0 a inteligentné technológie v rozvoji manažmentu výroby podniku. Banská Bystrica: Belianum, 2020. ISBN: 978-80-557-1732-6.
8. THEODOULIDES, L. 2018. Reflective leadership: a process-relational approach to enhance organizational change. Banská Bystrica: Belianum.
9. PURG, D., BRÁČEK-LALIČ, A., POPE, J.A. 2018. Business and Society. Making Management Education Relevant for the 21st Century. Cham: Springer, 2018. ISBN 978-3-319-78854-8.

Language of instruction:

Slovak

Notes: student time load:

150 hours, within that:
 combined form: Lecture, Seminar, Consultation: 52
 self-study: 58
 active preparation for seminars: 24
 collection of data: 16

Course assessment

The final number of assessed students: 176

A	B	C	D	E	FX(0)	FX(1)
11.93	15.34	15.91	21.02	27.27	3.98	4.55

Instructor: doc. Ing. Martina Minárová, PhD., Ing. Katarína Sýkorová, PhD., Ing. Lenka Theodoulides, PhD., MBA, Ing. Jozef Ďurian, PhD.

Last changed: 03.03.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_MaMU	Course name: Management and Marketing of Places
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites: KEMP-EF/D_1_Man/22 and KVEaRR-EF/D_1_ZMark/22	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: elaborating of assignment: 0 - 40 points b) final assessment: written exam 0 - 60 points	
Learning objectives: After completion of the course, the student is able 1. identify the basic trends and measures of the EU and the State's regional policy and their impact on the specific territory, evaluates the role and position of different entities in the management of territories, 2. apply the acquired knowledge in the activities of public administration organizations related to the regulation of territory development, 3. asses structure and continuity of territorial development planning documents, 4. apply procedures and principles of marketing management in the development of the territory, 5. effectively apply methods and tools used in the territorial marketing, 6. develop a marketing analysis of the territory and propose basic marketing strategies for the development of the territory	
Brief outline of the course: System and functions of territorial management. Typology of territories. Regional state policy. Planning function. Organizing structures in the territorial management. Participation of public to manage territories. Territory as a space for the territorial marketing territories. Territorial marketing bearers. Territory market, supply and demand. marketing mix tools - territory as product, price, availability, marketing communication, man, partnership. Marketing plan. Marketing planning phases.	
Recommended literature:	

1. CIBÁKOVÁ, V., MALÝ, I. 2013. Verejná politika a regionálny rozvoj. Praha : Iura Edition. ISBN 978-80-8078-657-1.
2. SCHÖFFEL, J., JAMEČNÝ, Ľ., ODNREJČÍKOVÁ, S. (eds.) 2014 . Participatívne plánovanie na úrovni samosprávy. ROAD/SPECTRA. ISBN 978-80-88999-48-5.
3. VAŇOVÁ, A., VITÁLIŠOVÁ, K., BORSEKOVÁ, K. 2017. Marketing územia. Banská Bystrica : Belianum. ISBN 978-80-557-1296-3.
4. VAŇOVÁ, A., VITÁLIŠOVÁ, K., BORSEKOVÁ, K. 2017. Marketing územia, verejný a neziskový marketing: prípadové štúdie. Banská Bystrica : Belianum. ISBN 978-80-557-1297-0.
5. KOTLER, Ph. et al. 2016. Marketing 4.0: Moving from Traditional to Digital. New Jersey:Wiley. ISBN 978-1-119-34120-8

Language of instruction:

Slovak, English

Notes:student time load:

120 hours

Combined form (Lecture, Seminar, Consultation): 26

Self-study: 50

Updating information, working with legislation: 44

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZMZ	Course name: Managerial Skills - Basic
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation. a) continuous assessment: active participation at seminars (0-50 points) b) final assessment: Semestral project - according to the situation either presentation with the use of activating forms of education or organizing of a social event (0-50 points) During presentations and following discussions students will use mutual evaluation (feedback) with the duty to formulate appreciation or constructive criticism.	
Learning objectives: After successful completion of the course, the student: <ol style="list-style-type: none"> 1. adopts interpersonal skills necessary for fulfilment of basic manager duties 2. evaluates connection between manager skills and tasks with interconnection on competencies and positions of managers 3. can communicate important information and facts in the field of managerial procedures in organisation 4. applies knowledge and gained skills in preparation of frame basic documents for decision processes in selected organisations of private, public and non-profit sector 5. can adjust own behaviour in the relationship with colleagues, customers and business partners in different social situations in formal as well as in informal relationship 6. can plan, organise chosen business events at sufficient level. 	
Brief outline of the course: Functions of management and managerial roles. Personable characteristics and ability to work as a manager. Personal development and self-management. Specifics of managerial work in public and non-profit sector. Basic managerial skills – interpersonal, conceptual, technical and communication skills. Rules of efficient communication, mistakes and bad habits in communication. Feedback and its importance in managerial work – critique and constructive feedback, importance of appreciation and recognition. Efficient manager. Good/successful manager vs bad/unsuccessful manager – practical examples. Ethics and etiquette in managerial work, rules of social behaviour	

in different situations, preparation and organisation of meetings and social events. The importance of cooperation and teamwork, conflicts, problems and their solutions – simulation and role play. At the beginning of the semester, students identify their strengths and weaknesses for managerial work, formulate concrete steps and work continuously on improving their weaknesses. During the semester students in teams train skills through multiple managerial games and tasks, they solve problems under limited time, apply time management, practise communication skills, and learn how to give mutual feedback. The seminars will attend invited experts/lectors from practice (1-2 seminars), who will provide various simulation activities to students and will solve practical problems from their managerial work with them.

Recommended literature:

1. LABÁTH, V. 2021. Cvičenia, hry, simulácie pre skupinovú prácu. Wolters Kluwer. 256 s. ISBN 978-80-571-0370-7.
2. LOJDA, J. 2011. Manažerské dovednosti. Praha: Grada Publishing, 184 s. ISBN 978-80-247-3902-1.
3. MÍKA, V., T., HUDÁKOVÁ, M. 2020. Manažerske metódy a techniky. 190 s. Žilina: EDIS. ISBN 9788055416144.
4. PAPULA, J. a kol. 2019. Strategický manažment. Wolters Kluwer. 320 s. ISBN 9788-075-985-354.
5. SEDLÁK, M. 2009. Manažment,. Bratislava: Iura Edition. 434 s. ISBN 9788-0807-828-32.
6. ŠPAČEK, L. 2019. Moderní etiketa. Praha: Mladá Fronta. ISBN 978-80-204-5445-4
7. ŠPAČEK, L. 2021. Byznis etiketa a komunikace. Praha: Universum. 376 s. ISBN 978-80-242-7366-2

Language of instruction:

slovak, english

Notes:student time load:

90 hours, of which:
 Combined study (L, S, K): 26 hours
 Self-study: 34 hours
 Actualisation of information, work with literature: 30 hours

Course assessment

The final number of assessed students: 57

A	B	C	D	E	FX(0)	FX(1)
54.39	24.56	10.53	5.26	1.75	3.51	0.0

Instructor: Ing. Filip Flaška, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 27.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZMark	Course name: Marketing - Basic
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: elaboration of the assignment during the semester, active work in class: 0-40 points b) final assessment: oral exam: 0-60 points	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. knows the apparatus of marketing, its principles, tools and possibilities of use, 2. is able to orientate in process of the marketing planning in the company, 3. is able to critically assess selected marketing problems and propose appropriate solutions through marketing mix tools, 4. is able to assess and distinguish the specifics of marketing in individual sectors of the national economy in the international context, 5. with the help of his/her knowledge and skills is able to creatively use the latest approaches in marketing in solving problems of marketing practice. 	
Brief outline of the course: Defining the term of marketing. Basic marketing concepts. Marketing mix tools - product, price, place, promotion, people. Marketing information system. Marketing research. Marketing environment analysis. Market analysis. Market segmentation, targeting and positioning. Competition analysis. Marketing planning. Offer creation. Application of marketing in specific areas. New trends in marketing (marketing 4.0., marketing 5.0 - digital marketing, artificial intelligence, influence marketing, etc.).	
Recommended literature: 1. KOTLER, Ph. et al. 2012. Moderní marketing. 4. evropské vydání. Praha : Grada Publishing, 2012. 1041 s. ISBN 978-80-247-1545-2.	

2. KOTLER, Ph., KELLER, L. K. 2013. Marketing management. 14. vydání. Praha : Grada Publishing, 2013. 814 s. ISBN 978-80-247-4150-5.
3. VAŇOVÁ A., VITÁLIŠOVÁ K., BORSEKOVÁ K. 2017. Prípadové štúdie z marketingu územia, z verejného a neziskového marketingu. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta, 2017. 100 s. ISBN 978-80-557-1297-0.
4. KOTLER, Ph. et al. 2021. Technology for Humanity. New Jersey:Wiley. 2021. s. 224. ISBN 978-1-119-66851-0
5. KOTLER, Ph. et al. 2016. Marketing 4.0: Moving from Traditional to Digital. New Jersey:Wiley. 2016. s. 208. ISBN 978-1-119-34120-8

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, within that:

Combined form: Lecture, Seminar, Consultation: 52 (2/2)

self-study: 46

active preparation for seminars: 22

collection of data: 30

Course assessment

The final number of assessed students: 34

A	B	C	D	E	FX(0)	FX(1)
29.41	23.53	14.71	5.88	17.65	5.88	2.94

Instructor: doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD.

Last changed: 06.09.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Matem	Course name: Mathematics
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: Written test of linear algebra and function of one real variable and their applications - 40 points (problem solving - 30 points, theoretical questions - 10 points) For active and quality work in exercises and lectures and for the elaboration of short online tests via LMS, the student can get a maximum of 10 bonus points during the teaching part of the semester. b) final assessment: Written test of differential and integral calculus of functions of one and two real variables and their applications - 60 points (problem solving - 48 points, theoretical questions - 12 points) The grade in due time is determined on the basis of the sum of points from both tests and bonus points for active work. Corrective term: Written test of the entire syllabus – 100 points (problem solving - 80 points, theoretical questions - 20 points) The grade in the corrective term is determined on the basis of the sum of points from the re-sit test and bonus points for active work during the teaching part of the semester. At the request of the examiner, the student is obliged to pass an oral examination in order to verify the used procedures in a written test. On the basis of the oral examination, the examiner decides on the allocation of points for the relevant test. If the oral examination is refused, the student will be awarded an FX grade. During the elaboration of tests and oral examination, the student can only use a personal calculator as an aid. When performing written tests and oral examination by the distance method, it is necessary to register the student for the relevant event in the MS Teams calendar and turn on the camera and microphone on his communication device. Any description, recording or performance of tests, use of illicit aids as well as means of communication, or other impairment of the objectivity of the assessment will be considered as non-compliance with the conditions for passing the course.	
Learning objectives: Student 1. demonstrates basic knowledge of limit, differential and integral calculus of a function of one variable and two variables, of solving systems of equations and of matrix calculus,	

2. can explain the interrelationships between the knowledge gained,
3. is able to creatively use the acquired knowledge in the study of professional subjects and in the search for effective ways of solving theoretical and practical tasks,
4. is able to correctly interpret the obtained solutions of tasks with respect to the researched economic issues.

Brief outline of the course:

Linear algebra. Function of one real variable. Differential calculus of a function of one variable and its application in economics. Function of two variables. Differential calculus of a function of two variables and its application in economics. Integral calculus and its applications in economics.

Recommended literature:

1. VIRTUAL UNIVERSITY OF MATEJ BEL 2021. Mathematics (materials for lectures and seminars, solved tasks, video lectures and video instructions for solving tasks). Banská Bystrica: Matej Bel University in Banská Bystrica. Available on the Internet: <https://lms.umb.sk>.
2. DOWLING, E. T. 1980. Introduction to Mathematical Economic. Second Edition. McGraw-Hill. ISBN 0-07- 017674-4.
3. HARSHBARGER, R. J., REYNOLDS, J. J. 1989. Mathematical Applications for Management, Life and Social Sciences, D.C. Heath and Company. ISBN 0-669-16263-9.
4. OSTASZEWSKI, A. 1995. Mathematics in Economics. Oxford: Blackwell Publishers. ISBN 0-631-18056-7.
5. THOMAS Jr., G. B., FINNEY, R. L. 1990. Calculus and Analytic Geometry, 7th edition, Addison-Wesley Publishing Company. ISBN 0-201-16320-9.

Language of instruction:

Slovak, English

Notes:student time load:

overall time: 150 hours, out of which
 combined study: 52 hours
 self-study: 98 hours

Course assessment

The final number of assessed students: 686

A	B	C	D	E	FX(0)	FX(1)
8.75	5.69	12.68	18.51	30.61	6.56	17.2

Instructor: doc. RNDr. Jana Špirková, PhD., RNDr. Mária Grausová, PhD., Mgr. Petra Medved'ová, PhD., Mgr. Mária Stachová, PhD.

Last changed: 06.09.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Mikro	Course name: Microeconomics
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: The prerequisite for completing the course is passing the continuous and final written test and oral exam. A total of 60 points can be obtained from both tests and a maximum of 40 points can be obtained from the oral exam, which means a total of 100 points. The minimum point limit for success, and thus the condition for completing the course, is set at 65 points, and these points can be obtained by the student as the sum of points for the written test and the oral exam. Each student must complete the written and oral part of the evaluation.	
a) continuous assessment: Students take a continuous written test in approximately half of the semester and they can obtain 0-30 points.	
b) final assessment: Students take the final written test at the end of the semester (or in the period designated for the end of study obligations) from the second half of the course, and can obtain 0-30 points. Each student must achieve a minimum of 35 points (as the sum of both written tests) in order to participate in the oral part of the knowledge assessment. If the student does not obtain the required minimum number of points, he / she cannot take the oral exam and takes a corrective written test of the entire content with the possibility of obtaining a maximum of 60 points and a minimum of 35 points as a condition for passing the oral exam. If the student does not pass the oral exam, he / she completes the correction term only from this part.	
Learning objectives: The student: <ol style="list-style-type: none"> 1. is able to define and understand the basic terms used in economics and economic theory, 2. understands the methods of economic research and their possible pitfalls, can use these methods in solving economic problems, formulate and communicate conclusions, 3. can explain the most influential economic theories, 4. is able to explain the principles of the market mechanism and explain its operation, 5. is able to describe and justify consumer behavior in the market, 6. can describe and justify the behavior of the company in the market, 7. is able to distinguish the main problems with unequal distribution of income and wealth, describe the possibilities of their solution and evaluate social and ethical contexts. 	
Brief outline of the course:	

Introduction to economics. Basic problems of the economic organization. Production possibility frontiers. Market and market mechanism. Demand and supply in individual markets. Demand, utility and consumer behavior. Business organization. Supply theory and marginal product. Economic analysis of costs, revenues and profit. Competition. Perfect competition. Imperfect competition – monopoly, oligopoly, monopolistic competition. Pricing of factors of production. Labor market and wages. Land market and rent. Capital market. Income distribution.

Recommended literature:

1. Marasová, J., Horehájová, M., Mazúrová, B., Horeháj, J. 2018. Princípy mikroekonómie. Bratislava. Wolters Kluwer, 2018, 2018. 250 s. ISBN 978-80-8168-976-5
2. Mazúrová, B., Kollár, J., Považanová, M. 2022. Princípy mikroekonómie – cvičebnica, 2. vydanie. Bratislava: Wolters Kluwer, 2022, 184 s. ISBN 978-80-571-0502-2
3. Mazúrová, B., Kollár, J., Považanová, M. 2020. Princípy mikroekonómie – cvičebnica. Bratislava: Wolters Kluwer, 2020, 184 s. ISBN 978-80-571-0261-8
4. Horeháj, J., Šuplata, M. 2015. Stručné dejiny ekonomických teórií. Banská Bystrica: Belianum, 2015, 89 s. ISBN 978-80-557-1037-2
5. Jurečka, V. a kol. 2018. Mikroekonomie. 3. aktualizované a rozšírené vydání. Praha: Grada Publishing, a.s., 2018. 400 s. ISBN 978-80-271-0146-7
6. Lisý, J. a kol. 2016. Ekonomia. Bratislava: Wolters Kluwer, 2016. 624 s. ISBN 978-80-755-2275-7
7. Holman, R. 2015. Ekonomie. 6. vydání. Praha: C. H. Beck, 2015. 720 s. ISBN 978-80-740-0278-6
8. Samuelson, P. A., Nordhaus, W.D. 2013. Ekonomie. 19. vydanie. Bratislava: NS Svoboda, 2013. 770 s. ISBN 978-80-205-0629-0
9. Mankiw, N. G. 1999. Zásady ekonomie. Praha: Grada Publishing, a.s., 2009, 763 s., ISBN 80-716-9891-1
10. Janáčková, H., Jánošíková, I., Kolcunová, E., Paličková, I. 2019. Mikroekonomie A – Sbíрка úloh pro balářské studium. Ostrava: VŠB – TU, 2019, 86 s. ISBN 978-80-248-4313-1
11. Holman, R. 2016. Ekonomie. Sbíрка řešených otázek a příkladů. Praha: C. H. Beck, 2016. 168 s. ISBN 978-80-740-0615-9
12. Paličková, I. 2012. Cvičebnice mikroekonomie. Brno: BizBooks, 2012. ISBN 978-80-265-0042-1
13. Fendeková, E. a kol. 2009. Zbierka príkladov z mikroekonómie. Bratislava: Iura Edition, 2009. ISBN 978-80-8078-242-9
14. Časopisecká literatúra: Ekonomický časopis, Politická ekonomie, Hospodárske noviny, Ekonóm, TREND, Ekonomika a spoločnosť, Ekonomické rozhľady a i.

Language of instruction:

Slovak language

Notes: student time load:

Combined study (L, S): 52

Elaboration of homework, preparation for seminars, study in auxiliary groups, self-study: 128

Course assessment

The final number of assessed students: 1035

A	B	C	D	E	FX(0)	FX(1)
5.02	9.57	16.62	21.74	24.15	10.53	12.37

Instructor: Ing. Barbora Mazúrová, PhD., Ing. Ján Kollár, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Jana Marasová, PhD., doc. Ing. Mária Horehájová, PhD., Ing. Anna Vallušová, PhD.

Last changed: 14.09.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_MEaP	Course name: Municipal Economy and Policy
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: semester project and its presentation: 0-40 points Within the continuous evaluation, self-evaluation and mutual evaluation of processed and presented semester projects by students supported by coaching of teachers is preferred. b) final assessment: oral examination: 0-60 points The final evaluation in the form of an oral examination of the acquired knowledge is not carried out in the form of a monologue, resp. by answering the question formulated by the teacher, but in a student-teacher dialogue, in the intentions of the content focus of the subject with emphasis on the critical thinking of the student.	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. is able to use the basic professional conceptual apparatus, which is related to the issues of the subject, 2. is able to orientate in important relations and subjects of municipal economy and policy, 3. is able to apply theoretical knowledge to specific situations arising in the real life of municipal governments in the Slovak Republic, 4. be able to assess, evaluate and take an appropriate decision, taking into account the possible consequences of this decision, with the knowledge and skills acquired, 5. after completing this course, he can participate in the creation and updating of various types of documents, which are processed, approved and implemented in practice in the local government, 6. completion of the course supports and develops communicativeness, through discussions and mutual constructive criticism among students, the ability to work in a team, through the processing of collective semester projects, as well as critical thinking, in presenting and assessing examples of good and bad practice in specific situations and local governments, 	

7. contact with practice in the form of excursions to local governments, as well as the implementation of lectures and discussions with experts from the municipal sphere contributes significantly to the successful completion of the course. The course provides not only theoretical knowledge, regulated by priority legislation, but also practical experience with the management and functioning of local and regional authorities.

Brief outline of the course:

The position, functions and roles of municipal self-government in a democratic society in relation to the system of public administration in the state. Definition of the municipality. Basic features of the municipality. Theory of municipal economy, basic subsystems, elements and their interaction. Assumptions of municipal economy. Municipal economy - its essence, conditions of its functioning. Subjects forming a municipal economy. Financial, property and management relations of the municipality as the founder of other legal subjects. Municipal property. The nature and features of municipal ownership. Ways of constituting municipal property. Municipal property structure. Purposes and ways of using municipal property. The essence of municipal policy as a part of public policy. Its definition, meaning, elements, goals, areas and tools. Municipal budgeting and financial relations. Municipal income base. Municipal expenditures. Possibilities of financing development activities/ projects of municipalities.

Recommended literature:

1. BARDOVIČ, J. a kol. 2018. Komunálna samospráva na Slovensku optikou verejnej politiky. Trnava: UCM v Trnave. ISBN 978-80-572-0022-2.
2. KOŽIAK, R., FLAŠKA, F., KRŇÁČ, J. 2016. Teória a prax municipálnej ekonomiky v Slovenskej republike. Brno: Akademické nakladateľství CERM. ISBN 978-80-7204-878-6.
3. ŠVANTNEROVÁ, Ľ., KOŽIAK, R. 2005. Ekonomika miestnej samosprávy. Banská Bystrica: EF UMB. ISBN 80-8083-117-3.
4. Zákony Slovenskej republiky a Ústava Slovenskej republiky v platnom znení. (Najmä: zákon o obecnom zriadení, zákon o majetku obcí, „kompetenčný“ zákon a iné).
5. ŽÁRSKA, E. a kol. 2007. Komunálna ekonomika a politika. Bratislava : Ekonóm. ISBN 978-80-225-2293-9.

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26
 Self-study: 30
 Information updating, work with legislation: 20
 Elaboration of a semester project and preparation of its presentation: 44

Course assessment

The final number of assessed students: 20

A	B	C	D	E	FX(0)	FX(1)
60.0	15.0	15.0	5.0	0.0	0.0	5.0

Instructor: doc. Ing. Stanislav Kološta, PhD., Ing. Filip Flaška, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VPu2	Course name: Optional Subjects
Type, extent and method of instruction: Form of instruction: Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 0	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6..	
Level: I., II.	
Prerequisites:	
Course completion conditions:	
Learning objectives:	
Brief outline of the course:	
Recommended literature:	
Language of instruction:	
Notes:student time load:	
Course assessment The final number of assessed students: 5	
abs	n
100.0	0.0
Instructor: Ing. Lucia Horvátová, Ivana Kapustíková	
Last changed:	
Approved by: doc. Ing. Katarína Vitálišová, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-vstv-101		Course name: Physical Education 1	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 219			
abs	n	p	v
63.93	36.07	0.0	0.0
Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., doc. PaedDr. Jiří Michal, PhD., Mgr. Andrea Izáková, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-vstv-102		Course name: Physical Education 2	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 2			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-vstv-103		Course name: Physical Education 3	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 98			
abs	n	p	v
74.49	25.51	0.0	0.0
Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-vstv-104		Course name: Physical Education 4	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 1			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-vstv-105		Course name: Physical Education 5	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 31			
abs	n	p	v
80.65	19.35	0.0	0.0
Instructor: Mgr. Jaroslav Popelka, PhD., PaedDr. Jaroslav Kompán, PhD., Mgr. Andrea Izáková, PhD., doc. PaedDr. Jiří Michal, PhD., PaedDr. Mgr. Lukáš Opáth, PhD., doc. PaedDr. Pavol Pivovarniček, PhD., Mgr. Kristián Bako, Mgr. Michal Hlávek, Mgr. Marián Škorik			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PAVS	Course name: Practical Aspects of Public Services
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: - b) final assessment: semester project and its defence: 100 points	
Learning objectives: 1. critically analyze the problems related to practical implementation of public services, 2. provide arguments on basis of the acquired knowledge in a discussion with a professional, 3. create own concept of providing a chosen public service based on the analysis of documents.	
Brief outline of the course: this course is based on inviting professionals/experts into the academic environment, who are in leading positions in organizations providing public utility and general utility services, - 3 weeks before the seminar led by an expert, the materials to study the problems from are made available for the student (case study, best practice, analytical study,...) - one week before the seminar led by an expert, the teacher introduces the given topic/problem - at the seminar led by an expert, the students actively participate in discussions about the problems of practical application of their knowledge.	
Recommended literature: literature will be available for students during the semester	
Language of instruction: Slovak, English	
Notes:student time load: 120 hours, within that: combined form: Lecture, Seminar, Consultation: 26 self-study: 40	

preparing the semester paper: 28 collection of data: 26						
Course assessment The final number of assessed students: 10						
A	B	C	D	E	FX(0)	FX(1)
90.0	10.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. Ing. Stanislav Kološta, PhD., doc. Ing. Katarína Vitálišová, PhD., Ing. Katarína Sýkorová, PhD.						
Last changed: 27.02.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PaPM	Course name: Process and Project Management
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 6.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: - b) final assessment: case study and its defense: 100 points	
Learning objectives: After completion of the course, the student can: 1. evaluate the basis for the solution of a problem in public economics and management from the viewpoint of project and process management 2. choose a suitable format to solve the task and organize the resources 3. organize a team within the identified format of the task and expected objective 4. analyze a practical problem (case study) from the viewpoint of project and process management knowledge 5. apply process and project management instruments 6. evaluate the performance of a service point in public administration	
Brief outline of the course: Essence of process and project oriented and managed services and organizations. Critical differences between process and project management. Project planning, carrying out and control of project activities. Organization aspects of project management and team work. Critical Chain Project Management and PERT. Analysis of processes. Process maps. Analysis of process performance.	
Recommended literature: 1. ZÁVADSKÁ, Z., KOLENKOVÁ, V. 2017. Procesný manažment – teória a prax. Bratislava: Wolters Kluwer. ISBN 978-80-81685-54-5 2. DOLEŽAL, J. a kol. 2016. Projektový management. Praha : Grada Publishing, ISBN 978-80-247-5620-2.	

3. MÍKA, V. T., HUDÁKOVÁ, M. 2020. Manažérske metódy a techniky. Bratislava : EDIS. ISBN 978-80-55416-14-4.

Language of instruction:

Slovak, English

Notes:student time load:

120 hours, within that:

combined form: Lecture, Seminar, Consultation: 26

self-study: 30

case study: 48

collection of data: 26

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Psych	Course name: Psychology
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: Elaboration of team project about a chosen topic of the course: 0-20 points; project presentation in the seminar: 0-20 points; total 0-40 points. b) final assessment: Written exam: 0-60 points. Total points - 100 /(minimum - 65 points). Conditions for passing the correction deadline: Points transferred for team project Corrective term from the written test	
Learning objectives: After completion of the course, the student: <ol style="list-style-type: none"> 1. has acquired the basic psychological terminology with the emphasis on the knowledge of the applied psychological disciplines, which he/she can further use in acquiring knowledge and skills in other disciplines of social sciences, 2. is able to analyze and interpret psychological phenomena, mainly those which are related to economic behavior of individuals and their integration into work, 3. applies theoretical psychological knowledge in executing managerial tasks at the basic and middle levels of management, 4. is able to assess performance and personal qualities of employees, and on basis of this choose suitable motivational tools and approaches, 5. can self-evaluate him/herself (self-awareness, self-evaluation), respond to changing conditions in the labor market in a flexible way (self-management), 6. learns to cooperate effectively in a team through team project work, search for and process information, and share mutual experience. 	
Brief outline of the course: <ol style="list-style-type: none"> 1. Psychology as a science. The importance of the study of psychological disciplines for economists. 2. Psychology of personality. Personality structure and dynamics, personality traits. 3. Psychology of cognitive processes with a focus on their specifics. 4. Cognitive and sensory processes - thinking, perception, attention, memory, phases of memory and the process of forgetting (memory traces), research of memory (Ebbinghaus's curve of forgetting), 	

- emotionality, will, feeling, imagination and fantasies. Psychological analysis of work activity - work performance, work fatigue, workload, work stress, burnout syndrome.
5. Work motivation - motivational profile of the employee. Personality of a manager - typology.
 6. Working group, working team, working group and team leadership.
 7. Behavioral economics - characteristics, history of behavioral economics, rational and irrational behavior in purchasing decisions, examples from practice (nudging).
 8. Psychology of advertising - characteristics, goals and functions of advertising, types of advertising. Types of advertising, developmental stages of advertising, reasons for advertising criticism.
 9. Psychological mechanisms of advertising with a focus on cognitive processes: feeling, perception, attention, memory, imagination, thinking.
 10. Psychological methodology and its use in economics.

Recommended literature:

1. ARONSON, E., WILSON, T. D., AKERT, R. M. a SOMMERS, S. R. (2015) Sociálna psychológia (9. vydanie). New York: Prentice Hall. 598s. 2015. ISBN 0-1339-3654-6.
2. FLEŠKOVÁ, M., DOLINSKÁ, V. (2010). Aplikovaná psychológia pre ekonómov a manažérov. 1. vyd. Bratislava : Iura Edition, spol. s.r.o., 2010. 255 s. ISBN 97-88-080783-37-2.
3. HELUS, Z. (2018). Úvod do psychológie. 2 vyd. Praha: Grada, 2018. ISBN 978-80-247-4675-3
4. KAHNEMAN, D. (2012). Myšlení - rychlé a pomalé. Translated by Eva Nevrlá. 1 vyd. V Brne: Jan Melvil, 2012. 542 strán. ISBN 9788087270424.
5. NAKONEČNÝ, M. (2021). Psychologie osobnosti. Vydavatel'stvo Triton: Praha. 2021. 620s. ISBN 978-80-755-3886-4
6. MIKULÁŠTIK, M. (2015). Manažerská psychologie. 3 vyd. Praha: Grada. 344s. 2015. ISBN 978-80-247-4221-2
7. MYERS, D.G. (2016) Sociální psychologie. Vydavatel'stvo Edika: Praha. 2016. 544s. ISBN 978-80-266-08-71-4
8. SEBERÍNI, A. (2021). Psychológia trhu. Belianium: Banská Bystrica : Vydavatel'stvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. 236s. 2021. ISBN 978-80-557-1896-5

Language of instruction:

Slovak

Notes: student time load:

120 hours
 Combined form (Lecture, Seminar, Consultation) 26
 Self – study: 50
 Preparation of the project: 34
 Project presentation: 10

Course assessment

The final number of assessed students: 462

A	B	C	D	E	FX(0)	FX(1)
21.43	23.81	21.43	14.5	10.39	5.41	3.03

Instructor: PhDr. Andrea Seberíni, PhD.

Last changed: 04.03.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica							
Faculty: The Faculty of Economics							
Code: 1d-REK-411		Course name: Psychology of advertising					
Type, extent and method of instruction:							
Form of instruction: Lecture / Seminar							
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)							
Recommended number of periods: 13 / 13							
Method of study: combined							
Number of credits: 3							
Recommended semester/trimester:							
Level: I, P							
Prerequisites:							
Course completion conditions:							
Learning objectives:							
Brief outline of the course:							
Recommended literature:							
Language of instruction:							
Notes:student time load:							
Course assessment							
The final number of assessed students: 43							
A	B	C	D	E	FX(0)	FX(1)	n
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: PhDr. Beáta Žitniaková Gurgová, PhD.							
Last changed:							
Approved by: doc. Ing. Katarína Vitálišová, PhD.							

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_VSaRR	Course name: Public Administration and Regional Development
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions a) continuous assessment: continuous assessment for max 60 points b) final assessment: written exam for max 40 points	
Learning objectives: After completion of the course, student is able to: <ul style="list-style-type: none"> - tell the difference between the public sector and the public administration, - divide the power in a state, - characterise and explain the position of public administration in the national economy, - describe the course of public administration development in Slovakia, - name and characterize bodies of public administration in Slovakia and the European Union, - distinguish between the basic trends in the public administration organisations' management, - characterise and distinguish the basic terms: region, growth, development, policy, regional policy, regional policy of the EU and SR, - identify regional disparities, their causes and tendencies in their development in SR and the EU, - define regional policy objectives and tools, subjects and objects of its implementation, - distinguish different programming periods of the EU regional policy and pre-accession instruments in relation to the candidate countries; 	
Brief outline of the course: Part 1 Public administration <ol style="list-style-type: none"> 1. Basic terms of „Public administration“, Public power, state. 2. Public administration – general characteristics, position in a legal system and its division. Public servants in wider and narrow sense. 3. Public administration models. Personnel management in the Public administration and European integration 4. State administration – central bodies (and other bodies of state administration) 5. Regional and local administration/governments, professional or trade chambers and organisations 	

6. Digitalisation of public administration. Inspection in the public administration.
7. Development of public administration. Tendencies in the development of public administration in Europe
- Part 2 Regional development
8. Region, regional growth and regional development, regional policy
9. Regional policy yesterday, today and tomorrow
10. Regional disparities in the EU and Slovakia, Selected theories of regional development.

Recommended literature:

1. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
2. BERČÍK, P., KRÁLIK, J. Základy verejnej správy, 2007, Bratislava, Akadémia policajného zboru Bratislava, 2007, 190s. ISBN 978-80-8054-400-3
3. GRŮŇ L., PAVLIČKOVÁ, A., VYDROVÁ, V., Samospráva ako súčasť verejnej správy, Eurounion, 2005, 124 s. ISBN 80-88984-82-3
4. POMOHAČ, R., VIDLÁKOVÁ, O., 2002. Veřejná správa: C. H. Beck, 2002, 278s. ISBN 80-7179-748-0.
5. Maier, G., Tödting , F.: Regionálna a urbanistická ekonomika 2. Regionálny rozvoj a regionálna politika. Bratislava: Elita , 1998. ISBN 80-8044-049-2
6. Buček, M., a kol.: Regionálny rozvoj, novšie koncepcie, Ekonóm Bratislava, 2006, 270 s. ISBN 80-225-2151-5

Language of instruction:

slovak

Notes:student time load:

90 hours
 combined study (lectures, seminars, consultations): 26
 self-study: 20
 writing up a project: 30
 data collection: 14

Course assessment

The final number of assessed students: 244

A	B	C	D	E	FX(0)	FX(1)
21.31	16.39	25.41	22.13	10.66	4.1	0.0

Instructor: doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 29.01.2024

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_VSaRP	Course name: Public Administration and Regional Policy
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: project preparation during semester: 0-60 points. Continuous assessment includes two parts, an evaluation of prepared project and its presentation. In evaluation of the quality of presentation is used a peer review. The topics of projects are updated at the beginning of semester. b) final assessment: written exam: 0-40 points	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. is able to search for, process and analyze information on public administration and regional development on the basis of the acquired knowledge, 2. applies critical analysis to the current problems of public administration and regional development, confronts their solution with the latest theoretical findings, 3. responds flexibly and creatively to differences in the functioning systems of public administration institutions, including public policy, 4. is able to evaluate the possibilities and scope of use of methods and tools by public administration, 5. assess the functioning of the various components of public administration and regional policy in the national and international context; 6. can create background for decision-making and management processes in public administration and regional policy institutions. Experts from practice are involved in the course (e.g. representatives of the Ministry of the Interior of the Slovak Republic, representatives of cities, municipalities, higher territorial units, state administration offices). Frontal teaching is used mainly within lectures, within the seminars methods supporting team cooperation, communicativeness and creativity are used, e.g. solving case studies, presenting examples of good practice, etc.	
Brief outline of the course:	

The position of public administration, its characteristics. Public power. Actors of public administration in a broader and narrower sense. Public administration models. Development of public administration in the Slovak Republic. State administration - central bodies and other bodies of state administration. Self-government, territorial and interest self-government. Higher territorial units, municipalities, cities. Civic participation. Systems of public administration in selected countries. New approaches in public administration management. Region, regional growth and regional development, regional policy. Regional policy of the European Union in individual programming periods and its implementation in the Slovak Republic. Regional disparities in the Slovak Republic and the European Union, possibilities of their expression, measurement indicators, tendencies of their development.

Recommended literature:

1. VITÁLIŠOVÁ, K., KOŽIAK, R., KRŇÁČ, J., LIPTÁKOVÁ, K. 2017. Verejná politika a úloha občana v nej. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1248-2
2. KOLEKTÍV AUTOROV. 2018. Vybrané kapitoly z verejnej správy a regionálneho rozvoje. Praha: Professional Publishing. ISSN 978-80-88260-19-6.
3. KRŇÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica. ISBN 978-80-8883-695-5.
4. BUČEK, M., REHÁK, Š., TVRDOŇ, J. 2010. Regionálna ekonómia a politika. Bratislava : Iura Edition. ISBN 978-8080-783-62-4.
5. VITURKA, M., HALÁMEK, P., KLÍMOVÁ, V., PAŘIL, V., ŽÍTEK, V. 2015. Regionální rozvoj, politika a správa. (Diel 1 a 2) Brno : Masarykova Univerzita.
6. Constitution of the Slovak Republic. Laws of the National Council of the Slovak Republic. Strategic documents of the Slovak Republic in the field of regional policy.

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, out of which
 combined study (Lectures, Seminars, Consultations): 52 (2/2)
 self-study: 30
 updating information, work with legislation: 10
 project preparation, including information gathering and presentation: 28

Course assessment

The final number of assessed students: 35

A	B	C	D	E	FX(0)	FX(1)
8.57	28.57	25.71	8.57	20.0	5.71	2.86

Instructor: doc. Ing. Katarína Vitálišová, PhD., doc. Ing. Radoslav Kožiak, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZVE	Course name: Public Economy - Basic
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term.	
a) continuous assessment: written case briefs: 0-40 score: elaboration and presentation of the written case brief in the form of a colloquium with active participation of all students in the discussion and evaluation in the form of self-assessment and peer assessment	
b) final assessment: written exam: 0-60 score	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. is able to understand the role of state in mixed economy, 2. reviews the state interventions defended by Market failure theory - context of normative economy, 3. evaluates the state interventions criticized by State failure theory as a part of the acquisition of critical thinking - context of positive economy, 4. uses the knowledge to identify state interventions potential arrangements, 5. creative applies state interventions potential arrangements in real conditions of economics practice, 6. proposes the methodological guidelines of public services management, 7. is able to communicate the created solutions appropriately. Student gains knowledge of the macroeconomic and microeconomic context of the functioning of the public economy. Student develops skills and competences in optimising the implementation of government interventions to the conditions of economic practice, as well as skills and competences in the collection, processing and quantitative and qualitative evaluation of data, in the formulation of conclusions in relation to innovative solutions to theoretical and practical problems of the public economy and in making these conclusions accessible to the lay and professional public in multidisciplinary contexts.	

In teaching are used activation methods of teaching - dialogical, discussion method (teacher as a facilitator), methods of group teaching and cooperative learning (especially brainstorming, cooperative games). In the course, lecturers from practice are flexibly invited for selected topics.

Brief outline of the course:

The role of state in economy, state interventions. State functions in economy: legislative, macroeconomics regulation, redistribution, allocation. Redistribution: economics and social core of redistribution. Allocation: Pareto optimum. Microeconomics analysis of market failure I: incomplete markets, incomplete information, utility maximalization problem. Microeconomics analysis of market failure II: Public goods. Externalities. Monopoly. State failure. Bureaucracy theory. Public choice theory. Public choice failure.

Recommended literature:

1. MIKUŠOVÁ MERIČKOVÁ, B., STEJSKAL, J. 2014. Teorie a praxe veřejné ekonomiky. Praha : Wolters Kluwer, 2014, s. 264, ISBN 978-80-7478-126-9
2. STEJSKAL, J. , MIKUŠOVÁ MERIČKOVÁ, B., OCHRANA, F. a kol. 2020. Rozhodování o věcech veřejných . 1. vyd. - Praha : Wolters Kluwer, 2020. - 234 s. ISBN 978-80-7598-829-4
3. MIKUŠOVÁ MERIČKOVÁ, B., STEJSKAL, J. 2013. Veřejná ekonomie. Pardubice : Fakulta ekonomicko - správní, 2013. 102 s. ISBN 978-80-7395-578-6
4. MEDVEĎ, J., NEMEC, J. a kol. Verejné financie. Bratislava : Sprint, 2011, ISBN 978-80-89393-46-6
5. MIKUŠOVÁ MERIČKOVÁ, B., ŠEBO, J., ŠTRANGFELDOVÁ, J. 2011. Základy veřejných financí. Brno: RAŠÍNOVA VYSOKÁ ŠKOLA, s.r.o., ISBN 978-80-87001-26-4
6. JACKSON, P. M. – BROWN, C.V. 2003. Ekonomie veřejného sektoru. Praha : Eurolex Bohemia, 2003, 733 p. ISBN 80-86432-09-2
7. KLÍMA, K. 2003. Teorie veřejné moci (vládnutí). Praha : ASPI, 2003, 298 p. ISBN 80-86395-78-2

Language of instruction:

Slovak, English

Notes:student time load:

180 classes
Composit study (L, S, C): 52
Selfstudy: 58
Written case brief: 40
Data collection: 30

Course assessment

The final number of assessed students: 31

A	B	C	D	E	FX(0)	FX(1)
29.03	29.03	16.13	9.68	9.68	6.45	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., Ing. Nikoleta Jakuš Muthová, PhD., prof. Ing. Beata Mikušová Meričková, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZVF	Course name: Public Finance - Basic
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: written exam: 50 points b) final assessment: written exam: 50 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. understand the essence and functions of public finance in a mixed economy in the context of normative and positive economy 2. use the acquired knowledge in critical argumentation about the functions of public finance from the short term and the long term 3. assess the effect of the existence and structure of public revenues from the viewpoint of the impact on economic entities 4. assess the effect of the existence and forms of public finance in the context of public revenues and expenditures 5. apply the acquired knowledge to the real conditions of business practice 6. create frameworks and restrictions for implementing public finance functions from the viewpoint of fiscal policy of the state 	
Brief outline of the course: Definition of the system of public finance, economic theories and approaches to public finance. Macroeconomic, microeconomic and non-economic reasons for the existence of public finance. Functions of public finance. Stabilization function of public finance, deficit, debt. Public finance sustainability. Public revenues and their classification. Basics of tax theory and taxation. Fiscal federalism. Public expenditures, their classification and structure.	
Recommended literature:	

<p>1. MIKUŠOVÁ MERIČKOVÁ, B., ŠEBO, J., ŠTRANGFELDOVÁ, J. 2011. Základy verejných financií. Brno: RAŠÍNOVA VYSOKÁ ŠKOLA, s.r.o., ISBN 978-80-87001-26-4</p> <p>2. HAMERNÍKOVÁ, B. 2017. Veřejné finance. Praha : Wolters Kluwer. ISBN 978-80-75525-77-2</p> <p>3. DVOŘÁK, P. 2008. Veřejné finance, fiskální nerovnováha a finanční krize. Beckova edice ekonomie, 2008. ISBN:978-80-7400-075-1</p>																				
<p>Language of instruction: Slovak, English</p>																				
<p>Notes:student time load: 120 hours, within that: combined form: Lecture, Seminar, Consultation: 26 self-study: 94</p>																				
<p>Course assessment The final number of assessed students: 22</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX(0)</th> <th>FX(1)</th> </tr> </thead> <tbody> <tr> <td>4.55</td> <td>13.64</td> <td>22.73</td> <td>36.36</td> <td>13.64</td> <td>9.09</td> <td>0.0</td> </tr> </tbody> </table>							A	B	C	D	E	FX(0)	FX(1)	4.55	13.64	22.73	36.36	13.64	9.09	0.0
A	B	C	D	E	FX(0)	FX(1)														
4.55	13.64	22.73	36.36	13.64	9.09	0.0														
<p>Instructor: doc. Ing. Katarína Vitálišová, PhD., Ing. Nikoleta Jakuš Muthová, PhD., Ing. Filip Flaška, PhD.</p>																				
<p>Last changed: 27.02.2022</p>																				
<p>Approved by: doc. Ing. Katarína Vitálišová, PhD.</p>																				

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ZVP	Course name: Public Policy - Basic
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: project focused on selected issues of public policy at home and abroad (case study, reflection, analysis) - 40 points; active preparation and participation at the topics of course: 20 points b) final assessment: project defence: 0-40 points The evaluation of the project is ensured by a combination of the evaluation of the teacher and the evaluation of the final presentation is carried out by peers. Project topics are always updated at the beginning of the semester. During the course, students receive short partial assignments, for which they have the opportunity to obtain 20 points.	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. acquires the basics of the functioning of modern democracy, political power and political processes, including in the context of public policy and the economy, 2. knows a mechanism of objective processing of generally available information, using theoretical knowledge in the field of political science and public policy, 3. is able to search, process and analyze information on public policies at home and in the EU, is able to compare, understand and evaluate democratic/non-democratic algorithms for the functioning of political systems and their public policies, 4. assess the needs, objectives and instruments of public policies at the national, regional and local level of government; 5. applies the acquired knowledge to decision-making processes in economics and public administration management, 6. evaluates the possibilities of using the acquired theoretical knowledge in practice at the level of economist and manager of institutions (entities) of the public, private and non-profit sector, and is able to communicate the possibilities of its implementation to respective public, 	

7. creates conceptual and implementation documents for areas of implementation in the field of public administration at the lower and middle levels of management.

Within the teaching, several teaching methods are combined. Frontal teaching is used to master the basic theoretical background and terminology. This is followed by various forms of teaching based on the interactive involvement of students, e.g. solving case studies, presenting examples of good practice, solving team tasks, etc. Experts from practice are invited to the selected topics of the course. If the partners from practice are interested, the projects solved by the students are adapted to their requirements.

Brief outline of the course:

Basic concepts of the division of political power and the creation of their democratic systems and processes. Definition of public policy and its main objectives. Legislative and interdisciplinary (cross-cutting) approach in public policy. EU influence on national public policy - making. Process of public policy making at the national, regional and local level. Public policy instruments (including anti-corruption), human resources, interest groups and lobbying in public policy. Transparency and risk factors in public policy. Comparative analysis of domestic and foreign political systems and their impact on Slovak public policy. The importance and role of forecasting for the creation of quality public policy.

Recommended literature:

1. Kolektív autorov. 2018. Vybrané kapitoly z verejnej správy a regionálneho rozvoje. Praha: Professional Publishing. ISBN 978-80-88260-19-6.

2. MIKOVÁ, K., ODRUŠEK, D., FIALOVÁ, Z., ŽILINSKÁ, M. 2020. Participovať? Participovať! Učebnica participatívnej tvorby verejných politík. Ministerstvo vnútra Slovenskej republiky/Úrad splnomocnenca vlády SR pre rozvoj občianskej spoločnosti. ISBN 978-80-89051-54-0.

3. POLLITT, CH. 2013. Context in Public Policy and Management. E. Northampton: Elgar Publishing. ISBN: 978-1-78195-513-0.

4. POTŮČEK, M. a kol. 2010. Verejná politika. Praha: Sociologické nakladatelství SLON. ISBN: 978-80-86429-50-2.

5. POTŮČEK et al. 2015. Verejná politika. Učební text. Masarykova univerzita. Ekonomicko-správní fakulta.

6. VITÁLIŠOVÁ, K., KOŽIAK, R., KRŇÁČ, J., LIPTÁKOVÁ, K. 2017. Verejná politika a úloha občana v nej. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta. ISBN 978-80-557-1248-2

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, out of which

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 70

Preparation of project: 24

Course assessment

The final number of assessed students: 22

A	B	C	D	E	FX(0)	FX(1)
50.0	0.0	22.73	9.09	18.18	0.0	0.0

Instructor: doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-RIS-513		Course name: Rod, identita, spoločnosť	
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: doc. PhDr. Alžbeta Brozmanová Gregorová, PhD., Mgr. Jana Šolcová, PhD., PhDr. Katarína Kurčíková, PhD., PhDr. Lucia Galková, PhD., doc. Mgr. Lívia Nemcová, PhD., doc. PaedDr. Lenka Rovňanová, PhD., Mgr. Zuzana Heinzová, PhD., Mgr. Martina Kubealaková, PhD., prof. PhDr. Alexandra Bitušiková, CSc., doc. Ing. Kamila Borseková, PhD., PhDr. Kamila Koza Beňová, PhD., RNDr. Elena Kupcová, PhD., Mgr. Lujza Urbancová, PhD.			
Last changed: 29.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_RV	Course name: Rural Development
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Number of points gained for ongoing and final evaluation is 100. It corresponds to the grading scale evaluation. Credits are added to the student who reached totally at least 65 out of 100 points. a) continuous assessment: individual semestral tasks for max of 40 points b) final assessment: semestral project for max of 60 points	
Learning objectives: The course familiarizes students with current social and economic processes under way in the rural areas, with the sources of disparities and externalities, and with political and economic tools to eliminate the disparities in both global and national context. In the practical part of the course, students will learn how to write a project, rural development program and how to evaluate them. The objective of the course is to equip students with theoretical background in the rural development management as well as provide practical basics and skills for directing the development and preparing programmes and projects for the integrated development of rural communities.	
Brief outline of the course: 1. Rural areas as a spatial subsystem 2. Theories and models of rural development 3. Economic potential of rural areas 4. Economic development of rural areas 5. Social potential of rural areas 6. Environmental and housing potential of rural areas 7. Multifunctional agriculture and rural development 8. EU Common Agricultural Policy 9. EU rural development policy 10. Rural development policy in SR 11. Participatory approach to rural development, LEADER and CLLD methods 12. Strategic planning of rural municipalities development 13. Partnerships in rural development	
Recommended literature:	

1. HAMALOVÁ, m., Priestorová ekonomika, 1996, Ekonóm, Bratislava, 144s., ISBN 80-225-0750-4
2. TUŠAN, M., Rozvoj infraštruktúry územných celkov, 2003, Univerzita J. P. Šafárika, Košice, 122s., ISBN 80-7097-514-8
3. KRNÁČ, J., KOŽIAK, R., LIPTÁKOVÁ, K., Verejná správa a regionálny rozvoj, 2008, Banská Bystrica, EF UMB Banská Bystrica, 2008, 250s., ISBN 978-80-8883-695-5
4. TOMŠÍK, K., Vývoj a perspektívy Evropského venkova, 2009, Wolters Kluwer, 208s., ISBN 978-80-7357-495-6
5. HRADISKÁ, A., Financovanie rozvoja vidieka prístupom LEADER, 2011, Levoča, 147s., ISBN 978-80-9708-0-5
6. Národný plán rozvoja poľnohospodárstva a vidieka v SR
7. Program rozvoja vidieka 2014-2020

Language of instruction:

slovak

Notes: student time load:

180 hours

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 70

Preparation of a project: 50

Collecting of information: 34

Course assessment

The final number of assessed students: 121

A	B	C	D	E	FX(0)	FX(1)
10.74	30.58	38.02	7.44	3.31	3.31	6.61

Instructor: Ing. Filip Flaška, PhD., prof. Ing. Anna Vaňová, PhD., Ing. Katarína Sýkorová, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 07.06.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SLF1	Course name: Slovak for Foreigners 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
Learning objectives: Student can: 1. provide basic information about themselves 2. describe their family 3. explain their basic activities and daily routines 4. explain the differences in the method of time-telling in different languages 5. introduce themselves in a dialogue 6. know and respect cultural specific features of the countries in an international environment	
Brief outline of the course: The course is designed for total beginners starting to learn Slovak for the first time. It is the first part of the Slovak Language course at A1 level of CEFR (Common European Framework for Languages). Contents: Greetings, countries, nationalities. Introduction and meeting people. Basic numerals. Telling time, daily routines. Grammar – personal pronouns, nouns and gender, verbs of categories I-IV and their conjugation, prepositions of time, modal verbs. Slovakia in an intercultural context – habits, traditions, arts.	
Recommended literature: 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
Language of instruction: English	
Notes:student time load: 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

Course assessment

The final number of assessed students: 123

A	B	C	D	E	FX(0)	FX(1)
67.48	4.07	4.07	4.07	0.0	20.33	0.0

Instructor: Mgr. Petra Strnádová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SLF2	Course name: Slovak for Foreigners 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
Learning objectives: Student can: <ol style="list-style-type: none"> 1. provide basic information about the city/village of their residence 2. describe their university 3. explain the ways of shopping 4. express the differences between the means of transport 5. present typical local meals 6. know and respect cultural specific features of the countries in an international environment 	
Brief outline of the course: The course is designed for the students who wish to continue at the beginner's level. It is the second part of the Slovak Language course for beginners at A1 level of CEFR (Common European Framework for Languages). Contents: House/apartment interior. Orientation in a city and at the university. Shopping. Travelling and means of transport. Eating out – restaurant menu, names and preparation of meals. Grammar – other categories of verbs and their conjugation, nouns and their declension, adjectives and prepositions of place. Slovakia in an intercultural context – habits, traditions, arts.	
Recommended literature: 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
Language of instruction: English	
Notes:student time load: 120 hours combined study (L, S, C): 26 self-study: 54 assignments: 40	

Course assessment

The final number of assessed students: 62

A	B	C	D	E	FX(0)	FX(1)
91.94	0.0	0.0	0.0	0.0	8.06	0.0

Instructor: Mgr. Petra Strnádová, PhD.**Last changed:** 07.06.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SLF3	Course name: Slovak for Foreigners 3
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
Learning objectives: Student can: 1. provide basic information about Slovakia 2. describe travelling by train and by plane 3. explain the health problem at the doctor's 4. express the differences between means of transport 5. present typical leisure activities in the form of presentation 6. know and respect cultural specificities of countries in an international environment	
Brief outline of the course: This course is designed for students who already have the basics of the Slovak language. It is the first part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). Contents: Basic information about Slovak life and culture. Favourite leisure activities. Travelling and means of transport – the railway station and the airport. Human body and the visit at the doctor. Grammar – verb categories and their conjugation, nouns and their declension, possessive pronouns, adverbs and comparison, conditional clauses. Slovakia in an intercultural context - Christmas customs and traditions in Slovakia and other countries.	
Recommended literature: 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
Language of instruction: English	
Notes: student time load: 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
Course assessment						
The final number of assessed students: 26						
A	B	C	D	E	FX(0)	FX(1)
69.23	15.38	3.85	0.0	0.0	11.54	0.0
Instructor: Mgr. Dagmar Škvareninová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SLF4	Course name: Slovak for Foreigners 4
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: writing 0-30 points speaking 0-30 points b) final assessment: final testing of all language skills 0-40 points	
Learning objectives: : Student can: 1. provide basic information about Slovak tourist destinations 2. describe family and family relations 3. explain principles of phone calls and correspondence 4. present popular summer festivals in the form of presentation 5. distinguish between male and female roles 6. know and respect cultural specific features of countries in an international environment	
Brief outline of the course: This course is designed for students who already have the basics of the Slovak language. It is the second part of the Slovak language course at A2 level of the Common European Framework of Reference for Languages (CEFR). The following topics are covered: Principles of phone calls and correspondence. Trip around Slovakia – popular tourist destinations. Weather and the summer festival season. Family and family relations. Grammar – imperative, indirect speech, future tense, time clauses, conditional clauses, and passive structures. Slovakia in an intercultural context – relations between men and women in Slovak culture.	
Recommended literature: 1. KAMENÁROVÁ, R. et.al. 2012. Krížom-krážom. Slovenčina A1. Bratislava: UK, 2012. 2. PEKAROVIČOVÁ, J. 2006. Slovenčina pre cudzincov. Bratislava: Stimul, 2006.	
Language of instruction: English	
Notes:student time load: 120 hours combined study (L, S, C): 26 self-study: 54	

assignments: 40						
Course assessment						
The final number of assessed students: 26						
A	B	C	D	E	FX(0)	FX(1)
88.46	11.54	0.0	0.0	0.0	0.0	0.0
Instructor: Mgr. Dagmar Škvareninová, PhD.						
Last changed: 07.06.2022						
Approved by: doc. Ing. Katarína Vitálišová, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_SPaSP	Course name: Social Policy and Social Insurance
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 5.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. a) continuous assessment: 1. Continuous assessment: seminar project: 0-30 points 2. Active participation in individual topics of the course: 10 points b) final assessment: written exam in social policy and social insurance: 0-60 points	
Learning objectives: After completion of the course, the student can: 1. use his/her theoretical knowledge to examine the relevant issues and to solve problems of social policy and social insurance 2. search for, process and analyze data on social policy, its creation and implementation and data on the situation and development of social insurance at home and abroad 3. apply comparative critical analysis to the evaluation of the relationships within social policy and social insurance and between them 4. evaluate long term trends of development in social policy and social insurance at home and abroad at a macro and micro level 5. assess the possibilities of exploitation of the acquired theoretical knowledge in practice 6. create conception materials for decision making at a lower and middle level of management in the bodies of public administration and social insurance	
Brief outline of the course: Terminology and values of modern social policy. Genesis of social policy. Relationship of economic and social policy. Subjects and objects of the country's system of social insurance. Reforms of the social system in Slovakia and social stratification of the society. Selected social-economic indicators – social budget, social quota, average wage in the national economy, risk of poverty. Segments of social policy. Determinants of social insurance. Genesis of insurance theory. Subsystems of social insurance – sickness insurance, old age insurance, unemployment insurance, reserve solidarity fund, guarantee fund, accident insurance. Models of social insurance and their principles. Social insurance in selected countries. Institutional framework of social insurance. Social insurance company.	

Recommended literature:

1. DUDOVÁ, I., STANEK, V., POLONYOVÁ, S. 2018. Sociálna politika. Bratislava : Wolters Kluwer. ISBN 978-80-81688-66-9.
2. KOLEKTÍV AUTOROV. 2022. Správa o vývoji sociálneho systému Slovenska – Welfare Report. Bratislava : Rada pre rozpočtovú zodpovednosť. bez ISBN
3. ŠEBO, J., KRÁLIK, I., DANKOVÁ, D., 2019. Dôchodková politika. Bratislava : VEDA. ISBN 978-80-7144-302-5

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, within that:
 combined form: Lecture, Seminar, Consultation: 52
 self-study: 70
 active preparation for seminars: 38
 collection of data: 20

Course assessment

The final number of assessed students: 22

A	B	C	D	E	FX(0)	FX(1)
4.55	9.09	4.55	13.64	50.0	0.0	18.18

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Alena Kaščáková, PhD., Ing. Katarína Sýkorová, PhD.

Last changed: 20.09.2022**Approved by:** doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Socio	Course name: Sociology
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Successful completion of the course requires the acquisition of knowledge in the scope of the content of the course. At the same time, it is important to be actively and critically involved in the thematic discussions. The student is able to apply the acquired sociological knowledge and skills to the conditions of business practice. The student has the opportunity to use a regular and corrective deadline for the final verification of the acquired knowledge. He completes the correction term from the half of the semester which he did not meet.	
a) continuous assessment: Continuous assessment takes the form of a written test. The point rating is 0 - 50 points.	
b) final assessment: Final assessment takes the form of a written test. The point rating is 0 - 50 points. Credits will be awarded to a student who has achieved at least 65 out of 100 points in both parts of the evaluation.	
Learning objectives: After completion of the course, the student: 1. has acquired the basic sociological terms and categories with the emphasis on their effect in current sociological disciplines, which helps the student to acquire knowledge in other disciplines of social sciences, 2. is able to understand and interpret sociological phenomena which constitute a broader frame and interpretation concept of business activities and the work of a manager, 3. can apply theoretical sociological knowledge in executing managerial tasks at basic and middle levels of management, mainly while working with the human factor, e.g. with different types and kinds of working groups, 4. is prepared to choose suitable methodological approach in pre-empirical and empirical phases of simple analytical and research activities, 5. can evaluate and use influence of wider social conditions at business activities of an enterprise, 6. forms a more specific and more detailed opinion about elements, principles, context, and concept of origins, conditions and forms of functioning of larger social units, social life in these units, as well as the phenomena and processes, which result from mutual influence of social subjects.	
Brief outline of the course: Sociology as a science. Sociological disciplines. Basic sociological terms, society, social units. Social phenomena and social processes in general. Social phenomena and social processes at work, in business, and in management. Social change. Social groups in general and at work,	

in business, and in management. Phenomena and processes in social groups and clusters. Organizations and institutions. Social communication. Methodology of sociological research, basic terms, preempirical and empirical phase of a research. Possibilities to use sociological methodology in analyzing working environments, business and management.

Recommended literature:

1. EGER, L., EGEROVA, D. 2017. Základy metodologie výzkumu, 2. vyd. Plzeň : Západočeská univerzita v Plzni. ISBN 978-80-261-0735-4.
2. GIDDENS, A. 2017. Sociology. 8ed. Cambridge : Polity. ISBN 9780745696683.
3. GRIFFITHS, H. et al. 2017. Introduction to sociology. Suwance : 12th Media Services. ISBN 9781680921014.
4. HAVLÍK, R. 2016. Aktuální problémy společnosti z pohledu sociologie. Praha :,Univerzita Jana Amose Komenského. ISBN 978-80-7452-121-8.
5. KOLEKTÍV AUTOROV. 2016. Kniha sociologie. Praha : Euromedia. ISBN 97880-242-5395-4.
6. LAJFEROVÁ, E. 2020. Sociologické školy 20. storočia. Bratislava : STIMUL. ISBN 978-80-8127-282-0.
7. LUBELCOVÁ, G. 2017. Sociológia sociálnych problémov. Bratislava : STIMUL. ISBN 978-80-8127-176-2.
8. NOVOTNÁ, H. a kol. 2020. Metody výzkumu ve společenských vědách. Praha : Univerzita Karlova. ISBN 978-80-7571-025-3.
9. OCHRANA, F. 2021. Metodologie sociálních věd. Praha : Karolinum. ISBN 978-80-246-4968-9.
10. SOPÓCI, J., GERBERY, D., DŽAMBAZOVIČ, R. 2020. Social stratification and social mobility in Slovakia. Bratislava : Comenius University. ISBN 978-80-223-5062-H.
11. SOPÓCI, J. a kol. 2019. Sociálna stratifikácia a mobilita na Slovensku. Bratislava : STIMUL. ISBN 978-80-8127-243-1.
12. URBAN, L. 2017. Sociologie – klíčové temata a pojmy. Praha : Grada. ISBN 978-80-247-5774-2.
13. VAN KRIEKEN, R. et al. 2020. Sociology. London: Pearson. ISBN 9781488624605.

Language of instruction:

Slovak

Notes: student time load:

120 hours, of which:
 combined study (P, S, K): 39
 self-study: 51
 presentation and discussion: 30

Course assessment

The final number of assessed students: 379

A	B	C	D	E	FX(0)	FX(1)
8.97	21.64	30.34	25.33	10.55	2.11	1.06

Instructor: PhDr. Marian Kika, PhD.

Last changed: 02.03.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-spr-193		Course name: Sociology: practical knowledge of society	
Type, extent and method of instruction:			
Form of instruction: Lecture			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: Mgr. Roman Hofreiter, PhD., doc. Mgr. M. A. Ivan Chorvát, CSc.			
Last changed: 27.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_PE	Course name: Spatial Economy
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 13 Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: work on actual practical oriented topics: 0-40 score (involvement of student assessment) b) final assessment: oral exam: 0-60 score	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. develops critical economic thinking based on the theoretical basis of spatial economics by analyses of scientific literature and practical examples using discussion, 2. applies theoretical knowledge of spatial economics in solving economic problems of territorial development in solving individual practically focused thematic tasks, 3. has an overview of the spatial economic context at local, international and global levels supplemented by current practical lectures, 4. assesses, from various points of view, the advantages and disadvantages of localization decisions of actors within the spatial economy in form of discussion, 5. assess the suitability or unsuitability of different types of measures / interventions in the spatial arrangement of the economy by synthesis of processed knowledge and practical solutions, 6. develops cross-cutting skills, is able to search, process and interpret data from databases necessary to explain the context of the practical problems solved within the spatial economy, which will enable him to competently support his claims and defend his own presented opinions on them, 7. develops communicative skills, is able to engage actively and constructively in discussions related to spatial economic aspects; 8. develops analytical thinking through individual and group work on practical assignments in seminars, which are preceded by self-study of previously known thematic areas, including the application of statistical methods. 	

Brief outline of the course:

Introduction to the course – content, conditions for completing the course. The position of spatial economics in the system of sciences. Subject, object, goal and conceptual apparatus of spatial economics. Basic concept - space, its characteristics. Settlement, urbanization, municipalisation. Regionalization. Spatial potential, its components and elements. Infrastructure. Horizontal and vertical growth of cities. Spatial organization of cities. Mono and polycentric cities. Developmental stages of city formation. Urban and rural development from the perspective of spatial economics. Localization theories. Localization factors. Orientation of companies in the process of localization. Impacts of location on results of the company. Localization analysis. The importance of transport costs in the spatial economics. Impact of migration on the spatial economics. The impact of globalization and the Internet on the spatial economics. Conclusion - summary of course findings.

Recommended literature:

1. BERTAUD, A. 2004. The spatial organization of cities: Deliberate outcome or unforeseen consequence? 2004, 27 s.
2. ČAPKOVÁ a kol. 2011. Regionálny rozvoj a inovácie. EF UMB, ISBN 978-80-557-0130-1.
3. FLORAX, R. J. G. M., PLANE, D. A. 2004. Fifty Years of Regional Science. Springer, ISBN 978-3-540-22361-0.
4. FUJITA, M., KRUGMAN, P. R., VENABLES, A. J. 2001. The spatial economy: Cities, regions, and international trade. The MIT Press, ISBN 0-262-56147-6.
5. MAIER, G., TÖDTLING, F. 1997. Regionálna a urbanistická ekonomika. Teória lokalizácie a priestorová štruktúra. Bratislava : Elita. ISBN 80-8044-044-1.
6. HAMAGUCHI, N., KAMEYAMA, Y. 2021. Spatial Economics for Building Back Better. Singapore: Springer Verlag, ISBN 9811649502.
7. KOLOŠTA, S., KRÁL, P., FLAŠKA, F. 2019. Alternative measures of macroeconomic imbalances in the EU - design and verification. In: E+M Economics and Management, 22(1), 36-53, ISSN 1212-3609.
8. ANDĚL, J., BIČÍK, I., BLÁHA, J. D. 2019. Makroregiony světa. Praha: Karolinum, ISBN 9788024642734.

Language of instruction:

Slovak, English

Notes:student time load:

150 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 39
 Self-study: 100
 Information updating, work with legislation: 11

Course assessment

The final number of assessed students: 30

A	B	C	D	E	FX(0)	FX(1)
16.67	26.67	20.0	13.33	16.67	6.67	0.0

Instructor: doc. Ing. Stanislav Kološta, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_Stat	Course name: Statistics
Type, extent and method of instruction: Form of instruction: Lecture / Practical Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 3.	
Level: I.	
Prerequisites:	
Course completion conditions: a) continuous assessment: 4 partial written tests. Each of them has weight of 25% b) final assessment: The final grade is derived from the total sum of points gained from partial tests. A student has to get at least 65% of the total sum of partial test points to pass. There will be only one retest covering the whole contents of Statistics syllabus during the exam period. A student has to get at least 65% of the points from the retest to pass.	
Learning objectives: Student <ol style="list-style-type: none"> 1. is able to use methods of descriptive statistics for description of a current state of economic environment, 2. is able to verify hypotheses about social and economic phenomena, 3. is able to apply methods of regression analysis to study relationships between two or more economic parameters, 4. is able to assess the level of correlation among social and economic phenomena using methods of correlation analysis, 5. is able to interpret results of statistical analyses with respect to specific features of the studied problem, 6. is able to evaluate accuracy of conclusions derived from statistical analysis of data. 	
Brief outline of the course: Subject and role of statistics, basic statistical concepts, elements of statistical research, sorting. Basics of descriptive statistics and data visualization. Introduction to the probability theory. A random variable. Probability distributions. Basics of inference statistics. Point estimates and confidence intervals. Selected hypothesis tests. Simple linear regression model. Multivariate linear regression model. Regression model diagnostics. Correlation analysis.	
Recommended literature: 1. PACÁKOVÁ, V. et al. 2009. Štatistické metódy pre ekonómov. 2. vyd. Bratislava: Iura Edition. 411 s. ISBN 978-80-8078-284-9.	

2. ŠOLTÉS, E. et al. 2018. Štatistické metódy pre ekonómov: zbierka príkladov. Bratislava: Iura Edition. 368 s. ISBN 978-80-8168-767-9.
3. HINDLS, R. et al. 2018. Statistika v ekonomii. Praha: Professional Publishing. 395 s. ISBN 978-80-88260-09-7.
4. LIND, D., MARCHAL, W., WATHEN, S. 2011. Statistical Techniques in Business and Economics. 15. vyd. Irwin: McGraw-Hill. 800 s. ISBN 978-0073401805.
5. MCCLAVE, J. T., BENSON, P. G. 2014. Statistics for Business and Economics. 12 vyd. Harlow: Pearson. 1000 s. ISBN 978-1-292-02329-8.
6. DALGAARD, P. 2008. Introductory statistics with R. 2. vyd. Heidelberg: Springer. 400 s. ISBN 978-0387790534.

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 52
 Self-study: 128

Course assessment

The final number of assessed students: 613

A	B	C	D	E	FX(0)	FX(1)
1.96	4.24	10.28	16.8	29.69	16.64	20.39

Instructor: doc. Ing. Alena Kaščáková, PhD., RNDr. Pavol Kráľ, PhD., Ing. Mária Kanderová, PhD., Mgr. Petra Medved'ová, PhD.

Last changed: 10.12.2021

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_ŠVA_BC	Course name: Student Scientific Conference
Type, extent and method of instruction: Form of instruction: Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions:	
Learning objectives:	
Brief outline of the course:	
Recommended literature:	
Language of instruction:	
Notes:student time load:	
Course assessment The final number of assessed students: 8	
abs	n
100.0	0.0
Instructor: Ing. Mária Kanderová, PhD.	
Last changed:	
Approved by: doc. Ing. Katarína Vitálišová, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_UR	Course name: Sustainable Development
Type, extent and method of instruction: Form of instruction: Seminar Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 4	
Recommended semester/trimester: 2., 4.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: elaboration and presentation of the semester project: 0-60 points Within the continuous evaluation, self-evaluation and mutual evaluation of processed and presented semester projects by students is preferred, in a favorable atmosphere, with constructive criticism, support for constructive thinking and mutual encouragement. b) final assessment: written exam: 0-40 points The final evaluation in the form of a written examination of the acquired knowledge is carried out in the form of open-ended questions, never in the form of a test with closed questions. The purpose is not only to verify the acquired knowledge, but also to support the expression of one's own opinion on the problem; its comprehensive assessment from several angles and arguments for its defense.	
Learning objectives: Student after successful completion of the course: <ol style="list-style-type: none"> 1. is able to use professional terminology and terminology within the relevant areas of the course, 2. is able to orientate in the issue of sustainable development, 3. understands the key links between the various components of the environment, 4. is able to apply theoretical knowledge and acquired knowledge in the analysis of practical problems, 5. is able to assess and evaluate the various impacts within the various aspects of sustainable development, while being able to perceive the importance of balancing the economic, social and environmental aspects of sustainable development, 6. is able to participate in the creation and updating of important documents in the field of sustainable development, which are processed by the public, non-profit and private sectors, 	

7. completion of the course supports and develops communicativeness, through discussions and mutual constructive criticism among students, the ability to work in a team, through the elaboration of collective semester projects, as well as critical thinking, in the analysis and evaluation of various environmental problems in various fields,
8. contact with practice in the form of invited lectures and discussions with environmental experts, as well as watching and discussing videos on sustainability, contributes significantly to the successful completion of the course.

Brief outline of the course:

Introduction to the study of sustainable development. Basic concepts, methods and tools. Definition of subjects and contexts in the field of sustainable development. Basic documents, their philosophy, meaning, structure, outputs. Economic, social and environmental aspects of sustainable development. Sustainable development tools. Measuring and evaluating sustainable development. Sustainable development strategy in the Slovak Republic. Sustainable development at local level (Local Agenda and Local Action 21). Kyoto Protocol, the greenhouse effect and emissions trading. The world's most important conferences and events in the field of sustainable development. Agenda 2030 and Sustainable Development Goals. Renewable energy sources - advantages and disadvantages. Historical development of population formation. Sources of demographic data - census, registry, other statistical and non-statistical sources. Demographic statics, population size, multicriteria population structure. Demographic dynamics, factors and analysis of factors causing population growth and decline. Mechanical population movement - migration.

Recommended literature:

1. BRUNDTLAND, G. H. 1987. Our Common Future. Oxford : Oxford University Press, 1987.
2. McCANN, G., McCLOSKEY, S. 2011. Od lokálneho ku globálnemu. Bratislava : Nadácia Pontis. 2011. 226 s. ISBN 978-80-968229-3-4.
3. MEZŘICKÝ, V. 2005. Environmentální politika a udržitelný rozvoj. Praha : Portál s. r. o., 2005. 207 s. ISBN 80-7367-003-8.
4. ŠVIHLOVÁ, D., SLOBODNÍKOVÁ, O., KOŽIAK, R., KRÁL, P. 2011. Environmentálna politika a regionálne disparity. Banská Bystrica : Univerzita Mateja Bela, Ekonomická fakulta, 2011. 137 s. ISBN 978-80-557-0322-0.
5. SACHS, J. D. 2015. The age of sustainable development. Columbia University Press.
6. Aktuálne dokumenty platné v SR (legislatíva, medzinárodné zmluvy a dohovory)
7. Svetové, medzinárodné dokumenty v oblasti (trvalo) udržateľného rozvoja
8. Kalibová, K., Pavlík, Z., Vodáková, A. 2009. Demografie (nejen) pro demografy. 241 s. Praha: SLON. ISBN 978-80-7419-012-4
9. Klufová, R., Poláková, Z. 2010. Demografické metody a analýzy. Praha: Wolters Kluwer. 306 s. ISBN 978-80-7357-546-5
10. Koshin, F. 2005. Demografie poprvé. Praha: VŠE – Oeconomica. 177 s. ISBN 80-245-0859-1.

Language of instruction:

Slovak, English

Notes: student time load:

120 hours, of which:

Combined study (Lectures, Seminars, Consultations): 26

Self-study: 30

Information updating, work with legislation: 20

Elaboration of a semester project and preparation of its presentation: 44

Course assessment

The final number of assessed students: 19

A	B	C	D	E	FX(0)	FX(1)
68.42	5.26	15.79	5.26	5.26	0.0	0.0

Instructor: doc. Ing. Stanislav Kološta, PhD., doc. Ing. Kamila Borseková, PhD., doc. Ing. Radoslav Kožiak, PhD., doc. Ing. Alena Kaščáková, PhD.

Last changed: 10.05.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-HOP-513		Course name: Sustainable development and service learning 1	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
Last changed: 31.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-HO2-513		Course name: Sustainable development and service learning 2	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 2., 4., 6.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: PhDr. Katarína Kurčíková, PhD., Mgr. Jana Šolcová, PhD., PhDr. Lucia Galková, PhD.			
Last changed: 31.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 1d-vdsl-01	Course name: The Great Works in World Literature I
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I, P	
Prerequisites:	
Course completion conditions: The student prepares an essay in which he/she takes a position on the issue discussed. The final assessment is passed/failed.	
Learning objectives: 1. The student will obtain an adequate overview of the origin and functioning of selected representative literary works from several civilizational and cultural areas of ancient literature; will improve in professional terminology. 2. The student will acquire the specific interpretation skills necessary when working with a literary text anchored in a radically different cultural environment, thereby strengthening tolerance towards cultural differences and the will to respect the right to be different.	
Brief outline of the course: The greatest works in ancient Mesopotamia. Sumerian literature, Sumerian-Akkadian synthesis in literature. Ancient Egyptian literature – the greatest works. Ancient Chinese literature; basic Confucian and Taoist texts, old Chinese poetry. Ancient Indian literature - the most important written monuments from the Vedic period and from the so-called historical period, ancient Indian epics. Hebrew (ancient Jewish) literature. The Bible. Ancient Arabic literature; poetry of the pre-Islamic era, the Koran as a religious text and a literary monument. Ancient Greek literature (great works of archaic epic, lyric and drama). Ancient Roman literature, the great works of poets of the classical period (Vergilius, Horatius, Ovidius).	
Recommended literature: 1. BURKE, Peter. Kulturní historie. Dokořán, 2011. 2. MACURA, V. a kol.: Slovník světových literárních děl 1. – 2. Praha : Odeon, 1989. 3. ELIADE, M.: Dejiny náboženských predstáv a ideí 1. – 3. Bratislava : Agora, 1995, 1997, 4. 1997. 5. Velké postavy východního myšlení: slovník myslitelů. Uspořádal Ian P. McGreal. Praha : 6. Prostor, 1998. 7. ASSMANN, J.: Kultura a paměť. Písmo, vzpomínka a politická identita v rozvinutých 8. kulturách starověku. Praha : PROSTOR, 2001. 9. Duchovní prameny života: stvoření světa ve starých mýtech a náboženstvích. Praha : Vyšehrad, 1997. 10. PUTNA, M. C.: Homér 21, http://www.fhs.cuni.cz/homer21/main.html	

11. CANFORA, Luciano: Dějiny řecké literatury 12. CONTE, Gian Biagio: Dějiny římské literatury.			
Language of instruction: Slovak			
Notes:student time load: 90 hours, of which 26 hours full-time, 64 hours self-study			
Course assessment The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: PaedDr. Zuzana Bariaková, PhD., prof. PaedDr. Martin Golema, PhD., doc. Ivan Jančovič, PhD., Mgr. Martina Kubealaková, PhD., Mgr. Eva Pršová, PhD., doc. PaedDr. Jozef Tatár, PhD.			
Last changed: 19.09.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_TS	Course name: Theory of Services
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 / 26 Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1.	
Level: I.	
Prerequisites:	
Course completion conditions: The number of points obtained for the continuous and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained from the course at least 65 out of 100 points. The conditions for completing the course in the corrective term are the same as in the regular term. a) continuous assessment: written exam: 50 points b) final assessment: written exam: 50 points	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. understand mainstream economic approaches to the development of services in the society 2. use the acquired knowledge to understand the functioning of service-based economies and the essence of added value in services with regard to their specifics 3. assess the structural changes of economies and the essence of innovation oriented services 4. evaluate services and service creating processes from the micro, meso and macro point of view 5. formulate prognoses of services development and assess business and public models of service based organizations functioning 6. create a concept of a service creating organization, critically asses a service creating model from the point of view of innovative development of services in future at an increasing value of the client 	
Brief outline of the course: Issue of examinig services, development of the service sector and its position in market economy, basic principle of service. Economic essence of services and macroeconomic theories in services. The specifics of services. Growth of service economies and structural changes of economies. Added value and productivity of services. Globalization and specialization in services. Comparatice economy in services and ways of macro and mesoanalysis of services. Service creating concept and creation of value in services. Capacity and resources in services. Networks, Technologies and data in services. Innovations in services.	
Recommended literature: GUSTAFSSON, A. - JOHNSON, J. D. 2003. Competing in a Service Economy. Michigan :	

University of Michigan, 2003. 210 s. ISBN 0-7879-6156-6
5. JOHNSTON, R. – CLARK, G. 2005. Service Operations Management (Improving Service Delivery). Harlow : Prentice Hall, 2005. s. 496. ISBN 0-273-68367

Language of instruction:

Slovak, English

Notes:student time load:

180 hours, within that:
combined form: Lecture, Seminar, Consultation: 52
self-study: 128

Course assessment

The final number of assessed students: 45

A	B	C	D	E	FX(0)	FX(1)
20.0	26.67	17.78	13.33	17.78	4.44	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 27.02.2022

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_OaI1	Course name: Trade and Investment 1
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3., 5.	
Level: I.	
Prerequisites:	
Course completion conditions: Number of points obtained for continuous and final evaluation is 100. This corresponds to the grading scale evaluation. Credits are assigned to the student, who receives at least 65 of 100 points for the implementation of the intended conditions a) continuous assessment: written test: 50 points b) final assessment: presentation of a prepared business or investment strategy: 50 points	
Learning objectives: Through this course, students will gain extensive knowledge particularly about the possibilities of managing individual savings. They will be able to assess the quality of available financial products in the market and even develop suitable individual alternatives. Through this subject, students will learn techniques such as creating and testing trading and investment strategies, as well as methods to assess and evaluate their quality. Through their own trading platform, which gives you access to the global financial markets, they will learn the business of entering and executing orders for buying and selling financial instruments. Finally, through this course, students will gain knowledge about the legislation and tax aspects and its financial impact on trades.	
Brief outline of the course: 1. Financial instruments and products 2. Active and passive management, short selling 3. Regular and one-time investments 4. Access to the world's financial markets 5. E-trading 6. Fundamental Analysis 7. Technical Analysis 8. Crowd psychology 9. Construction and testing of trade and investment strategies 10. Automated Trading Systems 11. Risk management and benchmarking 12. The quality of trading and investment strategies 13. Legislative and tax aspects of trading	

Recommended literature:

Modigliani, Franco; Fabozzi, Frank J. (1996). Capital Markets: Institutions and Instruments. Upper Saddle River, New Jersey: Prentice Hall. ISBN 0-13-300187-3.
 - Literature is supplied continuously by topic through the seminar

Language of instruction:

Slovak, English

Notes:student time load:

Student's workload in hours: 180 hours
 combined form (Lecture, Seminar, Consultation): 39 hours
 self-study: 60 hours
 semester work: 31 hours
 collection of data : 20 hours

Course assessment

The final number of assessed students: 144

A	B	C	D	E	FX(0)	FX(1)
54.86	15.97	8.33	3.47	6.25	9.72	1.39

Instructor: Ing. Tomáš Virdzek, PhD.

Last changed: 28.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: D_1_OaI2	Course name: Trade and Investment 2
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4., 6.	
Level: I.	
Prerequisites:	
Course completion conditions: Continuous assessment: 1. Project on the topic covered in the course - 50 points. 2. Written test in the last week of the semester - 50 points. The student may earn additional points for active and creative participation in individual seminars. Final assessment: To successfully complete the course, it is necessary to obtain a total of at least 65 points from the continuous assessment. The final grade will be determined in accordance with the evaluation scale.	
Learning objectives: The aim of this course is to expand and deepen the knowledge acquired in the previous course "Trading and Investing 1". Students will learn how to analyze financial markets with even greater precision and in more detail, what the new trends and technologies are in trading and investing, and what were the causes and consequences of past financial crises. They will also learn how to use advanced technical and fundamental analysis tools, as well as advanced investment and trading strategies. Thanks to the course, students will also gain the necessary knowledge to build complex trading and investment strategies that combine not only fundamental and technical analysis, but also become familiar with working with specialized platforms for building AOS. As part of the course, students will also gain knowledge about the use of artificial intelligence in trading and investing, and they will also learn about less known aspects of trading and investing in the global financial markets.	
Brief outline of the course: 1. Financial derivatives, leveraged trading 2. Distribution of ETFs, special types of ETFs 3. New trends and technologies in trading and investing 4. Blockchain and cryptocurrencies 5. Portfolio diversification 6. Financial crises - causes and consequences 7. Use of macroeconomic indicators in trading and investing 8. Advanced tools of technical and fundamental analysis 9. Advanced Trading and Investing Strategies	

- 10. Construction and testing of complex trading and investment strategies
- 11. Use of specialized platforms for the construction of AOS
- 12. Artificial intelligence in trading and investing
- 13. Less known aspects of trading and investing

Recommended literature:

- 1. VELU, Raja. (2020). Algorithmic Trading and Quantitative Strategies. CRC Press, 2020.
- 2. TORTORIELLO, Richard. (2009). Quantitative strategies for achieving alpha. McGraw-Hill, ISBN 978-0-07-154984-4.

Literature is supplied continuously by topic through the seminar.

Language of instruction:

Slovak, English

Notes:student time load:

Student's workload in hours: 180 hours

combined form: 26 hours

self-study: 60 hours

semester work: 58 hours

collection of data : 36 hours

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: Ing. Tomáš Virdzek, PhD.

Last changed: 29.03.2023

Approved by: doc. Ing. Katarína Vitálišová, PhD.

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-FS1-003		Course name: Univerzitný folklórny súbor 1	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 15			
abs	n	p	v
100.0	0.0	0.0	0.0
Instructor: Mgr. art. Martin Urban, PhD.			
Last changed: 30.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-UKO1-003	Course name: Univerzitný komorný orchester 1		
Type, extent and method of instruction: Form of instruction: Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 6			
abs	n	p	v
66.67	33.33	0.0	0.0
Instructor: Mgr. Pavel Martinka, PhD.			
Last changed: 30.03.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-SPZ1-003		Course name: Univerzitný spevácky zbor 1	
Type, extent and method of instruction:			
Form of instruction: Seminar			
Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)			
Recommended number of periods: 26			
Method of study: combined			
Number of credits: 3			
Recommended semester/trimester: 1., 3., 5.			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment			
The final number of assessed students: 16			
abs	n	p	v
81.25	18.75	0.0	0.0
Instructor: Mgr. Pavel Martinka, PhD.			
Last changed: 04.04.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			

Course Description

University: Matej Bel University in Banská Bystrica			
Faculty: The Faculty of Economics			
Code: 1d-YWO-513		Course name: Youth Work	
Type, extent and method of instruction: Form of instruction: Lecture / Seminar Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 13 / 13 Method of study: combined			
Number of credits: 3			
Recommended semester/trimester:			
Level: I.			
Prerequisites:			
Course completion conditions:			
Learning objectives:			
Brief outline of the course:			
Recommended literature:			
Language of instruction:			
Notes:student time load:			
Course assessment The final number of assessed students: 0			
abs	n	p	v
0.0	0.0	0.0	0.0
Instructor: prof. PaedDr. Peter Jusko, PhD.			
Last changed: 08.09.2023			
Approved by: doc. Ing. Katarína Vitálišová, PhD.			