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Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_AW_AJ	Course name: Academic Writing in English
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: <ul style="list-style-type: none">• Writing assignments:<ol style="list-style-type: none">1. Essay on the student's dissertation thesis2. Summary of a given text3. Abstract of an article from the respective area of research• Final assessment interview	
Learning objectives: <p>On completion of the course, the student can:</p> <ol style="list-style-type: none">1. understand writing as a process that includes structuring, editing and checking of the text2. use standard written English and adjust their own writing in terms of accuracy3. demonstrate good command of general and specialist vocabulary in the relevant field of research,4. search for, analyze and evaluate suitable resources to fulfill a series of written assignments within their field of research,5. express opinions and arguments appropriately,6. write clear, well-structured text of a certain extent with high grammatical and stylistic accuracy (summary, abstract, article and others).	
Brief outline of the course: <p>The course focuses on the tools needed in writing at the academic level. It provides training in various aspects of writing – format, syntax, grammar, style, wording and punctuation; expressing different functions such as comparison and contrast, cause and effect, generalization, evaluation, interpretation of data, discussion and argumentation; writing a paragraph and coherent texts, writing a summary, abstract and article; work with resources in writing; identifying plagiarism.</p>	
Recommended literature: <ol style="list-style-type: none">1. SPIŠIAKOVÁ, M., 2011. English for Academic Staff. Writing Skills. Banská Bystrica: Univerzita Mateja Bela, 2011. 65 s. ISBN 978-80-557-0176-92. CHIN, P. et al., 2012. Academic Writing Skills. Cambridge, New York, Melbourne, New Delhi, Singapore: Cambridge University Press, 2012. 122 s. ISBN 978-1-107-63622-43. HEFFERNAN, J.A.W., LINCOLN, J. E., 1982. Writing. A College Handbook. New York: W. W. Norton & Company, Inc. a Toronto: George J. McLeod Ltd., 1982. 576 s. ISBN 0-393-95150-2	

Language of instruction: English						
Notes:student time load:						
Course assessment The final number of assessed students: 2						
A	B	C	D	E	FX(0)	FX(1)
100.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: doc. PhDr. Dana Benčíková, PhD.						
Last changed: 24.01.2024						
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_AZRDVP_AJ	Course name: Active participation in a domestic research project
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Participation in a research project of a domestic character	
Learning objectives: The student <ol style="list-style-type: none"> 1. will use the acquired knowledge and skills in solving tasks related to the scientific project he/she is involved in, 2. is able to apply the methodologies of scientific research in solving individual project tasks, 3. applies methods of scientific research in processing the data by means of selected statistical methods and statistical programs, 4. demonstrates the acquired skills in preparing a scientific paper, being a result of the conducted project, and 5. co-authors scientific papers in journals and proceedings that are included in relevant databases (Web of Science, EconLit, SCOPUS, etc.). 	
Brief outline of the course: A domestic research project of primary research is a systematic creative activity the main objective of which is to acquire new information and knowledge regardless of the possibility of its utilization in practice. The domestic research project of applied research is a systematic creative activity focused on acquiring new information and knowledge that aims at utilization of the obtained results in business and social practice.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 	

4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_AZRMVP_AJ	Course name: Active participation in an international research project
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 10	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Participation in a research project of an international character	
Learning objectives: The student <ol style="list-style-type: none"> 1. will use the acquired knowledge and skills in solving tasks related to the scientific project he/she is involved in, 2. is able to apply the methodologies of scientific research in solving individual project tasks, 3. applies methods of scientific research in processing the data by means of selected statistical methods and statistical programs, 4. demonstrates the acquired skills in preparing a scientific paper, being a result of the conducted project, and 5. co-authors scientific papers in journals and proceedings that are included in relevant databases (Web of Science, EconLit, SCOPUS, etc.). 	
Brief outline of the course: An international research project of primary research is a systematic creative activity the main objective of which is to acquire new information and knowledge regardless of the possibility of its utilization in practice. The international research project of applied research is a systematic creative activity focused on acquiring new information and knowledge that aims at utilization of the obtained results in business and social practice.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 	

4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horeháková, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_AsaUTn_AJ	Course name: Authorship or co-authorship of a teaching text (over 1 AS)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 15	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Writing as an author or co-author of a teaching text (scripta) in Slovak or a foreign language in print or electronic form.	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the acquired knowledge and skills in their research and teaching activity 2. apply the proposed writing methodology in the creation of teaching texts 3. critically evaluate the content match of the teaching text with the curriculum and syllabus of the relevant course 4. create in co-authorship a teaching text published in print or electronic form meeting the formal and publishing requirements of applicable standards. 	
Brief outline of the course: A teaching text is a publication for university students, published in printed or electronic form, which is usually intended to temporarily replace a missing university textbook. It must go through an official publication process, meet the criteria of a generally published publication and all formal and publishing requirements of applicable standards. The content of the teaching text must match with the curriculum and syllabus of the relevant course. The teaching text can have the form of: instructions for exercises, collections of examples, manuals to deepen and clarify the cross-sectional curriculum.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd ed. London: Sage. 264 p. 2015. ISBN 9781446207499. 	

5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.
6. Smernica č. 2/2013 o bibliografickej registrácii a kategorizácii publikačnej činnosti, umeleckej činnosti a ohlasov na UMB.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_AsaUTm_AJ	Course name: Authorship or co-authorship of a teaching text (under 1 AS)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Writing as an author or co-author of a teaching text (scripta) in Slovak or a foreign language in print or electronic form	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the acquired knowledge and skills in their research and teaching activity 2. apply the proposed writing methodology in the creation of teaching texts 3. critically evaluate the content match of the teaching text with the curriculum and syllabus of the relevant course 4. create in co-authorship a teaching text published in print or electronic form meeting the formal and publishing requirements of applicable standards. 	
Brief outline of the course: A teaching text is a publication for university students, published in printed or electronic form, which is usually intended to temporarily replace a missing university textbook. It must go through an official publication process, meet the criteria of a generally published publication and all formal and publishing requirements of applicable standards. The content of the teaching text must match with the curriculum and syllabus of the relevant course. The teaching text can have the form of: instructions for exercises, collections of examples, manuals to deepen and clarify the cross-sectional curriculum.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd ed. London: Sage. 264 p. 2015. ISBN 9781446207499. 	

5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.
6. Smernica č. 2/2013 o bibliografickej registrácii a kategorizácii publikačnej činnosti, umeleckej činnosti a ohlasov na UMB.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehárová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_Cz_AJ	Course name: Citation abroad
Type, extent and method of instruction:	
Form of instruction:	
Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses)	
Recommended number of periods:	
Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions:	
Citation abroad (except for self-citation) of a publication published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives:	
Doctoral candidate by citation abroad:	
<ol style="list-style-type: none"> 1. demonstrates its ability to publish research results of importance to the international scientific community; 2. demonstrates the skills acquired in the preparation of a scientific publication that achieves adequate readability and citation abroad; 3. achieves the competence to communicate with the academic community and to disseminate research results in an effective way, including citing these research results abroad; 4. proves that he/she has become a member of the international scientific community. 	
Brief outline of the course:	
Citation, forms and types of citations in scientific literature. Citation as part of scientometrics. Open access (what is open access, reasons of its origin, copyright, and open access, publishing in the form of open access, opportunities, threats, and predators) and its opportunities to increase the citation rate of publications. Possibilities of increasing the readability and citation rate of publications (participation in international conferences, publishing in top-quality international peer-reviewed scientific journals, use of social media, and professional networks/platforms for dissemination of publications). Active search for citations of own publications and possibilities of their monitoring and evaluation. Evidence of citations in the University Library of the MBU.	
Recommended literature:	
<ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Available online at: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. HAMERMESH, D. S. 2018. Citations in economics: Measurement, uses, and impacts. Journal of Economic Literature, 56(1), 115-56. Available online at: https://www.aeaweb.org/articles?id=10.1257/jel.20161326 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd vol. London: Sage. 264 s. 2015. ISBN 9781446207499 	

4. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. *Scientometrics* 107, 1195–1225 (2016). <https://doi.org/10.1007/s11192-016-1889-2> Available online at: <https://link.springer.com/article/10.1007/s11192-016-1889-2>

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_Cz_sw_AJ	Course name: Citation abroad (Scopus, WOS)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Citation abroad (except for self-citation) of a publication published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU and also verifiable in the Scopus and/or WOS database.	
Learning objectives: Doctoral candidate by citation abroad: <ol style="list-style-type: none"> 1. demonstrates its ability to publish research results of importance to the international scientific community; 2. demonstrates the skills acquired in the preparation of a scientific publication that achieves adequate readability and citation abroad, including citations in the Scopus and/or WOS database; 3. achieves the competence to communicate with the academic community and to disseminate research results in an effective way, including citing these research results abroad in Scopus and/or WOS database; 4. proves that he/she has become a member of the international scientific community. 	
Brief outline of the course: Citation, forms and types of citations in scientific literature. Citation as part of scientometrics. Open access (what is open access, reasons of its origin, copyright, and open access, publishing in the form of open access, opportunities, threats, and predators) and its opportunities to increase the citation rate of publications. Possibilities of increasing the readability and citation rate of publications (participation in international conferences, publishing in top-quality international peer-reviewed scientific journals, use of social media, and professional networks/platforms for dissemination of publications). Active search for citations of own publications and possibilities of their monitoring and evaluation. Evidence of citations in the University Library of the MBU.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Available online at: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. HAMERMESH, D. S. 2018. Citations in economics: Measurement, uses, and impacts. Journal of Economic Literature, 56(1), 115-56. Available online at: https://www.aeaweb.org/articles?id=10.1257/jel.20161326 	

3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd vol. London: Sage. 264 s. 2015. ISBN 9781446207499

4. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. *Scientometrics* 107, 1195–1225 (2016). <https://doi.org/10.1007/s11192-016-1889-2> Available online at: <https://link.springer.com/article/10.1007/s11192-016-1889-2>

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_Cd_AJ	Course name: Citation at home
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 1	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Citation at home (except for self-citation) of a publication published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives: Doctoral candidate by citation at home: 1. demonstrates its ability to publish research results of importance to the domestic scientific community; 2. demonstrates the skills acquired in the preparation of a scientific publication that achieves adequate readability and citation at home; 3. achieves the competence to communicate with the academic community and to disseminate research results in an effective way, including citing these research results at home; 4. proves that he/she has become a member of the scientific community at home.	
Brief outline of the course: Citation, forms and types of citations in scientific literature. Citation as part of scientometrics. Open access (what is open access, reasons of its origin, copyright, and open access, publishing in the form of open access, opportunities, threats, and predators) and its opportunities to increase the citation rate of publications. Possibilities of increasing the readability and citation rate of publications (participation in domestic conferences, publishing in top-quality peer-reviewed scientific journals, use of social media, and professional networks/platforms for dissemination of publications). Active search for citations of own publications and possibilities of their monitoring and evaluation. Evidence of citations in the University Library of the MBU.	
Recommended literature: 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Available online at: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. HAMERMESH, D. S. 2018. Citations in economics: Measurement, uses, and impacts. Journal of Economic Literature, 56(1), 115-56. Available online at: https://www.aeaweb.org/articles?id=10.1257/jel.20161326 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd vol. London: Sage. 264 s. 2015. ISBN 9781446207499	

4. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. *Scientometrics* 107, 1195–1225 (2016). <https://doi.org/10.1007/s11192-016-1889-2> Available online at: <https://link.springer.com/article/10.1007/s11192-016-1889-2>

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_OS_AJ	Course name: Civil Society
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: semester project: 60 points b) final assessment: defence of the project within the colloquium: 40 points	
Learning objectives: Student 1. apply the acquired knowledge in assessing the alternative possibilities of establishing and the existence of entities of various ownership forms and types in the economy, 2. is able to understand the historical, political and economic context of the functioning of civil society in time and space, 3. is able to apply econometric and qualitative evaluations of empirical data into the practice of civil society, 4. assess, on the basis of theory and historical experience, the validity of three (four) sectoral - mixed economies, 5. assess national and international experiences in the theory and practice of the functioning of civil society and push the boundaries of the theory of the functioning of the mixed economy; 6. create a basis for scientific research of the civic sector and the possibility to create added value in the theory of civic sector research.	
Brief outline of the course: Mixed economy. Definition and analysis of the concept of civil society and the civil sector. Theories of non-profit organisations and the development of civil society. Individual, public, public benefit and public benefit interest. Theory and typology of civil society organisations and initiatives. Civil sector, market and state. Models of civil society functioning. Civil sector in numbers (size, significance, methods of measurement, international classification, international comparison and evaluation). Civil Society Index. Sustainability index of the non - governmental non - profit sector. Multi - source funding (public and private sources). Subsidy policy. EU funds. Self-financing. Social entrepreneurship. Fundraising. Corporate social responsibility. Philanthropy. Sponsorship. Donation. Volunteering. Legal regulation of institutional and economic activities in the civic sector.	

International comparison. Specifics of civil society in European countries. International cooperation of civil society actors.

Recommended literature:

1. VACEKOVÁ, G. – MURRAY SVIDROŇOVÁ, M. 2016. Nonprofit organizations in selected CEE countries: a journey to sustainability. Radom – Brno: Instytut Naukowo-Wydawniczy „Spatium”. Masarykova univerzita, ISBN 978-80-210-8188-8
2. SMOLIĀANINOVAITĚ, K., ACHESON, N. (eds). 2020. The 2019 Report on the State of Civil Society in the EU and Russia. 2020 by EU-Russia Civil Society Forum e.V. ISBN 978-3-947214-05-1.
3. EDWARDS, M. ed., 2013. The Oxford handbook of civil society. New York: Oxford University Press. ISBN 978-0-19-539857-1.
4. SALAMON, L.M., SOKOLOWSKI, S.W., LIST, R., 2004. Global civil society (Vol. 2). Bloomfield, CT: Kumarian.
5. MURRAY SVIDROŇOVÁ, M. 2019. On Relations between Government and Non-profits: The Case of Slovakia. In Horvat, T. (ed.) Nonprofit Organisations. London: IntechOpen. ISBN 978-1-78985-627-9.
6. VACEKOVÁ, G., MURRAY SVIDROŇOVÁ, M., PLAČEK, M., NEMEC, J. 2020. Business practices in nonprofit funding. In Garcia-Rodriguez, I., Romero-Merino, M.E. (eds.). Financing Non-Profit Organizations. Oxon: Routledge. ISBN 9780429560439.

Language of instruction:

English

Notes:student time load:

180 hours out of which
Combined study (Lectures, Seminars, Consultations): 20
Self-study: 70
Project preparation: 60
Collection of information: 30

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_SaMzAJ	Course name: Co-authorship of a monograph (abroad)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 20	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: To elaborate one author sheet as a co-author of a scientific publication in a printed or electronic form, that being in English languages and published by a foreign publisher. .	
Learning objectives: The student <ol style="list-style-type: none"> 1. uses the acquired knowledge and skills in proofreading and editing a scientific publication and improving the applied research methodology, 2. is able to implement the proposed methodology in creating a scientific work, 3. applies the proposed methodology in processing the data by selected statistical methods and statistical programs, 4. critically evaluates the obtained results, and synthesizes the previous knowledge related to the given topic, and 5. co-authors a scientific publication published in printed or electronic form, which provides a complex, comprehensive, holistic, and systematic analysis of one topic, scientific problem, or an aspect of a scientific field including all views of the given topic. 	
Brief outline of the course: The scientific monograph explains one, normally a narrowly specified problem from general, systematic, detailed, and holistic points of view. In writing the monograph, the author, or group of authors, use, critically evaluate, and synthesize the previous knowledge regarding the topic, while enriching it in new information, being the result of the author's (authors') own scientific work. The monograph contains the author's (authors') own contribution with regard to the topic, and the conclusions made from the research. A carefully processed scientific apparatus is integral to the scientific monograph.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 	

3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. *Missouri Medicine*, 116(6), 461–465.
4. ISRAEL, M. 2015. *Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance*. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499.
5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špirková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_SaMd_AJ	Course name: Co-authorship of a monograph (at home)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 15	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: To elaborate one author sheet as a co-author of a scientific publication in a printed or electronic form, that being in Slovak or English languages and published by a domestic (Slovak) publisher.	
Learning objectives: The student <ol style="list-style-type: none"> 1. uses the acquired knowledge and skills in proofreading and editing a scientific publication and improving the applied research methodology, 2. is able to implement the proposed methodology in creating a scientific work, 3. applies the proposed methodology in processing the data by selected statistical methods and statistical programs, 4. critically evaluates the obtained results, and synthesizes the previous knowledge related to the given topic, and 5. co-authors a scientific publication published in printed or electronic form, which provides a complex, comprehensive, holistic, and systematic analysis of one topic, scientific problem, or an aspect of a scientific field including all views of the given topic. 	
Brief outline of the course: The scientific monograph explains one, normally a narrowly specified problem from general, systematic, detailed, and holistic points of view. In writing the monograph, the author, or group of authors, use, critically evaluate, and synthesize the previous knowledge regarding the topic, while enriching it in new information, being the result of the author's (authors') own scientific work. The monograph contains the author's (authors') own contribution with regard to the topic, and the conclusions made from the research. A carefully processed scientific apparatus is integral to the scientific monograph.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. Dostupné na internete: https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 	

3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. *Missouri Medicine*, 116(6), 461–465.
4. ISRAEL, M. 2015. *Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance*. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499.
5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špirková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_DPsO_AJ	Course name: Dissertation thesis and its defence
Type, extent and method of instruction: Form of instruction: Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 40	
Recommended semester/trimester: 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: elaboration of the working variant of the dissertation thesis, elaboration of the final variant of the dissertation thesis b) final assessment: defense of dissertation thesis 0 – 100 points a) continuous assessment: elaboration of the working variant of the dissertation thesis, elaboration of the final variant of the dissertation thesis b) final assessment: defense of dissertation thesis 0 – 100 points	
Learning objectives: The student can: 1. use the acquired knowledge and skills in shaping the objective, material and methods of research 2. apply the methods for the creation of a sample and collection of secondary and primary data, 3. apply the proposed methods for the processing of data with the use of statistical methods and programmes, 4. estimate the sufficiency, appropriateness and communicative value of the processed data and suggest corrections, and/or changes in the collection and processing of the data, 5. critically assess the acquired data and work out a partial result, 6. write a dissertation thesis according to formal and content requirements, including the list of bibliographic references, in compliance with ISO 690 and 690-2 and Directive No. 12/2011 on theses and dissertations at UMB, 7. react to the opponents' comments and defend the dissertation in front of the board.	
Brief outline of the course: Structure of dissertation thesis: Introduction to the issue; State-of-the-art of the issue at home and abroad; Objective, material and methods of research; Results and discussion; Theoretical and practical contribution of the dissertation thesis; List of bibliographic references; Appendices. The extent of the thesis is about 7 standard sheets (1 sheet = 36 000 characters) not including bibliography and appendices.	

Recommended literature:

1. Study Regulations of the Faculty of Economics, UMB; provisions applicable to PhD study
2. Directive No. 9/2021 on theses and dissertations, rigorous theses, and habilitation dissertations at UMB in Banská Bystrica
3. Regulation 2-02-21 Format of written qualification theses defended at Matej Bel University in Banská Bystrica
4. Act No 131/2002 Coll. on Higher Education and the Amendment of Certain Laws.
5. Directive No 7/2021 on doctoral study at MBU /
6. Directive No 10/2021 on the establishment of scientific commissions for doctoral studies at the MBU

Language of instruction:

English

Notes: student time load:

1200 hours, out of which
Combined study (lecture, seminar, consultation): 0 h,
Dissertation thesis draft: 600 h,
Including the comments from the scientific meeting: 300 h,
Author's report of dissertation: 200 h,
Presentation: 50 h,
Defence materials and defence of dissertation: 50 h.

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor:

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PDPDS_AJ	Course name: Dissertation thesis project and dissertation exam
Type, extent and method of instruction: Form of instruction: Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 20	
Recommended semester/trimester: 3., 4..	
Level: III.	
Prerequisites:	
Course completion conditions: paper for dissertation according to required standard: 0 – 100 points	
Learning objectives: The student can: <ol style="list-style-type: none"> 1. use the acquired knowledge and skills to specify the objective, material and methodology of research, 2. apply the suggested methodology in creating the sample and collecting secondary and primary data, 3. apply the suggested methodology in data processing by selected statistical methods with statistical programmes, 4. assess the amount, appropriateness and reliability of data and suggest their corrections, and/or different methods of data collection and processing, 5. critically assess the results and propose a partial solution, 6. write a dissertation paper in compliance with the content and formal requirements, including bibliographic references according to ISO 690 a 690-2 and Directive No. 12/2011 on theses and dissertations, rigorous theses, and habilitation dissertations at UMB in Banská Bystrica. 	
Brief outline of the course: Structure of the paper for dissertation exam: introduction to the issues; Current state of the researched issues at home and abroad; Objective, material and methods of research; Preliminary outline of dissertation; Partial results of the solution; List of bibliographic references; Appendices. Extent about 2 standard sheets (1sheet = 36 000 characters) without bibliographic references and appendices.	
Recommended literature: <ol style="list-style-type: none"> 1. Study Regulations of the Faculty of Economics, UMB; provisions applicable to PhD study 2. Directive No. 9/2021 on theses and dissertations, rigorous theses, and habilitation dissertations at UMB in Banská Bystrica 3. Regulation 2-02-21 Format of written qualification theses defended at Matej Bel University in Banská Bystrica 4. Act No 131/2002 Coll. on Higher Education and the Amendment of Certain Laws. 5. Directive No 7/2021 on doctoral study at MBU / 	

6. Directive No 10/2021 on the establishment of scientific commissions for doctoral studies at the MBU

Language of instruction:

English

Notes:student time load:

600 hours, out of which
Combined study (lecture, seminar, consultation): 0 h,
Analytical and proposal part of dissertation: 540 h,
Preparation of the presentation: 50 h,
Presentation of dissertation at preliminary defense: 10 h.

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)	Nevyh	Vyh
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor:

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_EMS_AJ	Course name: Economy and Management of Public Services
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: semester project: 60 points b) final assessment: defence of the project within the colloquium: 40 points	
Learning objectives: Student: 1. understand and clarify modern trends in the management of public services in the Slovak Republic and abroad, 2. is able to understand the justification for the growth of the services sector in all economic and managerial contexts, 3. apply theoretical knowledge and international experience to development studies of selected service sectors, 4. assess the objective requirements and the real possibilities of meeting these requirements by individual sectors of non-market - public services, 5. understand the essence of planning as a basic function of management in the public sector, 6. understand the possibilities and limitations of using modern management methods in the public sector, 7. gain an overview of the possibilities of using methods of evaluating efficiency in the public sector.	
Brief outline of the course: Definition of services. Features of services. Classification of services, especially public services. Human factor in services. Market and non - market services (public - collective - mixed). Non-market-public services sectors. Sectors of social services. Sectors of human development. Management methods in public services. Public service marketing. Innovation in public services. Planning and budgeting in public services. Possibilities of evaluation of public services. Methods for evaluating efficiency in public services.	
Recommended literature: 1. ANDREWS, R., ENTWISTLE, T. 2014. Public service efficiency: Reframing the debate. New York: Routledge. ISBN 9781138206120.	

2. DAVIS, R. 2016. Responsibility and Public Services. Axminster: Triarchy Press. ISBN: 978-1-909470-83-5.
3. OSBORNE, S.P., BROWN, L. eds. 2013. Handbook of innovation in public services. Cheltenham: Edward Elgar Publishing. ISBN 978 1 84980 974 0.
4. BODEMANN, M. 2016. Management of Public Administration: Developments and challenges in Adaption of Management Practices Increasing Public Value. Wiesbaden: Springer. ISBN 978-3-658-22686-2.
5. MAULAERT, F., MacCALLUM, D., MEHMOOD, A., HAMDOUCH, A. 2014. The international Handbook of Social Innovation. Edward Elgar Publishing. ISBN 9781849809986.

Language of instruction:

English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 20
 Self-study: 70
 Project preparation: 60
 Collection of information: 30

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Štefan Hronec, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_EaMS_AJ	Course name: Economy and Management of Services
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: (a) Continuous evaluation: semester project: 60 points (b) final assessment: defense of the project in a colloquium: 40 points	
Learning objectives: Student <ol style="list-style-type: none"> 1. applies the learning outcomes to uncover and analyse the basic economic categories of services and their economic characteristics; 2. is able to understand the rationale for the growth of the service sector in all economic and managerial contexts and applies knowledge of the assessment of the concentration and competitiveness of service sector industries down to the level of specific companies; 3. applies theoretical knowledge and international experience to development studies of selected service industries; 4. be able to assess the international position of Slovakia in indicators showing the volume and structure of services and their development, assess absolute and relative comparative advantages in the service sector, assesses the objective requirements and the realistic possibilities of meeting these requirements by individual non-market - public service sectors and assesses the economic implications of the existence of collective goods. 6. in the process of acquiring theoretical knowledge about services and their development, create an objective diagnosis of the state of the service sector through the macro, meso and micro level. 	
Brief outline of the course: Definition of services. Service as a system. Characteristics of services (general and specific). Asymmetric information. Classification of services, especially public services. Determinants and aspects of demand. Macroeconomic implications of the relative growth of the service sector. Macro, meso and micro approach to the study of services. Globalization, competitiveness of service sector industries, concentration (HHI) and comparative advantages in the service sector. Technology and technology in services. Human factor in services. Structural changes in the economy and the growth of services. Developmental features and restructuring of services. Indicators of the position of services in the economy. Valuation of service production. Market and non-market services. Service collectivity vs. public good. Production, provision, delivery of public services. Non-market-public service sectors.	

Recommended literature:

1. BRYSON, J. R., SUNDBO, J., FUGLSANG, L, DANIELS P. 2020. Service Management. Palgrave Macmillan. 2020. 287 pages. 978-3-030-52059-5 (<https://doi.org/10.1007/978-3-030-52060-1>)
2. Toivonen, M. 2016. Service Innovation. Springer. 2016. 281 pages. 978-4-431-54921-5 (<https://doi.org/10.1007/978-4-431-54922-2>)
3. Selloni, D. 2017. CoDesign for Public-Interest Services. Springer Cham. 2017. 193 pages. 978-3-319-85101-3 (<https://doi.org/10.1007/978-3-319-53243-1>)
4. GUSTAFSSON, A. - JOHNSON, J. D. 2003. Competing in a Service Economy. Michigan: University of Michigan, 2003. 210 p. ISBN 0-7879-6156-6
5. JOHNSTON, R. - CLARK, G. 2005. Service Operations Management (Improving Service Delivery). Harlow: Prentice Hall, 2005. p. 496. ISBN 0-273-68367-5

Language of instruction:

English

Notes:student time load:**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Beata Mikušová Meričková, PhD.**Last changed:** 24.01.2024**Approved by:** prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_OSrcz_AJ	Course name: Expert study in a reviewed journal/proceeding (abroad)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Writing as an author or co-author of a professional study in an international peer-reviewed journal / proceedings in Slovak or a foreign language in print or electronic form	
Learning objectives: After completion of the course, the student can: <ol style="list-style-type: none"> 1. use the acquired knowledge and skills in refining the research methodology of a professional study to be published in a peer-reviewed journal / proceedings 2. design and apply a methodology in the creation of a professional study 3. critically evaluate the achieved results and synthesize the previously known knowledge on the topic 4. independently or in co-authorship write a professional study published in print or electronic form. 	
Brief outline of the course: Studies published in proceedings and journals. Proceedings – a collection of separate related texts under a common title. Individual parts of proceedings (studies, scientific papers, professional papers, works of art, contributions and abstracts) as stand-alone publications. Different types of proceedings: conference, non-conference, one-time and continuous proceedings. Print or electronic form of proceedings. The review process – at least two reviewers clearly listed in the publication. A journal – a periodical published at regular intervals, at least twice a year, in printed or electronic form. The contents, pre-defined program and a specific focus of a journal – contributions from several authors.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 	

4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd ed. London: Sage. 264 p. 2015. ISBN 9781446207499.
5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_OSrcd_AJ	Course name: Expert study in a reviewed journal/proceeding (at home)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Writing as an author or co-author of a professional study in a domestic peer-reviewed journal / proceedings in Slovak or a foreign language in print or electronic form	
Learning objectives: After completion of the course, the student can: 1. use the acquired knowledge and skills in refining the research methodology of a professional study to be published in a peer-reviewed journal / proceedings 2. design and apply a methodology in the creation of a professional study 3. critically evaluate the achieved results and synthesize the previously known knowledge on the topic 4. independently or in co-authorship write a professional study published in print or electronic form.	
Brief outline of the course: Studies published in proceedings and journals. Proceedings – a collection of separate related texts under a common title. Individual parts of proceedings (studies, scientific papers, professional papers, works of art, contributions and abstracts) as stand-alone publications. Different types of proceedings: conference, non-conference, one-time and continuous proceedings. Print or electronic form of proceedings. The review process – at least two reviewers clearly listed in the publication. A journal – a periodical published at regular intervals, at least twice a year, in printed or electronic form. The contents, pre-defined program and a specific focus of a journal – contributions from several authors.	
Recommended literature: 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. https://www.elsevier.com/connect/11-steps-to-structuring-a-science-paper-editors-will-take-seriously . 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465.	

4. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd ed. London: Sage. 264 p. 2015. ISBN 9781446207499.
 5. Smernica č. 6/2020 Zásady edičnej činnosti Univerzity Mateja Bela v Banskej Bystrici.

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_EA1_AJ	Course name: Extracurricular Activities 1
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 10s Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: Evaluation: 100% implementation of individual activities (student workload in the range of 90 hours (30 hours = 1 credit))	
Learning objectives: 1. developing of professional, social and intercultural skills; 2. greater chance of finding a job on the labor market, gaining a better idea of what career path to pursue, increasing competitiveness and employability; 3. development of transferable skills: communication skills, mathematical skills, organizational skills, digital skills, analytical skills, interpersonal skills, creativity and the ability to think abstractly, the ability to think critically, mentoring and supervision skills, business skills, motivation and the ability to learn, thinking in context, metacognitive abilities.	
Brief outline of the course: Supporting doctoral students to carry out activities as part of their formal and non-formal education and informal learning during their studies. Activities are not part of the subject curriculum. It can be: - compiling (editing) activities of book publications; - active involvement in faculty and / or university bodies (academic senate, student council, council for internal quality system, etc.); - participation in scientific, professional or artistic conferences, workshops, seminars, non-formal education programs; - performing administrative work related to the pedagogical process (eg secretary at state exams, etc.); - representation of the faculty / university in the Slovak, resp. international area; - voluntary activities.	
Recommended literature: 1. Smernica č. 11/2021 o udeľovaní ECTS kreditov za extrakurikulárne aktivity na Univerzite Mateja Bela v Banskej Bystrici. 2. Vyhláška č. 456/2012 Ministerstva školstva, vedy, výskumu a športu Slovenskej republiky o centrálnom registri evidencie publikačnej činnosti a centrálnom registri evidencie umeleckej činnosti. 3. Smernica č. 2/2013 o bibliografickej registrácii a kategorizácii publikačnej činnosti, umeleckej činnosti a ohlasov na UMB. 4. DAVIES, L, 2008. Informal Learning. Taylor & DeNXIA Ltd., 2008. 200 s. ISBN 0566088576	

5. HOPKINSON, M. 2014. Compassionate Leaderships. London : Piatkus, 2014. 240 s. ISBN 978-0-3494-0321-2.
6. MATTHEWS, P., 2013. Informal Learning at Work. Three Faces Publ., 256 s. ISBN 1909552003.
7. RICHARDSON, L.D. and WOLFE, M, 2001. Principles and Pracitece of Informal Education. Learnign through life. London : RoutledgeFalmer, 2001. p. 304. ISBN 0-415-21689-3.
8. ZAKI DIB, C. 1988. Formal, non-formal and informal education: Concepts/applicability. New York : Cooperative Networks in Physics Education, s. 300 – 315. Dostupné na internete: <http://techne-dib.com.br/downloads/6.pdf> [online].

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_EA2_AJ	Course name: Extracurricular Activities 2
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 10s Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: Evaluation: 100% implementation of individual activities (student workload in the range of 90 hours (30 hours = 1 credit))	
Learning objectives: 1. developing of professional, social and intercultural skills; 2. greater chance of finding a job on the labor market, gaining a better idea of what career path to pursue, increasing competitiveness and employability; 3. development of transferable skills: communication skills, mathematical skills, organizational skills, digital skills, analytical skills, interpersonal skills, creativity and the ability to think abstractly, the ability to think critically, mentoring and supervision skills, business skills, motivation and the ability to learn, thinking in context, metacognitive abilities.	
Brief outline of the course: Supporting doctoral students to carry out activities as part of their formal and non-formal education and informal learning during their studies. Activities are not part of the subject curriculum. It can be: - compiling (editing) activities of book publications; - active involvement in faculty and / or university bodies (academic senate, student council, council for internal quality system, etc.); - participation in scientific, professional or artistic conferences, workshops, seminars, non-formal education programs; - performing administrative work related to the pedagogical process (eg secretary at state exams, etc.); - representation of the faculty / university in the Slovak, resp. international area; - voluntary activities.	
Recommended literature: 1. Smernica č. 11/2021 o udeľovaní ECTS kreditov za extrakurikulárne aktivity na Univerzite Mateja Bela v Banskej Bystrici. 2. Vyhláška č. 456/2012 Ministerstva školstva, vedy, výskumu a športu Slovenskej republiky o centrálnom registri evidencie publikačnej činnosti a centrálnom registri evidencie umeleckej činnosti. 3. Smernica č. 2/2013 o bibliografickej registrácii a kategorizácii publikačnej činnosti, umeleckej činnosti a ohlasov na UMB. 4. DAVIES, L, 2008. Informal Learning. Taylor & DeNXIA Ltd., 2008. 200 s. ISBN 0566088576	

5. HOPKINSON, M. 2014. Compassionate Leaderships. London : Piatkus, 2014. 240 s. ISBN 978-0-3494-0321-2.
6. MATTHEWS, P., 2013. Informal Learning at Work. Three Faces Publ., 256 s. ISBN 1909552003.
7. RICHARDSON, L.D. and WOLFE, M, 2001. Principles and Pracitece of Informal Education. Learnign through life. London : RoutledgeFalmer, 2001. p. 304. ISBN 0-415-21689-3.
8. ZAKI DIB, C. 1988. Formal, non-formal and informal education: Concepts/applicability. New York : Cooperative Networks in Physics Education, s. 300 – 315. Dostupné na internete: <http://techne-dib.com.br/downloads/6.pdf> [online].

Language of instruction:

English

Notes:student time load:

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_ZM1_AJ	Course name: International mobility 1
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3., 5.	
Level: III.	
Prerequisites:	
Course completion conditions: b) final assessment: 100% implementation of an individual mobility project, certificate from the host institution, elaboration of the final mobility report - a total of 100 points	
Learning objectives: Mobility in abroad allows doctoral students to travel abroad for study or training purposes; <ol style="list-style-type: none"> 1. increase publishing opportunities; 2. development of professional, social and intercultural skills; 3. greater chance of finding a job on the labour market, gaining a better idea of what career path to pursue, increasing competitiveness and employability; 4. improving language skills; 5. enhancing digital skills; 6. acquisition of transferable skills. 	
Brief outline of the course: Encouraging doctoral students to spend at least part of their studies at universities outside their country. The purpose of foreign mobility is to acquire a broader knowledge of professional terminology in a foreign language, to increase the probability of publishing in cooperation with foreign partners. The scope of continuous foreign mobility is at least 1 month. Foreign mobility can also be implemented in the form of e-mobility. The doctoral student contacts his / her supervisor electronically at least once every two weeks and briefly informs him about the course of the stay. International mobility may be carried out for studies, research, summer schools and internships. The study and research stay is carried out at a public educational and research institution of your choice. The internship host institution can be any public or private organization active in the labour market. Foreign mobility can be implemented within mobility programs (e.g. National Scholarship Program, Erasmus +, CEEPUS, Fulbright, DAAD, Austria-Slovakia Action, Visegrad Fund, Central European University, Slovak Academic Information Agency, government scholarships resulting from bilateral intergovernmental cooperation agreements, AIESEC). Doctoral students follow the criteria and conditions set for the scholarship program.	
Recommended literature:	

1. BRANDENBURG, U. 2014. The Erasmus Impact Study, Team leader. Luxembourg: Publications Office of the European Union. ISBN 978-92-79-38380-9. Available on the internet: op.europa.eu/en/publication-detail/-/publication/13031399-9fd4-11e5-8781-01aa75ed71a1

2. Education and preparation for profession. Documents of the European Commission. Available on the internet: www.ec.europa.eu/education/resources-and-tools/document-library#>.

Useful links:

<http://ec.europa.eu/education/study-in-europe>

<http://ec.europa.eu/ploteus>

<http://ec.europa.eu/ploteus>

<http://europa.eu/youth>

<https://webgate.ec.europa.eu/fpfis/mwikis/eurydice>

www.4icu.org

www.britishcouncil.sk

www.euraxess.sk

www.eures.sk

www.fulbright.sk

www.internships-4u.com

www.osf.sk

www.visegradfund.org

www.studyinaustralia.gov.au

www.studyincanada.com

Language of instruction:

English or the language of the host country

Notes:student time load:

180 hours, out of which

Self-study: 100

project preparation: 70

elaboration of an final report: 10

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horeháková, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_ZM2_AJ	Course name: International mobility 2
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4., 6.	
Level: III.	
Prerequisites:	
Course completion conditions: b) final assessment: 100% implementation of an individual mobility project, certificate from the host institution, elaboration of the final mobility report - a total of 100 points	
Learning objectives: Mobility in abroad allows doctoral students to travel abroad for study or training purposes; <ol style="list-style-type: none"> 1. increase publishing opportunities; 2. development of professional, social and intercultural skills; 3. greater chance of finding a job on the labour market, gaining a better idea of what career path to pursue, increasing competitiveness and employability; 4. improving language skills; 5. enhancing digital skills; 6. acquisition of transferable skills. 	
Brief outline of the course: Encouraging doctoral students to spend at least part of their studies at universities outside their country. The purpose of foreign mobility is to acquire a broader knowledge of professional terminology in a foreign language, to increase the probability of publishing in cooperation with foreign partners. The scope of continuous foreign mobility is at least 1 month. Foreign mobility can also be implemented in the form of e-mobility. The doctoral student contacts his / her supervisor electronically at least once every two weeks and briefly informs him about the course of the stay. International mobility may be carried out for studies, research, summer schools and internships. The study and research stay is carried out at a public educational and research institution of your choice. The internship host institution can be any public or private organization active in the labour market. Foreign mobility can be implemented within mobility programs (e.g. National Scholarship Program, Erasmus +, CEEPUS, Fulbright, DAAD, Austria-Slovakia Action, Visegrad Fund, Central European University, Slovak Academic Information Agency, government scholarships resulting from bilateral intergovernmental cooperation agreements, AIESEC). Doctoral students follow the criteria and conditions set for the scholarship program.	
Recommended literature:	

1. BRANDENBURG, U. 2014. The Erasmus Impact Study, Team leader. Luxembourg: Publications Office of the European Union. ISBN 978-92-79-38380-9. Available on the internet: op.europa.eu/en/publication-detail/-/publication/13031399-9fd4-11e5-8781-01aa75ed71a1

2. Education and preparation for profession. Documents of the European Commission. Available on the internet: www.ec.europa.eu/education/resources-and-tools/document-library#>.

Useful links:

<http://ec.europa.eu/education/study-in-europe>

<http://ec.europa.eu/ploteus>

<http://ec.europa.eu/ploteus>

<http://europa.eu/youth>

<https://webgate.ec.europa.eu/fpfis/mwikis/eurydice>

www.4icu.org

www.britishcouncil.sk

www.euraxess.sk

www.eures.sk

www.fulbright.sk

www.internships-4u.com

www.osf.sk

www.visegradfund.org

www.studyinaustralia.gov.au

www.studyincanada.com

Language of instruction:

English or the language of the host country

Notes:student time load:

180 hours, out of which

Self-study: 100

project preparation: 70

elaboration of a final report: 10

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehárová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špirková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_MREP_AJ	Course name: Local and Regional Economy and Policy
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26s Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 2.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: discussion during consultations: 0-20 points b) final assessment: preparation and presentation of the thesis at the colloquium: 0-80 points	
Learning objectives: Student: 1. is able to critically assess individual trends in the development of cities and regions on the basis of the acquired knowledge, with emphasis on the latest knowledge in the given area and with respect to the topic of dissertation thesis, 2. can identify, present and apply the main elements of trends by applying key knowledge about the development of cities and regions, and assess their implementation in strategic documents at the level of public policies, 3. is able to obtain data, work with data (primary, secondary, open), visualize data and interpret data in the context of local and regional economy and politics, 4. is able to formulate a vision, aims, tools, procedures for the implementation and control the selected trend at the local and regional level on the basis of an assessment of the current state and needs of the future, 5. creates critical judgment supported by arguments and evidence by tools and technics of development factors assessments, 6. creates starting points for decision-making and management processes at the level of top management of public administration in the field of local and regional development and public policies, 7. is able to communicate and present information, ideas, problems and solutions based on modern trends in the local and regional economy and policy in relation to the dissertation thesis to professional audiences and wide public.	
Brief outline of the course: Development of regions and cities at the beginning of the 21st century/paradigms. Classification of cities and regions. Theoretical aspects of urban and regional development. The nature and challenges of territorial development in the context of the 2030 Agenda and EU policies. Sustainable	

territories. Smart territories. Creative territories. Resistant areas. Slow territory. Agile territories. The city as a living laboratory. Charter cities. Happy cities. Comparison of the development of cities and regions from the global point of view, conditions of the Slovak Republic and the EU. New principles of development of cities and regions.

Recommended literature:

1. BORSEKOVÁ, K., NIJKAMP, P. (eds.) 2019. Resilience and Urban Disasters: Surviving Cities. Cheltenham: Edward Elgar, ISBN 9781788970099
2. COCCHIA A. 2014. Smart and Digital City: A Systematic Literature Review. In Dameri R., Rosenthal-Sabroux C. (eds.). Smart City. Progress in IS. Cham : Springer, s. 13-43. ISBN 978-3-319-06159-7
3. COHEN, S. 2017. The sustainable city. Columbia University Press, 2017. ISBN 9780231182041
4. ELMQVIST, TH., FRAGKIAS, M., GOODNESS, J., GÜNERALP, B., MARCOTULLIO, P.J., MCDONALD, R.I., PARNELL, S., SCHEWENIUS, M., SENDSTAD, M., SETO, K.C., WILKINSON, C. (eds.) 2013. Global Urbanization, Biodiversity and Ecosystem Services: Challenges and Opportunities. Springer, ISBN 978-94-007-7088-1
5. LANDRY, CH. 2008. Creative City: A Toolkit for Urban Innovators. Londýn : Earthscan Publications. ISBN 978-18-44-07598-0
6. LEIGH, N., G., BLAKELY, E., J. 2013. Planning Local Economic Development: Theory and Practice. Los Angeles : SAGE, ISBN 978-1-4522-4259-0
7. MCCANN, P. 2013. Modern urban and regional economics. Oxford University Press. ISBN 0199582009
8. MONTGOMERY, CH. W. 2014. Happy city. New York: Farrar, Straus a Giroux, ISBN 0374534888
9. ROMER, P., FULLER, B. 2010. A new path for development [online]. From the magazine - Cities from Scratch.
10. SIMON, D., GRIFFITH, C., NAGENDRA, H. 2018. Rethinking Urban Sustainability and Resilience. The Urban Planet: Knowledge Towards Sustainable Cities, ISBN 9781316647554
11. STORPER, M. 1997. The regional world: territorial development in a global economy. Guilford press, ISBN 9781572303157

Language of instruction:

English

Notes:student time load:

240 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26 hours
 Self-study: 84 hours
 Data collection, own research: 60 hours
 Project preparation and its presentation: 70 hours

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Anna Vaňová, PhD., doc. Ing. Kamila Borseková, PhD., doc. Ing. Katarína Vitálišová, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_MaE_AJ	Course name: Macroeconomics
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: discussion during consultations: 0 - 20 points b) final assessment: presentation of own work in the colloquium: 0 - 80 points a) continuous assessment: discussion during consultations: 0 - 20 points b) final assessment: presentation of own work in the colloquium: 0 - 80 points	
Learning objectives: After completion of the course the student should be able to: 1. Use the gained knowledge in the analysis of internal and external economic environments 2. Work independently with domestic and foreign databases and use them in the elaboration of the paper on a chosen topic 3. Apply the case study method in the real state and development trends of economy 4. Assess the appropriateness of chosen tools of influencing the economic processes while stressing positive and negative shocks 5. Evaluate the status of chosen economies through the use of various theoretical approaches;	
Brief outline of the course: Principles of economics in the context of macroeconomics. Selected issues of history of (macro)economic thought: application in economic practice (emphasis on the 20 and 21st century). Standard and non-standard economic theories/thought. Selected issues of methodology of (macro)economics. Determination of monetary exchange rate. Theory of purchasing power parity. Exchange rate and gross domestic product. Model IS – LM – BP extended analysis under conditions of perfect capital mobility and immobility in the system of flexible exchange rates. Extended analysis of AS – AD model under conditions of open economy. Labour market, models of employability and unemployability, NAIRU. Extended analysis of Philips curve. Inflation, relation between demand inflation and the change of real product, supply inflation, positive and negative shocks. Analysis of economic growth models. Actual problems of macroeconomics in EU Member States in the context of new paradigm of the European integration. Slovak Republic and its EU membership: selected macroeconomic issues.	

Recommended literature:

1. ABEL, A. B., BERNANKE, B., CROUSHORE, D. D., 2017. Macroeconomics, Ninth edition, global edition. ed, Always learning. Pearson, NY NY. ISBN: 978-1-292-15492-3.
 2. BALDWIN, R. – WYPLOSZ, Ch. Economics of European Integration. McGraw Hill, 2015, ISBN-13: 978-0077169657;
 3. GORDON, R. J., 2014. Macroeconomics, 12. ed., new internat. ed. ed. Pearson, Harlow, Essex. ISBN: 978-1-292-02207-9.
 4. HOLMAN, R. 2018. Makroekonomie: středně pokročilý kurz. 3. vydání. Praha: C.H.Beck. 480s. ISBN: 978-80-7400-541-1.
 5. HOLMAN, R. 2017. Dějiny ekonomického myšlení. 4. vydání. Praha. C.H.Beck. 541 s. ISBN 80-7179-631-X.
 6. LOUŽEK, M. Metodologie ekonomie. 2009. Karolinum, Univerzita Karlova, Praha. 604 s. ISBN 978-80-246-1309-3.
 7. JUREČKA, V. a kol. 2013. Makroekonomie. 2. vydání. Praha: Grada Publishing. 2013. 352 s. ISBN: 978-80-247-4386-8.
 8. CHAMI, R. – ESPINOZA, R. MONTIEL, P. Macroeconomic Policy in Fragile States, Oxford University Press, 2021. 688 p. ISBN-13: 978-0198853091.
 9. JONES, CH. Macroeconomics. 2021. WW Norton Company, 2020, 656 p.
 10. COPPOCK, L. – MATEER, D. Principles of Macroeconomics, WW Norton Company, 2020. 768 p. ISBN-13: †978-0393422375;
 11. BURDA, M. - WYPLOSZ, CH. 2009. Macroeconomics. A European Text.5 th ed. Oxford : Oxford University Press, 2009.
 12. MIRDALA, R. 2011. Menové kurzy v krajinách strednej Európy. 1. vyd. Košice : UK RU, 2011.
 13. MANKIW, N., G. 2007. Macroeconomics.6 th ed. New York : Worth Publisher Inc., 2007.
 14. LUKUI JIA, D. Dynamic Macroeconomic Models in Emerging Market Economies. Palgrave Macmillan, 2020, 310 p, ISBN-13†: †978-9811545870
 15. MANKIW, N.G., 2018. Macroeconomics, 10th edition. ed. Worth Publishers, New York, NY. ISBN: 978-1-319-10599-0.
 16. NUGGENT, N. 2017. The Government and Politics of the European Union. London, Macmillan, 8th edition 2017.
 17. SOUKUP, J., POŠTA, V., NESET, P., PAVELKA, T., 2018. Makroekonomie. 3. aktualizované a doplněné vydání. ISBN: 978-80-7261-537-7.
 18. POVAŽANOVÁ, M., HRONEC, M., URAMOVÁ, M., KOLLÁR, J. 2018. Makroekonómia 2. Belianum ISBN: 978-80-557-1419-6.
 19. TÖMMEL, I. – VERDUN, A. Political Leadership in the European Union. Routledge, Taylor and Francis, 2018.
 20. LAWSON, C. – URAMOVÁ, M. – TUSCHLOVÁ, M. 2009. Macroeconomics. B. Bystrica : EF UMB, 2009;
- Ostatné zdroje do diskusie:
- Hudson, J., Orviska, M., Hunady, J. 2019. People' s attitudes to autonomous vehicles. In Transportation Research Part A: Policy and Practice. - Oxford : Elsevier Science Ltd., 2019. - ISSN 0965-8564. - Vol. 121, (2019), pp. 164-176.
- Hudson, J., Orviska, M., Hunady, J. 2017. People's attitudes to robots in caring for the elderly. In International journal of social robotics. - Dordrecht: Springer, 2017. - ISSN 1875-4791. - Vol. 9, no. 2 (2017), pp. 199-210.
- Orviská, M. et al. 2019. From academic publications and patents to the technological development of the economy: short and long run causalities.

In Quality Innovation Prosperity = Kvalita Inovácia Prosperita. - Košice: Technická univerzita v Košiciach, 2019. - ISSN 1335-1745. - Vol. 23, no. 1 (2019), pp. 74-101.

Uramová, M. – Šuplata, M. Lacová, Ž. The Financial and Monetary Integration in the European Union at the Beginning of the Third Decade Of 21st Century: the Past and Post-Lisbon Focus. Harmattan, France, 2020;

Cini, M. – Šuplata, M. Policy leadership in the European Commission: the regulation of EU mobile roaming charges. In Journal of European Integration. - Oxford : Routledge Taylor & Francis, 2017. - ISSN 0703-6337. - Vol. 39, no. 2 (2017), pp. 143-156.

Horeháj, J. – Šuplata, M. – Lacová, Ž. The enlargements and common borders of the European Union: experiences and challenges ahead. In Management & Gouvernance : enterprises-territoires-sociétés. - Grenoble Cedex, 2017. - ISSN 2104-2438. - online, no. 18 (2017), pp. 41-49.

Lacová, Ž. – Šuplata, M.: Perspectives of financial integration : V4 countries approach; In Miscellanea Oeconomicae, 2019. - ISSN 2081-2345. - Roč. 23, č. 1 (2019), s. 79-91.

Horeháj, J. - Šuplata, M.: Selected problems of the contemporary European economic integration development. In Proceedings of the 4th International conference on European integration 2018 (ICEI 2018): Technical University of Ostrava, 2018. - ISBN 978-80-248-4169-4. - ISSN 2571-029X. - online, pp. 466-474.

Language of instruction:

English

Notes:student time load:

180 hours

combined study (lecture, seminar, consultation): 20

self study: 80

seminar work: 60

data collection: 20

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Martin Hronec, PhD.

Last changed: 24.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_MiE_AJ	Course name: Microeconomics
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: The overall evaluation consists of an continuous and a final evaluation. The student can achieve a maximum of 100 points. At least 94 points are required to obtain an A rating, at least 87 points to obtain a B rating, at least 80 points for a C rating, at least 73 points for a D rating and at least 65 points for an E rating. a) continuous assessment: The student can achieve a maximum of 20 points for active participation in discussions during consultations. b) final assessment: The student can get another maximum of 80 points for the seminar work and its presentation at the final colloquium.	
Learning objectives: Student who successfully completes the course of Microeconomics 3: <ol style="list-style-type: none"> 1. is able to use the knowledge gained from both mainstream theories and other alternative theories (e. g. theory of firms, behavioural theories) in the analysis of consumer behaviour and in the search for the optimal way of production; 2. is able to assess the impact of various factors on consumer and producer decision-making; 3. applies modern tools of microeconomic analysis to assess the competitive environment; 4. is able to assess the suitability of selected instruments by the state in influencing the behaviour of economic entities (also with application to the conditions of the Slovak Republic); 5. identifies problems of efficiency and fair distribution in individual markets. 	
Brief outline of the course: Theories of consumer behaviour (Hicks and Slutsky model). Rationality and irrationality of consumer behaviour - standard and alternative approach (behavioural theory). The problem of finding the optimum in production (allocation rules, Edgeworth box). Theory of firms. Strategic behavior of a company under imperfect competition. New approaches to the functions of firms with emphasis on the social function of the enterprise. Externalities, public goods and property rights. State microeconomic policy.	
Recommended literature: 1. KRUGMAN, P., WELLS, R., 2018. Economics. European Edition. Palgrave Macmillan Learning.	

2. MANKIW, N. G. 2017. Principles of Economics. Cengage learning, 8th Ed.
3. MISES, L. 2010. Human Action. A Treatise on Economics. Yale University Press
4. SAMUELSON, P. A., NORDHAUS, W. D. 2010. Economics McGraw Hill, 19th Ed.
5. THALER, R.H. 2015. Misbehaving. The Making of Behavioral Economics. New York: W.W. Norton and Company.
6. EMERSON, P.M. 2019. Intermediate Microeconomics, Oregon State University, available on: <https://open.umn.edu/opentextbooks/textbooks/956>
7. HOREHAJ, J., SUPLATA, M. 2015. A Concise History of Economic Theories, Banská Bystrica: EF UMB.

Language of instruction:

English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 24 hours
 Self-study: 66 hours
 Final written course work: 80 hours
 Data collection: 10 hours

Course assessment

The final number of assessed students: 1

A	B	C	D	E	FX(0)	FX(1)
0.0	100.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Jana Marasová, PhD., doc. Ing. Mária Horehárová, PhD.

Last changed: 24.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_ODVSR_AJ	Course name: Open data in strategic development
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: semestral project: 0-50 points b) final evaluation: project presentation and its defense within the colloquium: 0-50 points The maximum number of points obtained for the interim and final evaluation is 100. It corresponds to the classification scale of the evaluation. Credits will be awarded to a student who has obtained following the requirements at least 65% of 100 points.	
Learning objectives: Student: 1. is able to obtain data, work with data (primary, secondary, open), visualize data and interpret data in creating strategic documents, professional and scientific articles and policy papers, 2. is able to search for open data and critically assess them on the basis of acquired knowledge, 3. can apply key knowledge by identifying the suitability of data, present and apply relevant data, assess their significance and, based on their qualified assessment, use them in creating strategic documents, professional and scientific articles and policy papers, 4. is able to formulate a vision, goals, tools, measures for the implementation and audit/control of strategic documents on the basis of data assessment in terms of the current state and needs of the future, 5. can use open data in creating and processing of professional and scientific publications, 6. can create starting points for decision-making and management processes at the top level in firms and in private, public and non-profit sector, 7. is able to communicate and present information, own attitudes, problems and proposed solutions.	
Brief outline of the course: Open data (OD) – their meaning and content. Importance of OD (bureaucracy elimination, transparency, planning, management). OD as a part of smart governance and open governance. OD management. OD as a strategic management tool. Data collection. Data processing. Data visualization. Data evaluation. Use of open data in strategic development. OD in public policies. New principles of data management, publishing and evaluation (applications, tools, portals, data catalogues, datasets, filtering, map portals, data publishing formats, etc.). Creation of a project from open data in relation to the topic of dissertation thesis and development of presentation skills necessary for its defense.	

Recommended literature:

1. Smernice 2019/1024 (ODD - OpenDataDirective)
2. BOLÍVAR, M. P. R., MUÑOZ, L. A. 2019. E-Participation in Smart Cities: Technologies and Models of Governance for Citizen Engagement, Springer, Cham, Switzerland. ISBN 978-3319-8947-37.
3. KITCHIN, R. 2014. The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences. SAGE. Los Angeles.
4. MEIJER, A. J., LIPS, M., CHEN, K. 2019. Open Governance: A New Paradigm for Understanding Urban Governance in an Information Age. In: Frontiers in Sustainable Cities.
5. LOPES, N. V. M. 2020. Smart governance for Cities: Perspectives and Experiences. Springer, Cham, Switzerland. ISBN 978-3030-2206-93.

Language of instruction:

English

Notes:student time load:**Course assessment**

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., prof. Ing. Anna Vaňová, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PrVCz_AJ	Course name: Paper in a reviewed scientific journal (abroad)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 15	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: A paper in a reviewed scientific journal abroad published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives: Doctoral candidate by publishing a paper in a reviewed scientific journal abroad: 1. demonstrates its ability to provide important knowledge or theoretical background on the basis of its own previous research, applicable in an international context, 2. demonstrates the skills acquired in the preparation of the scientific paper in English, 3. achieves the competence to communicate with the academic community and disseminate research results abroad, 4. proves that he/she has become a member of the international scientific community.	
Brief outline of the course: Scientific paper and its structure. Sources of information for scientific work. Bibliographical references. Cooperative writing. Scientific and publishing ethics. Selection of a reviewed scientific journal. Indexed journals. Predatory journals. Review procedure. Open publishing. Evidence of publishing activities. Scientometry.	
Recommended literature: 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Available at: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. HAMERMESH, D. S. 2018. Citations in economics: Measurement, uses, and impacts. Journal of Economic Literature, 56(1), 115-56. Available at: https://www.aeaweb.org/articles?id=10.1257/jel.20161326 . 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499. 4. LI, C., YANG, L. 2022. How scientific concept develops: Languaging in collaborative writing tasks. In System, 105, 102744. https://doi.org/10.1016/j.system.2022.102744 . 5. MACK, C. A. 2018. How to write a good scientific paper. Bellingham: Society of Photo-Optical Instrumentation Engineers (SPIE). ISBN 978-1510-619-135.	

6. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. *Scientometrics* 107, 1195–1225 (2016). <https://doi.org/10.1007/s11192-016-1889-2>. Available at: <https://link.springer.com/article/10.1007/s11192-016-1889-2>.

7. TORRES-VALLADARES, D., BALLINAS-GARCÍA, E., VILLARREAL-REYES, J., MORALES-ÁLVAREZ, V., ORTIZ-DEL-ÁNGE, C. 2022. Research papers 101: The do's and don'ts of scientific writing. In *Materials Today: Proceedings*, 48 (1), 107-114. <https://doi.org/10.1016/j.matpr.2020.12.708>.

Language of instruction:

English

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PrVCd_AJ	Course name: Paper in a reviewed scientific journal (at home)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 10	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: A paper in a reviewed scientific journal (at home) published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives: Doctoral candidate by publishing a paper in a reviewed scientific journal (at home): 1. demonstrates its ability to provide important knowledge or theoretical background on the basis of its own previous research, 2. demonstrates the skills acquired in the preparation of the scientific paper, 3. achieves the competence to communicate with the academic community and disseminate research results, 4. proves that he/she has become a member of the local scientific community.	
Brief outline of the course: Scientific paper and its structure. Sources of information for scientific work. Bibliographical references. Cooperative writing. Scientific and publishing ethics. Selection of a reviewed scientific journal. Indexed journals. Predatory journals. Review procedure. Open publishing. Evidence of publishing activities. Scientometry.	
Recommended literature: 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. Available at: https://www.elsevier.com/connect/whats-the-best-journal-for-my-paper-new-tool-can-help 2. HAMERMESH, D. S. 2018. Citations in economics: Measurement, uses, and impacts. Journal of Economic Literature, 56(1), 115-56. Available at: https://www.aeaweb.org/articles?id=10.1257/jel.20161326 . 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 s. 2015. ISBN 9781446207499. 4. LI, C., YANG, L. 2022. How scientific concept develops: Languaging in collaborative writing tasks. In System, 105, 102744. https://doi.org/10.1016/j.system.2022.102744 . 5. MACK, C. A. 2018. How to write a good scientific paper. Bellingham: Society of Photo-Optical Instrumentation Engineers (SPIE). ISBN 978-1510-619-135.	

6. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. *Scientometrics* 107, 1195–1225 (2016). <https://doi.org/10.1007/s11192-016-1889-2>. Available at: <https://link.springer.com/article/10.1007/s11192-016-1889-2>.

7. TORRES-VALLADARES, D., BALLINAS-GARCÍA, E., VILLARREAL-REYES, J., MORALES-ÁLVAREZ, V., ORTIZ-DEL-ÁNGE, C. 2022. Research papers 101: The do's and don'ts of scientific writing. In *Materials Today: Proceedings*, 48 (1), 107-114. <https://doi.org/10.1016/j.matpr.2020.12.708>.

Language of instruction:

English

Notes: student time load:

Course assessment

The final number of assessed students: 0

abs	n
0.0	0.0

Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horeháková, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PrVZz_AJ	Course name: Paper in a reviewed scientific proceedings (abroad)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 10	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: A paper in a reviewed scientific proceedings abroad published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives: Doctoral candidate by publishing a paper in a reviewed scientific proceedings abroad: <ol style="list-style-type: none"> 1. demonstrates its ability to provide important knowledge or theoretical background on the basis of its own previous research, applicable in international context, 2. demonstrates the skills acquired in the preparation of the scientific paper in English, 3. achieves the competence to communicate with the academic community and disseminate research results abroad, 4. proves that he/she has become a member of the international scientific community. 	
Brief outline of the course: The structure of a paper in the reviewed scientific proceedings. Abstract creation. Preparation of a paper in a reviewed scientific proceedings. Sources of information for scientific work. Bibliographical references. Cooperative writing. Scientific and publishing ethics. Indexed scientific proceedings. Review procedure. Evidence of publishing activities.	
Recommended literature: <ol style="list-style-type: none"> 1. DE CASTRO, P. 2009. Librarians of Babel: a toolkit for effective communication. Oxford: Chandos Information Professional Series. ISBN: 978-1843-343790. 2. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 pp. 2015. ISBN 9781446207499. 3. LI, C., YANG, L. 2022. How scientific concept develops: Languaging in collaborative writing tasks. In System, 105, 102744. https://doi.org/10.1016/j.system.2022.102744. 4. MACK, C. A. 2018. How to write a good scientific paper. Bellingham: Society of Photo-Optical Instrumentation Engineers (SPIE). ISBN 978-1510-619-135. 5. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. Scientometrics 107, 1195–1225 (2016). https://doi.org/10.1007/s11192-016-1889-2 Available at: https://link.springer.com/article/10.1007/s11192-016-1889-2. 	

6. TORRES-VALLADARES, D., BALLINAS-GARCÍA, E., VILLARREAL-REYES, J., MORALES-ÁLVAREZ, V., ORTIZ-DEL-ÁNGE, C. 2022. Research papers 101: The do's and don'ts of scientific writing. In Materials Today: Proceedings, 48 (1), 107-114. https://doi.org/10.1016/j.matpr.2020.12.708 .	
Language of instruction: English	
Notes: student time load:	
Course assessment The final number of assessed students: 0	
abs	n
0.0	0.0
Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.	
Last changed: 30.01.2024	
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PrVZd_AJ	Course name: Paper in a reviewed scientific proceedings (at home)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: A paper in a reviewed scientific proceedings at home published in the authorship or co-authorship of a doctoral candidate registered in the University Library of the MBU.	
Learning objectives: Doctoral candidate by publishing a paper in a reviewed scientific proceedings at home: <ol style="list-style-type: none"> 1. demonstrates its ability to provide important knowledge or theoretical background on the basis of its own previous research, 2. demonstrates the skills acquired in the preparation of the scientific paper, 3. achieves the competence to communicate with the academic community and disseminate research results, 4. proves that he/she has become a member of the local scientific community. 	
Brief outline of the course: The structure of the paper in a reviewed scientific proceedings. Abstract creation. Preparation of a paper in a reviewed scientific proceedings. Sources of information for scientific work. Bibliographical references. Cooperative writing. Scientific and publishing ethics. Indexed scientific proceedings. Review procedure. Evidence of publishing activities.	
Recommended literature: <ol style="list-style-type: none"> 1. DE CASTRO, P. 2009. Librarians of Babel: a toolkit for effective communication. Oxford: Chandos Information Professional Series. ISBN: 978-1843-343790. 2. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2. vyd. London: Sage. 264 pp. 2015. ISBN 9781446207499. 3. LI, C., YANG, L. 2022. How scientific concept develops: Languaging in collaborative writing tasks. In System, 105, 102744. https://doi.org/10.1016/j.system.2022.102744. 4. MACK, C. A. 2018. How to write a good scientific paper. Bellingham: Society of Photo-Optical Instrumentation Engineers (SPIE). ISBN 978-1510-619-135. 5. TAHAMTAN, I., SAFIPOUR AFSHAR, A. & AHAMDZADEH, K. 2016. Factors affecting number of citations: a comprehensive review of the literature. Scientometrics 107, 1195–1225 (2016). https://doi.org/10.1007/s11192-016-1889-2 Available at: https://link.springer.com/article/10.1007/s11192-016-1889-2. 	

6. TORRES-VALLADARES, D., BALLINAS-GARCÍA, E., VILLARREAL-REYES, J., MORALES-ÁLVAREZ, V., ORTIZ-DEL-ÁNGE, C. 2022. Research papers 101: The do's and don'ts of scientific writing. In Materials Today: Proceedings, 48 (1), 107-114. https://doi.org/10.1016/j.matpr.2020.12.708 .	
Language of instruction: English	
Notes: student time load:	
Course assessment The final number of assessed students: 0	
abs	n
0.0	0.0
Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.	
Last changed: 30.01.2024	
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_PSMK_AJ	Course name: Paper of top international quality (JCR, SJR)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 30	
Recommended semester/trimester: 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: b) final assessment: A paper published, or at least accepted for publication, in an international journal registered in the databases Web of Science or Scopus. The journal must have a non-zero impact factor and must be ranked in either Journal Citation Rank (JCR) or Scimago Journal Rank (SJR)	
Learning objectives: Having published a paper in a journal of top international quality, the student <ol style="list-style-type: none"> 1. has proven his eligibility to publish research results at an international level, 2. has demonstrated acquired skills to prepare a scientific paper, 3. has attained competence to communicate with the academic community and disseminate research results in an effective manner, 4. has proven that he has become a member of the scientific community 	
Brief outline of the course: Structure of a journal paper. Introduction to the issue. Current state of the researched issues. Objective, material and methods of research. Results and their discussion. Conclusion. List of bibliographic references. Appendices.	
Recommended literature: <ol style="list-style-type: none"> 1. ASH, E., SCHOLEFIELD, L. 2019. What's the best journal for my paper? Elsevier Connect Resources. 2. BORJA, A. 2021. 11 steps to structuring a science paper editors will take seriously. Elsevier Connect Resources. 3. SUITER, A. M., SARLI, C. C. 2019. Selecting a journal for publication: Criteria to consider. Missouri Medicine, 116(6), 461–465. 	
Language of instruction: English	
Notes: student time load: 900 hours, out of which Combined study (lecture, seminar, consultation): 0 h, Preparation of the paper: 850 h,	

Preparation of the presentation: 25 h	
Management of the review process and proofing: 25 h	
Course assessment	
The final number of assessed students: 0	
abs	n
0.0	0.0
Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.	
Last changed: 30.01.2024	
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VVOPZ_AJ	Course name: Presentation at a scientific, and/or professional event (abroad)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 5	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Active attendance at scientific, reps. professional event abroad.	
Learning objectives: Doctoral candidate by attendance at scientific, reps. professional event at home: 1. demonstrates its ability to actively present research results in scientific, resp. professional event abroad, optimally in foreign language, 2. demonstrates the presentation skills acquired during the preparation of active performance/ attendance at scientific, resp. professional event abroad, 3. achieves the competence to communicate and discuss with the academic community abroad, 4. proves that he/she has become a member of the scientific community abroad.	
Brief outline of the course: Scientific events, types and forms of scientific events. Professional events, types, and forms of professional events. Preparation of active performance at the scientific, resp. professional event. Types and forms of active performance (e.g., presentation of a paper, poster, moderated discussion, pecha kucha, elevator pitch, etc.). Communication and presentation skills. Advantages and opportunities of active performance at the scientific, respectively, professional event abroad.	
Recommended literature: 1. BOURNE P.E. (2007). Ten Simple Rules for Making Good Oral Presentations. PLoS Comput Biol 3(4): e77. Available at: https://doi.org/10.1371/journal.pcbi.0030077 2. HORIUCHI, S., NASSER, J. S., & CHUNG, K. C. (2022). The Art of a Scientific Presentation: Tips from Steve Jobs. Plastic and Reconstructive Surgery, 149(3), 533-540. Available at: https://journals.lww.com/plasreconsurg/Fulltext/2022/03000/The_Art_of_a_Scientific_Presentation_Tips_from.1.aspx 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd vol. London: Sage. 264 s. 2015. ISBN 9781446207499 4. LAMAR, M. R., & SHEPERIS, D. (2021). Virtual Research Conference Presentations: A Research Course Assignment Students Love. Journal of Technology in Counselor Education and Supervision, 1(1), 5. Available at: https://digital.sandiego.edu/tces/vol1/iss1/5 5. MACDONALD, K. C. (2021). Transforming Your Conference Presentation into a Journal Article. Partnership: Canadian journal of library and information practice and research/	

Partnership: revue canadienne de la pratique et de la recherche en bibliothéconomie et sciences de l'information, 16(2), 1-11. Available at: https://www.erudit.org/en/journals/partnership/2021-v16-n2-partnership 06774/1086450ar/	
Language of instruction: English	
Notes:student time load:	
Course assessment The final number of assessed students: 0	
abs	n
0.0	0.0
Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., Ing. Darina Rojíková, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.	
Last changed: 30.01.2024	
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VVOPd_AJ	Course name: Presentation at a scientific, and/or professional event (at home)
Type, extent and method of instruction: Form of instruction: Course type: (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: Method of study: combined	
Number of credits: 3	
Recommended semester/trimester: 1., 2., 3., 4., 5., 6., 7., 8..	
Level: III.	
Prerequisites:	
Course completion conditions: Active attendance at scientific, reps. professional event at home	
Learning objectives: Doctoral candidate by attendance at scientific, reps. professional event at home: 1. demonstrates its ability to actively present research results in scientific, resp. professional event at home, 2. demonstrates the presentation skills acquired during the preparation of active performance/ attendance at scientific, resp. professional event at home, 3. achieves the competence to communicate and discuss with the academic community at home, 4. proves that he/she has become a member of the scientific community at home.	
Brief outline of the course: Scientific events, types and forms of scientific events. Professional events, types, and forms of professional events. Preparation of active performance at the scientific, resp. professional event. Types and forms of active performance (e.g., presentation of a paper, poster, moderated discussion, pecha kucha, elevator pitch, etc.). Communication and presentation skills. Advantages and opportunities of active performance at the scientific, respectively, professional event at home.	
Recommended literature: 1. BOURNE P.E. (2007). Ten Simple Rules for Making Good Oral Presentations. PLoS Comput Biol 3(4): e77. Available at: https://doi.org/10.1371/journal.pcbi.0030077 2. HORIUCHI, S., NASSER, J. S., & CHUNG, K. C. (2022). The Art of a Scientific Presentation: Tips from Steve Jobs. Plastic and Reconstructive Surgery, 149(3), 533-540. Available at: https://journals.lww.com/plasreconsurg/Fulltext/2022/03000/The_Art_of_a_Scientific_Presentation_Tips_from.1.aspx 3. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd vol. London: Sage. 264 s. 2015. ISBN 9781446207499 4. LAMAR, M. R., & SHEPERIS, D. (2021). Virtual Research Conference Presentations: A Research Course Assignment Students Love. Journal of Technology in Counselor Education and Supervision, 1(1), 5. Available at: https://digital.sandiego.edu/tces/vol1/iss1/5 5. MACDONALD, K. C. (2021). Transforming Your Conference Presentation into a Journal Article. Partnership: Canadian journal of library and information practice and research/	

Partnership: revue canadienne de la pratique et de la recherche en bibliothéconomie et sciences de l'information, 16(2), 1-11. Available at: https://www.erudit.org/en/journals/partnership/2021-v16-n2-partnership 06774/1086450ar/	
Language of instruction: English	
Notes:student time load:	
Course assessment The final number of assessed students: 0	
abs	n
0.0	0.0
Instructor: doc. Ing. Kamila Borseková, PhD., doc. Ing. Martina Halásková, Ph.D., doc. Ing. Renáta Halásková, Ph.D., doc. Ing. Mária Horehájová, PhD., doc. Ing. Martin Hronec, PhD., doc. Ing. Štefan Hronec, PhD., doc. Ing. Stanislav Kološta, PhD., prof. Ing. Beata Mikušová Meričková, PhD., doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Peter Pisár, PhD., prof. Ing. Jan Stejskal, Ph.D., prof. Ing. Anna Vaňová, PhD., doc. Ing. Katarína Vitálišová, PhD., doc. JUDr. Ing. Ján Šebo, PhD., doc. RNDr. Jana Špírková, PhD.	
Last changed: 30.01.2024	
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.	

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_HPVP_AJ	Course name: Program Evaluation of Public Policies
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: seminar paper: 0 - 50 points b) final assessment: semester project and its presentation: 0 - 50 points	
Learning objectives: After completion of the course, student is able to: 1. use acquired theoretical knowledge to formulate hypotheses of the research task in a program evaluation of public policies, 2. prepare a plan of program evaluation of public policy, using its logic model, select adequate evaluation methods and set the suitable evaluation indicators, 3. apply the theoretical procedure and evaluation methods in concrete solutions, 4. assess the significance of public policy program evaluation based on the theoretical background, 5. evaluate theoretical approaches and application of suitable methodologies for evaluation of selected public policy programs, 6. prepare a proposal of basic requirements and conditions for evaluating the selected type of public policy program that can be potentially used on a respective level of public administration.	
Brief outline of the course: Program evaluation of public policies theory – basic concepts. Procedure of program evaluation of public policies. Understanding and application of logic models. Measurement of outputs in public policy programs. Planning the evaluation of public policy program. Evaluation of outcomes and reporting. Research methods applicable in program evaluation of public policies and their use in theory and practice.	
Recommended literature: 1. MC. DAVID, HUSE, I. HAWTHORN, L. 2013. Program evaluation and performance measurement. London : SAGE Publication. ISBN978-1-4129-7831-6 2. NEWCOMER, K. E., HATRY, H. P. , WHOLEY, J. S. 2015. Handbook of Practical Program Evaluation (Jossey Bass Nonprofit & Public Management Series).4thEdition. Jossey-Bass. ISBN: 978-1-118-89360-9	

<p>3. ROSSI, P.H., LIPSEY, M., FREEMAN, H., E. 2004. Evaluation. A systematic Approach. London : SAGE Publication. ISBN 9780761908944</p> <p>4. WILIAMS, B. 2013. Systemathic Thinking in Evaluation : Three core concepts. In Evaluation Connections. June 2013.</p> <p>5. MIKUŠOVÁ, B., KUVÍKOVÁ, H., STEJSKAL, J. 2018. Regional innovation systems analysis and evaluation: the case of the Czech Republic. In Knowledge spillovers in regional innovation systems : a case study of CEE regions. - 1. vyd. - Cham : Springer, ISBN 978-3-319-67028-7</p>						
Language of instruction:						
English						
Notes:student time load:						
180 hours, out of which						
Combined study (Lectures, Seminars, Consultations): 20						
Self-study: 70						
Project preparation: 30						
Seminar paper: 40						
Collection of information: 10						
Colloquium: 20						
Course assessment						
The final number of assessed students: 0						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0
Instructor: prof. Ing. Beata Mikušová Meričková, PhD.						
Last changed: 29.01.2024						
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VSRR_AJ	Course name: Public Administration and Regional Development
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: processing of seminar work: 0 - 60 points b) final assessment: presentation and defense of thesis: 0-40 points	
Learning objectives: Student: 1. understands the diverse approaches to understanding the different contexts linked to the problems of public administration as well as the trends in the public administration and its interdisciplinary nature, 2. critically assess the economic and political context of regional development, 3. applies relevant theories and theoretical frameworks in the preparation and implementation of activities and policies affecting the development of the regions, 4. assess the need, scope and methods of intervention of public administration in the regulation of development of the area, 5. applies quantitative and qualitative methods in the analysis of the local and regional economy, 6. develops a methodological guide for planning and monitoring the development of the regional economy, 7. applies the knowledge of project management in problems solution in regional development and public administration.	
Brief outline of the course: The system of public administration. Activities of public administration in relation to managed entities. Governance and management of territory. The context of local and regional development. Historical context, the principles of diversity with local and regional development. Theories explaining the current trends of regional development, linking them to policy. Vertical coherence between different levels of government and horizontal relationships between stakeholders. Mobilization of internal potential and support of endogenous development. Interventions and policy instruments of public administration targeted towards the local and regional economy. Assessment tools of the local / regional economy. Quantitative analysis of the local and regional economy. Regional Competitiveness.	

Recommended literature:

1. ČAPKOVÁ, S., VITÁLIŠOVÁ, K. et al. 2018. Local production systems in regional economies Banská Bystrica : Belianum. ISBN 978-80-557-1375-5.
2. PIKE, A. et al. 2016 Local and Regional Development. London : Routledge, ISBN 97811387857
3. KOVÁČOVÁ E., 2015. The system of public administration in the Slovak Republic. Banská Bystrica: Belianum.
4. MORGAN, D., COOK, B. 2015. New Public Governance: A Regime-Centered Perspective. Oxon: Routledge, ISBN 9781317463849
5. GUY PETER, B., PIERRE, J. 2015. Public administration. London: SAGE. ISBN 9781446294222
6. BLAKELY, E.J., LEIGH, N.G. 2013. Planning Local Economic Development. London: Sage, ISBN 978-1-4522-4259-0
7. OECD, 2012. Promoting Growth in All Regions. Paris: OECD Publishing, ISBN 9789264174627.

Language of instruction:

English

Notes:student time load:

180 hours, out of which
Combined study (Lectures, Seminars, Consultations): 20
Self-study: 70
Seminar paper preparation: 55
Data collection: 35

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Katarína Vitálišová, PhD., doc. Ing. Radoslav Kožiak, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VE_AJ	Course name: Public Economics
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26s Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 1.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: consecutive exam: written case briefs: 0-60 score b) final assessment: final exam: case presentation written exam: 0-40 score	
Learning objectives: Student 1. is able to understand the state interventions in national and world economy in context of normative and positive economy by using the Market failure theory and State failure theory., 2. uses the theoretical framework of public economy to define the research questions relevant to this framework development, 3. applies the theoretical and methodological framework of public economy in research of state intervention in real conditions and in relation to the topic of dissertation thesis, 4. evaluates the validity of public economy theory postulates in specific conditions of national public economy, 5. reviews the possibilities of global optimalization of state interventions in conditions of national economy, 6. proposes the methodological guidelines of public economy management.	
Brief outline of the course: Public economy, methodology, the role of state in economy in history of economic thought. State and market: market failure - Market failure theory, Pareto optimum, economics analysis of market failure. State and market: state failure – Public choice theory. New Public Management: opportunities and threats. Optimization of public goods: Alternative public goods delivery arrangements. Contracting out in public sector. Public Private Partnerships projects. Efficiency in public sector: Public expenditure programmes evaluation methodology. Input-output evaluation methods – Cost Minimalization Analysis (CMA), Cost Benefit Analysis (CBA). Cost Effectiveness Analysis (CEA). Cost Utilization Analysis (CUA). Multicriterial methods of public sector efficiency evaluation. Public sector efficiency evaluation cases.	
Recommended literature:	

1. BAILEY, S. J. 1995. Public Sector Economics. London : Macmillan, ISBN 0-07-70345-2
2. BROWN, C. V. – JACKSON, P. M. 1990. Public Sector Economics. [b.m.] : Blaskwell, ISBN 0-631-16208-9
- CULLIS, J. – JONES, P. 1992. Public Finance and Public Choice. London : McGraw – HILL BOOK CO, ISBN 0-07-7070400-9
3. STIGLITZ, J. E. 1988. Economics of the Public sector, London: Norton&Company New York, ISBN 978-0-393-28839-1
4. POLLITT, CH. – BOUCKAERT, G. 2000. Public Management Reform a Comparative Analysis. London : Oxford university press, ISBN 0-19-829722-X
5. LANE, J. E. 2000. New Public Management. London : Rout ledge Taylor Francis Group, ISBN 0-19-834825-X
6. MIKUŠOVÁ MERIČKOVÁ, B., NEMEC, J., VOZÁROVÁ, Z. 2017. The efficiency of contracting out local public services in Czech Republic and Slovakia. In BEAHAROV, D., J., BAEHLER, K., J., KLERMAN, J. A. 2017. Improving public services : international experiences in using evaluation tools to measure program performance. - 1. vyd. - Oxford : Oxford University Press, ISBN 978-0-19-064605-9
7. MIKUŠOVÁ MERIČKOVÁ, B., NEMEC, J., MURRAY SVIDROŇOVÁ, M., KLIMOVSKÝ, D. 2017. Co-creation as a social innovation in delivery of public services at local government level : the Slovak experience. In: Juraj Nemeč et. al. In Handbook of research on sub-national governance and development. - 1. vyd. - Hershey : IGI global, ISBN 9781522516453
8. MIKUŠOVÁ MERIČKOVÁ, B., NEMEC, J., VÍTEK, L. 2005. Contracting-out at local government level : theory and selected evidence from the Czech and Slovak Republics. In Public management review. - Abingdon : Routledge Journal Taylor & Francis, Roč. 7, č. 4, s. 637-647. ISSN 1471-9037
9. MIKUŠOVÁ MERIČKOVÁ, B at al. 2017. Analysis of the relationship between the size and structure of public expenditure and socio-economic development. In Ekonomický časopis : časopis pre ekonomickú teóriu, hospodársku politiku, spoločensko-ekonomické prognózovanie = Journal of economics. - Bratislava : Ekonomický ústav SAV, 2017. Roč. 65, č. 4, s. 320-333. ISSN 0013-3035

Language of instruction:

English

Notes:student time load:

240 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26
 Self-study: 84
 Information updating, work with legislation: 60
 Preparation and completion of forms: 70

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Beata Mikušová Meričková, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VF_AJ	Course name: Public Finance
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: discussion during consultations: 0-20 points b) final assessment: preparation and presentation of the thesis at the colloquium: 0-80 points	
Learning objectives: Student shall: <ol style="list-style-type: none"> 1. apply the acquired theoretical knowledge in the field of public finance to scientifically formulate research hypotheses and analyze a specific problem of his/her dissertation; 2. be able to work with domestic and foreign literature and databases and appropriately apply the theory of public finance to practice; 3. apply the scientific methodology of public finance to assess the relevance and role of the state in a particular problem and, using it, assesses a particular problem of practice and the appropriateness of applying different instruments in terms of the role of the state; 4. produce and defend detailed analytical study connected to the field of public finance and dissertation thesis. 	
Brief outline of the course: The role of the state in the contemporary economy - an overview of the different normative approaches, their strengths and weaknesses, and their interrelationships. The "standard" market model of the economy versus other approaches - practical aspects based on knowledge of the development of world economies. Modelling the micro and macroeconomic contexts of neoclassical public finance at different levels of government. The theory of fiscal federalism, fiscal decentralization and investment financing in the Slovak Republic and the EU. Tax theory and taxation at central and local government levels. Finance of public utility entities. Individual for each student - Detailed analysis of the dissertation problem in terms of the chosen normative approach of public finance.	
Recommended literature:	

1. Hillman, A. 2009. Public Finance and Public Policy: Responsibilities and Limitations of Government (2nd ed.). Cambridge: Cambridge University Press.
2. McGee, R. W (ed.). 2009. Taxation and Public Finance in Transition and Developing Economies. Boston: Springer.
3. Institute for Financial Policy. 2021. The Elasticity of Taxable Income in Slovakia. Working Paper No. 55. August 2021
4. Council for Budget Responsibility. 2019. The mirror does not lie - Endogenous fiscal limits for Slovakia. Working Paper No. 2/2019
5. Relevant research studies and articles published in impacted journals (recommended journals: International Tax and Public Finance, Public Finance Review, Public Budgeting and Finance)

Language of instruction:

English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 20 hours
 Self-study: 90 hours
 Elaboration of the thesis: 60 hours
 Individual consultations: 10 hours

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Mária Murray Svidroňová, PhD., prof. Ing. Juraj Nemeč, CSc.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_VP_AJ	Course name: Public Policy
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 26s Method of study: combined	
Number of credits: 8	
Recommended semester/trimester: 2.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: seminar project: 60 points b) final assessment: project presentation and its defence at the colloquium: 40 points	
Learning objectives: Student 1. critically assess formulation, implementation and evaluation of public policy based on the acquired knowledge with stress on the new approaches and the topic of dissertation thesis, 2. Identifies and presents ideological and pragmatic differences in formulation of public policies in different areas of public and private sector by application of key theories of public policy, 3. assess the needs, objectives and tools of public policy on a local, regional, national and supranational levels from the point of view of different stakeholders and industries, 4. uses conventional approaches to the formulation of public policy problem in a selected sector and creates creatively a plan of participation for relevant actors in public policy development, 5. evaluates the implementation of sectoral and multisectoral policies in a real economy, 6. critically evaluates public policy using tools and techniques of evaluation of public policies, producing arguments and evidence for such evaluation regarding the topic of dissertation thesis.	
Brief outline of the course: Politics, public policy and public administration. Methods and approaches to public policy research. Public policy development. Public policy tools. Public policy limitations. Implementation of public policy. Evaluation and re-evaluation of public policy. Open and participative governance. Sectoral public policies in Slovakia and EU. Multisectoral public policies in Slovakia and EU.	
Recommended literature: 1. BEKKERS, V. et al. 2017. Public Policy in Action: Perspectives on the Policy Process. Cheltenham: Edward Elgar Publishing. ISBN 978-17-8100-45-31 2. FISCHER, F. MILLER, G. J., SIDNES, M. S. (Eds.) Handbook of Public Policy Analysis and Methods. Boca Raton : Taylor & Francis Group. ISBN 978-1-57444-561-9 3. PIERRE, J., 1998. Models of urban Governance – the institutional dimension of urban politics. In: Urban Affairs Review, vol. 34, n. 3, p. 372–396. ISSN 1078-0874	

4. POLLITT, Ch. (ed.). 2013. Context in Public Policy and Management. Edward Northampton : Elgar Publishing. ISBN 978-1-78195-513-0
5. POTŮČEK, M., LeLOUP, L. 2003. Approaches to Public Policy in Central and Eastern Europe In: Public Policy in Central and Eastern Europe: Theories, Methods, Practices. Bratislava : NISCPACee, s. 11-26 ISBN 80-89013-13-9
6. VITÁLIŠOVÁ, K., MURRAY-SVIDROŇOVÁ, M., JAKUŠ-MUTHOVÁ, N. 2021. Stakeholder participation in local governance as a key to local strategical development. In: Cities, vol. 118. ISSN 0264-2751

Language of instruction:

English

Notes:student time load:

240 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 26
 Self-study: 84
 Data collection, own research: 60
 Project elaboration and its presentation:70

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. Ing. Katarína Vitálišová, PhD., prof. Ing. Anna Vaňová, PhD., doc. Ing. Mária Murray Svidroňová, PhD.

Last changed: 30.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_KMVVP_AJ	Course name: Quantitative Methods in Public Policy
Type, extent and method of instruction: Form of instruction: Lecture Course type: B (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2., 4.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: not applied b) final assessment: a project in the form of a scientific article (100 points.) For both a first attempt and a resit, on the basis of expositied topics and in line with the outline of the course, the student shall elaborate a project containing a quantitative analysis focused upon a suitably chosen issue of public policy. The project will take form of a scientific article for an impact journal (with an IF \geq median IF in the journal's category) with all required components.	
a) continuous assessment: not applicable b) final assessment: A project in the form of a scientific article (100 points.) For both a first attempt and a resit, on the basis of expositied topics and in line with the outline of the course, the student shall elaborate a project containing a quantitative analysis focused upon a suitably chosen issue of public policy. The project will take form of a scientific article for an impact journal (with an IF \geq median IF in the journal's category) with all required components	
Learning objectives: Having completed the course, the student <ol style="list-style-type: none"> 1. is capable of using analytical methods suitable for solving theoretical problems of public policy and for applied research in public economics, 2. is acquainted with possible applicability of the expositied methods to scientific problems and practical tasks even outside the sphere of public economics and policy, 3. is capable of creative application of the acquired knowledge in his scientific work and in solving practical tasks, 4. is capable of interpreting results obtained within the scope of the issues of public policy at hand, 5. is competent to appraise the benefits of the obtained outcome within a complex investigation of the problem of public policy at hand, 6. is competent to develop new quantitative procedures in addressing scientific problems and practical tasks through creative use of the acquired knowledge. 	

Brief outline of the course:

The course provides an overview of theory and practice of empirical research in public economics with an emphasis upon public policy issues. The exposition will go over the following outline of topics:

1. Introduction into applied macroeconometrics with a focus upon public policy planning and implementation. Probabilistic structure of time-series data. Endogeneity and causality. Models of simultaneous linear equations and econometric aspects of their estimation. Identification problem in a system of simultaneous linear equations, specification tests. Basal conceptual approaches to econometrics: Cowless Commission approach, London School of Economics approach, Sims' vector autoregression, calibration.
2. Discrete choice models: binomial/multinomial logit and extensions. Limited dependent variables models: truncated regression and tobit. Analyses in the exposition of the topics are implemented in program R.

Recommended literature:

1. FAVERO, C. A. 2011. Applied macroeconometrics. Oxford: Oxford University Press, ISBN 978-0-19-829685-0
2. GREENE, W. H. 2017. Econometric analysis. 8th ed. New York: Pearson Education, ISBN 978-0134461366
3. HEIJ, C. 2004. Econometric methods with applications in business and economics. Oxford: Oxford University Press, ISBN 978-01-99268-01-6
4. HILL, R. C., GRIFFITHS, W. E., LIM, G. C. 2017. Principles of econometrics. 5. vyd. Hoboken: Wiley, ISBN 978-1118452271
5. CHOW, G. C. 2001. Econometrics and economic policy. *Statistica Sinica* 11: 631-650.
6. KENNEDY, P. 2008. A guide to econometrics. 6th ed. Malden (MA): Blackwell Publishing, ISBN 978-1-4051-8257-7
7. KLEIBER, C., ZEILEIS, A. 2008. Applied econometrics with R. New York: Springer, ISBN 978-0-387-77316-2
8. RACINE, J. S. 2019. Reproducible econometrics using R. New York: Oxford University Press, ISBN 978-0190900663
9. STOCK, J., WATSON, M. 2020. Introduction to econometrics. Harlow (UK): Pearson Education, ISBN 978-1-292-26445-5
10. VERBEEK, M. 2017. A guide to modern econometrics. 5th ed. Chichester (UK): Wiley, ISBN 978-1-119-40115-5
11. SIMS, C. A. 1982. Policy analysis with econometric models. *Brookings Papers on Economic Activity* 1: 107-164.

Language of instruction:

English

Notes: student time load:

180 hours, out of which:
 combined study (lectures, seminars, consultations): 20
 self-study: 90
 elaboration of a project in the form of a scientific paper: 70

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: doc. PhDr. Ing. Martin Bod'a, PhD.
Last changed: 29.01.2024
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: 3_KMSR_AJ	Course name: Quantitative Methods in R System
Type, extent and method of instruction: Form of instruction: Lecture Course type: C (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1., 3.	
Level: III.	
Prerequisites:	
Course completion conditions: Practical exam - 100 points For a practical exam in the form of an assigned analysis, the student will receive a maximum of 100 points. By a practical exam, the student demonstrates the acquisition of knowledge provided in the course. To successfully complete the course in due time, the student needs to obtain at least 65 points of the overall evaluation. During the practical exam in the regular or corrective term, the student can use any available study materials, or can work with information from the Internet.	
Learning objectives: The student will be acquainted with the basics of the statistical program R, with its structure, syntax and its pre-programmed commands. After completing the course, the student will be able to perform a moderately demanding complete statistical analysis, which consists of data processing, data preparation, descriptive statistics and the estimation of supervised and unsupervised models. Furthermore, the student will be able to process the results of the analysis into a suitable form, possibly using graphic libraries.	
Brief outline of the course: Introduction to R, basic commands in R, preparing data, working with data, descriptive statistics and hypothesis testing, using graphical packages, principal components method, cluster analysis, prediction and classification models, cluster analysis of panel data, programming of own functions and loops in R	
Recommended literature: 1. DALGAARD, P. 2008. Introductory Statistics with R. 2. Vyd. New York : Springer, 2008. ISBN 978-0-387-79053-4. 2. HASTIE, T., TIBSHIRANI, R., FRIEDMAN, J. 2009. The elements of statistical learning. 2. Vyd. New York : Springer, 2009. ISBN 978-0-387-84858-7. 3. LANDER, J. P. 2014. R for everyone: advanced analytics and graphics. Upper Saddle River (NJ) : Addison-Wesley, 2014. ISBN 978-0-321-88803-7. 4. R CORE TEAM 2016. R: a language and environment for statistical computing. Vienna : R Foundation for Statistical Computing. http://www.r-project.org 5. TEETOR, P. 2011. 2011. R cookbook. Sebastopol (CA) : O'Reilly Media. ISBN 978-0596809157.	

6. VENABLES, W. N., RIPLEY, B. D. 2002. Modern applied statistics with S. 4. Vyd. New York : Springer, 2002. ISBN 0-387-95457-0. 7. VERZANI, J. 2005. Using R for Introductory Statistics. Boca Raton (Florida) : Chapman & Hall/CRC, 2005. ISBN 1-584-88450-9.						
Language of instruction:						
English						
Notes:student time load:						
Course assessment						
The final number of assessed students: 1						
A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	100.0	0.0
Instructor: Mgr. Mária Stachová, PhD.						
Last changed: 24.01.2024						
Approved by: prof. Ing. Beata Mikušová Meričková, PhD.						

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_MEVP1_AJ	Course name: Research Methodology and Ethics 1
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 1.	
Level: III.	
Prerequisites:	
Course completion conditions: a) continuous assessment: literature review related to the topic of the dissertation (minimum 60 inputs): 0-60 points b) final assessment: preparing the article presenting the literature review related to the topic of the dissertation: 0-40 points	
Learning objectives: Having completed the course successfully, the student 1. knows the level of knowledge of national and international literature related to the topic of dissertation. 2. understands and applies research ethics. 3. has the capacity to identify and to define the research problem, research goal/sub-goals, research questions or hypotheses, can verify hypotheses. 4. understands the principles of qualitative and quantitative research, with focus on methods which would be used in the dissertation. 5. has capacity to write literature review based academic article.	
Brief outline of the course: Research ethics. Research methodology. Academic writing. Qualitative and quantitative research. Analysis of the existing literature related to the topic of the dissertation	
Recommended literature: 1. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2nd ed. London: Sage. ISBN 9781446207499. 2. KOWALSKI, A., ORVISKÁ, M., ROSLIN, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen. ISBN 978-80-973221-1-3. 3. McCOMBES, S. 2020. How to write a research methodology. Available on the internet: www.scribbr.com/dissertation . 4. OCHRANA, F. 2015. Methodology of social sciences. Praha: Karolinum. ISBN 978-80-246-3001-4. 5. PUNCH, K. F. 2016. Developing effective research proposals. London: Sage. ISBN: 978-14-739-1638-8.	

6. SAUNDERS, M., LEWIS, P., THORNHILL, A. 2007. Research Methods for Business Students. Harlow: Pearson Education. ISBN 978-0-273-70148-4.
7. The Oxbridge Research Group. 2020. Everything you need to know about dissertation primary research. Available on the internet: www.oxbridgeessays.com/blog/everything-need-know-dissertation-primary-research.
8. Directive 9/2021 on qualification theses defended at Matej Bel University in Banská Bystrica.
9. Regulation S-02-21 Format of written qualification theses defended at Matej Bel University in Banská Bystrica.

Language of instruction:

English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 20
 Self-study: 30
 Drafting literature review: 100
 Drafting article: 30

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Beata Mikušová Meričková, PhD., prof. Ing. Juraj Nemec, CSc.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.

Course Description

University: Matej Bel University in Banská Bystrica	
Faculty: The Faculty of Economics	
Code: VEP3_MEVP2_AJ	Course name: Research Methodology and Ethics 2
Type, extent and method of instruction: Form of instruction: Lecture Course type: A (A - Compulsory courses, B - Compulsory elective courses, C - Elective courses) Recommended number of periods: 20s Method of study: combined	
Number of credits: 6	
Recommended semester/trimester: 2.	
Level: III.	
Prerequisites: KVEaRR-EF/VEP3_MEVP1_AJ/22	
Course completion conditions: a) continuous assessment: literature review related to the topic of the dissertation (minimum 60 inputs): 0-60 points b) final assessment: preparing the article presenting the literature review related to the topic of the dissertation: 0-40 points	
Learning objectives: Having completed the course successfully, the student: 1. has capacity to apply the knowledge from the course Research methodology and ethics 1 to start to prepare the project of his/her dissertation, with focus on parts literature review and methodology. 2. knows, which methods to apply in his/her dissertation and has capacity to use these methods. 3. has capacity to evaluate different approaches related to the topic of dissertation, in national and international perspective. 4. has capacity to write standard academic article.	
Brief outline of the course: Preparing the project of dissertation, with focus on methodology. Drafting academic article related to the topic of dissertation. Individual study with detailed focus on research methods which plan to be used in dissertation.	
Recommended literature: 1. ISRAEL, M. 2015. Research Ethics and Integrity for Social Scientists: Beyond Regulatory Compliance. 2n ed. London: Sage. ISBN 9781446207499. 2. KOWALSKI, A., ORVISKÁ, M., ROSLIN, R. M. 2020. Developing transferable skill for research. Bratislava: Dolis Goen. ISBN 978-80-973221-1-3. 3. McCOMBES, S. 2020. How to write a research methodology. Available on the internet: www.scribbr.com/dissertation . 4. OCHRANA, F. 2015. Methodology of social sciences. Praha: Karolinum. ISBN 978-80-246-3001-4. 5. PUNCH, K. F. 2016. Developing effective research proposals. London: Sage. ISBN: 978-14-739-1638-8.	

6. SAUNDERS, M., LEWIS, P., THORNHILL, A. 2007. Research Methods for Business Students. Harlow: Pearson Education. ISBN 978-0-273-70148-4.
7. The Oxbridge Research Group. 2020. Everything you need to know about dissertation primary research. Available on the internet: www.oxbridgeessays.com/blog/everything-need-know-dissertation-primary-research.
8. Directive 9/2021 on qualification theses defended at Matej Bel University in Banská Bystrica.
9. Regulation S-02-21 Format of written qualification theses defended at Matej Bel University in Banská Bystrica.

Language of instruction:

English

Notes:student time load:

180 hours, out of which
 Combined study (Lectures, Seminars, Consultations): 20
 Self-study: 40
 Drafting literature review: 70
 Drafting article: 50

Course assessment

The final number of assessed students: 0

A	B	C	D	E	FX(0)	FX(1)
0.0	0.0	0.0	0.0	0.0	0.0	0.0

Instructor: prof. Ing. Beata Mikušová Meričková, PhD., prof. Ing. Juraj Nemec, CSc.

Last changed: 29.01.2024

Approved by: prof. Ing. Beata Mikušová Meričková, PhD.